



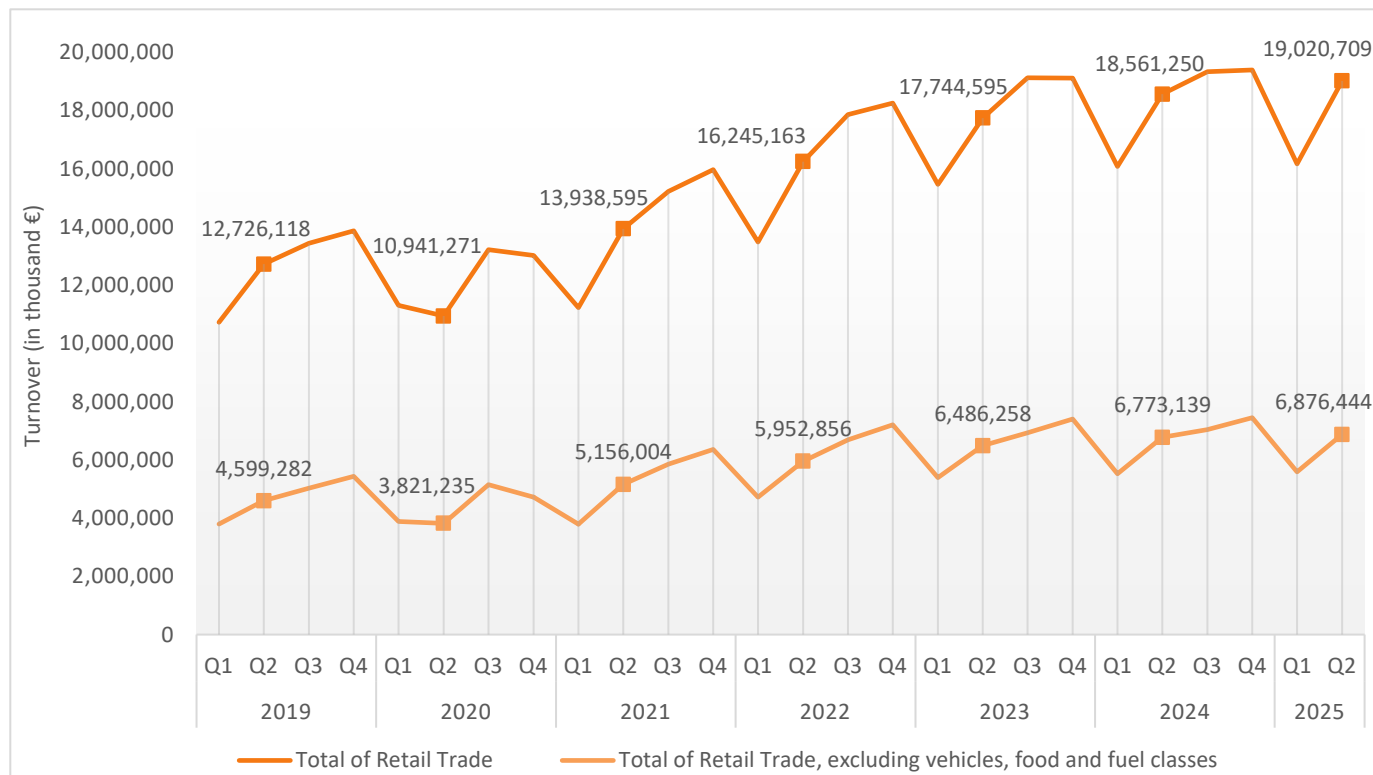
EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE 2nd QUARTER 2025

The Hellenic Statistical Authority (ELSTAT) presents the evolution of the sales/turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for the **2nd quarter 2025**.

For the **total of enterprises in retail trade**, the turnover in the **second quarter of 2025** amounted to 19,020,709 thousand euro, recording an increase of 2.5% in comparison with the second quarter of 2024, when the respective turnover was 18,561,250 thousand euro and an increase of 17.7% in comparison with the first quarter of 2025, when the respective turnover was 16,166,013 thousand euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the **second quarter of 2025** amounted to 6,876,444 thousand euro, recording an increase of 1.5% in comparison with the second quarter of 2024, when the respective turnover was 6,773,139 thousand euro and an increase of 23.0% in comparison with the first quarter of 2025, when the respective turnover was 5,589,055 thousand euro (Graph 1, Table 1).

Graph 1: Evolution of Quarterly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes



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1. Total of enterprises in retail trade (Tables 1,2)

For the **total of enterprises in retail trade**, the activities that recorded the biggest increase in turnover in the **second quarter of 2025** compared with the corresponding quarter of 2024 are:

- Retail sale of second-hand goods in stores, increase 36.7%.
- Sale of other motor vehicles, increase 16.0%.

The activities that recorded the biggest decrease in turnover in the **second quarter of 2025** compared with the corresponding quarter of 2024 are:

- Retail sale of telecommunications equipment in specialized stores, decrease 13.5%.
- Retail sale of carpets, rugs, wall and floor coverings in specialized stores, decrease 11.0%.

The Regions that recorded the biggest increase in turnover in the **second quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Attiki, increase 3.8%.
- Region of Kentriki Makedonia, increase 2.3%.

The Regions that recorded the biggest decrease in turnover in the **second quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Dytiki Makedonia, decrease 3.4%.
- Region of Notio Aigaio, decrease 2.3%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹ (Table 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the Regions that recorded the biggest increase in turnover in the **second quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Ionia Nissia, increase 3.9%
- Region of Ipeiros, increase 2.9%.

The Regions that recorded the biggest decrease in turnover in the **second quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Notio Aigaio, decrease 3.0%.
- Region of Thessalia, decrease 2.9%.

3. Small and medium sized enterprises (Table 3)

3.1. Small and medium sized enterprises in retail trade divisions

For the total of small and medium sized enterprises² in retail trade divisions, the turnover in the **second quarter 2025** amounted to 10,835,906 thousand euro, recording a decrease of 0.7% in comparison with the second quarter of 2024, when the respective turnover was 10,910,634 thousand euro.

3.2 Small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the **second quarter of 2025** amounted to 5,112,819 thousand euro, recording a decrease of 0.9% in comparison with the second quarter of 2024, when the respective turnover was 5,158,450 thousand euro.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

² The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)", page 7.

Table 1: Quarterly Turnover (in thousand €) **for the total of enterprises** in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2025/2024		Quarterly Rate of Change (%) 2 nd Quarter / 1 st Quarter	
Code NACE Rev.2	Description	1 st Quarter 2024	2 nd Quarter 2024	1 st Quarter 2025	2 nd Quarter 2025	1 st Quarter	2 nd Quarter	2024	2025
4511	Sale of cars and light motor vehicles	2,070,853	2,281,220	1,995,606	2,372,741	-3.6	4.0	10.2	18.9
4519	Sale of other motor vehicles	173,813	189,118	163,140	219,317	-6.1	16.0	8.8	34.4
4520	Maintenance and repair of motor vehicles	356,402	388,800	356,977	403,322	0.2	3.7	9.1	13.0
4531	Wholesale trade of motor vehicle parts and accessories	543,279	576,245	555,203	607,206	2.2	5.4	6.1	9.4
4532	Retail trade of motor vehicle parts and accessories	136,658	144,999	135,555	153,171	-0.8	5.6	6.1	13.0
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	176,506	281,890	193,972	311,099	9.9	10.4	59.7	60.4
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	4,206,389	4,850,211	4,369,647	5,115,886	3.9	5.5	15.3	17.1
4719	Other retail sale in non-specialized stores	605,701	**	583,004	672,910	-3.7	**	**	15.4
4721	Retail sale of fruit and vegetables in specialized stores	93,821	128,146	88,288	124,988	-5.9	-2.5	36.6	41.6
4722	Retail sale of meat and meat products in specialized stores	318,453	371,096	307,354	396,689	-3.5	6.9	16.5	29.1
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	65,001	70,124	65,228	73,433	0.3	4.7	7.9	12.6
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	189,067	214,430	183,999	215,227	-2.7	0.4	13.4	17.0
4725	Retail sale of beverages in specialized stores	38,651	56,809	37,462	55,096	-3.1	-3.0	47.0	47.1
4726	Retail sale of tobacco products in specialized stores	58,698	66,550	57,205	67,288	-2.5	1.1	13.4	17.6
4729	Other retail sale of food in specialized stores	150,708	162,443	149,852	168,748	-0.6	3.9	7.8	12.6
4730	Retail sale of automotive fuel in specialized stores	1,999,971	2,035,323	1,942,679	1,890,244	-2.9	-7.1	1.8	-2.7
4741	Retail sale of computers, peripheral units and software in specialized stores	261,463	259,742	264,392	299,568	1.1	15.3	-0.7	13.3
4742	Retail sale of telecommunications equipment in specialized stores	96,579	105,152	82,469	90,962	-14.6	-13.5	8.9	10.3
4743	Retail sale of audio and video equipment in specialized stores	15,621	18,447	15,472	18,659	-1.0	1.1	18.1	20.6
4751	Retail sale of textiles in specialized stores	93,621	112,947	90,146	112,745	-3.7	-0.2	20.6	25.1
4752	Retail sale of hardware, paints and glass in specialized stores	408,842	524,347	408,437	532,068	-0.1	1.5	28.3	30.3
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	9,724	11,746	9,256	10,451	-4.8	-11.0	20.8	12.9
4754	Retail sale of electrical household appliances in specialized stores	284,628	336,186	286,175	349,436	0.5	3.9	18.1	22.1
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	220,591	288,328	248,974	301,394	12.9	4.5	30.7	21.1

Table 1: Quarterly Turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2025/2024		Quarterly Rate of Change (%) 2 nd Quarter / 1 st Quarter	
Code NACE Rev.2	Description	1 st Quarter 2024	2 nd Quarter 2024	1 st Quarter 2025	2 nd Quarter 2025	1 st Quarter	2 nd Quarter	2024	2025
4761	Retail sale of books in specialized stores	43,586	46,949	41,670	45,679	-4.4	-2.7	7.7	9.6
4762	Retail sale of newspapers and stationery in specialized stores	32,111	38,482	29,380	36,432	-8.5	-5.3	19.8	24.0
4763	Retail sale of music and video recordings in specialized stores	2,262	3,113	2,266	3,044	0.2	-2.2	37.6	34.3
4764	Retail sale of sporting equipment in specialized stores	171,438	224,845	182,618	240,412	6.5	6.9	31.2	31.6
4765	Retail sale of games and toys in specialized stores	215,686	296,504	248,538	309,162	15.2	4.3	37.5	24.4
4771	Retail sale of clothing in specialized stores	699,489	970,017	702,528	976,912	0.4	0.7	38.7	39.1
4772	Retail sale of footwear and leather goods in specialized stores	114,636	168,275	106,370	158,098	-7.2	-6.0	46.8	48.6
4773	Dispensing chemist in specialized stores	1,157,052	1,219,143	1,197,934	1,269,657	3.5	4.1	5.4	6.0
4774	Retail sale of medical and orthopaedic goods in specialized stores	40,808	43,060	39,942	39,278	-2.1	-8.8	5.5	-1.7
4775	Retail sale of cosmetic and toilet articles in specialized stores	227,235	355,524	244,497	384,556	7.6	8.2	56.5	57.3
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	168,541	200,467	163,250	200,842	-3.1	0.2	18.9	23.0
4777	Retail sale of watches and jewellery in specialised stores	90,552	157,584	88,471	152,614	-2.3	-3.2	74.0	72.5
4778	Other retail sale of new goods in specialized stores	249,006	315,998	246,458	314,989	-1.0	-0.3	26.9	27.8
4779	Retail sale of second-hand goods in stores	10,190	10,953	13,317	14,973	30.7	36.7	7.5	12.4
4781	Retail sale via stalls and markets of food, beverages and tobacco products	34,859	37,257	31,996	37,098	-8.2	-0.4	6.9	15.9
4782	Retail sale via stalls and markets of textiles, clothing and footwear	2,136	**	2,849	3,878	33.4	**	**	36.1
4789	Retail sale via stalls and markets of other goods	10,830	13,578	10,541	14,082	-2.7	3.7	25.4	33.6
4791	Retail sale via mail order houses or via Internet	191,530	217,339	184,930	220,138	-3.4	1.3	13.5	19.0
4799	Other retail sale not in stores, stalls or markets	38,744	**	37,966	36,217	-2.0	**	**	-4.6
Total without vehicles, food and fuel classes⁽¹⁾		5,521,300	6,773,139	5,589,055	6,876,444	1.2	1.5	22.7	23.0
Total		16,075,731	18,561,250	16,166,013	19,020,709	0.6	2.5	15.5	17.7

Notes:

The table and the Total include the turnover of the economic class “4531: Wholesale trade of motor vehicle parts and accessories”, given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division “45: Wholesale and retail trade and repair of motor vehicles and motorcycles”.

** Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the “Total without vehicles, food and fuel classes” the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Quarterly Turnover (in thousand €) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	2 nd Quarter 2024	2 nd Quarter 2025	2 nd Quarter 2025/2024 (%)	2 nd Quarter 2024	2 nd Quarter 2025	2 nd Quarter 2025/2024 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	480,427	478,779	-0.3	200,219	202,104	0.9
REGION OF KENTRIKI MAKEDONIA	2,552,794	2,611,210	2.3	768,168	759,824	-1.1
Regional Unit of Thessaloniki	1,907,899	1,965,909	3.0	493,379	484,634	-1.8
REGION OF DYTIKI MAKEDONIA	210,780	203,540	-3.4	85,709	83,485	-2.6
REGION OF IPEIROS	306,818	309,837	1.0	126,085	129,706	2.9
REGION OF THESSALIA	584,314	573,293	-1.9	257,107	249,714	-2.9
REGION OF STEREA ELLADA	406,526	408,721	0.5	190,278	193,077	1.5
REGION OF IONIA NISSIA	331,953	334,187	0.7	140,315	145,792	3.9
REGION OF DYTIKI ELLADA	560,699	558,205	-0.4	226,565	229,802	1.4
REGION OF PELOPONNISOS	526,206	524,207	-0.4	219,628	224,619	2.3
REGION OF ATTIKI	10,868,918	11,280,893	3.8	3,816,910	3,913,220	2.5
REGION OF VOREIO AIGAIO	179,712	180,300	0.3	85,679	87,405	2.0
REGION OF NOTIO AIGAIO	639,523	624,720	-2.3	282,300	273,764	-3.0
REGION OF KRITI	912,580	932,817	2.2	374,176	383,932	2.6
Total	18,561,250	19,020,709	2.5	6,773,139	6,876,444	1.5

Notes:

The Regional Unit of Thessaloniki is presented separately on the table.

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Quarterly Turnover (in thousand €) for the Total of Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, for the small and medium sized enterprises¹, per enterprise size

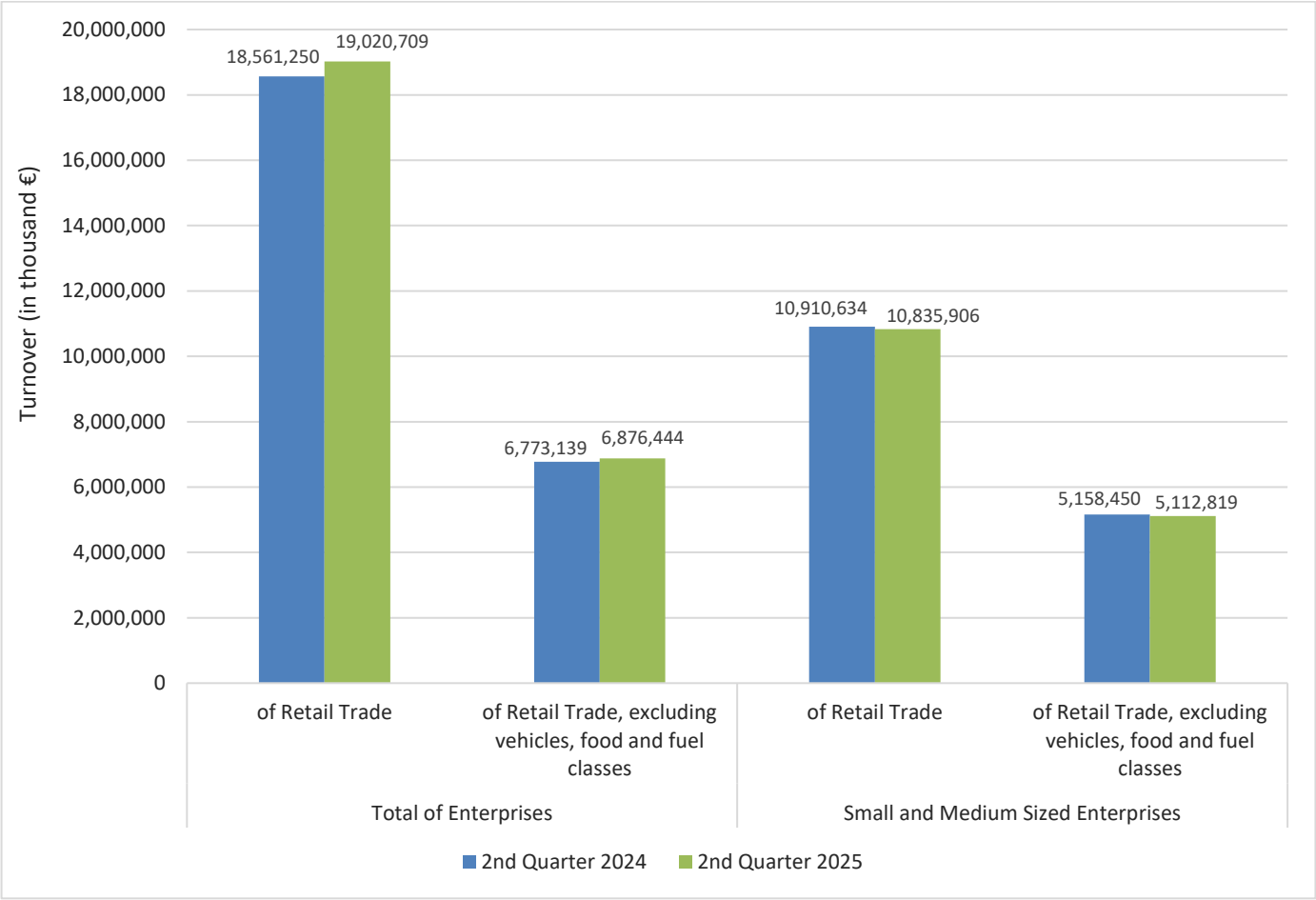
Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €)		
	2 nd Quarter 2024	2 nd Quarter 2025	2 nd Quarter 2025/2024 (%)	2 nd Quarter 2024	2 nd Quarter 2025	2 nd Quarter 2025/2024 (%)
Medium Enterprises	1,673,064	1,733,566	3.6	650,157	660,317	1.6
Small Enterprises	2,950,219	2,812,978	-4.7	1,040,038	981,358	-5.6
Micro Enterprises	6,287,351	6,289,362	0.0	3,468,255	3,471,144	0.1
Small and Medium Sized Enterprises	10,910,634	10,835,906	-0.7	5,158,450	5,112,819	-0.9
Small and Medium Sized Enterprises / Total of Enterprises (%)	58.8	57.0		76.2	74.4	

Notes:

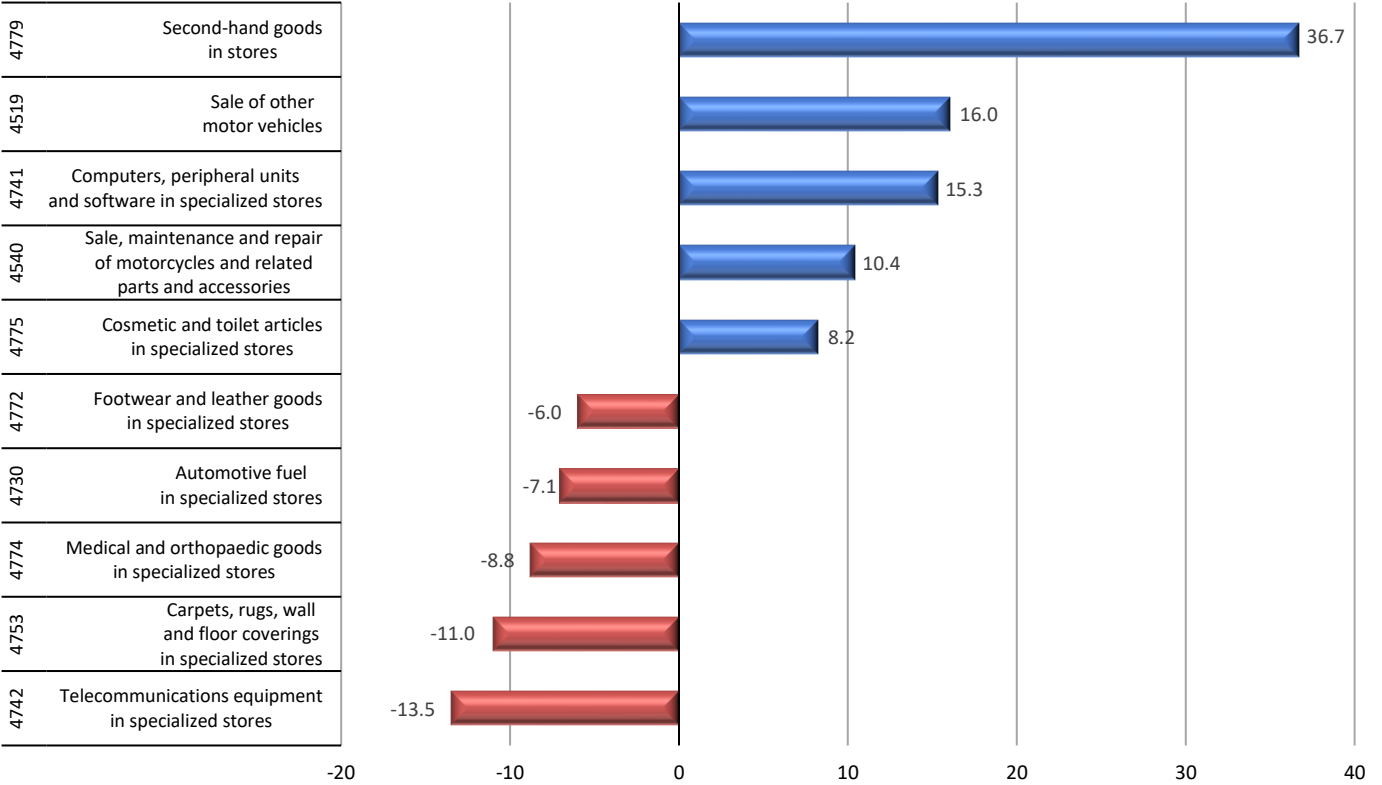
(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 7.

(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Graph 2: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



Graph 3: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **2nd Quarter 2025 / 2nd Quarter 2024**



METHODOLOGICAL NOTES

Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2022.
- Administrative transactions files (tax, etc) of the reference years 2019 - 2025.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2022.
- Income data from administrative transactions files of the reference years 2019 - 2025.

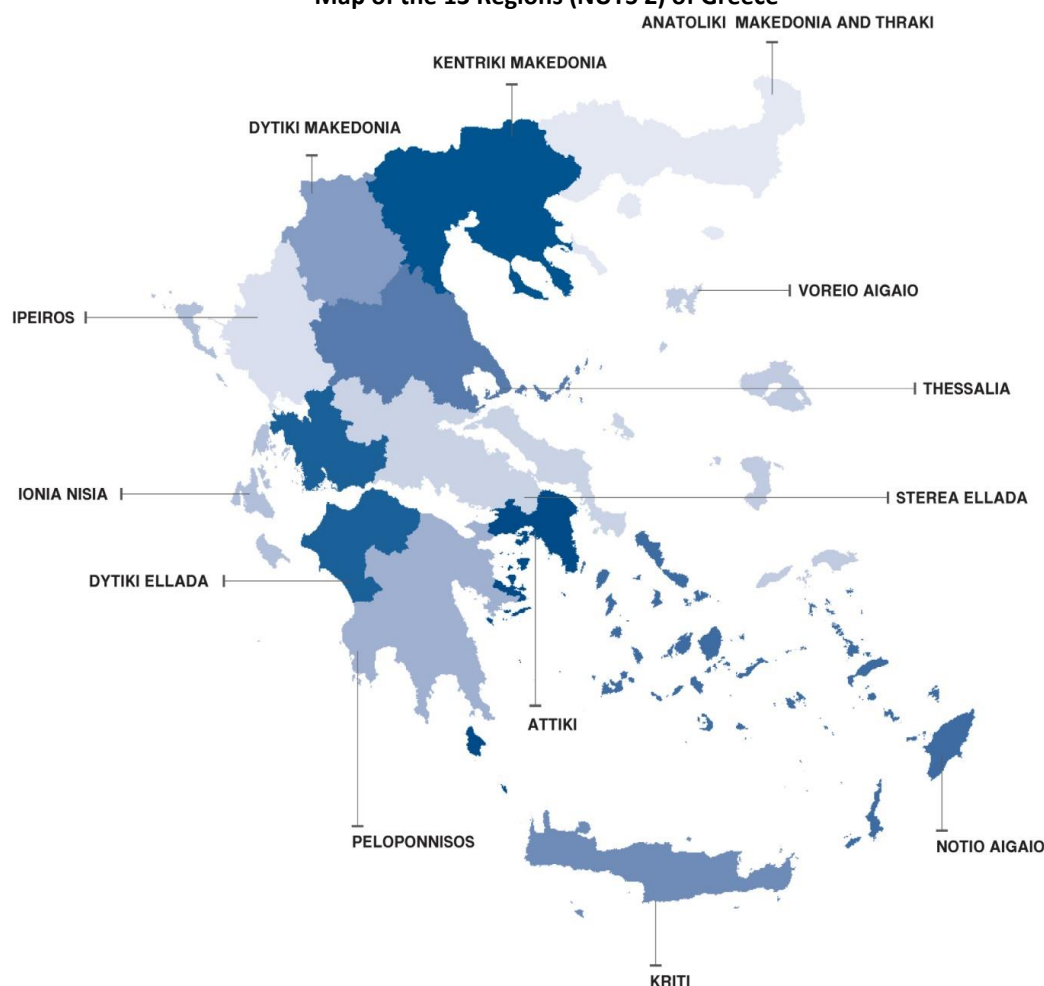
Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.

Map of the 13 Regions (NUTS 2) of Greece



Reference Period 2nd Quarter 2025.

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2022 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT’s website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->