HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

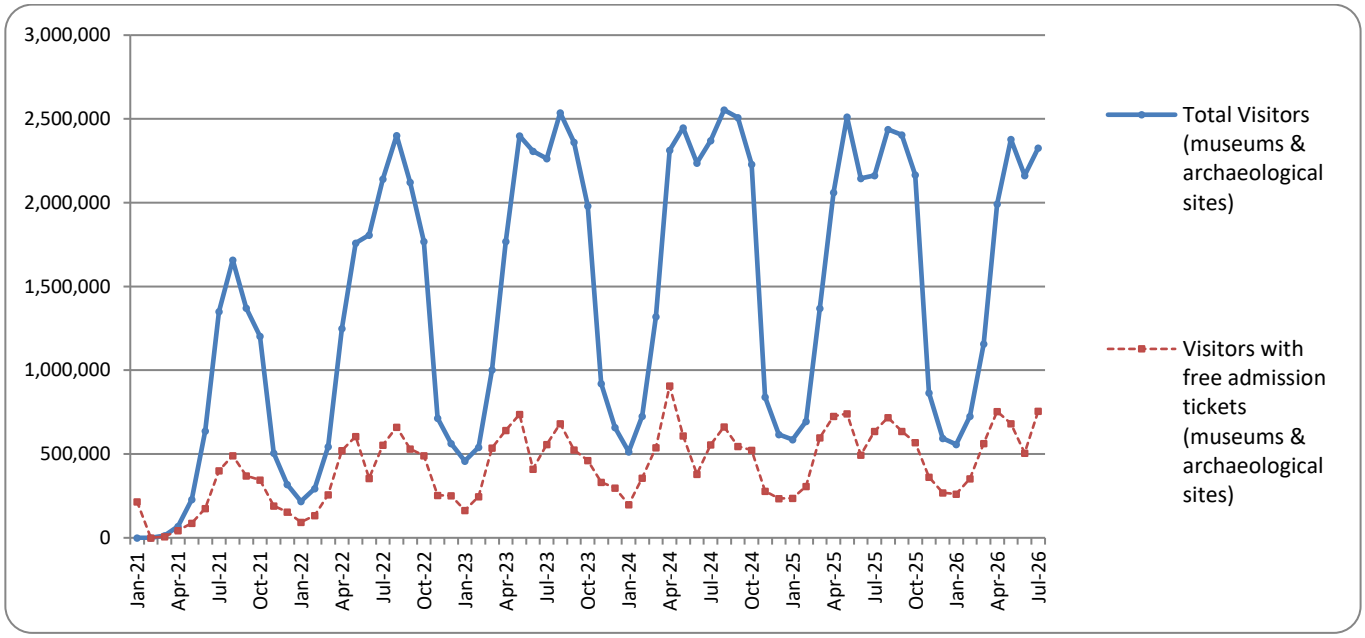
Piraeus, 17 November 2026

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE JULY 2026

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for July 2026. More specifically:

- During July 2026 compared with the corresponding month of 2025, museums recorded a decrease of 2.6% in the number of visitors, an increase of 5.1% in the number of free admission visitors and an increase of 2.3% in their receipts (Table 1).
- As regards archaeological sites, in July 2026 compared with the corresponding month of 2025, an increase of 12.3% was recorded in the number of visitors, of 25.6% in the number of free admission visitors and of 6.2% in the corresponding receipts (Table 1).
- During the seven-month period from January to July 2026, compared with the corresponding period of 2025, a decrease of 1.5% was recorded in the number of visitors of museums, an increase of 2.4% in the number of free admission visitors and of 10.9% in the relevant receipts (Table 2).
- As regards archaeological sites, during the seven-month period from January to July 2026, compared with the corresponding period of 2025, a decrease of 2.3% was recorded in the number of visitors, an increase of 4.2% in the number of free admission visitors and an increase of 5.6% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2021 – July 2026)



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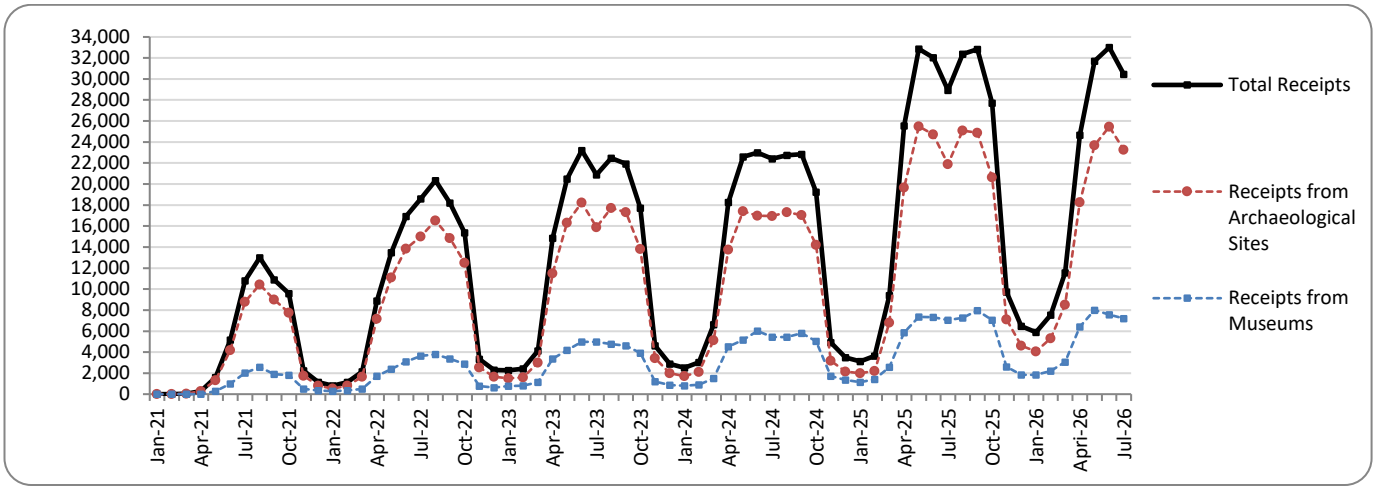
TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JULY 2025 & JULY 2026)

I. NUMBER OF VISITORS			
Museums and Archaeological sites	**2025**	**2026**	**Change 2026/2025**
Total number of visitors (A+B)	**2,163,455**	**2,326,877**	**7.6%**
A. Museums (C+E)	**690,609**	**672,745**	**-2.6%**
Acropolis Museum	222,151	211,615	-4.7%
National Archaeological	68,135	59,163	-13.2%
Ancient Olympia[(1)]	33,460	31,508	-5.8%
Palace of the Grand Master (Rhodes)	40,542	44,069	8.7%
Heraklion Archaeological (Crete)	58,713	48,688	-17.1%
White Tower	22,708	24,604	8.3%
Delphi [(1)]	28,090	28,511	1.5%
Other museums	216,810	224,587	3.6%
B. Archaeological Sites (D+F)	**1,472,846**	**1,654,132**	**12.3%**
Epidavros	43,542	43,329	-0.5%
The Acropolis of Mycenae & Atreus' Treasure	38,727	39,733	2.6%
The Acropolis of Athens	493,802	580,186	17.5%
Sounio	38,153	41,296	8.2%
The Acropolis of Lindos	92,208	103,393	12.1%
Royal Tombs of Vergina	11,870	11,731	-1.2%
Ancient Olympia [(1)]	38,526	39,433	2.4%
Knossos (Crete)	153,759	147,525	-4.1%
Phaistos (Crete)	7,707	8,818	14.4%
Ancient Korinthos	18,526	18,558	0.2%
Mystras	11,052	16,084	45.5%
Delphi[(3)]	19,856	17,530	-11.7%
Other archaeological sites	505,118	586,516	16.1%
II, VISITORS WHO PAID TICKET			
	2025	**2026**	**Change 2026/2025**
Total number of visitors who paid ticket (C+D)	**1,527,220**	**1,569,775**	**2.8%**
C. Museums [(3)]	486,244	457,917	-5.8%
D. Archaeological sites	1,040,976	1,111,858	6.8%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2025	**2026**	**Change 2026/2025**
Total number of visitors with free admission ticket (E+F)	**636,235**	**757,102**	**19.0%**
E. Museums	204,365	214,828	5.1%
F. Archaeological sites	431,870	542,274	25.6%
IV. RECEIPTS (euros)			
	2025	**2026**	**Change 2026/2025**
Total Receipts (G+H)	**28,928,132**	**30,459,638**	**5.3%**
G. Museums	7,041,020	7,205,651	2.3%
H. Archaeological sites	21,887,112	23,253,987	6.2%

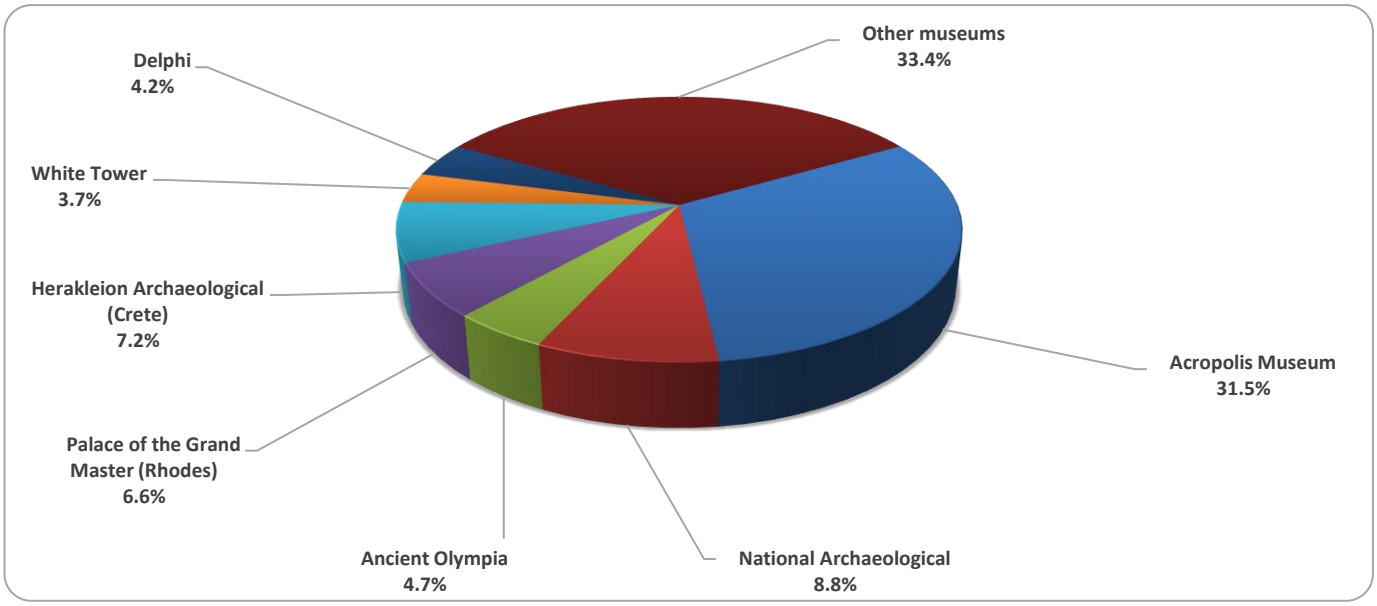
[(1)] Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2021 – July 2026) (in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, July 2026



Graph 4: Percentage distribution of visitors by Archaeological site, July 2026

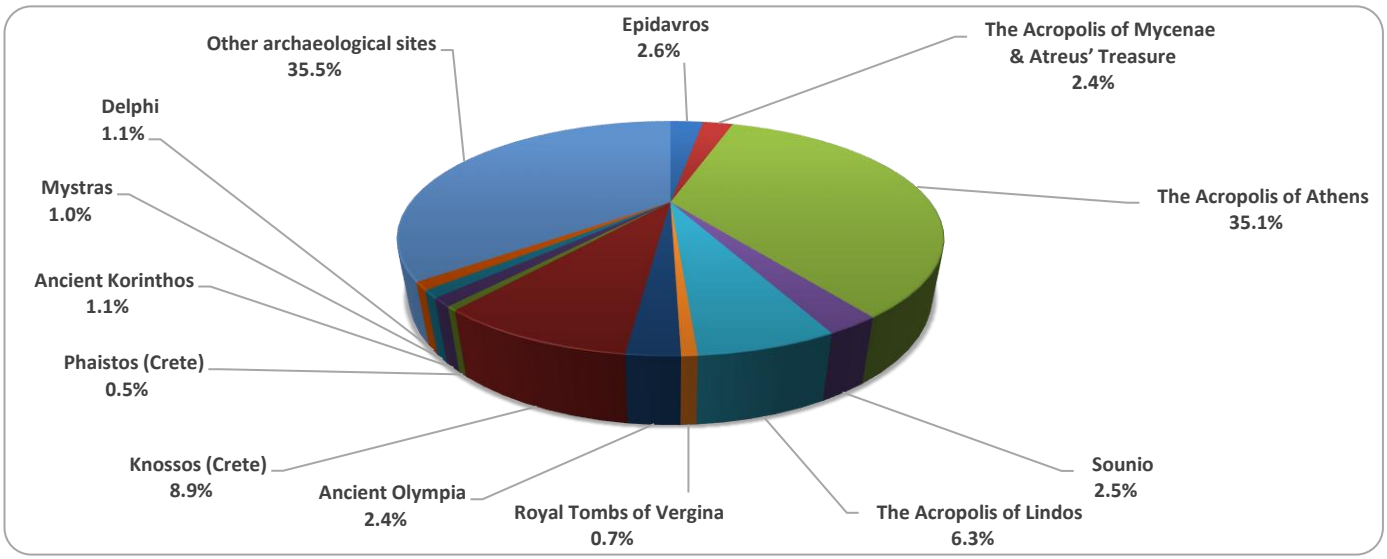


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2024, 2025, JANUARY - JULY 2025, 2026)

I. VISITORS					
Museums and Archaeological sites	**2024**	**2025**	**JANUARY- JULY**		**Change**
			2025	**2026**	**2026/2025**
Total number of visitors (A+B)	**20,661,857**	**20,005,955**	**11,535,789**	**11,301,238**	**-2.0%**
A. Museums (C+E)	**6,651,911**	**6,678,093**	**3,828,297**	**3,771,387**	**-1.5%**
Acropolis Museum	1,994,279	1,994,050	1,185,856	1,176,069	-0.8%
National Archaeological	642,956	665,414	389,920	370,200	-5.1%
Ancient Olympia[1]	286,519	301,459	176,569	177,019	0.3%
Palace of the Grand Master (Rhodes) [3]	370,138	311,678	150,211	158,862	5.8%
Herakleion Archaeological (Crete)	379,363	387,682	199,829	173,478	-13.2%
White Tower	239,767	233,683	111,589	116,319	4.2%
Delphi [1]	445,188	463,159	290,968	251,398	-13.6%
Other museums	2,293,701	2,320,968	1,323,355	1,348,042	1.9%
B. Archaeological Sites (D+F)	**14,009,946**	**13,327,862**	**7,707,492**	**7,529,851**	**-2.3%**
Epidavros	548,971	525,113	331,237	284,661	-14.1%
The Acropolis of Mycenae & Atreus' Treasure	547,361	501,256	311,473	278,435	-10.6%
The Acropolis of Athens	4,557,693	4,609,113	2,834,310	2,795,061	-1.4%
Sounio	421,556	382,650	226,789	233,171	2.8%
The Acropolis of Lindos	702,363	595,625	297,048	303,502	2.2%
Royal Tombs of Vergina	244,013	188,487	113,556	102,945	-9.3%
Ancient Olympia [1]	301,987	276,674	154,830	150,067	-3.1%
Knossos (Crete)	1,010,006	977,299	505,984	473,936	-6.3%
Phaistos (Crete)	84,637	65,431	34,020	35,021	2.9%
Ancient Korinthos [1]	253,085	254,270	148,019	130,042	-12.1%
Mystras	153,789	137,611	80,608	84,424	4.7%
Delphi [1]	292,619	216,389	126,812	106,712	-15.9%
Other archaeological sites	4,891,866	4,597,944	2,542,806	2,551,874	0.4%

II. VISITORS WHO PAID TICKET					
	2024	**2025**	**JANUARY- JULY**		**Change**
			2025	**2026**	**2026/2025**
Total number of visitors who paid ticket (C+D)	**14,869,864**	**13,708,555**	**7,794,939**	**7,429,191**	**-4.7%**
C. Museums [3]	4,489,213	4,289,769	2,409,955	2,318,943	-3.8%
D. Archaeological sites	10,380,651	9,418,786	5,384,984	5,110,248	-5.1%

III. VISITORS WITH FREE ADMISSION TICKETS					
	2024	**2025**	**JANUARY- JULY**		**Change**
			2025	**2026**	**2026/2025**
Total number of visitors with free admission ticket (E+F)	**5,791,993**	**6,297,400**	**3,740,850**	**3,872,047**	**3.5%**
E. Museums	2,162,698	2,388,324	1,418,342	1,452,444	2.4%
F. Archaeological sites	3,629,295	3,909,076	2,322,508	2,419,603	4.2%

IV. RECEIPTS (euros)					
	2024	**2025**	**JANUARY- JULY**		**Change**
			2025	**2026**	**2026/2025**
Total Receipts (G+H) [2]	**171,680,632**	**244,557,074**	**135,472,411**	**144,826,339**	**6.9%**
G. Museums [3]	43,688,040	59,482,164	32,721,363	36,294,601	10.9%
H. Archaeological sites	127,992,592	185,074,910	102,751,048	108,531,738	5.6%

[1] Since April 2024, it has been possible to purchase tickets online from the museums of Ancient Olympia and Delphi, with the possibility of visiting the corresponding archaeological site, without it being possible to distinguish between museum and archaeological site visits.

[2] Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as of 01/04/2025 a new pricing policy to visits to museums and archaeological sites, is in force.

[3] Updated administrative data for January 2025.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance

The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country.
The corresponding data for the Acropolis Museum is available from December 2009 onwards.
Pursuant to the provisions of Joint Ministerial Decision 117624 (Official Journal 1968/issue B/29-03-24), as 01/04/2025 a new pricing policy shall apply to visits to museums and archaeological sites.

Legal Framework

The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

Reference Period

01/07/2026 – 31/07/2026

Methodology and Definitions

The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.

References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-