

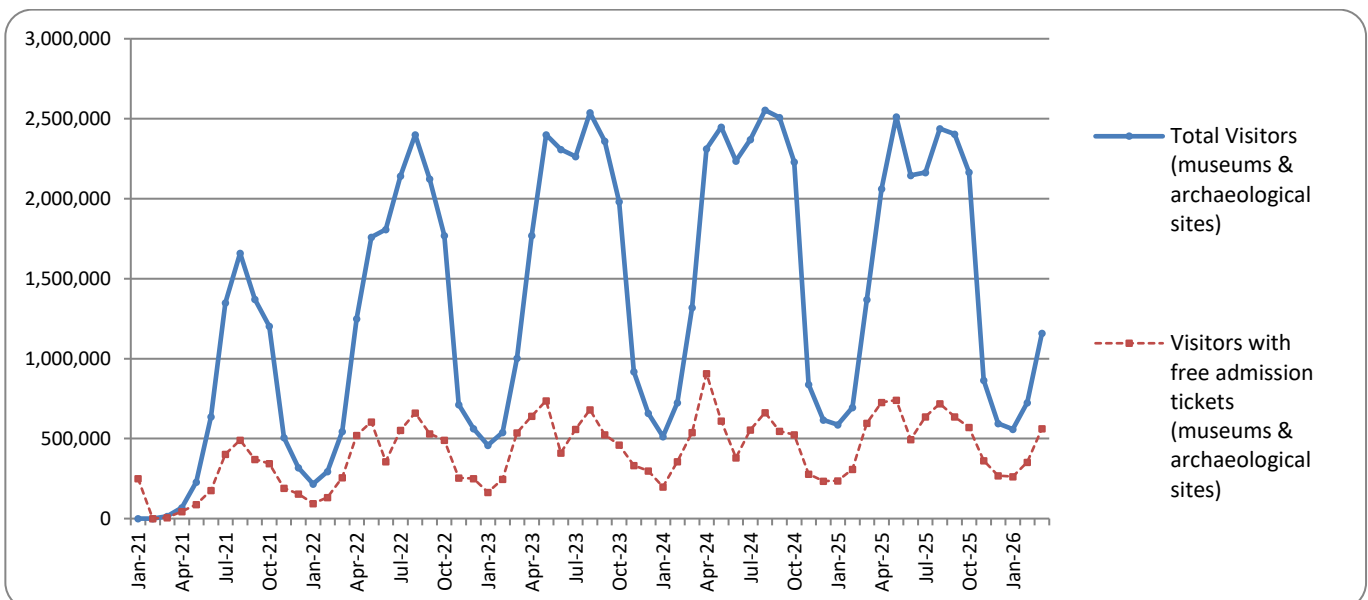


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE MARCH 2026

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for March 2026. More specifically:

- During March 2026 compared with the corresponding month of 2025, museums recorded a decrease of 6.9% in the number of visitors, an increase of 2.9% in the number of free admission visitors and of 19.5% in their receipts (Table 1).
- As regards archaeological sites, in March 2026 compared with the corresponding month of 2025, a decrease of 20.0% was recorded in the number of visitors, of 2.7% in the number of free admission visitors and an increase of 24.8% in the corresponding receipts (Table 1).
- During the three-month period from January to March 2026, compared to the corresponding period of 2025, a decrease of 0.3% was recorded in the number of visitors of museums, an increase of 6.9% in the number of free admission visitors and of 39.2% in the relevant receipts (Table 2).
- As regards archaeological sites, during the three-month period from January to March 2026, compared to the corresponding period of 2025, a decrease of 12.6% was recorded in the number of visitors, while an increase of 5.2% was observed in the number of free admission visitors and of 62.6% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2021 – March 2026)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MARCH 2025 & MARCH 2026)**

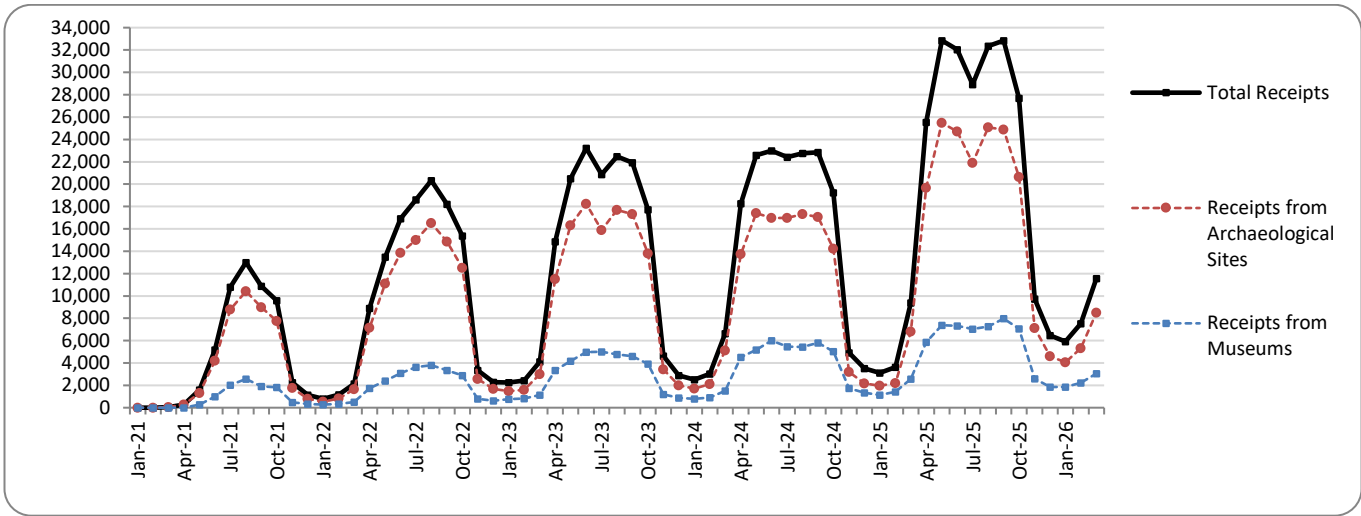
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2025	2026	Change 2026/2025
Total number of visitors (A+B)	1,369,460	1,158,312	-15.4%
A. Museums (C+E)	481,021	447,719	-6.9%
Acropolis Museum	151,472	165,850	9.5%
National Archaeological	48,770	47,701	-2.2%
Ancient Olympia ⁽¹⁾	16,753	17,358	3.6%
Palace of the Grand Master (Rhodes)	7,864	6,727	-14.5%
Heraklion Archaeological (Crete)	8,049	5,193	-35.5%
White Tower	16,208	11,003	-32.1%
Delphi ⁽¹⁾	62,472	38,244	-38.8%
Other museums	169,433	155,643	-8.1%
B. Archaeological Sites (D+F)	888,439	710,593	-20.0%
Epidavros	54,415	39,328	-27.7%
The Acropolis of Mycenae & Atreus' Treasure	52,918	40,805	-22.9%
The Acropolis of Athens	420,901	320,775	-23.8%
Sounio	34,841	32,915	-5.5%
The Acropolis of Lindos	5,977	4,054	-32.2%
Royal Tombs of Vergina	17,497	15,721	-10.2%
Ancient Olympia ⁽¹⁾	15,865	12,500	-21.2%
Knossos (Crete)	16,615	10,567	-36.4%
Phaistos (Crete)	1,214	1,160	-4.4%
Ancient Korinthos	19,479	14,511	-25.5%
Mystras	11,097	6,351	-42.8%
Delphi ⁽³⁾	16,513	15,299	-7.4%
Other archaeological sites	221,107	196,607	-11.1%
II. VISITORS WHO PAID TICKET			
	2025	2026	Change 2026/2025
Total number of visitors who paid ticket (C+D)	771,672	543,497	-29.6%
C. Museums ⁽³⁾	238,350	197,937	-17.0%
D. Archaeological sites	533,322	345,560	-35.2%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2025	2026	Change 2026/2025
Total number of visitors with free admission ticket (E+F)	597,788	595,342	-0.4%
E. Museums	242,671	249,782	2.9%
F. Archaeological sites	355,117	345,560	-2.7%
IV. RECEIPTS (euros)			
	2025	2026	Change 2026/2025
Total Receipts (G+H)⁽²⁾	9,383,320	11,574,875	23.4%
G. Museums	2,568,752	3,069,382	19.5%
H. Archaeological sites	6,814,568	8,505,493	24.8%

⁽¹⁾ Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits.

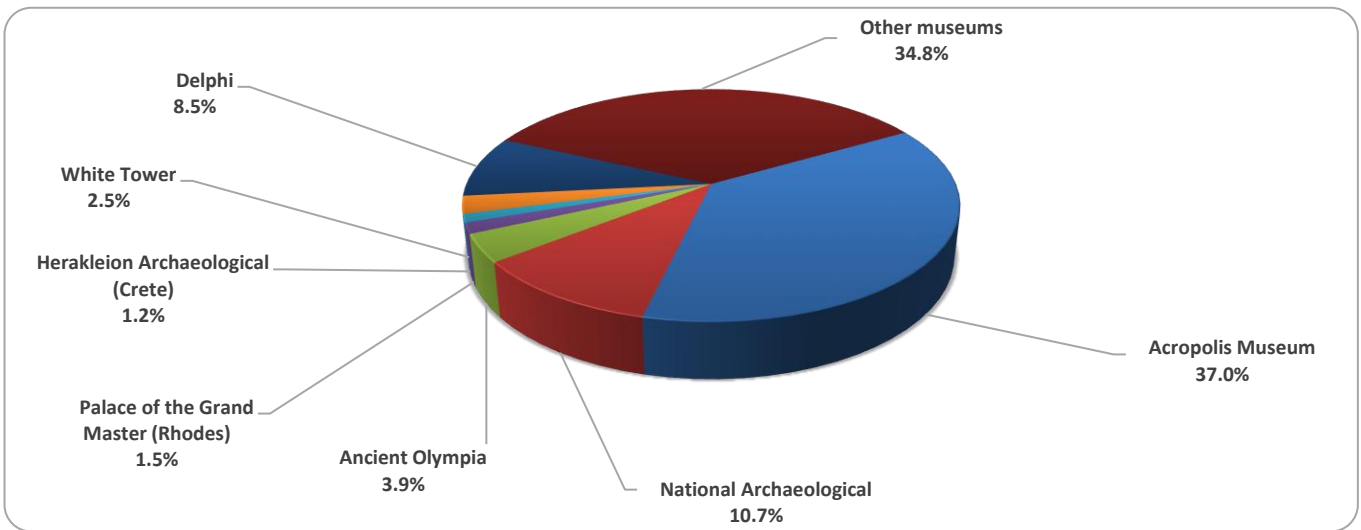
⁽²⁾ Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2021 – March 2026)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, March 2026



Graph 4: Percentage distribution of visitors by Archaeological site, March 2026

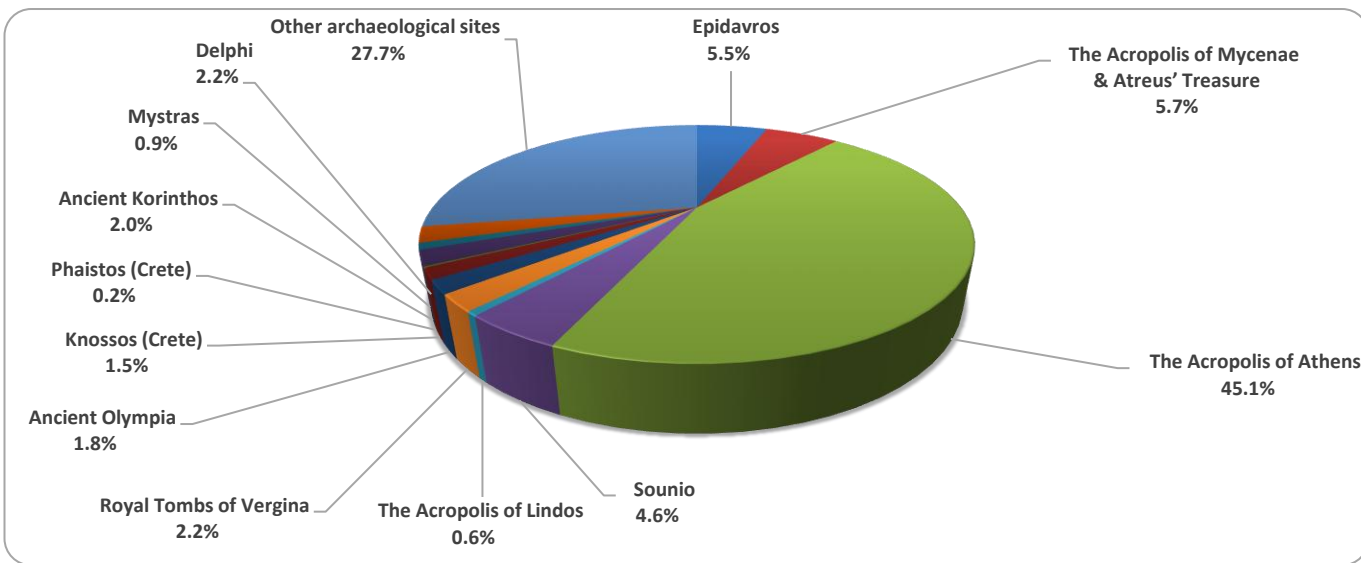


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2024, 2025, JANUARY -MARCH 2025, 2026)

I. VISITORS					
Museums and Archaeological sites	2024	2025	JANUARY -MARCH		Change 2026/2025
			2025	2026	
Total number of visitors (A+B)	20,661,857	20,005,955	2,652,467	2,441,717	-7.9%
A. Museums (C+E)	6,651,911	6,678,093	1,000,772	997,621	-0.3%
Acropolis Museum	1,994,279	1,994,050	311,226	341,926	9.9%
National Archaeological	642,956	665,414	116,567	125,938	8.0%
Ancient Olympia ⁽¹⁾	286,519	301,459	27,862	26,925	-3.4%
Palace of the Grand Master (Rhodes) ⁽³⁾	370,138	311,678	14,096	13,411	-4.9%
Herakleion Archaeological (Crete)	379,363	387,682	17,384	14,833	-14.7%
White Tower	239,767	233,683	34,426	34,163	-0.8%
Delphi ⁽¹⁾	445,188	463,159	103,551	75,628	-27.0%
Other museums	2,293,701	2,320,968	375,660	364,797	-2.9%
B. Archaeological Sites (D+F)	14,009,946	13,327,862	1,651,695	1,444,096	-12.6%
Epidavros	548,971	525,113	93,696	76,596	-18.3%
The Acropolis of Mycenae & Atreus' Treasure	547,361	501,256	93,930	80,025	-14.8%
The Acropolis of Athens	4,557,693	4,609,113	765,475	670,247	-12.4%
Sounio	421,556	382,650	67,936	66,108	-2.7%
The Acropolis of Lindos	702,363	595,625	9,283	6,348	-31.6%
Royal Tombs of Vergina	244,013	188,487	36,208	32,898	-9.1%
Ancient Olympia ⁽¹⁾	301,987	276,674	25,189	19,241	-23.6%
Knossos (Crete)	1,010,006	977,299	29,816	22,429	-24.8%
Phaistos (Crete)	84,637	65,431	2,111	2,118	0.3%
Ancient Korinthos ⁽¹⁾	253,085	254,270	33,938	29,446	-13.2%
Mystras	153,789	137,611	18,668	12,717	-31.9%
Delphi ⁽¹⁾	292,619	216,389	36,737	33,216	-9.6%
Other archaeological sites	4,891,866	4,597,944	438,708	392,707	-10.5%
II. VISITORS WHO PAID TICKET					
	2024	2025	JANUARY -MARCH		Change 2026/2025
			2025	2026	
Total number of visitors who paid ticket (C+D)	14,869,864	13,708,555	1,509,780	1,231,409	-18.4%
C. Museums ⁽³⁾	4,489,213	4,289,769	503,319	465,949	-7.4%
D. Archaeological sites	10,380,651	9,418,786	1,006,461	765,460	-23.9%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2024	2025	JANUARY -MARCH		Change 2025
			2025	2026	
Total number of visitors with free admission ticket (E+ F)	5,791,993	6,297,400	1,142,687	1,210,308	5.9%
E. Museums	2,162,698	2,388,324	497,453	531,672	6.9%
F. Archaeological sites	3,629,295	3,909,076	645,234	678,636	5.2%
IV. RECEIPTS (euros)					
	2024	2025	JANUARY -MARCH		Change 2026/2025
			2025	2026	
Total Receipts (G+H) ⁽²⁾	171,680,632	244,557,074	16,123,651	25,017,305	55.2%
G. Museums ⁽³⁾	43,688,040	59,482,164	5,119,602	7,127,291	39.2%
H. Archaeological sites	127,992,592	185,074,910	11,004,049	17,890,014	62.6%

⁽¹⁾ Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits

⁽²⁾ Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

⁽³⁾ Updated administrative data for January 2025.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards. Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as 01/04/2025 a new pricing policy shall apply to visits to museums and archaeological sites.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.
Reference Period	01/03/2026 – 31/03/2026
Methodology and Definitions	The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.
References	More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-