



SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS

Year 2024

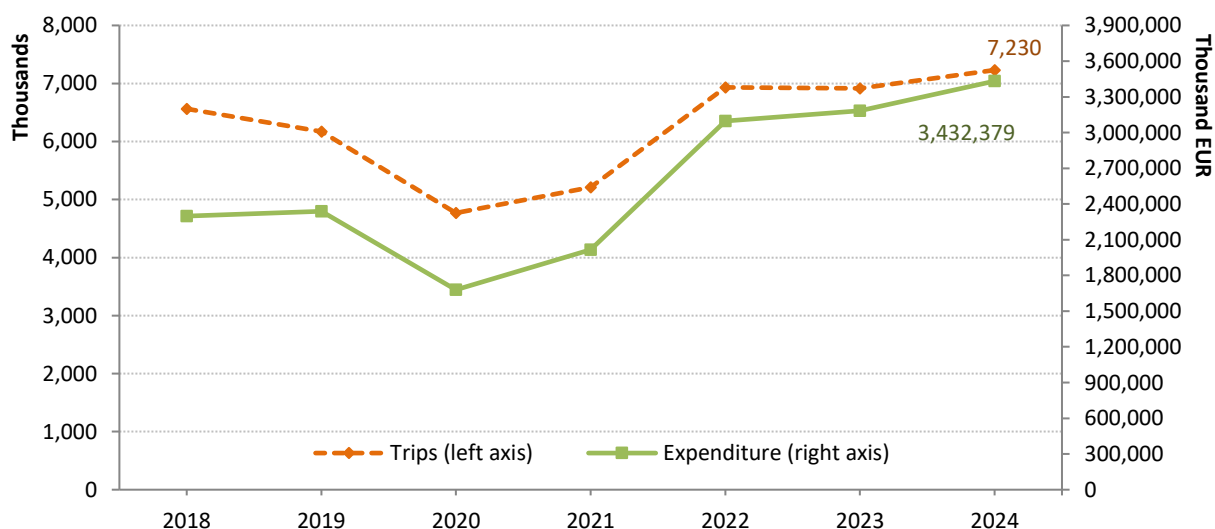
The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2024.

According to the survey, in 2024, the number of residents of any age who made at least one trip amounted to 5.1 million and the number of trips to 8.6 million, recording an increase of 4.0% both in the number of residents and in the number of trips, compared with 2023. The total number of nights spent amounted to 81.3 million and the relevant expenditure to 3,704.2 million euro, recording an increase of 4.6% and 7.5%, respectively, compared with 2023 (Table 1).

According to the results of the survey, the number of residents aged 15 and over who made at least one trip in 2024 amounted to 4.2 million, recording an increase of 3.6% and the number of trips amounted to 7.2 million, recording an increase of 4.5%, compared with 2023. In 2024, the total number of nights spent by these residents amounted to 69.2 million and the relevant expenditure to 3,432.4 million euro, recording an increase of 5.0% and of 7.8%, respectively, compared with 2023 (Table 1, Graph 1).

As regards the purpose of the aforementioned trips made by residents aged 15 and over, 96.4% of the trips were made for personal reasons (leisure, recreation and holidays, visiting friends and relatives, other personal reasons) and 3.6% were business trips (Graph 2).

Graph 1. Trips and total expenditure made by residents aged 15 and over, 2018-2024



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When comparing the 2024 data on trips made for personal purposes with the corresponding 2023 data, an increase of 4.7% is observed to the number of people who made at least one trip (Table 3), of 4.4% to the number of trips (Table 4), of 7.5% to the relevant expenditure (Table 13), and of 5.0% to the number of nights spent (Table 9).

As regards the number of residents that made at least one trip for personal purposes, the most significant increase, in absolute values, compared with the previous year, is recorded for the age group of 45-64 years with an increase of 6.5% (Table 3). For this specific age group, the number of trips increased by 3.7% (Table 6), the relevant expenditure by 4.6% (Table 14) and the nights spent by 3.2% (Table 10).

As regards the duration of personal trips, the most significant increase in 2024, in absolute values, compared with the previous year, is observed for the number of trips lasting from 4 to 7 nights, with an increase of 9.0% for the number of trips and of 8.2% for the number of nights spent (Tables 7 and 11).

Most of the personal trips were made by land means of transport (4.7 million trips) and secondly by sea (1.2 million trips). When comparing the 2024 data with the corresponding 2023 data, the highest increase, in absolute values, is observed in the number of trips made by air means of transport, with a percentage change of 17.0% (Table 7).

For 52.4% of personal trips the main type of accommodation used was a non-rented one, of which 53.9% refer mainly to accommodation provided without charge by relatives and friends. Personal trips spent in non-rented accommodation account for 73.7% of the total number of nights spent. Trips spent in own holiday homes increased by 8.2%, while the corresponding nights spent recorded an increase of 16.8% (Table 12, Graph 11).

The main type of accommodation for personal trips spent in rented accommodation establishments (47.6% of personal trips) was hotels and similar establishments, representing 60.5% of such trips. Trips for which the main type of accommodation used was hotels and similar accommodation establishments recorded an increase of 8.5% in the number of trips and of 4.6% in the number of nights spent in 2024 compared with 2023 (Table 12, Graph 11).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2023-2024

In thousands, expenditure in thousand EUR

	Residents ⁽¹⁾			Trips			Nights spent			Expenditure		
	2023	2024	Change% 2024/2023	2023	2024	Change% 2024/2023	2023	2024	Change% 2024/2023	2023	2024	Change% 2024/2023
Total (all ages)	4,865	5,059	4.0	8,304	8,635	4.0	77,783	81,338	4.6	3,446,820	3,704,192	7.5
Total (aged 15 and over)	4,096	4,241	3.6	6,916	7,230	4.5	65,958	69,230	5.0	3,182,678	3,432,379	7.8
Professional purposes	174	164	-5.8	238	258	8.4	965	977	1.3	158,669	181,260	14.2
Personal purposes	4,009	4,196	4.7	6,678	6,973	4.4	64,994	68,253	5.0	3,024,009	3,251,118	7.5
<i>Leisure, recreation and holidays</i>	<i>3,306</i>	<i>3,552</i>	<i>7.4</i>	<i>5,086</i>	<i>5,603</i>	<i>10.2</i>	<i>52,680</i>	<i>57,329</i>	<i>8.8</i>	<i>2,474,353</i>	<i>2,760,865</i>	<i>11.6</i>
<i>Visiting friends and relatives</i>	<i>865</i>	<i>813</i>	<i>-6.0</i>	<i>1,275</i>	<i>1,122</i>	<i>-12.0</i>	<i>10,588</i>	<i>9,379</i>	<i>-11.4</i>	<i>432,432</i>	<i>389,010</i>	<i>-10.0</i>
<i>Other personal purposes</i>	<i>223</i>	<i>202</i>	<i>-9.4</i>	<i>317</i>	<i>247</i>	<i>-21.9</i>	<i>1,726</i>	<i>1,545</i>	<i>-10.5</i>	<i>117,224</i>	<i>101,243</i>	<i>-13.6</i>

⁽¹⁾ The data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share (%) of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2024

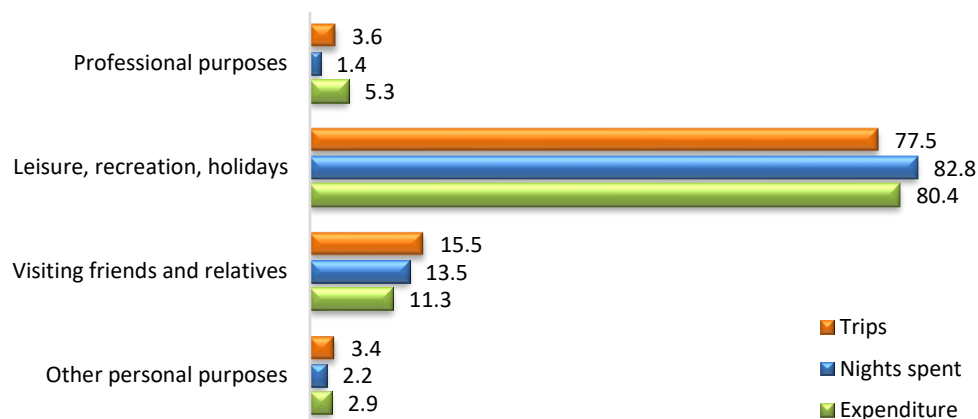


Table 2. Residents aged 15 and over that made personal trips, 2018 – 2024

In thousands

	2018	2019	2020	2021	2022	2023	2024
Total	3,916	3,748	3,101	3,471	3,933	4,009	4,196
Annual change %		-4.3	-17.3	11.9	13.3	1.9	4.7
Of whom residents that made only domestic trips	3,250	3,046	2,862	3,163	3,250	3,287	3,418
Annual change %		-6.3	-6.0	10.5	2.7	1.1	4.0

Graph 3. Residents aged 15 and over that made personal trips, 2018-2024

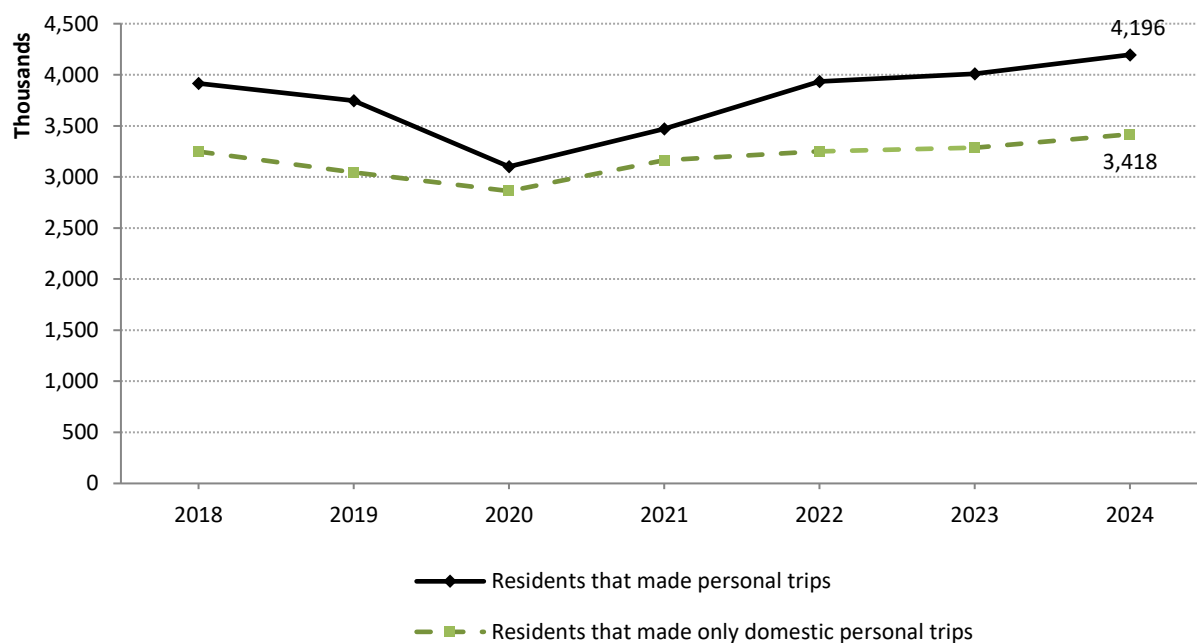
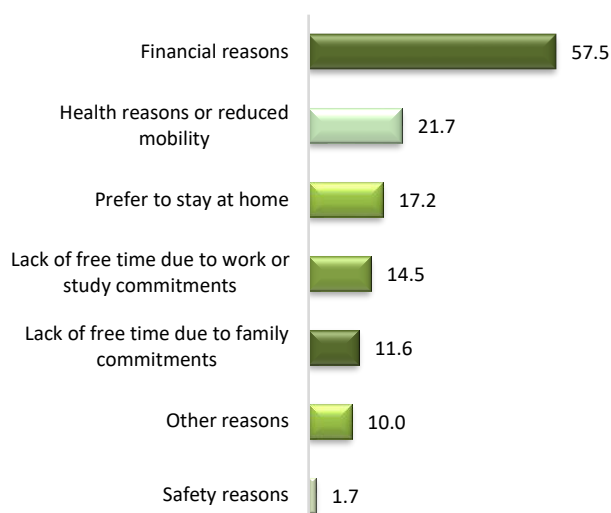


Table 3. Residents aged 15 and over that made personal trips by gender and age group, 2023 – 2024

In thousands

	2023	2024	Change % 2024/2023
Total	4,009	4,196	4,7
Gender			
Men	1,945	2,057	5,8
Women	2,064	2,139	3,6
Age groups			
15-24	560	617	10,2
25-44	1,312	1,372	4,6
45-64	1,487	1,583	6,5
65+	651	624	-4,1

Graph 4. Reasons reported ⁽²⁾ for not making any personal trip (%), 2024



⁽²⁾ The respondents could report more than one reason.

Table 4. Personal trips made by residents aged 15 and over by destination, 2018-2024

In thousands

	2018	2019	2020	2021	2022	2023	2024
Total	6,318	5,781	4,604	5,053	6,653	6,679	6,973
Annual change %		-8.5	-20.4	9.8	31.7	0.4	4.4
Domestic	5,524	4,942	4,332	4,705	5,802	5,751	5,975
Annual change %		-10.5	-12.3	8.6	23.3	-0.9	3.9
Outbound	795	840	272	348	851	927	998
Annual change %		5.7	-67.6	27.6	144.9	9.0	7.6

Graph 5. Personal trips made by residents aged 15 and over by destination, 2018-2024

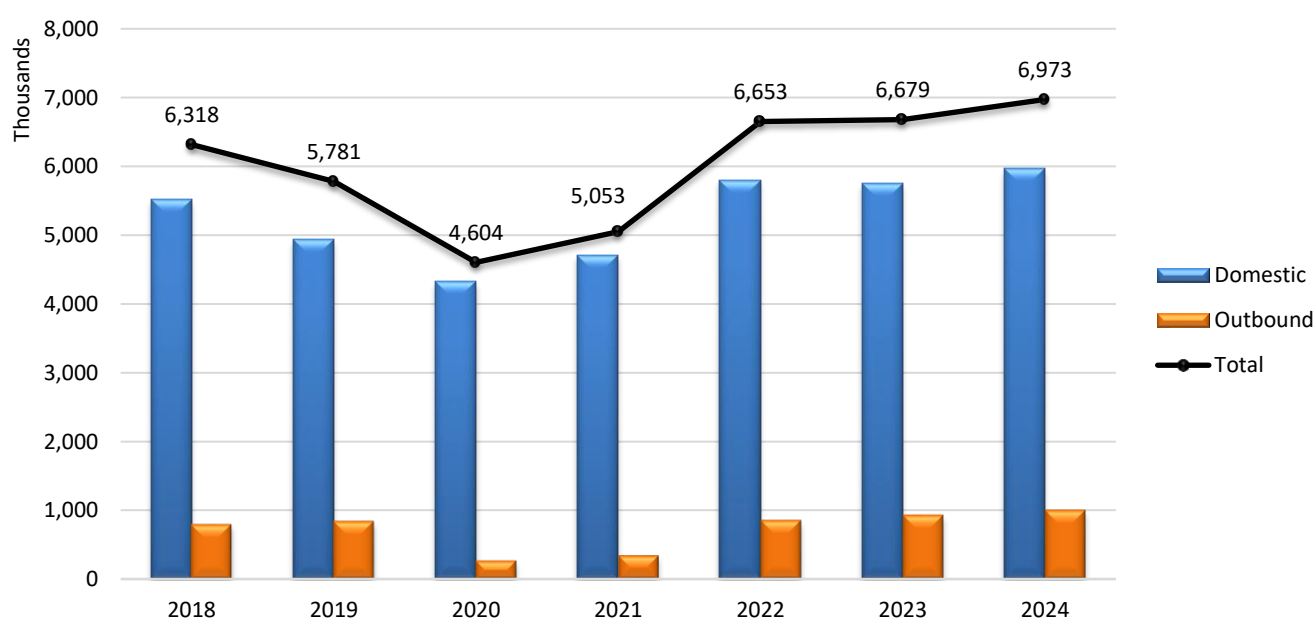


Table 5. Personal trips made by residents aged 15 and over by destination, 2024

In thousands

	Total trips	Domestic trips	Outbound trips	5 main destinations of outbound trips				
				Italy	Albania	United Kingdom	Turkey	France
Trips	6,973	5,975	998	134	114	83	78	58
% of trips	100.0	85.7	14.3	1.9	1.6	1.2	1.1	0.8
	% of outbound trips			13.4	11.4	8.3	7.8	5.8

Graph 6. Personal trips made by residents aged 15 and over by destination, 2024

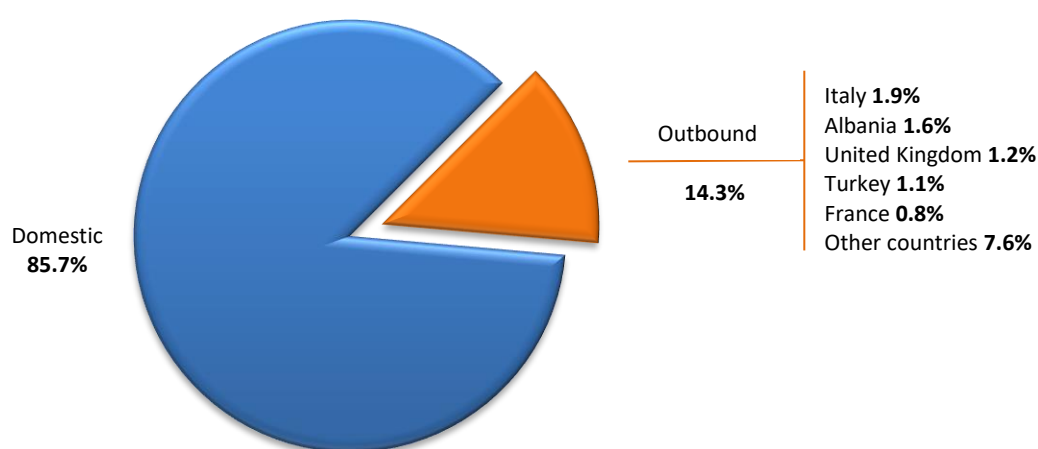


Table 6. Personal trips made by residents aged 15 and over by gender and age group, 2023-2024

In thousands

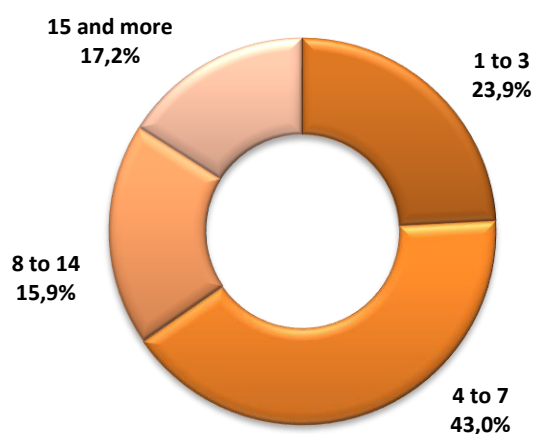
	2023	2024	Change % 2024/2023
Total	6,679	6,973	4.4
Gender			
Men	3,194	3,381	5.9
Women	3,484	3,591	3.1
Age groups			
15-24	878	994	13.1
25-44	2,251	2,334	3.7
45-64	2,528	2,621	3.7
65+	1,022	1,024	0.2

Table 7. Personal trips made by residents aged 15 and over by duration and main mode of transport, 2023-2024

In thousands

	2023	2024	Change % 2024/2023
Total	6,679	6,973	4.4
Duration of trip in nights spent			
1 to 3	1,614	1,669	3.4
4 to 7	2,751	3,000	9.0
8 to 14	1,246	1,108	-11.1
15 and over	1,068	1,196	12.0
Main mode of transport			
Air	966	1,130	17.0
Sea	1,045	1,151	10.2
Land	4,668	4,692	0.5

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2024



Graph 8. Personal trips made by residents aged 15 and over by destination and main mode of transport, 2024

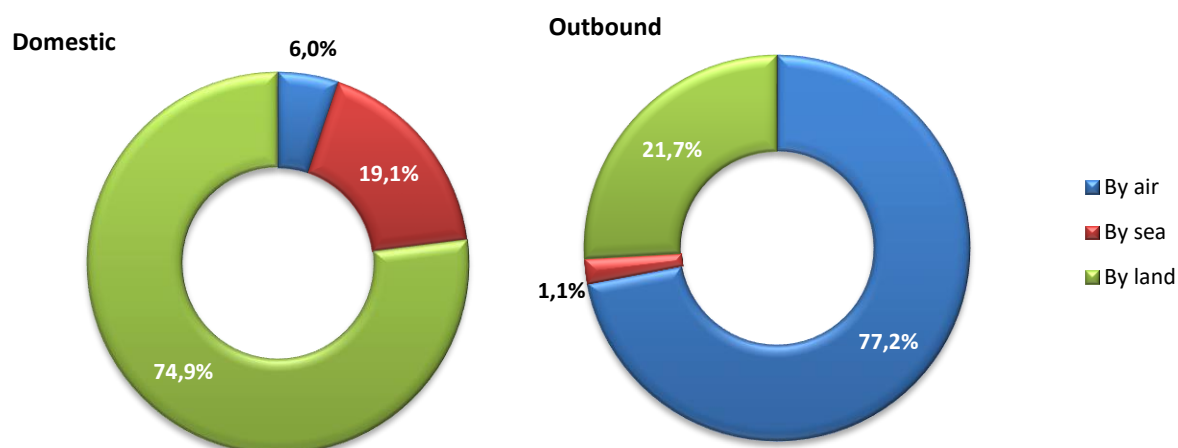


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2024

In thousands

	Trips	Trips percentage of total (%)	Nights spent	Nights spent percentage of total (%)
Total	6,973	100.0	68,253	100.0
January	148	2.1	1,061	1.6
February	154	2.2	1,008	1.5
March	248	3.6	1,286	1.9
April	316	4.5	2,601	3.8
May	536	7.7	4,901	7.2
June	521	7.5	8,307	12.2
July	1,236	17.7	15,978	23.4
August	2,323	33.3	24,825	36.4
September	490	7.0	2,757	4.0
October	355	5.1	1,714	2.5
November	221	3.2	1,562	2.3
December	424	6.1	2,253	3.3

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2024

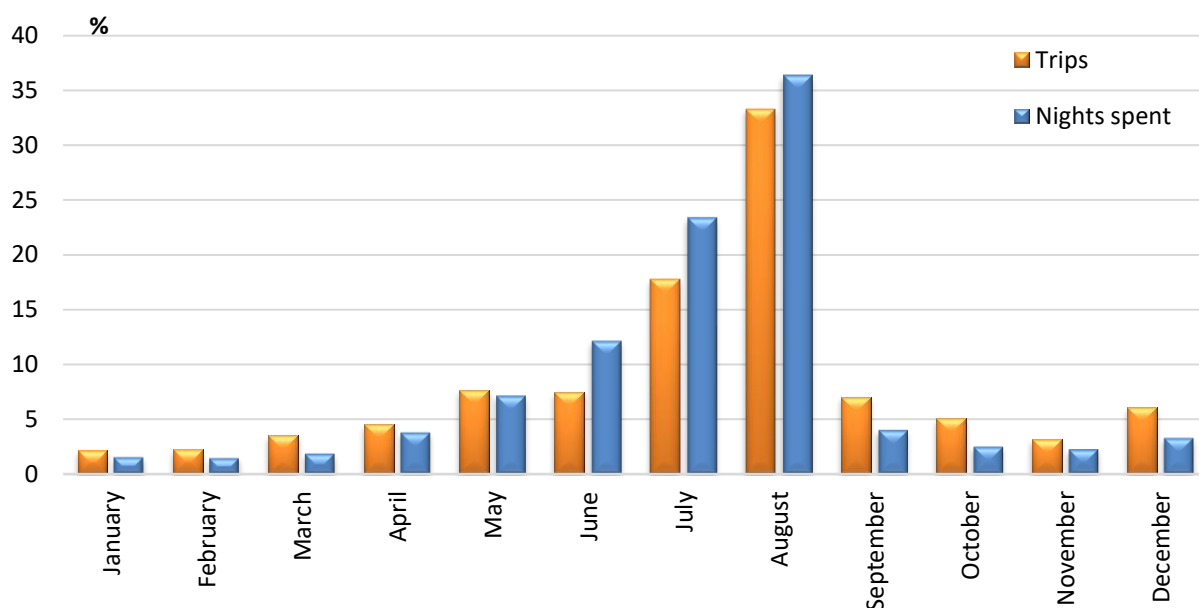


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2018-2024

In thousands

	2018	2019	2020	2021	2022	2023	2024
Total	66,565	61,289	56,041	59,022	67,220	64,994	68,253
Annual change %		-7.9	-8.6	5.3	13.9	-3.3	5.0
Domestic	59,630	53,651	52,729	55,262	58,818	56,440	60,443
Annual change %		-10.0	-1.7	4.8	6.4	-4.0	7.1
Outbound	6,935	7,638	3,312	3,760	8,402	8,554	7,810
Annual change %		10.1	-56.6	13.5	123.4	1.8	-8.7

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2018-2024

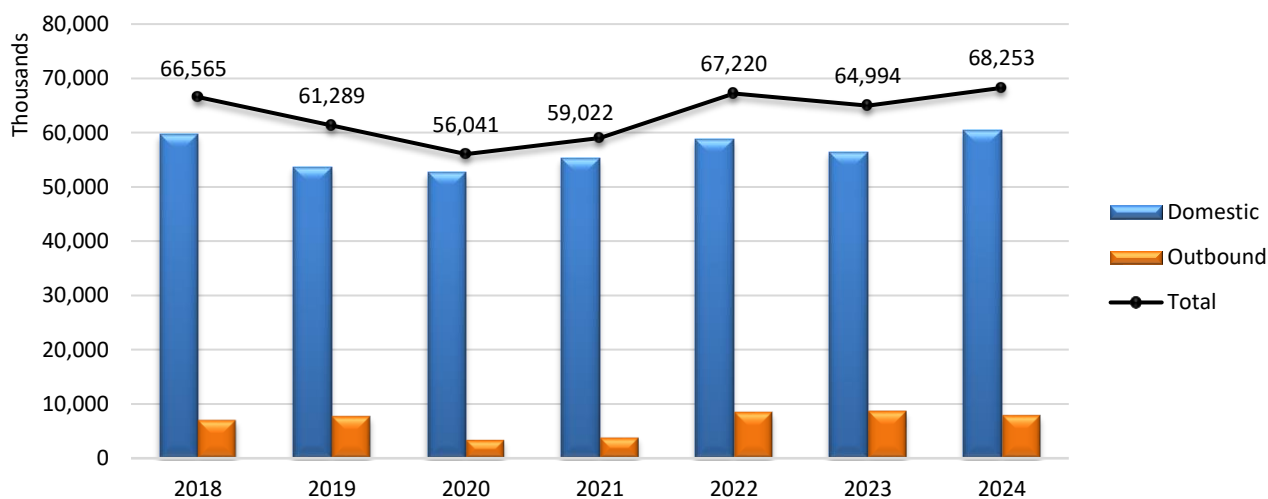


Table 10. Nights spent of personal trips made by residents aged 15 and over by gender and age group, 2023-2024

In thousands

	2023	2024	Change % 2024/2023
Total	64,994	68,253	5.0
Gender			
Men	30,886	33,011	6.9
Women	34,108	35,242	3.3
Age groups			
15-24	7,415	8,915	20.2
25-44	16,680	17,632	5.7
45-64	22,205	22,925	3.2
65+	18,693	18,780	0.5

Table 11. Nights spent of personal trips made by residents aged 15 and over by duration and main mode of transport, 2023 – 2024

In thousands

	2023	2024	Change % 2024/2023
Total	64,994	68,253	5.0
Duration of trip in nights spent			
1 to 3	3,894	4,066	4.4
4 to 7	14,798	16,007	8.2
8 to 14	12,636	11,354	-10.2
15 and over	33,666	36,827	9.4
Main mode of transport			
Air	8,365	8,684	3.8
Sea	11,647	13,010	11.7
Land	44,981	46,559	3.5

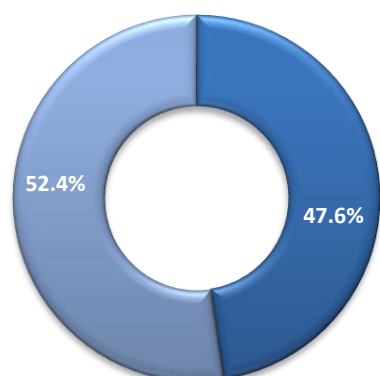
Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2023-2024

In thousands

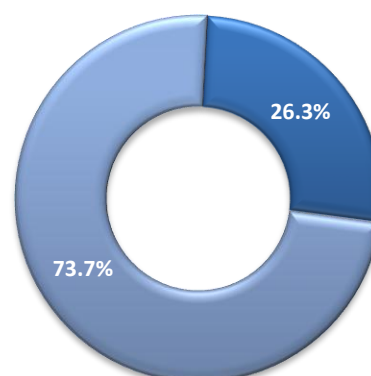
	Trips			Nights spent		
	2023	2024	Change % 2024/2023	2023	2024	Change % 2024/2023
Total	6,679	6,973	4.4	64,994	68,253	5.0
Rented accommodation	2,974	3,322	11.7	17,645	17,933	1.6
Hotels and similar establishments	1,850	2,008	8.5	9,454	9,884	4.6
Rooms for rent and rented houses, tourist campsites, other rented accommodation	1,124	1,314	16.9	8,191	8,050	-1.7
Non-rented accommodation	3,705	3,651	-1.5	47,349	50,319	6.3
Own holiday home	1,557	1,684	8.2	27,862	32,538	16.8
Accommodation provided without charge by relatives and friends, other non-rented accommodation	2,148	1,967	-8.4	19,486	17,781	-8.8

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2024

Trips



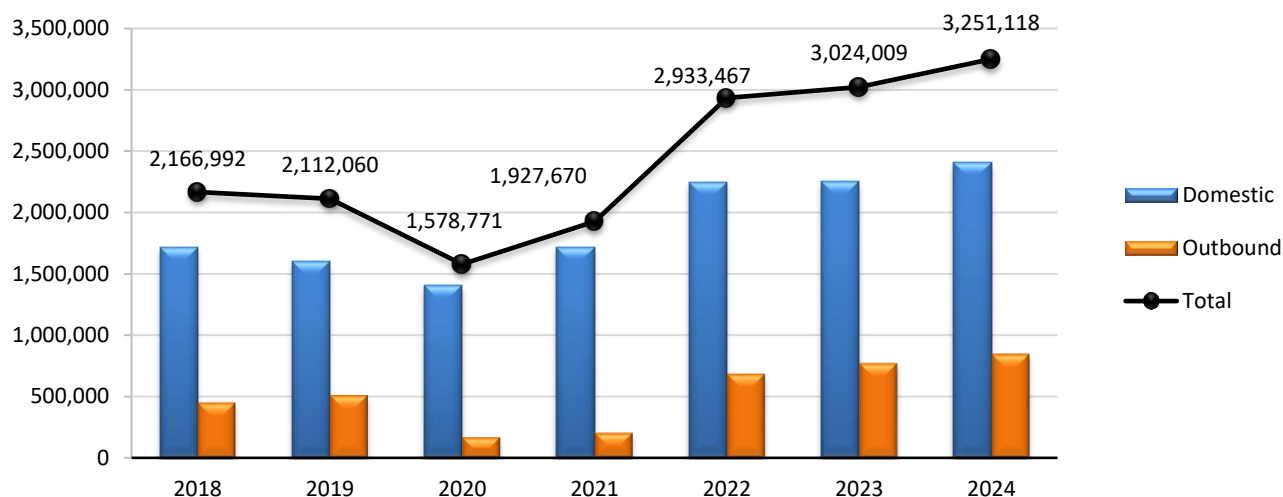
Nights spent



■ Rented accommodation
■ Non-rented accommodation

Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2018-2024*In thousand EUR*

	2018	2019	2020	2021	2022	2023	2024
Total	2,166,992	2,112,060	1,578,771	1,927,670	2,933,467	3,024,009	3,251,118
Annual change %		-2.5	-25.2	22.1	52.2	3.1	7.5
Domestic	1,714,552	1,598,637	1,408,618	1,719,607	2,249,270	2,253,774	2,405,654
Annual change %		-6.8	-11.9	22.1	30.8	0.2	6.7
Outbound	452,440	513,424	170,153	208,064	684,197	770,235	865,465
Annual change %		13.5	-66.9	22.3	228.8	12.6	9.8

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2018-2024**Table 14. Expenditure of personal trips made by residents aged 15 and over by gender and age group, 2023-2024***In thousand EUR*

	2023	2024	Change % 2024/2023
Total	3,024,009	3,251,118	7.5
Gender			
Men	1,488,786	1,584,328	6.4
Women	1,535,223	1,666,790	8.6
Age groups			
15-24	313,218	389,163	24.2
25-44	1,040,814	1,102,464	5.9
45-64	1,142,772	1,195,352	4.6
65+	527,205	564,139	7.0

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main mode of transport, 2023-2024*In thousand EUR*

	2023	2024	Change % 2024/2023
Total	3,024,009	3,251,118	7.5
Duration of trip in nights spent			
1 to 3	383,756	455,516	18.7
4 to 7	1,215,109	1,392,949	14.6
8 to 14	663,471	629,216	-5.2
15 and over	761,673	773,438	1.5
Main mode of transport			
Air	834,892	953,446	14.2
Sea	607,058	622,141	2.5
Land	1,582,059	1,675,532	5.9

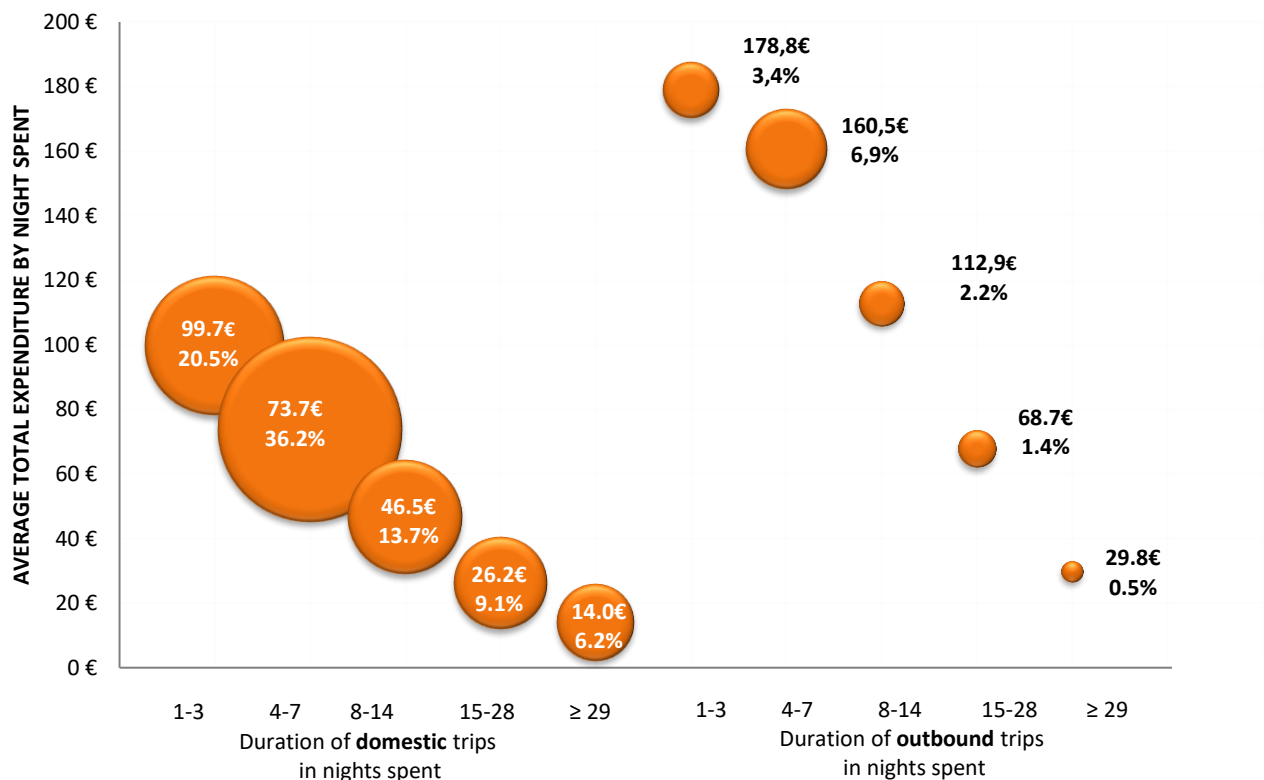
Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2023-2024

In thousand EUR

	2023	2024	Change % 2024/2023
Total	3,024,009	3,251,118	7.5
Accommodation	615,087	701,128	14.0
Food and drinks in cafés and restaurants	952,033	1,059,657	11.3
Transport	681,092	729,810	7.2
Other expenditure	775,797	760,523	-2.0

The following graph (Graph 13) depicts the share (%) of total personal trips by duration of the trip as well as the relevant average total expenditure (EUR) per night spent for domestic and outbound trips.

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2024



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

EXPLANATORY NOTES

Survey on Qualitative Characteristics of Resident Tourists	The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.
Legal framework	Regulation (EU) No 692/2011 of the European Parliament and of the Council
Statistical units	For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.
Methodology	The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.
Reference area	The whole territory of Greece.
Reference period	Calendar year 2024.
Statistical concepts and definitions	<p>Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.</p> <p>Usual residence: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage.</p> <p>Usual environment: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines.</p> <p>Tourism trip: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.</p> <p>Personal trip: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.</p> <p>Business trip: trip related to the visitor's work, beyond his/her daily routine and activities.</p> <p>Main means of transport: the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported.</p> <p>Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.</p> <p>Rented accommodation establishments: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc.</p> <p>Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).</p> <p>The statistical concepts and definitions of the survey are described in Regulation (EU) No 692/2011 of the European Parliament and of the Council. Further information on the definitions and the methodology of the survey are available in the Methodological Manual for Tourism Statistics.</p>
References	More information on the survey results is available on the website of ELSTAT at: http://www.statistics.gr/en/statistics/-/publication/STO15/-