



HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY

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PRESS RELEASE

EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE OCTOBER 2022

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the Press Releases published by ELSTAT ([link PR](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **October 2022**.

In particular, ELSTAT announces a) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes**, for the total of Greece and per Region of Greece.

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1. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 1,2)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in October 2022 amounted to 3.18 billion euro, recording an increase of 12.8% in comparison with October 2021, when the respective turnover was 2.82 billion euro and a decrease of 4.3% in comparison with September 2022, when the respective turnover was 3.32 billion euro.

The activities that recorded the biggest increase in turnover in **October 2022** compared with October 2021 are:

- Sale of cars and light motor vehicles, increase 27.3%.
- Retail sale of automotive fuel in specialized stores, increase 21.4%.

The activity that recorded decrease in turnover in **October 2022** compared with October 2021 is:

- Retail sale of carpets, rugs, wall and floor coverings in specialized stores, decrease 19.2%.

The Regions that recorded the biggest increase in turnover in **October 2022** compared with October 2021 are:

- Region of Dytiki Makedonia, increase 29.6%.
- Region of Notio Aigaio, increase 22,9%.

The Region that recorded decrease in turnover in **October 2022** compared with October 2021 is:

- Region of Kriti, decrease 9.4%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹, obliged to double-entry accounting bookkeeping (Tables 1, 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in October 2022 amounted to 0.93 billion euro, recording an increase of 9.9% in comparison with October 2021, when the respective turnover was 0.84 billion euro and a decrease of 5.4% in comparison with September 2022, when the respective turnover was 0.98 billion euro.

The Regions that recorded the biggest increase in turnover in **October 2022** compared with October 2021 are:

- Region of Dytiki Makedonia, increase 36.4%.
- Region of Ipeiros, increase 18.3%.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) October / September	
Code NACE Rev.2	Description	September 2021	October 2021	September 2022	October 2022	September	October	2021	2022
4511	Sale of cars and light motor vehicles	370,967	363,652	488,742	462,920	31.7	27.3	-2.0	-5.3
4519	Sale of other motor vehicles	27,968	30,649	29,409	32,058	5.2	4.6	9.6	9.0
4520	Maintenance and repair of motor vehicles	22,405	20,693	27,089 [◇]	24,841 [◇]	20.9 [◇]	20.0 [◇]	-7.6	-8.3
4531	Wholesale trade of motor vehicle parts and accessories	120,068	111,950	134,999	123,978	12.4	10.7	-6.8	-8.2
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	36,506	27,965	46,178	30,090	26.5	7.6	-23.4	-34.8
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,125,681	1,107,823	1,244,218	1,208,579	10.5	9.1	-1.6	-2.9
4719	Other retail sale in non-specialized stores	51,127	50,466	53,136	56,616	3.9	12.2	-1.3	6.5
4721	Retail sale of fruit and vegetables in specialized stores	7,933	7,701	***	***	***	***	-2.9	***
4722	Retail sale of meat and meat products in specialized stores	***	23,674	27,564 [◇]	26,789 [◇]	***	13.2 [◇]	***	-2.8
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	3,217	2,954	3,293 [◇]	3,356 [◇]	2.4 [◇]	13.6 [◇]	-8.2	1.9
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	9,739	10,132	11,403	11,378	17.1	12.3	4.0	-0.2
4725	Retail sale of beverages in specialized stores	4,608	4,113	4,725	4,274	2.5	3.9	-10.7	-9.5
4726	Retail sale of tobacco products in specialized stores	2,083	1,872	2,880 [◇]	3,114 [◇]	38.3 [◇]	66.3 [◇]	-10.1	8.1
4729	Other retail sale of food in specialized stores	12,692	13,209	13,432	14,449	5.8	9.4	4.1	7.6
4730	Retail sale of automotive fuel in specialized stores	236,501	240,183	291,378	291,671	23.2	21.4	1.6	0.1
4741	Retail sale of computers, peripheral units and software in specialized stores	86,228	77,349	108,286	84,525	25.6	9.3	-10.3	-21.9
4742	Retail sale of telecommunications equipment in specialized stores	***	***	***	***	***	***	***	***
4743	Retail sale of audio and video equipment in specialized stores	3,259	2,952	4,643 [◇]	3,819 [◇]	42.5 [◇]	29.4 [◇]	-9.4	-17.7
4751	Retail sale of textiles in specialized stores	2,750	2,911	2,610 ^{◇◇}	2,359 ^{◇◇}	-5.1 ^{◇◇}	-19.0 ^{◇◇}	5.9	-9.6
4752	Retail sale of hardware, paints and glass in specialized stores	46,655	50,287	57,019	56,942	22.2	13.2	7.8	-0.1
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	***	3,453	2,262	2,790	***	-19.2	***	23.3
4754	Retail sale of electrical household appliances in specialized stores	77,082	76,443	112,646	88,264	46.1	15.5	-0.8	-21.6
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	46,616	45,594	49,203	48,608	5.5	6.6	-2.2	-1.2

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)
(continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) October / September	
Code NACE Rev.2	Description	September 2021	October 2021	September 2022	October 2022	September	October	2021	2022
4761	Retail sale of books in specialized stores	8,238	5,686	9,326 [◇]	6,102 [◇]	13.2 [◇]	7.3 [◇]	-31.0	-34.6
4762	Retail sale of newspapers and stationery in specialized stores	2,738	2,084	3,098	2,516	13.1	20.7	-23.9	-18.8
4763	Retail sale of music and video recordings in specialized stores	74	67	75	71	1.4	6.0	-9.5	-5.3
4764	Retail sale of sporting equipment in specialized stores	42,627	38,819	45,390	42,998	6.5	10.8	-8.9	-5.3
4765	Retail sale of games and toys in specialized stores	75,096	65,847	81,463	73,819	8.5	12.1	-12.3	-9.4
4771	Retail sale of clothing in specialized stores	160,082	183,809	175,805	194,001	9.8	5.5	14.8	10.4
4772	Retail sale of footwear and leather goods in specialized stores	15,732	21,752	20,263	22,140	28.8	1.8	38.3	9.3
4773	Dispensing chemist in specialized stores	34,353	***	39,457 [◇]	42,309 [◇]	14.9 [◇]	***	***	7.2
4774	Retail sale of medical and orthopaedic goods in specialized stores	3,634	4,064 [◇]	***	***	***	***	11.8 [◇]	***
4775	Retail sale of cosmetic and toilet articles in specialized stores	75,156	68,008	88,780	76,674	18.1	12.7	-9.5	-13.6
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	7,482	7,641	9,201 [◇]	9,612 [◇]	23.0 [◇]	25.8 [◇]	2.1	4.5
4777	Retail sale of watches and jewellery in specialised stores	21,541	15,365	25,808	20,901 [◇]	19.8	36.0 [◇]	-28.7	-19.0 [◇]
4778	Other retail sale of new goods in specialized stores	12,267	13,206	15,900 [◇]	16,616 [◇]	29.6 [◇]	25.8 [◇]	7.7	4.5
4779	Retail sale of second-hand goods in stores	212	288	***	***	***	***	35.8	***
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	***	***	***	***	***	***	***	***
4799	Other retail sale not in stores, stalls or markets	1,552	2,050	1,724 [◇]	2,439 [◇]	11.1 [◇]	19.0 [◇]	32.1	41.5
Total without vehicles, food and fuel classes⁽¹⁾		849,024	842,124	978,910	925,757	15.3	9.9	-0.8	-5.4
Total		2,862,821	2,817,753	3,322,425	3,179,241	16.1	12.8	-1.6	-4.3

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	October 2021	October 2022	October 2022/2021 (%)	October 2021	October 2022	October 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	34,588	38,802	12.2	11,531	13,466	16.8
REGION OF KENTRIKI MAKEDONIA	354,817	391,865	10.4	49,760	53,356 [♦]	7.2 [♦]
Regional Unit of Thessaloniki	325,143	357,783	10.0	37,551	40,562 [♦]	8.0 [♦]
REGION OF DYTIKI MAKEDONIA	13,463	17,444	29.6	3,747	5,109	36.4
REGION OF IPEIROS	22,377	24,403	9.1	6,239	7,381	18.3
REGION OF THESSALIA	35,959	35,951 [♦]	0.0 [♦]	13,483	14,636 [♦]	8.6 [♦]
REGION OF STEREA ELLADA	22,673	24,388	7.6	11,625	13,090	12.6
REGION OF IONIA NISSIA	18,819	22,168	17.8	5,070	5,894 [♦]	16.3 [♦]
REGION OF DYTIKI ELLADA	35,602	38,702 [♦]	8.7 [♦]	8,178	9,635 [♦]	17.8 [♦]
REGION OF PELOPONNISOS	27,826	32,057 [♦]	15.2 [♦]	4,882	5,581 [♦]	14.3 [♦]
REGION OF ATTIKI	2,109,343	2,409,723	14.2	684,888	747,439	9.1
REGION OF VOREIO AIGAIO	12,093	12,779	5.7	5,272	5,899 [♦]	11.9 [♦]
REGION OF NOTIO AIGAIO	40,178	49,389	22.9	11,145	14,087 [♦]	26.4 [♦]
REGION OF KRITI	90,017	81,570	-9.4	26,304	30,185	14.8
Total	2,817,753	3,179,241	12.8	842,124	925,757	9.9

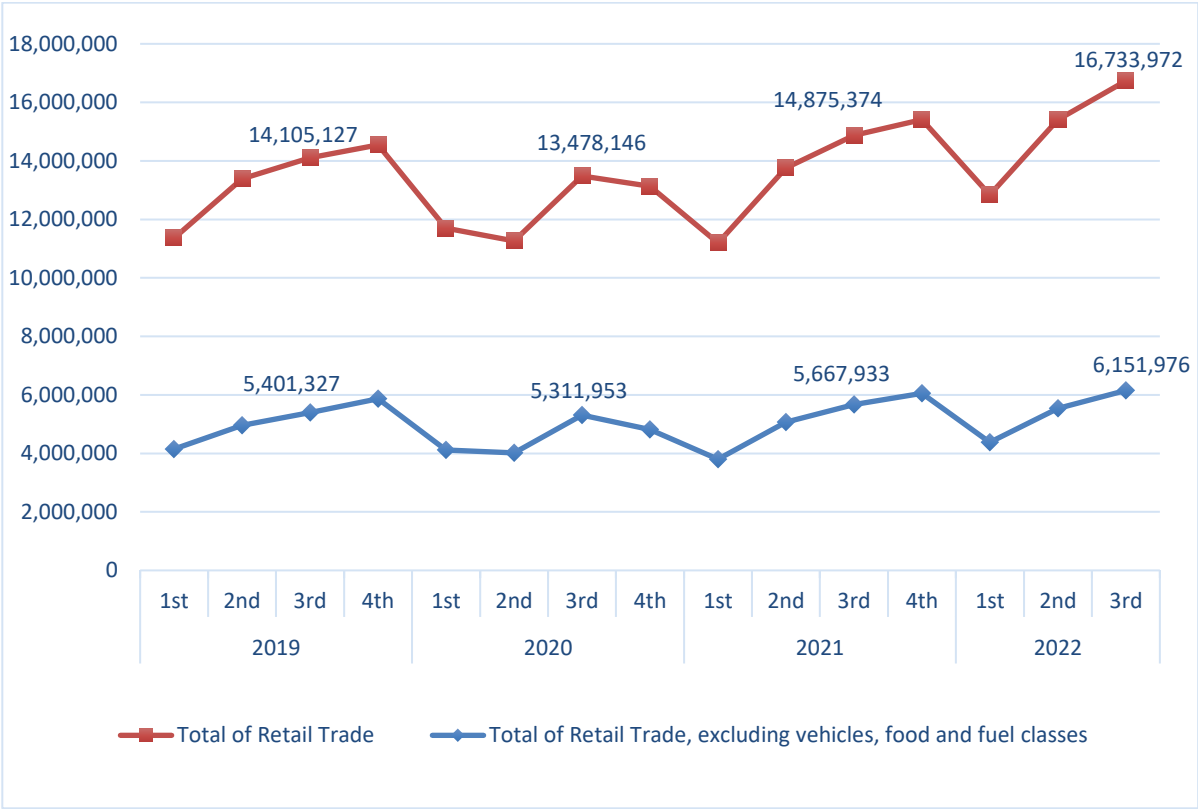
Notes:

In the table the Regional Unit of Thessaloniki is presented separately.

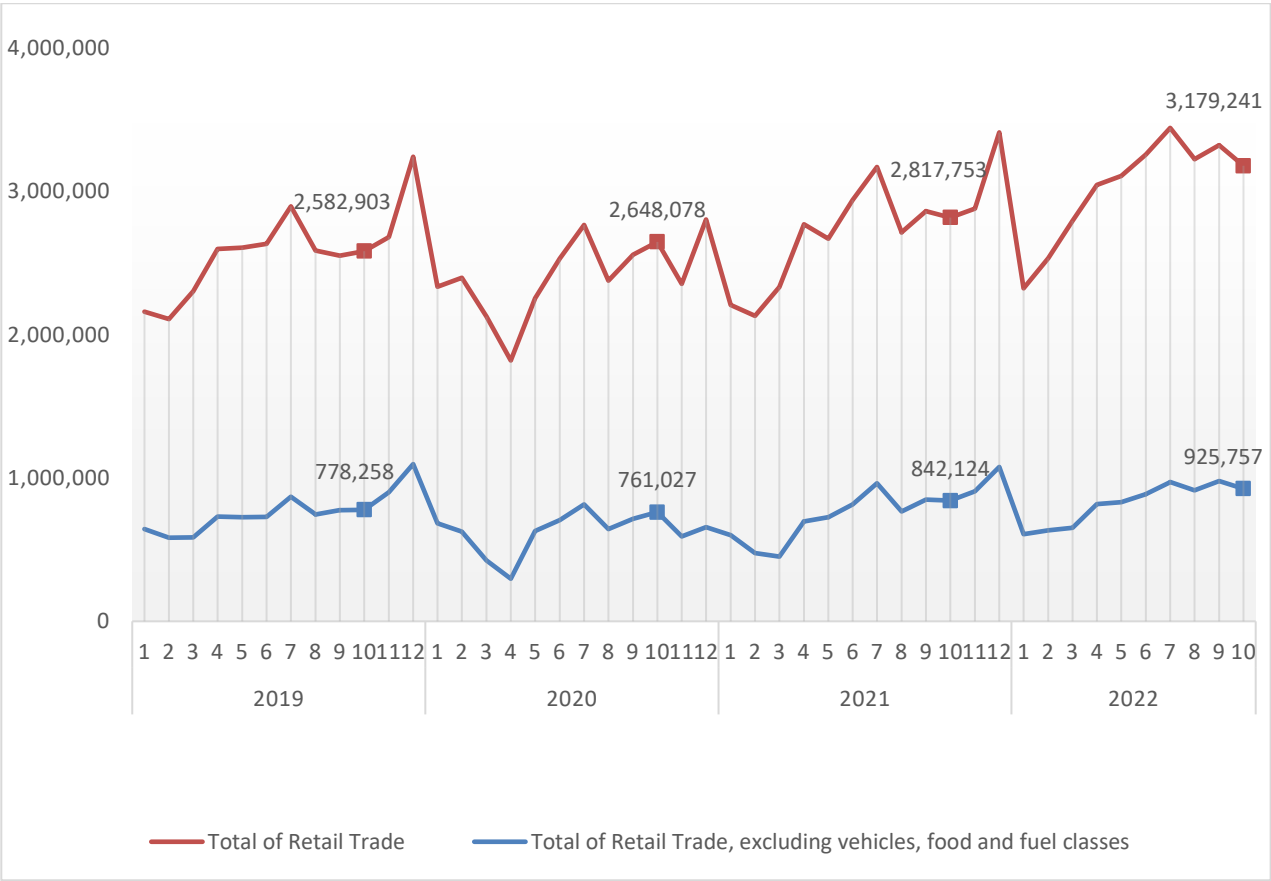
⁽¹⁾ In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

♦ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

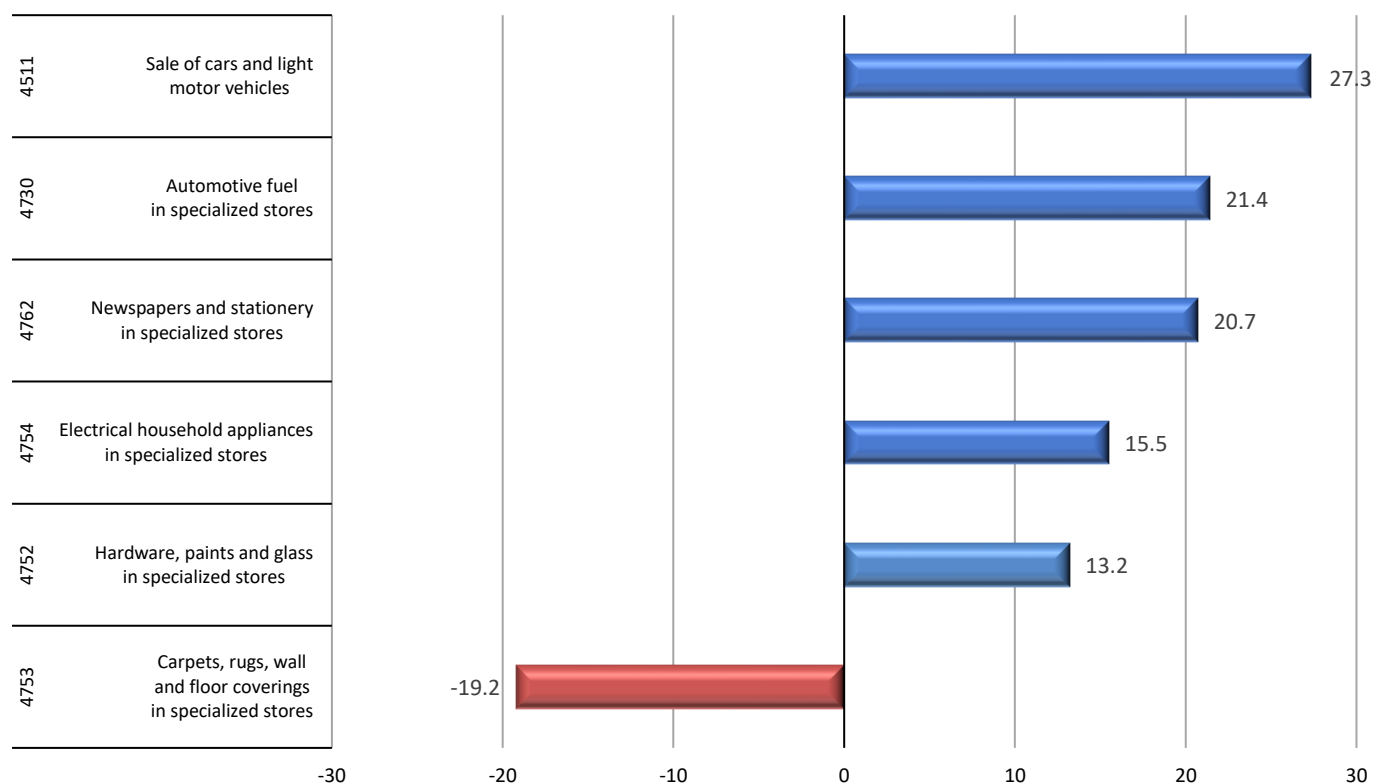
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



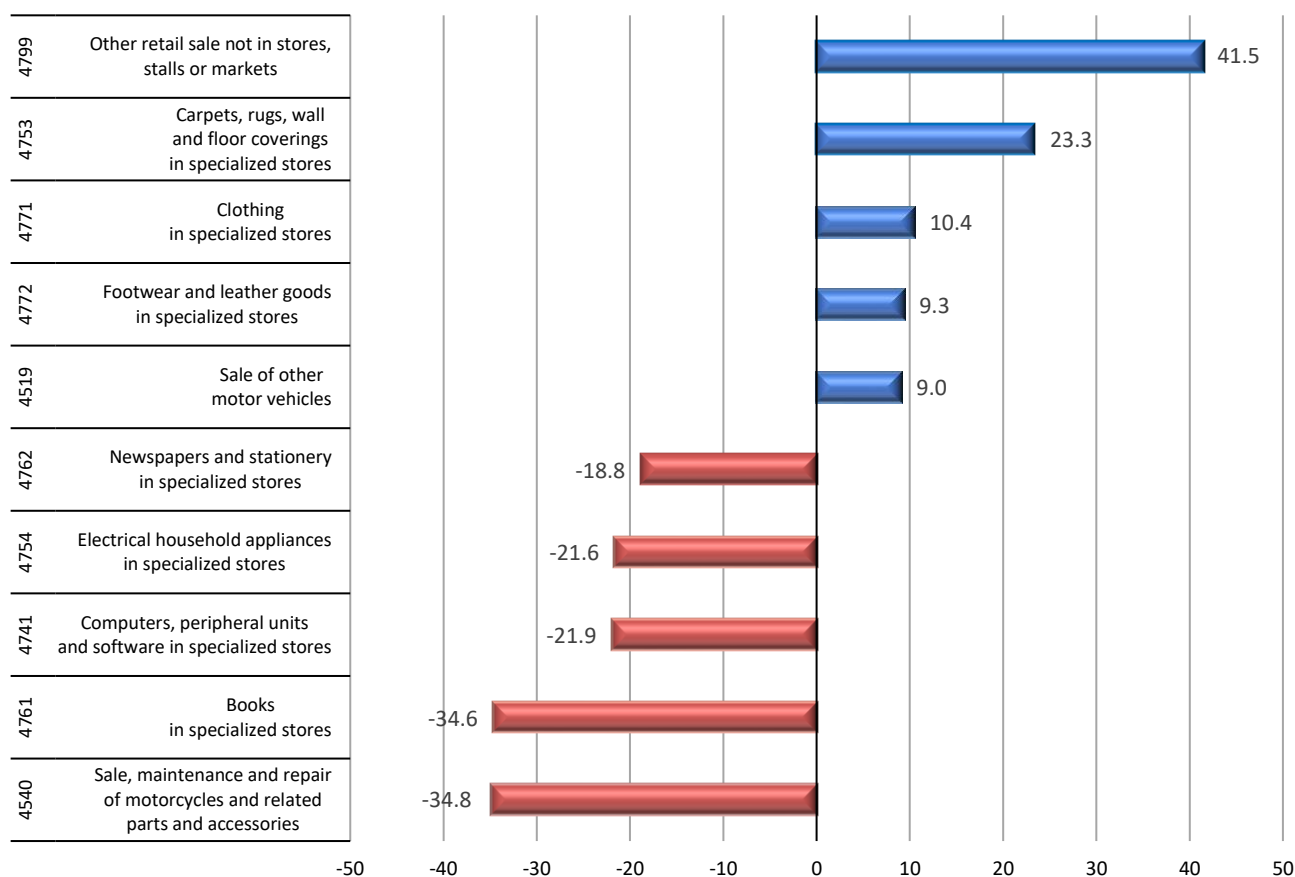
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **October 2022 / October 2021**



Graph 4: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **October 2022 / September 2022**



METHODOLOGICAL NOTES

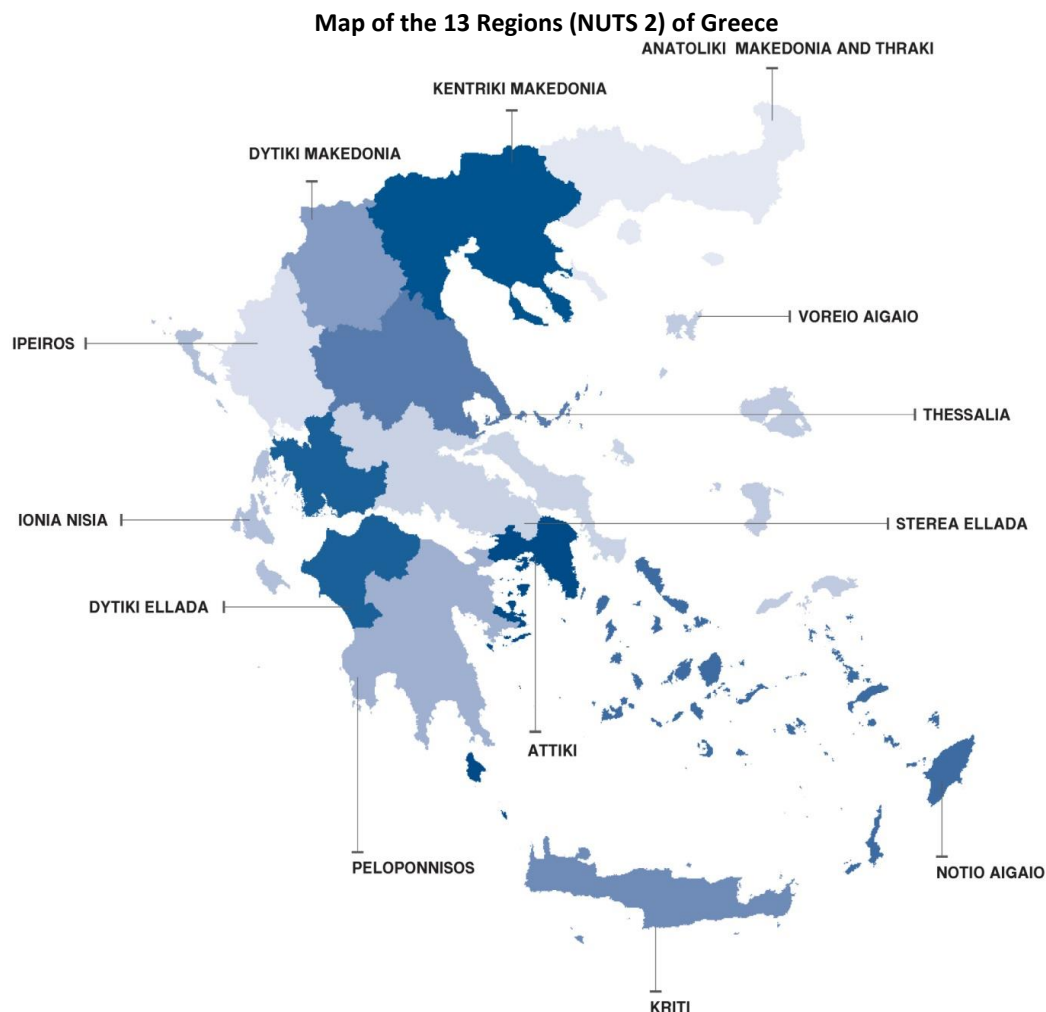
Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2019.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021 and 2022.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2019.
- Income data from administrative transactions files of the years 2019, 2020, 2021 and 2022.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period October 2022

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2019 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->