

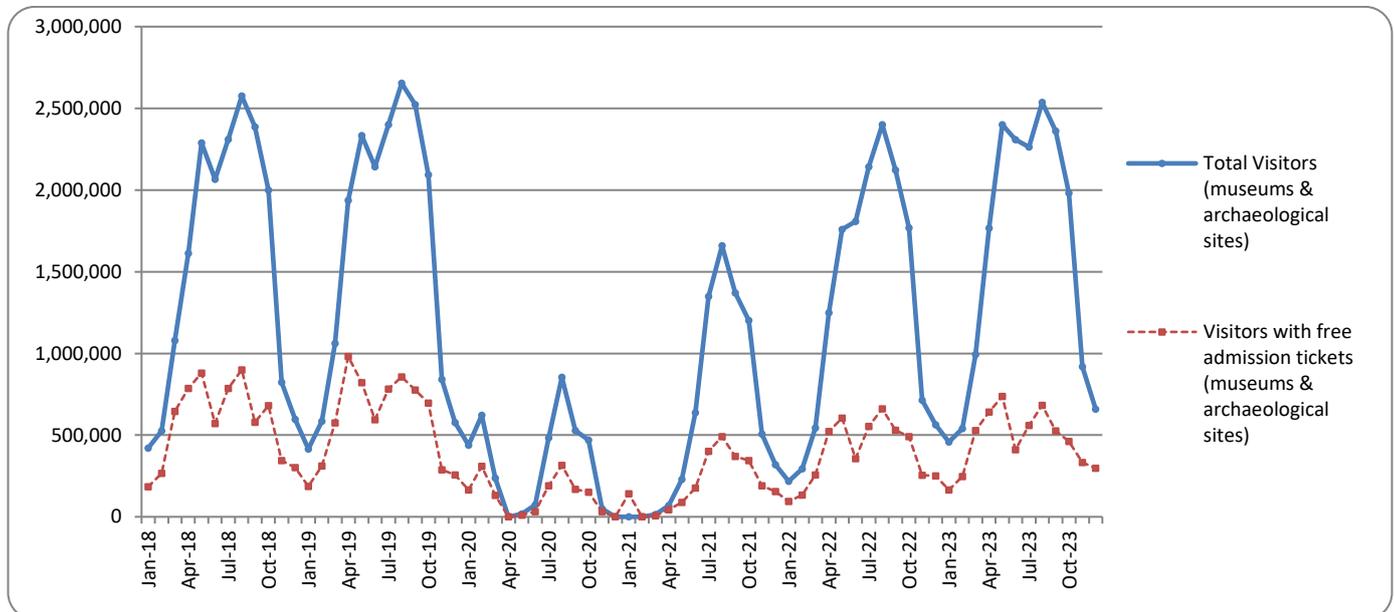


## SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE DECEMBER 2023

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for December 2023. More specifically:

- During December 2023 compared with the corresponding month of 2022, museums recorded an 8.8% increase in the number of visitors, a 12.2% increase in the number of free admission visitors, as well as a 42.9% increase in their receipts (Table 1).
- As regards archaeological sites, in December 2023 compared with the corresponding month of 2022, an increase of 23.1% was recorded in the number of visitors, a 24.9% increase in the number of free admission visitors and a 19.4% increase in the corresponding receipts (Table 1).
- During the twelve month period from January to December 2023, compared to the corresponding period of 2022, an increase of 24.7% was recorded in the number of visitors of museums, of 19.9% in the number of free admission visitors and of 52.5% in the relevant receipts (Table 2).
- As regards archaeological sites, during the twelve month period from January to December 2023, compared to the corresponding period of 2022, an increase of 22.5% was recorded in the number of visitors, while an increase of 18.0% was observed in the number of free admission visitors and of 24.5% in the relevant receipts (Table 2).

**Graph 1: Visitors of Museums and Archaeological sites (January 2018 – December 2023)**



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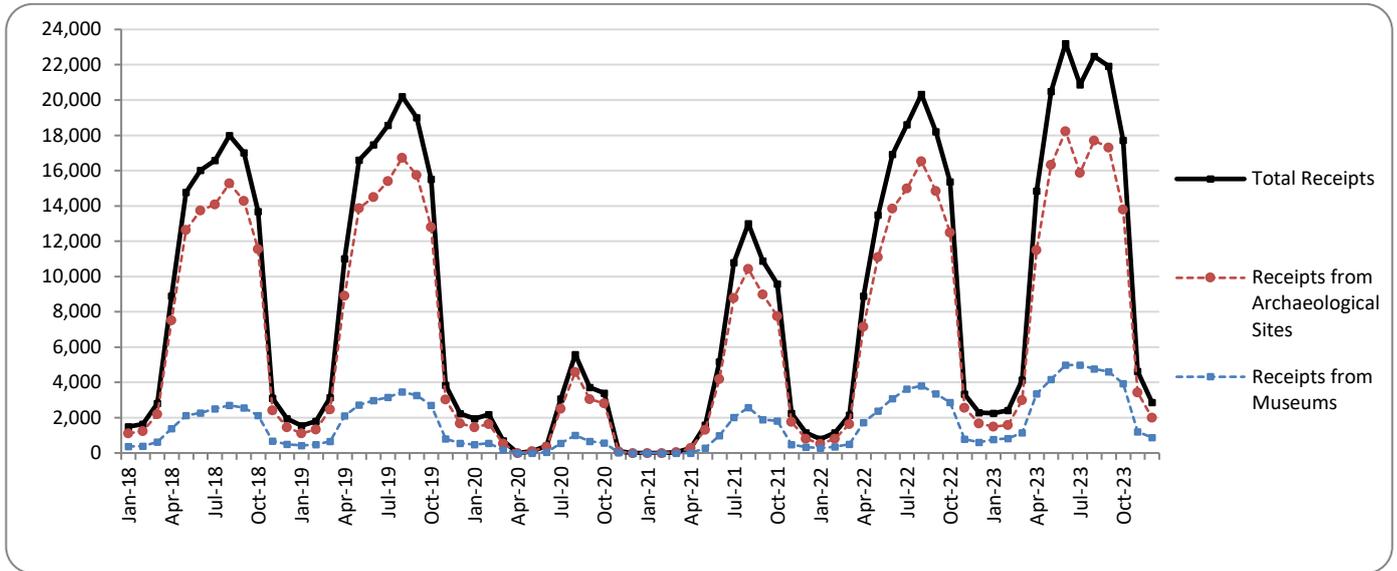
**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(DECEMBER 2022 & DECEMBER 2023)**

<b>I. NUMBER OF VISITORS</b>			
Museums and Archaeological sites	2022	2023	Change 2023/2022
<b>Total number of visitors (A+B)</b>	<b>563,675</b>	<b>658,432</b>	<b>16.8%</b>
<b>A. Museums (C+E)</b>	<b>249,029</b>	<b>270,993</b>	<b>8.8%</b>
Acropolis Museum	73,665	81,797	11.0%
National Archaeological	26,786	30,254	12.9%
Ancient Olympia	1,173	1,451	23.7%
Palace of the Grand Master (Rhodes)	5,275	5,446	3.2%
Herakleion Archaeological (Crete)	8,212	9,786	19.2%
White Tower	17,747	19,444	9.6%
Delphi	8,473	8,530	0.7%
Other museums	107,698	114,285	6.1%
<b>B. Archaeological Sites (D+F)</b>	<b>314,646</b>	<b>387,439</b>	<b>23.1%</b>
Epidavros <sup>(1)</sup>	11,341	12,603	11.1%
The Acropolis of Mycenae & Atreus' Treasure	12,089	13,609	12.6%
The Acropolis of Athens	135,653	157,784	16.3%
Sounio	12,116	16,132	33.1%
The Acropolis of Lindos	1,354	1,986	46.7%
Royal Tombs of Vergina	17,733	20,928	18.0%
Ancient Olympia	6,413	6,412	0.0%
Knossos (Crete)	8,834	18,144	105.4%
Phaistos (Crete)	519	640	23.3%
Ancient Korinthos <sup>(1)</sup>	3,951	5,470	38.4%
Mystras <sup>(1)</sup>	3,058	4,894	60.0%
Delphi	14,592	18,570	27.3%
Other archaeological sites	86,993	110,267	26.8%
<b>II. VISITORS WHO PAID TICKET</b>			
	2022	2023	Change 2023/2022
<b>Total number of visitors who paid ticket (C+D)</b>	<b>312,161</b>	<b>360,263</b>	<b>15.4%</b>
C. Museums	123,693	130,383	5.4%
D. Archaeological sites	188,468	229,880	22.0%
<b>III. VISITORS WITH FREE ADMISSION TICKETS</b>			
	2022	2023	Change 2023/2022
<b>Total number of visitors with free admission ticket (E+F)</b>	<b>251,514</b>	<b>298,169</b>	<b>18.5%</b>
E. Museums	125,336	140,610	12.2%
F. Archaeological sites	126,178	157,559	24.9%
<b>IV. RECEIPTS (euros)</b>			
	2022	2022	Change 2023/2022
<b>Total Receipts (G+H)</b>	<b>2,285,707</b>	<b>2,872,540</b>	<b>25.7%</b>
G. Museums	612,549	875,437	42.9%
H. Archaeological sites	1,673,158	1,997,103	19.4%

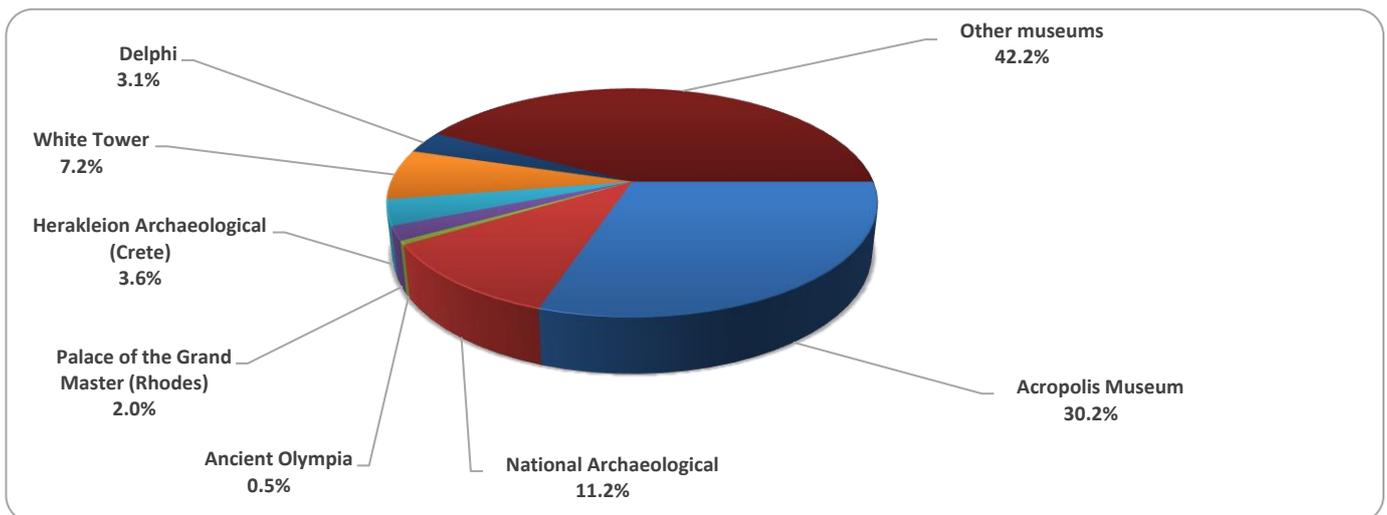
<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

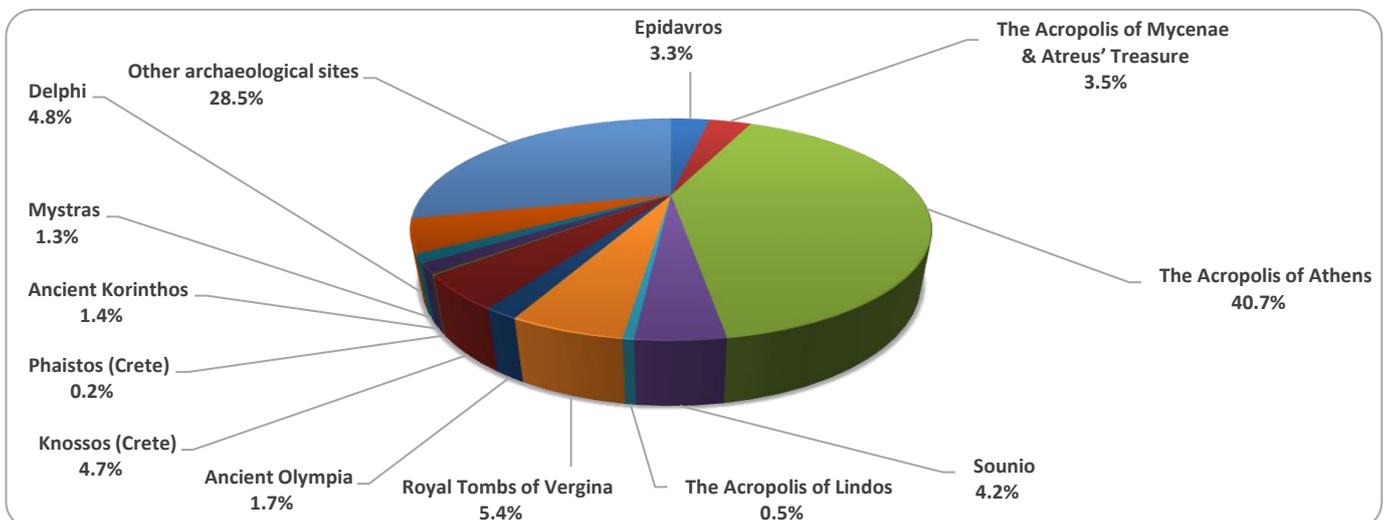
**Graph 2: Receipts from Museums and Archaeological Sites (January 2018 – December 2023)**  
(in thousand euro)



**Graph 3: Percentage distribution of visitors by Museum, December 2023**



**Graph 4: Percentage distribution of visitors by Archaeological site, December 2023**



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(2021, JANUARY- DECEMBER 2022, 2023)**

<b>I. VISITORS</b>				
Museums and Archaeological sites	2021 <sup>(2)</sup>	JANUARY -DECEMBER		change 2023/2022
		2022 <sup>(2)</sup>	2023	
<b>Total number of visitors (A+B)</b>	<b>7,357,026</b>	<b>15,583,552</b>	<b>19,189,540</b>	<b>23.1%</b>
<b>A. Museums (C+E)</b>	<b>2,047,481</b>	<b>4,636,901</b>	<b>5,782,202</b>	<b>24.7%</b>
Acropolis Museum	547,908	1,397,353	1,900,950	36.0%
National Archaeological	189,208	474,821	642,318	35.3%
Ancient Olympia	34,367	85,179	85,410	0.3%
Palace of the Grand Master (Rhodes)	142,530	263,521	333,081	26.4%
Herakleion Archaeological (Crete)	127,574	249,715	294,839	18.1%
White Tower	77,983	193,916	250,800	29.3%
Delphi	58,102	151,512	203,445	34.3%
Other museums <sup>(3)</sup>	869,809	1,820,884	2,071,359	13.8%
<b>B. Archaeological Sites (D+F)</b>	<b>5,309,545</b>	<b>10,946,651</b>	<b>13,407,338</b>	<b>22.5%</b>
Epidavros <sup>(1)</sup>	182,118	393,077	525,982	33.8%
The Acropolis of Mycenae & Atreus' Treasure	156,227	372,448	510,507	37.1%
The Acropolis of Athens	1,219,717	3,019,841	3,958,405	31.1%
Sounio	171,348	314,506	393,927	25.3%
The Acropolis of Lindos	349,418	596,331	629,089	5.5%
Royal Tombs of Vergina	56,790	168,444	202,122	20.0%
Ancient Olympia	143,549	338,365	481,211	42.2%
Knossos (Crete)	445,160	831,320	959,110	15.4%
Phaistos (Crete)	48,599	74,817	79,934	6.8%
Ancient Korinthos <sup>(1)</sup>	59,271	153,616	210,465	37.0%
Mystras <sup>(1)</sup>	78,762	139,512	151,508	8.6%
Delphi	146,061	332,870	482,293	44.9%
Other archaeological sites	2,252,525	4,211,504	4,822,785	14.5%
<b>II. VISITORS WHO PAID TICKET</b>				
	2021 <sup>(2)</sup>	JANUARY -DECEMBER		change 2023/2022
		2022 <sup>(2)</sup>	2023	
<b>Total number of visitors who paid ticket (C+D)</b>	<b>5,090,418</b>	<b>10,877,516</b>	<b>13,602,648</b>	<b>25.1%</b>
C. Museums <sup>(3)</sup>	1,289,896	2,883,216	3,680,277	27.6%
D. Archaeological sites	3,800,522	7,994,300	9,922,371	24.1%
<b>III. VISITORS WITH FREE ADMISSION TICKETS</b>				
	2021 <sup>(2)</sup>	JANUARY -DECEMBER		change 2023/2022
		2022 <sup>(2)</sup>	2023	
<b>Total number of visitors with free admission ticket (E+F)</b>	<b>2,266,608</b>	<b>4,706,036</b>	<b>5,586,892</b>	<b>18.7%</b>
E. Museums <sup>(3)</sup>	757,585	1,753,685	2,101,925	19.9%
F. Archaeological sites	1,509,023	2,952,351	3,484,967	18.0%
<b>IV. RECEIPTS (euros)</b>				
	2021 <sup>(2)</sup>	JANUARY -DECEMBER		change 2023/2022
		2022 <sup>(2)</sup>	2023	
<b>Total Receipts (G+H)</b>	<b>54,735,194</b>	<b>121,535,113</b>	<b>157,852,657</b>	<b>29.9%</b>
G. Museums <sup>(3)</sup>	10,385,644	23,361,465	35,617,601	52.5%
H. Archaeological sites	44,349,550	98,173,648	122,235,056	24.5%

<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

<sup>(2)</sup> The operation of Museums was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of Archaeological Sites was suspended from March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

## EXPLANATORY NOTES

<b>Survey on Museums and Archaeological Sites Attendance</b>	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.
<b>Legal Framework</b>	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.
<b>Reference Period</b>	1/12/23- 31/12/23
<b>Methodology and Definitions</b>	The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.
	<b>Number of flat rate tickets:</b> From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for December 2023 was <b>14,941</b> .
<b>References</b>	More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI21/">http://www.statistics.gr/en/statistics/-/publication/SCI21/</a>