



HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY

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EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE NOVEMBER 2022

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the announcements published by ELSTAT ([link](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **November 2022**.

In particular, ELSTAT announces a) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes**, for the total of Greece and per Region of Greece.

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1. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 1,2)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in November 2022 amounted to 3.31 billion euro, recording an increase of 15.0% in comparison with November 2021, when the respective turnover was 2.88 billion euro and an increase of 4.1% in comparison with October 2022, when the respective turnover was 3.18 billion euro.

The activities that recorded the biggest increase in turnover in **November 2022** compared with November 2021 are:

- Retail sale of games and toys in specialized stores, increase 26.9%.
- Retail sale of hardware, paints and glass in specialized stores, increase 26.8%.

The activities that recorded the biggest decrease in turnover in **November 2022** compared with November 2021 are:

- Retail sale of music and video recordings in specialized stores, decrease 22.4%.
- Retail sale of carpets, rugs, wall and floor coverings in specialized stores, decrease 14.9%.

The Regions that recorded the biggest increase in turnover in **November 2022** compared with November 2021 are:

- Region of Anatoliki Makedonia and Thraki, increase 20.0%.
- Region of Dytiki Makedonia, increase 19.2%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹, obliged to double-entry accounting bookkeeping (Tables 1, 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in November 2022 amounted to 1.07 billion euro, recording an increase of 18.1% in comparison with November 2021, when the respective turnover was 0.91 billion euro and an increase of 15.7% in comparison with October 2022, when the respective turnover was 0.93 billion euro.

The Regions that recorded the biggest increase in turnover in **November 2022** compared with November 2021 are:

- Region of Sterea Ellada, increase 28.8%.
- Region of Dytiki Makedonia, increase 24.5%.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 1: Turnover (in thousand €) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) November / October	
Code NACE Rev.2	Description	October 2021	November 2021	October 2022	November 2022	October	November	2021	2022
4511	Sale of cars and light motor vehicles	363,652	403,068	462,920	481,247	27.3	19.4	10.8	4.0
4519	Sale of other motor vehicles	30,649	32,304	32,058	31,447	4.6	-2.7	5.4	-1.9
4520	Maintenance and repair of motor vehicles	20,693	22,993	24,841 [◇]	25,680 [◇]	20.0 [◇]	11.7 [◇]	11.1	3.4
4531	Wholesale trade of motor vehicle parts and accessories	111,950	113,625	123,978	130,782	10.7	15.1	1.5	5.5
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	27,965	***	30,090	34,507	7.6	***	***	14.7
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,107,823	1,071,300	1,208,579	1,159,031	9.1	8.2	-3.3	-4.1
4719	Other retail sale in non-specialized stores	50,466	50,781	56,616	55,382	12.2	9.1	0.6	-2.2
4721	Retail sale of fruit and vegetables in specialized stores	7,701	6,230	***	***	***	***	-19.1	***
4722	Retail sale of meat and meat products in specialized stores	23,674	21,249	26,789 [◇]	24,409 [◇]	13.2 [◇]	14.9 [◇]	-10.2	-8.9
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	2,954	2,259	3,356 [◇]	2,589 [◇]	13.6 [◇]	14.6 [◇]	-23.5	-22.9
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	10,132	9,282	11,378	10,651	12.3	14.7	-8.4	-6.4
4725	Retail sale of beverages in specialized stores	4,113	***	4,274	3,599	3.9	***	***	-15.8
4726	Retail sale of tobacco products in specialized stores	1,872	1,861	3,114 [◇]	3,172 [◇]	66.3 [◇]	70.4 [◇]	-0.6	1.9
4729	Other retail sale of food in specialized stores	13,209	***	14,449	15,565	9.4	***	***	7.7
4730	Retail sale of automotive fuel in specialized stores	240,183	239,639	291,671	299,569	21.4	25.0	-0.2	2.7
4741	Retail sale of computers, peripheral units and software in specialized stores	77,349	111,716	84,525	127,714	9.3	14.3	44.4	51.1
4742	Retail sale of telecommunications equipment in specialized stores	***	17,935	***	***	***	***	***	***
4743	Retail sale of audio and video equipment in specialized stores	2,952	4,647	3,819 [◇]	5,087 [◇]	29.4 [◇]	9.5 [◇]	57.4	33.2
4751	Retail sale of textiles in specialized stores	2,911	3,250	2,359 ^{◇◇}	3,125 ^{◇◇}	-19.0 ^{◇◇}	-3.8 ^{◇◇}	11.6	32.5
4752	Retail sale of hardware, paints and glass in specialized stores	50,287	48,050	56,942	60,909	13.2	26.8	-4.4	7.0
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	3,453	4,048	2,790	3,444	-19.2	-14.9	17.2	23.4
4754	Retail sale of electrical household appliances in specialized stores	76,443	108,106	88,264	126,750	15.5	17.2	41.4	43.6
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	45,594	47,257	48,608	***	6.6	***	3.6	***

Table 1: Turnover (in thousand €) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) November / October	
Code NACE Rev.2	Description	October 2021	November 2021	October 2022	November 2022	October	November	2021	2022
4761	Retail sale of books in specialized stores	5,686	6,213	6,102 [◇]	5,811	7.3 [◇]	-6.5	9.3	-4.8 [◇]
4762	Retail sale of newspapers and stationery in specialized stores	2,084	1,927	2,516	1,864	20.7	-3.3	-7.5	-25.9
4763	Retail sale of music and video recordings in specialized stores	67	76	71	59	6.0	-22.4	13.4	-16.9
4764	Retail sale of sporting equipment in specialized stores	38,819	37,720	42,998	44,507	10.8	18.0	-2.8	3.5
4765	Retail sale of games and toys in specialized stores	65,847	88,018	73,819	111,686	12.1	26.9	33.7	51.3
4771	Retail sale of clothing in specialized stores	183,809	170,352	194,001	203,071	5.5	19.2	-7.3	4.7
4772	Retail sale of footwear and leather goods in specialized stores	21,752	21,894	22,140	23,700	1.8	8.2	0.7	7.0
4773	Dispensing chemist in specialized stores	***	36,803	42,309 [◇]	44,973 [◇]	***	22.2 [◇]	***	6.3
4774	Retail sale of medical and orthopaedic goods in specialized stores	4,064	5,037	***	5,347	***	6.1	23.9	***
4775	Retail sale of cosmetic and toilet articles in specialized stores	68,008	59,214	76,674	68,095	12.7	15.0	-12.9	-11.2
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	7,641	8,516	9,612 [◇]	9,214 [◇]	25.8 [◇]	8.2 [◇]	11.5	-4.1
4777	Retail sale of watches and jewellery in specialised stores	15,365	15,138	20,901 [◇]	16,882 [◇]	36.0 [◇]	11.5 [◇]	-1.5	-19.2
4778	Other retail sale of new goods in specialized stores	13,206	18,564	16,616 [◇]	19,104 [◇]	25.8 [◇]	2.9 [◇]	40.6	15.0
4779	Retail sale of second-hand goods in stores	288	188	***	***	***	***	-34.7	***
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	***	36,847	***	***	***	***	***	***
4799	Other retail sale not in stores, stalls or markets	2,050	2,842	2,439 [◇]	3,419 [◇]	19.0 [◇]	20.3 [◇]	38.6	40.2
Total without vehicles, food and fuel classes⁽¹⁾		842,124	907,002	925,757	1,071,513	9.9	18.1	7.7	15.7
Total		2,817,753	2,879,852	3,179,241	3,310,928	12.8	15.0	2.2	4.1

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	November 2021	November 2022	November 2022/2021 (%)	November 2021	November 2022	November 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	35,041	42,033	20.0	12,265	14,053	14.6
REGION OF KENTRIKI MAKEDONIA	364,326	396,304	8.8	53,775	60,404 [◇]	12.3 [◇]
Regional Unit of Thessaloniki	332,358	358,369	7.8	40,233	45,213 [◇]	12.4 [◇]
REGION OF DYTIKI MAKEDONIA	14,771	17,608	19.2	4,361	5,431	24.5
REGION OF IPEIROS	***	25,054	***	***	7,902	***
REGION OF THESSALIA	34,289	40,973 [◇]	19.5 [◇]	14,329	15,918 [◇]	11.1 [◇]
REGION OF STEREA ELLADA	25,296	29,424	16.3	13,773	17,742	28.8
REGION OF IONIA NISSIA	15,067	19,851 [◇]	31.8 [◇]	4,904	5,687 [◇]	16.0 [◇]
REGION OF DYTIKI ELLADA	32,870	39,901 [◇]	21.4 [◇]	8,378	10,356 [◇]	23.6 [◇]
REGION OF PELOPONNISOS	27,927	34,375 [◇]	23.1 [◇]	4,876	6,321 [◇]	29.6 [◇]
REGION OF ATTIKI	2,183,896	2,527,892	15.8	743,447	876,716	17.9
REGION OF VOREIO AIGAIO	12,843	13,457	4.8	5,735	6,516	13.6
REGION OF NOTIO AIGAIO	29,542	40,345 [◇]	36.6 [◇]	7,832	11,973 [◇]	52.9 [◇]
REGION OF KRITI	***	83,712	***	***	32,496	***
Total	2,879,852	3,310,928	15.0	907,002	1,071,513	18.1

Notes:

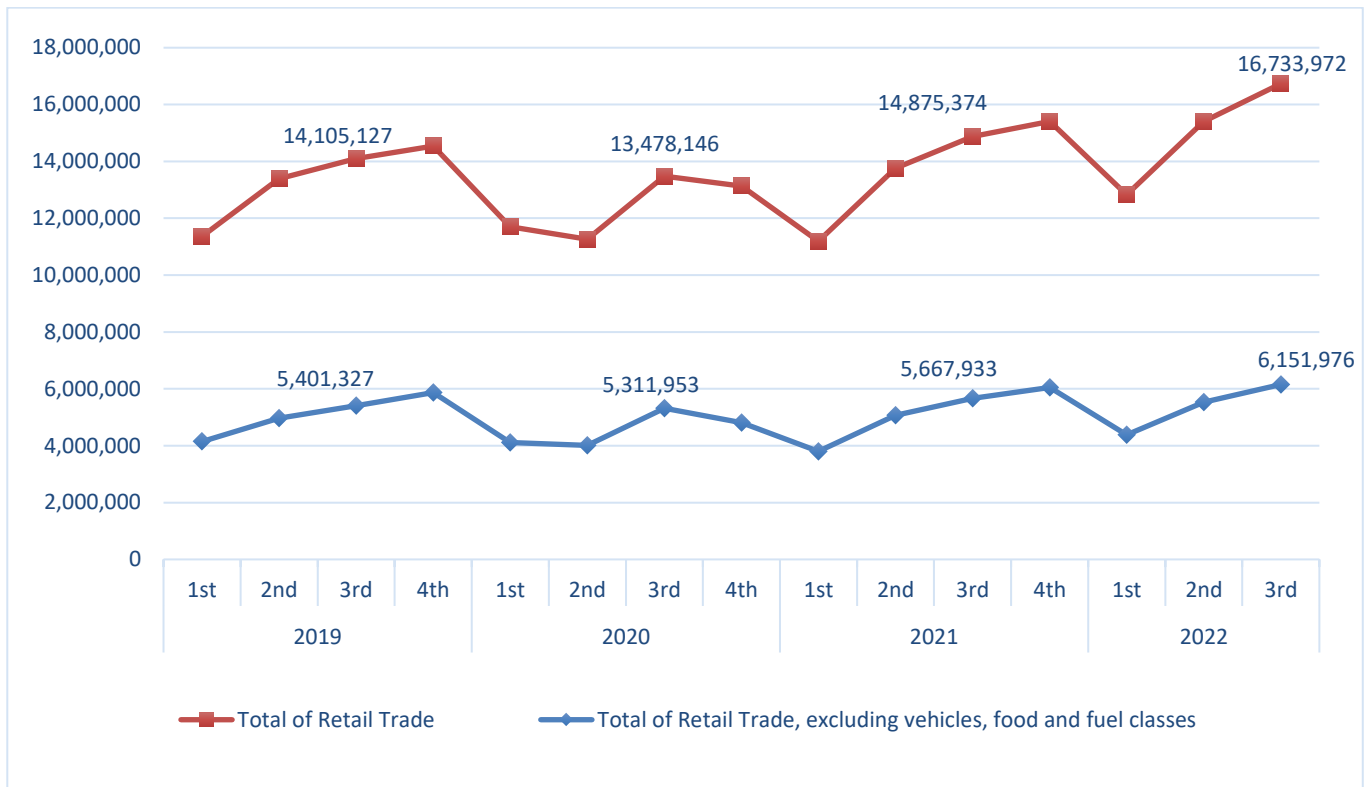
In the table the Regional Unit of Thessaloniki is presented separately.

⁽¹⁾ In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

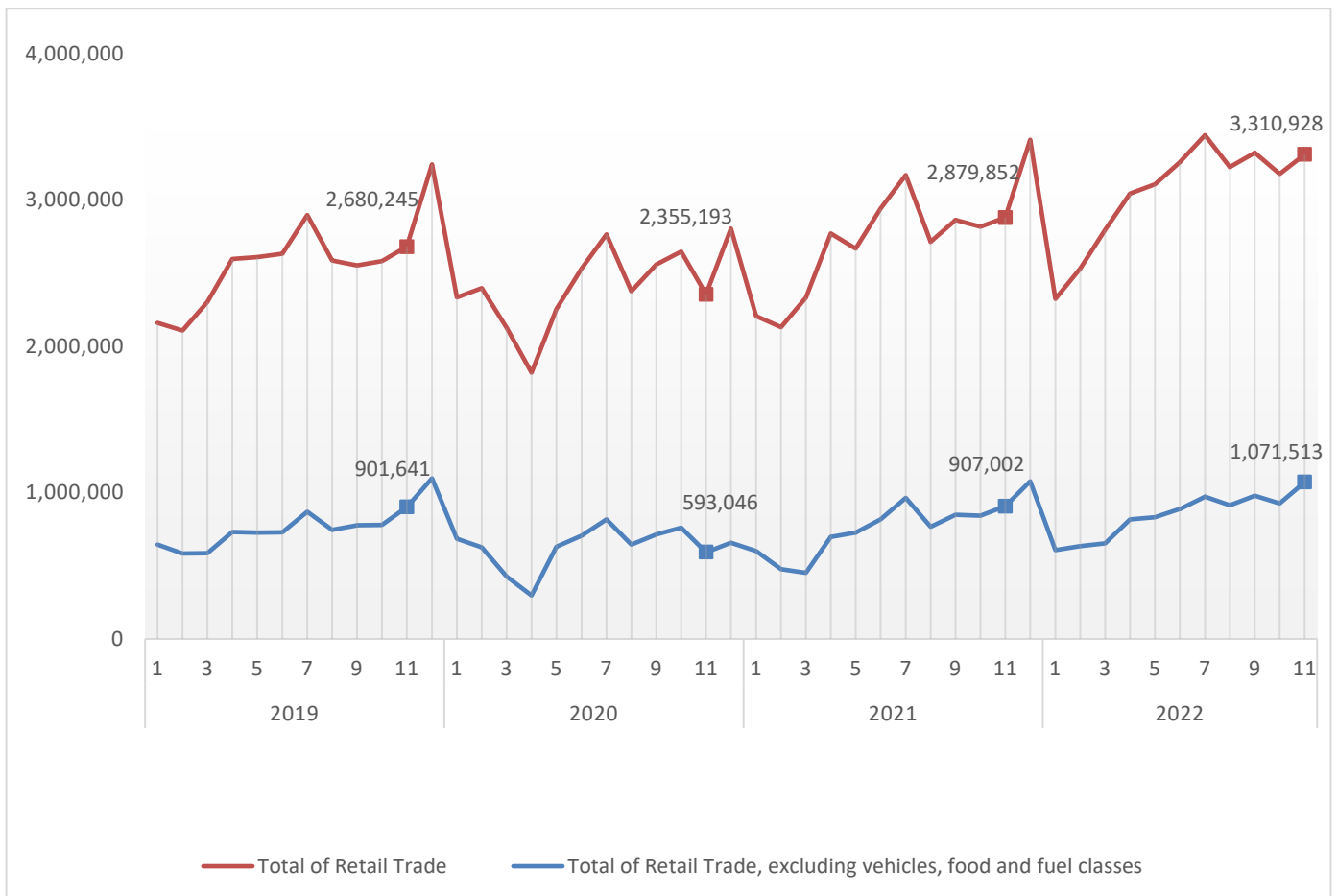
[◇] It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

^(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

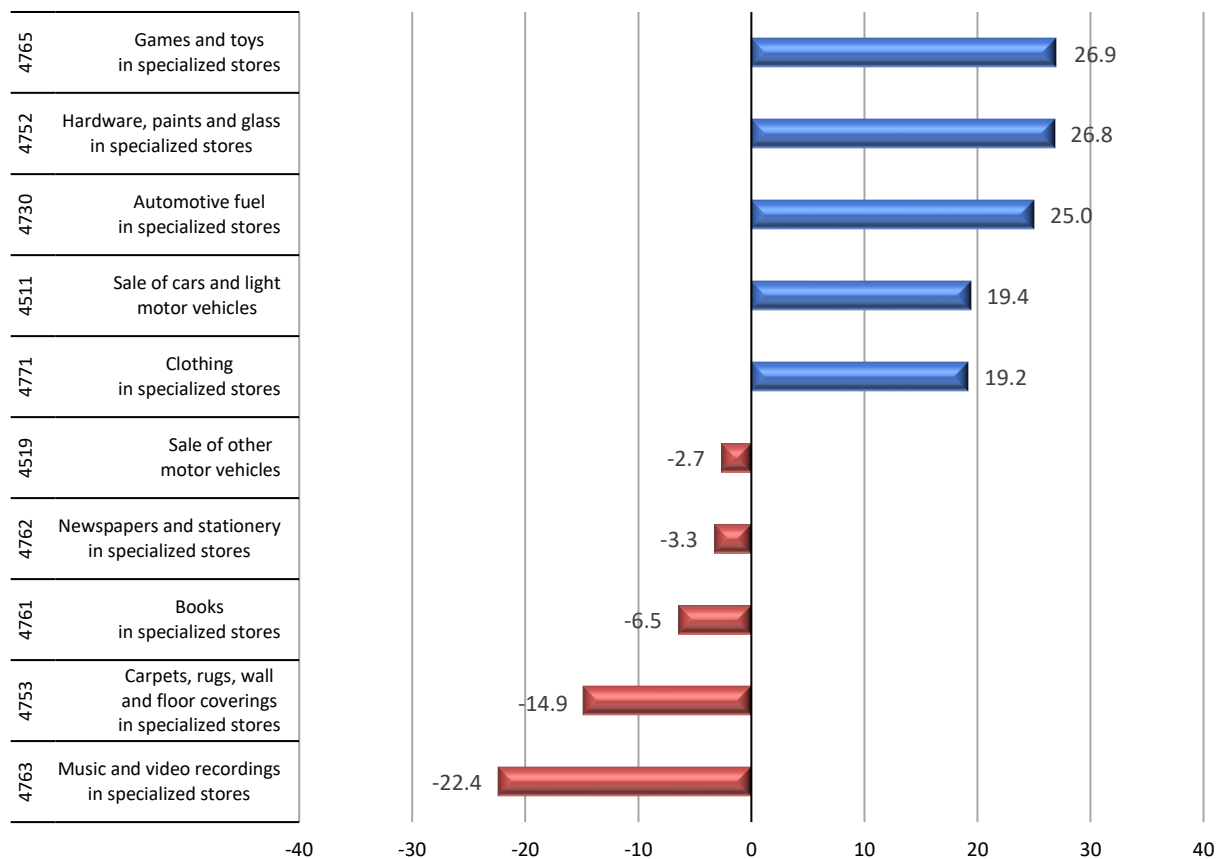
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



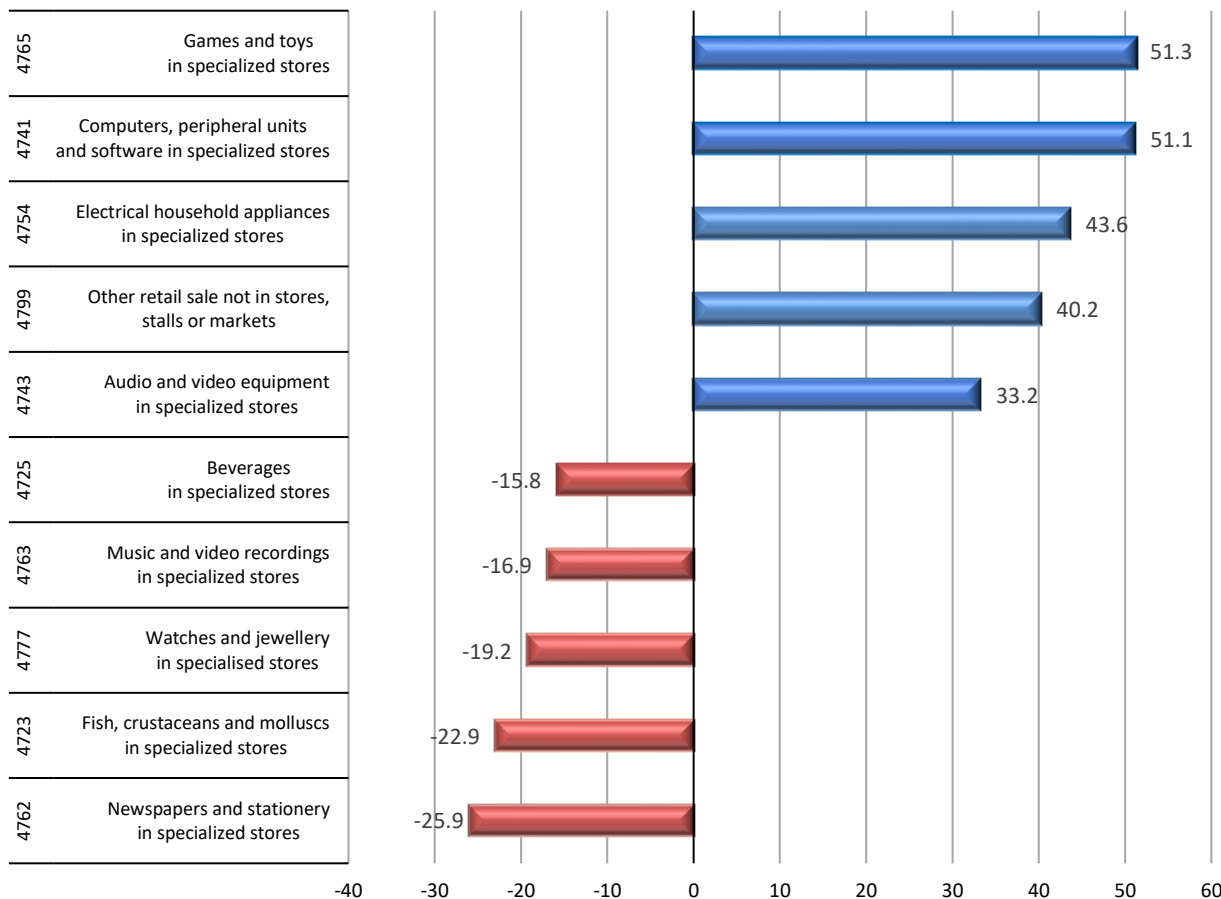
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) November 2022 / November 2021



Graph 4: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) November 2022 / October 2022



METHODOLOGICAL NOTES

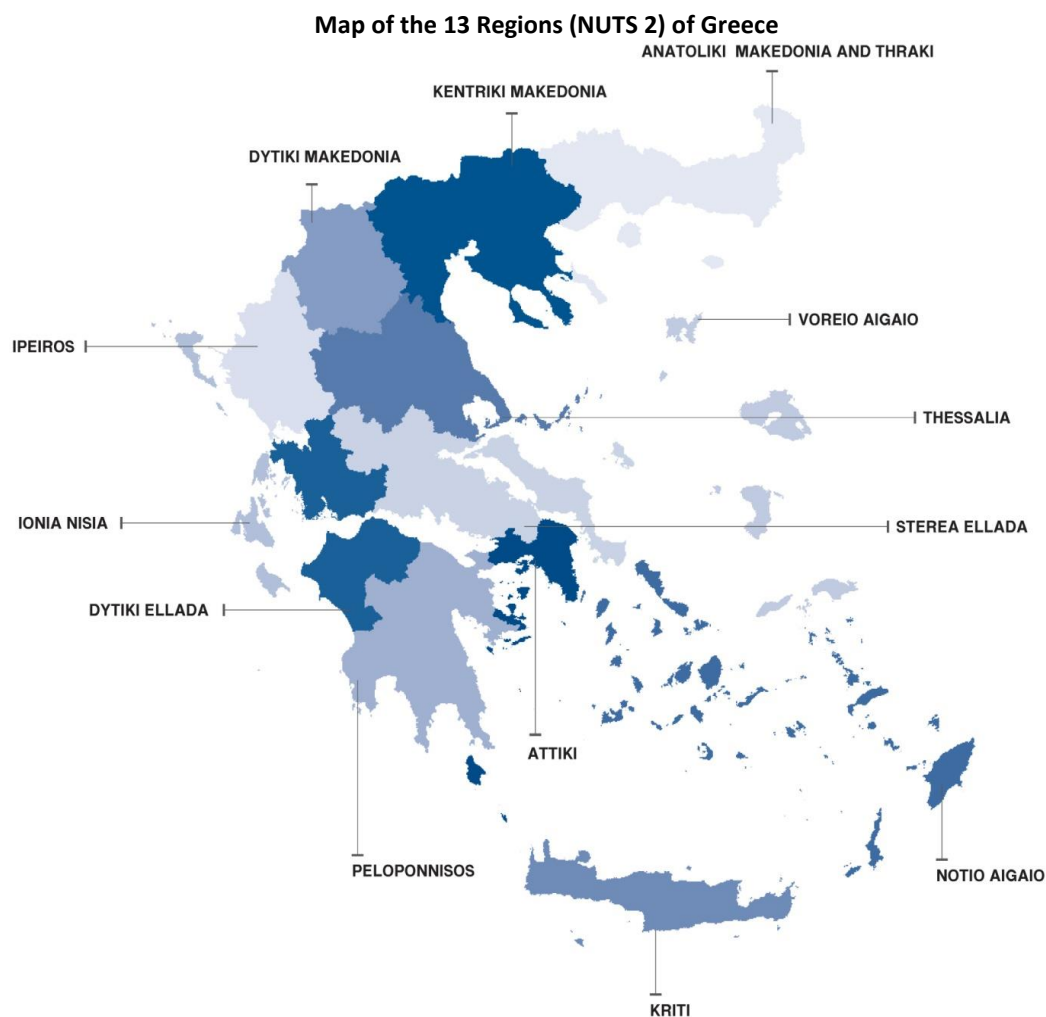
Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2019.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021 and 2022.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2019.
- Income data from administrative transactions files of the years 2019, 2020, 2021 and 2022.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period November 2022

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2019 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->