

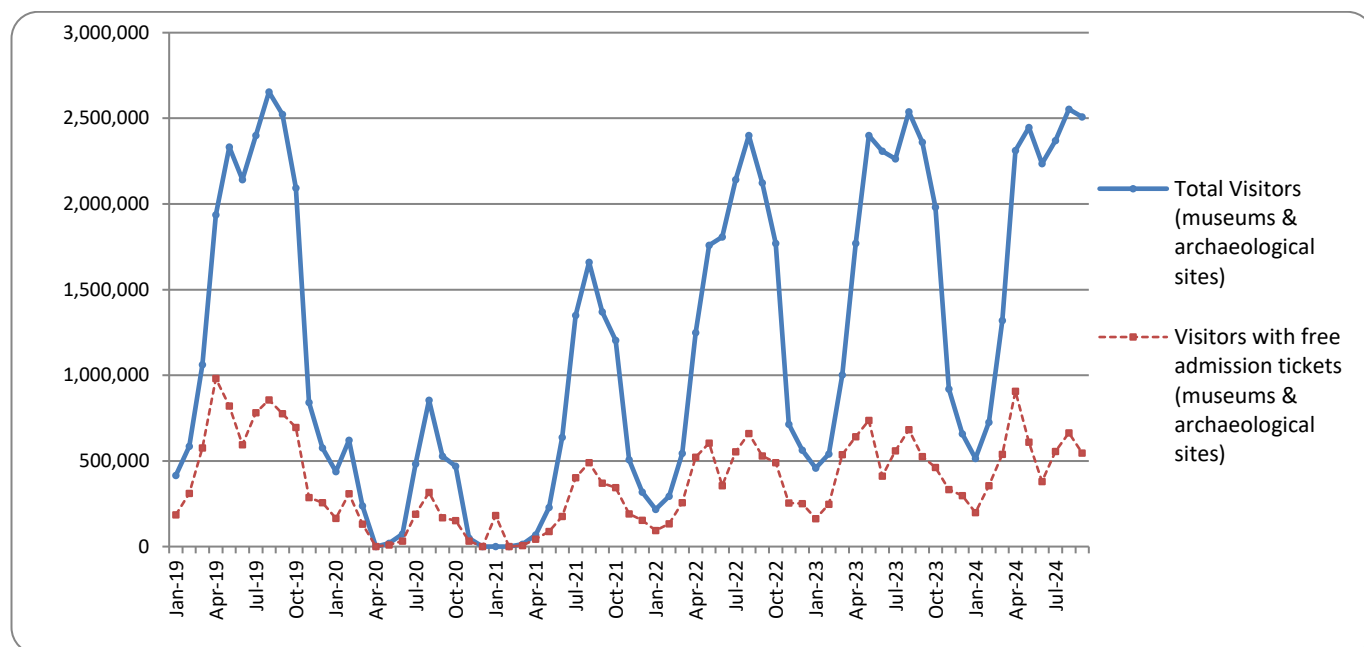


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SEPTEMBER 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for September 2024. More specifically:

- During September 2024 compared with the corresponding month of 2023, museums recorded a 21.5% increase in the number of visitors, an 11.4% increase in the number of free admission visitors and a 23.0% increase in their receipts (Table 1).
- As regards archaeological sites, in September 2024 compared with the corresponding month of 2023, an increase of 0.3% was recorded in the number of visitors, of 0.8% in the number of free admission visitors and a decrease of 1.5% in the corresponding receipts (Table 1).
- During the nine-month period from January to September 2024, compared with the corresponding period of 2023, an increase of 15.3% was recorded in the number of visitors of museums, of 2.8% in the number of free admission visitors and of 19.8% in the relevant receipts (Table 2).
- As regards archaeological sites, during the nine-month period from January to September 2024, compared with the corresponding period of 2023, an increase of 5.7% was recorded in the number of visitors, of 7.3% in the number of free admission visitors and of 5.3% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – September 2024)



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TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(SEPTEMBER 2023 & SEPTEMBER 2024)

| I. NUMBER OF VISITORS | | | |
|--|-------------------|-------------------|---------------------|
| Museums and Archaeological sites | 2023 | 2024 | Change 2024/2023 |
| Total number of visitors (A+B) | 2,370,480 | 2,508,449 | 5.8% |
| A. Museums (C+E) | 619,589 | 753,007 | 21.5% |
| Acropolis Museum | 191,992 | 198,013 | 3.1% |
| National Archaeological | 66,735 | 65,473 | -1.9% |
| Ancient Olympia ⁽³⁾ | 9,815 | 42,752 | 335.6% |
| Palace of the Grand Master (Rhodes) ⁽²⁾ | 48,576 | 58,124 | 19.7% |
| Herakleion Archaeological (Crete) | 38,986 | 55,836 | 43.2% |
| White Tower | 19,903 | 23,404 | 17.6% |
| Delphi ⁽³⁾ | 19,631 | 53,288 | 171.4% |
| Other museums ⁽²⁾ | 223,951 | 256,117 | 14.4% |
| B. Archaeological Sites (D+F) | 1,750,891 | 1,755,442 | 0.3% |
| Epidavros ⁽¹⁾ | 62,271 | 64,528 | 3.6% |
| The Acropolis of Mycenae & Atreus' Treasure | 57,246 | 58,324 | 1.9% |
| The Acropolis of Athens | 482,929 | 467,982 | -3.1% |
| Sounio | 42,193 | 41,937 | -0.6% |
| The Acropolis of Lindos | 99,439 | 118,890 | 19.6% |
| Royal Tombs of Vergina | 15,433 | 22,146 | 43.5% |
| Ancient Olympia ⁽³⁾ | 67,238 | 33,749 | -49.8% |
| Knossos (Crete) | 135,409 | 147,019 | 8.6% |
| Phaistos (Crete) | 12,237 | 11,910 | -2.7% |
| Ancient Korinthos ⁽¹⁾ | 27,656 | 31,979 | 15.6% |
| Mystras ⁽¹⁾ | 18,251 | 18,329 | 0.4% |
| Delphi ⁽³⁾ | 54,658 | 25,266 | -53.8% |
| Other archaeological sites ⁽²⁾ | 675,931 | 713,383 | 5.5% |
| II. VISITORS WHO PAID TICKET | | | |
| | 2023 | 2024 | Change 2024/2023 |
| Total number of visitors who paid ticket (C+D) | 1,845,213 | 1,961,472 | 6.3% |
| C. Museums ⁽²⁾ | 456,635 | 571,415 | 25.1% |
| D. Archaeological sites ⁽²⁾ | 1,388,578 | 1,390,057 | 0.1% |
| III. VISITORS WITH FREE ADMISSION TICKETS | | | |
| | 2023 | 2024 | Change 2024/2023 |
| Total number of visitors with free admission ticket (E+F) | 525,267 | 546,977 | 4.1% |
| E. Museums | 162,954 | 181,592 | 11.4% |
| F. Archaeological sites | 362,313 | 365,385 | 0.8% |
| IV. RECEIPTS (euros) | | | |
| | 2023 | 2024 | Change 2024/2023 |
| Total Receipts (G+H) | 22,019,997 | 22,840,530 | 3.7% |
| G. Museums | 4,708,104 | 5,790,684 | 23.0% |
| H. Archaeological sites | 17,311,893 | 17,049,846 | -1.5% |

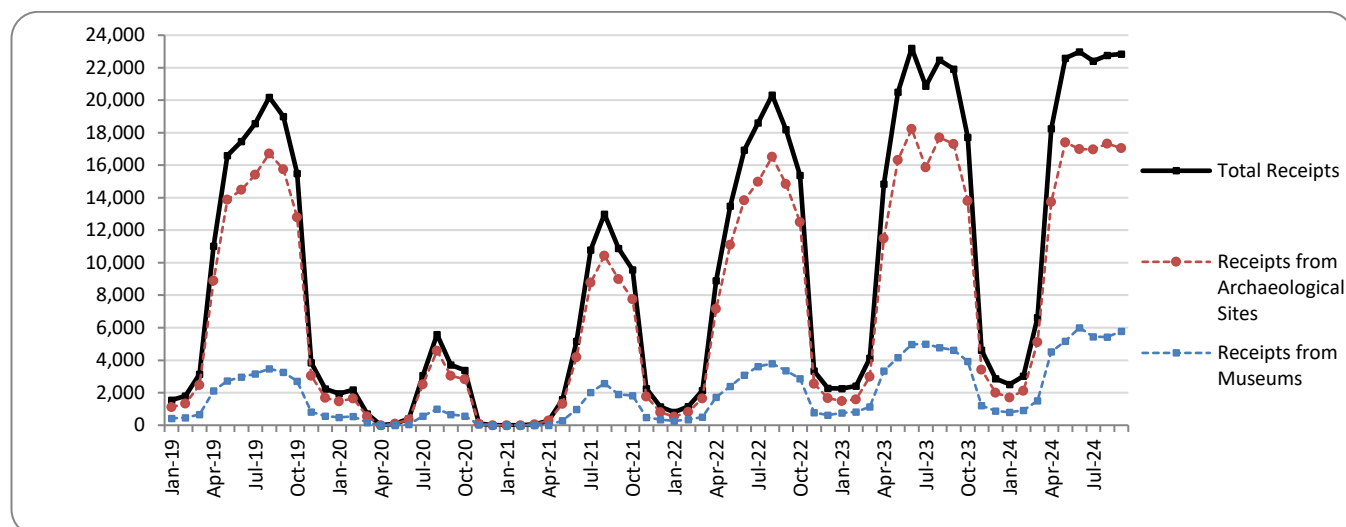
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

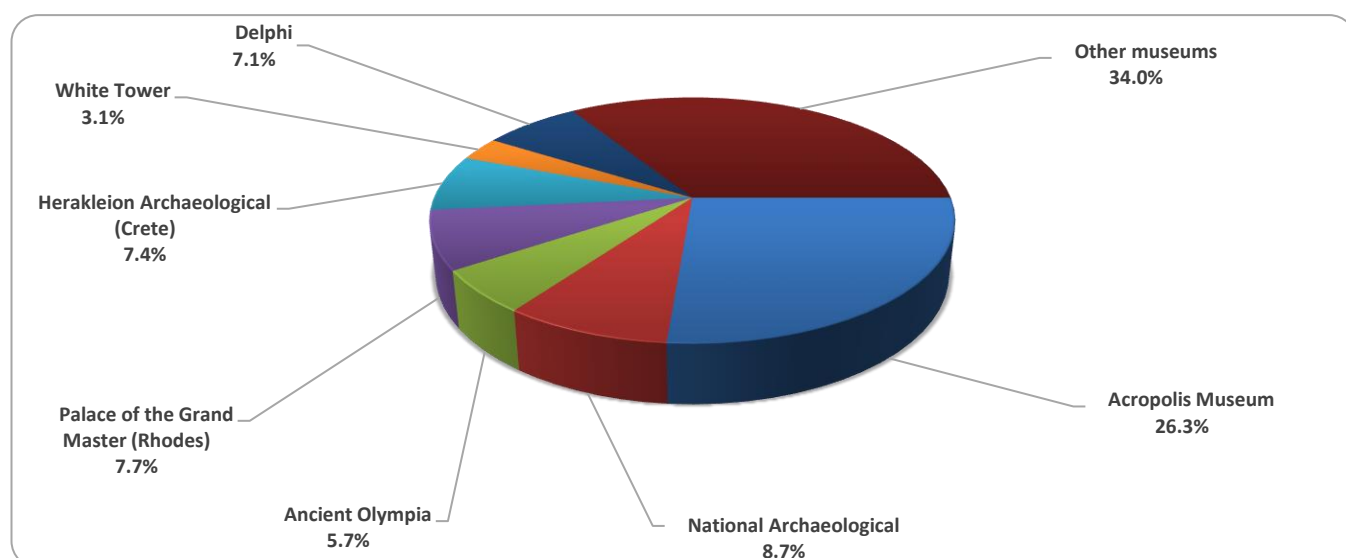
⁽³⁾ Since April 2024 tickets can be purchased online from the museums of Ancient Olympia and Delphi, covering the visit both to the museum and to the corresponding archaeological site, and cannot be monitored separately.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – September 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, September 2024



Graph 4: Percentage distribution of visitors by Archaeological site, September 2024

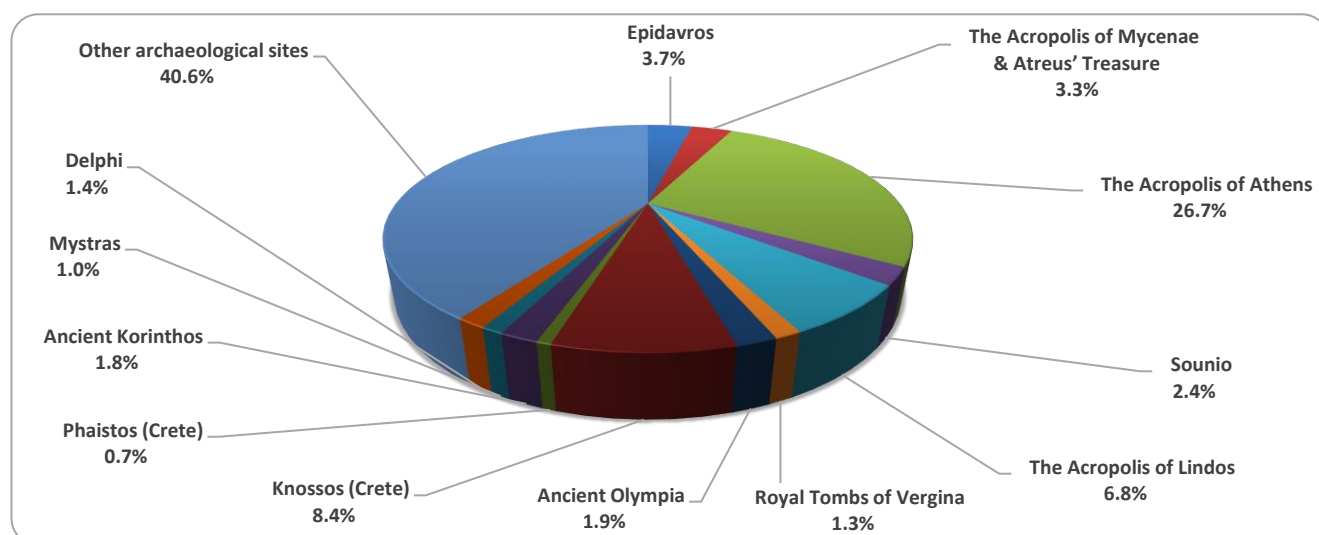


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY - SEPTEMBER 2023, 2024)

| I. VISITORS | | | | | |
|--|--------------------|--------------------|--------------------|--------------------|---------------------|
| Museums and Archaeological sites | 2022 | 2023 | JANUARY-SEPTEMBER | | change 2024/2023 |
| | | | 2023 | 2024 | |
| Total number of visitors (A+B) | 15,583,552 | 19,210,752 | 15,650,776 | 16,986,239 | 8.5% |
| A. Museums (C+E) | 4,636,901 | 5,801,812 | 4,659,614 | 5,373,641 | 15.3% |
| Acropolis Museum | 1,397,353 | 1,900,950 | 1,539,902 | 1,618,924 | 5.1% |
| National Archaeological | 474,821 | 642,318 | 509,294 | 515,167 | 1.2% |
| Ancient Olympia ⁽³⁾ | 85,179 | 85,410 | 70,425 | 240,678 | 241.8% |
| Palace of the Grand Master (Rhodes) ⁽²⁾ | 263,521 | 342,607 | 276,404 | 303,891 | 9.9% |
| Herakleion Archaeological (Crete) | 249,715 | 294,839 | 242,437 | 319,976 | 32.0% |
| White Tower ⁽²⁾ | 193,916 | 259,775 | 202,486 | 181,594 | -10.3% |
| Delphi ⁽³⁾ | 151,512 | 203,445 | 166,096 | 359,161 | 116.2% |
| Other museums ⁽²⁾ | 1,820,884 | 2,072,468 | 1,652,570 | 1,834,250 | 11.0% |
| B, Archaeological Sites (D+F) | 10,946,651 | 13,408,940 | 10,991,162 | 11,612,598 | 5.7% |
| Epidavros ⁽¹⁾ | 393,077 | 525,982 | 437,574 | 454,653 | 3.9% |
| The Acropolis of Mycenae & Atreus' Treasure | 372,448 | 510,507 | 422,158 | 542,169 | 28.4% |
| The Acropolis of Athens | 3,019,841 | 3,958,405 | 3,202,381 | 3,780,534 | 18.1% |
| Sounio | 314,506 | 393,927 | 310,507 | 343,934 | 10.8% |
| The Acropolis of Lindos | 596,331 | 629,089 | 533,731 | 591,529 | 10.8% |
| Royal Tombs of Vergina | 168,444 | 202,122 | 155,216 | 198,678 | 28.0% |
| Ancient Olympia ⁽³⁾ | 338,365 | 481,211 | 394,392 | 256,415 | -35.0% |
| Knossos (Crete) | 831,320 | 959,110 | 801,447 | 855,171 | 6.7% |
| Phaistos (Crete) | 74,817 | 79,934 | 66,754 | 69,920 | 4.7% |
| Ancient Korinthos ⁽¹⁾ | 153,616 | 210,465 | 162,570 | 197,007 | 21.2% |
| Mystras ⁽¹⁾ | 139,512 | 151,508 | 124,412 | 123,945 | -0.4% |
| Delphi ⁽³⁾ | 332,870 | 482,293 | 387,067 | 243,786 | -37.0% |
| Other archaeological sites ⁽²⁾ | 4,211,504 | 4,824,387 | 3,992,953 | 3,954,857 | -1.0% |
| II. VISITORS WHO PAID TICKET | | | | | |
| | 2022 | 2023 | JANUARY-SEPTEMBER | | change 2024/2023 |
| | | | 2023 | 2024 | |
| Total number of visitors who paid ticket (C+D) | 10,877,516 | 13,614,885 | 11,147,172 | 12,230,583 | 9.7% |
| C. Museums ⁽²⁾ | 2,883,216 | 3,690,912 | 2,992,300 | 3,660,020 | 22.3% |
| D. Archaeological site ⁽²⁾ | 7,994,300 | 9,923,973 | 8,154,872 | 8,570,563 | 5.1% |
| III. VISITORS WITH FREE ADMISSION TICKETS | | | | | |
| | 2022 | 2023 | JANUARY-SEPTEMBER | | change 2024/2023 |
| | | | 2023 | 2024 | |
| Total number of visitors with free admission ticket (E+F) | 4,706,036 | 5,595,867 | 4,503,604 | 4,755,656 | 5.6% |
| E. Museums ⁽²⁾ | 1,753,685 | 2,110,900 | 1,667,314 | 1,713,621 | 2.8% |
| F. Archaeological sites | 2,952,351 | 3,484,967 | 2,836,290 | 3,042,035 | 7.3% |
| IV. RECEIPTS (euros) | | | | | |
| | 2022 | 2023 | JANUARY-SEPTEMBER | | change 2024/2023 |
| | | | 2023 | 2024 | |
| Total Receipts (G+H) | 121,535,113 | 157,852,657 | 132,717,182 | 144,004,163 | 8.5% |
| G. Museums | 23,361,465 | 35,617,601 | 29,706,075 | 35,575,124 | 19.8% |
| H. Archaeological sites | 98,173,648 | 122,235,056 | 103,011,107 | 108,429,039 | 5.3% |

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

⁽³⁾ Since April 2024 tickets can be purchased online from the museums of Ancient Olympia and Delphi, covering the visit both to the museum and to the corresponding archaeological site, and cannot be monitored separately.

EXPLANATORY NOTES

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|--|---|
| Survey on Museums and Archaeological Sites Attendance | <p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p> |
| Legal Framework | <p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p> |
| Reference Period | <p>1/9/2024 - 30/9/2024</p> |
| Methodology and Definitions | <p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for September 2024 was 115,589</p> |
| References | <p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-</p> |