



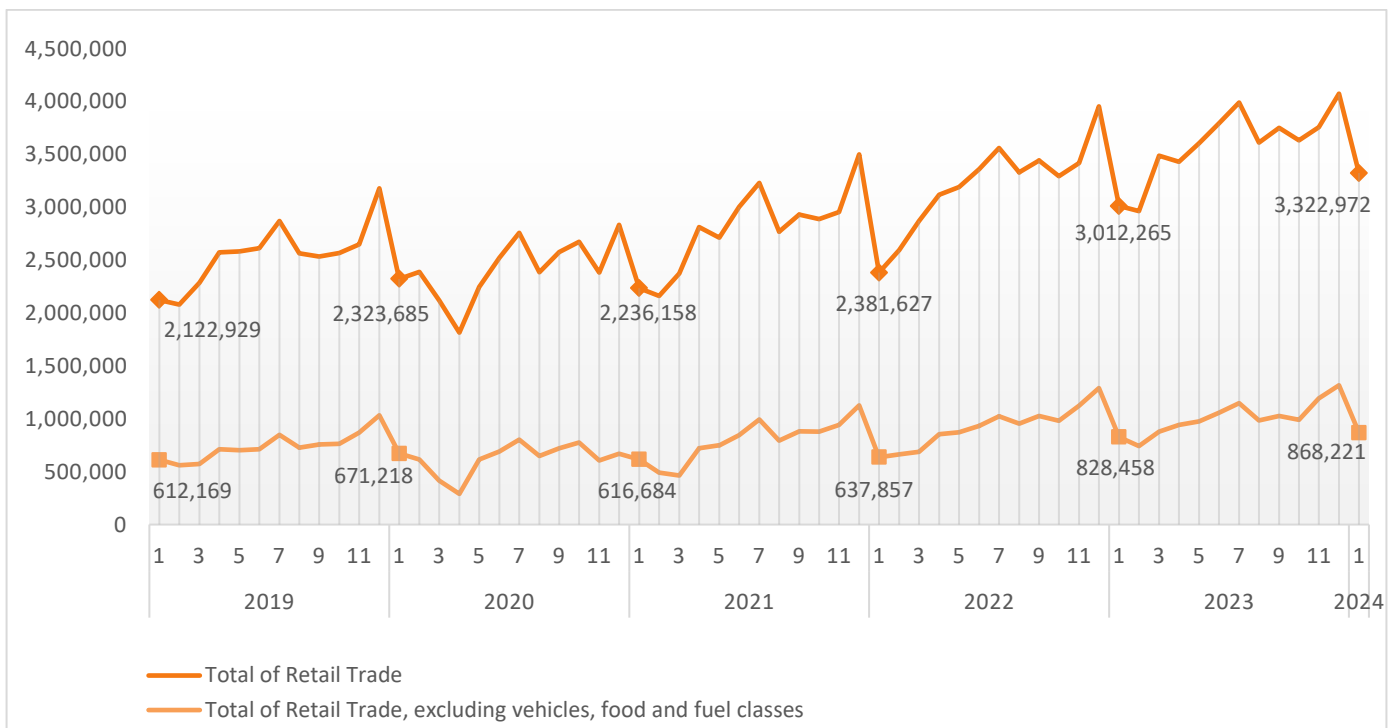
EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE JANUARY 2024

The Hellenic Statistical Authority (ELSTAT), presents the evolution of the sales/turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for January 2024.

Starting from the current publication, an updated framework for the determination of enterprises classified in Retail Trade section is used, which occurs from the linking at micro-data level of administrative transactions files of the reference years 2019 to 2024, administrative registers of enterprises, of the reference years 2022 and 2023 and of the final Statistical Business Register, of the reference year 2021, that provides a standardized set of data, harmonized with European classifications.

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in January 2024 amounted to 3.32 billion euro, recording an increase of 10.3% in comparison with January 2023, when the respective turnover was 3.01 billion euro and a decrease of 18.4% in comparison with December 2023, when the respective turnover was 4.07 billion euro (Graph 1, Table 2).

Graph 1: Evolution of Monthly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping



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1. Total of enterprises in retail trade

1.1. Annual Data (Table 1)

The five classes with the biggest participation in the annual turnover of **2023** are:

- Retail sale in non-specialized stores with food, beverages or tobacco predominating (26.8%)
- Retail sale of automotive fuel in specialized stores (11.7%)
- Sale of cars and light motor vehicles (11.6%)
- Dispensing chemist in specialized stores (6.6%)
- Retail sale of clothing in specialized stores (5.1%)

1.2 Monthly Data - Enterprises obliged to double-entry accounting bookkeeping (Tables 2, 3)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the activities that recorded the biggest increase in turnover in **January 2024** compared with January 2023 are:

- Sale of other motor vehicles, increase 26.8%.
- Retail sale of watches and jewellery in specialised stores, increase 21.5%.

The activities that recorded the biggest decrease in turnover in **January 2024** compared with January 2023 are:

- Retail sale of electrical household appliances in specialized stores, decrease 18.2%.
- Retail sale of audio and video equipment in specialized stores, decrease 12.8%.

The Regions that recorded the biggest increase in turnover in **January 2024** compared with January 2023 are:

- Region of Attiki, increase 10.6%.
- Region of Dytiki Ellada, increase 10.3%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹

2.1 Monthly Data (Tables 2, 3)

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in January 2024 amounted to 0.87 billion euro, recording an increase of 4.8% in comparison with January 2023, when the respective turnover was 0.83 billion euro and a decrease of 34.1% in comparison with December 2023, when the respective turnover was 1.32 billion euro.

The Regions that recorded the biggest increase in turnover in **January 2024** compared with January 2023 are:

- Region of Sterea Ellada, increase 7.1%.
- Region of Kentriki Makedonia, increase 6.7%.

The Region that recorded decrease in turnover in **January 2024** compared with January 2023 is:

- Region of Dytiki Ellada, decrease 1.4%.

3. Small and medium sized enterprises² (Table 4)

3.1 Small and medium sized enterprises in retail trade divisions

For the small and medium sized enterprises in retail trade divisions **obliged to double-entry accounting bookkeeping**, for which data are available on monthly basis, the turnover in January 2024 amounted to 1.13 billion euro, recording an increase of 11.5% in comparison with January 2023, when the respective turnover was 1.01 billion euro.

3.2 Small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, **obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in January 2024 amounted to 0.43 billion euro, recording an increase of 8.5% in comparison with January 2023, when the respective turnover was 0.40 billion euro.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

² The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 9.

Table 1: Annual turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

| ECONOMIC ACTIVITY | | Turnover (in thousand €) | | | | | Share (%) in the annual turnover | |
|-----------------------|---|-----------------------------|------------|------------|------------|------------|-------------------------------------|------|
| Code NACE Rev.2 | Description | 2019 | 2020 | 2021 | 2022 | 2023 | 2022 | 2023 |
| 4511 | Sale of cars and light motor vehicles | 4,721,889 | 4,049,235 | 5,261,189 | 6,275,726 | 8,085,213 | 9.6 | 11.6 |
| 4519 | Sale of other motor vehicles | 349,438 | 358,325 | 467,397 | 478,496 | 605,953 | 0.7 | 0.9 |
| 4520 | Maintenance and repair of motor vehicles | 937,944 | 898,600 | 1,096,191 | 1,242,325 | 1,392,373 | 1.9 | 2.0 |
| 4531 | Wholesale trade of motor vehicle parts and accessories | 1,562,776 | 1,489,355 | 1,775,202 | 1,997,806 | 2,214,341 | 3.1 | 3.2 |
| 4532 | Retail trade of motor vehicle parts and accessories | 404,643 | 382,183 | 450,338 | 503,863 | 563,406 | 0.8 | 0.8 |
| 4540 | Sale, maintenance and repair of motorcycles and related parts and accessories | 465,276 | 442,201 | 553,786 | 675,251 | 795,405 | 1.0 | 1.1 |
| 4711 | Retail sale in non-specialized stores with food, beverages or tobacco predominating | 14,229,895 | 15,240,781 | 15,822,914 | 17,181,294 | 18,713,065 | 26.3 | 26.8 |
| 4719 | Other retail sale in non-specialized stores | 2,331,988 | 2,504,607 | ** | 2,593,624 | 2,665,204 | 4.0 | 3.8 |
| 4721 | Retail sale of fruit and vegetables in specialized stores | 351,101 | 397,458 | 436,458 | ** | 466,701 | ** | 0.7 |
| 4722 | Retail sale of meat and meat products in specialized stores | 1,014,379 | 1,083,528 | 1,155,668 | 1,284,271 | 1,408,600 | 2.0 | 2.0 |
| 4723 | Retail sale of fish, crustaceans and molluscs in specialized stores | 189,986 | 190,585 | 227,829 | 238,739 | 259,183 | 0.4 | 0.4 |
| 4724 | Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores | 584,574 | 528,499 | 612,290 | 727,250 | 794,801 | 1.1 | 1.1 |
| 4725 | Retail sale of beverages in specialized stores | 147,266 | 125,097 | 163,783 | 195,685 | 207,807 | 0.3 | 0.3 |
| 4726 | Retail sale of tobacco products in specialized stores | 197,889 | 195,797 | 217,973 | 238,336 | 260,542 | 0.4 | 0.4 |
| 4729 | Other retail sale of food in specialized stores | 437,950 | 452,764 | 515,515 | 556,724 | 600,321 | 0.9 | 0.9 |
| 4730 | Retail sale of automotive fuel in specialized stores | 7,022,114 | 5,706,963 | 6,950,665 | 9,135,602 | 8,145,789 | 14.0 | 11.7 |
| 4741 | Retail sale of computers, peripheral units and software in specialized stores | 672,419 | 778,093 | 1,012,588 | 1,118,712 | 1,205,901 | 1.7 | 1.7 |
| 4742 | Retail sale of telecommunications equipment in specialized stores | 441,934 | 490,792 | 607,857 | ** | ** | ** | ** |
| 4743 | Retail sale of audio and video equipment in specialized stores | 53,218 | 48,991 | 64,641 | 69,998 | 81,462 | 0.1 | 0.1 |
| 4751 | Retail sale of textiles in specialized stores | 361,584 | 334,833 | 376,646 | 396,825 | 403,242 | 0.6 | 0.6 |
| 4752 | Retail sale of hardware, paints and glass in specialized stores | 1,218,130 | 1,154,962 | 1,429,824 | 1,711,173 | 1,851,510 | 2.6 | 2.6 |
| 4753 | Retail sale of carpets, rugs, wall and floor coverings in specialized stores | 41,932 | 33,086 | 52,489 | 53,452 | 51,649 | 0.1 | 0.1 |
| 4754 | Retail sale of electrical household appliances in specialized stores | 1,075,175 | 1,063,062 | 1,283,014 | 1,351,367 | 1,485,804 | 2.1 | 2.1 |
| 4759 | Retail sale of furniture, lighting equipment and other household articles in specialized stores | 779,078 | 660,211 | 848,057 | 969,904 | 1,066,349 | 1.5 | 1.5 |

Table 1: Annual turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

| ECONOMIC ACTIVITY | | Turnover (in thousand €) | | | | | Share (%) in the annual turnover | |
|--|--|-----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------------------------|--------------|
| Code NACE Rev.2 | Description | 2019 | 2020 | 2021 | 2022 | 2023 | 2022 | 2023 |
| 4761 | Retail sale of books in specialized stores | 185,454 | 173,473 | 192,458 | 211,506 | 216,780 | 0.3 | 0.3 |
| 4762 | Retail sale of newspapers and stationery in specialized stores | 132,589 | 124,518 | 140,281 | 152,675 | 159,580 | 0.2 | 0.2 |
| 4763 | Retail sale of music and video recordings in specialized stores | 7,087 | 5,403 | 7,587 | ** | 11,573 | ** | 0.0 |
| 4764 | Retail sale of sporting equipment in specialized stores | 520,759 | 507,794 | 647,514 | 709,777 | 793,244 | 1.1 | 1.1 |
| 4765 | Retail sale of games and toys in specialized stores | 894,883 | 704,407 | 870,543 | 1,007,097 | 1,148,033 | 1.5 | 1.6 |
| 4771 | Retail sale of clothing in specialized stores | 2,775,634 | 1,827,604 | 2,690,388 | 3,234,981 | 3,554,937 | 5.0 | 5.1 |
| 4772 | Retail sale of footwear and leather goods in specialized stores | 530,561 | 360,194 | 467,988 | 560,274 | 628,403 | 0.9 | 0.9 |
| 4773 | Dispensing chemist in specialized stores | 3,637,789 | 4,027,560 | 4,299,367 | 4,630,751 | 4,617,348 | 7.1 | 6.6 |
| 4774 | Retail sale of medical and orthopaedic goods in specialized stores | 94,090 | 107,197 | 129,973 | 134,817 | 147,338 | 0.2 | 0.2 |
| 4775 | Retail sale of cosmetic and toilet articles in specialized stores | 1,058,000 | 655,160 | 811,629 | 1,135,792 | 1,245,149 | 1.7 | 1.8 |
| 4776 | Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores | 485,027 | 511,364 | 553,418 | 631,936 | 673,770 | 1.0 | 1.0 |
| 4777 | Retail sale of watches and jewellery in specialised stores | 391,022 | 238,747 | 389,227 | 504,920 | 547,617 | 0.8 | 0.8 |
| 4778 | Other retail sale of new goods in specialized stores | 921,348 | 730,920 | 927,525 | 1,277,912 | 1,214,218 | 2.0 | 1.7 |
| 4779 | Retail sale of second-hand goods in stores | 10,676 | 9,099 | 15,696 | 31,079 | 38,620 | 0.0 | 0.1 |
| 4781 | Retail sale via stalls and markets of food, beverages and tobacco products | 107,204 | 99,878 | 104,964 | 121,374 | 137,508 | 0.2 | 0.2 |
| 4782 | Retail sale via stalls and markets of textiles, clothing and footwear | 8,716 | 4,882 | 8,038 | 9,781 | 10,627 | 0.0 | 0.0 |
| 4789 | Retail sale via stalls and markets of other goods | 41,216 | 34,532 | 37,433 | 43,888 | 47,024 | 0.1 | 0.1 |
| 4791 | Retail sale via mail order houses or via Internet | 548,601 | 786,418 | ** | ** | ** | ** | ** |
| 4799 | Other retail sale not in stores, stalls or markets | 133,426 | 119,578 | 130,431 | 158,184 | 151,968 | 0.2 | 0.2 |
| Total without vehicles, food and fuel classes⁽¹⁾ | | 19,550,228 | 18,193,281 | 21,577,854 | 24,295,988 | 25,501,571 | 37.2 | 36.5 |
| Total | | 52,076,663 | 49,638,733 | 57,172,043 | 65,353,142 | 69,892,036 | 100.0 | 100.0 |

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

** Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) of the enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

| ECONOMIC ACTIVITY | | Turnover (in thousand €) | | | | Annual Rate of Change (%) | | Monthly Rate of Change (%) | |
|--------------------|---|-----------------------------|-----------------|------------------|-----------------|------------------------------|----------------------|---------------------------------|--------------------------------|
| Code NACE Rev.2 | Description | December 2022 | January 2023 | December 2023 | January 2024 | December 2023/2022 | January 2024/2023 | January 2023 / December 2022 | January 2024/ December 2023 |
| 4511 | Sale of cars and light motor vehicles | 527,824 | 535,505 | 572,207 | 645,188 | 8.4 | 20.5 | 1.5 | 12.8 |
| 4519 | Sale of other motor vehicles | 50,146 | 35,528 | 52,080 | 45,047 | 3.9 | 26.8 | -29.2 | -13.5 |
| 4520 | Maintenance and repair of motor vehicles | ** | 25,044 | 29,268 | <u>29,471</u> | ** | <u>17.7</u> | ** | <u>0.7</u> |
| 4531 | Wholesale trade of motor vehicle parts and accessories | 126,950 | 122,265 | 130,189 | 138,721 | 2.6 | 13.5 | -3.7 | 6.6 |
| 4532 | Retail trade of motor vehicle parts and accessories | * | * | * | * | * | * | * | * |
| 4540 | Sale, maintenance and repair of motorcycles and related parts and accessories | 28,144 | 28,496 | 32,099 | <u>33,508</u> | 14.1 | <u>17.6</u> | 1.3 | <u>4.4</u> |
| 4711 | Retail sale in non-specialized stores with food, beverages or tobacco predominating | 1,490,206 | 1,105,679 | 1,539,981 | 1,207,778 | 3.3 | 9.2 | -25.8 | -21.6 |
| 4719 | Other retail sale in non-specialized stores | 58,730 | 47,395 | ** | <u>46,763</u> | ** | <u>-1.3</u> | -19.3 | ** |
| 4721 | Retail sale of fruit and vegetables in specialized stores | ** | ** | 8,045 | <u>7,224</u> | ** | ** | ** | <u>-10.2</u> |
| 4722 | Retail sale of meat and meat products in specialized stores | 40,658 | 25,876 | <u>43,877</u> | <u>27,763</u> | <u>7.9</u> | <u>7.3</u> | -36.4 | -36.7 |
| 4723 | Retail sale of fish, crustaceans and molluscs in specialized stores | 3,096 | 3,244 | <u>3,984</u> | <u>4,430</u> | <u>28.7</u> | <u>36.6</u> | 4.8 | 11.2 |
| 4724 | Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores | 15,820 | 11,355 | <u>15,705</u> | 11,783 | <u>-0.7</u> | 3.8 | -28.2 | <u>-25.0</u> |
| 4725 | Retail sale of beverages in specialized stores | ** | 3,553 | 8,412 | <u>4,299</u> | ** | <u>21.0</u> | ** | <u>-48.9</u> |
| 4726 | Retail sale of tobacco products in specialized stores | 3,791 | 3,117 | <u>5,099</u> | 3,288 | <u>34.5</u> | 5.5 | -17.8 | <u>-35.5</u> |
| 4729 | Other retail sale of food in specialized stores | 18,728 | 14,932 | <u>22,055</u> | <u>17,226</u> | <u>17.8</u> | <u>15.4</u> | -20.3 | -21.9 |
| 4730 | Retail sale of automotive fuel in specialized stores | 295,909 | 253,317 | 283,730 | <u>265,367</u> | -4.1 | <u>4.8</u> | -14.4 | <u>-6.5</u> |
| 4741 | Retail sale of computers, peripheral units and software in specialized stores | 136,672 | 87,206 | ** | 86,719 | ** | -0.6 | -36.2 | ** |
| 4742 | Retail sale of telecommunications equipment in specialized stores | ** | 17,053 | <u>18,890</u> | <u>14,878</u> | ** | <u>-12.8</u> | ** | -21.2 |
| 4743 | Retail sale of audio and video equipment in specialized stores | 5,476 | 3,807 | 5,251 | 3,318 | -4.1 | -12.8 | -30.5 | -36.8 |
| 4751 | Retail sale of textiles in specialized stores | 4,137 | 2,140 | ** | 2,119 | ** | -1.0 | -48.3 | ** |
| 4752 | Retail sale of hardware, paints and glass in specialized stores | 68,218 | 43,421 | 72,683 | <u>48,714</u> | 6.5 | <u>12.2</u> | -36.3 | <u>-33.0</u> |
| 4753 | Retail sale of carpets, rugs, wall and floor coverings in specialized stores | 3,587 | 972 | 2,877 | 1,076 | -19.8 | 10.7 | -72.9 | -62.6 |
| 4754 | Retail sale of electrical household appliances in specialized stores | 113,965 | 92,083 | 107,564 | 75,361 | -5.6 | -18.2 | -19.2 | -29.9 |
| 4759 | Retail sale of furniture, lighting equipment and other household articles in specialized stores | ** | 37,861 | 68,068 | 42,629 | ** | 12.6 | ** | -37.4 |

Table 2: Turnover (in thousand €) of the enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

| ECONOMIC ACTIVITY | | Turnover (in thousand €) | | | | Annual Rate of Change (%) | | Monthly Rate of Change (%) | |
|--|--|-----------------------------|------------------|------------------|------------------|------------------------------|----------------------|---------------------------------|---------------------------------|
| Code NACE Rev.2 | Description | December 2022 | January 2023 | December 2023 | January 2024 | December 2023/2022 | January 2024/2023 | January 2023 / December 2022 | January 2024 / December 2023 |
| 4761 | Retail sale of books in specialized stores | 9,754 | 5,372 | 9,777 | 5,184 | 0.2 | -3.5 | -44.9 | -47.0 |
| 4762 | Retail sale of newspapers and stationery in specialized stores | 1,619 | 1,373 | 1,555 | 1,275 | -4.0 | -7.1 | -15.2 | -18.0 |
| 4763 | Retail sale of music and video recordings in specialized stores | 101 | 60 | 120 | 64 | 18.8 | 6.7 | -40.6 | -46.7 |
| 4764 | Retail sale of sporting equipment in specialized stores | 53,012 | 42,646 | 55,247 | 45,657 | 4.2 | 7.1 | -19.6 | -17.4 |
| 4765 | Retail sale of games and toys in specialized stores | 152,267 | 57,657 | 158,746 | 62,044 | 4.3 | 7.6 | -62.1 | -60.9 |
| 4771 | Retail sale of clothing in specialized stores | 267,077 | 177,841 | 295,229 | 188,977 | 10.5 | 6.3 | -33.4 | -36.0 |
| 4772 | Retail sale of footwear and leather goods in specialized stores | 35,945 | 22,138 | 37,338 | 25,055 | 3.9 | 13.2 | -38.4 | -32.9 |
| 4773 | Dispensing chemist in specialized stores | 52,297 | 48,850 | <u>59,233</u> | <u>53,499</u> | <u>13.3</u> | <u>9.5</u> | -6.6 | -9.7 |
| 4774 | Retail sale of medical and orthopaedic goods in specialized stores | 4,601 | 3,874 | <u>6,127</u> | <u>5,342</u> | <u>33.2</u> | <u>37.9</u> | -15.8 | -12.8 |
| 4775 | Retail sale of cosmetic and toilet articles in specialized stores | ** | 58,488 | 99,101 | 67,481 | ** | 15.4 | ** | -31.9 |
| 4776 | Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores | 11,918 | 8,999 | <u>13,705</u> | <u>10,233</u> | <u>15.0</u> | <u>13.7</u> | -24.5 | -25.3 |
| 4777 | Retail sale of watches and jewellery in specialised stores | 30,885 | 15,505 | 34,743 | 18,845 | 12.5 | 21.5 | -49.8 | -45.8 |
| 4778 | Other retail sale of new goods in specialized stores | 26,633 | 17,065 | ** | <u>21,063</u> | ** | <u>23.4</u> | -35.9 | ** |
| 4779 | Retail sale of third-hand goods in stores | ** | ** | 1,258 | <u>1,666</u> | ** | ** | ** | <u>32.4</u> |
| 4781 | Retail sale via stalls and markets of food, beverages and tobacco products | * | * | * | * | * | * | * | * |
| 4782 | Retail sale via stalls and markets of textiles, clothing and footwear | * | * | * | * | * | * | * | * |
| 4789 | Retail sale via stalls and markets of other goods | * | * | * | * | * | * | * | * |
| 4791 | Retail sale via mail order houses or via Internet | ** | 30,426 | 40,459 | 34,523 | ** | 13.5 | ** | -14.7 |
| 4799 | Other retail sale not in stores, stalls or markets | 2,526 | 2,029 | <u>2,161</u> | <u>2,443</u> | <u>-14.4</u> | <u>20.4</u> | -19.7 | 13.0 |
| Total without vehicles, food and fuel classes⁽¹⁾ | | 1,291,454 | 828,458 | 1,316,733 | 868,221 | 2.0 | 4.8 | -35.9 | -34.1 |
| Total | | 3,955,186 | 3,012,265 | 4,074,112 | 3,322,972 | 3.0 | 10.3 | -23.8 | -18.4 |

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

* Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

** Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the enterprises obliged to double-entry accounting bookkeeping, per Region of Greece

| REGION / REGIONAL UNIT | TURNOVER for the Total of Retail Trade (in thousand €) | | | TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €) | | |
|--|--|------------------|-----------------------------|--|-----------------|-----------------------------|
| | January 2023 | January 2024 | January 2024/2023 (%) | January 2023 | January 2024 | January 2024/2023 (%) |
| REGION OF ANATOLIKI MAKEDONIA, THRAKI | 36,270 | <u>36,904</u> | <u>1.8</u> | 11,289 | <u>12,302</u> | <u>9.0</u> |
| REGION OF KENTRIKI MAKEDONIA | 373,243 | 408,872 | 9.6 | 58,896 | 62,832 | 6.7 |
| Regional Unit of Thessaloniki | 338,115 | 371,052 | 9.7 | 338,115 | 371,052 | 9.7 |
| REGION OF DYTIKI MAKEDONIA | 15,029 | 16,264 | 8.2 | 3,804 | <u>3,958</u> | <u>4.1</u> |
| REGION OF IPEIROS | 26,530 | <u>26,533</u> | <u>0.0</u> | 7,097 | <u>7,085</u> | <u>-0.2</u> |
| REGION OF THESSALIA | 35,358 | <u>40,073</u> | <u>13.3</u> | 12,653 | <u>13,328</u> | <u>5.3</u> |
| REGION OF STEREA ELLADA | 27,745 | 30,581 | 10.2 | 14,429 | 15,455 | 7.1 |
| REGION OF IONIA NISSIA | 16,173 | <u>18,645</u> | <u>15.3</u> | 5,622 | <u>6,185</u> | <u>10.0</u> |
| REGION OF DYTIKI ELLADA | 39,433 | 43,490 | 10.3 | 10,090 | 9,954 | -1.4 |
| REGION OF PELOPONNISOS | 31,297 | <u>35,531</u> | <u>13.5</u> | 7,030 | <u>8,503</u> | <u>21.0</u> |
| REGION OF ATTIKI | 2,284,746 | 2,526,838 | 10.6 | 657,108 | 684,921 | 4.2 |
| REGION OF VOREIO AIGAIO | 11,587 | <u>12,579</u> | <u>8.6</u> | 4,881 | <u>5,177</u> | <u>6.1</u> |
| REGION OF NOTIO AIGAIO | 32,091 | <u>34,095</u> | <u>6.2</u> | 7,252 | <u>7,565</u> | <u>4.3</u> |
| REGION OF KRITI | 82,763 | <u>92,567</u> | <u>11.9</u> | 28,307 | <u>30,956</u> | <u>9.4</u> |
| Total | 3,012,265 | 3,322,972 | 10.3 | 828,458 | 868,221 | 4.8 |

Notes:

The Regional Unit of Thessaloniki is presented separately in the table.

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

Table 4: Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the small and medium sized enterprises¹ obliged to double-entry accounting bookkeeping, per enterprise size

| Enterprise Size | TURNOVER for the Total of Retail Trade (in thousand €) | | | TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €) | | |
|--|--|------------------|-----------------------------|--|-----------------|-----------------------------|
| | January 2023 | January 2024 | January 2024/2023 (%) | January 2023 | January 2024 | January 2024/2023 (%) |
| Medium Enterprises | 397,330 | 431,277 | 8.5 | 144,141 | 155,654 | 8.0 |
| Small Enterprises | 448,589 | <u>501,035</u> | <u>11.7</u> | 175,278 | <u>186,971</u> | <u>6.7</u> |
| Micro Enterprises | 165,183 | <u>194,895</u> | <u>18.0</u> | 79,644 | <u>90,469</u> | <u>13.6</u> |
| Small and Medium Sized Enterprises | 1,011,102 | 1,127,207 | 11.5 | 399,063 | 433,094 | 8.5 |
| Small and Medium Sized Enterprises / Total of Enterprises (%) | 33.6 | 33.9 | | 48.2 | 49.9 | |

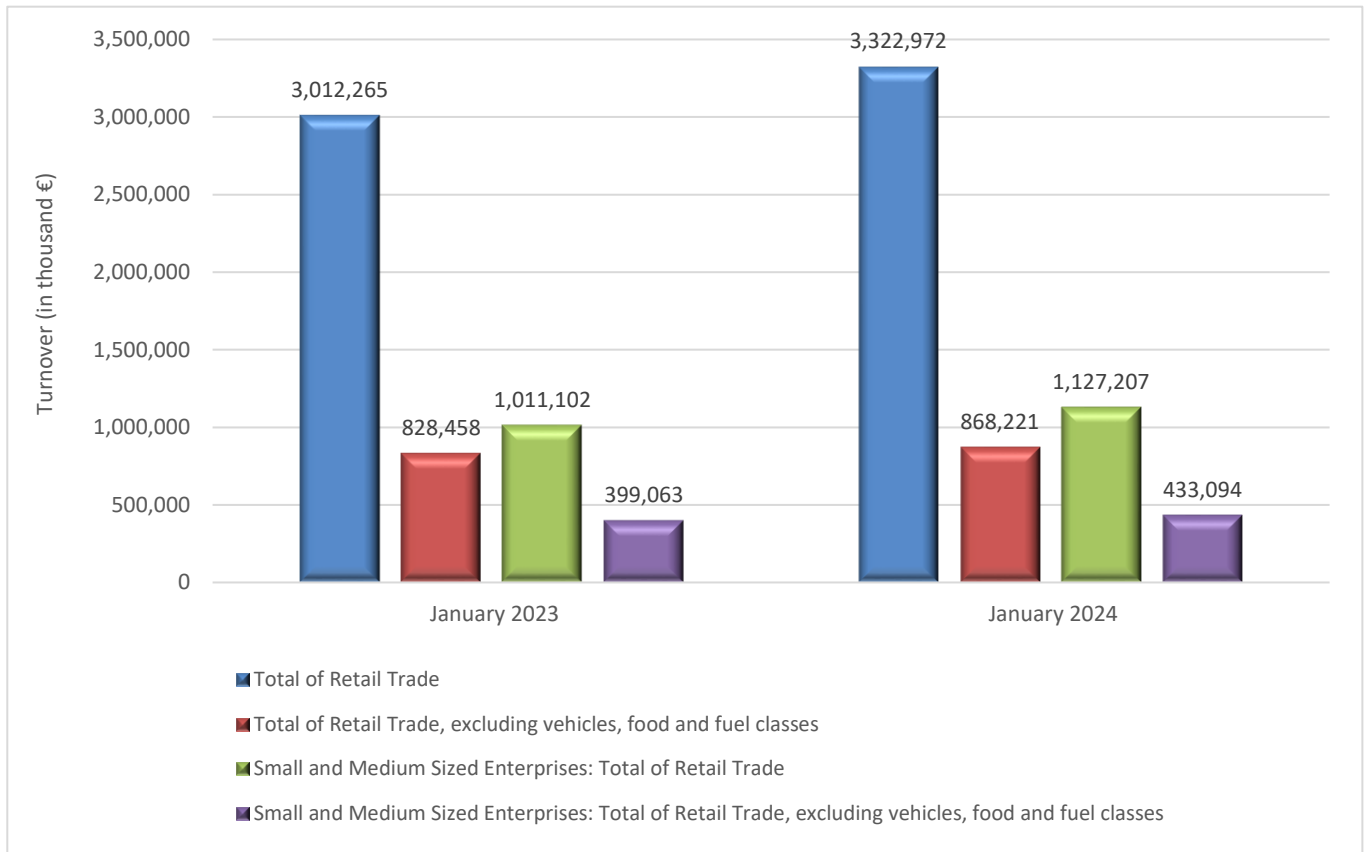
Notes:

(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 9.

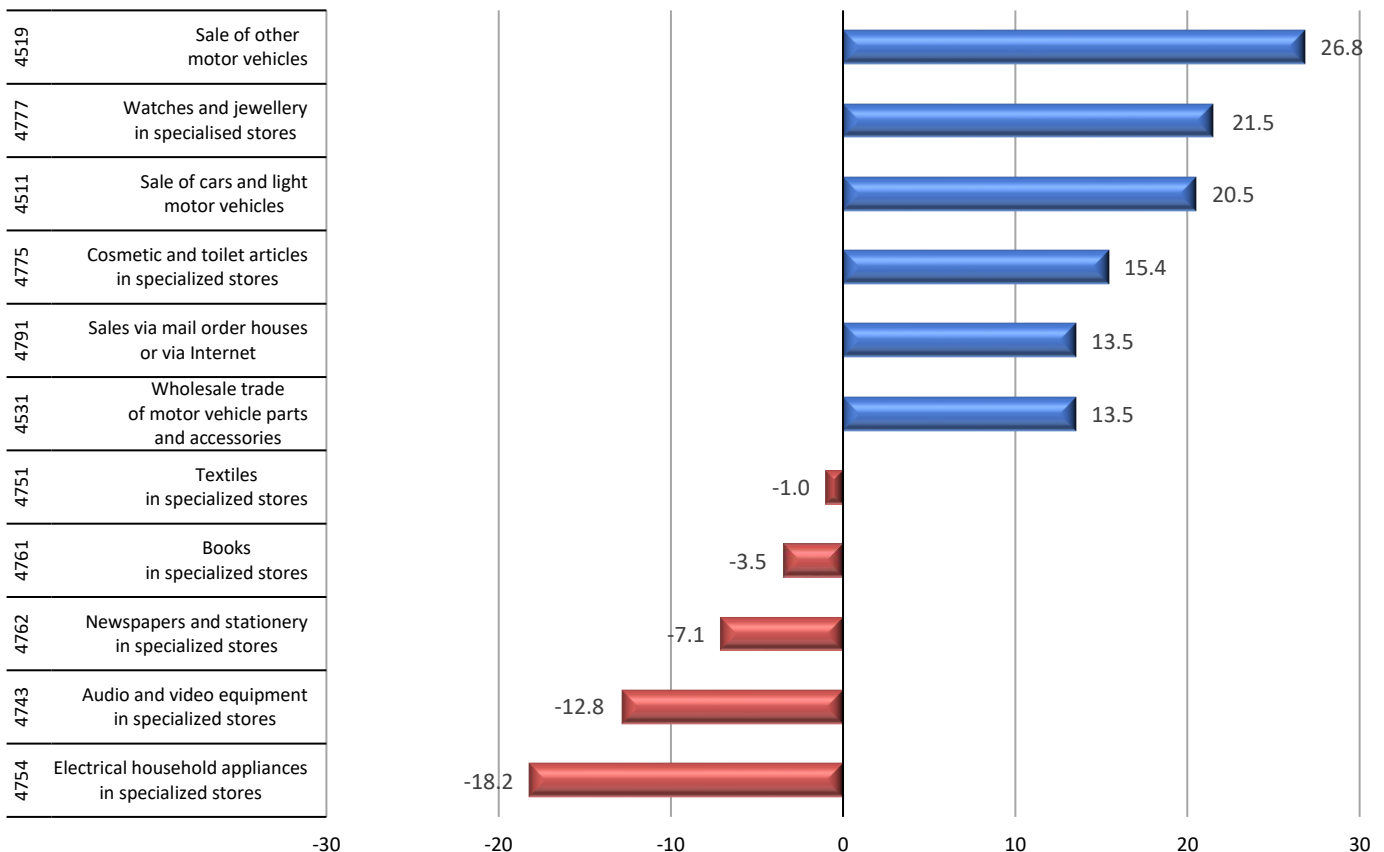
(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

Graph 2: Turnover (in thousand €) of the total of enterprises and of the small and medium sized enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **January 2024 / January 2023**



Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2021.
- Administrative registers of enterprises, of the reference years 2022 and 2023.
- Administrative transactions files (tax, etc) of the reference years 2019 to 2024.

In particular, the following primary data have been used per source:

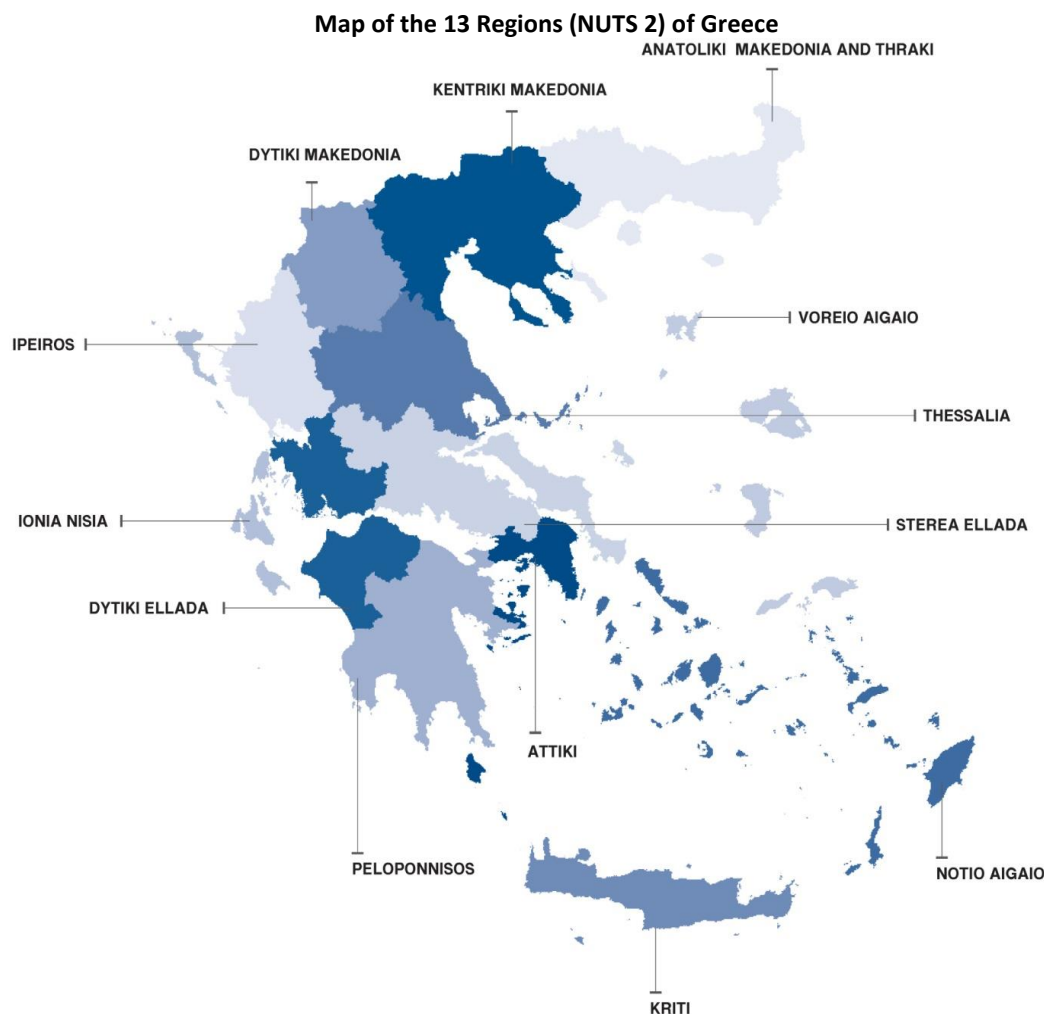
- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2021.
- The economic activity class for the enterprises that started their activity after the reference year 2021 and have a significant turnover, from administrative registers of enterprises of the reference years 2022 and 2023.
- Income data from administrative transactions files of the reference years 2019 to 2024.

Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period January 2024

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2021 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References The updated time series with the evolution of turnover for the period January 2019 - December 2023 (on a monthly and quarterly level) are available on ELSTAT's website (www.statistics.gr) at the following link <https://www.statistics.gr/en/statistics/-/publication/SBR04/>