



HELLENIC REPUBLIC
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PRESS RELEASE

EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE

DECEMBER - 4th Quarter 2021

ANNUAL DATA 2021

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

At the same time, and during the recent circumstances, the monitoring of the evolution of the size of the retail trade activity classes is important, given the direct and indirect effects due to the 2019 coronavirus disease (COVID-19) pandemic.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the Press Releases published by ELSTAT ([link PR](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **December and 4th Quarter 2021**.

A corresponding publication has been scheduled and is released by ELSTAT on a monthly basis, throughout the whole period during which the regular monitoring of the turnover of the retail trade enterprises remains relevant and warranted.

In particular, ELSTAT announces a) annual and quarterly data on turnover for all enterprises classified in the activity classes of the retail trade divisions (45 and 47 of the NACE Rev.2 classification) and b) turnover data on a monthly basis for **all enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions (45 and 47 of the NACE Rev.2 classification).

In addition, ELSTAT announces a) on annual and quarterly basis, on turnover for **all enterprises classified in the activity classes of the retail trade divisions** (45 and 47 of the NACE Rev.2 classification), **excluding vehicles, food and fuel classes** and b) on a monthly basis, on turnover for **all enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions (45 and 47 of the NACE Rev.2 classification), **excluding vehicles, food and fuel classes**.

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1. Total of enterprises in retail trade

1.1. Annual Data (Table 1)

For the total of enterprises in retail trade, the turnover in **2021** amounted to 54.15 billion euro, recording an increase of 11.9% in comparison with 2020, when the respective turnover was 48.40 billion euro.

The activities that recorded the biggest increase in turnover in **2021** compared with 2020 are:

- Retail sale of watches and jewellery in specialized stores, increase 47.5%.
- Retail sale of clothing in specialized stores, increase 43.4%.

The five classes with the biggest participation in the annual turnover of **2021** are:

- Retail sale in non-specialized stores with food, beverages or tobacco predominating (28.6%)
- Retail sale of automotive fuel in specialized stores (12.1%)
- Sale of cars and light motor vehicles (9.3%)
- Dispensing chemist in specialized stores (7.3%) and
- Retail sale of clothing in specialized stores (4.8%)

and the five classes with the biggest participation in the annual turnover of **2020** are:

- Retail sale in non-specialized stores with food, beverages or tobacco predominating (31.2%)
- Retail sale of automotive fuel in specialized stores (11.4%)
- Sale of cars and light motor vehicles (8.3%)
- Dispensing chemist in specialized stores (8.0%) and
- Retail sale of clothing in specialized stores (5.0%).

1.2. Quarterly Data (Table 2)

For the total of enterprises in retail trade, the turnover in the **fourth quarter 2021** amounted to 15.12 billion euro, recording an increase of 18.4% in comparison with the fourth quarter 2020, when the respective turnover was 12.77 billion euro and an increase of 3.4% in comparison with the third quarter 2021, when the respective turnover was 14.62 billion euro.

The activities that recorded the biggest increase in turnover in the **fourth quarter of 2021** compared with the corresponding quarter of 2020 are:

- Retail sale of clothing in specialized stores, increase 110.1%.
- Retail sale via stalls and markets of textiles, clothing and footwear, increase 94.1%.

The activities that recorded the biggest decrease in turnover in the **fourth quarter of 2021** compared with the corresponding quarter of 2020 are:

- Retail sale of telecommunications equipment in specialized stores, decrease 9.9%.
- Retail sale of fruit and vegetables in specialized stores, decrease 4.3%.

Presentation of activities with biggest rates of change

The class of economic activity "**Retail sale of clothing in specialized stores**" which recorded the biggest increase in turnover in the fourth quarter of 2021 compared with the corresponding quarter of 2020, includes the retail sale of articles of clothing, articles of fur, clothing accessories such as gloves, ties, braces etc.

The class of economic activity "**Retail sale of telecommunications equipment in specialized stores**" which recorded the biggest decrease in turnover in the fourth quarter of 2021 compared with the corresponding quarter of 2020, includes retail sale of radio and television equipment, audio and video equipment, CD, DVD etc. players and recorders.

The main characteristics of the enterprises of these economic classes, according to the Statistical Business Register, with reference year 2018, are the following:

ECONOMIC ACTIVITY	Number of			
	Enterprises	Branches	Enterprises able to conduct electronic transactions (*)	Persons employed
Retail sale of clothing in specialized stores	15,471	22,828	422	48,456
Retail sale of telecommunications equipment in specialized stores	1,233	1,651	58	5,410

(*) The number of enterprises able to conduct electronic transactions refers to the year 2019 and is derived from administrative transactions files.

2. Total of enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Table 3)

For the enterprises in retail trade divisions obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in December 2021 amounted to 3.39 billion euro, recording an increase of 21.8% in comparison with December 2020, when the respective turnover was 2.78 billion euro and an increase of 18.5% in comparison with November 2021, when the respective turnover was 2.86 billion euro.

The activities that recorded the biggest increase in turnover in **December 2021** compared with December 2020 are:

- Retail sale of music and video recordings in specialized stores, increase 371.4%.
- Retail sale of clothing in specialized stores, increase 238.6%.

The activities that recorded the biggest decrease in turnover in **December 2021** compared with December 2020 are:

- Retail sale of newspapers and stationery in specialized stores, decrease 18.9%.
- Retail sale of books in specialized stores, decrease 6.8%.

Presentation of activities with biggest rates of change

The class of economic activity **“Retail sale of music and video recordings in specialized stores”** which recorded the biggest increase in turnover in December 2021 compared with December 2020 includes the retail sale of musical records, audio tapes, compact discs and cassettes, video tapes and DVDs.

The class of economic activity **“Retail sale of newspapers and stationery in specialized stores”** which recorded the biggest decrease in turnover in December 2021 compared with December 2020 includes the retail sale of newspapers and office supplies such as pens, pencils, paper etc.

The main characteristics of the enterprises that belong to these economic classes, with turnover data in December 2021 according to the final Statistical Business Register, with reference year 2018, are the following:

ECONOMIC ACTIVITY	Number of			
	Enterprises with turnover data in December 2021	Branches	Enterprises able to conduct electronic transactions (*)	Persons employed
Retail sale of music and video recordings in specialized stores	13	27	-	50
Retail sale of newspapers and stationery in specialized stores	30	67	4	245

(*) The number of enterprises able to conduct electronic transactions refers to the year 2019 and is derived from administrative files.

3. Total of enterprises in retail trade excluding vehicles, food and fuel classes¹ (Tables 1, 2, 3)

For the **total of enterprises in retail trade excluding vehicles, food and fuel classes**, the turnover in 2021 amounted to 19.91 billion euro, recording an increase of 14.1% in comparison with year 2020, when the respective turnover was 17.45 billion euro.

For the **total of enterprises in retail trade excluding vehicles, food and fuel classes**, the turnover in the fourth quarter 2021 amounted to 5.88 billion euro, recording an increase of 29.3% in comparison with the fourth quarter of 2020, when the respective turnover was 4.55 billion euro and an increase of 6.7% in comparison with the third quarter of 2021, when the respective turnover was 5.51 billion euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in December 2021 amounted to 1.06 billion euro, recording an increase of 66.3% in comparison with December 2020, when the respective turnover was 0.64 billion euro and an increase of 19.3% in comparison with November 2021, when the respective turnover was 0.89 billion euro.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are excluded.

Table 1: Annual turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		Turnover (in thousand €)			Participation in the total turnover		Rate of Change (%) 2021/2020
Code NACE Rev.2	Description	2019	2020	2021	2020	2021	
4511	Sale of cars and light motor vehicles	4,735,777	3,998,298	5,041,747	8.3	9.3	26.1
4519	Sale of other motor vehicles	328,304	326,000	424,942	0.7	0.8	30.4
4520	Maintenance and repair of motor vehicles	1,161,473	1,057,112	1,252,890	2.2	2.3	18.5
4531	Wholesale trade of motor vehicle parts and accessories	1,450,999	1,363,184	1,632,313	2.8	3.0	19.7
4532	Retail trade of motor vehicle parts and accessories	410,018	371,664	428,801	0.8	0.8	15.4
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	469,887	440,924	537,694	0.9	1.0	21.9
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	14,347,714	15,110,489	15,483,202	31.2	28.6	2.5
4719	Other retail sale in non-specialized stores	2,455,161	2,410,065	***	5.0	***	***
4721	Retail sale of fruit and vegetables in specialized stores	364,283	374,485	384,866	0.8	0.7	2.8
4722	Retail sale of meat and meat products in specialized stores	1,036,682	1,041,030	1,069,348	2.2	2.0	2.7
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	194,824	180,583	202,941	0.4	0.4	12.4
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	596,820	496,477	536,903	1.0	1.0	8.1
4725	Retail sale of beverages in specialized stores	150,166	122,780	150,007	0.3	0.3	22.2
4726	Retail sale of tobacco products in specialized stores	208,549	191,012	197,643	0.4	0.4	3.5
4729	Other retail sale of food in specialized stores	445,464	427,571	459,876	0.9	0.8	7.6
4730	Retail sale of automotive fuel in specialized stores	7,183,414	5,539,493	6,526,820	11.4	12.1	17.8
4741	Retail sale of computers, peripheral units and software in specialized stores	680,876	775,380	994,698	1.6	1.8	28.3
4742	Retail sale of telecommunications equipment in specialized stores	501,735	488,693	494,661	1.0	0.9	1.2
4743	Retail sale of audio and video equipment in specialized stores	56,471	51,050	65,551	0.1	0.1	28.4
4751	Retail sale of textiles in specialized stores	357,801	312,562	356,231	0.6	0.7	14.0
4752	Retail sale of hardware, paints and glass in specialized stores	1,228,978	1,135,868	1,368,290	2.3	2.5	20.5
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	48,394	35,367	50,427	0.1	0.1	42.6
4754	Retail sale of electrical household appliances in specialized stores	1,276,369	1,143,417	1,253,742	2.4	2.3	9.6
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	762,795	628,007	788,164	1.3	1.5	25.5

Table 1: Annual turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		Turnover (in thousand €)			Participation in the total turnover		Rate of Change (%) 2021/2020
Code NACE Rev.2	Description	2019	2020	2021	2020	2021	
4761	Retail sale of books in specialized stores	191,430	174,629	187,043	0.4	0.3	7.1
4762	Retail sale of newspapers and stationery in specialized stores	137,462	122,142	135,288	0.3	0.2	10.8
4763	Retail sale of music and video recordings in specialized stores	7,851	5,388	7,185	0.0	0.0	33.4
4764	Retail sale of sporting equipment in specialized stores	528,216	481,369	602,003	1.0	1.1	25.1
4765	Retail sale of games and toys in specialized stores	905,119	709,201	869,059	1.5	1.6	22.5
4771	Retail sale of clothing in specialized stores	2,808,699	1,798,378	2,578,652	3.7	4.8	43.4
4772	Retail sale of footwear and leather goods in specialized stores	495,958	324,889	410,841	0.7	0.8	26.5
4773	Dispensing chemist in specialized stores	3,721,394	3,884,560	3,929,231	8.0	7.3	1.1
4774	Retail sale of medical and orthopaedic goods in specialized stores	96,034	96,252	113,292	0.2	0.2	17.7
4775	Retail sale of cosmetic and toilet articles in specialized stores	1,004,365	610,078	749,330	1.3	1.4	22.8
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	489,968	498,306	567,956	1.0	1.0	14.0
4777	Retail sale of watches and jewellery in specialised stores	425,194	229,171	338,004	0.5	0.6	47.5
4778	Other retail sale of new goods in specialized stores	896,984	665,283	807,763	1.4	1.5	21.4
4779	Retail sale of second-hand goods in stores	10,831	7,618	10,581	0.0	0.0	38.9
4781	Retail sale via stalls and markets of food, beverages and tobacco products	113,094	102,340	103,492	0.2	0.2	1.1
4782	Retail sale via stalls and markets of textiles, clothing and footwear	9,864	5,935	7,684	0.0	0.0	29.5
4789	Retail sale via stalls and markets of other goods	42,315	34,336	36,383	0.1	0.1	6.0
4791	Retail sale via mail order houses or via Internet	429,599	505,773	***	1.0	***	***
4799	Other retail sale not in stores, stalls or markets	138,700	122,066	130,740	0.3	0.2	7.1
Total without vehicles, food and fuel classes⁽²⁾		19,917,111	17,446,795	19,911,814	36.0	36.8	14.1
Total		52,906,031	48,399,225	54,147,656			11.9

Notes:

- The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

⁽²⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included

Table 2: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2021/2020		Quarterly Rate of Change (%) 4 th Quarter / 3 rd Quarter	
Code NACE Rev.2	Description	3 rd Quarter 2020	4 th Quarter 2020	3 rd Quarter 2021	4 th Quarter 2021	3 rd Quarter	4 th Quarter	2020	2021
4511	Sale of cars and light motor vehicles	1,131,976	1,115,120	1,239,264	1,229,672	9.5	10.3	-1.5	-0.8
4519	Sale of other motor vehicles	89,686	105,768	102,838	117,384	14.7	11.0	17.9	14.1
4520	Maintenance and repair of motor vehicles	288,321	296,829	317,285	354,741	10.0	19.5	3.0	11.8
4531	Wholesale trade of motor vehicle parts and accessories	380,366	382,320	431,372	466,388	13.4	22.0	0.5	8.1
4532	Retail trade of motor vehicle parts and accessories	102,921	104,902	113,875	126,139	10.6	20.2	1.9	10.8
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	134,762	102,161	154,526	120,925	14.7	18.4	-24.2	-21.7
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	3,786,166	4,106,933	4,136,533	4,093,376	9.3	-0.3	8.5	-1.0
4719	Other retail sale in non-specialized stores	914,476	547,527	***	619,165	***	13.1	-40.1	***
4721	Retail sale of fruit and vegetables in specialized stores	97,272	92,897	113,263	88,904	16.4	-4.3	-4.5	-21.5
4722	Retail sale of meat and meat products in specialized stores	255,670	303,632	***	308,090	***	1.5	18.8	***
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	48,493	44,428	58,798	44,378	21.3	-0.1	-8.4	-24.5
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	142,011	130,275	153,034	156,155	7.8	19.9	-8.3	2.0
4725	Retail sale of beverages in specialized stores	39,373	32,123	50,330	41,166	27.8	28.2	-18.4	-18.2
4726	Retail sale of tobacco products in specialized stores	52,137	53,505	53,030	53,353	1.7	-0.3	2.6	0.6
4729	Other retail sale of food in specialized stores	104,035	117,863	114,732	126,373	10.3	7.2	13.3	10.1
4730	Retail sale of automotive fuel in specialized stores	1,440,825	1,261,432	1,823,050	1,931,625	26.5	53.1	-12.5	6.0
4741	Retail sale of computers, peripheral units and software in specialized stores	205,838	270,147	***	333,091	***	23.3	31.2	***
4742	Retail sale of telecommunications equipment in specialized stores	130,398	156,453	***	141,007	***	-9.9	20.0	***
4743	Retail sale of audio and video equipment in specialized stores	13,717	15,972	17,316	20,576	26.2	28.8	16.4	18.8
4751	Retail sale of textiles in specialized stores	86,771	86,306	94,098	107,182	8.4	24.2	-0.5	13.9
4752	Retail sale of hardware, paints and glass in specialized stores	336,602	314,907	364,072	413,961	8.2	31.5	-6.4	13.7
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	8,517	14,052	***	22,164	***	57.7	65.0	***
4754	Retail sale of electrical household appliances in specialized stores	312,190	319,090	***	370,060	***	16.0	2.2	***
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	192,318	166,542	217,421	250,791	13.1	50.6	-13.4	15.3

Table 2: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2021/2020		Quarterly Rate of Change (%) 4 th Quarter / 3 rd Quarter	
Code NACE Rev.2	Description	3 rd Quarter 2020	4 th Quarter 2020	3 rd Quarter 2021	4 th Quarter 2021	3 rd Quarter	4 th Quarter	2020	2021
4761	Retail sale of books in specialized stores	58,228	54,307	61,575	58,238	5.7	7.2	-6.7	-5.4
4762	Retail sale of newspapers and stationery in specialized stores	38,418	35,333	41,413	39,296	7.8	11.2	-8.0	-5.1
4763	Retail sale of music and video recordings in specialized stores	1,549	1,492	2,315	2,024	49.5	35.7	-3.7	-12.6
4764	Retail sale of sporting equipment in specialized stores	149,639	113,688	170,822	161,166	14.2	41.8	-24.0	-5.7
4765	Retail sale of games and toys in specialized stores	225,997	178,612	230,197	312,550	1.9	75.0	-21.0	35.8
4771	Retail sale of clothing in specialized stores	587,489	392,255	798,798	823,964	36.0	110.1	-33.2	3.2
4772	Retail sale of footwear and leather goods in specialized stores	104,788	70,230	119,565	128,530	14.1	83.0	-33.0	7.5
4773	Dispensing chemist in specialized stores	941,444	1,029,160	990,468	1,041,927	5.2	1.2	9.3	5.2
4774	Retail sale of medical and orthopaedic goods in specialized stores	24,213	26,633	27,064	31,335	11.8	17.7	10.0	15.8
4775	Retail sale of cosmetic and toilet articles in specialized stores	186,586	149,666	265,961	221,943	42.5	48.3	-19.8	-16.6
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	111,840	130,367	124,546	149,632	11.4	14.8	16.6	20.1
4777	Retail sale of watches and jewellery in specialised stores	85,493	60,230	134,284	93,238	57.1	54.8	-29.5	-30.6
4778	Other retail sale of new goods in specialized stores	181,393	154,130	244,242	237,337	34.6	54.0	-15.0	-2.8
4779	Retail sale of second-hand goods in stores	2,264	1,880	2,996	3,520	32.3	87.2	-17.0	17.5
4781	Retail sale via stalls and markets of food, beverages and tobacco products	23,190	28,351	24,186	32,097	4.3	13.2	22.3	32.7
4782	Retail sale via stalls and markets of textiles, clothing and footwear	2,043	1,273	1,963	2,471	-3.9	94.1	-37.7	25.9
4789	Retail sale via stalls and markets of other goods	9,191	9,525	9,917	11,220	7.9	17.8	3.6	13.1
4791	Retail sale via mail order houses or via Internet	118,256	162,998	***	***	***	***	37.8	***
4799	Other retail sale not in stores, stalls or markets	24,649	30,963	29,279	42,516	18.8	37.3	25.6	45.2
Total without vehicles, food and fuel classes⁽²⁾		5.106.444	4,547,243	5,510,440	5,881,368	7.9	29.3	-11.0	6.7
Total		13.171.511	12,772,277	14,615,360	15,118,781	11.0	18.4	-3.0	3.4

Notes:

- The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".
- Enterprises with single-entry accounting bookkeeping are obliged to submit data to tax authorities on a quarterly basis, while enterprises with double-entry accounting bookkeeping are obliged to submit data on a monthly basis. Therefore, for the total of enterprises, data are available only on a quarterly basis.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

⁽²⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included

Table 3: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2021/2020		Rate of Change (%) December / November	
Code NACE Rev.2	Description	November 2020	December 2020	November 2021	December 2021	November	December	2020	2021
4511	Sale of cars and light motor vehicles	337,131	365,640	394,727	384,489	17.1	5.2	8.5	-2.6
4519	Sale of other motor vehicles	26,203	32,553	31,575	35,664	20.5	9.6	24.2	13.0
4520	Maintenance and repair of motor vehicles	31,851	36,763	43,624	41,370	37.0	12.5	15.4	-5.2
4531	Wholesale trade of motor vehicle parts and accessories	91,908	88,309	113,573	108,418	23.6	22.8	-3.9	-4.5
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	20,307	17,805	25,380	21,662	25.0	21.7	-12.3	-14.6
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,076,608	1,384,422	1,069,734	1,393,674	-0.6	0.7	28.6	30.3
4719	Other retail sale in non-specialized stores	26,595	25,123	51,144	54,611	92.3	117.4	-5.5	6.8
4721	Retail sale of fruit and vegetables in specialized stores	5,986	6,854	5,967	7,404	-0.3	8.0	14.5	24.1
4722	Retail sale of meat and meat products in specialized stores	18,822	28,748	20,279	31,015	7.7	7.9	52.7	52.9
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	2,432	2,596	2,127	2,466	-12.5	-5.0	6.7	15.9
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	5,846	8,637	8,884	12,414	52.0	43.7	47.7	39.7
4725	Retail sale of beverages in specialized stores	1,935	3,684	2,599	6,448	34.3	75.0	90.4	148.1
4726	Retail sale of tobacco products in specialized stores	1,277	1,342	1,544 [◇]	2,004 [◇]	20.9 [◇]	49.3 [◇]	5.1	29.8
4729	Other retail sale of food in specialized stores	11,520	13,823	11,465	16,653	-0.5	20.5	20.0	45.3
4730	Retail sale of automotive fuel in specialized stores	130,837	147,139	233,390	257,116	78.4	74.7	12.5	10.2
4741	Retail sale of computers, peripheral units and software in specialized stores	85,773	94,503	111,571	120,643	30.1	27.7	10.2	8.1
4742	Retail sale of telecommunications equipment in specialized stores	29,918	43,074	***	***	***	***	44.0	***
4743	Retail sale of audio and video equipment in specialized stores	3,046	3,826	4,599	4,852	51.0	26.8	25.6	5.5
4751	Retail sale of textiles in specialized stores	2,504	2,131	3,012 ^{◇◇}	***	20.3 ^{◇◇}	***	-14.9	***
4752	Retail sale of hardware, paints and glass in specialized stores	30,196	33,270	46,541	53,844	54.1	61.8	10.2	15.7
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	2,120	996	4,048	3,206	90.9	221.9	-53.0	-20.8
4754	Retail sale of electrical household appliances in specialized stores	84,388	94,673	107,665	101,371	27.6	7.1	12.2	-5.8
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	23,319	29,155	46,470	56,148	99.3	92.6	25.0	20.8

Table 3: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2021/2020		Rate of Change (%) December / November	
Code NACE Rev.2	Description	November 2020	December 2020	November 2021	December 2021	November	December	2020	2021
4761	Retail sale of books in specialized stores	4,436	10,433	6,152	9,726	38.7	-6.8	135.2	58.1
4762	Retail sale of newspapers and stationery in specialized stores	1,536	2,047	1,885	1,660	22.7	-18.9	33.3	-11.9
4763	Retail sale of music and video recordings in specialized stores	10	21	76	99	660.0	371.4	110.0	30.3
4764	Retail sale of sporting equipment in specialized stores	23,649	18,567	35,525	38,347	50.2	106.5	-21.5	7.9
4765	Retail sale of games and toys in specialized stores	47,701	47,974	88,603	136,157	85.7	183.8	0.6	53.7
4771	Retail sale of clothing in specialized stores	62,821	62,316	169,444	210,994	169.7	238.6	-0.8	24.5
4772	Retail sale of footwear and leather goods in specialized stores	8,874	11,144	21,496	26,293	142.2	135.9	25.6	22.3
4773	Dispensing chemist in specialized stores	32,864	30,168	***	34,477 [◇]	***	14.3 [◇]	-8.2	***
4774	Retail sale of medical and orthopaedic goods in specialized stores	2,969	3,150	4,317 [◇]	3,899 [◇]	45.4 [◇]	23.8 [◇]	6.1	-9.7
4775	Retail sale of cosmetic and toilet articles in specialized stores	30,244	37,156	58,043	67,095	91.9	80.6	22.9	15.6
4776	Retail sale of flowers, plants, seeds, fertilizers, pet animals and pet food in specialized stores	10,353	13,650	12,639	14,319	22.1	4.9	31.8	13.3
4777	Retail sale of watches and jewelry in specialized stores	7,861	12,507	14,534	21,340	84.9	70.6	59.1	46.8
4778	Other retail sale of new goods in specialized stores	7,702	10,640	14,326	20,746	86.0	95.0	38.1	44.8
4779	Retail sale of second-hand goods in stores	56	104	186	240	232.1	130.8	85.7	29.0
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	43,533	47,619	***	***	***	***	9.4	***
4799	Other retail sale not in stores, stalls or markets	1,363	1,807	2,062	2,523	51.3	39.6	32.6	22.4
Total without vehicles, food and fuel classes⁽²⁾		575,110	637,399	888,887	1,060,234	54.6	66.3	10.8	19.3
Total		2,345,310	2,784,528	2,862,536	3,390,984	22.1	21.8	18.7	18.5

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

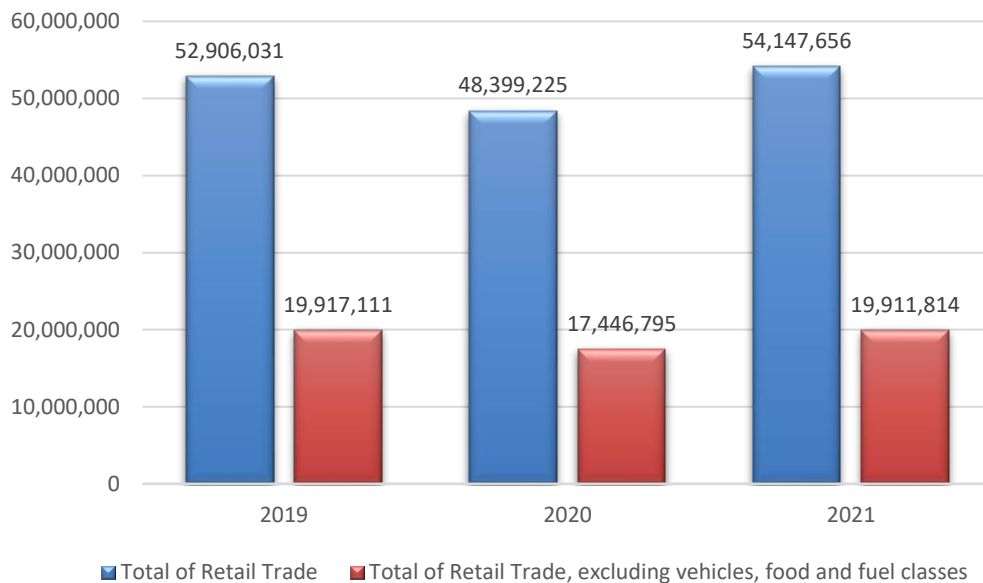
(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that during 2020 submitted data to tax authorities on a quarterly basis while during 2021 submitted data on a monthly basis.

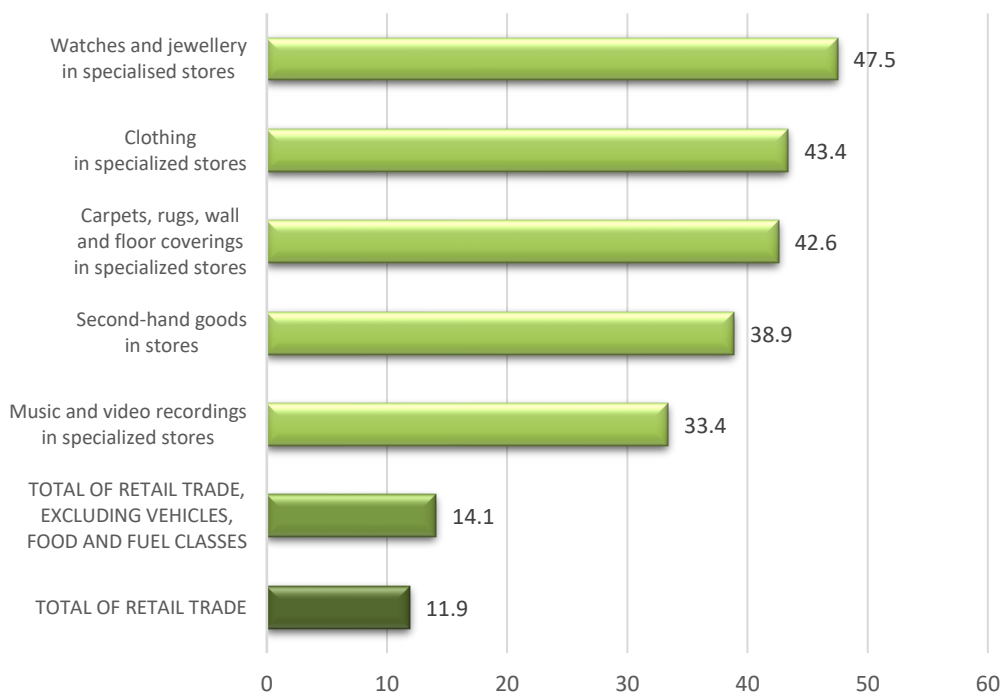
◇◇ It includes the turnover of enterprises that during 2020 submitted data to tax authorities on monthly basis while during 2021 submitted data on a quarterly basis.

(2) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

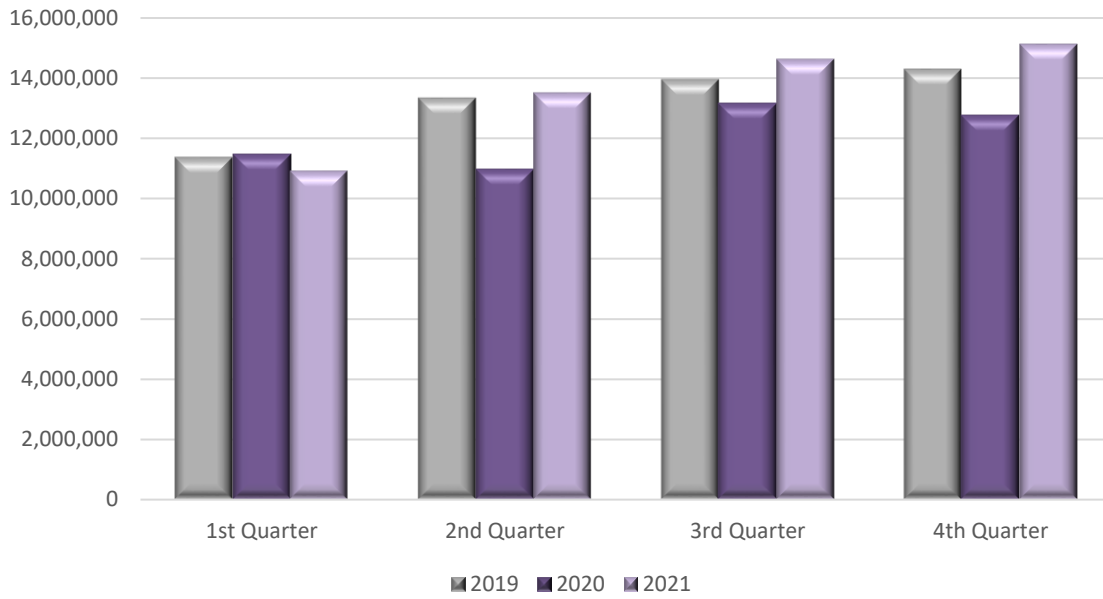
Graph 1: Annual turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes, **2019, 2020, 2021**.



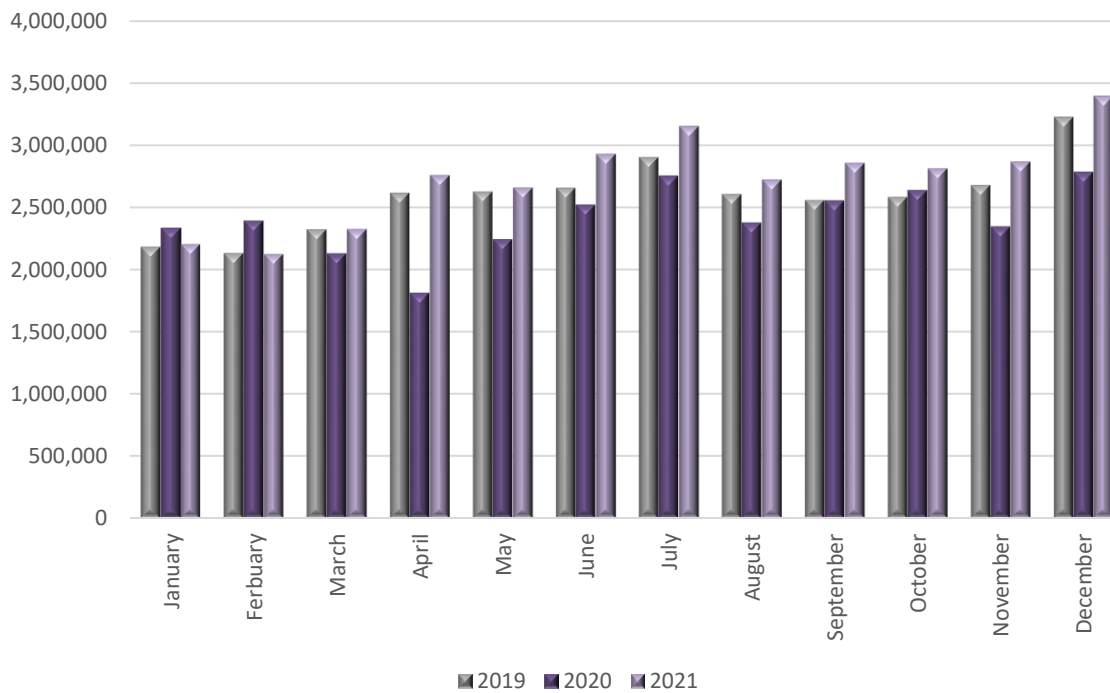
Graph 2. Biggest changes (%) of the annual turnover for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification), **2021 / 2020**



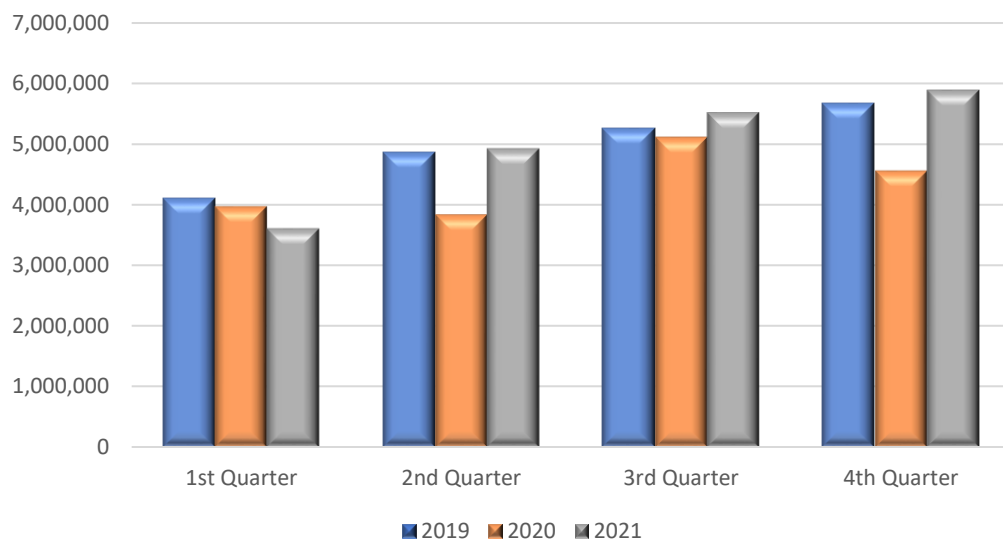
Graph 3: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)



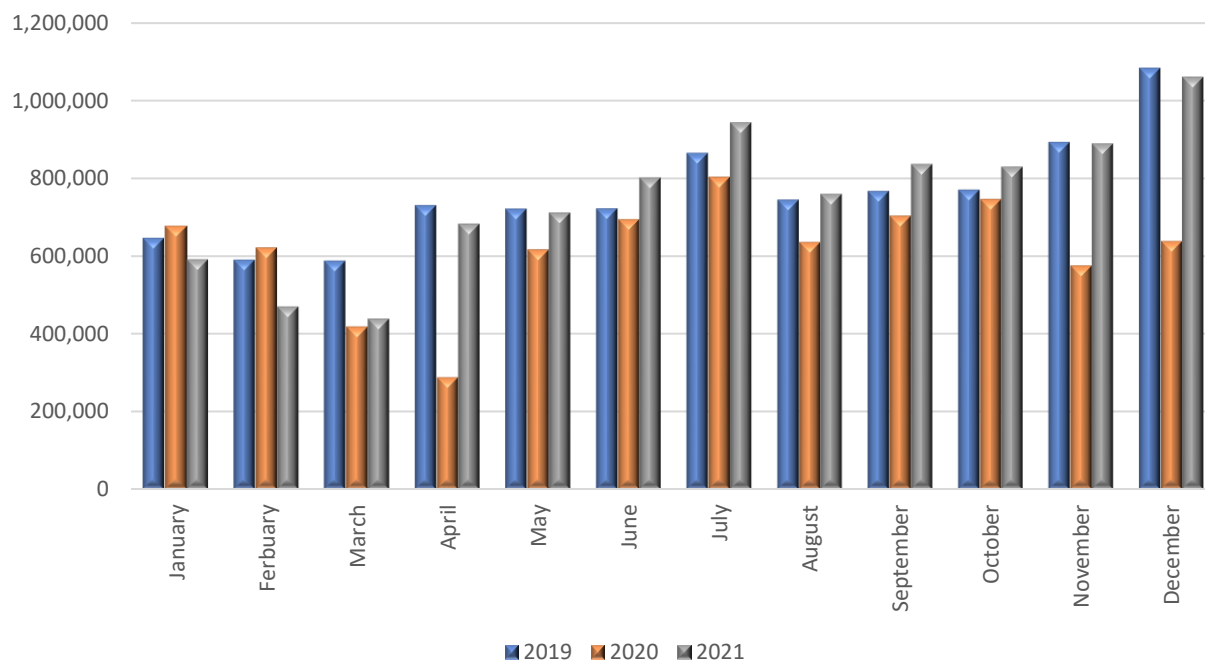
Graph 4: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)



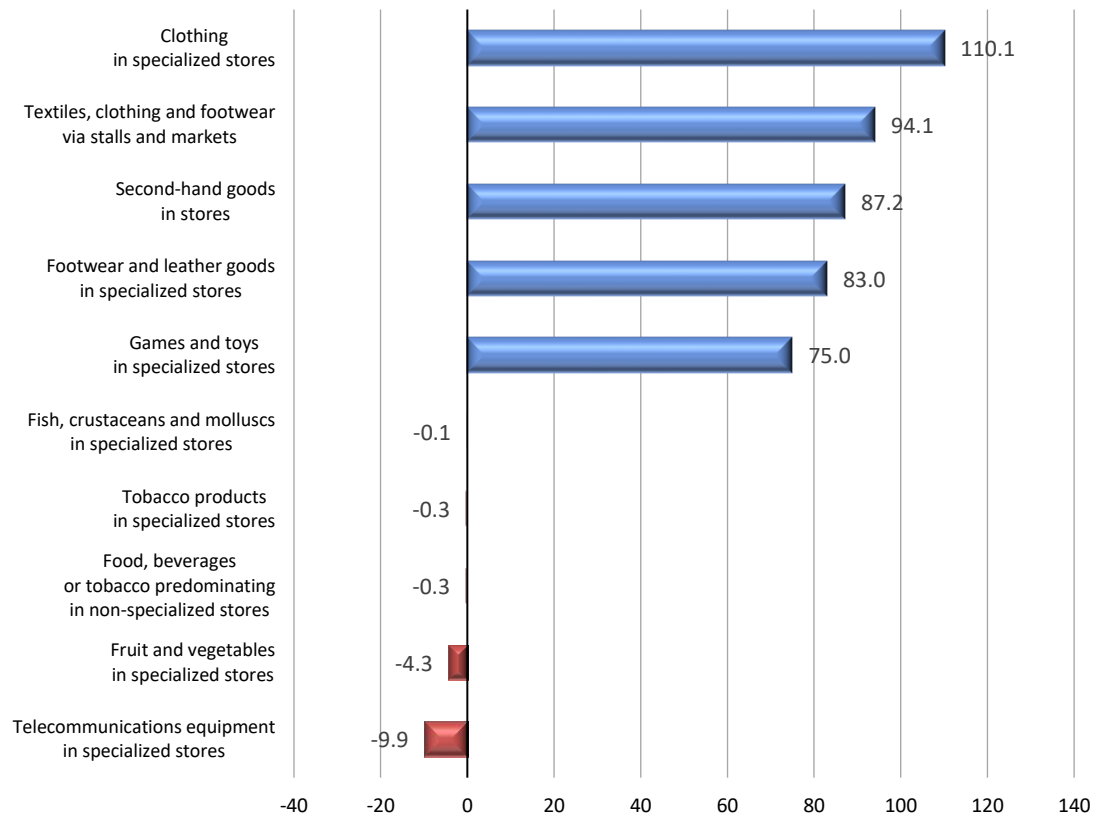
Graph 5: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



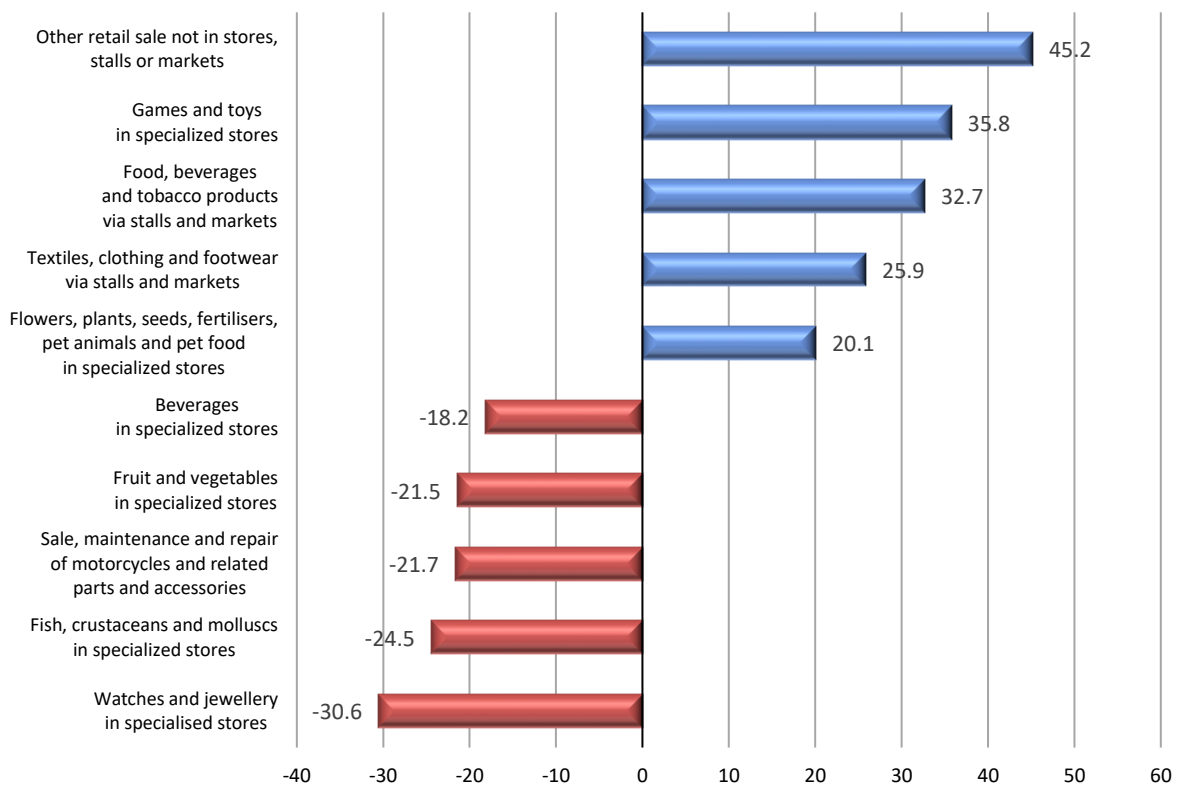
Graph 6: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



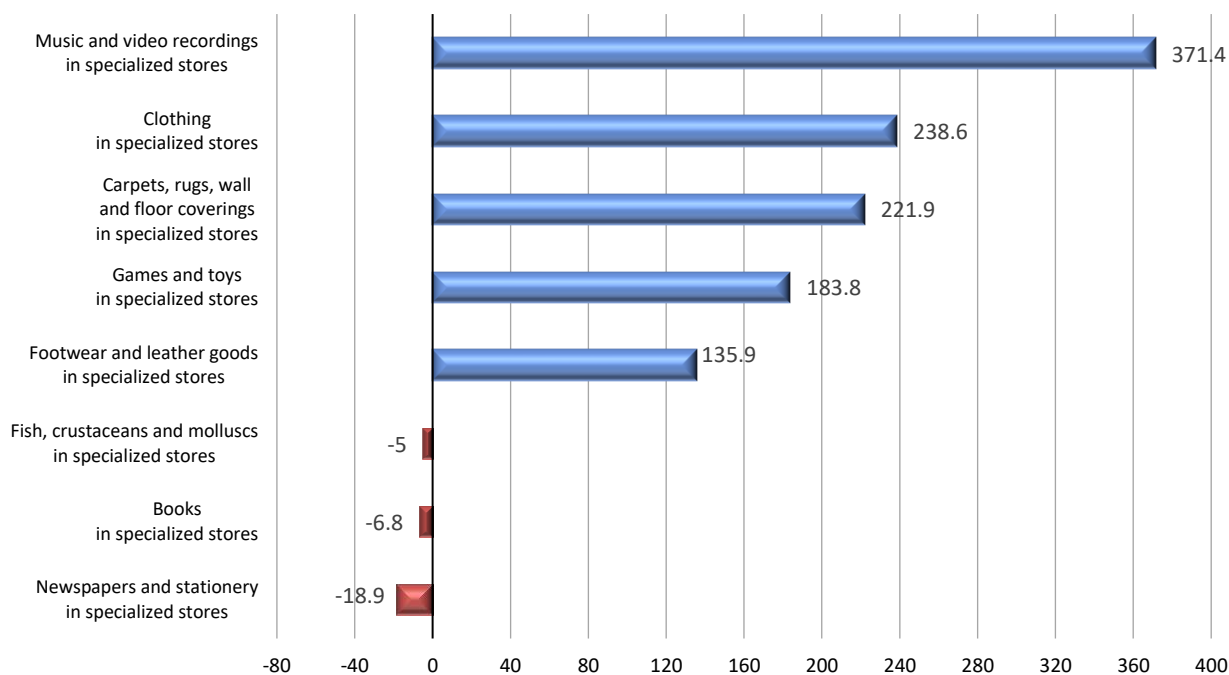
Graph 7: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) 4th Quarter 2021 / 4th Quarter 2020



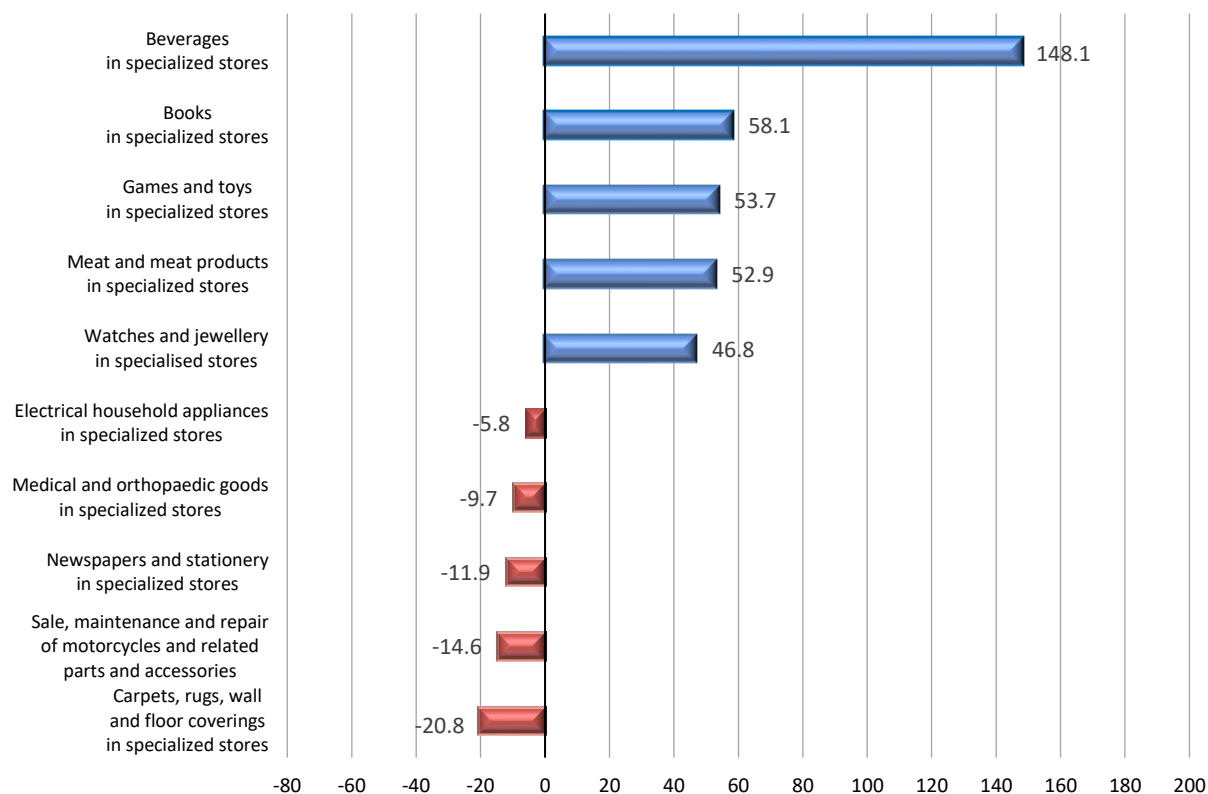
Graph 8: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) 4th Quarter 2021 / 3rd Quarter 2021



Graph 9: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **December 2021 / December 2020**



Graph 10 Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **December 2021 / November 2021**



METHODOLOGICAL NOTES

Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2018.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020 and 2021.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2018.
- Income data from administrative transactions files of the years 2019, 2020 and 2021.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.

Reference Period December and 4th quarter 2021

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2018 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/>