



HELLENIC REPUBLIC



HELLENIC STATISTICAL AUTHORITY

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PRESS RELEASE

The International Conference “Smartstatistics4SmartCities” is organised on 5 and 6 October 2018 by the Hellenic Statistical Authority (ELSTAT), EUROSTAT, the National Documentation Centre (EKT), the Municipality of Kalamata and the 2nd Upper Secondary Education School (Lykeio) of Kalamata.

The conference aims to highlight the opportunities to improve life in cities by using data generated by modern electronic devices (mobile phones, tablets, Internet of Things) and processing them in real time.

The conference will showcase examples of using “Smart Statistics” in European cities, including Rome, Helsinki, The Hague, Athens, Heraklion, Kalamata and Trikala. Moreover, applications of smart statistics will be presented in the fields of health, tourism, traffic management (urban mobility) and shipping and in achieving the sustainable development goals. The conference will also highlight the need for building partnerships between statistical offices, local government, academic institutions, citizens and businesses for maximizing the benefits of smart statistics for informed policy decision-making on the basis of reliable data.

The opening of the conference will be addressed by the President of the Hellenic Statistical Authority, Mr. Athanasios C. Thanopoulos, and the speakers will include academics, officials of EUROSTAT, National Statistical Institutes and local government, entrepreneurs, etc.

More information on the conference and the programme are available at the following link:
<http://www.statistics.gr/event/smart-statistics/index.html>

Participation to the Conference is free of charge, but on line registration is a precondition for attendance.