



PRESS RELEASE

SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS: 2020

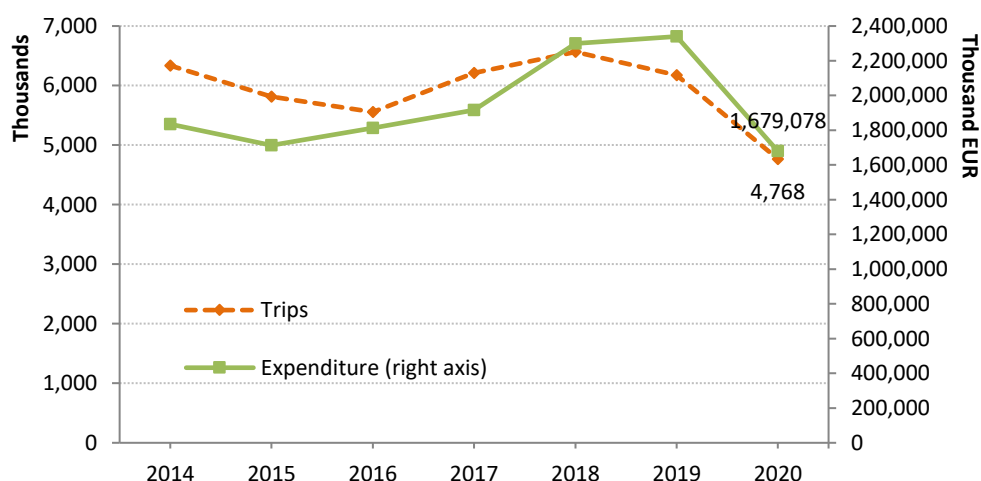
The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2020. On the basis of these data, in 2020, the number of residents of any age who made at least one trip amounted to 3.8 million and the number of trips to 5.8 million, recording a decrease of 17.7% and 21.9%, respectively, compared with 2019. The total number of nights spent amounted to 66.6 million and the relevant expenditure to 1,822.1 million euro, recording a decrease of 11.3% and 27.4%, respectively, compared with 2019 (Table 1).

According to the results of the survey, the number of residents aged 15 and over who made at least one trip in 2020 amounted to 3.1 million and the number of trips to 4.8 million, recording a decrease of 18.2% and 22.8%, respectively, compared with 2019. In 2020, the total number of nights spent by these residents amounted to 56.9 million and the relevant expenditure to 1,679.1 million euro, recording a decrease of 10.3% and 28.2%, respectively, compared with 2019 (Table 1, Graph 1).

As regards the purpose of the aforementioned trips made by residents aged 15 and over, 96.6% of the trips were made for personal reasons and 3.4% were business trips (Graph 2).

When comparing the 2020 data on trips made for personal purposes with the corresponding 2019 data, a downward trend is observed as follows: the number of persons who made at least one trip decreased by

Graph 1. Trips and total expenditure made by residents aged 15 and over, 2014 – 2020



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17.3%, the number of trips by 20.4%, the number of nights spent by 8.6% and the relevant expenditure by 25.2% (Tables 1, 2, 4, 9, 13 and 16).

The most significant decrease, in absolute values, in the number of residents that made at least one trip for personal purposes, namely 18.6%, is recorded for the age group 25-44 years (Table 3). For this specific age group the number of personal trips decreased by 24.5% (Table 6), the number of nights spent by 19.4% (Table 10) and the relevant expenditure by 32.2% (Table 14).

As regards the duration of personal trips, the most significant decrease, in absolute values, is observed for the number of trips lasting for 4-7 nights, which decreased by 36.5% in the number of trips and by 35.5% in the number of nights spent (Tables 7 and 11).

Most of the personal trips were made by a land means of transport (3.5 million trips) and by sea (0.8 million trips). When comparing the 2020 data with the corresponding 2019 data, the biggest decrease, in absolute values, is observed in the number of trips made by air, which decreased by 55.9% (Table 7).

For 65.9% of personal trips the main type of accommodation used was a non-rented one, referring mainly to own holiday homes and accommodation provided without charge by relatives and friends. Personal trips spent in non-rented accommodation account for 82.4% of the total number of nights spent. Trips spent in an own holiday home recorded an increase of 26.9% in 2020 compared with 2019, while the corresponding nights spent recorded an increase of 18.3%. Trips spent in accommodation establishments provided without charge by relatives and friends and other non-rented accommodation establishments decreased by 31.6%, while the corresponding nights spent decreased by 29.6% (Table 12, Graph 11).

The main type of accommodation for personal trips spent in rented accommodation establishments (34.1% of personal trips) was hotels and similar establishments, representing 58.0% of such trips. Trips for which the main type of accommodation used was hotels and similar accommodation establishments recorded a decrease of 38.2% in the number of trips and a decrease of 29.4% in the number of nights spent in 2020 compared with 2019 (Table 12, Graph 11).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2019 – 2020

In thousands, expenditure in thousand EUR

	Residents ⁽¹⁾			Trips			Nights spent			Expenditure		
	2019	2020	Change % 2020/2019	2019	2020	Change % 2020/2019	2019	2020	Change % 2020/2019	2019	2020	Change % 2020/2019
Total (all ages)	4,641	3,818	-17.7	7,379	5,760	-21.9	75,088	66,577	-11.3	2,511,190	1,822,082	-27.4
Total (aged 15 and over)	3,836	3,138	-18.2	6,173	4,768	-22.8	63,426	56,904	-10.3	2,339,803	1,679,078	-28.2
Professional purposes	229	105	-54.1	392	164	-58.2	2,137	863	-59.6	227,743	100,307	-56.0
Personal purposes	3,748	3,101	-17.3	5,781	4,604	-20.4	61,289	56,041	-8.6	2,112,060	1,578,771	-25.2
Leisure, recreation and holidays	2,815	2,535	-9.9	4,078	3,585	-12.1	46,418	46,705	0.6	1,633,098	1,289,907	-21.0
Visiting friends and relatives	1,058	608	-42.6	1,381	789	-42.8	13,281	7,229	-45.6	380,603	215,871	-43.3
Other personal purposes	277	175	-36.8	322	230	-28.5	1,590	2,108	32.6	98,359	72,993	-25.8

(1) The data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share (%) of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2020

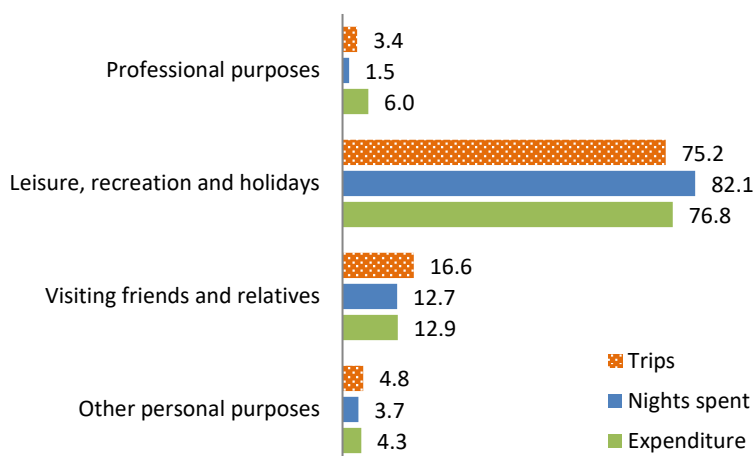


Table 2. Residents aged 15 and over that made personal trips, 2014 – 2020

In thousands

	2014	2015	2016	2017	2018	2019	2020
Total	3,579	3,381	3,249	3,593	3,916	3,748	3,101
Annual change %		-5.5	-3.9	10.6	9.0	-4.3	-17.3
Of whom residents that made only domestic trips	3,062	2,878	2,747	3,074	3,250	3,046	2,862
Annual change %		-6.0	-4.6	11.9	5.7	-6.3	-6.0

Graph 3. Residents aged 15 and over that made personal trips, 2014 – 2020

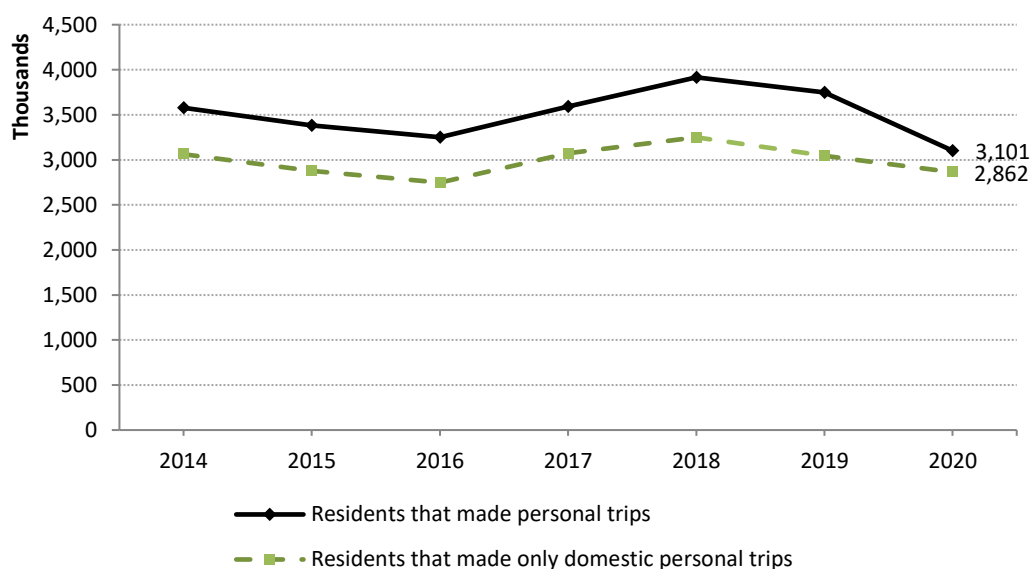
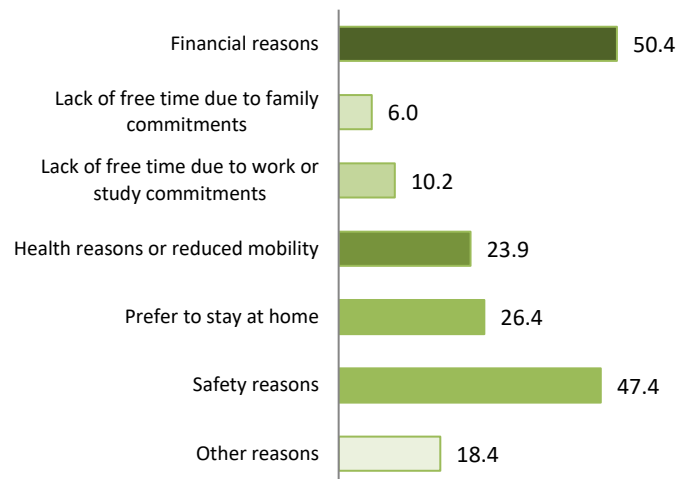


Table 3. Residents aged 15 and over that made personal trips by gender and age group, 2019 – 2020

In thousands

	2019	2020	Change % 2020/2019
Total	3,748	3,101	-17.3
Gender			
Men	1,797	1,491	-17.0
Women	1,951	1,610	-17.5
Age groups			
15-24	495	443	-10.4
25-44	1,312	1,069	-18.6
45-64	1,361	1,132	-16.9
65+	580	457	-21.1

Graph 4. Reasons reported⁽²⁾ for not making any personal trip (%), 2020



(2) The respondents could report more than one reason.

Table 4. Personal trips made by residents aged 15 and over by destination, 2014 – 2020

In thousands

	2014	2015	2016	2017	2018	2019	2020
Total	5,972	5,453	5,192	5,917	6,318	5,781	4,604
Annual change %		-8.7	-4.8	14.0	6.8	-8.5	-20.4
Domestic	5,340	4,842	4,590	5,296	5,524	4,942	4,332
Annual change %		-9.3	-5.2	15.4	4.3	-10.5	-12.3
Outbound	631	611	602	621	795	840	272
Annual change %		-3.2	-1.5	3.2	28.0	5.7	-67.6

Graph 5. Personal trips made by residents aged 15 and over by destination, 2014 – 2020

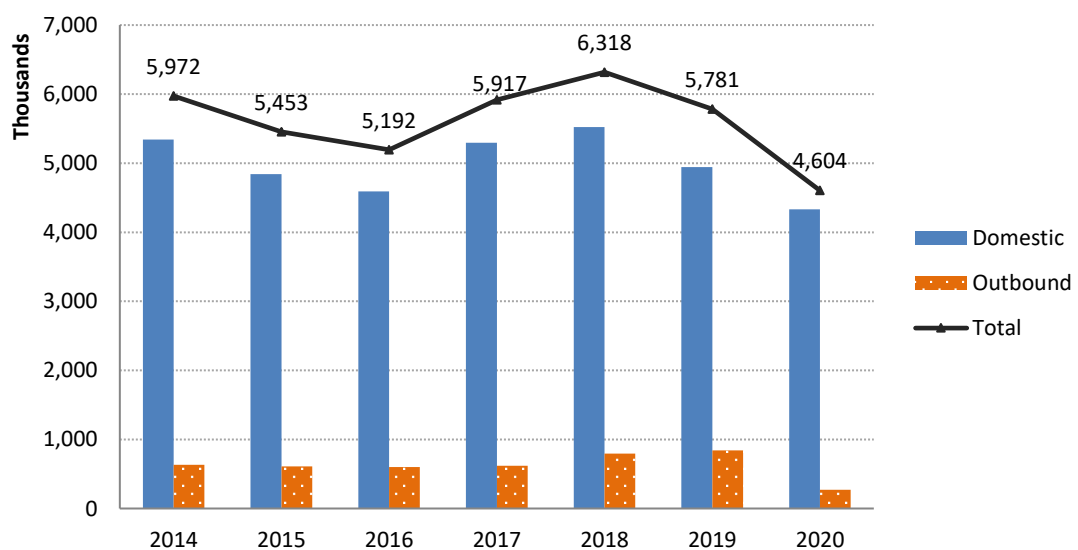


Table 5. Personal trips made by residents aged 15 and over by destination, 2020

In thousands

	Total trips	Domestic trips	Outbound trips	5 main destinations of outbound trips				
				Albania	Germany	United Kingdom	Italy	Bulgaria
Trips	4,604	4,332	272	75	30	27	18	15
% of trips	100.0	94.1	5.9	1.6	0.6	0.6	0.4	0.3
			% of outbound trips	27.4	10.9	9.8	6.8	5.4

Graph 6. Personal trips made by residents aged 15 and over by destination, 2020

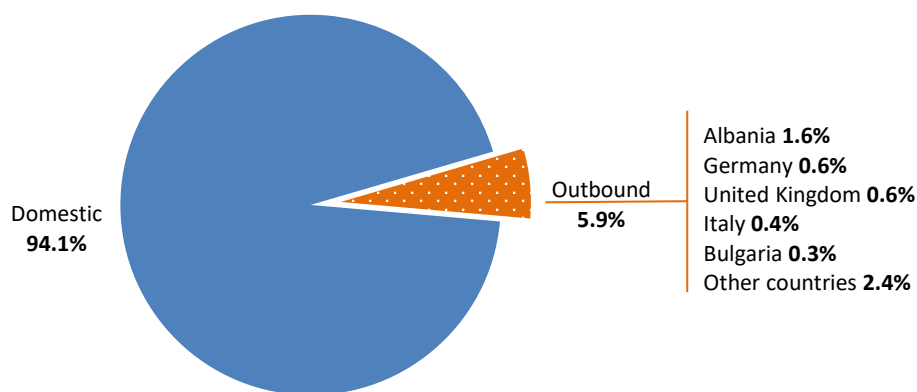


Table 6. Personal trips made by residents aged 15 and over by gender and age group, 2019 – 2020

In thousands

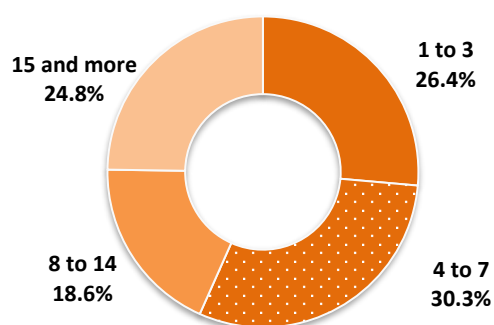
	2019	2020	Change % 2020/2019
Total	5,781	4,604	-20.4
Gender			
Men	2,709	2,192	-19.1
Women	3,072	2,413	-21.5
Age groups			
15-24	733	617	-15.8
25-44	2,089	1,577	-24.5
45-64	2,089	1,746	-16.4
65+	872	665	-23.7

Table 7. Personal trips made by residents aged 15 and over by duration and main mode of transport, 2019 – 2020

In thousands

	2019	2020	Change % 2020/2019
Total	5,781	4,604	-20.4
Duration of trip in nights spent			
1 to 3	1,458	1,216	-16.6
4 to 7	2,194	1,393	-36.5
8 to 14	999	855	-14.4
15 and over	1,131	1,140	0.9
Main mode of transport			
Air	828	365	-55.9
Sea	1,048	752	-28.2
Land	3,906	3,488	-10.7

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2020



Graph 8. Personal trips made by residents aged 15 and over by destination and main mode of transport, 2020

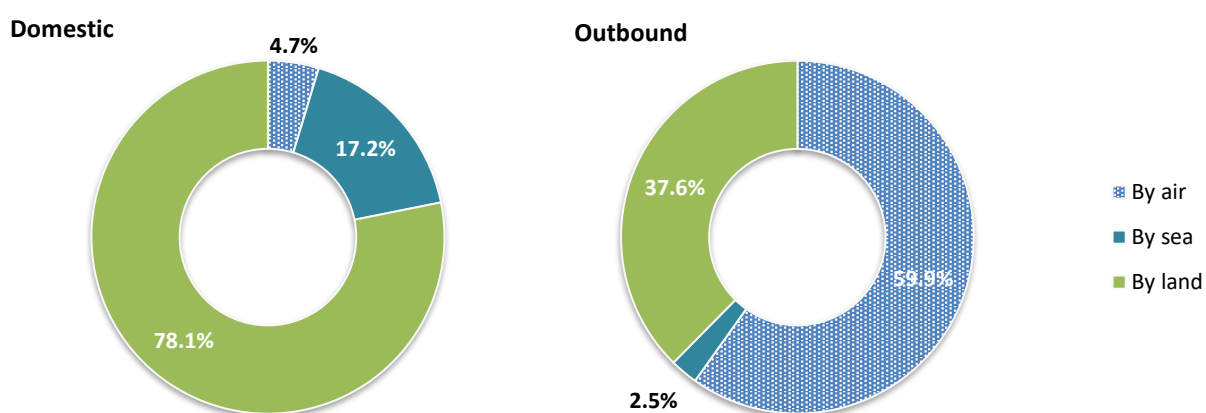


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2020

In thousands

	Trips	Nights spent	Trips %	Nights spent %
Total	4,604	56,041	100.0	100.0
January	142	1,016	3.1	1.8
February	193	1,467	4.2	2.6
March	58	1,619	1.3	2.9
April	29	564	0.6	1.0
May	103	1,607	2.2	2.9
June	344	6,017	7.5	10.7
July	1,257	20,061	27.3	35.8
August	1,895	19,714	41.2	35.2
September	287	1,701	6.2	3.0
October	168	1,052	3.7	1.9
November	39	341	0.9	0.6
December	89	883	1.9	1.6

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2020

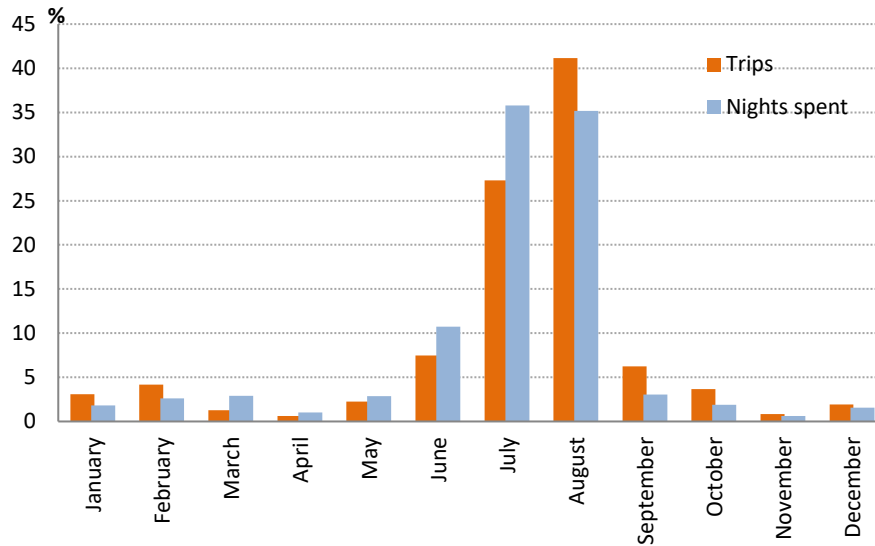


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2014 – 2020

In thousands

	2014	2015	2016	2017	2018	2019	2020
Total	60,247	54,976	53,047	59,368	66,565	61,289	56,041
Annual change %		-8.8	-3.5	11.9	12.1	-7.9	-8.6
Domestic	53,212	48,660	46,438	53,578	59,630	53,651	52,729
Annual change %		-8.6	-4.6	15.4	11.3	-10.0	-1.7
Outbound	7,036	6,316	6,609	5,791	6,935	7,638	3,312
Annual change %		-10.2	4.6	-12.4	19.8	10.1	-56.6

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2014 – 2020

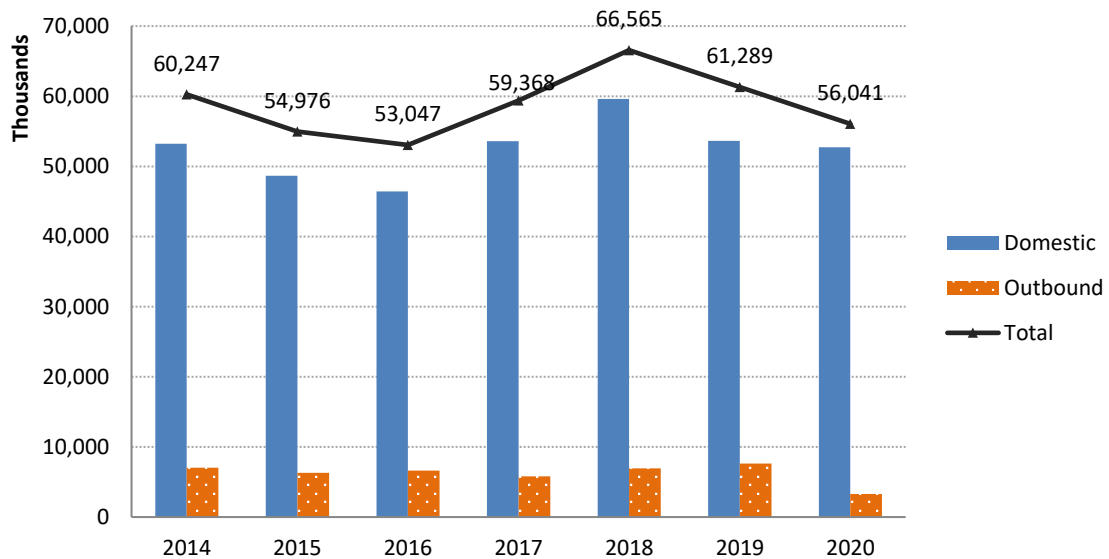


Table 10. Nights spent of personal trips made by residents aged 15 and over by gender and age group, 2019 – 2020

In thousands

	2019	2020	Change % 2020/2019
Total	61,289	56,041	-8.6
Gender			
Men	28,360	26,094	-8.0
Women	32,929	29,947	-9.1
Age groups			
15-24	7,312	7,724	5.6
25-44	16,586	13,374	-19.4
45-64	21,441	19,393	-9.6
65+	15,950	15,550	-2.5

Table 11. Nights spent of personal trips made by residents aged 15 and over by duration and main mode of transport, 2019 – 2020

In thousands

	2019	2020	Change % 2020/2019
Total	61,289	56,041	-8.6
Duration of trip in nights spent			
1 to 3	3,323	2,765	-16.8
4 to 7	11,813	7,615	-35.5
8 to 14	10,330	8,854	-14.3
15 and over	35,823	36,808	2.8
Main mode of transport			
Air	7,460	4,010	-46.2
Sea	12,846	11,489	-10.6
Land	40,983	40,542	-1.1

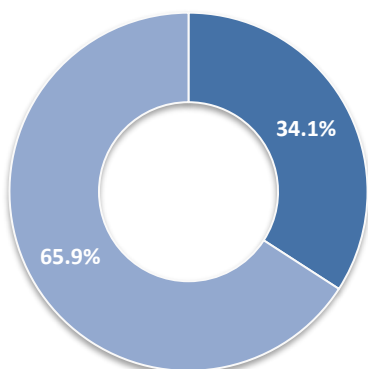
Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2019 – 2020

In thousands

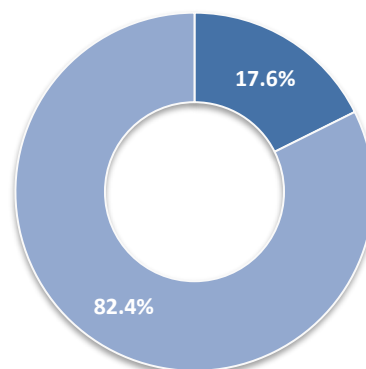
	Trips			Nights spent		
	2019	2020	Change % 2020/2019	2019	2020	Change % 2020/2019
Total	5,781	4,604	-20.4	61,289	56,041	-8.6
Rented accommodation	2,429	1,571	-35.3	14,090	9,891	-29.8
Hotels and similar establishments	1,474	911	-38.2	7,034	4,967	-29.4
Rooms for rent and rented houses, tourist campsites, other rented accommodation	955	661	-30.8	7,056	4,923	-30.2
Non-rented accommodation	3,353	3,033	-9.5	47,199	46,151	-2.2
Own holiday home	1,266	1,607	26.9	26,959	31,898	18.3
Accommodation provided without charge by relatives and friends, other non-rented accommodation	2,086	1,426	-31.6	20,240	14,253	-29.6

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2020

Trips



Nights spent



■ Rented accommodation
■ Non-rented accommodation

Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2014 – 2020

In thousand EUR

	2014	2015	2016	2017	2018	2019	2020
Total	1,682,075	1,573,801	1,647,717	1,762,760	2,166,992	2,112,060	1,578,771
Annual change %		-6.4	4.7	7.0	22.9	-2.5	-25.2
Domestic	1,352,466	1,264,126	1,286,736	1,398,365	1,714,552	1,598,637	1,408,618
Annual change %		-6.5	1.8	8.7	22.6	-6.8	-11.9
Outbound	329,608	309,675	360,981	364,395	452,440	513,424	170,153
Annual change %		-6.0	16.6	0.9	24.2	13.5	-66.9

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2014 – 2020

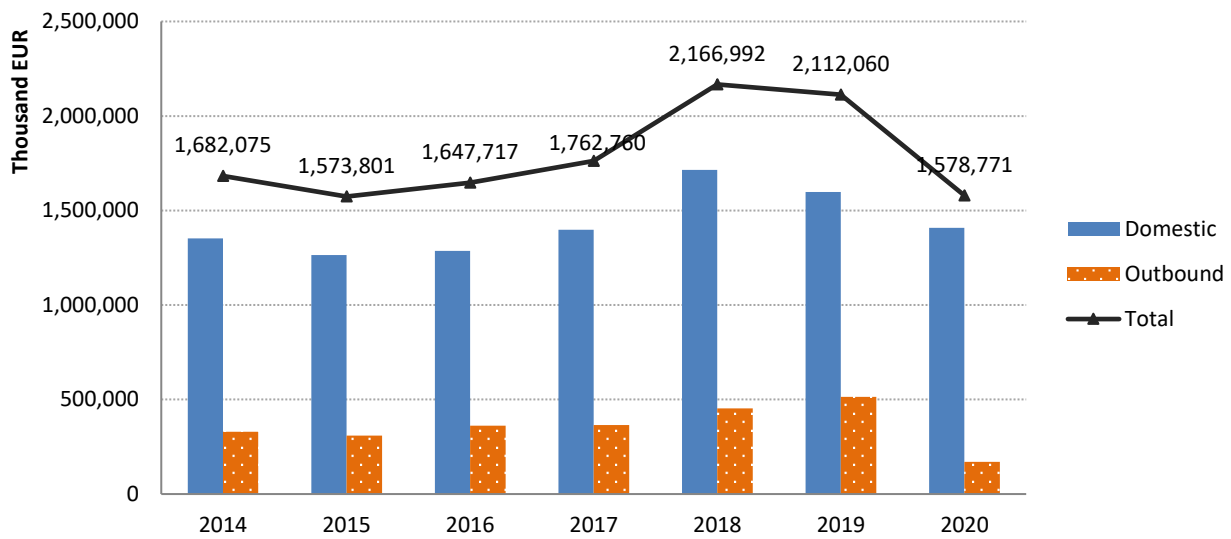


Table 14. Expenditure of personal trips made by residents aged 15 and over by gender and age group, 2019 – 2020

In thousand EUR

	2019	2020	Change % 2020/2019
Total	2,112,060	1,578,771	-25.2
Gender			
Men	1,001,065	754,344	-24.6
Women	1,110,995	824,427	-25.8
Age groups			
15-24	244,852	204,029	-16.7
25-44	742,140	503,445	-32.2
45-64	752,792	582,657	-22.6
65+	372,276	288,639	-22.5

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main mode of transport, 2019 – 2020

In thousand EUR

	2019	2020	Change % 2020/2019
Total	2,112,060	1,578,771	-25.2
Duration of trip in nights spent			
1 to 3	274,604	191,366	-30.3
4 to 7	807,022	465,589	-42.3
8 to 14	440,562	321,679	-27.0
15 and over	589,872	600,137	1.7
Main mode of transport			
Air	558,811	239,143	-57.2
Sea	464,427	352,737	-24.0
Land	1,088,822	986,891	-9.4

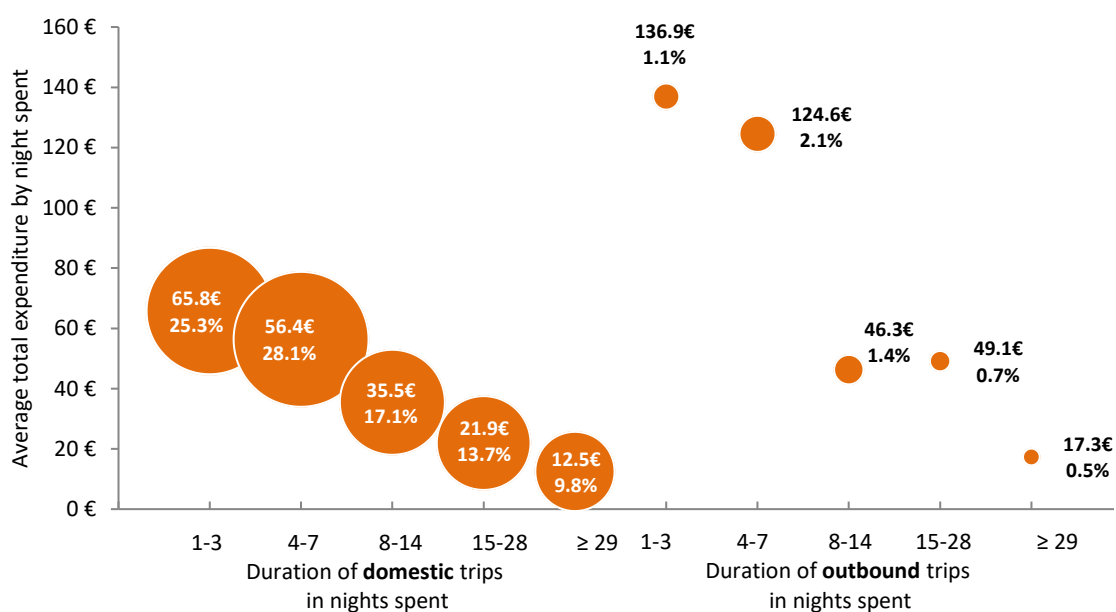
Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2019 – 2020

In thousand EUR

	2019	2020	Change % 2020/2019
Total	2,112,060	1,578,771	-25.2
Accommodation	382,955	264,180	-31.0
Food and drinks in cafés and restaurants	632,276	510,034	-19.3
Transport	508,334	335,627	-34.0
Other expenditure	588,494	468,930	-20.3

The following graph depicts the share (%) of total personal trips by duration of the trip as well as the relevant average total expenditure (EUR) per night spent for domestic and outbound trips.

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2020



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

EXPLANATORY NOTES

Survey on Qualitative Characteristics of Resident Tourists	The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States pursuant to Regulation (EU) No 692/2011 of the European Parliament and of the Council. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.
Legal framework	Regulation (EU) No 692/2011 of the European Parliament and of the Council
Statistical units	For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.
Methodology	The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.
Reference area	The whole territory of Greece.
Reference period	Calendar year 2020.
Statistical concepts and definitions	<p>Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.</p> <p>Usual residence: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage.</p> <p>Usual environment: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines.</p> <p>Tourism trip: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.</p> <p>Personal trip: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.</p> <p>Business trip: trip related to the visitor's work, beyond his/her daily routine and activities.</p> <p>Main means of transport: the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported.</p> <p>Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.</p> <p>Rented accommodation establishments: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc.</p> <p>Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).</p> <p>The statistical concepts and definitions of the survey are described in Regulation (EU) No 692/2011 of the European Parliament and of the Council. Further information on the definitions and the methodology of the survey are available in the Methodological Manual for Tourism Statistics.</p>
References	More information on the survey results is available is available on the website of ELSTAT at: http://www.statistics.gr/en/statistics/-/publication/STO15/