



**HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY**

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PRESS RELEASE
EVOLUTION OF TURNOVER OF ENTERPRISES IN
RETAIL TRADE
AUGUST 2022

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the Press Releases published by ELSTAT ([link PR](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **August 2022**.

In particular, ELSTAT announces a) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes**, for the total of Greece and per Region of Greece.

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1. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 1,2)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in August 2022 amounted to 3.23 billion euro, recording an increase of 18.8% in comparison with August 2021, when the respective turnover was 2.71 billion euro and a decrease of 6.3% in comparison with July 2022, when the respective turnover was 3.44 billion euro.

The activities that recorded the biggest increase in turnover in **August 2022** compared with August 2021 are:

- Sale of cars and light motor vehicles, increase 42.6%.
- Retail sale of footwear and leather goods in specialized stores, increase 29.9%.

The Regions that recorded the biggest increase in turnover in **August 2022** compared with August 2021 are:

- Region of Dytiki Makedonia, increase 23.5%.
- Region of Attiki, increase 21.5%.

The Regions that recorded decrease in turnover in **August 2022** compared with August 2021 is:

- Region of Kriti, decrease 0.8%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹, obliged to double-entry accounting bookkeeping (Tables 1, 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in August 2022 amounted to 0.91 billion euro, recording an increase of 19.3% in comparison with August 2021, when the respective turnover was 0.77 billion euro and a decrease of 5.9% in comparison with July 2022, when the respective turnover was 0.97 billion euro.

The Regions that recorded the biggest increase in turnover in **August 2022** compared with August 2021 are:

- Region of Dytiki Makedonia, increase 38.1%.
- Region of Voreio Aigaio, increase 21.5%.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) August / July	
Code NACE Rev.2	Description	July 2021	August 2021	July 2022	August 2022	July	August	2021	2022
4511	Sale of cars and light motor vehicles	461,117	323,072	546,559	460,557	18.5	42.6	-29.9	-15.7
4519	Sale of other motor vehicles	36,958	21,530	33,337	22,803	-9.8	5.9	-41.7	-31.6
4520	Maintenance and repair of motor vehicles	23,821	16,886	24,827	20,399 [◇]	4.2	20.8 [◇]	-29.1	-17.8 [◇]
4531	Wholesale trade of motor vehicle parts and accessories	110,359	86,561	116,149	99,575	5.2	15.0	-21.6	-14.3
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	38,765	25,794	45,177	29,763	16.5	15.4	-33.5	-34.1
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,191,448	1,148,482	1,280,683	1,283,534	7.5	11.8	-3.6	0.2
4719	Other retail sale in non-specialized stores	57,325	49,451	61,128	57,950	6.6	17.2	-13.7	-5.2
4721	Retail sale of fruit and vegetables in specialized stores	8,814	9,495	***	***	***	***	7.7	***
4722	Retail sale of meat and meat products in specialized stores	24,313	23,439	27,819	28,011 [◇]	14.4	19.5 [◇]	-3.6	0.7 [◇]
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	3,225	3,432	3,641 [◇]	4,014 [◇]	12.9 [◇]	17.0 [◇]	6.4	10.2
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	10,050	9,812	12,195	11,239	21.3	14.5	-2.4	-7.8
4725	Retail sale of beverages in specialized stores	5,445	4,519	5,063	5,259	-7.0	16.4	-17.0	3.9
4726	Retail sale of tobacco products in specialized stores	2,651	2,305	3,078 [◇]	3,165 [◇]	16.1 [◇]	37.3 [◇]	-13.1	2.8
4729	Other retail sale of food in specialized stores	12,240	10,667	13,011	11,841	6.3	11.0	-12.9	-9.0
4730	Retail sale of automotive fuel in specialized stores	267,192	254,143	340,419	313,755	27.4	23.5	-4.9	-7.8
4741	Retail sale of computers, peripheral units and software in specialized stores	81,928	69,883	79,621	84,331	-2.8	20.7	-14.7	5.9
4742	Retail sale of telecommunications equipment in specialized stores	25,701	26,395	***	***	***	***	2.7	***
4743	Retail sale of audio and video equipment in specialized stores	3,896	3,147	3,335	3,800 [◇]	-14.4	20.7 [◇]	-19.2	13.9 [◇]
4751	Retail sale of textiles in specialized stores	3,251	2,440	3,036 ^{◇◇}	2,318 ^{◇◇}	-6.6 ^{◇◇}	-5.0 ^{◇◇}	-24.9	-23.6
4752	Retail sale of hardware, paints and glass in specialized stores	54,819	37,047	61,276	45,342	11.8	22.4	-32.4	-26.0
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	1,624	955	1,361	1,070	-16.2	12.0	-41.2	-21.4
4754	Retail sale of electrical household appliances in specialized stores	100,741	78,289	76,735	99,031	-23.8	26.5	-22.3	29.1
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	44,332	35,990	47,671	45,226	7.5	25.7	-18.8	-5.1

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) August / July	
Code NACE Rev.2	Description	July 2021	August 2021	July 2022	August 2022	July	August	2021	2022
4761	Retail sale of books in specialized stores	6,440	5,358	***	5,889	***	9.9	-16.8	***
4762	Retail sale of newspapers and stationery in specialized stores	2,073	2,249	2,485	2,720	19.9	20.9	8.5	9.5
4763	Retail sale of music and video recordings in specialized stores	73	54	123	63	68.5	16.7	-26.0	-48.8
4764	Retail sale of sporting equipment in specialized stores	42,422	39,117	43,642	41,958	2.9	7.3	-7.8	-3.9
4765	Retail sale of games and toys in specialized stores	71,769	66,384	74,768	82,258	4.2	23.9	-7.5	10.0
4771	Retail sale of clothing in specialized stores	216,515	143,380	209,202	166,042	-3.4	15.8	-33.8	-20.6
4772	Retail sale of footwear and leather goods in specialized stores	25,953	19,035	28,948	24,720	11.5	29.9	-26.7	-14.6
4773	Dispensing chemist in specialized stores	38,270	31,375	43,348 [◇]	37,648 [◇]	13.3 [◇]	20.0 [◇]	-18.0	-13.1
4774	Retail sale of medical and orthopaedic goods in specialized stores	4,122	3,076	***	***	***	***	-25.4	***
4775	Retail sale of cosmetic and toilet articles in specialized stores	86,511	78,889	106,807	100,221	23.5	27.0	-8.8	-6.2
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	7,702	6,570	9,544 [◇]	7,447 [◇]	23.9 [◇]	13.3 [◇]	-14.7	-22.0
4777	Retail sale of watches and jewellery in specialised stores	26,437	23,005	29,316	28,593	10.9	24.3	-13.0	-2.5
4778	Other retail sale of new goods in specialized stores	16,524	13,219	19,498	16,980 [◇]	18.0	28.5 [◇]	-20.0	-12.9 [◇]
4779	Retail sale of second-hand goods in stores	200	145	***	***	***	***	-27.5	***
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	40,856	27,491	***	***	***	***	-32.7	***
4799	Other retail sale not in stores, stalls or markets	1,404	1,125	1,491 [◇]	1,329 [◇]	6.2 [◇]	18.1 [◇]	-19.9	-10.9
Total without vehicles, food and fuel classes⁽¹⁾		963,550	766,376	971,063	914,243	0.8	19.3	-20.5	-5.9
Total		3,170,882	2,714,413	3,443,104	3,225,286	8.6	18.8	-14.4	-6.3

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	August 2021	August 2022	August 2022/2021 (%)	August 2021	August 2022	August 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	35,624	42,645	19.7	11,690	13,609	16.4
REGION OF KENTRIKI MAKEDONIA	366,429	412,516	12.6	45,800	53,293 [◇]	16.4 [◇]
Regional Unit of Thessaloniki	333,715	373,721	12.0	33,615	39,044 [◇]	16.2 [◇]
REGION OF DYTIKI MAKEDONIA	13,666	16,872	23.5	3,511	4,848	38.1
REGION OF IPEIROS	24,150	26,652	10.4	6,048	6,114	1.1
REGION OF THESSALIA	34,317	38,699 [◇]	12.8 [◇]	11,561	13,896 [◇]	20.2 [◇]
REGION OF STEREA ELLADA	23,088	26,157	13.3	10,343	12,715 [◇]	22.9 [◇]
REGION OF IONIA NISSIA	30,994	36,462	17.6	7,661	9,414 [◇]	22.9 [◇]
REGION OF DYTIKI ELLADA	37,801	43,015 [◇]	13.8 [◇]	8,467	10,549 [◇]	24.6 [◇]
REGION OF PELOPONNISOS	34,834	42,027 [◇]	20.7 [◇]	5,088	6,062 [◇]	19.1 [◇]
REGION OF ATTIKI	1,920,212	2,333,584	21.5	606,634	725,283	19.6
REGION OF VOREIO AIGAIO	14,950	15,413	3.1	5,577	6,774	21.5
REGION OF NOTIO AIGAIO	72,524	86,256	18.9	17,132	19,453 [◇]	13.6 [◇]
REGION OF KRITI	105,824	104,990	-0.8	26,866	32,235	20.0
Total	2,714,413	3,225,286	18.8	766,376	914,243	19.3

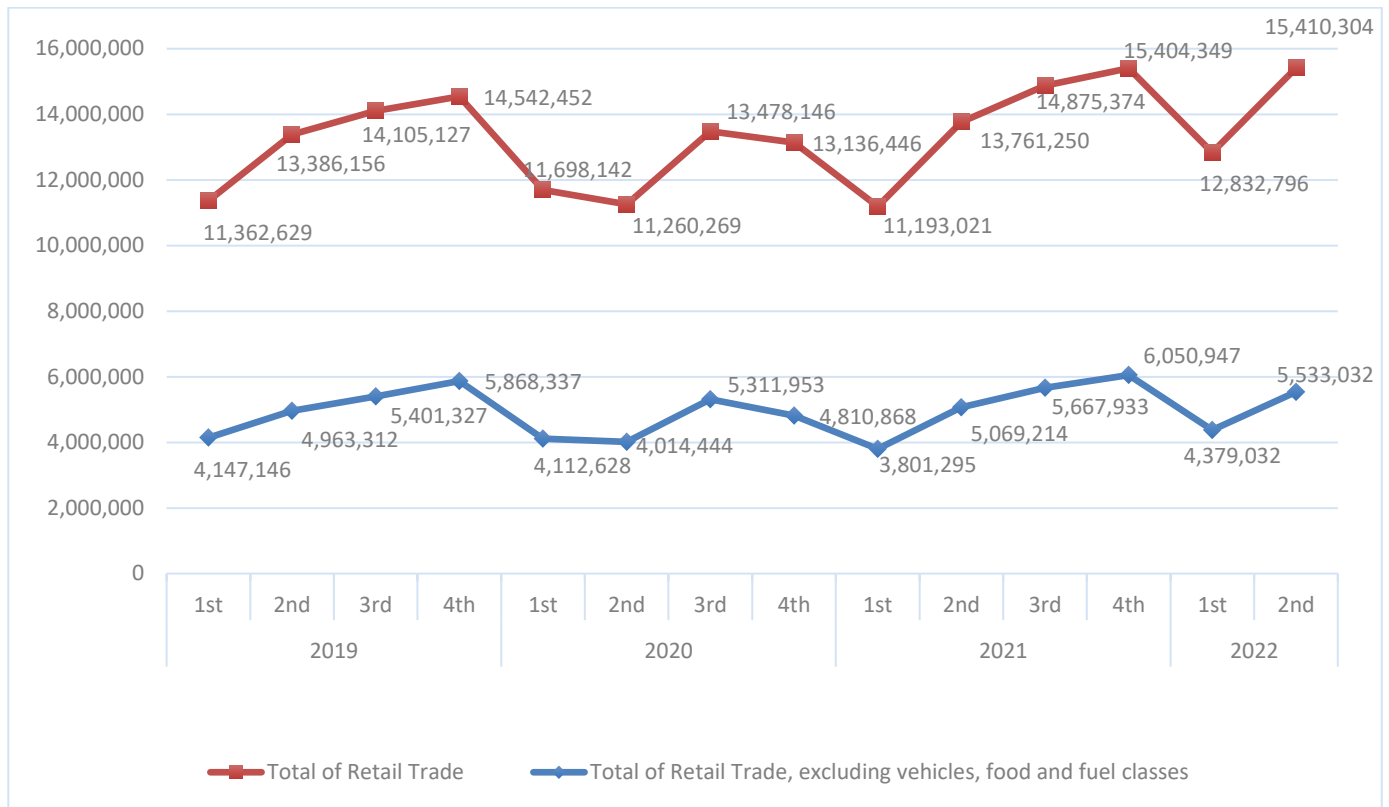
Notes:

In the table the Regional Unit of Thessaloniki is presented separately.

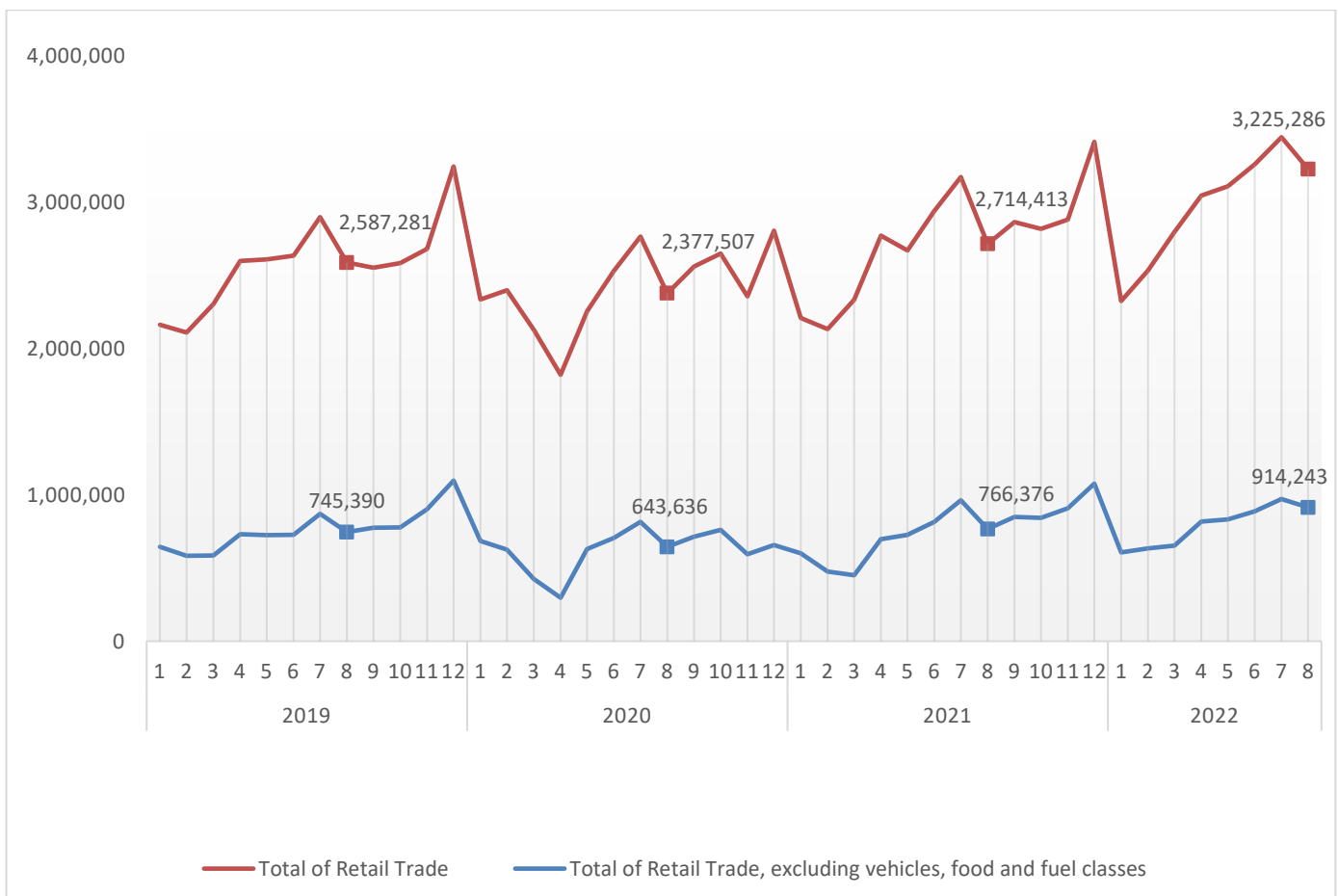
⁽¹⁾ In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

[◇] It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

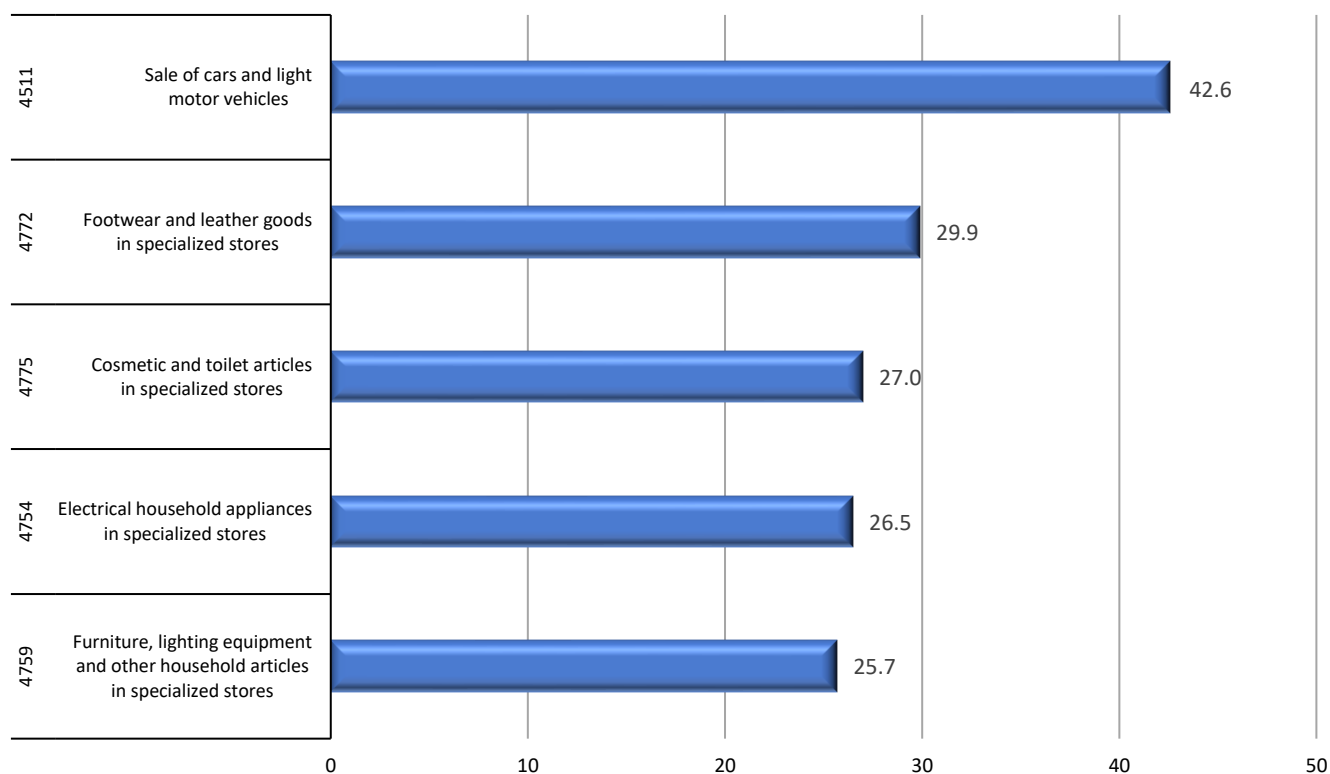
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



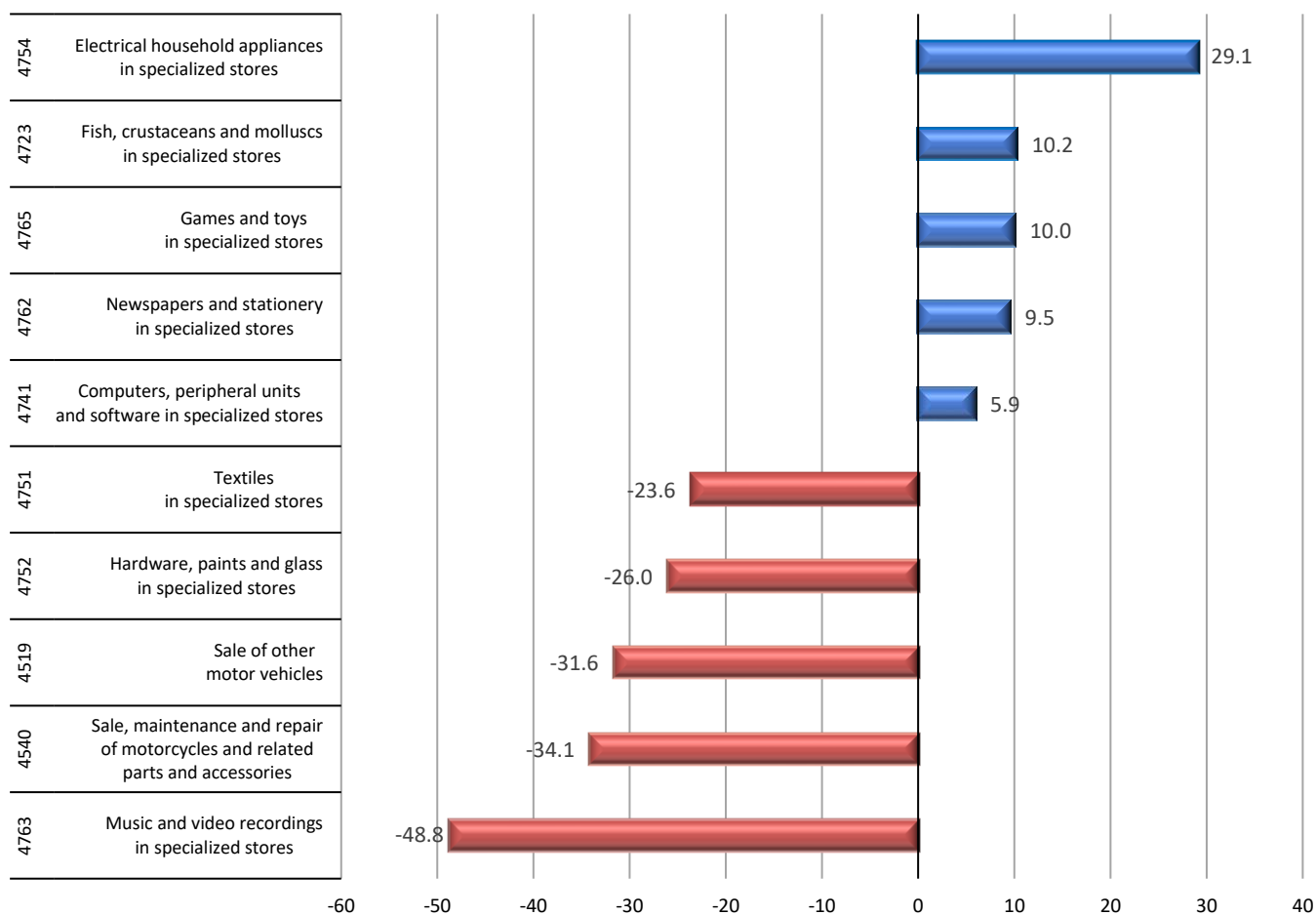
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) August 2022 / August 2021



Graph 4: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) August 2022 / July 2022



METHODOLOGICAL NOTES

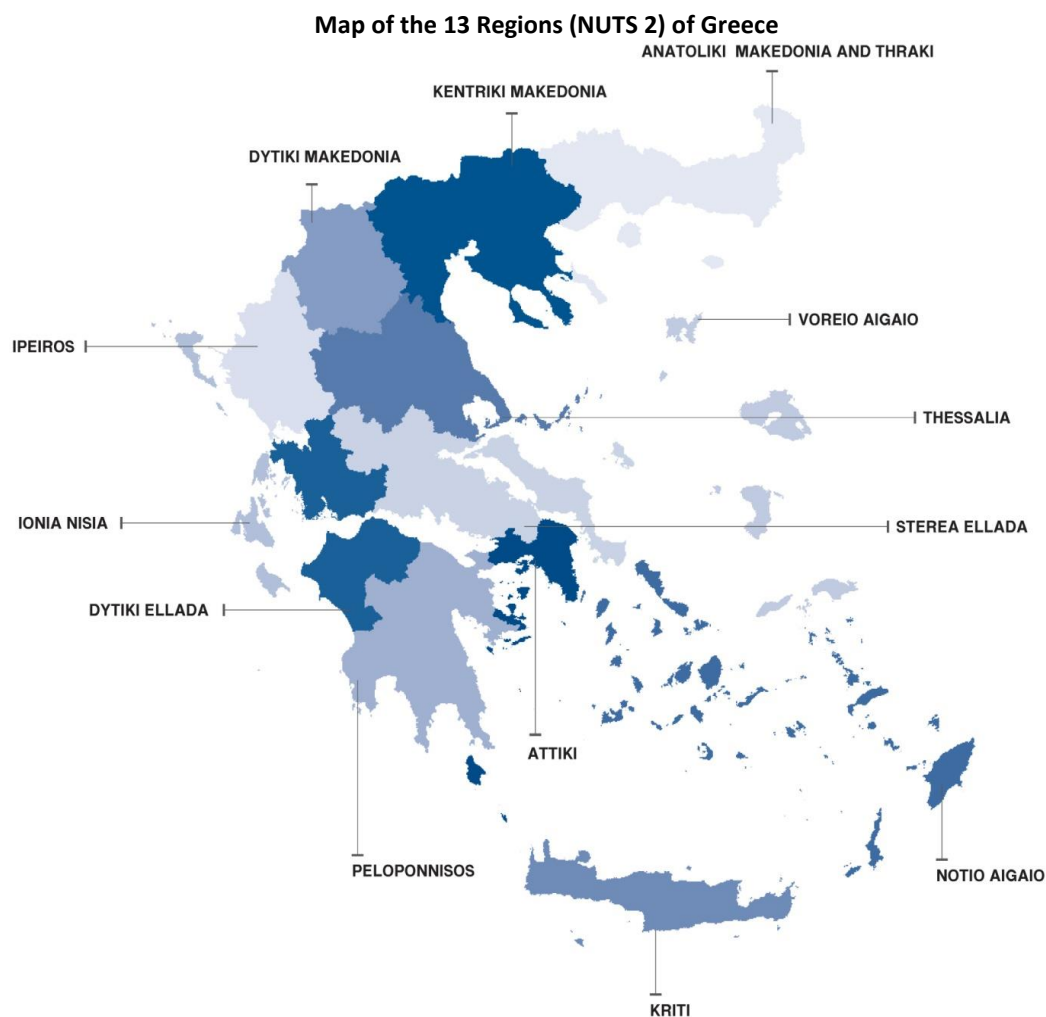
Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2019.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021 and 2022.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2019.
- Income data from administrative transactions files of the years 2019, 2020, 2021 and 2022.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period August 2022

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2019 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->