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HELLENIC STATISTICAL AUTHORITY

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PRESS RELEASE
EVOLUTION OF TURNOVER OF ENTERPRISES IN
RETAIL TRADE
2nd QUARTER AND AUGUST 2020

The Hellenic Statistical Authority (ELSTAT) with this new sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity for the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

At the same time, and during the recent circumstances, the monitoring of the evolution of the size of the retail trade activity classes is important, given the direct and indirect effects due to the 2019 coronavirus disease pandemic (COVID-19).

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of a sequel of the relevant Press Releases published by ELSTAT ([link DT](#)) since April 2020.

A corresponding publication is scheduled to be released by ELSTAT on a monthly basis, throughout the period when the frequent monitoring of the turnover of the retail trade enterprises will be of interest.

In particular, ELSTAT announces data a) on a quarterly basis, on turnover for **all enterprises** classified in the activity classes of the retail trade divisions (divisions 45 and 47 of the NACE Rev.2 classification) for the period 2019-2020 b) data on a monthly basis, on turnover for **all enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions (divisions 45 and 47 of the NACE Rev.2 classification) for the periods July 2019-August 2019 and July 2020-August 2020 and c) monthly data of turnover for the **five biggest enterprises**, for each of the 10 largest classes, in terms of 2018 turnover, of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), for the periods July 2019-August 2019 and July 2020-August 2020.

Furthermore, in the current publication, additional statistics for the enterprises in the retail trade of books is presented, such as a) the evolution of the turnover and of the number of enterprises, b) the number of enterprises accounting for 50% of the total turnover, c) the registrations of new enterprises and d) the number of enterprises having the ability to conduct electronic transactions, for the period 2011 – 2020.

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a. Total of enterprises classified in the activity classes of the retail trade divisions (Table 1)

For the total of enterprises in retail trade, the turnover in the second quarter 2020 amounted to 10.7 billion euro, recording a decrease of 17.8% in comparison with the second quarter 2019, when the respective turnover was 13.1 billion euro and a decrease of 4.0% in comparison with the first quarter 2020, when the respective turnover was 11.2 billion euro.

The activities that recorded the biggest increase in turnover in the **second quarter of 2020** compared with the corresponding quarter of 2019 are:

- Retail sale via mail order houses or via Internet, increase 17.0%.
- Retail sale of computers, peripheral units and software in specialized stores, increase 4.2%.

The activities that recorded the biggest decrease in turnover in the **second quarter of 2020** compared with the corresponding quarter of 2019 are:

- Retail sale of watches and jewelry in specialized stores, decrease 69.2%.
- Retail sale of cosmetic and toilet articles in specialized stores, decrease 55.8%.

b. All enterprises classified in the activity classes of the retail trade divisions obliged to double-entry accounting bookkeeping (Table 2)

For the enterprises in retail trade divisions obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in August 2020 amounted to 2.3 billion euro, recording a decrease of 8.9% in comparison with August 2019, when the respective turnover was 2.6 billion euro and a decrease of 13.9% in comparison with July 2020, when the respective turnover was 2.7 billion euro.

The activities that recorded the biggest increase in turnover in **August 2020** compared with August 2019 are:

- Sale of other motor vehicles, increase 33.2%.
- Retail sale of computers, peripheral units and software in specialized stores, increase 29.5%.

The activities that recorded the biggest decrease in turnover in **August 2020** compared with August 2019 are:

- Retail sale of music and video recordings in specialized stores, decrease 50.6%.
- Retail sale of cosmetic and toilet articles in specialized stores, decrease 46.4%.

c. 5 biggest enterprises for the 10 largest classes of the retail trade divisions (based on the 2018 turnover) (Table 3)

Based on the turnover data of the provisional Statistical Business Register 2018, the 10 largest classes of economic activity in the retail trade divisions are:

- Sale of cars and light motor vehicles
- Maintenance and repair of motor vehicles
- Wholesale trade of motor vehicle parts and accessories
- Retail sale in non-specialized stores with food, beverages or tobacco predominating
- Other retail sale in non-specialized stores
- Retail sale of automotive fuel in specialized stores
- Retail sale of hardware, paints and glass in specialized stores
- Retail sale of electrical household appliances in specialized stores
- Retail sale of clothing in specialized stores and
- Dispensing chemist in specialized stores

The activities that recorded the biggest increase in turnover in **August 2020** compared with August 2019 are:

- Dispensing chemist in specialized stores, increase 23.3%
- Retail sale of hardware, paints and glass in specialized stores, increase 5.6%

The activities that recorded the biggest decrease in turnover in **August 2020** compared with August of 2019 are:

- Retail sale of clothing in specialized stores, decrease 36.2%
- Retail sale of electrical household appliances in specialized stores, decrease 18.6%

d. Retail trade of books (Tables 4, 5 and 6)

The retail trade of books includes the turnover of the enterprises in the economic activity class 4761 of NACE Rev.2 and book sales by enterprises with other main activity.

The number of enterprises in the retail trade of books amounted to 1,614 enterprises in 2019, recording a decrease of 35.0% in comparison with 2011, when the respective number was 2,484 enterprises, with the biggest decrease being noted in year 2018 (8.4%) and in year 2015 (7.3%). Respectively, the turnover of these enterprises amounted to 229.9 million euro in 2019, recording a decrease of 25.6% in comparison with 2011, when the corresponding turnover was 308.9 million euro, with the biggest decrease being noted in year 2012 (19.6%) and in year 2015 (4.6%). A decrease was also recorded in the number of enterprises accounting for 50% of the turnover, from 164 in 2011 to 68 in 2019.

Furthermore, the registrations of new enterprises in the retail trade of books increased from 91 in 2011 to 101 in 2013 and amounted to 59 in 2018, presenting a downward trend, between 2013 and 2018. Finally, the percentage of enterprises having the ability to conduct electronic transactions varied between 1.4% in 2015 and 2.9% in 2018.

For the **total of enterprises in the retail trade of books**, the turnover in the second quarter 2020 amounted to 36.3 million euro, recording a decrease of 19.4% in comparison with the second quarter 2019, when the respective turnover was 45.0 million euro and a decrease of 9.0% in comparison with the first quarter 2020, when the respective turnover was 39.9 million euro. The turnover of these enterprises in the second quarter of 2019 had recorded an increase of 7.1% in comparison with the second quarter of 2018 and an increase of 6.4% in comparison with the first quarter of 2019.

For the **enterprises in the retail trade of books obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in August 2020 amounted to 9.6 million euro, recording an increase of 14.2% in comparison with August 2019, when the respective turnover was 8.4 million euro, while the turnover in July 2020, recorded a decrease of 16.4% in comparison with July 2019. The turnover in August 2020 recorded an increase of 8.3% in comparison with July 2020, while the turnover in August 2019 had recorded a decrease of 20.7% in comparison with July 2019.

Table 1: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2020/2019		Quarterly Rate of Change (%) 2 nd Quarter / 1 st Quarter	
Code NACE Rev.2	Description	1st Quarter 2019	2nd Quarter 2019	1st Quarter 2020	2nd Quarter 2020	1st Quarter	2nd Quarter	2019	2020
4511	Sale of cars and light motor vehicles	1,036,295	1,359,745	936,470	795,551	-9.6	-41.5	31.2	-15.0
4519	Sale of other motor vehicles	75,446	90,253	70,466	58,546	-6.6	-35.1	19.6	-16.9
4520	Maintenance and repair of motor vehicles	249,028	291,459	244,225	217,672	-1.9	-25.3	17.0	-10.9
4531	Wholesale trade of motor vehicle parts and accessories	315,766	353,153	303,771	287,876	-3.8	-18.5	11.8	-5.2
4532	Retail trade of motor vehicle parts and accessories	86,669	97,853	83,489	77,807	-3.7	-20.5	12.9	-6.8
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	81,290	142,241	88,853	113,359	9.3	-20.3	75.0	27.6
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	3,025,333	3,539,695	3,458,072	3,675,853	14.3	3.8	17.0	6.3
4719	Other retail sale in non-specialized stores	492,439	557,319	452,269	443,548	-8.2	-20.4	13.2	-1.9
4721	Retail sale of fruit and vegetables in specialized stores	72,928	94,543	79,135	96,649	8.5	2.2	29.6	22.1
4722	Retail sale of meat and meat products in specialized stores	206,582	250,045	225,612	243,616	9.2	-2.6	21.0	8.0
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	45,266	46,259	43,478	39,933	-4.0	-13.7	2.2	-8.2
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	118,565	138,860	112,485	99,376	-5.1	-28.4	17.1	-11.7
4725	Retail sale of beverages in specialized stores	26,086	37,200	23,648	25,730	-9.3	-30.8	42.6	8.8
4726	Retail sale of tobacco products in specialized stores	43,774	48,412	40,034	41,225	-8.5	-14.8	10.6	3.0
4729	Other retail sale of food in specialized stores	96,642	107,183	98,635	96,784	2.1	-9.7	10.9	-1.9
4730	Retail sale of automotive fuel in specialized stores	1,667,758	1,735,316	1,562,676	1,169,940	-6.3	-32.6	4.1	-25.1
4741	Retail sale of computers, peripheral units and software in specialized stores	141,792	140,484	144,121	146,331	1.6	4.2	-0.9	1.5
4742	Retail sale of telecommunications equipment in specialized stores	119,355	109,877	95,840	110,509	-19.7	0.6	-7.9	15.3
4743	Retail sale of audio and video equipment in specialized stores	11,688	13,009	10,449	10,701	-10.6	-17.7	11.3	2.4
4751	Retail sale of textiles in specialized stores	72,228	86,481	66,492	68,523	-7.9	-20.8	19.7	3.1
4752	Retail sale of hardware, paints and glass in specialized stores	227,722	321,923	219,402	260,649	-3.7	-19.0	41.4	18.8
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	49,284	55,968	41,314	39,600	-16.2	-29.2	13.6	-4.1
4754	Retail sale of electrical household appliances in specialized stores	255,460	287,016	245,905	261,229	-3.7	-9.0	12.4	6.2
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	105,564	142,164	97,431	100,104	-7.7	-29.6	34.7	2.7

Table 1: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2020/2019		Quarterly Rate of Change (%) 2 nd Quarter / 1 st Quarter	
Code NACE Rev.2	Description	1st Quarter 2019	2nd Quarter 2019	1st Quarter 2020	2nd Quarter 2020	1st Quarter	2nd Quarter	2019	2020
4761	Retail sale of books in specialized stores	34,104	36,452	31,783	28,666	-6.8	-21.4	6.9	-9,8
4762	Retail sale of newspapers and stationery in specialized stores	24,109	31,115	23,800	23,462	-1.3	-24.6	29.1	-1,4
4763	Retail sale of music and video recordings in specialized stores	1,573	2,032	1,404	1,129	-10.7	-44.4	29.2	-19,6
4764	Retail sale of sporting equipment in specialized stores	103,356	128,717	97,124	115,972	-6.0	-9.9	24.5	19,4
4765	Retail sale of games and toys in specialized stores	152,612	206,231	143,298	153,539	-6.1	-25.5	35.1	7,1
4771	Retail sale of clothing in specialized stores	519,016	677,331	437,057	343,104	-15.8	-49.3	30.5	-21,5
4772	Retail sale of footwear and leather goods in specialized stores	86,701	127,924	73,413	71,982	-15.3	-43.7	47.5	-1,9
4773	Dispensing chemist in specialized stores	854,823	894,975	946,388	893,402	10.7	-0.2	4.7	-5,6
4774	Retail sale of medical and orthopaedic goods in specialized stores	23,023	25,772	22,093	21,857	-4.0	-15.2	11.9	-1,1
4775	Retail sale of cosmetic and toilet articles in specialized stores	178,366	248,558	161,233	109,876	-9.6	-55.8	39.4	-31,9
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	110,135	140,818	111,754	138,562	1.5	-1.6	27.9	24,0
4777	Retail sale of watches and jewellery in specialised stores	62,094	111,510	46,813	34,291	-24.6	-69.2	79.6	-26,7
4778	Other retail sale of new goods in specialized stores	186,412	202,718	172,765	138,030	-7.3	-31.9	8.7	-20,1
4779	Retail sale of second-hand goods in stores	1,977	2,393	1,699	1,287	-14.1	-46.2	21.0	-24,2
4781	Retail sale via stalls and markets of food, beverages and tobacco products	24,598	28,840	24,750	25,269	0.6	-12.4	17.2	2,1
4782	Retail sale via stalls and markets of textiles, clothing and footwear	1,304	2,059	1,205	1,371	-7.6	-33.4	57.9	13,8
4789	Retail sale via stalls and markets of other goods	8,085	10,633	7,479	7,954	-7.5	-25.2	31.5	6,4
4791	Retail sale via mail order houses or via Internet	80,293	96,889	94,618	113,394	17.8	17.0	20.7	19,8
4799	Other retail sale not in stores, stalls or markets	38,835	31,338	35,143	29,278	-9.5	-6.6	-19.3	-16,7
Total		11,114,376	13,052,763	11,178,091	10,733,536	0.6	-17.8	17.4	-4.0

Table 2: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2020/2019		Monthly Rate of Change (%) August / July	
Code NACE Rev.2	Description	July 2019	August 2019	July 2020	August 2020	July	August	2019	2020
4511	Sale of cars and light motor vehicles	425,121	333,995	400,466	295,318	-5.8	-11.6	-21.4	-26.3
4519	Sale of other motor vehicles	20,690	14,456	26,085	19,260	26.1	33.2	-30.1	-26.2
4520	Maintenance and repair of motor vehicles	38,516	28,815	40,036	27,361	3.9	-5.0	-25.2	-31.7
4531	Wholesale trade of motor vehicle parts and accessories	98,648	75,317	103,317	75,019	4.7	-0.4	-23.7	-27.4
4532	Retail trade of motor vehicle parts and accessories	12,222	10,291	11,998	9,932	-1.8	-3.5	-15.8	-17.2
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	36,086	21,030	35,568	20,651	-1.4	-1.8	-41.7	-41.9
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,108,180	1,088,328	1,071,326	1,047,318	-3.3	-3.8	-1.8	-2.2
4719	Other retail sale in non-specialized stores	59,686	51,958	55,904	42,781	-6.3	-17.7	-12.9	-23.5
4721	Retail sale of fruit and vegetables in specialized stores	8,171	8,196	6,170	6,762	-24.5	-17.5	0.3	9.6
4722	Retail sale of meat and meat products in specialized stores	21,801	22,261	19,015	19,712	-12.8	-11.5	2.1	3.7
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	2,740	2,885	2,103	2,422	-23.2	-16.0	5.3	15.2
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	8,428	8,137	7,897	7,195	-6.3	-11.6	-3.5	-8.9
4725	Retail sale of beverages in specialized stores	3,159	3,044	3,815	3,000	20.8	-1.4	-3.6	-21.4
4726	Retail sale of tobacco products in specialized stores	2,426	1,307	1,458	1,476	-39.9	12.9	-46.1	1.2
4729	Other retail sale of food in specialized stores	8,771	7,490	9,549	7,944	8.9	6.1	-14.6	-16.8
4730	Retail sale of automotive fuel in specialized stores	226,287	219,180	193,718	182,015	-14.4	-17.0	-3.1	-6.0
4741	Retail sale of computers, peripheral units and software in specialized stores	48,700	44,580	53,471	57,715	9.8	29.5	-8.5	7.9
4742	Retail sale of telecommunications equipment in specialized stores	24,031	22,047	39,238	25,625	63.3	16.2	-8.3	-34.7
4743	Retail sale of audio and video equipment in specialized stores	2,889	2,318	2,914	2,181	0.9	-5.9	-19.8	-25.2
4751	Retail sale of textiles in specialized stores	3,031	2,605	3,075	2,476	1.5	-5.0	-14.1	-19.5
4752	Retail sale of hardware, paints and glass in specialized stores	45,013	32,844	48,744	33,703	8.3	2.6	-27.0	-30.9
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	18,831	17,789	16,554	15,630	-12.1	-12.1	-5.5	-5.6
4754	Retail sale of electrical household appliances in specialized stores	94,091	79,418	97,762	68,724	3.9	-13.5	-15.6	-29.7
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	23,513	18,586	24,178	16,931	2.8	-8.9	-21.0	-30.0

Table 2: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2020/2019		Monthly Rate of Change (%) August / July	
Code NACE Rev.2	Description	July 2019	August 2019	July 2020	August 2020	July	August	2019	2020
4761	Retail sale of books in specialized stores	7,478	5,402	5,706	4,874	-23.7	-9.8	-27.8	-14,6
4762	Retail sale of newspapers and stationery in specialized stores	2,692	2,464	1,613	1,645	-40.1	-33.2	-8.5	2,0
4763	Retail sale of music and video recordings in specialized stores	85	79	55	39	-35.3	-50.6	-7.1	-29,1
4764	Retail sale of sporting equipment in specialized stores	36,526	34,633	34,322	28,999	-6.0	-16.3	-5.2	-15,5
4765	Retail sale of games and toys in specialized stores	69,538	68,086	72,850	65,058	4.8	-4.4	-2.1	-10,7
4771	Retail sale of clothing in specialized stores	180,970	142,960	147,918	103,118	-18.3	-27.9	-21.0	-30,3
4772	Retail sale of footwear and leather goods in specialized stores	25,427	21,274	21,508	15,873	-15.4	-25.4	-16.3	-26,2
4773	Dispensing chemist in specialized stores	26,215	20,856	28,105	23,411	7.2	12.3	-20.4	-16,7
4774	Retail sale of medical and orthopaedic goods in specialized stores	2,683	2,039	2,894	2,147	7.9	5.3	-24.0	-25,8
4775	Retail sale of cosmetic and toilet articles in specialized stores	99,208	89,731	63,238	48,072	-36.3	-46.4	-9.6	-24,0
4776	Retail sale of flowers, plants, seeds, fertilizers, pet animals and pet food in specialized stores	9,123	7,579	10,279	8,747	12.7	15.4	-16.9	-14,9
4777	Retail sale of watches and jewelry in specialized stores	24,854	22,405	13,849	13,435	-44.3	-40.0	-9.9	-3,0
4778	Other retail sale of new goods in specialized stores	15,118	13,724	12,838	10,048	-15.1	-26.8	-9.2	-21,7
4779	Retail sale of second-hand goods in stores	237	91	108	90	-54.4	-1.1	-61.6	-16,7
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	-	-	*	*	-	-	-	*
4791	Retail sale via mail order houses or via Internet	26,165	21,291	28,818	25,242	10.1	18.6	-18.6	-12,4
4799	Other retail sale not in stores, stalls or markets	1,451	989	1,189	943	-18.1	-4.7	-31.8	-20,7
Total		2,868,916	2,570,568	2,719,652	2,342,892	-5,2	-8.9	-10.4	-13.9

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(-) There are no enterprises with monthly data in the specific economic class.

Note: Enterprises with single-entry accounting bookkeeping are obliged to submit data to tax authorities on a quarterly basis, while enterprises with double-entry accounting bookkeeping are obliged to submit data on a monthly basis. Therefore, for the total of enterprises, data are available only on a quarterly basis.

Table 3: Turnover for the 5 largest enterprises in the 10 largest classes of retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2020/2019		Monthly Rate of Change (%) August / July	
Code NACE Rev.2	Description	July 2019	August 2019	July 2020	August 2020	July	August	2019	2020
4511	Sale of cars and light motor vehicles	146,998	122,604	133,838	103,675	-9.0	-15.4	-16.6	-22.5
4520	Maintenance and repair of motor vehicles	22,832	17,500	23,671	16,479	3.7	-5.8	-23.4	-30.4
4531	Wholesale trade of motor vehicle parts and accessories	21,361	17,298	23,728	17,038	11.1	-1.5	-19.0	-28.2
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	777,376	749,288	775,915	739,872	-0.2	-1.3	-3.6	-4.6
4719	Other retail sale in non-specialized stores	46,814	39,347	45,500	32,412	-2.8	-17.6	-16.0	-28.8
4730	Retail sale of automotive fuel in specialized stores	164,996	160,138	141,420	132,807	-14.3	-17.1	-2.9	-6.1
4752	Retail sale of hardware, paints and glass in specialized stores	22,666	16,857	25,217	17,795	11.3	5.6	-25.6	-29.4
4754	Retail sale of electrical household appliances in specialized stores	71,121	61,206	73,695	49,797**	3.6	-18.6	-13.9	-32.4
4771	Retail sale of clothing in specialized stores	72,549	58,132	58,633	37,115	-19.2	-36.2	-19.9	-36.7
4773	Dispensing chemist in specialized stores	3,919**	2,501**	3,990**	3,084**	1.8	23.3	-36.2	-22.7

(**) Monthly data are available for less than the 5 largest enterprises

Table 4. Data for retail sale of books, 2011-2019

Year	Number of enterprises	Turnover (in thousand euro)	Number of enterprises accounting for 50% of the total turnover	Registrations of new enterprises	Enterprises able to conduct electronic transactions		Annual rate of change (%)	
					Number	Percentage	Number of enterprises	Turnover
2011	2,484	308,855	164	91	(-)	(-)		
2012	2,348	248,231	147	99	(-)	(-)	-5.5	-19.6
2013	2,217	242,079	127	101	(-)	(-)	-5.6	-2.5
2014	2,164	234,298	123	82	(-)	(-)	-2.4	-3.2
2015	2,007	223,530	108	70	28	1.4	-7.3	-4.6
2016	1,880	219,608	103	44	26	1.4	-6.3	-1.8
2017	1,831	217,914	90	61	50	2.7	-2.6	-0.8
2018 (*)	1,678	222,007	79	59	48	2.9	-8.4	1.9
2019 (*)	1,614	229,852	68	(-)	(-)	(-)	-3.8	3.5

(*) Provisional data.

(-) There is no available information.

Note: The turnover occurs from the retail trade of books as a whole and not only from the class activity 4761: Retail trade of books in specialized stores of the Statistical Classification of Economic Activities (NACE Rev. 2).

Table 5. Turnover (in thousand euro) for the retail sale of books, 1st quarter 2018 – 2nd quarter 2020

Year, quarter		Turnover (in thousand euro)	Annual rate of change (%)	Quarterly rate of change (%)
2018	1st	43,893		
	2nd	42,066		-4.2
	3rd	67,654		60.8
	4th	68,395		1.1
2019	1st	42,330	-3.6	-38.1
	2nd	45,048	7.1	6.4
	3rd	72,663	7.4	61.3
	4th	69,811	2.1	-3.9
2020	1st	39,935	-5.7	-42.8
	2nd	36,322	-19.4	-9.0

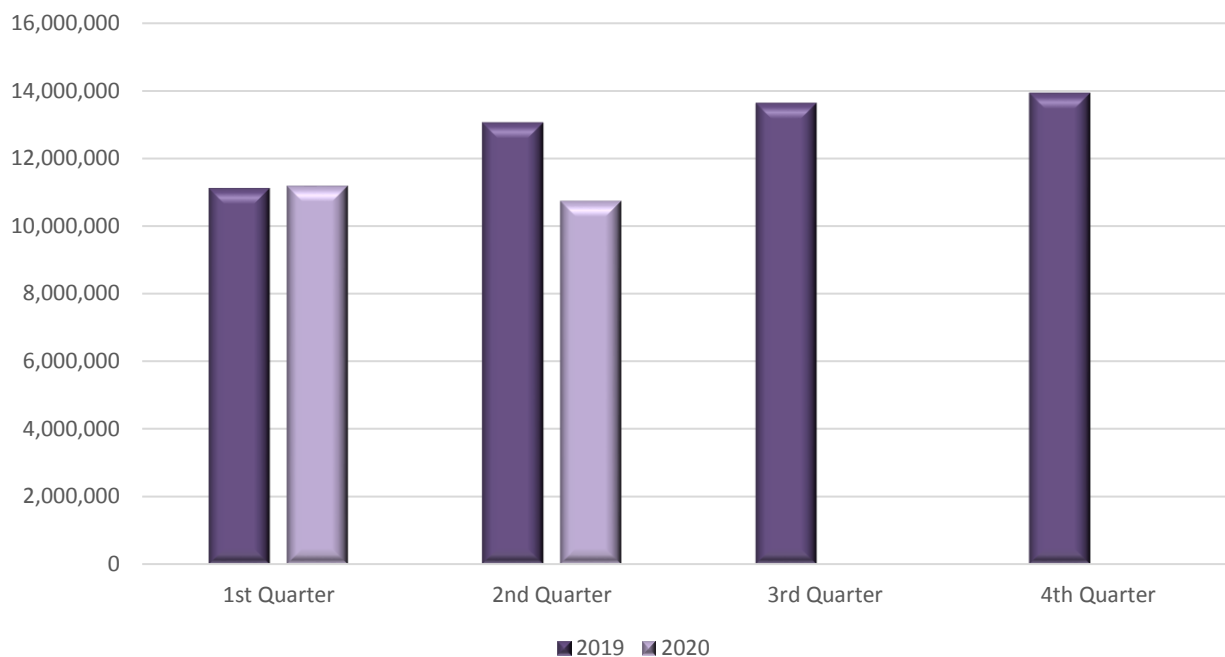
Note: The table's data are not comparable with the data reported under class 4761 of table 1, as they occur from the retail trade of books as a whole and not only from the class activity 4761: Retail trade of books in specialized stores of the Statistical Classification of Economic Activities (NACE Rev. 2).

Table 6. Turnover (in thousand euro) for the enterprises obliged to double-entry accounting bookkeeping in the retail trade of books, July, August 2019 and 2020

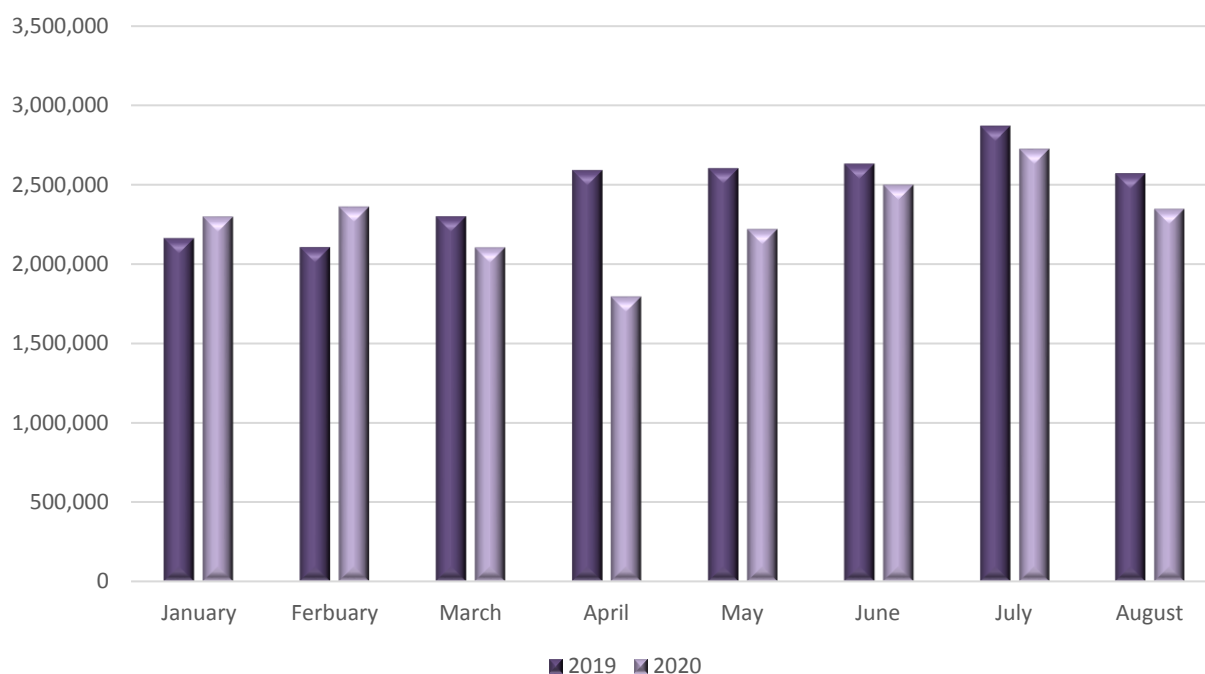
Year, month		Turnover (in thousand euro)	Annual rate of change (%)	Monthly rate of change (%)
2019	7 th	10,578		
	8 th	8,384		-20.7
2020	7 th	8,843	-16.4	
	8 th	9,577	14.2	8.3

Note: The table's data are not comparable with the data reported under class 4761 of table 2, as they occur from the retail trade of books as a whole and not only from the class activity 4761: Retail trade of books in specialized stores of the Statistical Classification of Economic Activities (NACE Rev. 2).

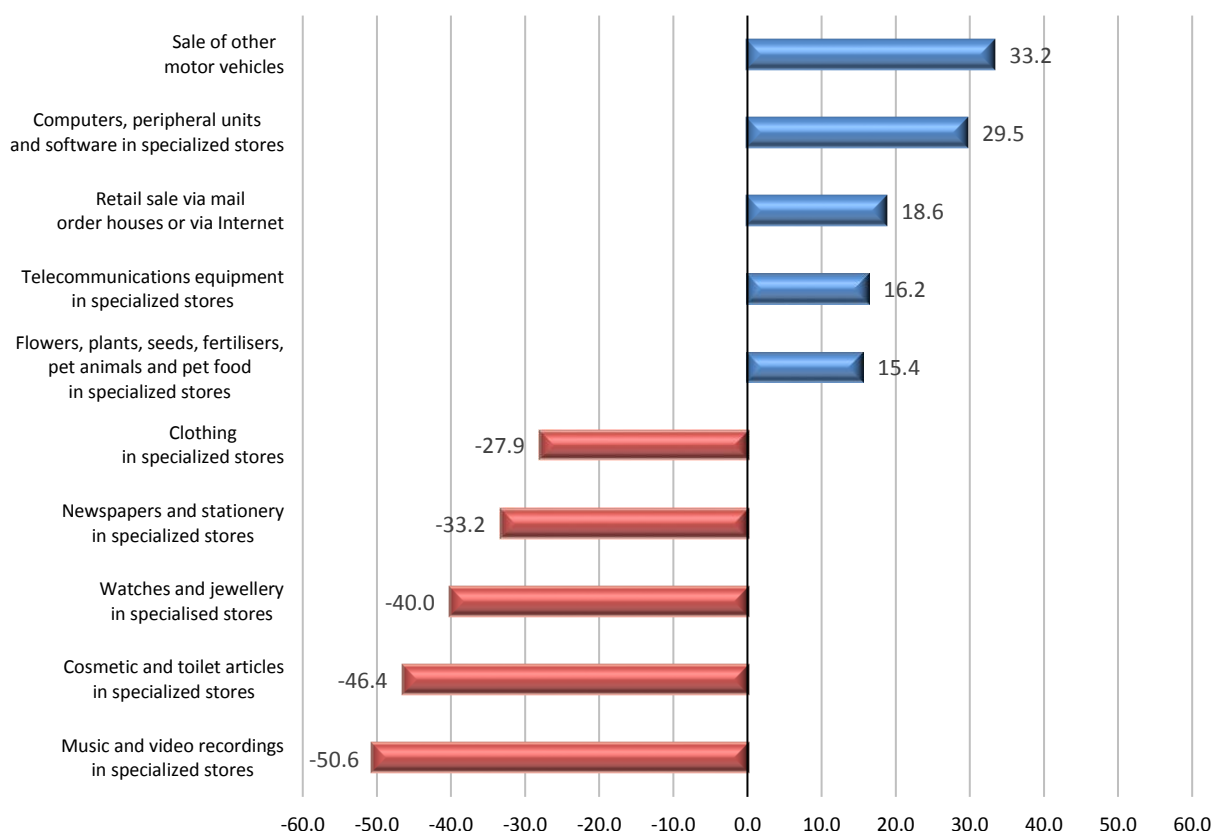
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)



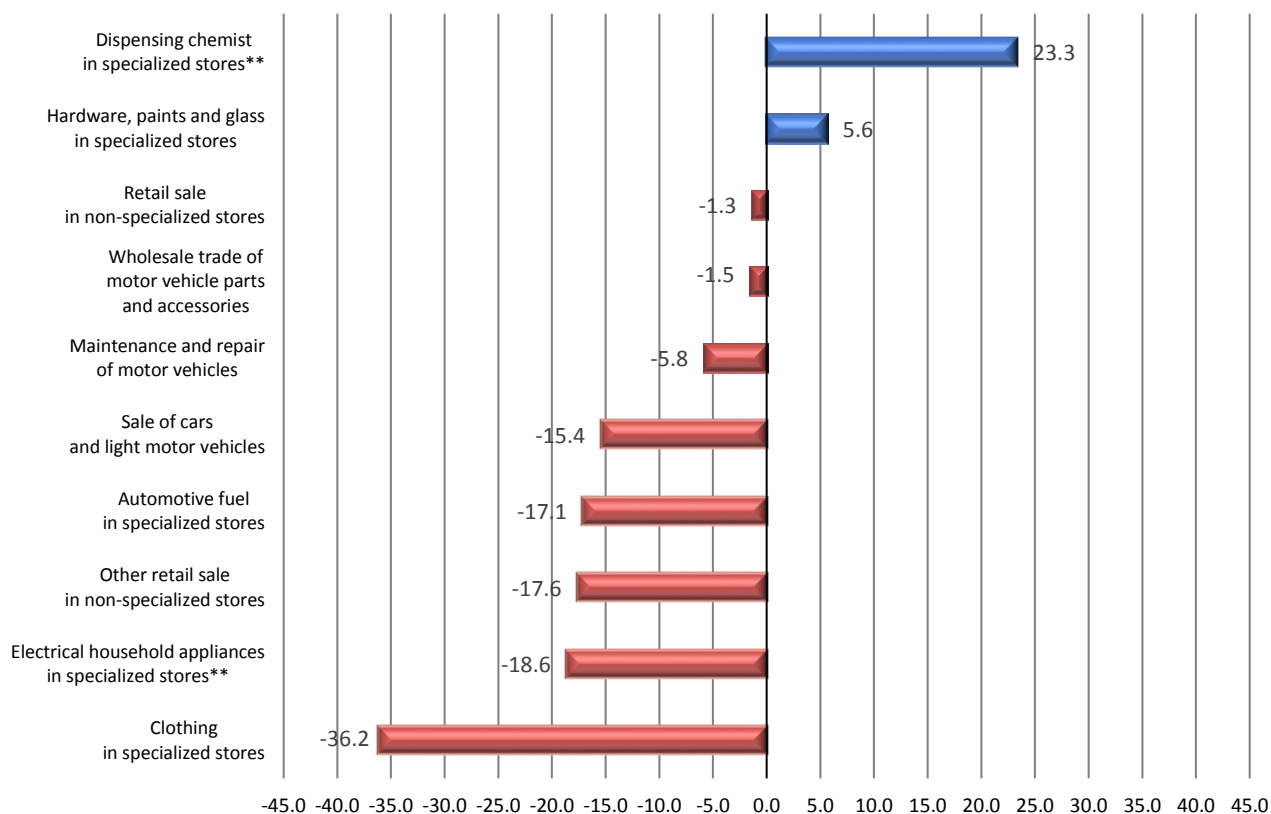
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) August 2020 / August 2019

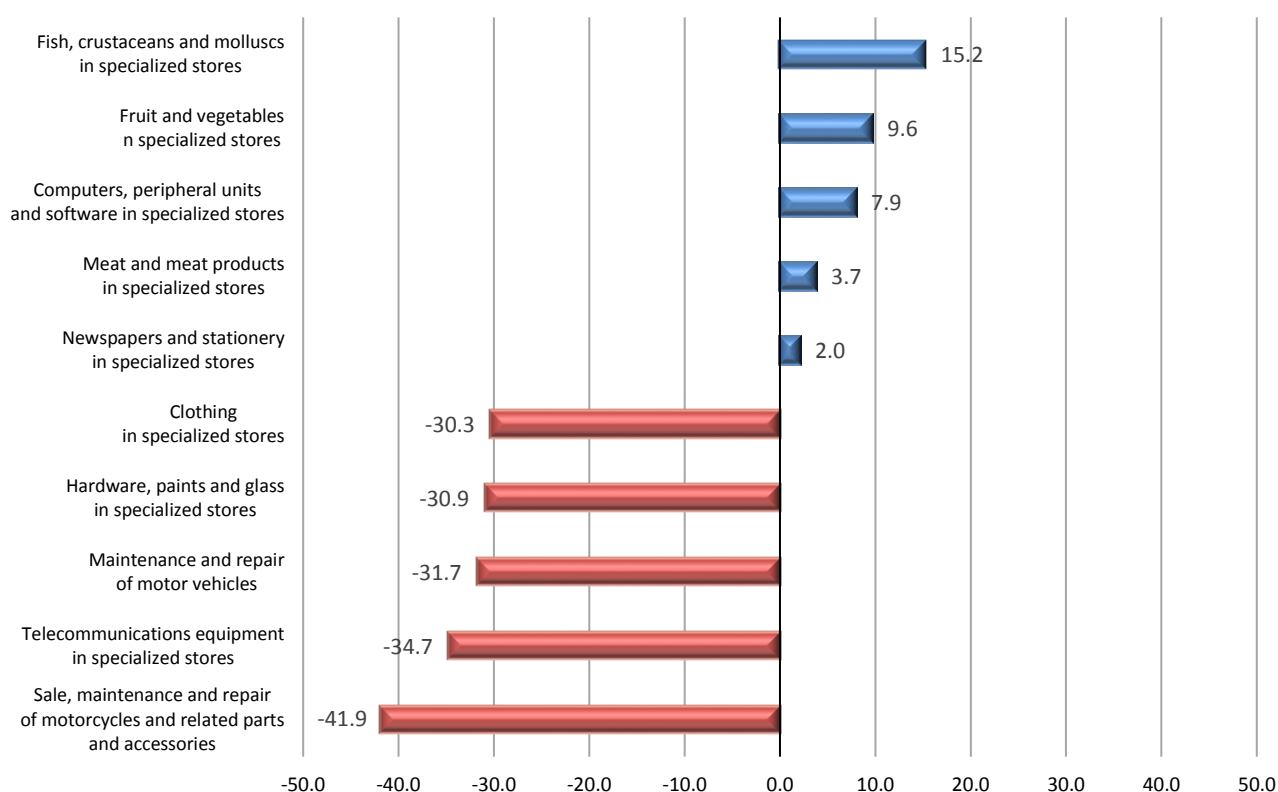


Graph 4: Changes (%) for the 5 biggest enterprises in the 10 largest classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) August 2020 / August 2019

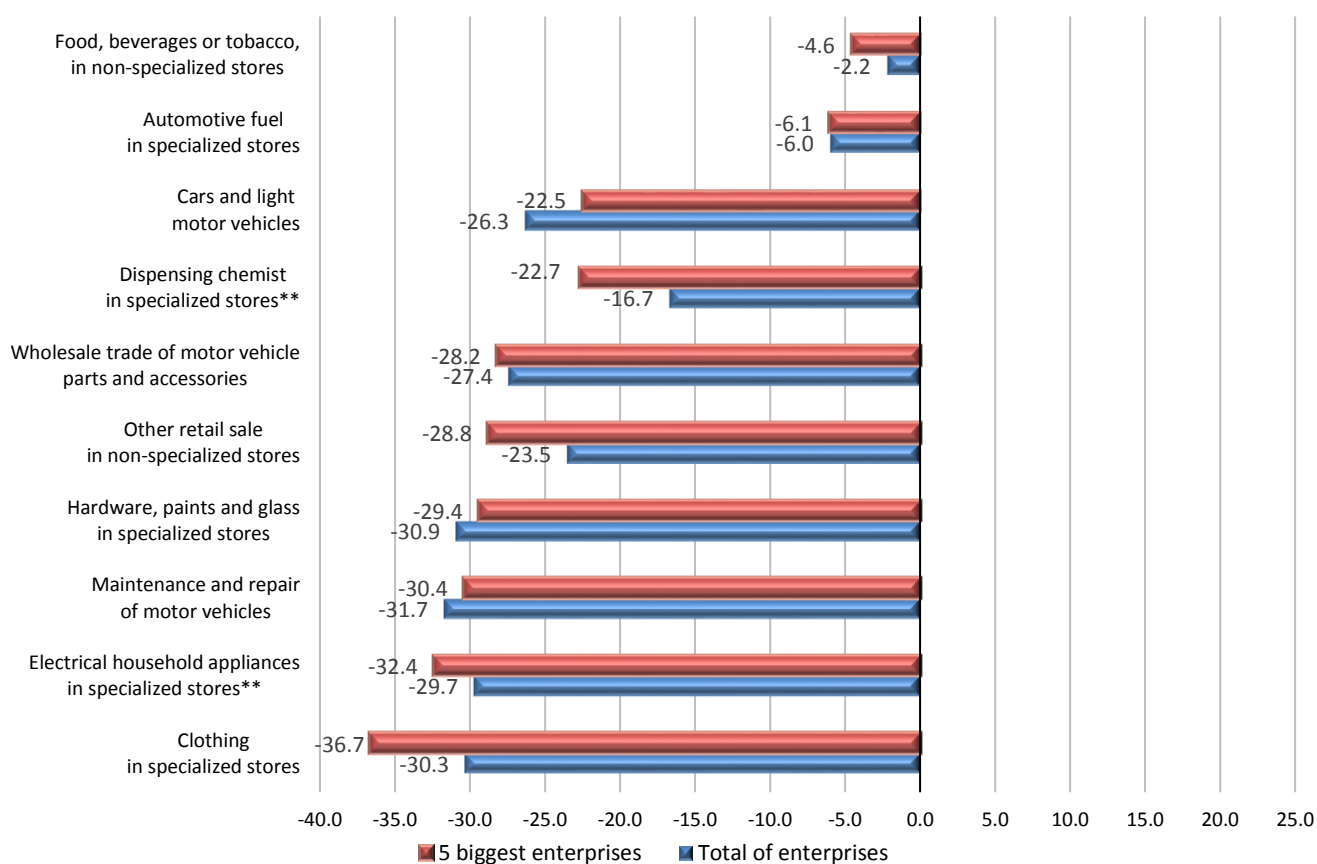


(**) For the activity "Dispensing chemist in specialized stores" monthly data are available for less than five (5) enterprises. For the activity "Retail sale of electrical household appliances in specialized stores" monthly data for August 2020 are available for less than the five (5) largest enterprises.

Graph 5: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) August 2020 / July 2020

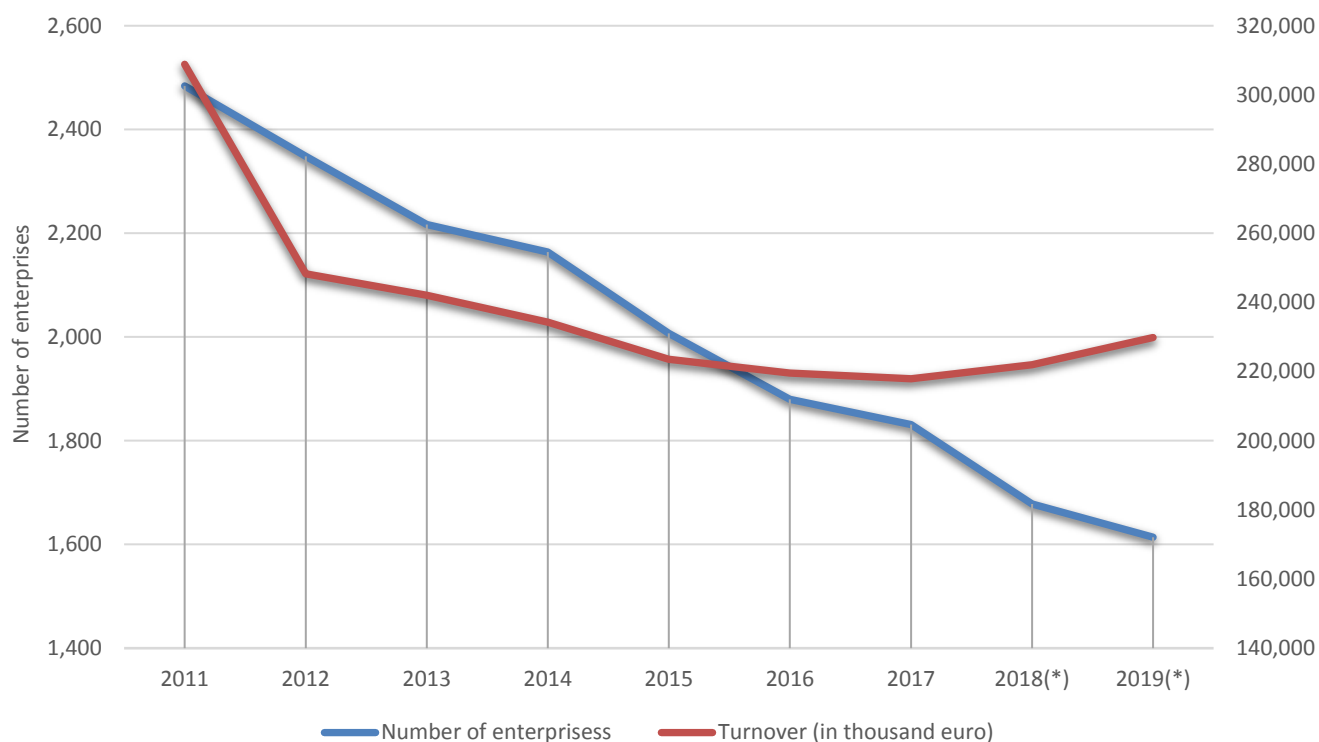


Graph 6: Changes (%) for the 5 biggest enterprises in the 10 largest classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), and corresponding changes for the total of enterprises of the same classes August 2020 / July 2020

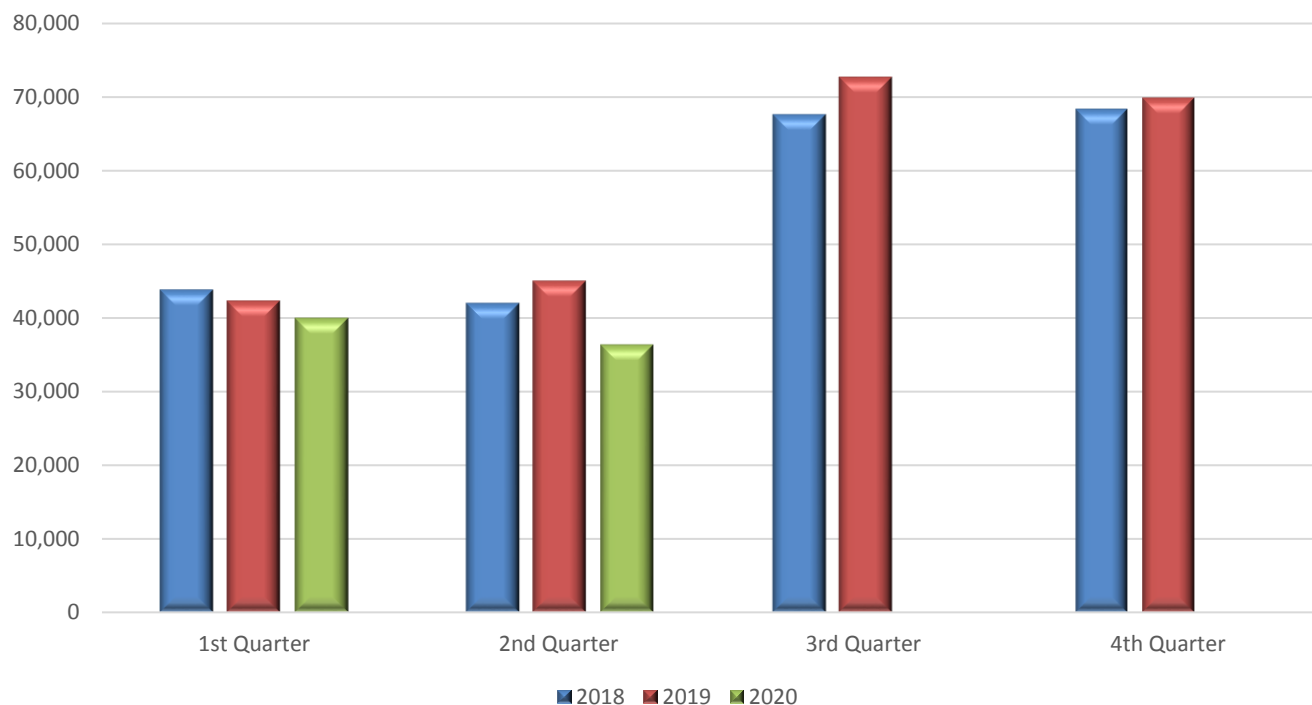


(**) For the activity "Dispensing chemist in specialized stores" monthly data are available for less than five (5) enterprises. For the activity "Retail sale of electrical household appliances in specialized stores" monthly data for August 2020 are available for less than the five (5) largest enterprises.

Graph 7. Number of enterprises and turnover (in thousand euro) in the retail trade of books, 2011- 2019



Graph 8. Turnover (in thousand euro) in the retail trade of books, 1st quarter 2018 – 2nd quarter 2020



Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The most recent published Statistical Business Register of ELSTAT, of the reference year 2017 and the corresponding provisional Statistical Business Register of ELSTAT of the reference year 2018.
- Administrative transactions files (tax, etc.) of the reference years 2018, 2019 and 2020.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the Statistical Business Register of the reference year 2017.
- The 5 largest enterprises in the 10 largest classes of retail trade divisions on the basis of turnover, according to the provisional Statistical Business Register of ELSTAT of the reference year 2018.
- Income data from administrative transaction files of the years 2018, 2019 and 2020.

Statistical classifications For the economic activities, the European Statistical Classification of Economic Activities NACE Rev. 2 is used.

Reference Period 2nd Quarter and August 2020.

Statistical unit The statistical unit is the legal unit (distinct VAT numbers).

Comparability The announced statistical data are comparable with the data of the most recent Statistical Business Register of ELSTAT, of the reference year 2017 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).