



HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY

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PRESS RELEASE
EVOLUTION OF TURNOVER OF ENTERPRISES IN
RETAIL TRADE
APRIL 2022

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the Press Releases published by ELSTAT ([link PR](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **April 2022**.

In particular, ELSTAT announces a) monthly data on turnover for **all enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions and b) monthly data on turnover for **the enterprises obliged to double-entry accounting bookkeeping** classified in the activity classes of the retail trade divisions, **excluding vehicles, food and fuel classes**, for the total of Greece and per Region of Greece.

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1. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 1,2)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in April 2022 amounted to 3.04 billion euro, recording an increase of 9.9% in comparison with April 2021, when the respective turnover was 2.77 billion euro and an increase of 8.9% in comparison with March 2022, when the respective turnover was 2.80 billion euro.

The activities that recorded the biggest increase in turnover in **April 2022** compared with April 2021 are:

- Retail sale of clothing in specialized stores, increase 81.5%.
- Retail sale of beverages in specialized stores, increase 62.3%.

The activities that recorded the biggest decrease in turnover in **April 2022** compared with April 2021 are:

- Retail sale of electrical household appliances in specialized stores, decrease 21,9%.
- Sale of other motor vehicles, decrease 21.7%.

The Regions that recorded the biggest increase in turnover in **April 2022** compared with April 2021 are:

- Region of Notio Aigaio, increase 70.9%.
- Region of Thessalia, increase 22.3%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹, obliged to double-entry accounting bookkeeping (Tables 1, 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in April 2022 amounted to 0.82 billion euro, recording an increase of 17.2% in comparison with April 2021, when the respective turnover was 0.70 billion euro and an increase of 25.1% in comparison with March 2022, when the respective turnover was 0.65 billion euro.

The Regions that recorded the biggest increase in turnover in **April 2022** compared with April 2021 are:

- Region of Notio Aigaio, increase 65.6%.
- Region of Ionia Nissia, increase 63.9%.

The Region that recorded decrease in turnover in **April 2022** compared with April 2021 is:

- Region of Ipeiros, decrease 11,6%.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are excluded.

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) April / March	
Code NACE Rev.2	Description	March 2021	April 2021	March 2022	April 2022	March	April	2021	2022
4511	Sale of cars and light motor vehicles	401,118	431,420	440,040	480,714	9.7	11.4	7.6	9.2
4519	Sale of other motor vehicles	27,961	32,264	28,500	25,267	1.9	-21.7	15.4	-11.3
4520	Maintenance and repair of motor vehicles	18,310	19,982	21,951	21,436	19.9	7.3	9.1	-2.3
4531	Wholesale trade of motor vehicle parts and accessories	90,318	91,372	107,306	103,604	18.8	13.4	1.2	-3.4
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	26,811	33,728	32,905	37,326	22.7	10.7	25.8	13.4
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,089,250	1,203,508	1,165,838	1,211,884	7.0	0.7	10.5	3.9
4719	Other retail sale in non-specialized stores	22,315	38,458	42,073	50,166	88.5	30.4	72.3	19.2
4721	Retail sale of fruit and vegetables in specialized stores	7,593	7,963	***	***	***	***	4.9	***
4722	Retail sale of meat and meat products in specialized stores	20,219	28,077	20,595	31,587	1.9	12.5	38.9	53.4
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	4,661	3,627	4,871	3,737	4.5	3.0	-22.2	-23.3
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	7,470	8,797	9,432	11,191	26.3	27.2	17.8	18.6
4725	Retail sale of beverages in specialized stores	1,953	2,808	3,428	4,558	75.5	62.3	43.8	33.0
4726	Retail sale of tobacco products in specialized stores	1,676	1,876	2,545 [◊]	2,739 [◊]	51.8 [◊]	46.0 [◊]	11.9	7.6
4729	Other retail sale of food in specialized stores	13,368	14,508	14,793	14,888	10.7	2.6	8.5	0.6
4730	Retail sale of automotive fuel in specialized stores	162,796	185,733	274,866	263,362	68.8	41.8	14.1	-4.2
4741	Retail sale of computers, peripheral units and software in specialized stores	52,511	78,539	65,976	67,098	25.6	-14.6	49.6	1.7
4742	Retail sale of telecommunications equipment in specialized stores	21,653	23,567	***	***	***	***	8.8	***
4743	Retail sale of audio and video equipment in specialized stores	2,432	2,889	2,781	2,641	14.4	-8.6	18.8	-5.0
4751	Retail sale of textiles in specialized stores	1,689	2,609	2,693	3,477	59.4	33.3	54.5	29.1
4752	Retail sale of hardware, paints and glass in specialized stores	30,723	42,273	50,314	53,773	63.8	27.2	37.6	6.9
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	364	1,024	943	1,523	159.1	48.7	181.3	61.5
4754	Retail sale of electrical household appliances in specialized stores	48,108	83,534	57,783	65,216	20.1	-21.9	73.6	12.9
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	20,604	32,616	36,290	41,187	76.1	26.3	58.3	13.5

Table 1: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2022/2021		Monthly Rate of Change (%) April / March	
Code NACE Rev.2	Description	March 2021	April 2021	March 2022	April 2022	March	April	2021	2022
4761	Retail sale of books in specialized stores	3,591	5,272	4,712	4,971	31.2	-5.7	46.8	5,5
4762	Retail sale of newspapers and stationery in specialized stores	1,427	1,545	1,460	1,737	2.3	12.4	8.3	19,0
4763	Retail sale of music and video recordings in specialized stores	10	33	39	49	290.0	48.5	230.0	25,6
4764	Retail sale of sporting equipment in specialized stores	22,354	37,151	30,535	45,730	36.6	23.1	66.2	49,8
4765	Retail sale of games and toys in specialized stores	27,138	61,798	52,460	75,485	93.3	22.1	127.7	43,9
4771	Retail sale of clothing in specialized stores	46,024	102,225	111,504	185,507	142.3	81.5	122.1	66,4
4772	Retail sale of footwear and leather goods in specialized stores	7,384	16,358	15,152	22,110	105.2	35.2	121.5	45,9
4773	Dispensing chemist in specialized stores	38,106	37,175	42,091 [◇]	41,433 [◇]	10.5 [◇]	11.5 [◇]	-2.4	-1,6
4774	Retail sale of medical and orthopaedic goods in specialized stores	3,760	4,228	4,150 [◇]	4,102 [◇]	10.4 [◇]	-3.0 [◇]	12.4	-1,2
4775	Retail sale of cosmetic and toilet articles in specialized stores	20,778	41,629	44,014	60,157	111.8	44.5	100.4	36,7
4776	Retail sale of flowers, plants, seeds, fertilizers, pet animals and pet food in specialized stores	8,573	9,945	9,664	11,115	12.7	11.8	16.0	15,0
4777	Retail sale of watches and jewelry in specialized stores	7,846	13,052	11,795	14,683	50.3	12.5	66.4	24,5
4778	Other retail sale of new goods in specialized stores	12,444	11,725	16,074	15,615	29.2	33.2	-5.8	-2,9
4779	Retail sale of second-hand goods in stores	74	177	180	170 ^{◇◇}	143.2	-4.0 ^{◇◇}	139.2	-5,6 ^{◇◇}
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	46,834	45,411	***	***	***	***	-3.0	***
4799	Other retail sale not in stores, stalls or markets	2,082	1,738	3,446	1,717	65.5	-1.2	-16.5	-50,2
Total without vehicles, food and fuel classes⁽¹⁾		450,502	696,852	653,003	816,891	45.0	17.2	54.7	25.1
Total		2,332,793	2,771,099	2,795,723	3,044,780	19.8	9.9	18.8	8.9

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(***) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

◇◇ It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis.

⁽¹⁾ In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicle, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece.

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicle, food and fuel classes ⁽¹⁾ (in thousand €)		
	April 2021	April 2022	April 2022/2021 (%)	April 2021	April 2022	April 2022/2021 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	33,359	36,298	8.8	10,484	11,638 [◇]	11.0 [◇]
REGION OF KENTRIKI MAKEDONIA	375,403	386,138	2.9	44,582	53,457 [◇]	19.9 [◇]
Regional Unit of Thessaloniki	343,983	352,206	2.4	32,086	39,379 [◇]	22.7 [◇]
REGION OF DYTIKI MAKEDONIA	14,146	15,035	6.3	3,345	3,999	19.6
REGION OF IPEIROS	22,080	23,377	5.9	5,735	5,072	-11.6
REGION OF THESSALIA	32,118	39,294	22.3	11,707	14,488 [◇]	23.8 [◇]
REGION OF STEREA ELLADA	23,478	24,932	6.2	11,755	13,408	14.1
REGION OF IONIA NISSIA	20,021	24,268	21.2	4,636	7,597	63.9
REGION OF DYTIKI ELLADA	35,780	38,215	6.8	8,087	9,473 [◇]	17.1 [◇]
REGION OF PELOPONNISOS	26,940	31,892	18.4	5,043	5,415 [◇]	7.4 [◇]
REGION OF ATTIKI	2,061,853	2,269,143	10.1	555,070	645,368	16.3
REGION OF VOREIO AIGAIO	13,600	14,142	4.0	5,113	5,605	9.6
REGION OF NOTIO AIGAIO	28,642	48,939	70.9	7,524	12,456	65.6
REGION OF KRITI	83,679	93,107	11.3	23,771	28,915	21.6
Total	2,771,099	3,044,780	9.9	696,852	816,891	17.2

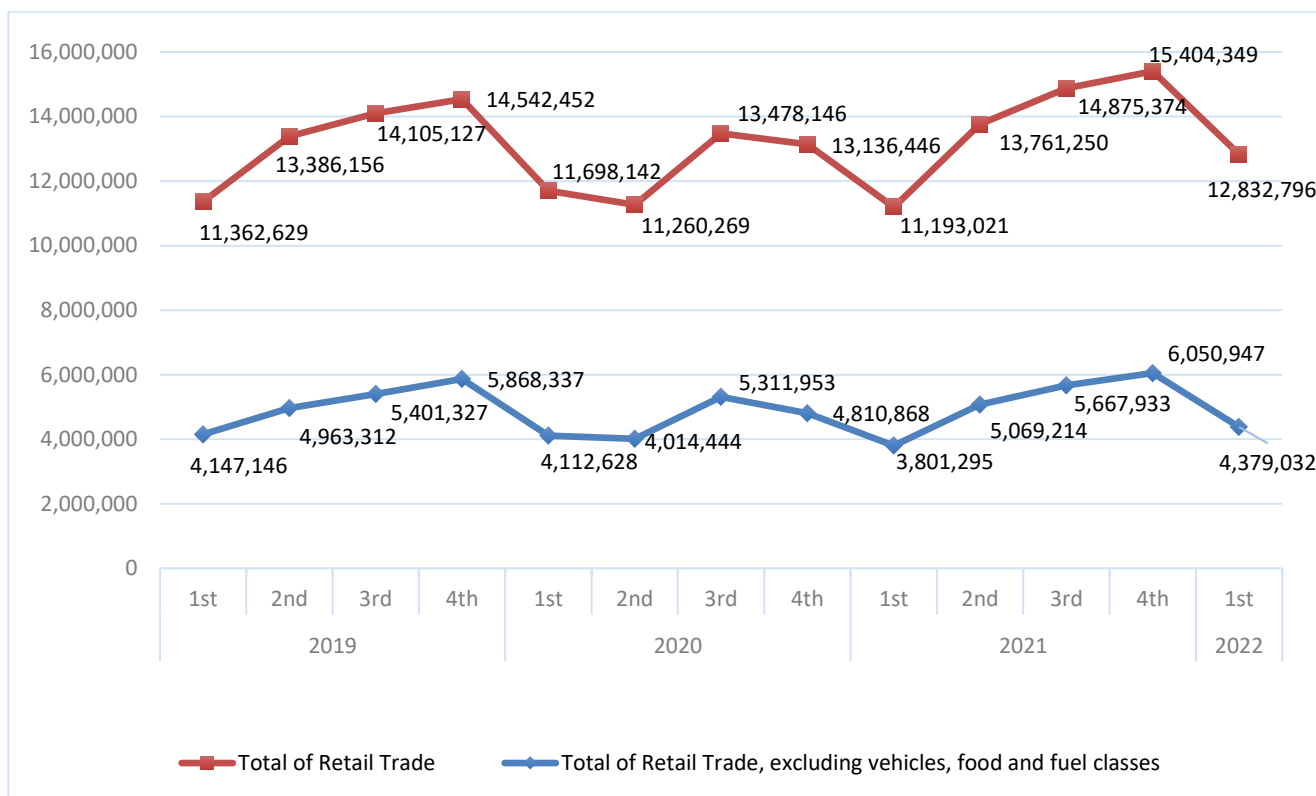
Notes:

In the table the Regional Unit of Thessaloniki is presented separately.

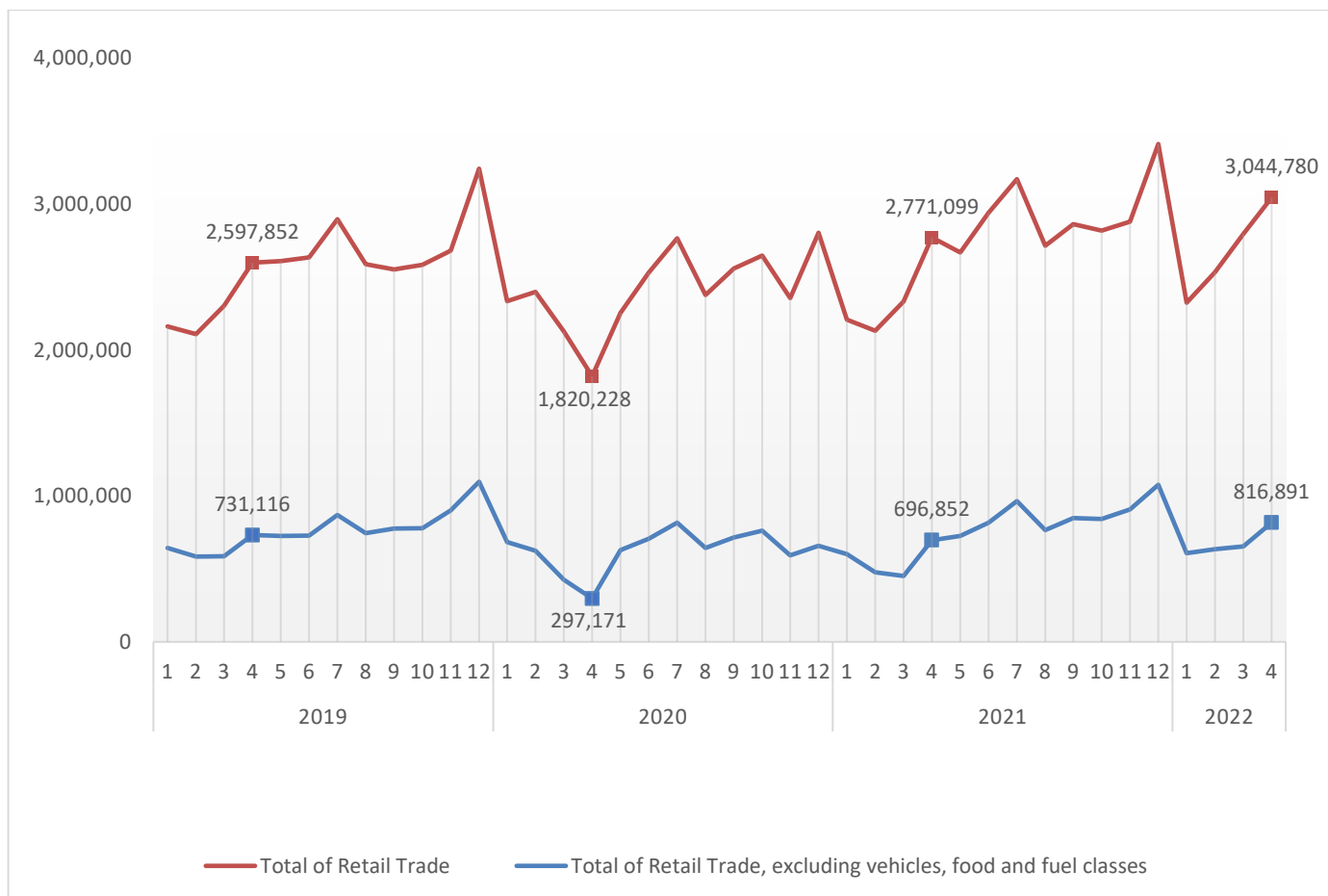
⁽¹⁾ In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

[◇] It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis.

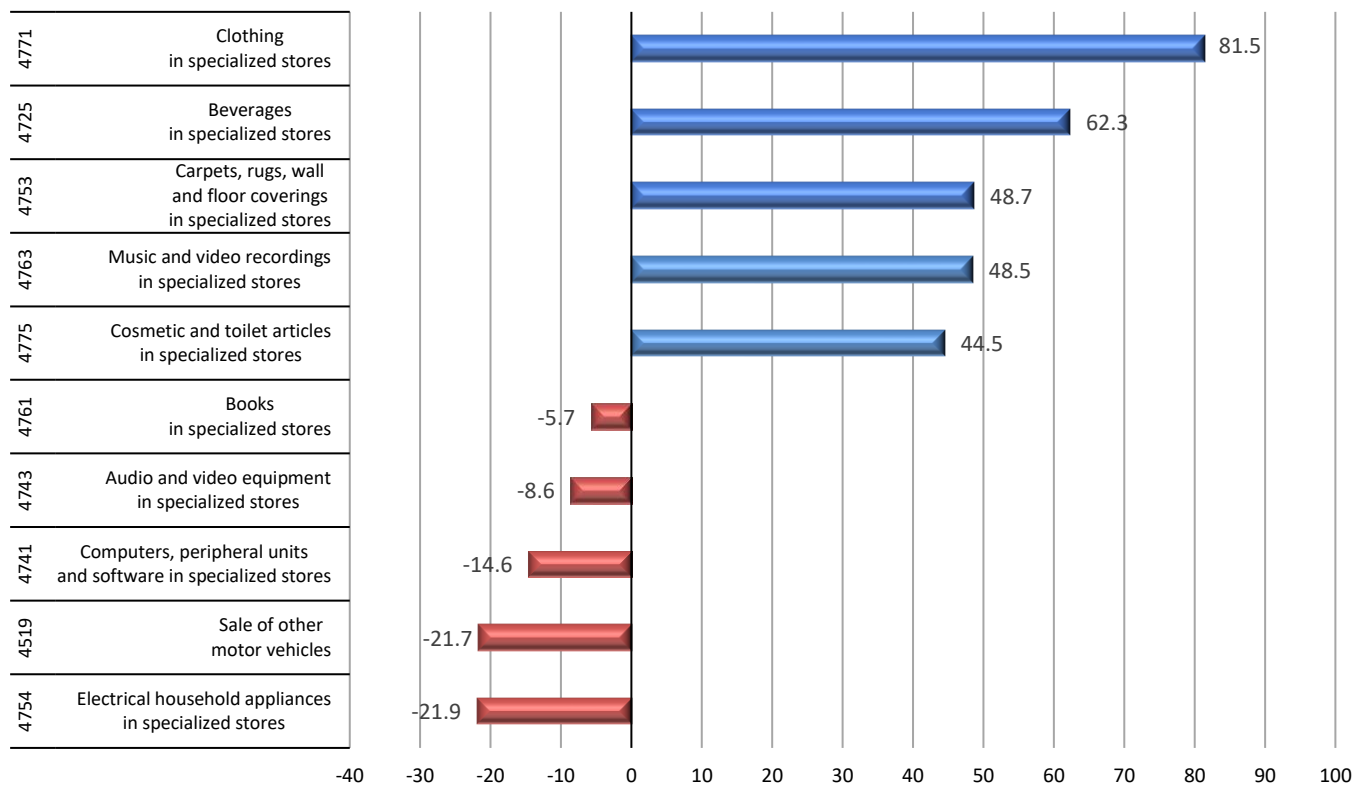
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



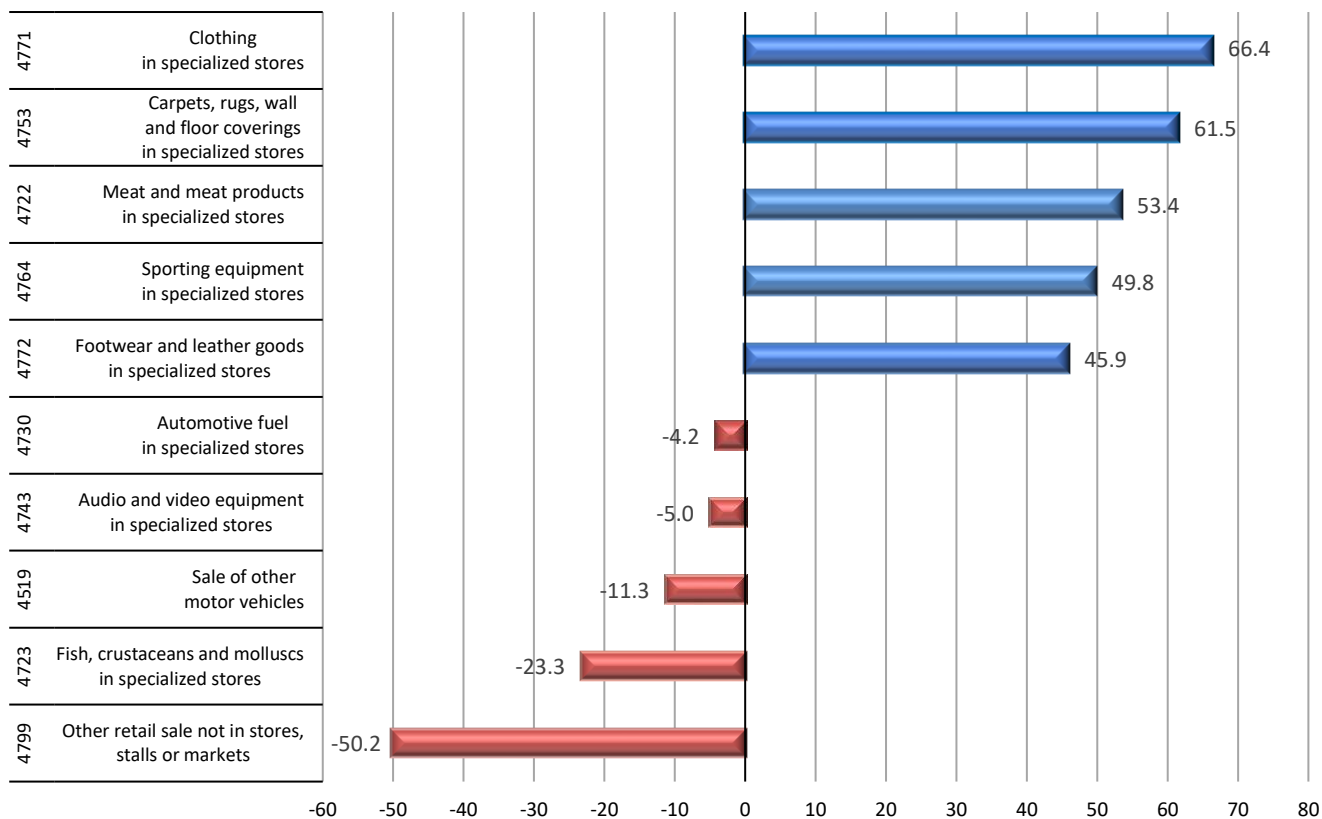
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) April 2022 / April 2021



Graph 4: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) April 2022 / March 2022



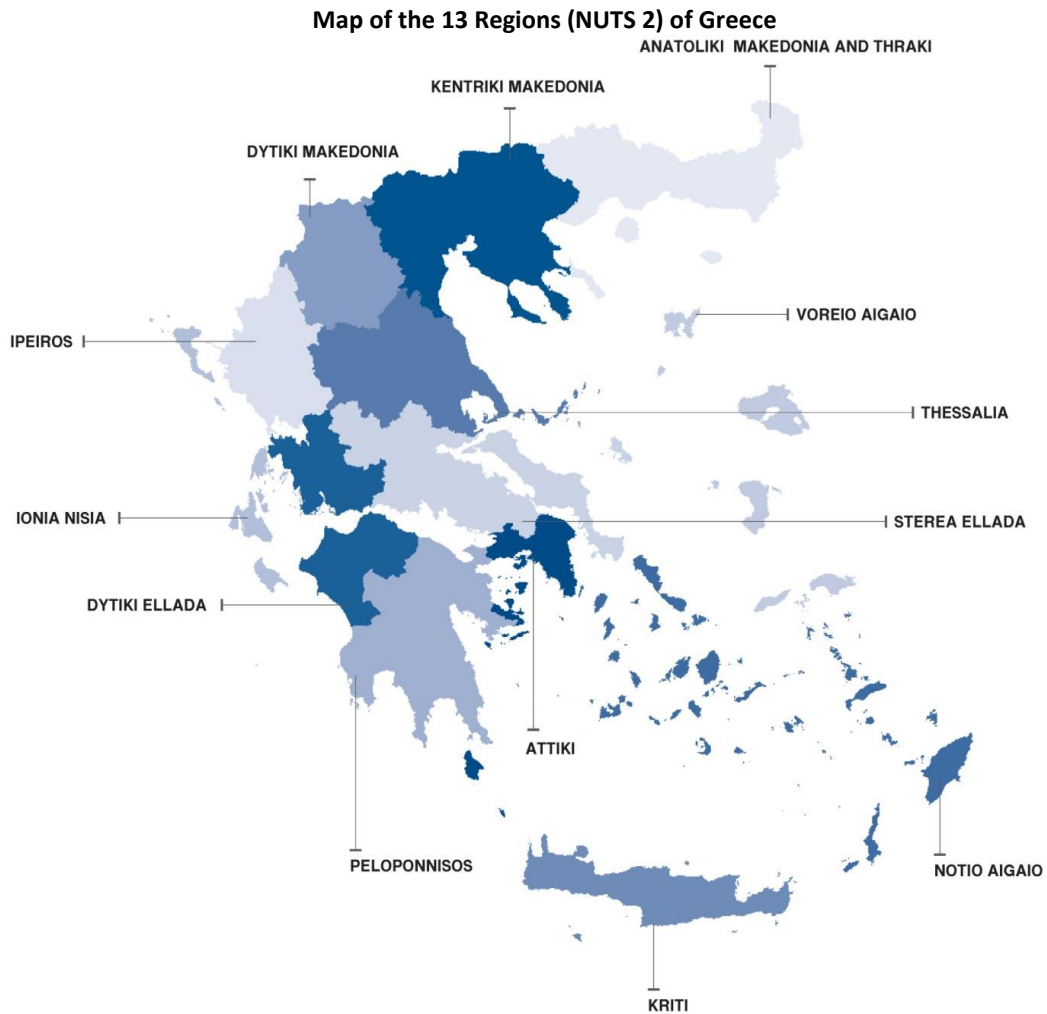
Generally The statistical data presented in this Press Release have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2019.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021 and 2022.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class according to the final Statistical Business Register of ELSTAT of the reference year 2019.
- Income data from administrative transactions files of the years 2019, 2020, 2021 and 2022.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period April 2022

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2019 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT’s website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/>