



HELLENIC REPUBLIC



HELLENIC STATISTICAL AUTHORITY

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## PRESS RELEASE

The Hellenic Statistical Authority (ELSTAT) launches, for the first time, a competition for the design of the logo of the 2021 Population and Housing Census.

The purpose of this initiative is to select the proposal that will help informing more effectively the citizens on the conduct of the Census and ensuring maximum participation therein. The logo will be the key element of the citizens' information campaign, which will be organised in the coming years and, therefore, it will be an important opportunity for the promotion of its designer.

The competition is open to students of graphic design or other relevant schools. Their proposals will be evaluated by a special committee consisting of personalities from the fields of art, education, journalism and advertising. The Chair of the evaluation committee will be President of ELSTAT, Mr Athanasios C. Thanopoulos.

Proposals can be submitted from 1 October to 30 November 2018, electronically through the website of ELSTAT or in paper form. More information is available at the following link: <http://www.statistics.gr/el/logo-competition>