

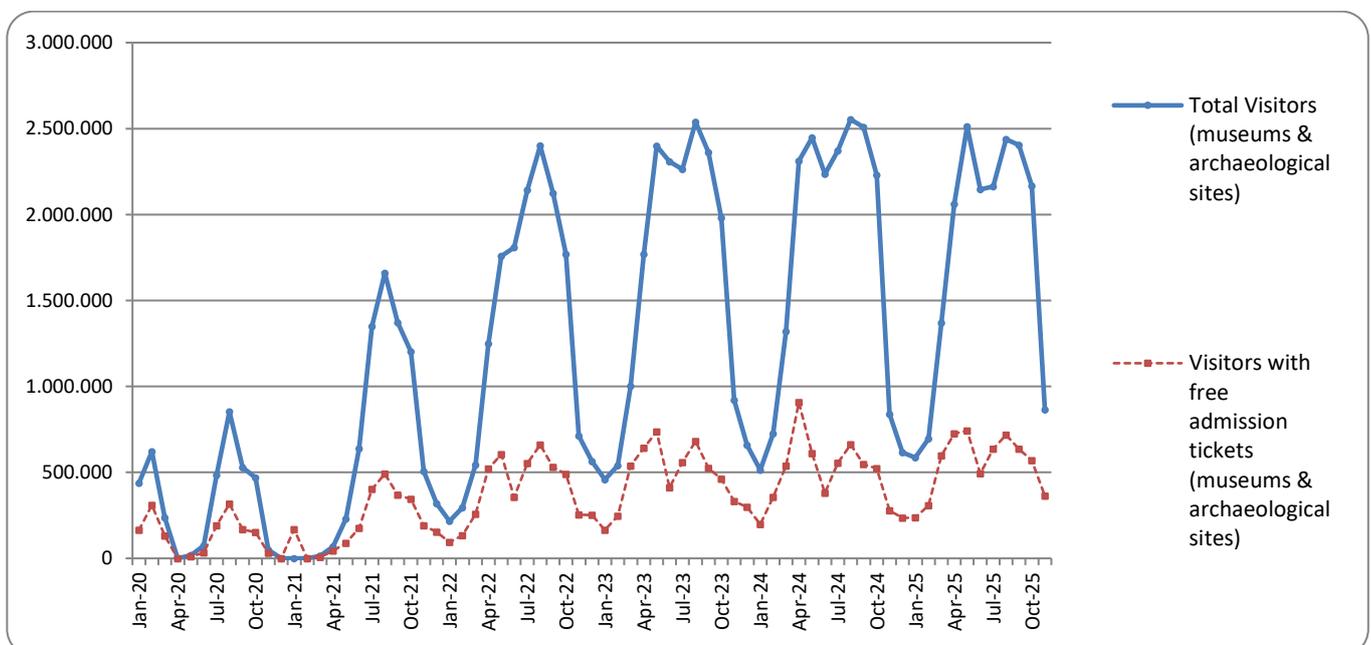


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE NOVEMBER 2025

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for November 2025. More specifically:

- During November 2025 compared with the corresponding month of 2024, museums recorded an increase of 12.0% in the number of visitors, of 28.1% in the number of free admission visitors and of 50.6% in their receipts (Table 1).
- As regards archaeological sites, in November 2025 compared with the corresponding month of 2024, a decrease of 2.2% was recorded in the number of visitors, an increase of 32.7% in the number of free admission visitors and of 123.2% in the corresponding receipts (Table 1).
- During the eleven-month period from January to November 2025, compared with the corresponding period of 2024, an increase of 0.4% was recorded in the number of visitors of museums, an increase of 10.7% in the number of free admission visitors and of 36.1% in the relevant receipts (Table 2).
- As regards archaeological sites, during the eleven-month period from January to November 2025, compared with the corresponding period of 2024, a decrease of 4.8% was recorded in the number of visitors, an increase of 7.2% in the number of free admission visitors and of 43.4% was observed in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2020 – November 2025)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(NOVEMBER 2024 & NOVEMBER 2025)**

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2024	2025	Change 2025/2024
Total number of visitors (A+B)	839,500	865,710	3.1%
A. Museums (C+E)	315,478	353,309	12.0%
Acropolis Museum ⁽²⁾	98,160	104,209	6.2%
National Archaeological	35,011	35,291	0.8%
Ancient Olympia ⁽³⁾	8,054	12,092	50.1%
Palace of the Grand Master (Rhodes) ⁽²⁾	11,038	10,674	-3.3%
Heraklion Archaeological (Crete)	9,727	12,283	26.3%
White Tower	14,564	19,409	33.3%
Delphi ⁽³⁾	16,945	23,018	35.8%
Other museums ⁽³⁾	121,979	136,333	11.8%
B. Archaeological Sites (D+F)	524,022	512,401	-2.2%
Epidavros	19,353	17,178	-11.2%
The Acropolis of Mycenae & Atreus' Treasure	21,573	19,602	-9.1%
The Acropolis of Athens	216,983	218,773	0.8%
Sounio	19,919	17,680	-11.2%
The Acropolis of Lindos	7,558	6,157	-18.5%
Royal Tombs of Vergina	11,774	11,554	-1.9%
Ancient Olympia ⁽¹⁾⁽³⁾	9,464	11,109	17.4%
Knossos (Crete)	21,957	22,417	2.1%
Phaistos (Crete)	1,726	1,723	-0.2%
Ancient Korinthos	13,452	14,749	9.6%
Mystras	6,590	5,608	-14.9%
Delphi ⁽³⁾	12,190	11,208	-8.1%
Other archaeological sites	161,483	154,643	-4.2%
II. VISITORS WHO PAID TICKET			
	2024	2025	Change 2025/2024
Total number of visitors who paid ticket (C+D)	561,426	502,788	-10.4%
C. Museums ⁽²⁾	184,663	185,749	0.6%
D. Archaeological sites	376,763	317,039	-15.9%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2024	2025	Change 2025/2024
Total number of visitors with free admission ticket (E+F)	278,074	362,922	30.5%
E. Museums ⁽²⁾	130,815	167,560	28.1%
F. Archaeological sites	147,259	195,362	32.7%
IV. RECEIPTS (euros)			
	2024	2025	Change 2025/2024
Total Receipts (G+H)⁽⁴⁾	4,924,332	9,731,867	97.6%
G. Museums ⁽²⁾	1,732,610	2,609,061	50.6%
H. Archaeological sites	3,191,722	7,122,806	123.2%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

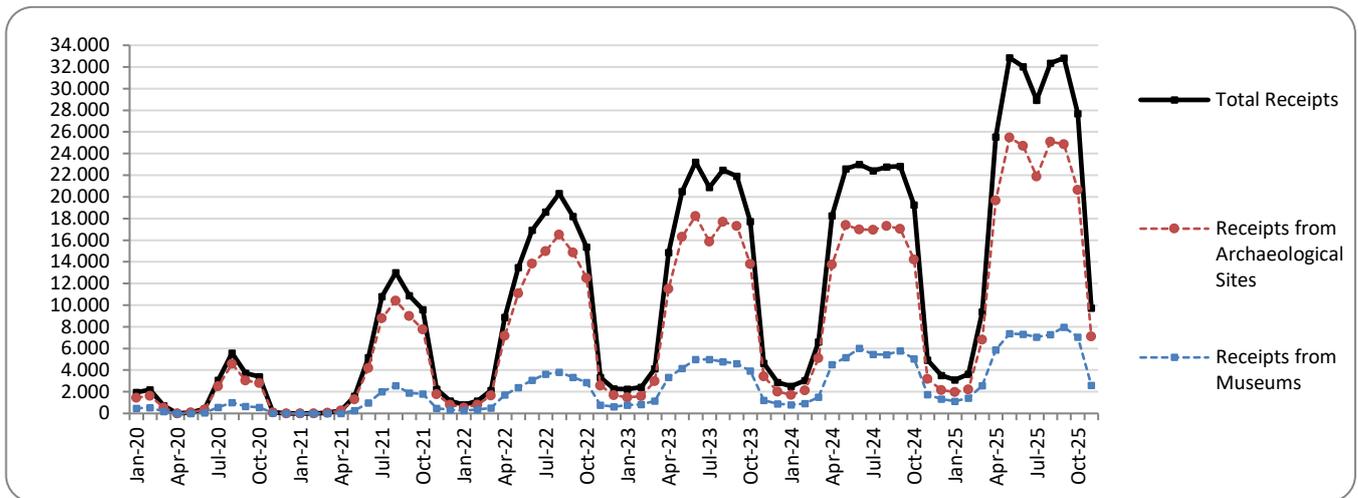
⁽²⁾ Revised data, due to the transmission of updated data from administrative sources.

⁽³⁾ Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits.

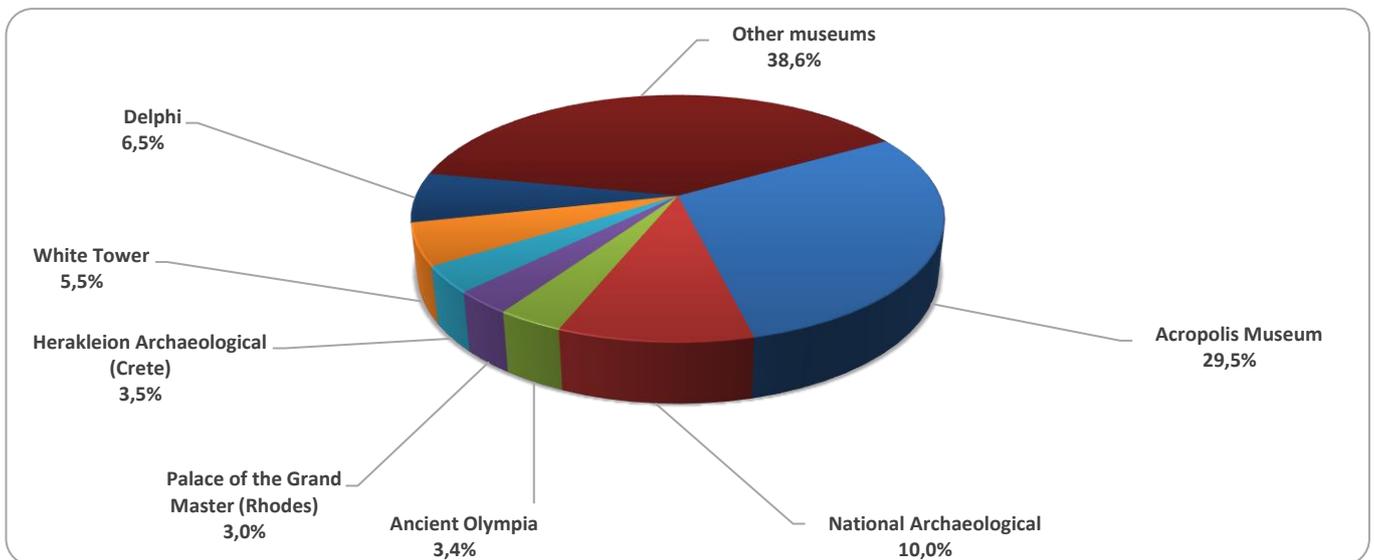
⁽⁴⁾ Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

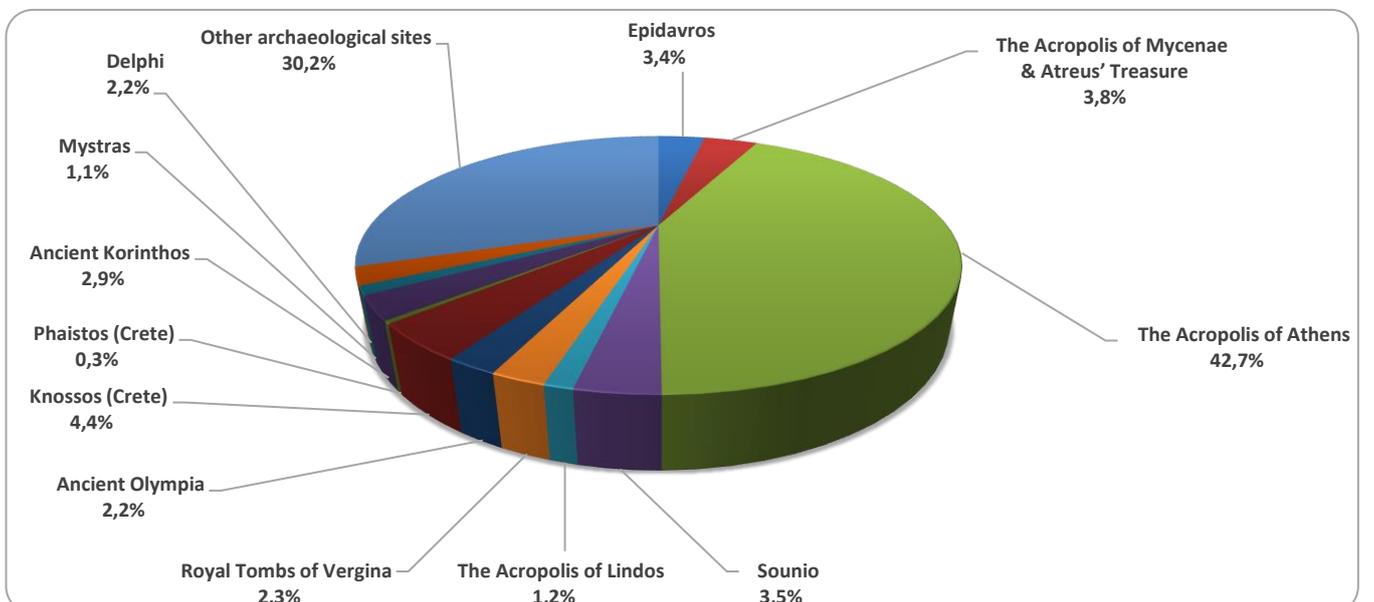
Graph 2: Receipts from Museums and Archaeological Sites (January 2020 – November 2025)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, November 2025



Graph 4: Percentage distribution of visitors by Archaeological site, November 2025



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2023, 2024, JANUARY - NOVEMBER 2024, 2025)**

I. VISITORS					
Museums and Archaeological sites	2023	2024	JANUARY- NOVEMBER		change 2025/2024
			2024	2025	
Total number of visitors (A+B)	19,210,752	20,661,857	20,045,649	19,411,047	-3.2%
A. Museums (C+E)	5,801,812	6,651,911	6,391,262	6,416,143	0.4%
Acropolis Museum ⁽²⁾	1,900,950	1,994,279	1,913,711	1,914,475	0.0%
National Archaeological Ancient Olympia ⁽³⁾	642,318	642,956	612,584	631,025	3.0%
Palace of the Grand Master (Rhodes) ⁽²⁾	85,410	286,519	283,682	297,403	4.8%
Herakleion Archaeological (Crete)	342,607	370,138	365,509	306,843	-16.1%
White Tower	294,839	379,363	371,774	380,379	2.3%
Delphi ⁽³⁾	259,775	239,767	222,024	212,217	-4.4%
Other museums	203,445	445,188	430,746	449,357	4.3%
	2,072,468	2,293,701	2,191,232	2,224,444	1.5%
B. Archaeological Sites (D+F)	13,408,940	14,009,946	13,654,387	12,994,961	-4.8%
Epidavros ⁽¹⁾	525,982	548,971	535,067	512,664	-4.2%
The Acropolis of Mycenae & Atreus' Treasure	510,507	547,361	532,215	487,693	-8.4%
The Acropolis of Athens	3,958,405	4,557,693	4,390,786	4,446,997	1.3%
Sounio	393,927	421,556	407,068	368,692	-9.4%
The Acropolis of Lindos	629,089	702,363	701,270	594,009	-15.3%
Royal Tombs of Vergina	202,122	244,013	232,370	179,761	-22.6%
Ancient Olympia ⁽³⁾	481,211	301,987	297,796	271,750	-8.7%
Knossos (Crete)	959,110	1,010,006	1,001,430	968,869	-3.3%
Phaistos (Crete)	79,934	84,637	83,907	64,757	-22.8%
Ancient Korinthos ⁽¹⁾	210,465	253,085	247,609	249,440	0.7%
Mystras ⁽¹⁾	151,508	153,789	149,688	134,398	-10.2%
Delphi ⁽³⁾	482,293	292,619	284,197	207,277	-27.1%
Other archaeological sites	4,824,387	4,891,866	4,790,984	4,508,654	-5.9%
II. VISITORS WHO PAID TICKET					
	2023	2024	JANUARY- NOVEMBER		change
			2024	2025	2025/2024
Total number of visitors who paid ticket (C+D)	13,614,885	14,869,892	14,488,007	13,382,243	-7.6%
C. Museums ⁽²⁾	3,690,912	4,489,241	4,350,977	4,156,745	-4.5%
D. Archaeological sites	9,923,973	10,380,651	10,137,030	9,225,498	-9.0%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2023	2024	JANUARY- NOVEMBER		change
			2024	2025	2025/2024
Total number of visitors with free admission ticket (E+ F)	5,595,867	5,791,965	5,557,642	6,028,861	8.5%
E. Museums	2,110,900	2,162,670	2,040,285	2,259,398	10.7%
F. Archaeological sites	3,484,967	3,629,295	3,517,357	3,769,463	7.2%
IV. RECEIPTS (euros)					
	2023	2024	JANUARY- NOVEMBER		change
			2024	2025	2025/2024
Total Receipts (G+H)⁽⁴⁾	157,947,917	171,680,632	168,179,218	238,095,706	41.6%
G. Museums ⁽²⁾	35,712,861	43,688,040	42,346,108	57,634,103	36.1%
H. Archaeological sites	122,235,056	127,992,592	125,833,110	180,461,603	43.4%

(1) Until March 2025, a single ticket is valid for both the museum and the archaeological site.

(2) Revised data, due to the transmission of updated data from administrative sources.

(3) Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits

(4) Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum is available from December 2009 onwards. Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as 01/04/2025 a new pricing policy shall apply to visits to museums and archaeological sites.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>01/11/2025 – 30/11/2025</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>