

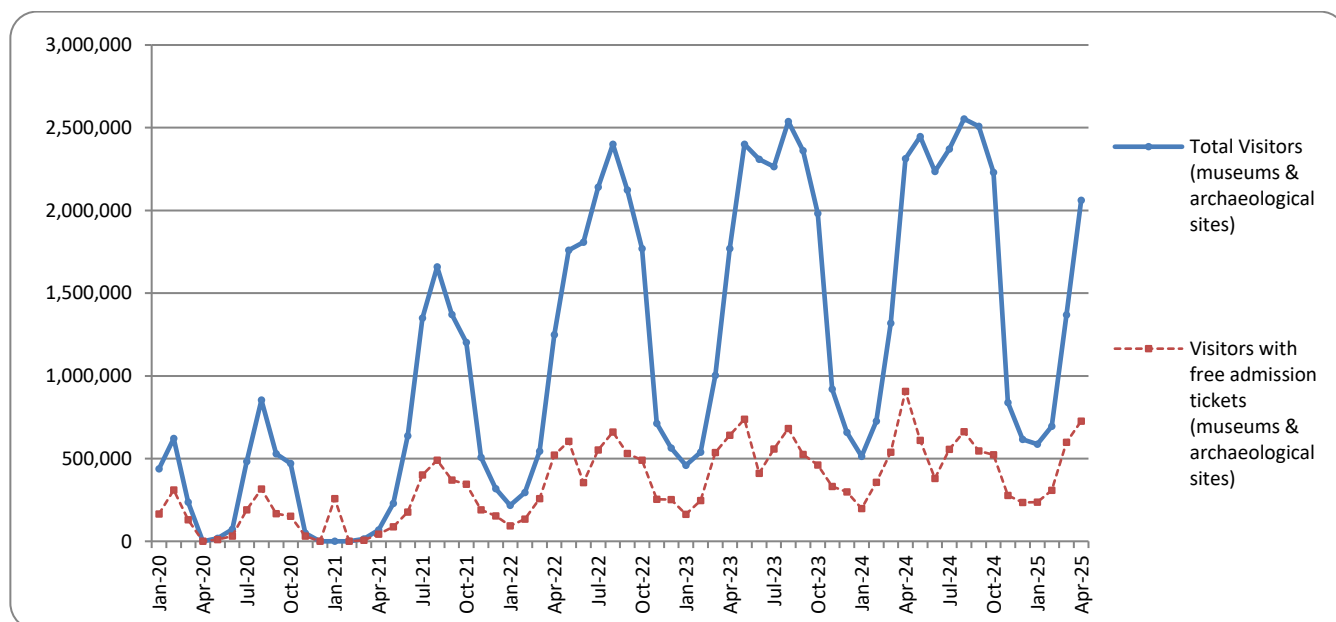


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE APRIL 2025

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for April 2025. More specifically:

- During April 2025 compared with the corresponding month of 2024, museums recorded a decrease of 11.7% in the number of visitors, of 21.4% in the number of free admission visitors and an increase of 30.1% in their receipts (Table 1).
- As regards archaeological sites, in April 2025 compared with the corresponding month of 2024, a decrease of 10.5% was recorded in the number of visitors, of 19.2% in the number of free admission visitors and an increase of 43.0% in the corresponding receipts (Table 1).
- During the four-month period from January to April 2025, compared to the corresponding period of 2024, a decrease of 2.8% was recorded in the number of visitors of museums, of 1.8% in the number of free admission visitors and an increase of 42.2% in the relevant receipts (Table 2).
- As regards archaeological sites, during the four-month period from January to April 2025, compared to the corresponding period of 2024, a decrease of 3.4% was recorded in the number of visitors, of 9.6% in the number of free admission visitors, while an increase of 35.2% was observed in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2020 – April 2025)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(APRIL 2024 AND APRIL 2025)**

I. NUMBER OF VISITORS			
Museums - Archaeological sites	2024	2025	Change 2025/2024
Total number of visitors (A+B)	2,312,508	2,061,039	-10.9%
A. Museums (C+E)	753,822	665,542	-11.7%
Acropolis Museum ⁽²⁾	214,868	199,172	-7.3%
National Archaeological	79,782	71,508	-10.4%
Ancient Olympia ⁽³⁾	48,743	36,079	-26.0%
Palace of the Grand Master (Rhodes) ⁽²⁾	30,444	24,948	-18.1%
Heraklion Archaeological (Crete)	34,258	35,669	4.1%
White Tower	16,279	19,576	20.3%
Delphi ⁽³⁾	84,984	64,810	-23.7%
Other museums	244,464	213,780	-12.6%
B. Archaeological Sites (D+F)	1,558,686	1,395,497	-10.5%
Epidavros	82,119	82,023	-0.1%
The Acropolis of Mycenae & Atreus' Treasure	99,392	77,863	-21.7%
The Acropolis of Athens	526,572	486,937	-7.5%
Sounio	46,514	35,608	-23.4%
The Acropolis of Lindos	46,341	41,531	-10.4%
Royal Tombs of Vergina	47,086	23,918	-49.2%
Ancient Olympia ⁽¹⁾⁽³⁾	34,410	27,879	-19.0%
Knossos (Crete)	91,236	87,990	-3.6%
Phaistos (Crete)	7,636	6,296	-17.5%
Ancient Korinthos	33,008	28,412	-13.9%
Mystras	25,466	22,500	-11.6%
Delphi ⁽³⁾	34,002	25,800	-24.1%
Other archaeological sites	484,904	448,740	-7.5%
II. VISITORS WHO PAID TICKET			
	2024	2025	Change 2025/2024
Total number of visitors who paid ticket (C+D)	1,405,239	1,334,816	-5.0%
C. Museums ⁽²⁾	424,576	406,608	-4.2%
D. Archaeological sites	980,663	928,208	-5.3%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2024	2025	Change 2025/2024
Total number of visitors with free admission ticket (E+F)	907,269	726,223	-20.0%
E. Museums ⁽²⁾	329,246	258,934	-21.4%
F. Archaeological sites	578,023	467,289	-19.2%
IV. RECEIPTS (euros)			
	2024	2025	Change 2025/2024
Total Receipts (G+H)⁽⁴⁾	18,261,870	25,535,581	39.8%
G. Museums ⁽²⁾	4,513,337	5,870,293	30.1%
H. Archaeological sites	13,748,533	19,665,288	43.0%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

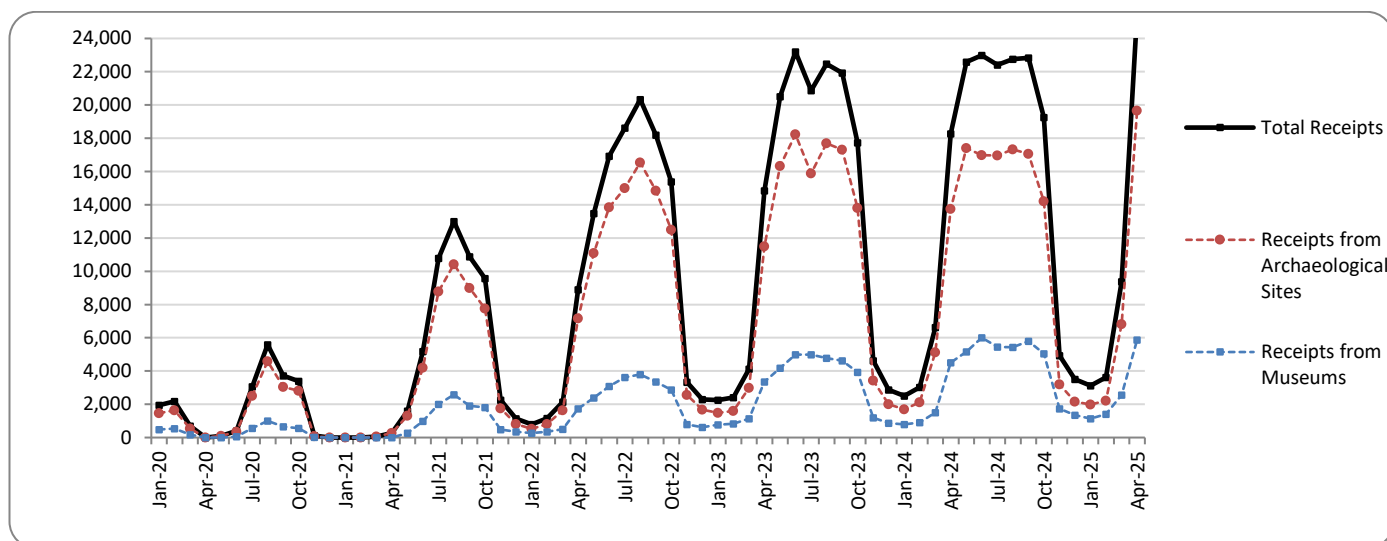
⁽²⁾ Revised data for 2024, due to the transmission of updated data from administrative sources.

⁽³⁾ Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits.

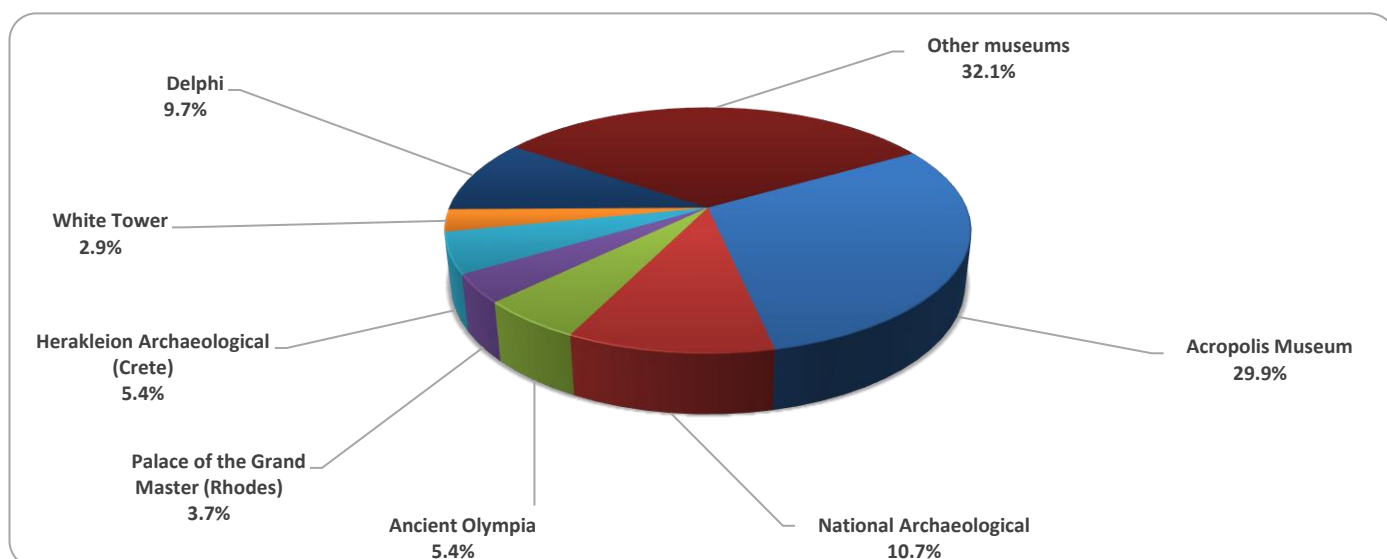
⁽⁴⁾ Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2020 – April 2025)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, April 2025



Graph 4: Percentage distribution of visitors by Archaeological site, April 2025

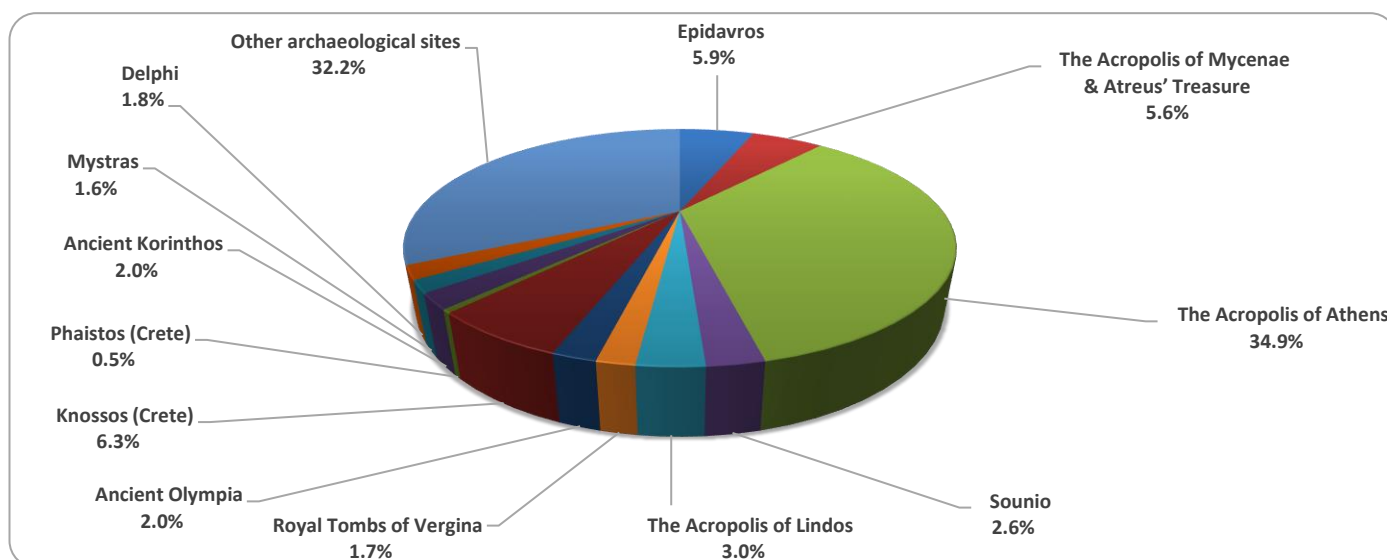


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2023, 2024, JANUARY - APRIL 2024, 2025)

I. VISITORS					
Museums and Archaeological sites	2023	2024	JANUARY- APRIL		change 2025/2024
			2024	2025	
Total number of visitors (A+B)	19,210,752	20,661,857	4,870,616	4,713,238	-3.2%
A. Museums (C+E)	5,801,812	6,651,911	1,714,728	1,666,139	-2.8%
Acropolis Museum ⁽²⁾	1,900,950	1,994,279	550,761	510,398	-7.3%
National Archaeological	642,318	642,956	194,779	188,075	-3.4%
Ancient Olympia ⁽³⁾	85,410	286,519	56,095	63,941	14.0%
Palace of the Grand Master (Rhodes) ⁽²⁾	342,607	370,138	44,912	38,977	-13.2%
Herakleion Archaeological (Crete)	294,839	379,363	56,189	53,053	-5.6%
White Tower	259,775	239,767	62,948	54,002	-14.2%
Delphi ⁽³⁾	203,445	445,188	126,252	168,361	33.4%
Other museums	2,072,468	2,293,701	622,792	589,332	-5.4%
B. Archaeological Sites (D+F)	13,408,940	14,009,946	3,155,888	3,047,099	-3.4%
Epidavros ⁽¹⁾	525,982	548,971	164,013	175,719	7.1%
The Acropolis of Mycenae & Atreus' Treasure	510,507	547,361	181,538	171,793	-5.4%
The Acropolis of Athens	3,958,405	4,557,693	1,205,480	1,252,412	3.9%
Sounio	393,927	421,556	122,206	103,544	-15.3%
The Acropolis of Lindos	629,089	702,363	55,567	50,814	-8.6%
Royal Tombs of Vergina	202,122	244,013	95,418	60,126	-37.0%
Ancient Olympia ⁽³⁾	481,211	301,987	73,536	53,068	-27.8%
Knossos (Crete)	959,110	1,010,006	122,832	117,806	-4.1%
Phaistos (Crete)	79,934	84,637	10,690	8,407	-21.4%
Ancient Korinthos ⁽¹⁾	210,465	253,085	61,492	62,350	1.4%
Mystras ⁽¹⁾	151,508	153,789	40,516	41,168	1.6%
Delphi ⁽³⁾	482,293	292,619	117,153	62,537	-46.6%
Other archaeological sites	4,824,387	4,891,866	905,447	887,355	-2.0%
II. VISITORS WHO PAID TICKET					
	2023	2024	JANUARY- APRIL		change 2025/2024
			2024	2025	
Total number of visitors who paid ticket (C+D)	13,614,885	14,869,892	2,870,383	2,844,328	-0.9%
C. Museums ⁽²⁾	3,690,912	4,489,241	944,803	909,752	-3.7%
D. Archaeological sites	9,923,973	10,380,651	1,925,580	1,934,576	0.5%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2023	2024	JANUARY- APRIL		change 2025/2024
			2024	2025	
Total number of visitors with free admission ticket (E+F)	5,595,867	5,791,965	2,000,233	1,868,910	-6.6%
E. Museums	2,110,900	2,162,670	769,925	756,387	-1.8%
F. Archaeological sites	3,484,967	3,629,295	1,230,308	1,112,523	-9.6%
IV. RECEIPTS (euros)					
	2023	2024	JANUARY- APRIL		change 2025/2024
			2024	2025	
Total Receipts (G+H) ⁽⁴⁾	157,947,917	171,680,632	30,416,513	41,658,596	37.0%
G. Museums ⁽²⁾	35,712,861	43,688,040	7,727,727	10,989,225	42.2%
H. Archaeological sites	122,235,056	127,992,592	22,688,786	30,669,371	35.2%

⁽¹⁾ Until March 2025, a single ticket is valid for both the museum and the archaeological site.

⁽²⁾ Revised data for 2024, due to the transmission of updated data from administrative sources.

⁽³⁾ Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits

⁽⁴⁾ Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards. Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as 01/04/2025 a new pricing policy shall apply to visits to museums and archaeological sites.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.
Reference Period	01/04/2025 - 30/04/2025
Methodology and Definitions	The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year. Since April 2025, pursuant to the provisions of Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), the flat rate ticket for museums and archaeological sites applies only for Ancient Olympia and Nemea.
References	More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-