



**HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY**

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PRESS RELEASE
EVOLUTION OF TURNOVER OF ENTERPRISES IN
RETAIL TRADE
JULY 2022

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the Press Releases published by ELSTAT ([link PR](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **July 2022**.

In particular, ELSTAT announces a) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes**, for the total of Greece and per Region of Greece.

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1. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 1,2)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in July 2022 amounted to 3.44 billion euro, recording an increase of 8.6% in comparison with July 2021, when the respective turnover was 3.17 billion euro and an increase of 5.7% in comparison with June 2022, when the respective turnover was 3.26 billion euro.

The activities that recorded the biggest increase in turnover in **July 2022** compared with July 2021 are:

- Retail sale of music and video recordings in specialized stores, increase 68.5%.
- Retail sale of automotive fuel in specialized stores, increase 27.4%.

The activities that recorded the biggest decrease in turnover in **July 2022** compared with July 2021 are:

- Retail sale of electrical household appliances in specialized stores, decrease 23.8%.
- Retail sale of carpets, rugs, wall and floor coverings in specialized stores, decrease 16.2%.

The Regions that recorded the biggest increase in turnover in **July 2022** compared with July 2021 are:

- Region of Notio Aigaio, increase 27.5%.
- Region of Dytiki Makedonia, increase 19.3%.

The regions that recorded decrease in turnover in **July 2022** compared with July 2021 are:

- Region of Ipeiros, decrease 4.6%.
- Region of Kriti, decrease 4.1%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹, obliged to double-entry accounting bookkeeping (Tables 1, 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in July 2022 amounted to 0.97 billion euro, recording an increase of 0.8% in comparison with July 2021, when the respective turnover was 0.96 billion euro and an increase of 9.4% in comparison with June 2022, when the respective turnover was 0.89 billion euro.

The Regions that recorded the biggest increase in turnover in **July 2022** compared with July 2021 are:

- Region of Notio Aigaio, increase 23.5%.
- Region of Kriti, increase 11.4%.

The regions that recorded decrease in turnover in **July 2022** compared with July 2021 are:

- Region of Ipeiros, decrease 18.7%.
- Region of Attiki, decrease 0.9%.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are excluded.

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) July / June	
Code NACE Rev.2	Description	June 2021	July 2021	June 2022	July 2022	June	July	2021	2022
4511	Sale of cars and light motor vehicles	537,955	461,117	549,717	546,559	2.2	18.5	-14.3	-0.6
4519	Sale of other motor vehicles	38,346	36,958	30,952	33,337	-19.3	-9.8	-3.6	7.7
4520	Maintenance and repair of motor vehicles	22,645	23,821	26,108	24,827	15.3	4.2	5.2	-4.9
4531	Wholesale trade of motor vehicle parts and accessories	109,999	110,359	118,013	116,149	7.3	5.2	0.3	-1.6
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	38,453	38,765	53,664	45,177	39.6	16.5	0.8	-15.8
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,079,298	1,191,448	1,197,080	1,280,683	10.9	7.5	10.4	7.0
4719	Other retail sale in non-specialized stores	46,074	57,325	54,349	61,128	18.0	6.6	24.4	12.5
4721	Retail sale of fruit and vegetables in specialized stores	8,462	8,814	***	***	***	***	4.2	***
4722	Retail sale of meat and meat products in specialized stores	21,146	24,313	26,134	27,819	23.6	14.4	15.0	6.4
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	2,706	3,225	3,285 [◇]	3,641 [◇]	21.4 [◇]	12.9 [◇]	19.2	10.8
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	8,835	10,050	11,012	12,195	24.6	21.3	13.8	10.7
4725	Retail sale of beverages in specialized stores	4,460	5,445	4,889	5,063	9.6	-7.0	22.1	3.6
4726	Retail sale of tobacco products in specialized stores	2,348	2,651	2,982 [◇]	3,078 [◇]	27.0 [◇]	16.1 [◇]	12.9	3.2
4729	Other retail sale of food in specialized stores	12,568	12,240	13,984	13,011	11.3	6.3	-2.6	-7.0
4730	Retail sale of automotive fuel in specialized stores	226,128	267,192	315,402	340,419	39.5	27.4	18.2	7.9
4741	Retail sale of computers, peripheral units and software in specialized stores	78,107	81,928	75,632	79,621	-3.2	-2.8	4.9	5.3
4742	Retail sale of telecommunications equipment in specialized stores	37,162	25,701	***	***	***	***	-30.8	***
4743	Retail sale of audio and video equipment in specialized stores	3,331	3,896	3,340	3,335	0.3	-14.4	17.0	-0.1
4751	Retail sale of textiles in specialized stores	2,856	3,251	3,514	3,036 ^{◇◇}	23.0	-6.6 ^{◇◇}	13.8	-13.6 ^{◇◇}
4752	Retail sale of hardware, paints and glass in specialized stores	52,189	54,819	61,808	61,276	18.4	11.8	5.0	-0.9
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	1,133	1,624	1,318	1,361	16.3	-16.2	43.3	3.3
4754	Retail sale of electrical household appliances in specialized stores	81,392	100,741	79,853	76,735	-1.9	-23.8	23.8	-3.9
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	43,831	44,332	45,421	47,671	3.6	7.5	1.1	5.0

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) July / June	
Code NACE Rev.2	Description	June 2021	July 2021	June 2022	July 2022	June	July	2021	2022
4761	Retail sale of books in specialized stores	4,806	6,440	***	***	***	***	34.0	***
4762	Retail sale of newspapers and stationery in specialized stores	1,569	2,073	2,199	2,485	40.2	19.9	32.1	13.0
4763	Retail sale of music and video recordings in specialized stores	53	73	65	123	22.6	68.5	37.7	89.2
4764	Retail sale of sporting equipment in specialized stores	36,351	42,422	37,749	43,642	3.8	2.9	16.7	15.6
4765	Retail sale of games and toys in specialized stores	68,242	71,769	72,586	74,768	6.4	4.2	5.2	3.0
4771	Retail sale of clothing in specialized stores	156,309	216,515	175,554	209,202	12.3	-3.4	38.5	19.2
4772	Retail sale of footwear and leather goods in specialized stores	22,938	25,953	24,830	28,948	8.2	11.5	13.1	16.6
4773	Dispensing chemist in specialized stores	35,125	38,270	41,387 [◇]	43,348 [◇]	17.8 [◇]	13.3 [◇]	9.0	4.7
4774	Retail sale of medical and orthopaedic goods in specialized stores	4,207	4,122	***	***	***	***	-2.0	***
4775	Retail sale of cosmetic and toilet articles in specialized stores	57,124	86,511	84,306	106,807	47.6	23.5	51.4	26.7
4776	Retail sale of flowers, plants, seeds, fertilizers, pet animals and pet food in specialized stores	8,605	7,702	9,744	9,544 [◇]	13.2	23.9 [◇]	-10.5	-2.1 [◇]
4777	Retail sale of watches and jewelry in specialized stores	18,307	26,437	25,091	29,316	37.1	10.9	44.4	16.8
4778	Other retail sale of new goods in specialized stores	13,648	16,524	16,639	19,498	21.9	18.0	21.1	17.2
4779	Retail sale of second-hand goods in stores	233	200	***	***	***	***	-14.2	***
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	38,685	40,856	***	***	***	***	5.6	***
4799	Other retail sale not in stores, stalls or markets	1,611	1,404	1,817 [◇]	1,491 [◇]	12.8 [◇]	6.2 [◇]	-12.8	-17.9
Total without vehicles, food and fuel classes⁽¹⁾		816,243	963,550	887,478	971,063	8.7	0.8	18.0	9.4
Total		2,940,280	3,170,882	3,257,775	3,443,104	10.8	8.6	7.8	5.7

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicle, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicle, food and fuel classes ⁽¹⁾ (in thousand €)		
	July 2021	July 2022	July 2022/2021 (%)	July 2021	July 2022	July 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	41,453	41,668 ^{◇◇}	0.5 ^{◇◇}	13,857	13,375 [◇]	-3.5 [◇]
REGION OF KENTRIKI MAKEDONIA	396,352	421,478	6.3	56,259	59,104 [◇]	5.1 [◇]
Regional Unit of Thessaloniki	360,206	382,114	6.1	42,324	44,310 [◇]	4.7 [◇]
REGION OF DYTIKI MAKEDONIA	14,751	17,597	19.3	3,770	4,185	11.0
REGION OF IPEIROS	25,728	24,556	-4.6	7,129	5,794	-18.7
REGION OF THESSALIA	38,987	41,458 [◇]	6.3 [◇]	14,052	14,857 [◇]	5.7 [◇]
REGION OF STEREA ELLADA	27,145	26,076 ^{◇◇}	-3.9 ^{◇◇}	13,507	13,659 [◇]	1.1 [◇]
REGION OF IONIA NISSIA	27,580	33,598 [◇]	21.8 [◇]	7,648	9,713 [◇]	27.0 [◇]
REGION OF DYTIKI ELLADA	39,740	42,138 [◇]	6.0 [◇]	9,918	10,799 [◇]	8.9 [◇]
REGION OF PELOPONNISOS	33,022	38,368 [◇]	16.2 [◇]	5,703	6,662 [◇]	16.8 [◇]
REGION OF ATTIKI	2,331,448	2,546,182	9.2	778,370	771,566	-0.9
REGION OF VOREIO AIGAIO	15,126	***	***	6,426	***	***
REGION OF NOTIO AIGAIO	71,587	91,279	27.5	17,589	21,725	23.5
REGION OF KRITI	107,963	103,495	-4.1	29,321	32,675	11.4
Total	3,170,882	3,443,104	8.6	963,550	971,063	0.8

Notes:

In the table the Regional Unit of Thessaloniki is presented separately.

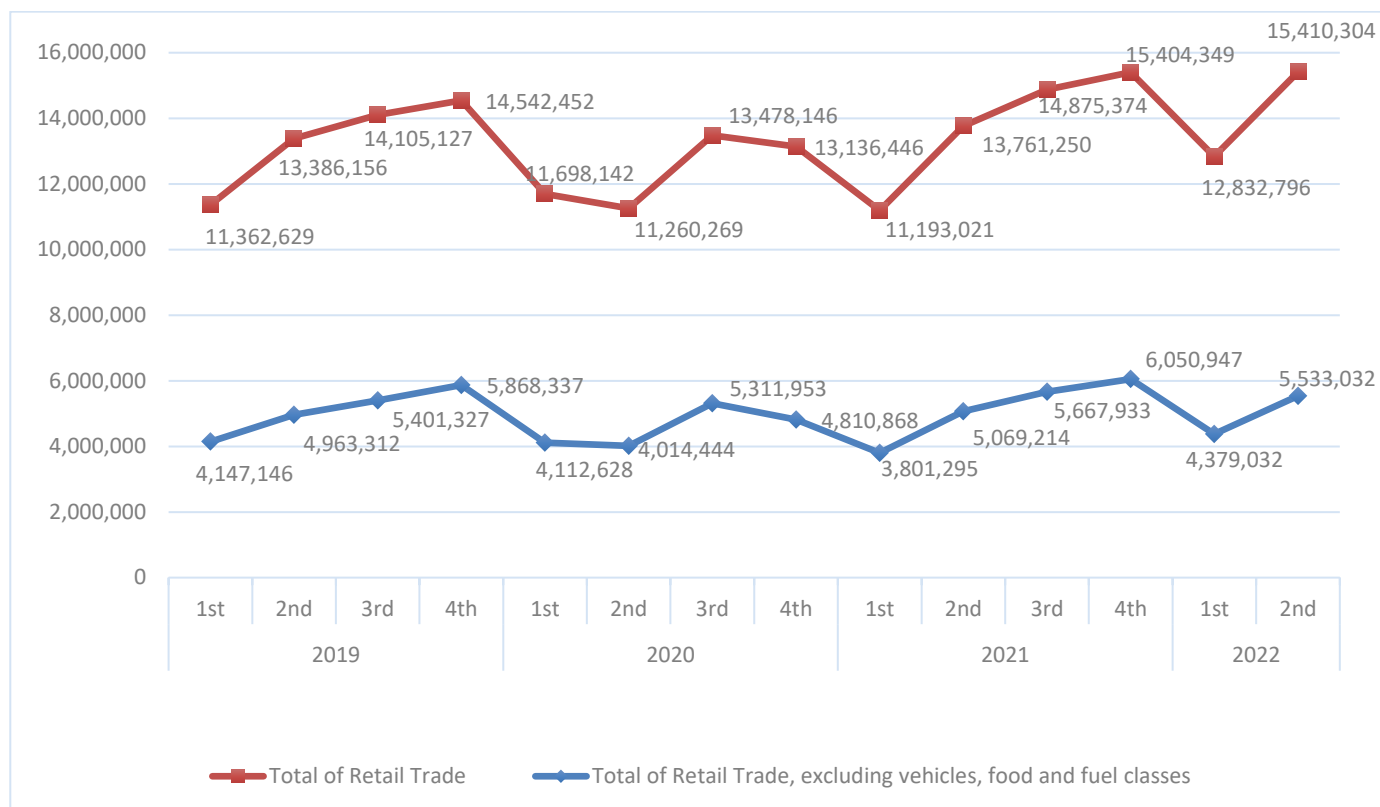
⁽¹⁾ In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

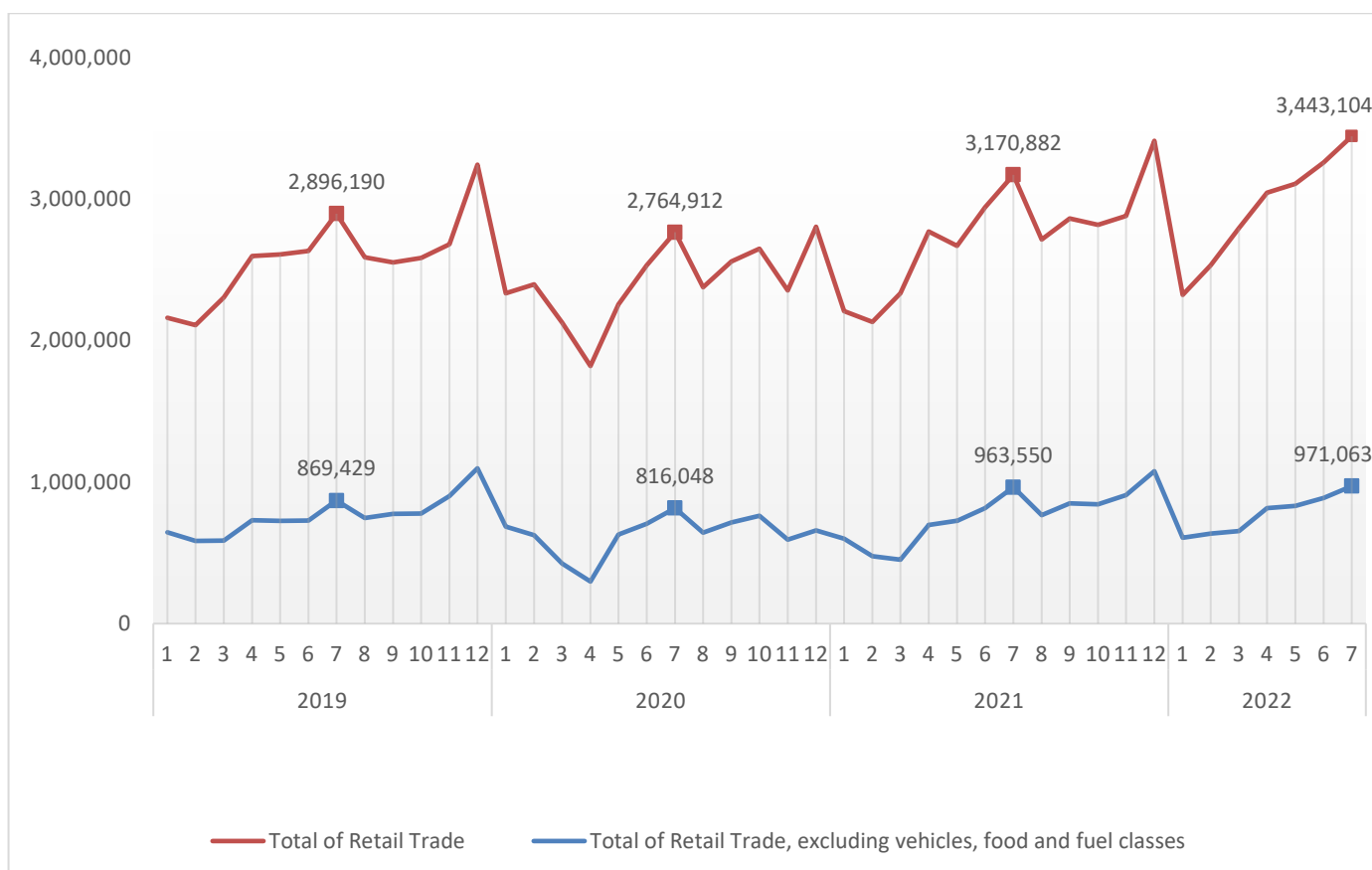
◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable

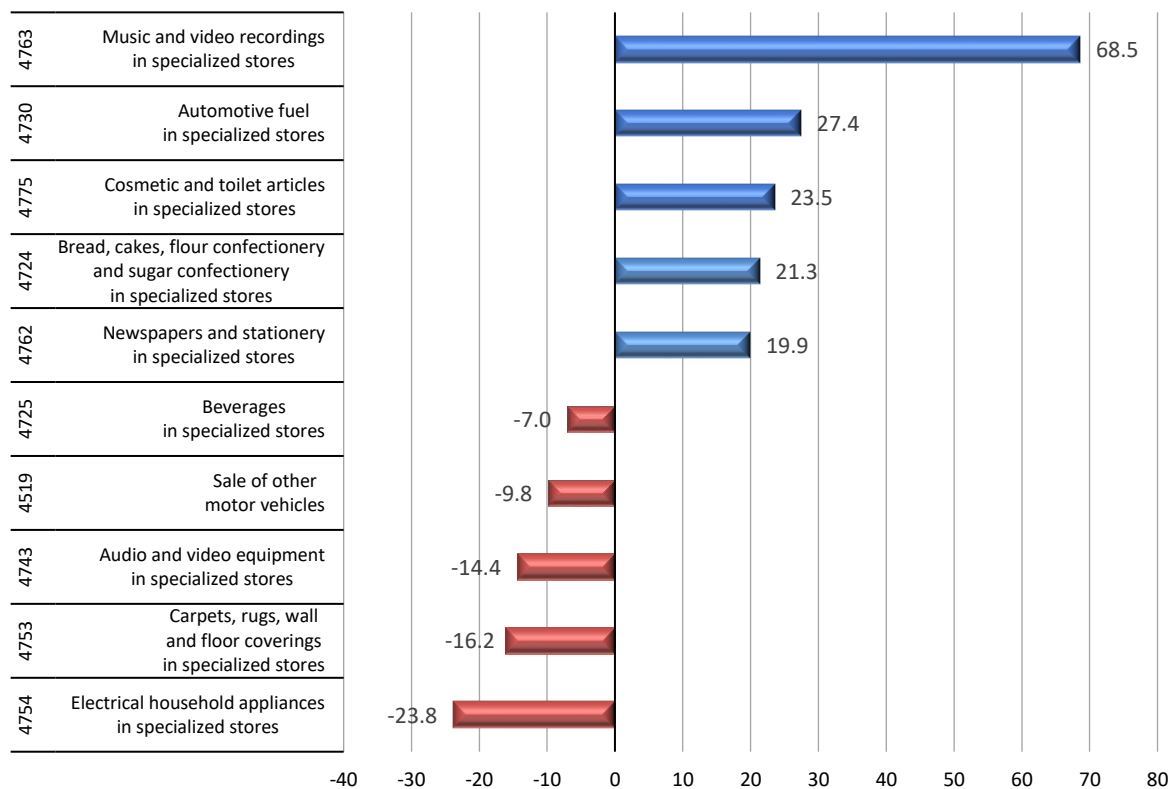
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



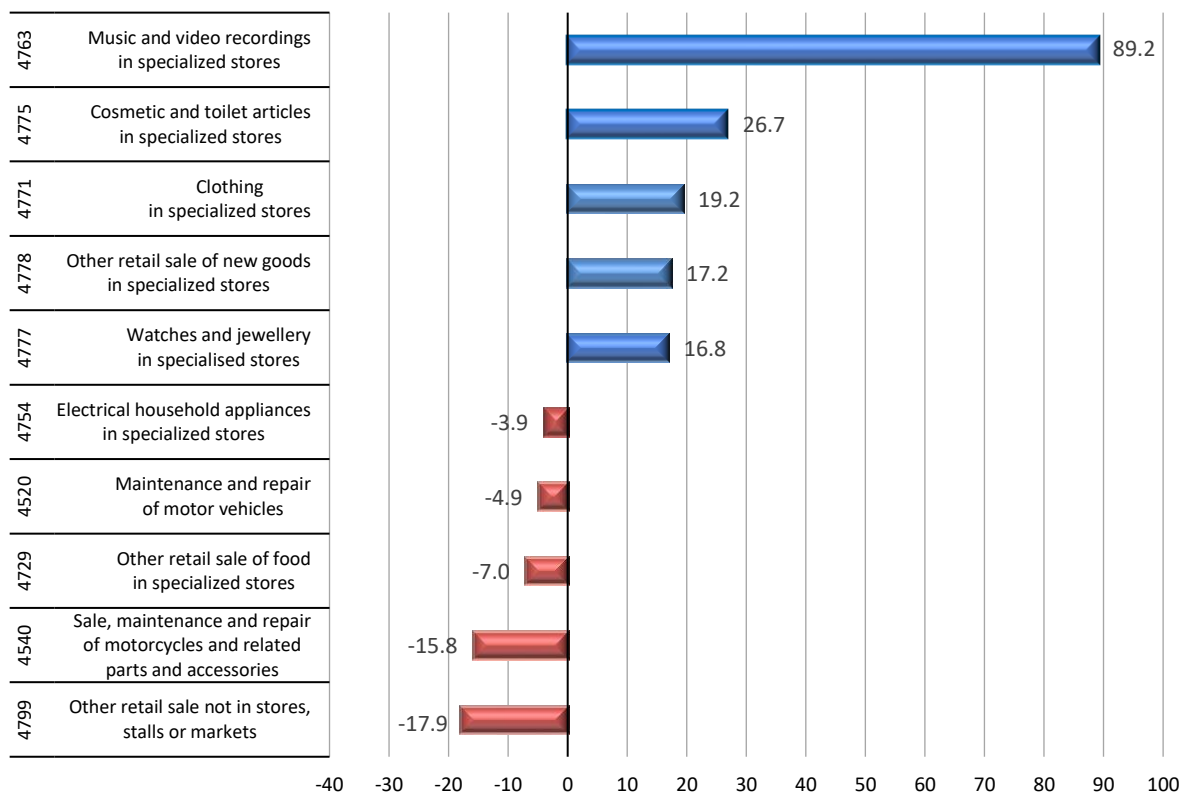
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) July 2022 / July 2021



Graph 4: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) July 2022 / June 2022



METHODOLOGICAL NOTES

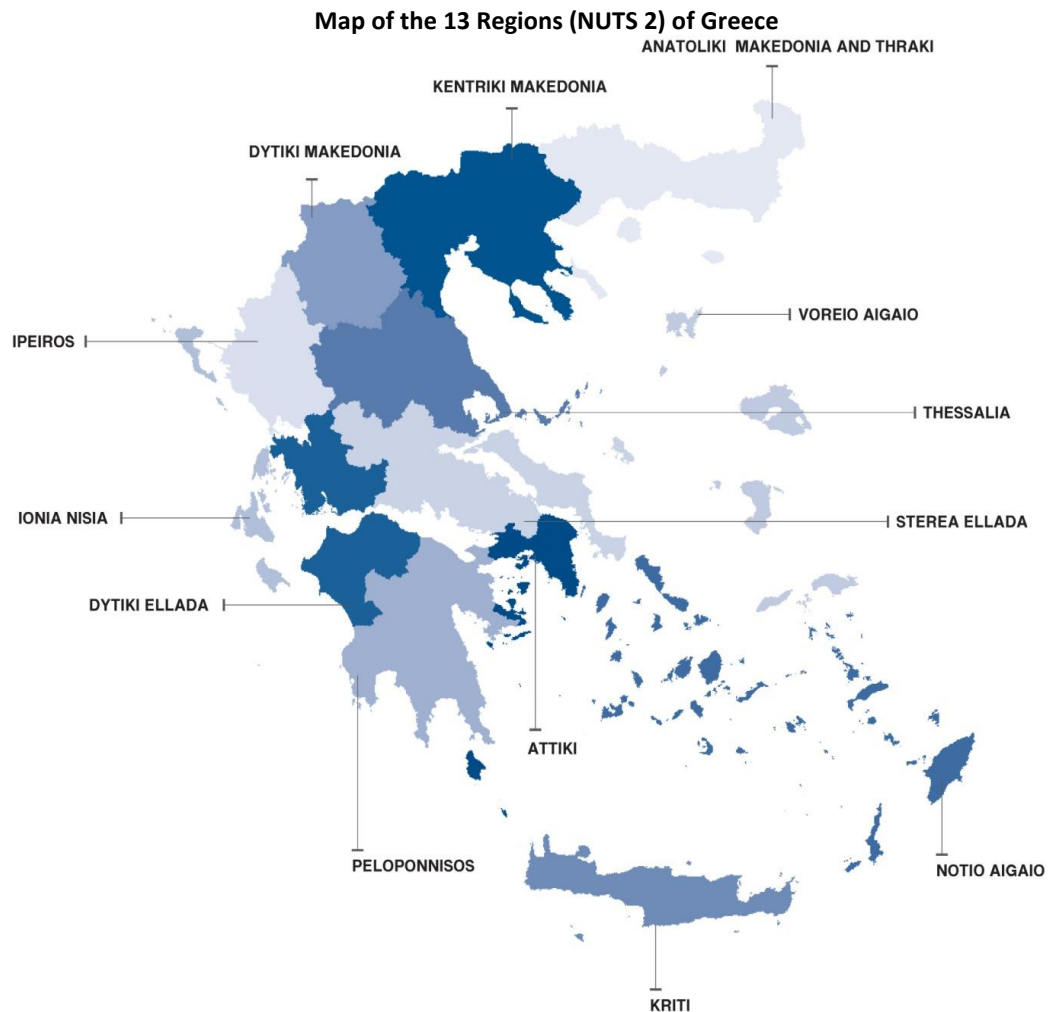
Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2019.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021 and 2022.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2019.
- Income data from administrative transactions files of the years 2019, 2020, 2021 and 2022.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period July 2022

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2019 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/>