



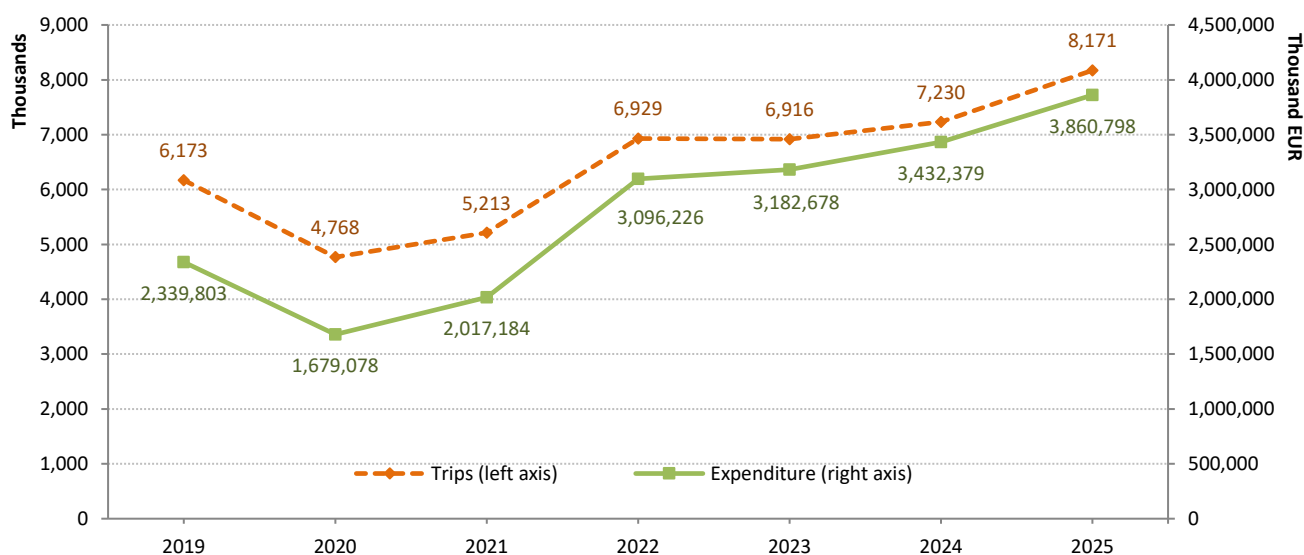
SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS

Year 2025

The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2025. According to the survey, the following are observed:

- The number of resident tourists of any age who made at least one trip amounted to 5.4 million and 9.6 million trips were made, recording an increase of 7.2% in the number of resident tourists and 11.0% in the number of trips, compared with 2024. The total number of nights spent amounted to 85.8 million and the relevant expenditure to 4,122.1 million euro, recording an increase of 5.5% and 11.3%, respectively (Table 1).
- The number of resident tourists aged 15 and over who made at least one trip in 2025 amounted to 4.6 million, recording an increase of 8.4%. 8.2 million trips were made, recording an increase of 13.0%, compared with 2024. The total number of nights spent by these tourists amounted to 74.3 million and the relevant expenditure to 3,860.8 million euro, recording an increase of 7.4% and of 12.5%, respectively, compared with 2024 (Table 1, Graph 1). Out of these trips, 97.0% were made for personal reasons (leisure, recreation and holidays, visiting friends and relatives, other personal reasons) and 3.0% were business trips (Graph 2).

**Graph 1. Personal and professional trips and total expenditure
by resident tourists aged 15 and over, 2019-2025**



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When comparing the 2025 data on trips made for personal purposes with the corresponding 2024 data, an increase of 8.7% is observed to the number of resident tourists who made at least one trip (Table 3), of 13.7% to the number of trips (Table 4), of 13.3% to the relevant expenditure (Table 11), and of 7.4% to the number of nights spent (Table 8).

As regards trips by age group, the most significant increase in absolute values, compared with the previous year, is recorded for the age group of over 65 years with an increase of 24.0% (Table 3). For this specific age group, the number of trips increased by 28.5% (Table 6), the relevant expenditure by 21.0% (Table 12) and the nights spent by 12.1% (Table 9).

Regarding the duration of personal trips in 2025, the most significant increase in absolute values when compared with the previous year, was observed for the number of trips lasting from 1 to 3 nights, with an increase of 26.7% in the number of trips (Table 6), of 21.6 in the expenditure (Table 12) and of 27.8% in the number of nights spent (Table 9).

As far as the means of transport are concerned, 5.3 million trips were made by land means of transport, 1.4 million trips by air and 1.3 million by sea. Trips made by land means of transport presented the highest increase in absolute values, with an increase of 12.6% when compared to the previous year (Table 6).

For the 52.1% of personal trips made, the main type of accommodation used was a non-rented one, with an increase of 13.1%. The respective nights spent amounted to 71.6% of the total number of nights spent. Out of the total of personal trips, 47.9% used rented accommodation establishments, presenting an increase of 14.3% in the number of trips and of 16.1% in their nights spent (Table 10, Graph 7).

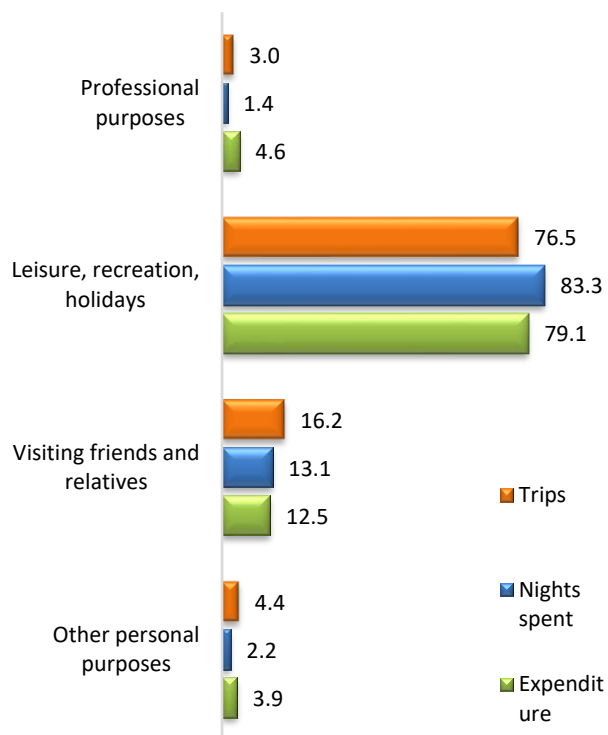
Regarding the average length of stay and the average total expenditure by day, 40.7% of domestic personal trips and 49.5% of outbound personal trips had a duration of 4 to 7 days, with an average expenditure per night spent of 76.7€ and 152.7€, accordingly (Graph 13).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2024-2025

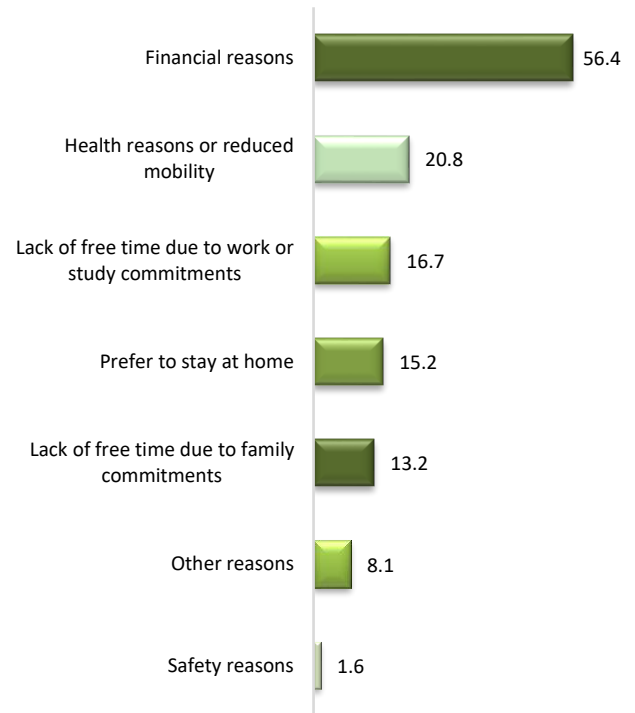
	Residents ⁽¹⁾			Trips			Nights spent			Expenditure		
	2024	2025	Change % 2025/2024	2024	2025	Change % 2025/2024	2024	2025	Change % 2025/2024	2024	2025	Change % 2025/2024
<i>In thousands</i>												
Total of personal and professional trips (all ages)	5,059	5,422	7.2	8,635	9,586	11.0	81,338	85,777	5.5	3,704,192	4,122,128	11.3
Total of personal and professional trips (aged 15 and over)	4,241	4,598	8.4	7,230	8,171	13.0	69,230	74,331	7.4	3,432,379	3,860,798	12.5
Professional purposes	164	152	-7.1	258	245	-4.8	977	1,058	8.3	181,260	176,118	-2.8
Personal purposes	4,196	4,560	8.7	6,973	7,926	13.7	68,253	73,273	7.4	3,251,119	3,684,680	13.3
<i>Leisure, recreation and holidays</i>	<i>3,552</i>	<i>3,888</i>	<i>9.5</i>	<i>5,603</i>	<i>6,250</i>	<i>11.5</i>	<i>57,329</i>	<i>61,910</i>	<i>8.0</i>	<i>2,760,865</i>	<i>3,054,963</i>	<i>10.7</i>
<i>Visiting friends and relatives</i>	<i>813</i>	<i>882</i>	<i>8.5</i>	<i>1,122</i>	<i>1,321</i>	<i>17.7</i>	<i>9,379</i>	<i>9,717</i>	<i>3.6</i>	<i>389,010</i>	<i>480,856</i>	<i>23.6</i>
<i>Other personal purposes</i>	<i>202</i>	<i>267</i>	<i>32.1</i>	<i>247</i>	<i>356</i>	<i>43.8</i>	<i>1,545</i>	<i>1,646</i>	<i>6.5</i>	<i>101,243</i>	<i>148,861</i>	<i>47.0</i>

⁽¹⁾ Data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2025



Graph 3. Reasons reported ⁽²⁾ for not making any personal trip (%), 2025



⁽²⁾ The respondents can report more than one reason.

Table 2. Number of resident tourists aged 15 and over that traveled for personal reasons, 2019 – 2025

<i>In thousands</i>	2019	2020	2021	2022	2023	2024	2025
Total	3,748	3,101	3,471	3,933	4,009	4,196	4,560
Annual change (%)		-17.3	11.9	13.3	1.9	4.7	8.7
Of whom residents that made only domestic trips	3,046	2,862	3,163	3,250	3,287	3,418	3,599
Annual change (%)		-6.0	10.5	2.7	1.1	4.0	5.3

Table 3. Number of resident tourists aged 15 and over that traveled for personal reasons by gender and age group, 2024 – 2025

<i>In thousands</i>	2024	2025	Change % 2025/2024	Contribution % to total
Total	4,196	4,560	8.7	
Gender				100.0
Men	2,057	2,234	8.6	49.0
Women	2,139	2,326	8.7	51.0
Age groups				100.0
15-24	617	696	12.8	15.3
25-44	1,372	1,399	2.0	30.7
45-64	1,583	1,691	6.8	37.1
65+	624	774	24.0	17.0

Table 4. Number of personal trips made by resident tourists, aged 15 and over by destination, 2019-2025

<i>In thousands</i>	2019	2020	2021	2022	2023	2024	2025
Total	5,781	4,604	5,053	6,653	6,679	6,973	7,926
Annual change %		-20.4	9.8	31.7	0.4	4.4	13.7
Domestic	4,942	4,332	4,705	5,802	5,751	5,975	6,740
Annual change %		-12.3	8.6	23.3	-0.9	3.9	12.8
Outbound	840	272	348	851	927	998	1,186
Annual change %		-67.6	27.6	144.9	9.0	7.6	18.8

Graph 4. Number of personal trips made by resident tourists, aged 15 and over, by destination, 2019-2025

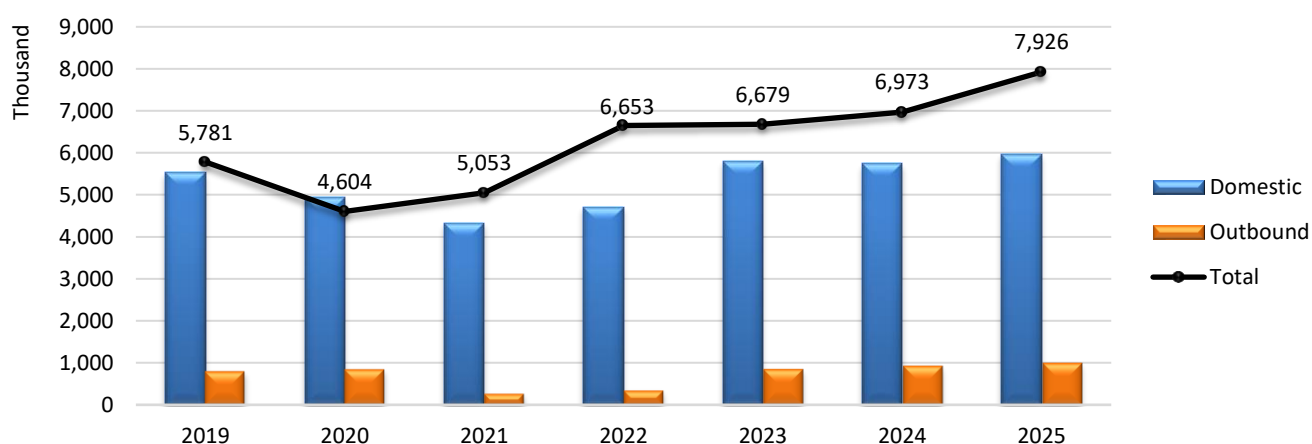


Table 5. Number of personal trips made by resident tourists, aged 15 and over by destination, 2025

<i>In thousands</i>	Total trips	Domestic trips	Outbound trips	5 main destinations of outbound trips				
				Italy	Albania	Germany	United Kingdom	France
Trips	7,926	6,740	1,186	153	141	79	77	64
% of trips	100.0	85.0	15.0	1.9	1.8	1.0	1.0	0.8
	% of outbound trips			12.9	11.9	6.7	6.5	5.4

Graph 5. Personal trips made by residents aged 15 and over by destination, 2025

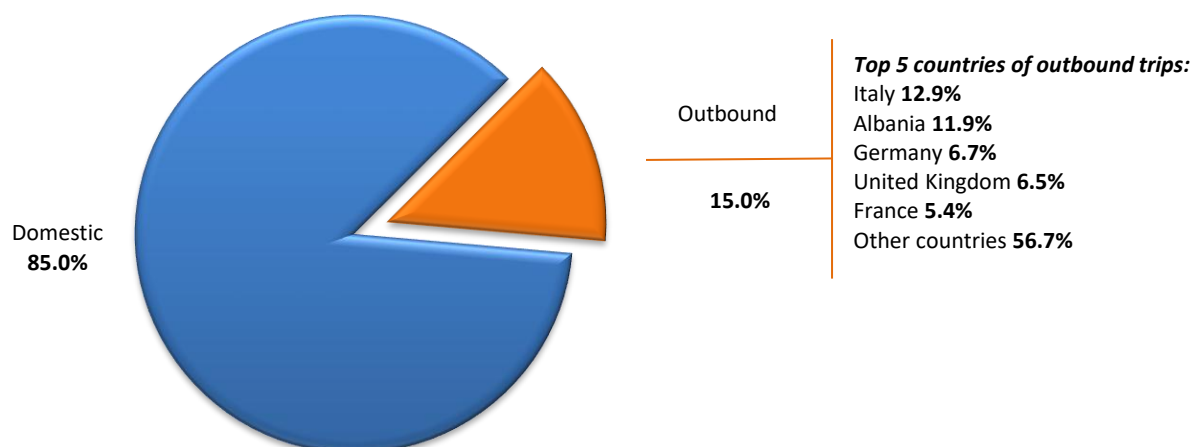


Table 6. Number of personal trips made by resident tourists, aged 15 and over by gender, age group, duration of trip and main mean of transport, 2024-2025

<i>In thousands</i>	2024	2025	Change % %2025/2024	Contribution % to total
Total	6,973	7,926	13.7	
Trips by gender				100.0
Men	3,381	3,868	14.4	48.8
Women	3,591	4,059	13.0	51.2
Trips by age group				100.0
15-24	994	1,163	17.1	14.7
25-44	2,334	2,432	4.2	30.7
45-64	2,621	3,015	15.0	38.0
65+	1,024	1,316	28.5	16.6
Trips by duration (in terms of nights spent)				100.0
1 to 3	1,669	2,114	26.7	26.7
4 to 7	3,000	3,293	9.8	41.5
8 to 14	1,108	1,305	17.7	16.5
15 and over	1,196	1,215	1.6	15.3
Trips by main mean of transport				100.0
Air	1,130	1,364	20.8	17.2
Sea	1,151	1,279	11.1	16.1
Land	4,692	5,283	12.6	66.7

Graph 6. Number of personal trips made by resident tourists aged 15 and over by destination and main mode of transport, 2025

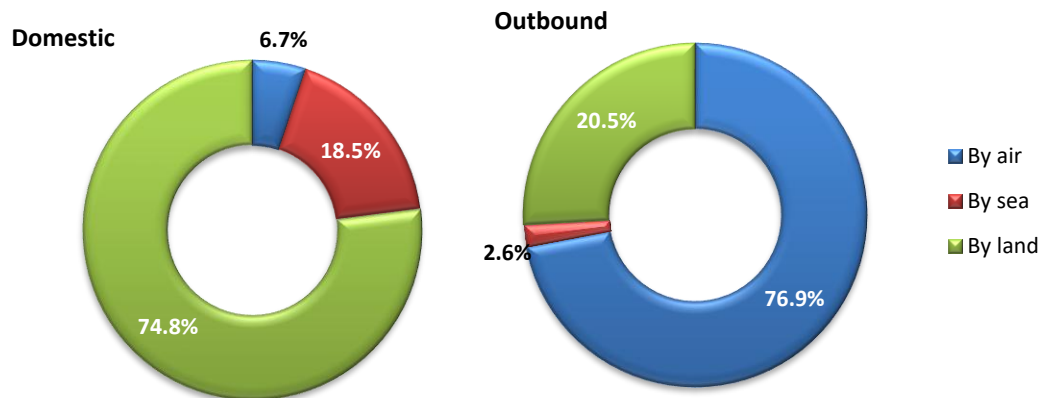


Table 7. Number of personal trips and nights spent by resident tourists by residents aged 15 and over, by month of departure, 2025

<i>In thousands</i>	Trips	Trips contribution to total (%)	Nights spent	Nights spent contribution to total (%)
Total	7,926	100.0	73,273	100.0
January	221	2.8	1,508	2.1
February	232	2.9	1,232	1.7
March	334	4.2	1,637	2.2
April	489	6.2	3,654	5.0
May	505	6.4	3,648	5.0
June	579	7.3	8,916	12.2
July	1,387	17.5	17,663	24.1
August	2,482	31.3	25,551	34.9
September	545	6.9	3,047	4.2
October	383	4.8	2,071	2.8
November	254	3.2	1,383	1.9
December	516	6.5	2,960	4.0

Table 8. Number of nights spent of personal trips made by resident tourists aged 15 and over, by destination, 2019-2025

<i>In thousands</i>	2019	2020	2021	2022	2023	2024	2025
Total	61,289	56,041	59,022	67,220	64,994	68,253	73,273
Annual change %		-8.6	5.3	13.9	-3.3	5.0	7.4
Domestic	53,651	52,729	55,262	58,818	56,440	60,443	63,965
Annual change %		-1.7	4.8	6.4	-4.0	7.1	5.8
Outbound	7,638	3,312	3,760	8,402	8,554	7,810	9,308
Annual change %		-56.6	13.5	123.4	1.8	-8.7	19.2

Table 9. Number of nights spent of personal trips made by resident tourists aged 15 and over by gender, age group, duration and main means of transport, 2024-2025

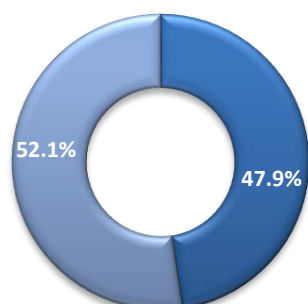
<i>In thousands</i>	2024	2025	Change %	Contribution % to total
Total	68,253	73,273	7.4	
Trips by gender				100,0
Men	33,011	34,917	5.8	47.7
Women	35,242	38,356	8.8	52.3
Trips by age group				100,0
15-24	8,915	9,684	8.6	13.2
25-44	17,632	17,946	1.8	24.5
45-64	22,925	24,590	7.3	33.6
65+	18,780	21,052	12.1	28.7
Trips by duration (in terms of nights spent)				100,0
1 to 3	4,066	5,197	27.8	7.1
4 to 7	16,007	17,517	9.4	23.9
8 to 14	11,354	13,402	18	18.3
15 and over	36,827	37,157	0.9	50.7
Trips by main means of transport				100,0
Air	8,684	10,625	22.4	14.5
Sea	13,010	13,660	5.0	18.6
Land	46,559	48,987	5.2	66.9

Table 10. Number of nights spent of personal trips made by resident tourists aged 15 and over, by type of accommodation, 2024-2025

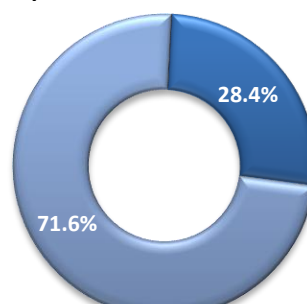
<i>In thousands</i>	Trips			Nights spent		
	2024	2025	Change % 2025/2024	2024	2025	Change % 2025/2024
Total	6,973	7,926	13.7	68,253	73,273	7.4
Rented accommodation	3,322	3,796	14.3	17,933	20,814	16.1
Hotels and similar establishments	2,008	2,382	18.6	9,884	11,562	17.0
Rooms for rent and rented houses, tourist campsites, other rented accommodation	1,314	1,414	7.6	8,050	9,252	14.9
Non-rented accommodation	3,651	4,130	13.1	50,319	52,458	4.3
Own holiday home	1,684	1,782	5.8	32,538	32,766	0.7
Accommodation provided without charge by relatives and friends, other non-rented accommodation	1,967	2,348	19.4	17,781	19,692	10.7

Graph 7. Number of nights spent of personal trips made by resident tourists aged 15 and over aged 15 and over, by type of accommodation, 2025

Trips



Nights spent



■ Rented accommodation
■ Non-rented accommodation

Table 11. Expenditure of personal trips made by resident tourists, aged 15 and over by destination, 2019-2025

<i>In thousand euro</i>	2019	2020	2021	2022	2023	2024	2025
Total	2,112,060	1,578,771	1,927,670	2,933,467	3,024,009	3,251,118	3,684,680
Annual change %		-25.2	22.1	52.2	3.1	7.5	13.3
Domestic	1,598,637	1,408,618	1,719,607	2,249,270	2,253,774	2,405,654	2,701,024
Annual change %		-11.9	22.1	30.8	0.2	6.7	12.3
Outbound	513,424	170,153	208,064	684,197	770,235	845,465	983,656
Annual change %		-66.9	22.3	228.8	12.6	9.8	16.3

Graph 8. Expenditure of personal trips made by resident tourists aged 15 and over, by destination, 2019-2025

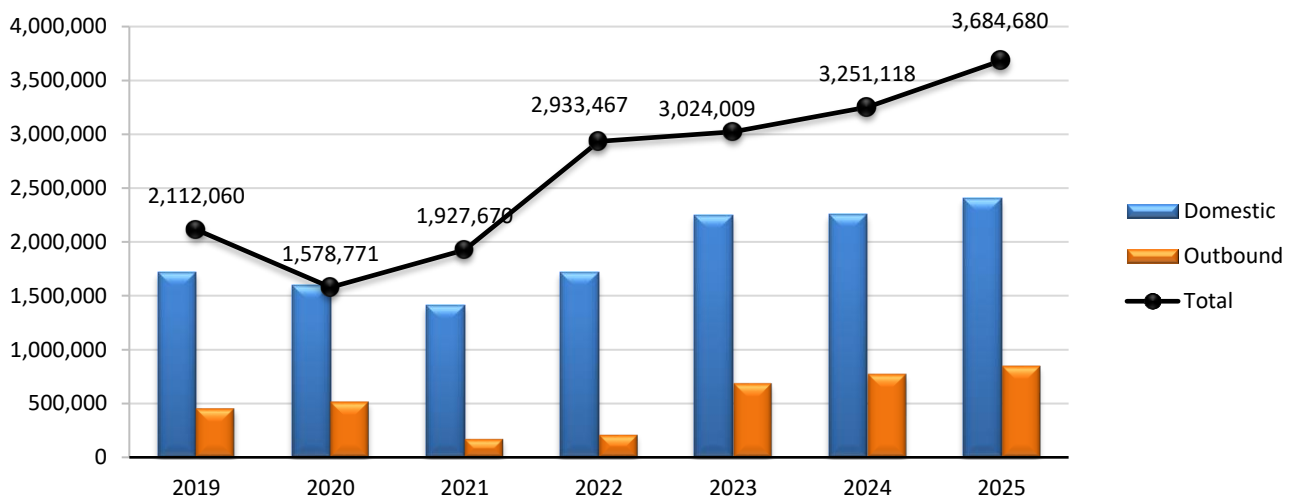


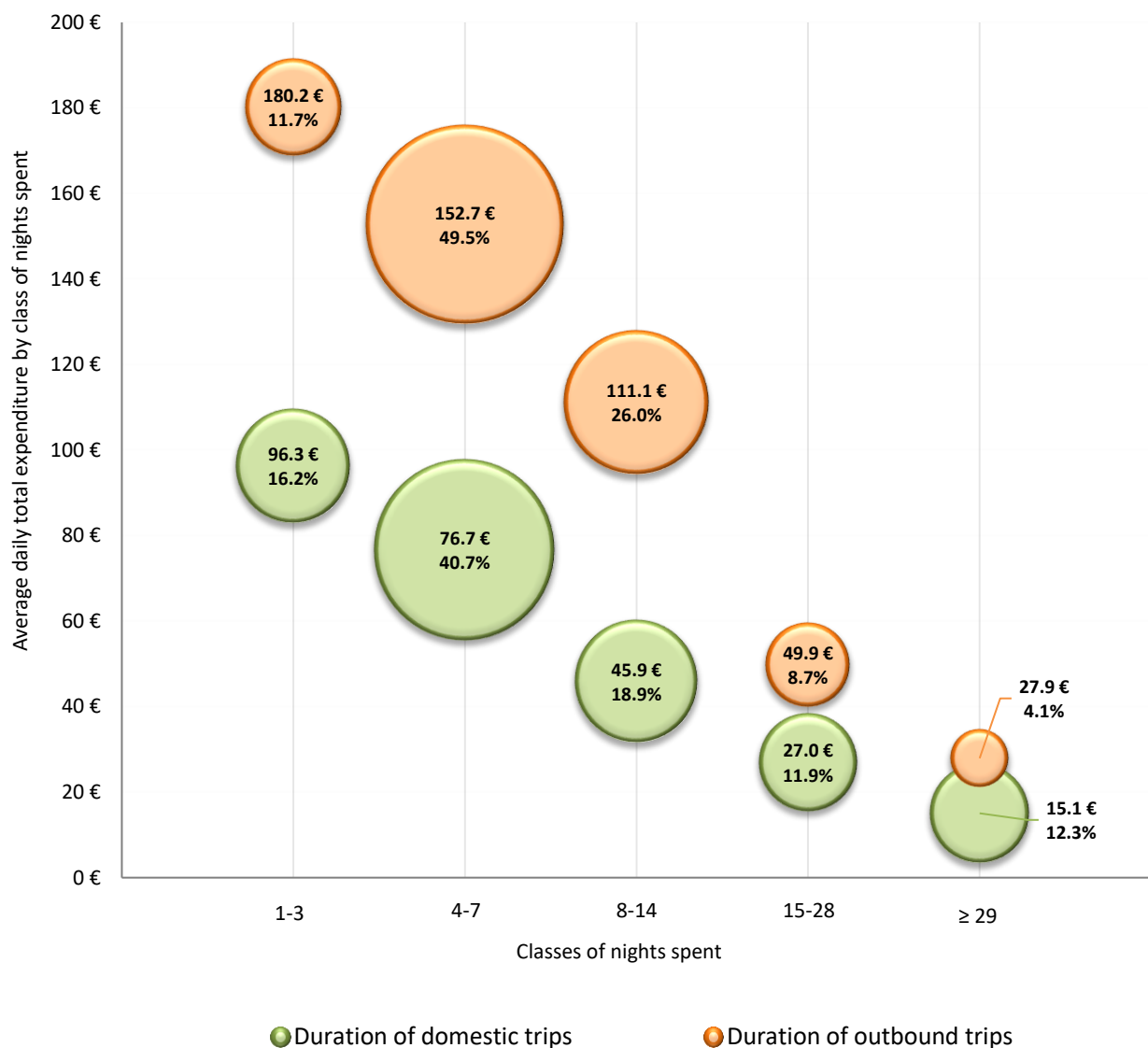
Table 12. Expenditure of personal trips made by resident tourists aged 15 and over by gender, age group, duration and main means of transport, 2024-2025

<i>In thousand euro</i>	2024	2025	% Change 2025/2024	Contribution % to total
Total	3,251,118	3,684,680	13.3	
Expenditure by gender				100,0
Men	1,584,328	1,788,353	12.9	48.5
Women	1,666,790	1,896,327	13.8	51.5
Expenditure by age group				100,0
15-24	389,163	459,607	18.1	12.5
25-44	1,102,464	1,167,882	5.9	31.7
45-64	1,195,352	1,374,638	15.0	37.3
65+	564,139	682,553	21.0	18.5
Expenditure by duration (in terms of nights spent)				100,0
1 to 3	455,516	553,766	21.6	15.0
4 to 7	1,392,949	1,585,274	13.8	43.0
8 to 14	629,216	765,468	21.7	20.8
15 and over	773,438	780,172	0.9	21.2
Expenditure by main means of transport				100,0
Air	953,446	1,130,432	18.6	30.7
Sea	622,141	694,488	11.6	18.8
Land	1,675,532	1,859,759	11.0	50.5

Table 13. Categories of expenditure of personal trips made by resident tourists aged 15 and over, 2024-2025

<i>In thousand euro</i>	2024	2025	% Change 2025/2024	Contribution % to total
Total	3,251,118	3,684,680	13.3	100.0
Accommodation	701,128	795,597	13.5	21.6
Food and drinks in cafés and restaurants	1,059,657	1,181,856	11.5	32.1
Transport	729,810	837,649	14.8	22.7
Other expenditure	760,523	869,578	14.3	23.6

Graph 9. Average daily total expenditure (€) by class of nights spent on domestic and outbound trips, percentage contribution of number of trips by destination, made by resident tourists, aged 15 and over, 2025



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

EXPLANATORY NOTES

Survey on Qualitative Characteristics of Resident Tourists	The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.
Legal framework	Regulation (EU) No 692/2011 of the European Parliament and of the Council
Statistical units	For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.
Methodology	The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.
Reference area	The whole territory of Greece.
Reference period	Calendar year 2025.
Statistical concepts and definitions	Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece. Usual residence: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage. Usual environment: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines. Tourism trip: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited. Personal trip: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc. Business trip: trip related to the visitor's work, beyond his/her daily routine and activities. Main means of transport: the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported. Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc. Rented accommodation establishments: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc. Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.). The statistical concepts and definitions of the survey are described in Regulation (EU) No 692/2011 of the European Parliament and of the Council. Further information on the definitions and the methodology of the survey are available in the Methodological Manual for Tourism Statistics.
References	More information on the survey results is available on the website of ELSTAT at: http://www.statistics.gr/en/statistics/-/publication/STO15/-