

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE MAY 2023

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for May 2023. More specifically:

• During May 2023 compared with the corresponding month of 2022, museums recorded a 32.6% increase in the number of visitors and a 19.9% increase in the number of free admission visitors, as well as a 74.9% increase in their receipts (Table 1).

• As regards archaeological sites, in May 2023 compared with the corresponding month of 2022, an increase of 38.0% was recorded in the number of visitors, of 23.2% in the number of free admission visitors and of 47.1% in the corresponding receipts (Table 1).

• During the five month period from January to May 2023, compared to the corresponding period of 2022, an increase of 54.5% was recorded in the number of visitors of Museums, of 50.2% in the number of free admission visitors and of 96.0% in the relevant receipts (Table 2).

• As regards archaeological sites, during the five month period from January to May 2023, compared to the corresponding period of 2022, an increase of 50.1% was recorded in the number of visitors, while an increase of 39.9% was observed in the number of free admission visitors and of 59.6% in the relevant receipts (Table 2).





Information on methodological issues:

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TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MAY 2022 & MAY 2023)

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2022	2023	Change 2023/2022
Total number of visitors (A+B)	1,759,045	2,399,587	36.4%
A. Museums (C+E)	508,632	674,565	32.6%
Acropolis Museum	150,545	210,865	40.1%
National Archaeological	45,152	69,604	54.2%
Ancient Olympia	13,531	11,567	-14.5%
Palace of the Grand Master (Rhodes)	26,881	41,415	54.1%
Herakleion Archaeological (Crete)	25,111	32,535	29.6%
White Tower	21,576	24,855	15.2%
Delphi	18,697	28,296	51.3%
Other museums	207,139	255,428	23.3%
B. Archaeological Sites (D+F)	1,250,413	1,725,022	38.0%
Epidavros ⁽¹⁾	48,891	70,403	44.0%
The Acropolis of Mycenae & Atreus' Treasure	51,927	55,259	6.4%
The Acropolis of Athens	315,917	467,706	48.0%
Sounio	32,393	50,885	57.1%
The Acropolis of Lindos	66,559	82,976	24.7%
Royal Tombs of Vergina	28,608	32,326	13.0%
Ancient Olympia	37,212	60,940	63.8%
Knossos (Crete)	84,758	112,199	32.4%
Phaistos (Crete)	8,411	10,817	28.6%
Ancient Korinthos ⁽¹⁾	22,177	29,127	31.3%
Mystras ⁽¹⁾	17,411	17,295	-0.7%
Delphi	33,275	63,404	90.5%
Other archaeological sites	502,874	671,685	33.6%
II. VISITORS WHO PAID TICKET			
	2022	2023	Change 2023/2022
Total number of visitors who paid ticket (C+D)	1,154,292	1,662,051	44.0%
C. Museums	285,606	407,262	42.6%
D. Archaeological sites	868,686	1,254,789	44.4%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2022	2023	Change 2023/2022
Total number of visitors with free admission ticket (E+F)	604,753	737,536	22.0%
E. Museums	223,026	267,303	19.9%
F. Archaeological sites	381,727	470,233	23.2%
IV. RECEIPTS (euros)			
	2022	2023	Change 2023/2022
Total Receipts (G+H)	13,482,621	20,494,655	52.0%
G. Museums	2,387,636	4,175,364	74.9%
H. Archaeological sites			

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).



Graph 2: Receipts from Museums and Archaeological Sites (January 2018 – May 2023) (in thousand euro)

Graph 3: Percentage distribution of visitors by Museum, May 2023





Graph 4: Percentage distribution of visitors by Archaeological site, May 2023

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS(2021, 2022, JANUARY - MAY 2022, 2023)

I. VISITORS					
Museums and Archaeological sites	2021 ⁽²⁾	2022	JANUARY-MAY		change
			2022	2023	2023/2022
Total number of visitors (A+B)	7,357,026	15,583,552	4,063,633	6,158,499	51.6%
A. Museums (C+E)	2,047,481	4,636,901	1,318,519	2,037,098	54.5%
Acropolis Museum	547,908	1,397,353	398,159	698,963	75.5%
National Archaeological	189,208	474,821	126,122	232,820	84.6%
Ancient Olympia	34,367	85,179	31,706	28,743	-9.3%
Palace of the Grand Master (Rhodes)	142,530	263,521	46,973	80,745	71.9%
Herakleion Archaeological (Crete)	127,574	249,715	48,493	75,270	55.2%
White Tower	77,983	193,916	52,408	81,453	55.4%
Delphi	58,102	151,512	47,942	90,060	87.9%
Other museums	869,809	1,820,884	566,716	749,044	32.2%
B. Archaeological Sites (D+F)	5,309,545	10,946,651	2,745,114	4,121,401	50.1%
Epidavros ⁽¹⁾	182,118	393,077	114,523	204,525	78.6%
The Acropolis of Mycenae & Atreus' Treasure	156,227	372,448	117,557	211,284	79.7%
The Acropolis of Athens	1,219,717	3,019,841	,797,148	1,284,436	61.1%
Sounio	171,348	314,506	100,039	141,522	41.5%
The Acropolis of Lindos	349,418	596,331	99,192	135,009	36.1%
Royal Tombs of Vergina	56,790	168,444	58,869	91,990	56.3%
Ancient Olympia	143,549	338,365	78,838	135,809	72.3%
Knossos (Crete)	445,160	831,320	154,847	218,791	41.3%
Phaistos (Crete)	48,599	74,817	14,623	20,981	43.5%
Ancient Korinthos ⁽¹⁾	59,271	153,616	45,195	73,518	62.7%
Mystras ⁽¹⁾	78,762	139,512	43,431	53,703	23.7%
Delphi	146,061	332,870	92,067	182,180	97.9%
Other archaeological sites	2,252,525	4,211,504	1,028,785	1,367,653	32.9%
II. VISITORS WHO PAID TICKET					
	(2)		JANUARY-MAY		change
	2021 ⁽²⁾	2022	2022	2023	2023/2022
Total number of visitors who paid ticket (C+D)	5,090,418	10,877,516	2,452,589	3,840,791	56.6%
C. Museums	1,289,896	2,883,216	696,455	1,102,669	58.3%
D. Archaeological sites	3,800,522	7,994,300	1,756,134	2,738,122	55.9%
III. VISITORS WITH FREE ADMISSION TICKETS		· ·			
			JANUARY-MAY		change
2021 ⁽²⁾ 2022	2022	2022	2023	2023/2022	
Total number of visitors with free admission ticket (E+F)	2,266,608	4,706,036	1,611,044	2,317,708	43.9%
E. Museums	757,585	1,753,685	622,064	934,429	50.2%
F. Archaeological sites	1,509,023	2,952,351	988,980	1,383,279	39.9%
IV. RECEIPTS (euros)		·			
	(2)		JANUARY-MAY		change
	2021 ⁽²⁾ 2022		2022	2023	2023/2022
Total Receipts (G+H)	54,735,194	121,535,113	26,463,369	44,142,880	66.8%
G. Museums	10,385,644	23,361,465	5,230,813	10,252,009	96.0%
H. Archaeological sites	44,349,550	98,173,648	21,232,556	33,890,871	59.6%
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⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of museums was suspended gradually from November 1st 2020 until May 13th 2021. The operation of archaeological sites was suspended from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

EXPLANATORY NOTES

The Survey on Museums and Archaeological Sites Attendance has been producing results since Survey on Museums and Archaeological 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development Sites Attendance (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards. The survey is conducted since 1970 on a regular basis and it produces results on a monthly and Legal Framework yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73. **Reference Period** 1/5/2023 - 31/5/2023 Methodology and The survey is conducted monthly from data mainly collected from the Hellenic Organization of Definitions Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year. Number of flat rate tickets: From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for May 2023 was 149,993. References More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-