



HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY

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**EVOLUTION OF TURNOVER OF ENTERPRISES IN
RETAIL TRADE
DECEMBER - 4th QUARTER 2022
ANNUAL DATA 2022**

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the announcements published by ELSTAT ([link](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **December and 4th Quarter 2022**.

In particular, ELSTAT announces a) on annual and quarterly data on turnover for **all enterprises** classified in the activity classes of the retail trade divisions and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, for the total of Greece and per Region of Greece.

In addition, ELSTAT announces a) on annual and quarterly data on turnover for **all enterprises** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes** and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes**, for the total of Greece and per Region of Greece.

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1. Total of enterprises in retail trade

1.1. Annual Data (Tables 1, 4)

For the total of enterprises in retail trade, the turnover in **2022** amounted to 61.996 billion euro, recording an increase of 12.2% in comparison with 2021, when the respective turnover was 55.234 billion euro.

The activities that recorded the biggest impact on the increase in turnover in **2022** compared with 2021 are:

- Retail sale of automotive fuel in specialized stores, increase 28.4%.
- Retail sale in non-specialized stores with food, beverages or tobacco predominating, increase 7.0%.

The activity that recorded decrease in turnover in **2022** compared with 2021 is:

- Retail sale of carpets, rugs, wall and floor coverings in specialized stores, decrease 1.0%.

The five classes with the biggest participation in the annual turnover of **2022** are:

- Retail sale in non-specialized stores with food, beverages or tobacco predominating (26.9%)
- Retail sale of automotive fuel in specialized stores (13.9%)
- Sale of cars and light motor vehicles (9.8%)
- Dispensing chemist in specialized stores (6.9%) and
- Retail sale of clothing in specialized stores (5.0%)

and the five classes with the biggest participation in the annual turnover of **2021** are:

- Retail sale in non-specialized stores with food, beverages or tobacco predominating (28.3%)
- Retail sale of automotive fuel in specialized stores (12.2%)
- Sale of cars and light motor vehicles (9.3%)
- Dispensing chemist in specialized stores (7.4%) and
- Retail sale of clothing in specialized stores (4.7%)

The Regions that recorded the biggest increase in turnover in **2022** compared with 2021 are:

- Region of Notio Aigaio, increase 29.6%.
- Region of Ionia Nissia, increase 24.9%.

1.2 Quarterly Data (Tables 2, 5)

For the total of enterprises in retail trade, the turnover in the **fourth quarter of 2022** amounted to 17.02 billion euro, recording an increase of 10.5% in comparison with the fourth quarter of 2021, when the respective turnover was 15.40 billion euro and an increase of 1.7% in comparison with the third quarter of 2022, when the respective turnover was 16.73 billion euro.

The activities that recorded the biggest increase in turnover in the **fourth quarter of 2022** compared with the corresponding quarter of 2021 are:

- Retail sale via stalls and markets of textiles, clothing and footwear, increase 30.0%.
- Retail sale of second-hand goods in stores, increase 29.0%.

The activity that recorded decrease in turnover in the **fourth quarter of 2022** compared with the corresponding quarter of 2021 is:

- Retail sale of carpets, rugs, wall and floor coverings in specialized stores, decrease 5.8%.

The Regions that recorded the biggest increase in turnover in the **fourth quarter of 2022** compared with the fourth quarter of 2021 are:

- Region of Ionia Nissia, increase 17.5%.
- Region of Notio Aigaio, increase 16.0%.

1.3 Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 3, 6)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly base, the turnover in December 2022 amounted to 3.83 billion euro, recording an increase of 12.2% in comparison with December 2021, when the respective turnover was 3.41 billion euro and an increase of 15.6% in comparison with November 2022, when the respective turnover was 3.31 billion euro.

The activities that recorded the biggest increase in turnover in **December 2022** compared with December 2021 are:

- Retail sale of cosmetic and toilet articles in specialized stores, increase 32.7%.
- Sale of cars and light motor vehicles, increase 31.2%.

The activities that recorded decrease in turnover in **December 2022** compared with December 2021 are:

- Retail sale of newspapers and stationery in specialized stores, decrease 5.7%.
- Retail sale of medical and orthopaedic goods in specialized stores, decrease 5.0%.

The Regions that recorded the biggest increase in turnover in **December 2022** compared with December 2021 are:

- Region of Anatoliki Makedonia, Thraki, increase 14.2%.
- Region of Dytiki Makedonia, increase 12.3%.

The Region that recorded decrease in turnover in **December 2022** compared with December 2021 is:

- Region of Voreio Aigaioi, decrease 2.0%

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹ (Tables 1, 2, 3, 4, 5, 6)

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in 2022 amounted to 22.65 billion euro, recording an increase of 10.0% in comparison with 2021, when the respective turnover was 20.59 billion euro.

The Regions that recorded the biggest increase in turnover in **2022** compared with 2021 are:

- Region of Notio Aigaio, increase 30.5%.
- Region of Ionia Nissia, increase 21.0%.

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the fourth quarter of 2022 amounted to 6.59 billion euro, recording an increase of 8.8% in comparison with the fourth quarter of 2021, when the respective turnover was 6.05 billion euro and an increase of 7.0% in comparison with the third quarter of 2022, when the respective turnover was 6.15 billion euro.

The Regions that recorded the biggest increase in turnover in the **fourth quarter of 2022** compared with the corresponding quarter of 2021 are:

- Region of Notio Aigaio, increase 17.5%.
- Region of Kriti, increase 13.1%.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in December 2022 amounted to 1.23 billion euro, recording an increase of 14.7% in comparison with December 2021, when the respective turnover was 1.08 billion euro and an increase of 15.2% in comparison with November 2022, when the respective turnover was 1.07 billion euro.

The Regions that recorded the biggest increase in turnover in **December 2022** compared with December 2021 are:

- Region of Sterea Ellada, increase 25.0%.
- Region of Ipeiros, increase 22.8%.

Table 1: Annual turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), 2019, 2020, 2021, 2022

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Share (%) in the annual turnover		Annual Rate of Change (%)
Code NACE Rev.2	Description	2019	2020	2021	2022	2021	2022	2022/2021
4511	Sale of cars and light motor vehicles	4,736,922	4,042,639	5,148,316	6,099,086	9.3	9.8	18.5
4519	Sale of other motor vehicles	330,122	331,725	435,369	437,220	0.8	0.7	0.4
4520	Maintenance and repair of motor vehicles	958,438	895,770	1,037,862	1,181,167	1.9	1.9	13.8
4531	Wholesale trade of motor vehicle parts and accessories	1,509,022	1,426,108	1,656,886	1,850,988	3.0	3.0	11.7
4532	Retail trade of motor vehicle parts and accessories	421,039	386,233	444,658	492,432	0.8	0.8	10.7
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	472,235	445,081	541,393	645,827	1.0	1.0	19.3
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	14,380,392	15,219,492	15,608,071	16,703,935	28.3	26.9	7.0
4719	Other retail sale in non-specialized stores	2,494,921	2,490,193	***	2,371,828	***	3.8	***
4721	Retail sale of fruit and vegetables in specialized stores	371,163	396,012	408,514	***	0.7	***	***
4722	Retail sale of meat and meat products in specialized stores	1,059,018	1,086,209	1,117,780	1,216,811	2.0	2.0	8.9
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	198,866	190,573	215,566	220,644	0.4	0.4	2.4
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	612,495	523,457	567,208	658,031	1.0	1.1	16.0
4725	Retail sale of beverages in specialized stores	152,389	125,288	153,335	179,335	0.3	0.3	17.0
4726	Retail sale of tobacco products in specialized stores	214,522	200,205	207,901	220,415	0.4	0.4	6.0
4729	Other retail sale of food in specialized stores	460,284	453,686	486,384	516,028	0.9	0.8	6.1
4730	Retail sale of automotive fuel in specialized stores	7,241,130	5,698,613	6,719,774	8,630,797	12.2	13.9	28.4
4741	Retail sale of computers, peripheral units and software in specialized stores	682,356	781,473	1,000,507	1,115,330	1.8	1.8	11.5
4742	Retail sale of telecommunications equipment in specialized stores	509,987	506,629	514,745	***	0.9	***	***
4743	Retail sale of audio and video equipment in specialized stores	57,105	51,714	66,357	70,917	0.1	0.1	6.9
4751	Retail sale of textiles in specialized stores	380,216	338,699	370,027	384,199	0.7	0.6	3.8
4752	Retail sale of hardware, paints and glass in specialized stores	1,240,671	1,161,669	1,403,517	1,665,204	2.5	2.7	18.6
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	48,775	35,811	51,052	50,543	0.1	0.1	-1.0
4754	Retail sale of electrical household appliances in specialized stores	1,283,196	1,154,219	1,267,991	1,327,782	2.3	2.1	4.7
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	778,292	649,842	810,260	912,836	1.5	1.5	12.7

Table 1: Annual turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue), 2019, 2020, 2021, 2022

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Share (%) in the annual turnover		Annual Rate of Change (%)
Code NACE Rev.2	Description	2019	2020	2021	2022	2021	2022	2022/2021
4761	Retail sale of books in specialized stores	192,328	176,262	188,939	204,377	0.3	0.3	8.2
4762	Retail sale of newspapers and stationery in specialized stores	139,740	126,061	139,058	150,827	0.3	0.2	8.5
4763	Retail sale of music and video recordings in specialized stores	8,639	6,191	8,210	***	0.0	***	***
4764	Retail sale of sporting equipment in specialized stores	540,313	511,350	637,075	694,380	1.2	1.1	9.0
4765	Retail sale of games and toys in specialized stores	897,954	703,447	864,598	999,267	1.6	1.6	15.6
4771	Retail sale of clothing in specialized stores	2,848,202	1,848,473	2,619,654	3,102,314	4.7	5.0	18.4
4772	Retail sale of footwear and leather goods in specialized stores	499,927	331,049	419,540	498,113	0.8	0.8	18.7
4773	Dispensing chemist in specialized stores	3,784,304	4,035,273	4,100,271	4,300,352	7.4	6.9	4.9
4774	Retail sale of medical and orthopaedic goods in specialized stores	98,201	105,662	126,683	126,788	0.2	0.2	0.1
4775	Retail sale of cosmetic and toilet articles in specialized stores	1,046,423	627,594	768,203	996,243	1.4	1.6	29.7
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	495,221	509,073	529,200	588,007	1.0	0.9	11.1
4777	Retail sale of watches and jewellery in specialised stores	410,331	237,545	355,575	450,688	0.6	0.7	26.7
4778	Other retail sale of new goods in specialized stores	908,755	690,901	840,981	1,080,340	1.5	1.7	28.5
4779	Retail sale of second-hand goods in stores	11,227	9,112	12,257	17,279	0.0	0.0	41.0
4781	Retail sale via stalls and markets of food, beverages and tobacco products	112,726	102,222	103,490	118,167	0.2	0.2	14.2
4782	Retail sale via stalls and markets of textiles, clothing and footwear	9,158	4,982	7,853	9,531	0.0	0.0	21.4
4789	Retail sale via stalls and markets of other goods	42,716	34,777	36,841	42,866	0.1	0.1	16.4
4791	Retail sale via mail order houses or via Internet	609,183	796,103	***	***	***	***	***
4799	Other retail sale not in stores, stalls or markets	147,460	125,582	132,623	159,976	0.2	0.3	20.6
Total without food, fuel and vehicles classes⁽¹⁾		20,380,123	18,249,891	20,589,388	22,649,659	37.3	36.5	10.0
Total		53,396,364	49,572,999	55,233,994	61,996,140	100.0	100.0	12.2

Notes:

- The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2022/2021		Quarterly Rate of Change (%) 4th Quarter / 3rd Quarter	
Code NACE Rev.2	Description	3 rd Quarter 2021	4 th Quarter 2021	3 rd Quarter 2022	4 th Quarter 2022	3 rd Quarter	4 th Quarter	2021	2022
4511	Sale of cars and light motor vehicles	1,246,453	1,253,793	1,586,280	1,553,928	27.3	23.9	0.6	-2.0
4519	Sale of other motor vehicles	105,201	120,230	106,235	129,983	1.0	8.1	14.3	22.4
4520	Maintenance and repair of motor vehicles	272,879	306,325	304,349	347,519	11.5	13.4	12.3	14.2
4531	Wholesale trade of motor vehicle parts and accessories	435,264	470,323	474,634	515,990	9.0	9.7	8.1	8.7
4532	Retail trade of motor vehicle parts and accessories	117,962	130,546	127,773	143,743	8.3	10.1	10.7	12.5
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	155,367	121,810	183,238	143,785	17.9	18.0	-21.6	-21.5
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	4,171,630	4,126,545	4,616,258	4,406,236	10.7	6.8	-1.1	-4.5
4719	Other retail sale in non-specialized stores	***	644,353	652,961	650,977	***	1.0	***	-0.3
4721	Retail sale of fruit and vegetables in specialized stores	120,522	93,567	***	***	***	***	-22.4	***
4722	Retail sale of meat and meat products in specialized stores	***	321,084	326,172	354,557	***	10.4	***	8.7
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	62,029	47,392	66,969	48,359	8.0	2.0	-23.6	-27.8
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	161,646	164,565	187,561	181,310	16.0	10.2	1.8	-3.3
4725	Retail sale of beverages in specialized stores	51,563	42,038	57,667	46,405	11.8	10.4	-18.5	-19.5
4726	Retail sale of tobacco products in specialized stores	55,899	56,037	60,857	60,462	8.9	7.9	0.2	-0.6
4729	Other retail sale of food in specialized stores	121,053	133,395	129,748	142,211	7.2	6.6	10.2	9.6
4730	Retail sale of automotive fuel in specialized stores	1,877,590	1,989,609	2,267,144	2,291,883	20.7	15.2	6.0	1.1
4741	Retail sale of computers, peripheral units and software in specialized stores	***	334,151	290,450	371,868	***	11.3	***	28.0
4742	Retail sale of telecommunications equipment in specialized stores	***	146,924	***	***	***	***	***	***
4743	Retail sale of audio and video equipment in specialized stores	17,528	20,832	19,256	22,900	9.9	9.9	18.8	18.9
4751	Retail sale of textiles in specialized stores	96,604	110,020	100,777	110,159	4.3	0.1	13.9	9.3
4752	Retail sale of hardware, paints and glass in specialized stores	373,104	425,236	431,617	489,455	15.7	15.1	14.0	13.4
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	***	22,425	11,389	21,133	***	-5.8	***	85.6
4754	Retail sale of electrical household appliances in specialized stores	***	374,541	380,744	424,393	***	13.3	***	11.5
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	222,600	256,644	244,893	278,192	10.0	8.4	15.3	13.6

Table 2: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2022/2021		Quarterly Rate of Change (%) 4th Quarter / 3rd Quarter	
Code NACE Rev.2	Description	3 rd Quarter 2021	4 th Quarter 2021	3 rd Quarter 2022	4 th Quarter 2022	3 rd Quarter	4 th Quarter	2021	2022
4761	Retail sale of books in specialized stores	62,185	58,848	66,439	60,824	6.8	3.4	-5.4	-8.5
4762	Retail sale of newspapers and stationery in specialized stores	42,510	40,411	48,011	41,060	12.9	1.6	-4.9	-14.5
4763	Retail sale of music and video recordings in specialized stores	2,540	2,326	***	***	***	***	-8.4	***
4764	Retail sale of sporting equipment in specialized stores	180,386	169,367	192,663	193,967	6.8	14.5	-6.1	0.7
4765	Retail sale of games and toys in specialized stores	228,758	311,899	256,547	360,751	12.1	15.7	36.3	40.6
4771	Retail sale of clothing in specialized stores	804,725	840,103	858,464	943,295	6.7	12.3	4.4	9.9
4772	Retail sale of footwear and leather goods in specialized stores	121,895	131,827	144,441	139,835	18.5	6.1	8.1	-3.2
4773	Dispensing chemist in specialized stores	1,033,825	1,088,892	1,062,179	1,145,767	2.7	5.2	5.3	7.9
4774	Retail sale of medical and orthopaedic goods in specialized stores	30,806	34,648	30,389	35,320	-1.4	1.9	12.5	16.2
4775	Retail sale of cosmetic and toilet articles in specialized stores	272,547	226,850	333,166	271,526	22.2	19.7	-16.8	-18.5
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	115,028	138,526	133,105	157,109	15.7	13.4	20.4	18.0
4777	Retail sale of watches and jewellery in specialised stores	140,471	96,022	171,096	112,494	21.8	17.2	-31.6	-34.3
4778	Other retail sale of new goods in specialized stores	252,831	249,241	323,961	287,702	28.1	15.4	-1.4	-11.2
4779	Retail sale of second-hand goods in stores	3,185	4,138	4,883	5,337	53.3	29.0	29.9	9.3
4781	Retail sale via stalls and markets of food, beverages and tobacco products	24,244	32,180	27,288	36,071	12.6	12.1	32.7	32.2
4782	Retail sale via stalls and markets of textiles, clothing and footwear	1,959	2,522	2,816	3,279	43.7	30.0	28.7	16.4
4789	Retail sale via stalls and markets of other goods	10,012	11,372	11,695	12,971	16.8	14.1	13.6	10.9
4791	Retail sale via mail order houses or via Internet	***	209,677	***	***	***	***	***	***
4799	Other retail sale not in stores, stalls or markets	30,284	43,115	35,876	48,267	18.5	11.9	42.4	34.5
Total without vehicles, food and fuel classes⁽¹⁾		5,667,933	6,050,947	6,151,976	6,585,615	8.5	8.8	6.8	7.0
Total		14,875,374	15,404,349	16,733,972	17,019,064	12.5	10.5	3.6	1.7

Notes:

- The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".
- Enterprises with single-entry accounting bookkeeping are obliged to submit data to tax authorities on a quarterly basis, while enterprises with double-entry accounting bookkeeping are obliged to submit data on a monthly basis. Therefore, for the total of enterprises, data are available only on a quarterly basis.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) December/ November	
Code NACE Rev.2	Description	November 2021	December 2021	November 2022	December 2022	November	December	2021	2022
4511	Sale of cars and light motor vehicles	403,068	391,523	481,247	513,857	19.4	31.2	-2.9	6.8
4519	Sale of other motor vehicles	32,304	36,557	31,447	45,657	-2.7	24.9	13.2	45.2
4520	Maintenance and repair of motor vehicles	22,993	24,414	25,680 [◇]	***	11.7 [◇]	***	6.2	***
4531	Wholesale trade of motor vehicle parts and accessories	113,625	108,576	130,782	118,488	15.1	9.1	-4.4	-9.4
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	***	21,688	34,507	27,385	***	26.3	***	-20.6
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,071,300	1,394,489	1,159,031	1,464,776	8.2	5.0	30.2	26.4
4719	Other retail sale in non-specialized stores	50,781	54,260	55,382	57,438	9.1	5.9	6.9	3.7
4721	Retail sale of fruit and vegetables in specialized stores	6,230	7,718	***	***	***	***	23.9	***
4722	Retail sale of meat and meat products in specialized stores	21,249	33,256	24,409 [◇]	37,936 [◇]	14.9 [◇]	14.1 [◇]	56.5	55.4
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	2,259	2,598	2,589 [◇]	2,752 [◇]	14.6 [◇]	5.9 [◇]	15.0	6.3
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	9,282	12,974	10,651	14,519	14.7	11.9	39.8	36.3
4725	Retail sale of beverages in specialized stores	***	6,802	3,599	***	***	***	***	***
4726	Retail sale of tobacco products in specialized stores	1,861	2,387	3,172 [◇]	3,755 [◇]	70.4 [◇]	57.3 [◇]	28.3	18.4
4729	Other retail sale of food in specialized stores	***	17,394	15,565	17,647	***	1.5	***	13.4
4730	Retail sale of automotive fuel in specialized stores	239,639	264,277	299,569	288,104	25.0	9.0	10.3	-3.8
4741	Retail sale of computers, peripheral units and software in specialized stores	111,716	120,826	127,714	137,648	14.3	13.9	8.2	7.8
4742	Retail sale of telecommunications equipment in specialized stores	17,935	38,803	***	***	***	***	116.4	***
4743	Retail sale of audio and video equipment in specialized stores	4,647	4,921	5,087 [◇]	5,526 [◇]	9.5 [◇]	12.3 [◇]	5.9	8.6
4751	Retail sale of textiles in specialized stores	3,250	4,322	3,125 ^{◇◇}	3,974 ^{◇◇}	-3.8 ^{◇◇}	-8.1 ^{◇◇}	33.0	27.2
4752	Retail sale of hardware, paints and glass in specialized stores	48,050	56,423	60,909	67,202	26.8	19.1	17.4	10.3
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	4,048	3,206	3,444	3,455	-14.9	7.8	-20.8	0.3
4754	Retail sale of electrical household appliances in specialized stores	108,106	102,042	126,750	113,067	17.2	10.8	-5.6	-10.8
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	47,257	57,095	***	***	***	***	20.8	***

Table 3: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) December/ November	
Code NACE Rev.2	Description	November 2021	December 2021	November 2022	December 2022	November	December	2021	2022
4761	Retail sale of books in specialized stores	6,213	9,768	5,811	10,195	-6.5	4.4	57.2	75.4
4762	Retail sale of newspapers and stationery in specialized stores	1,927	1,704	1,864	1,607	-3.3	-5.7	-11.6	-13.8
4763	Retail sale of music and video recordings in specialized stores	76	99	59	102	-22.4	3.0	30.3	72.9
4764	Retail sale of sporting equipment in specialized stores	37,720	40,223	44,507	52,341	18.0	30.1	6.6	17.6
4765	Retail sale of games and toys in specialized stores	88,018	135,913	111,686	152,022	26.9	11.9	54.4	36.1
4771	Retail sale of clothing in specialized stores	170,352	213,423	203,071	260,408	19.2	22.0	25.3	28.2
4772	Retail sale of footwear and leather goods in specialized stores	21,894	26,855	23,700	30,335	8.2	13.0	22.7	28.0
4773	Dispensing chemist in specialized stores	36,803	37,278	44,973 [◇]	47,873 [◇]	22.2 [◇]	28.4 [◇]	1.3	6.4
4774	Retail sale of medical and orthopaedic goods in specialized stores	5,037	4,614	5,347	4,384	6.2	-5.0	-8.4	-18.0
4775	Retail sale of cosmetic and toilet articles in specialized stores	59,214	67,975	68,095	90,225	15.0	32.7	14.8	32.5
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	8,516	9,501	9,214 [◇]	10,789 [◇]	8.2 [◇]	13.6 [◇]	11.6	17.1
4777	Retail sale of watches and jewellery in specialised stores	15,138	22,339	16,882 [◇]	26,507 [◇]	11.5 [◇]	18.7 [◇]	47.6	57.0
4778	Other retail sale of new goods in specialized stores	18,564	21,470	19,104 [◇]	20,753 [◇]	2.9 [◇]	-3.3 [◇]	15.7	8.6
4779	Retail sale of second-hand goods in stores	188	242	***	***	***	***	28.7	***
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	36,847	37,516	***	***	***	***	1.8	***
4799	Other retail sale not in stores, stalls or markets	2,842	3,650	3,419 [◇]	3,707 [◇]	20.3 [◇]	1.6 [◇]	28.4	8.4
Total without vehicles, food and fuel classes⁽¹⁾		907,002	1,076,857	1,071,513	1,234,671	18.1	14.7	18.7	15.2
Total		2,879,852	3,411,669	3,310,928	3,828,573	15.0	12.2	18.5	15.6

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 4: Annual turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicle, food and fuel classes**, per Region of Greece, 2019, 2020, 2021, 2022.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)					TURNOVER for the Total of Retail Trade excluding vehicle, food and fuel classes ⁽¹⁾ (in thousand €)				
	2019	2020	2021	2022	2022/2021 (%)	2019	2020	2021	2022	2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	1,598,197	1,480,739	1,645,939	1,829,173	11.1	645,831	596,964	667,311	711,062	6.6
REGION OF KENTRIKI MAKEDONIA	7,791,283	7,504,796	8,073,915	8,812,499	9.2	2,255,920	2,113,711	2,380,228	2,535,212	6.5
Regional Unit of Thessaloniki	5,724,624	5,638,723	5,973,218	6,471,688	8.4	1,437,619	1,336,781	1,497,413	1,595,900	6.6
REGION OF DYTIKI MAKEDONIA	692,724	628,993	703,517	790,021	12.3	279,998	252,848	286,304	313,846	9.6
REGION OF IPEIROS	985,960	899,527	994,351	1,108,308	11.5	403,719	374,594	417,330	449,973	7.8
REGION OF THESSALIA	1,773,770	1,635,533	1,835,249	2,005,646	9.3	785,462	729,686	822,676	865,854	5.3
REGION OF STEREA ELLADA	1,311,072	1,260,201	1,375,907	1,515,733	10.2	593,772	578,292	645,556	688,094	6.6
REGION OF IONIA NISSIA	932,639	703,998	852,760	1,064,773	24.9	360,807	272,986	344,860	417,114	21.0
REGION OF DYTIKI ELLADA	1,743,411	1,626,569	1,768,002	1,959,948	10.9	719,248	688,991	758,607	818,344	7.9
REGION OF PELOPONNISOS	1,639,395	1,530,570	1,683,195	1,887,288	12.1	652,590	614,571	686,751	732,940	6.7
REGION OF ATTIKI	30,054,206	28,412,543	31,599,222	35,521,194	12.4	11,655,950	10,465,783	11,622,344	12,782,530	10.0
REGION OF VOREIO AIGAIO	591,533	524,953	588,880	638,557	8.4	265,309	235,085	274,171	298,692	8.9
REGION OF NOTIO AIGAIO	1,679,980	1,153,932	1,528,125	1,980,516	29.6	741,516	470,247	651,116	849,607	30.5
REGION OF KRITI	2,602,194	2,210,645	2,584,932	***	***	1,020,001	856,133	1,032,134	1,186,391	15.0
Total	53,396,364	49,572,999	55,233,994	61,996,140	12.2	20,380,123	18,249,891	20,589,388	22,649,659	10.0

Notes:

In the table the Regional Unit of Thessaloniki is presented separately.

⁽¹⁾ In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

Table 5: Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicle, food and fuel classes**, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicle, food and fuel classes ⁽¹⁾ (in thousand €)		
	4th Quarter 2021	4th Quarter 2022	4th Quarter 2022/2021 (%)	4th Quarter 2021	4th Quarter 2022	4th Quarter 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	466,621	512,621	9.9	187,051	200,091	7.0
REGION OF KENTRIKI MAKEDONIA	2,227,995	2,397,365	7.6	681,817	712,389	4.5
Regional Unit of Thessaloniki	1,639,669	1,755,500	7.1	437,187	452,881	3.6
REGION OF DYTIKI MAKEDONIA	206,280	231,106	12.0	84,605	94,376	11.6
REGION OF IPEIROS	275,570	303,302	10.1	117,159	128,748	9.9
REGION OF THESSALIA	525,765	566,351	7.7	236,706	253,652	7.2
REGION OF STEREA ELLADA	393,130	429,220	9.2	186,293	200,003	7.4
REGION OF IONIA NISSIA	191,963	225,505	17.5	81,998	91,776	11.9
REGION OF DYTIKI ELLADA	493,687	541,584	9.7	215,191	231,320	7.5
REGION OF PELOPONNISOS	453,588	503,813	11.1	185,114	198,218	7.1
REGION OF ATTIKI	8,972,328	10,005,561	11.5	3,554,730	3,883,742	9.3
REGION OF VOREIO AIGAIO	157,838	169,270	7.2	76,850	82,989	8.0
REGION OF NOTIO AIGAIO	341,729	396,302	16.0	152,057	178,692	17.5
REGION OF KRITI	697,855	***	***	291,378	329,620	13.1
Total	15,404,349	17,019,064	10.5	6,050,947	6,585,615	8.8

Notes:

In the table the Regional Unit of Thessaloniki is presented separately.

⁽¹⁾ In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

Table 6: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicle, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicle, food and fuel classes ⁽¹⁾ (in thousand €)		
	December 2021	December 2022	December 2022/2021 (%)	December 2021	December 2022	December 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	39,596	45,222	14.2	13,064	15,902	21.7
REGION OF KENTRIKI MAKEDONIA	422,427	465,300 [◇]	10.2 [◇]	63,830	73,275 [◇]	14.8 [◇]
Regional Unit of Thessaloniki	386,183	424,053 [◇]	9.8 [◇]	49,145	55,729 [◇]	13.4 [◇]
REGION OF DYTIKI MAKEDONIA	17,303	19,432	12.3	5,643	6,661	18.0
REGION OF IPEIROS	27,177	***	***	6,914	8,492	22.8
REGION OF THESSALIA	39,472	45,259 [◇]	14.7 [◇]	16,058	18,560 [◇]	15.6 [◇]
REGION OF STEREA ELLADA	28,160	31,532	12.0	14,864	18,585	25.0
REGION OF IONIA NISSIA	20,097	23,225 [◇]	15.6 [◇]	5,763	7,016 [◇]	21.7 [◇]
REGION OF DYTIKI ELLADA	40,963	47,058 [◇]	14.9 [◇]	10,957	13,055 [◇]	19.2 [◇]
REGION OF PELOPONNISOS	32,742	37,905 [◇]	15.8 [◇]	5,631	7,122 [◇]	26.5 [◇]
REGION OF ATTIKI	2,594,761	2,931,400 [◇]	13.0 [◇]	885,192	1,006,563	13.7
REGION OF VOREIO AIGAIO	15,191	14,892	-2.0	6,947	7,129	2.6
REGION OF NOTIO AIGAIO	35,068	41,529 [◇]	18.4 [◇]	9,858	13,353 [◇]	35.5 [◇]
REGION OF KRITI	98,711	***	***	32,135	38,958	21.2
Total	3,411,669	3,828,573	12.2	1,076,857	1,234,671	14.7

Notes:

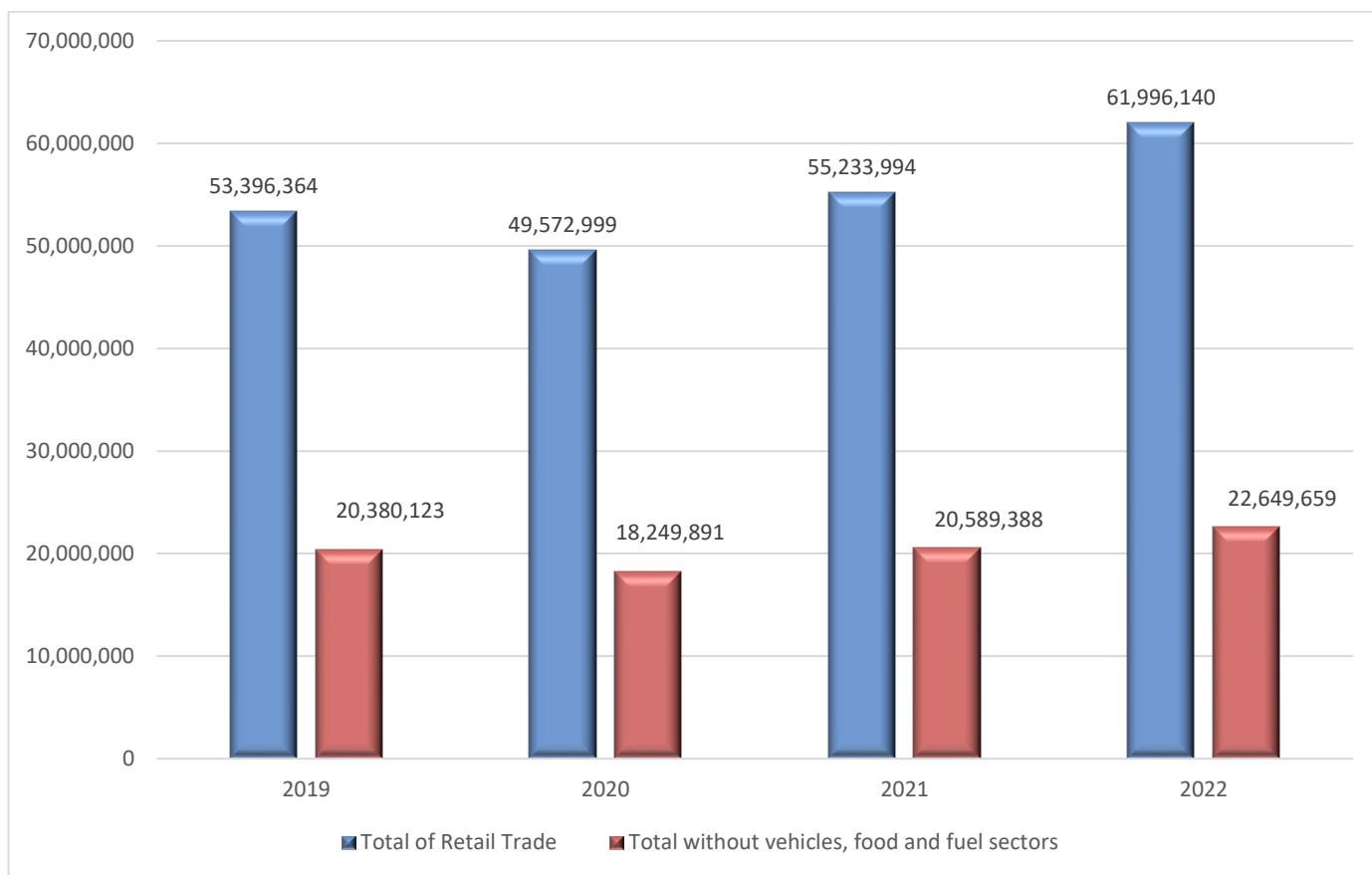
In the table the Regional Unit of Thessaloniki is presented separately.

⁽¹⁾ In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

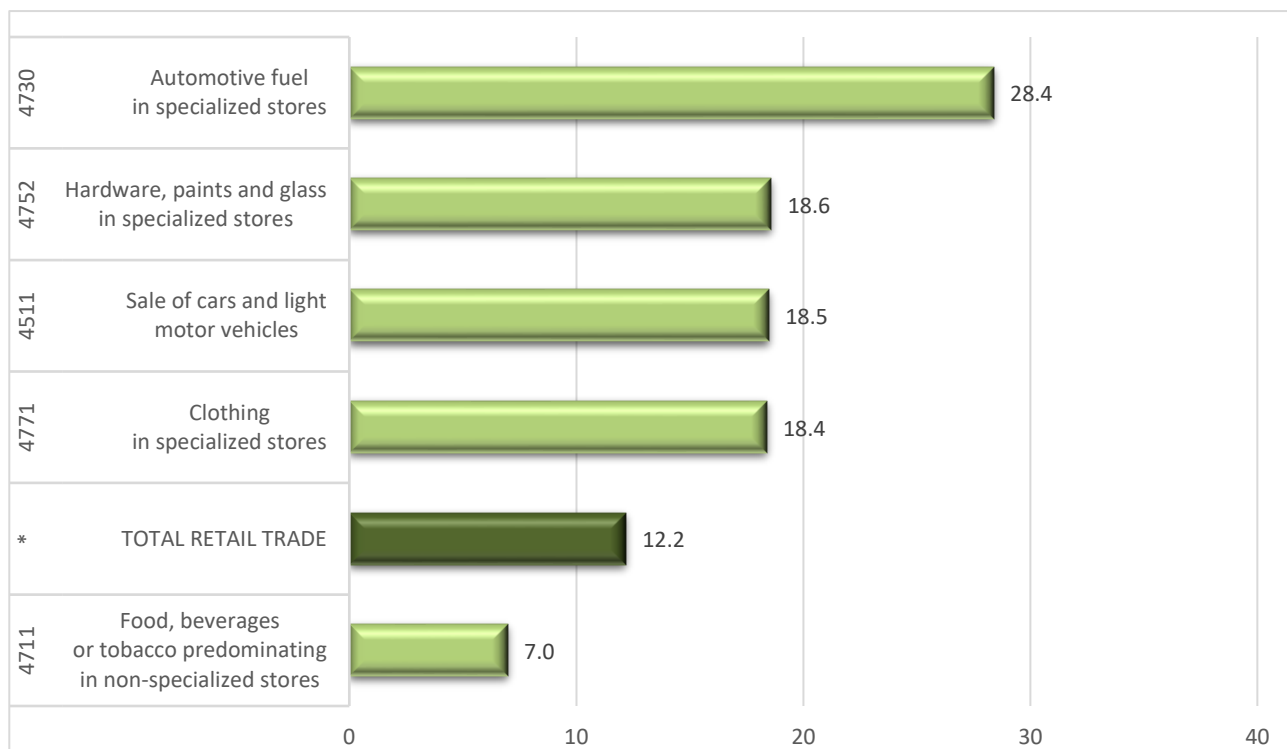
[◇] It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

^(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

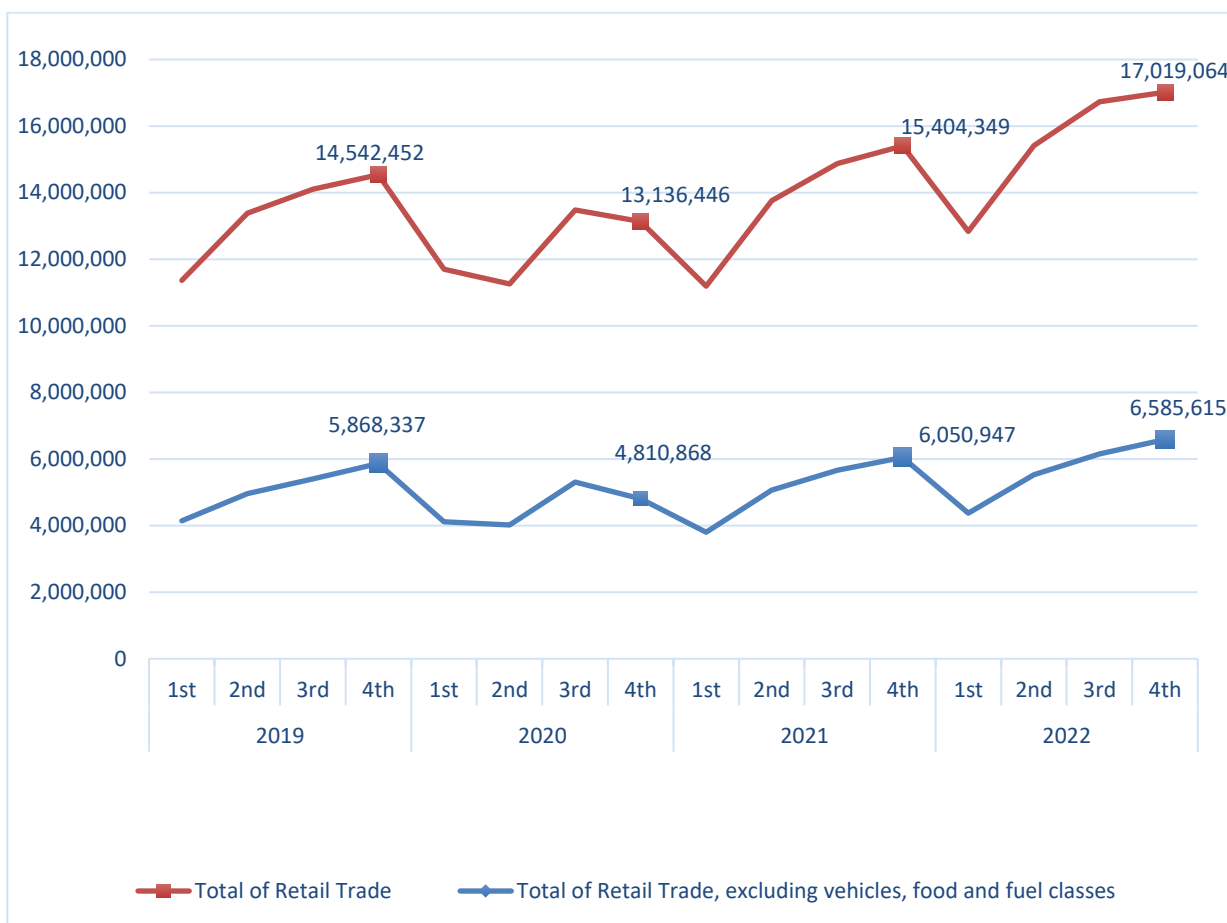
Graph 1: Annual turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes, **2019, 2020, 2021, 2022.**



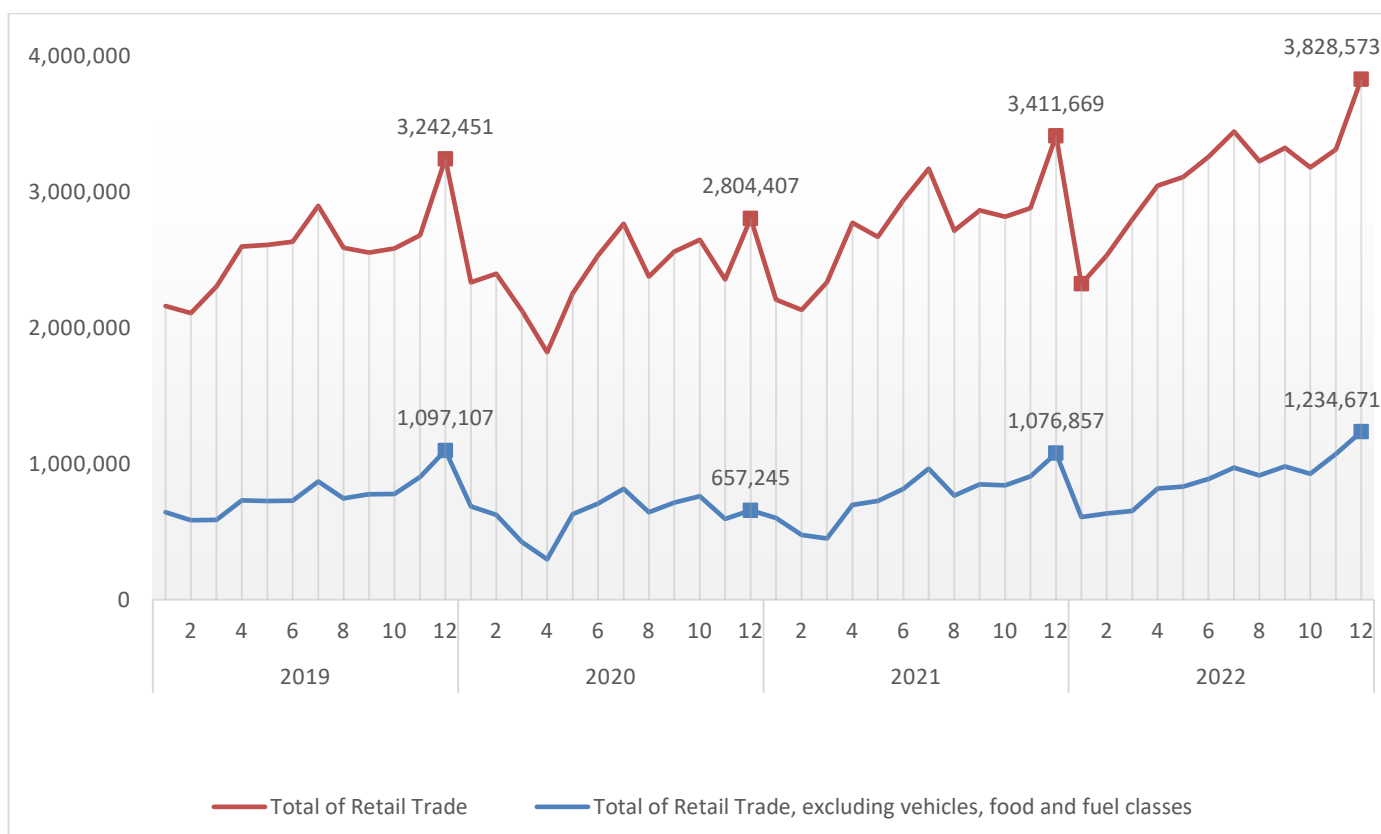
Graph 2. Changes (%) of activity classes with the biggest impact on the increase of the annual turnover of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification), **2022 / 2021**



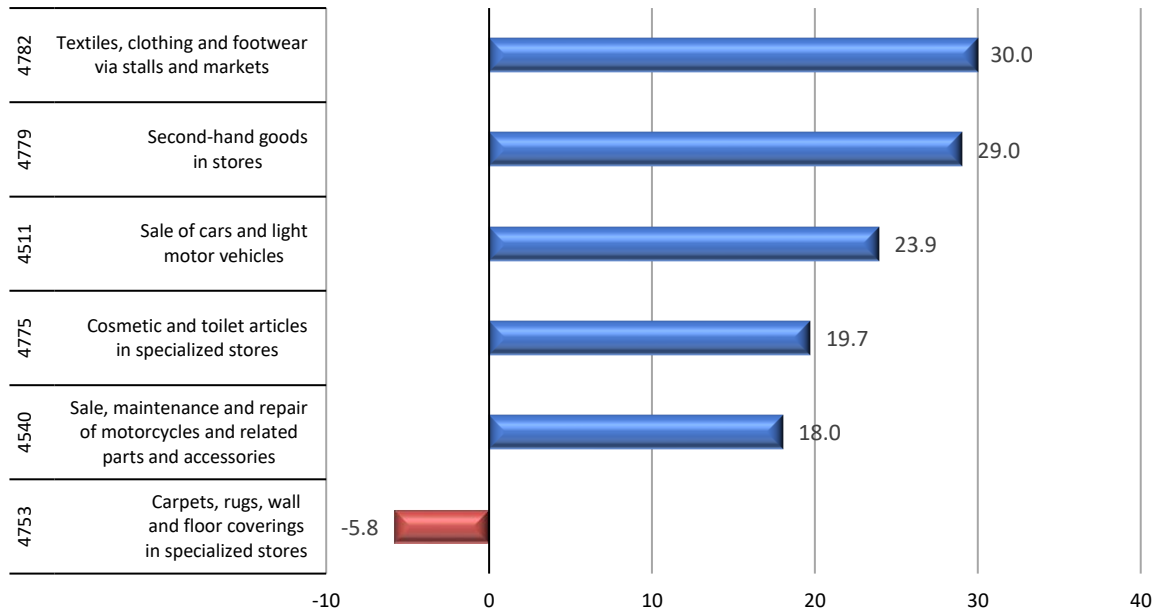
Graph 3: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



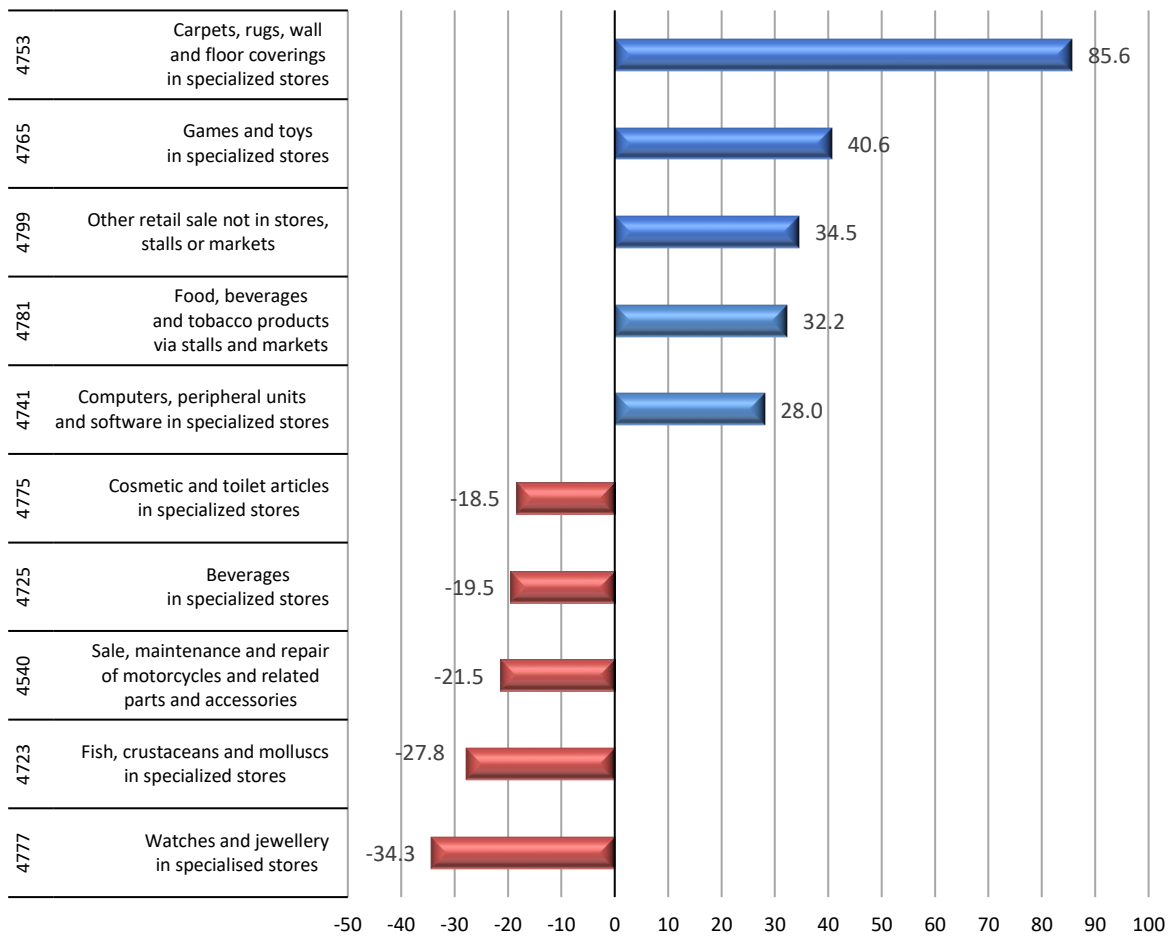
Graph 4: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



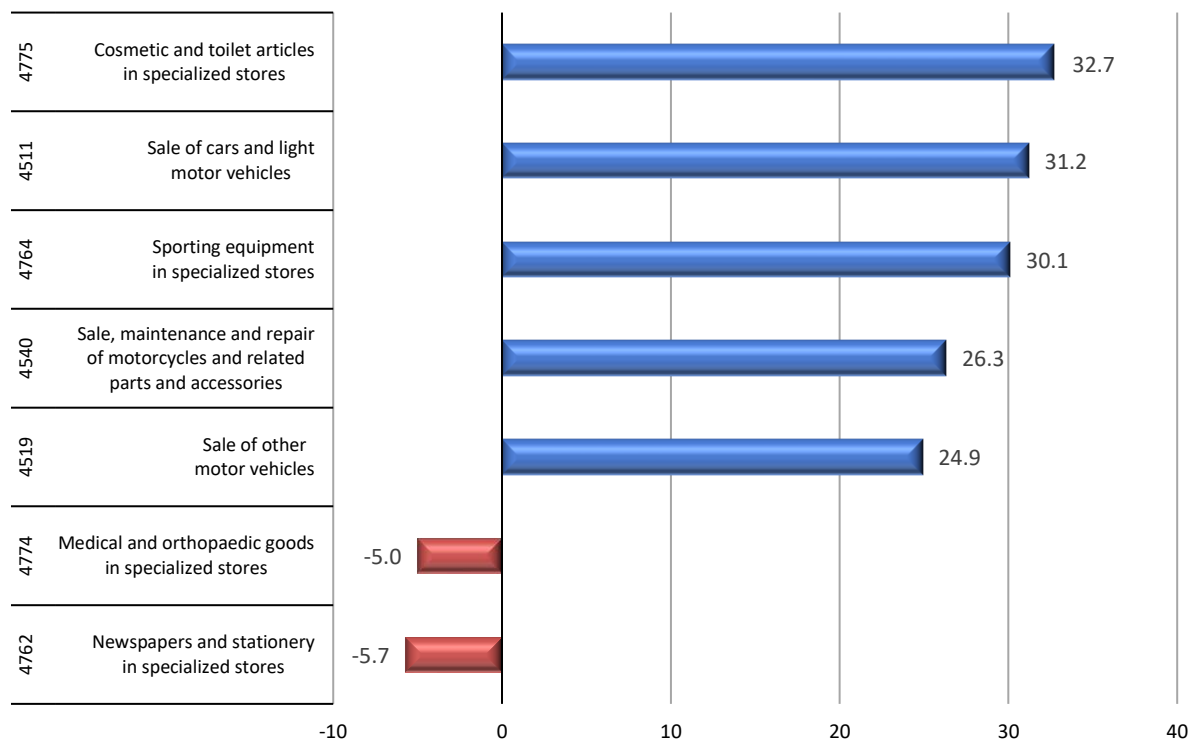
Graph 5: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) 4th Quarter 2022 / 4th Quarter 2021



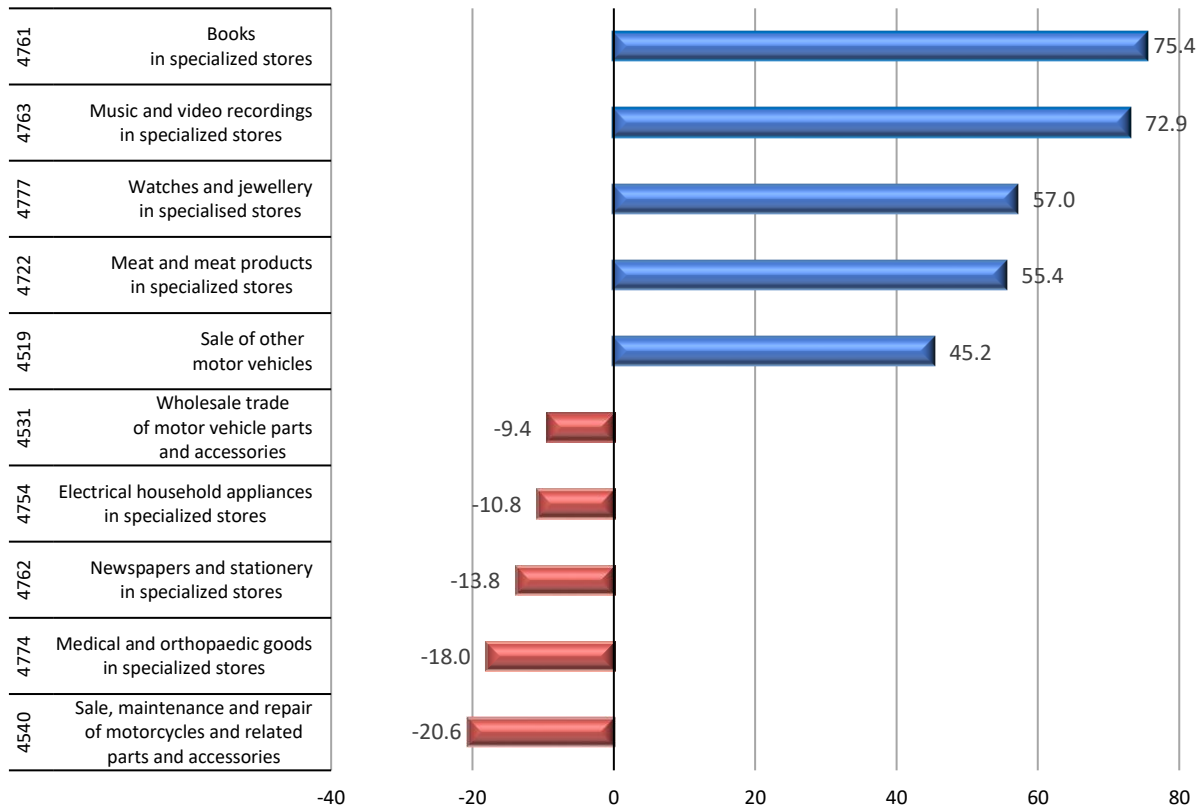
Graph 6: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) 4th Quarter 2022 / 3rd Quarter 2022



Graph 7: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **December 2022 / December 2021**



Graph 8: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **December 2022 / November 2022**



METHODOLOGICAL NOTES

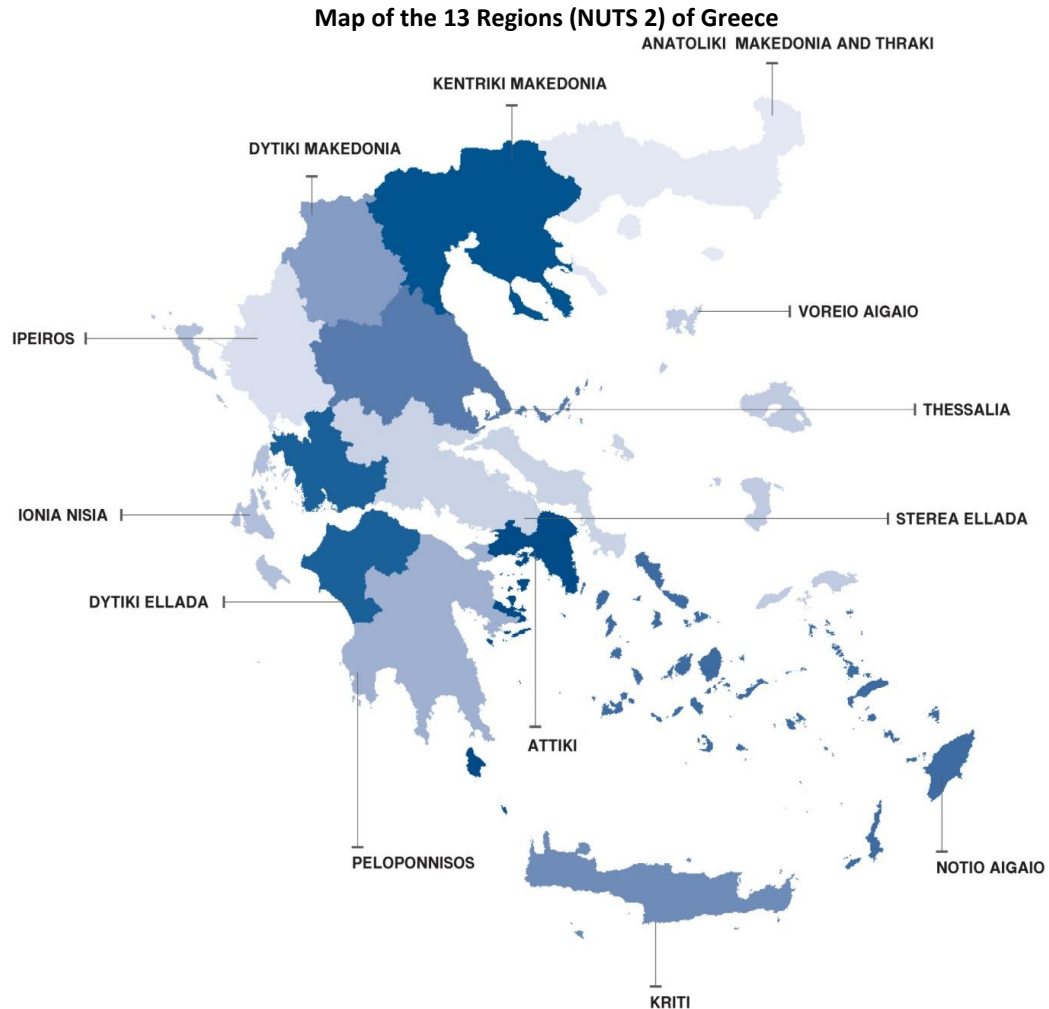
Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2019.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021 and 2022.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2019.
- Income data from administrative transactions files of the years 2019, 2020, 2021 and 2022.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period December 2022, 4th Quarter 2022, Year 2022

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2019 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

The differences in the data for the years 2019, 2020 and 2021 between the current announcement and the announcement for the reference month December 2021 are due to the use of the most recent Statistical Business Register, with reference year 2019.

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->