

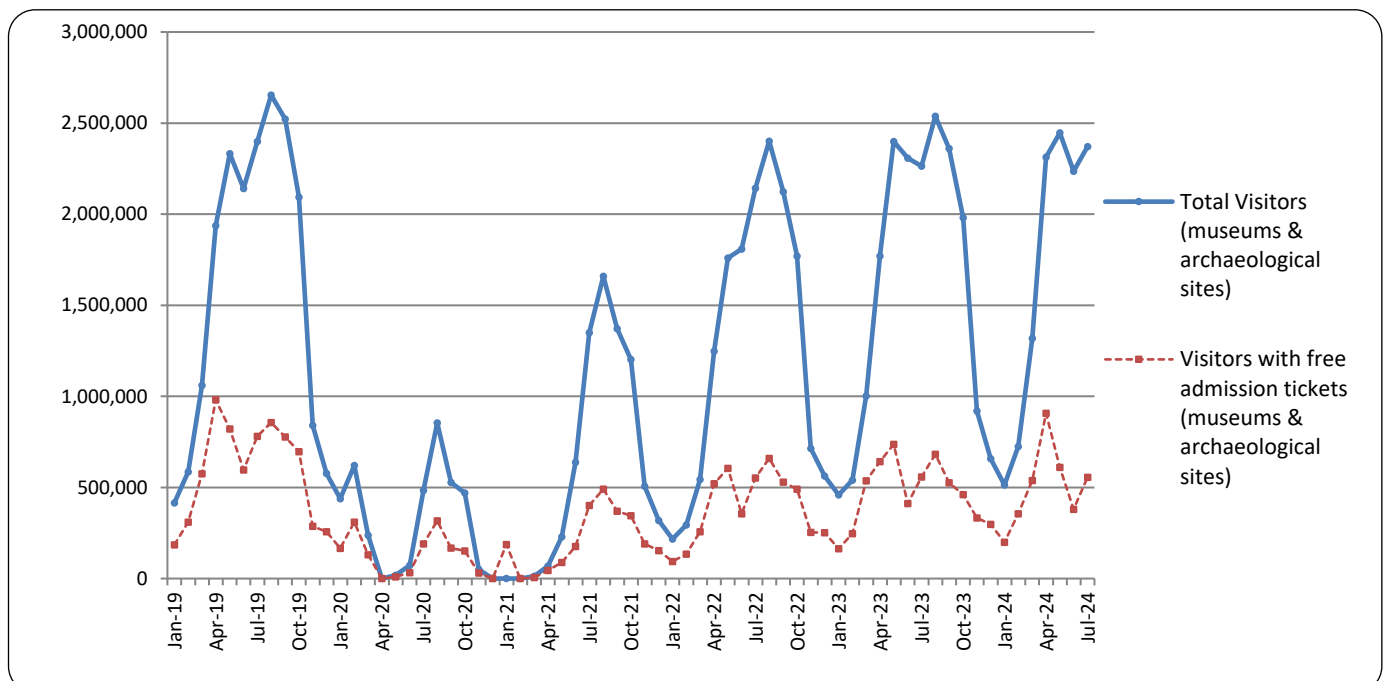


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE JULY 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for July 2024. More specifically:

- During July 2024 compared with the corresponding month of 2023, museums recorded a 6.2% increase in the number of visitors, a 6.3% decrease in the number of free admission visitors and a 9.2% increase in their receipts (Table 1).
- As regards archaeological sites, in July 2024 compared with the corresponding month of 2023, an increase of 4.0% was recorded in the number of visitors, of 2.6% in the number of free admission visitors and of 6.8% in the corresponding receipts (Table 1).
- During the seven-month period from January to July 2024, compared with the corresponding period of 2023, an increase of 15.2% was recorded in the number of visitors of museums, of 2.0% in the number of free admission visitors and of 20.4% in the relevant receipts (Table 2).
- As regards archaeological sites, during the seven-month period from January to July 2024, compared with the corresponding period of 2023, an increase of 9.1% was recorded in the number of visitors, of 11.1% in the number of free admission visitors and of 8.9% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – July 2024)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JULY 2023 & JULY 2024)**

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2023	2024	Change 2024/2023
Total number of visitors (A+B)	2,264,097	2,370,350	4.7%
A. Museums (C+E)	675,815	717,913	6.2%
Acropolis Museum	221,039	214,337	-3.0%
National Archaeological	72,624	64,853	-10.7%
Ancient Olympia ⁽³⁾	11,253	35,322	213.9%
Palace of the Grand Master (Rhodes)	48,551	55,835	15.0%
Herakleion Archaeological (Crete)	45,771	60,610	32.4%
White Tower	30,055	25,466	-15.3%
Delphi ⁽³⁾	18,614	34,245	84.0%
Other museums ⁽²⁾	227,908	227,245	-0.3%
B. Archaeological Sites (D+F)	1,588,282	1,652,437	4.0%
Epidavros ⁽¹⁾	51,228	53,187	3.8%
The Acropolis of Mycenae & Atreus' Treasure	44,816	46,578	3.9%
The Acropolis of Athens	449,494	533,528	18.7%
Sounio	38,710	43,126	11.4%
The Acropolis of Lindos	89,046	115,460	29.7%
Royal Tombs of Vergina	13,329	13,855	3.9%
Ancient Olympia ⁽³⁾	66,477	36,891	-44.5%
Knossos (Crete)	152,989	165,168	8.0%
Phaistos (Crete)	10,399	14,040	35.0%
Ancient Korinthos ⁽¹⁾	18,661	19,779	6.0%
Mystras ⁽¹⁾	14,676	13,351	-9.0%
Delphi ⁽³⁾	45,397	23,283	-48.7%
Other archaeological sites ⁽²⁾	593,060	574,191	-3.2%
II. VISITORS WHO PAID TICKET			
	2023	2024	Change 2024/2023
Total number of visitors who paid ticket (C+D)	1,705,544	1,814,950	6.4%
C. Museums ⁽²⁾	476,542	531,188	11.5%
D. Archaeological sites ⁽²⁾	1,229,002	1,283,762	4.5%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2023	2024	Change 2024/2023
Total number of visitors with free admission ticket (E+F)	558,553	555,400	-0.6%
E. Museums	199,273	186,725	-6.3%
F. Archaeological sites	359,280	368,675	2.6%
IV. RECEIPTS (euros)			
	2023	2024	Change 2024/2023
Total Receipts (G+H)	20,870,911	22,416,956	7.4%
G. Museums	4,990,628	5,452,203	9.2%
H. Archaeological sites	15,880,283	16,964,753	6.8%

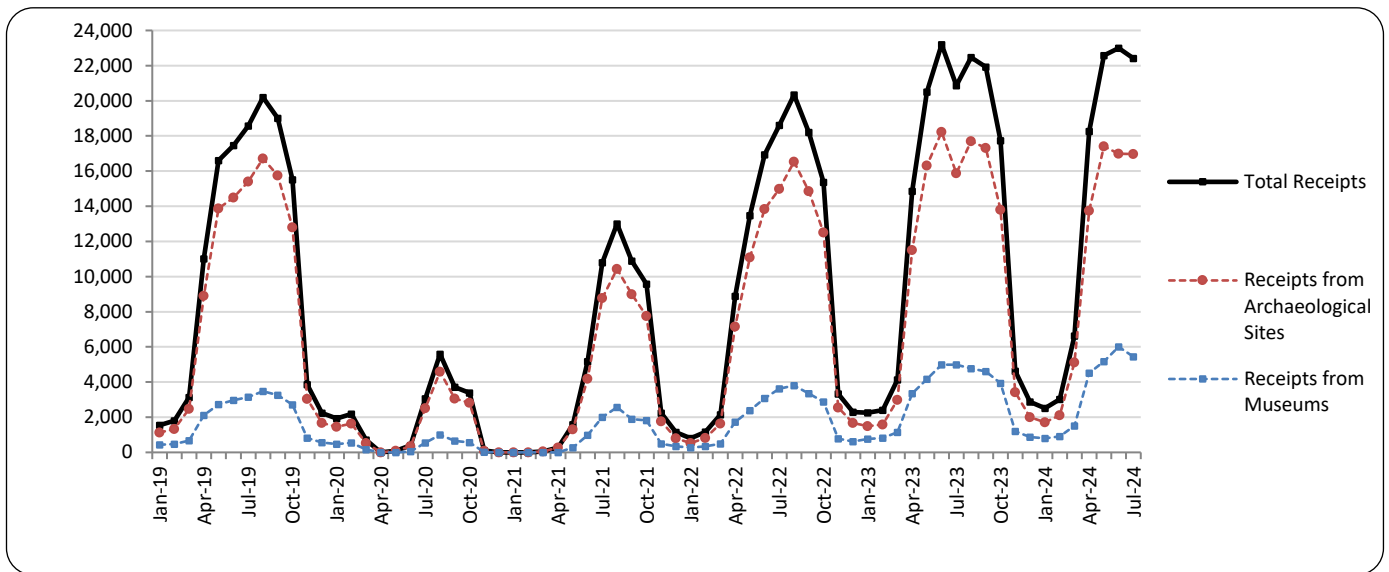
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

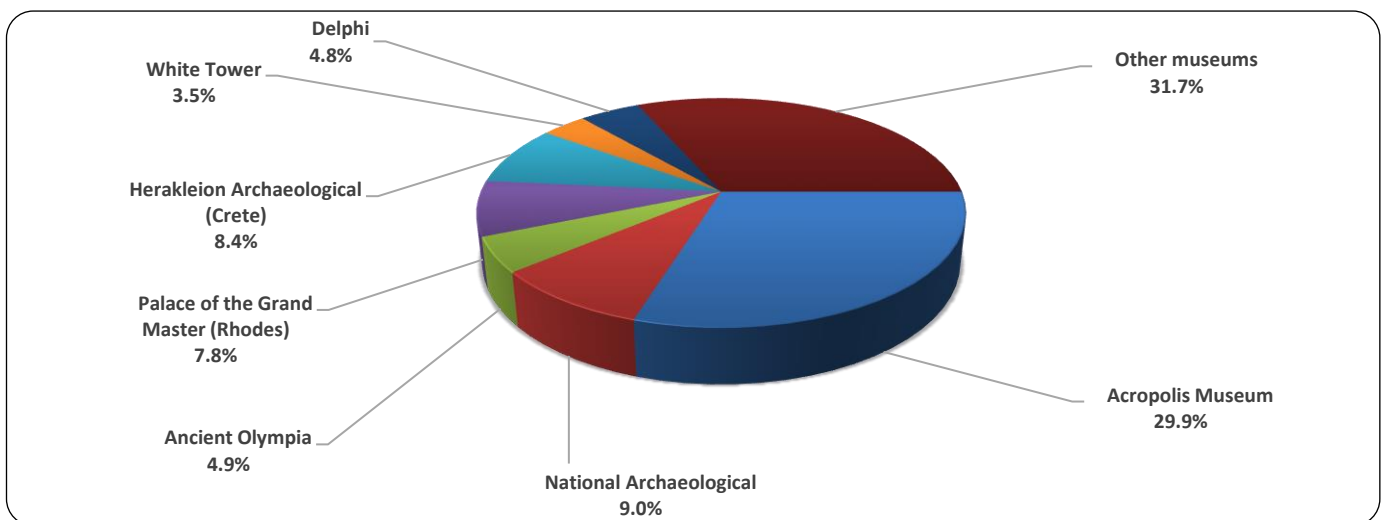
⁽³⁾ Since April 2024 tickets can be purchased online from the museums of Ancient Olympia and Delphi, covering the visit both to the museum and to the corresponding archaeological site, and cannot be monitored separately.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

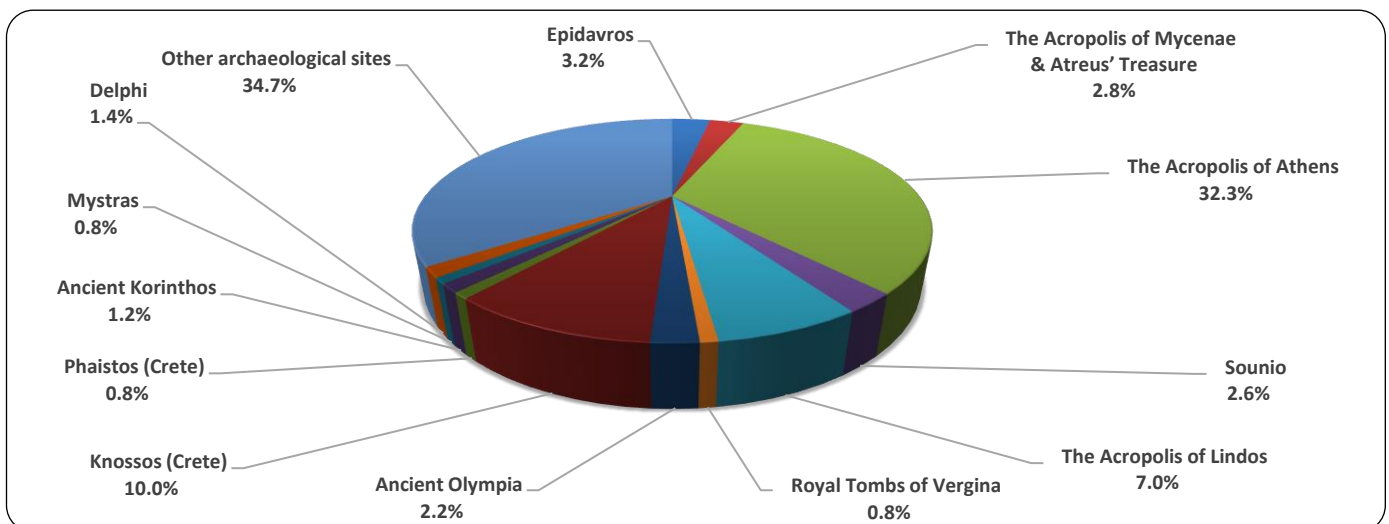
Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – July 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, July 2024



Graph 4: Percentage distribution of visitors by Archaeological site, July 2024



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY - JULY 2023, 2024)**

I. VISITORS					
Museums and Archaeological sites	2022	2023	JANUARY-JULY		change
			2023	2024	2024/2023
Total number of visitors (A+B)	15,583,552	19,201,226	10,742,592	11,924,497	11.0%
A. Museums (C+E)	4,636,901	5,792,286	3,351,049	3,861,014	15.2%
Acropolis Museum	1,397,353	1,900,950	1,142,675	1,224,136	7.1%
National Archaeological Ancient Olympia ⁽³⁾	474,821	642,318	368,703	384,285	4.2%
Palace of the Grand Master (Rhodes)	85,179	85,410	49,368	162,628	229.4%
Herakleion Archaeological (Crete)	263,521	333,081	174,279	186,428	7.0%
White Tower ⁽²⁾	249,715	294,839	154,977	198,287	27.9%
Delphi ⁽³⁾	193,916	259,775	143,625	125,686	-12.5%
Other museums ⁽²⁾	151,512	203,445	129,433	271,512	109.8%
B, Archaeological Sites (D+F)	10,946,651	13,408,940	7,391,543	8,063,483	9.1%
Epidavros ⁽¹⁾	1,820,884	2,072,468	1,187,989	1,308,052	10.1%
The Acropolis of Mycenae & Atreus' Treasure	393,077	525,982	311,295	330,873	6.3%
The Acropolis of Athens	372,448	510,507	307,669	341,754	11.1%
Sounio	3,019,841	3,958,405	2,228,438	2,806,058	25.9%
The Acropolis of Lindos	314,506	393,927	226,237	259,518	14.7%
Royal Tombs of Vergina	596,331	629,089	326,072	346,199	6.2%
Ancient Olympia ⁽³⁾	168,444	202,122	124,425	158,647	27.5%
Knossos (Crete)	338,365	481,211	260,797	177,299	-32.0%
Phaistos (Crete)	831,320	959,110	495,080	526,475	6.3%
Ancient Korinthos ⁽¹⁾	74,817	79,934	40,926	43,733	6.9%
Mystras ⁽¹⁾	153,616	210,465	115,211	141,486	22.8%
Delphi ⁽³⁾	139,512	151,508	83,635	86,153	3.0%
Other archaeological sites ⁽²⁾	332,870	482,293	281,178	190,447	-32.3%
	4,211,504	4,824,387	2,590,580	2,654,841	2.5%
II. VISITORS WHO PAID TICKET					
	2022	2023	JANUARY-JULY		change
			2023	2024	2024/2023
Total number of visitors who paid ticket (C+D)	10,877,516	13,605,359	7,446,132	8,378,924	12.5%
C. Museums ⁽²⁾	2,883,216	3,681,386	2,063,403	2,547,145	23.4%
D. Archaeological site ⁽²⁾	7,994,300	9,923,973	5,382,729	5,831,779	8.3%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2022	2023	JANUARY-JULY		change
			2023	2024	2024/2023
Total number of visitors with free admission ticket (E+F)	4,706,036	5,595,867	3,296,460	3,545,573	7.6%
E. Museums ⁽²⁾	1,753,685	2,110,900	1,287,646	1,313,869	2.0%
F. Archaeological sites	2,952,351	3,484,967	2,008,814	2,231,704	11.1%
IV. RECEIPTS (euros)					
	2022	2023	JANUARY-JULY		change
			2023	2024	2024/2023
Total Receipts (G+H)	121,535,113	157,852,657	88,220,327	98,406,092	11.5%
G. Museums	23,361,465	35,617,601	20,223,881	24,353,488	20.4%
H. Archaeological sites	98,173,648	122,235,056	67,996,446	74,052,604	8.9%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

⁽³⁾ Since April 2024 tickets can be purchased online from the museums of Ancient Olympia and Delphi, covering the visit both to the museum and to the corresponding archaeological site, and cannot be monitored separately.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>1/7/2024 - 31/7/2024</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for July 2024 was 114,908</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>