

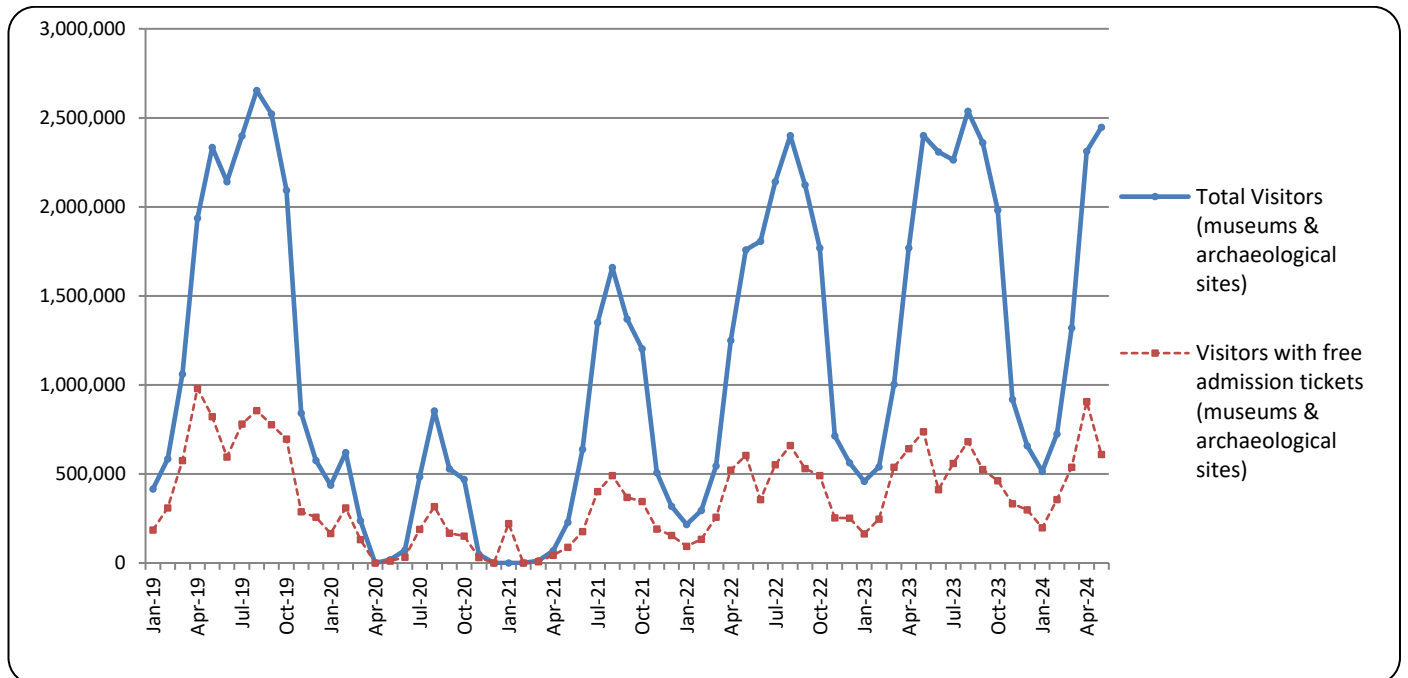


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE MAY 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for May 2024. More specifically:

- During May 2024 compared with the corresponding month of 2023, museums recorded an 8.2% increase in the number of visitors, a 17.1% decrease in the number of free admission visitors and a 23.8% increase in their receipts (Table 1).
- As regards archaeological sites, in May 2024 compared with the corresponding month of 2023, a decrease of 0.5% was recorded in the number of visitors, of 17.4% in the number of free admission visitors and an increase of 6.7% in the corresponding receipts (Table 1).
- During the five-month period from January to May 2024, compared with the corresponding period of 2023, an increase of 19.4% was recorded in the number of visitors of museums, of 6.1% in the number of free admission visitors and of 25.8% in the relevant receipts (Table 2).
- As regards archaeological sites, during the five-month period from January to May 2024, compared with the corresponding period of 2023, an increase of 18.2% was recorded in the number of visitors, of 17.0% in the number of free admission visitors and of 18.3% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – May 2024)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MAY 2023 & MAY 2024)**

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2023	2024	Change 2024/2023
Total number of visitors (A+B)	2,399,587	2,447,335	2.0%
A. Museums (C+E)	674,565	730,209	8.2%
Acropolis Museum	210,865	212,134	0.6%
National Archaeological	69,604	64,469	-7.4%
Ancient Olympia ⁽³⁾	11,567	36,791	218.1%
Palace of the Grand Master (Rhodes)	41,415	41,797	0.9%
Herakleion Archaeological (Crete)	32,535	38,715	19.0%
White Tower	24,855	18,335	-26.2%
Delphi ⁽³⁾	28,296	67,552	138.7%
Other museums ⁽²⁾	255,428	250,416	-2.0%
B. Archaeological Sites (D+F)	1,725,022	1,717,126	-0.5%
Epidavros ⁽¹⁾	70,403	64,209	-8.8%
The Acropolis of Mycenae & Atreus' Treasure	73,606	67,627	-8.1%
The Acropolis of Athens	467,706	541,947	15.9%
Sounio	50,885	48,557	-4.6%
The Acropolis of Lindos	82,976	87,272	5.2%
Royal Tombs of Vergina	32,326	32,103	-0.7%
Ancient Olympia ⁽³⁾	60,940	32,414	-46.8%
Knossos (Crete)	112,199	119,601	6.6%
Phaistos (Crete)	10,817	9,918	-8.3%
Ancient Korinthos ⁽¹⁾	29,127	35,706	22.6%
Mystras ⁽¹⁾	17,295	20,105	16.2%
Delphi ⁽³⁾	63,404	27,156	-57.2%
Other archaeological sites ⁽²⁾	653,338	630,511	-3.5%
II. VISITORS WHO PAID TICKET			
	2023	2024	Change 2024/2023
Total number of visitors who paid ticket (C+D)	1,662,051	1,837,365	10.5%
C. Museums ⁽²⁾	407,262	508,517	24.9%
D. Archaeological sites ⁽²⁾	1,254,789	1,328,848	5.9%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2023	2024	Change 2024/2023
Total number of visitors with free admission ticket (E+F)	737,536	609,970	-17.3%
E. Museums	267,303	221,692	-17.1%
F. Archaeological sites	470,233	388,278	-17.4%
IV. RECEIPTS (euros)			
	2023	2024	Change 2024/2023
Total Receipts (G+H)	20,494,655	22,582,200	10.2%
G. Museums	4,175,364	5,168,783	23.8%
H. Archaeological sites	16,319,291	17,413,417	6.7%

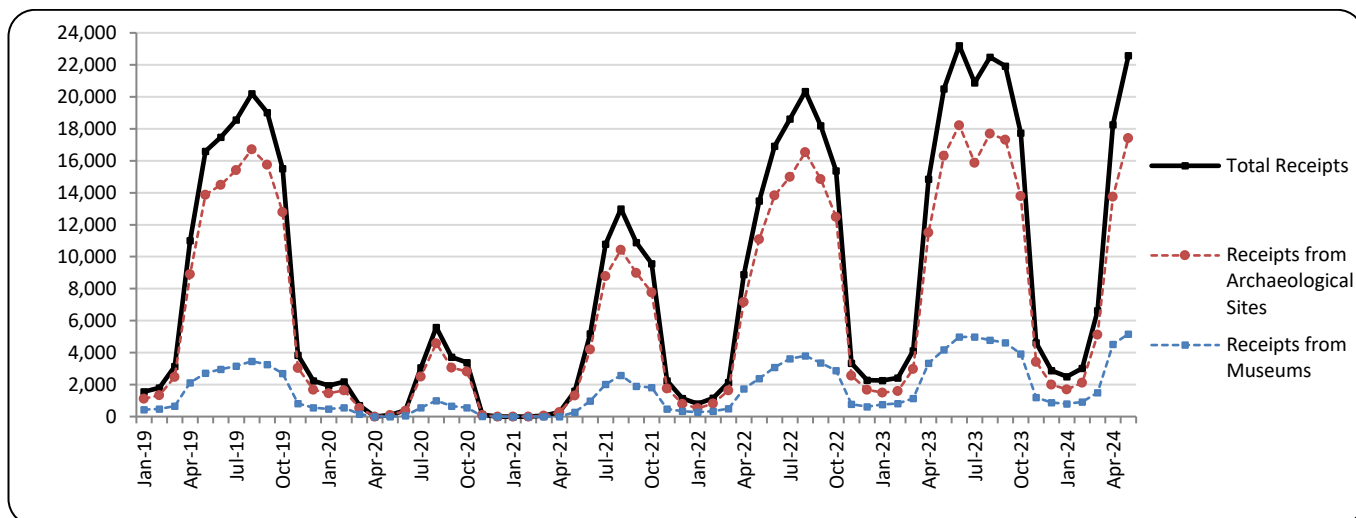
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

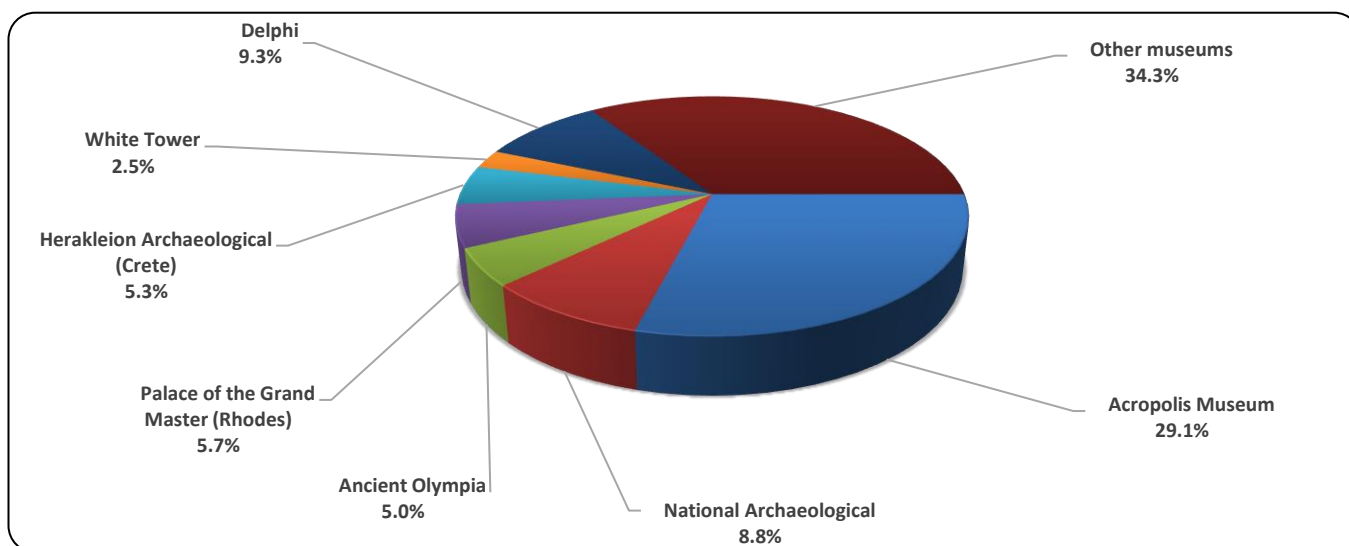
⁽³⁾ Since April 2024 tickets can be purchased online from the museums of Ancient Olympia and Delphi, covering the visit both to the museum and to the corresponding archaeological site, and cannot be monitored separately.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – May 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, May 2024



Graph 4: Percentage distribution of visitors by Archaeological site, May 2024

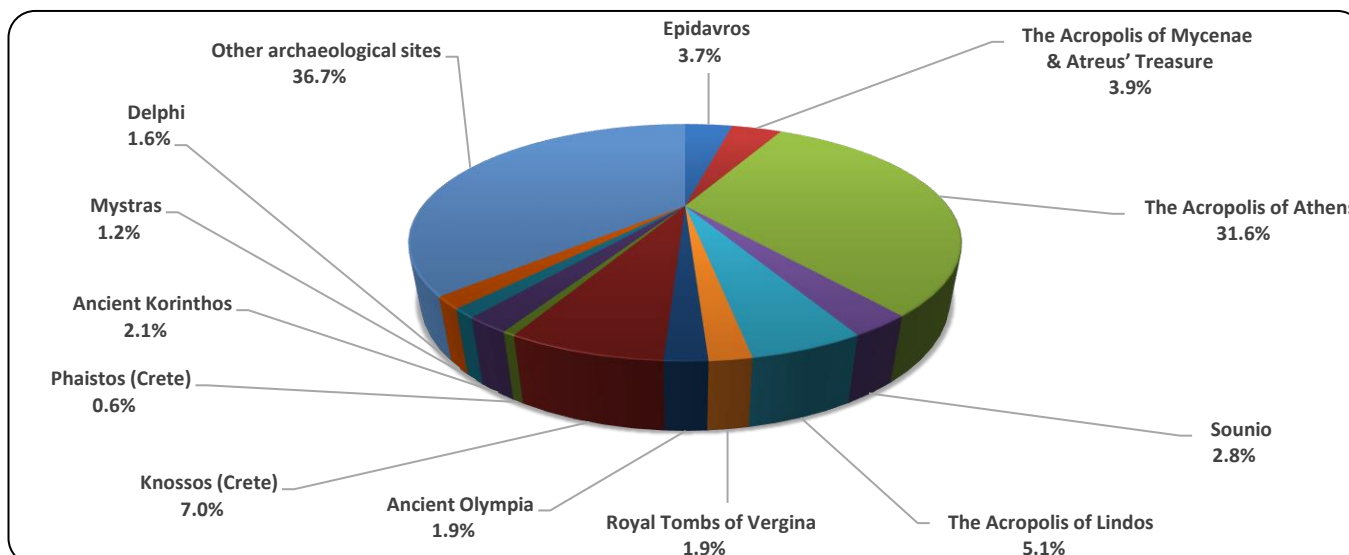


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY - MAY 2023, 2024)

I. VISITORS					
Museums and Archaeological sites	2022	2023	JANUARY-MAY		change 2024/2023
			2023	2024	
Total number of visitors (A+B)	15,583,552	19,201,226	6,170,185	7,317,840	18.6%
A. Museums (C+E)	4,636,901	5,791,177	2,047,182	2,444,826	19.4%
Acropolis Museum	1,397,353	1,900,950	698,963	762,867	9.1%
National Archaeological Ancient Olympia ⁽³⁾	474,821	642,318	232,820	259,248	11.4%
Palace of the Grand Master (Rhodes)	85,179	85,410	28,743	92,886	223.2%
Herakleion Archaeological (Crete)	263,521	333,081	80,745	86,626	7.3%
White Tower ⁽²⁾	249,715	294,839	75,270	94,904	26.1%
Delphi ⁽³⁾	193,916	259,775	90,428	81,283	-10.1%
Other museums ⁽²⁾	151,512	203,445	90,060	193,804	115.2%
B. Archaeological Sites (D+F)	10,946,651	13,408,940	4,123,003	4,873,014	18.2%
Epidavros ⁽¹⁾	1,820,884	2,072,468	750,153	873,208	16.4%
The Acropolis of Mycenae & Atreus' Treasure	393,077	525,982	204,525	228,222	11.6%
The Acropolis of Athens	372,448	510,507	211,284	249,165	17.9%
Sounio	3,019,841	3,958,405	1,284,436	1,747,427	36.0%
The Acropolis of Lindos	314,506	393,927	141,522	170,763	20.7%
Royal Tombs of Vergina	596,331	629,089	135,009	142,839	5.8%
Ancient Olympia ⁽³⁾	168,444	202,122	91,990	127,521	38.6%
Knossos (Crete)	338,365	481,211	135,809	105,950	-22.0%
Phaistos (Crete)	831,320	959,110	218,791	242,433	10.8%
Ancient Korinthos ⁽¹⁾	74,817	79,934	20,981	20,608	-1.8%
Mystras ⁽¹⁾	153,616	210,465	73,518	97,198	32.2%
Delphi ⁽³⁾	139,512	151,508	53,703	60,621	12.9%
Other archaeological sites ⁽²⁾	332,870	482,293	182,180	144,309	-20.8%
	4,211,504	4,824,387	1,369,255	1,535,958	12.2%
II. VISITORS WHO PAID TICKET					
	2022	2023	JANUARY-MAY		change 2024/2023
			2023	2024	
Total number of visitors who paid ticket (C+D)	10,877,516	13,605,359	3,852,477	4,707,665	22.2%
C. Museums ⁽²⁾	2,883,216	3,681,386	1,112,753	1,453,237	30.6%
D. Archaeological site ⁽²⁾	7,994,300	9,923,973	2,739,724	3,254,428	18.8%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2022	2023	JANUARY-MAY		change 2024/2023
			2023	2024	
Total number of visitors with free admission ticket (E+F)	4,706,036	5,595,867	2,317,708	2,610,175	12.6%
E. Museums ⁽²⁾	1,753,685	2,110,900	934,429	991,589	6.1%
F. Archaeological sites	2,952,351	3,484,967	1,383,279	1,618,586	17.0%
IV. RECEIPTS (euros)					
	2022	2023	JANUARY-MAY		change 2024/2023
			2023	2024	
Total Receipts (G+H)	121,535,113	157,852,657	44,142,880	52,997,883	20.1%
G. Museums	23,361,465	35,617,601	10,252,009	12,895,680	25.8%
H. Archaeological sites	98,173,648	122,235,056	33,890,871	40,102,203	18.3%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

⁽³⁾ Since April 2024 tickets can be purchased online from the museums of Ancient Olympia and Delphi, covering the visit both to the museum and to the corresponding archaeological site, and cannot be monitored separately.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>1/5/2024 - 31/5/2024</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for May 2024 was 118,583</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>