

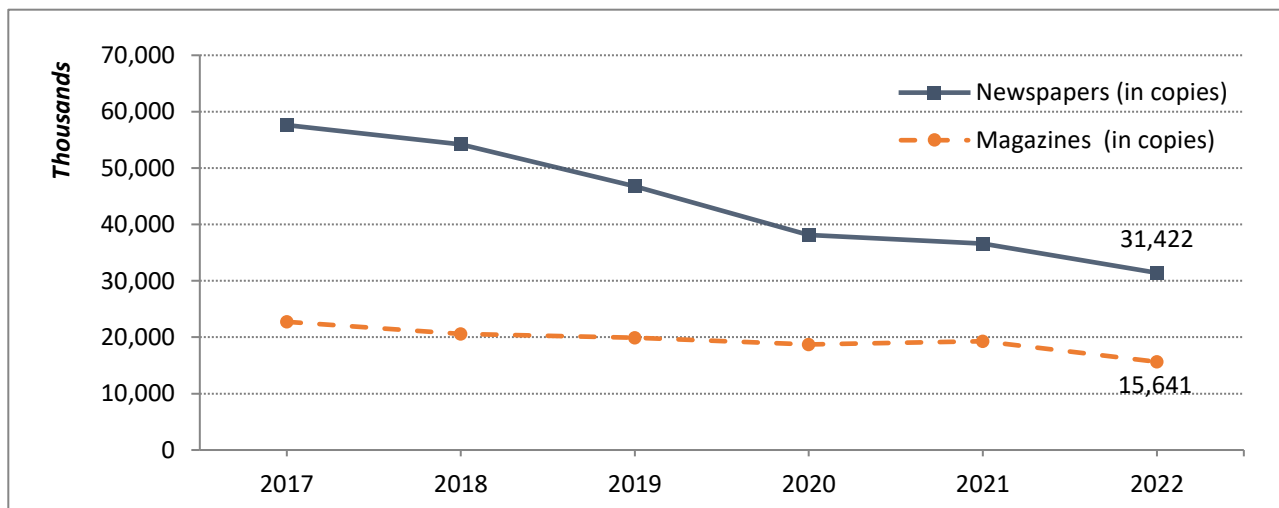


## DAILY AND PERIODICAL PRESS YEAR 2022

The Hellenic Statistical Authority (ELSTAT) announces the results of the Survey on Daily and Periodical Press for the year 2022. More specifically:

- In 2022 compared with 2021, a decrease of 14.1% is recorded in the total sales of newspapers and a similar trend is observed in the sales of all individual categories of newspapers, with the exception of the weekly sports titles, where an increase of 5.7% is observed. In 2021 compared with 2020, a decrease of 4.1% had been observed in the total sales of newspapers (Tables 1 and 2, Graphs 1 and 2).
- In 2022 compared with 2021, a decrease of 18.9% is recorded in the total sales of magazines and a similar trend is observed in the sales of all individual categories of magazines. Regarding the categories with the highest sales volume, the most significant decreases are recorded in the sales of tv magazines and general interest magazines, by 11.1% and 22.5%, respectively. In 2021 compared with 2020, an increase of 3% had been observed in the total sales of magazines (Tables 1 and 3, Graphs 1 and 3).

**Graph 1. Sales of newspapers and magazines (in copies), 2017 – 2022**



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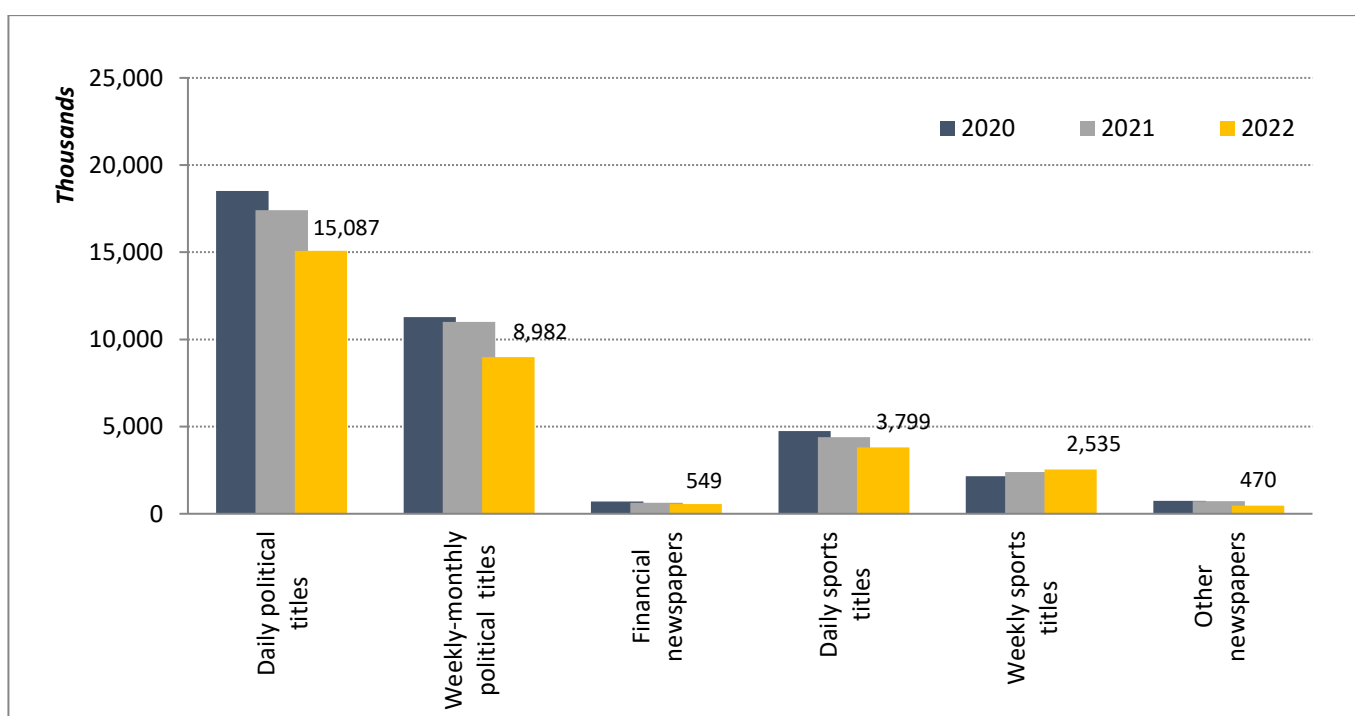
**Table 1. Sales of newspapers and magazines, 2017 - 2022**

	2017	2018	2019	2020	2021	2022
<b>Newspapers (in copies)</b>	57,614,541	54,208,108	46,776,501	38,148,635	36,578,726	31,421,739
<b>Annual change (%)</b>		-5.9	-13.7	-18.4	-4.1	-14.1
<b>Magazines (in copies)</b>	22,731,970	20,596,291	19,938,136	18,737,410	19,295,298	15,640,590
<b>Annual change (%)</b>		-9.4	-3.2	-6.0	3.0	-18.9

**Table 2. Sales of newspapers (in copies), by category, 2020 - 2022**

Newspapers	2020	2021	2022	Change % 2021/2020	Change % 2022/2021
<b>Total</b>	<b>38,148,635</b>	<b>36,578,726</b>	<b>31,421,739</b>	<b>-4.1</b>	<b>-14.1</b>
<b>Political newspapers (total)</b>	<b>29,797,449</b>	<b>28,421,168</b>	<b>24,068,957</b>	<b>-4.6</b>	<b>-15.3</b>
Daily titles	18,521,850	17,414,078	15,087,400	-6.0	-13.4
Morning titles	4,032,588	3,619,445	3,283,359	-10.2	-9.3
Evening titles	14,489,262	13,794,633	11,804,041	-4.8	-14.4
Weekly-monthly titles	11,275,599	11,007,090	8,981,557	-2.4	-18.4
<b>Financial newspapers</b>	<b>706,597</b>	<b>627,645</b>	<b>549,340</b>	<b>-11.2</b>	<b>-12.5</b>
<b>Sports newspapers (total)</b>	<b>6,900,259</b>	<b>6,799,258</b>	<b>6,333,936</b>	<b>-1.5</b>	<b>-6.8</b>
Daily titles	4,748,746	4,401,245	3,798,848	-7.3	-13.7
Weekly titles	2,151,513	2,398,013	2,535,088	11.5	5.7
<b>Other newspapers (total)</b>	<b>744,330</b>	<b>730,655</b>	<b>469,506</b>	<b>-1.8</b>	<b>-35.7</b>
General interest	187,381	183,173	71,269	-2.2	-61.1
Religious	220,813	279,253	207,400	26.5	-25.7
Other categories	336,136	268,229	190,837	-20.2	-28.9

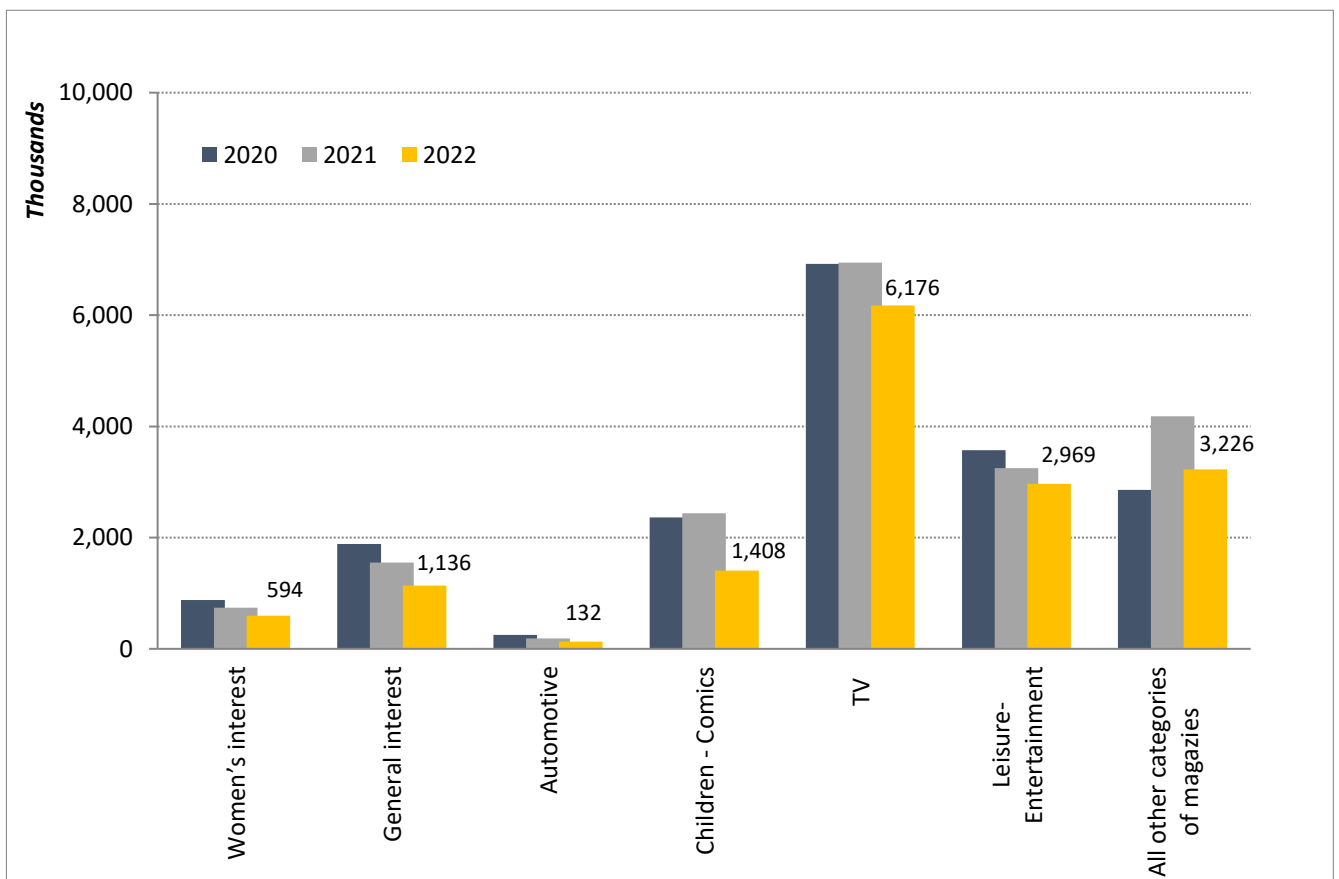
**Graph 2. Sales of newspapers (in copies), by category, 2020 - 2022**



**Table 3. Sales of magazines (in copies), by category, 2020 - 2022**

Magazines	2020	2021	2022	Change % 2021/2020	Change % 2022/2021
<b>Total</b>	<b>18,737,410</b>	<b>19,295,298</b>	<b>15,640,590</b>	<b>3.0</b>	<b>-18.9</b>
Women's interest	879,046	739,173	594,225	-15.9	-19.6
General interest	1,886,301	1,551,107	1,135,755	-17.8	-26.8
Automotive	251,968	187,484	131,503	-25.6	-29.9
Children - Comics	2,362,635	2,437,964	1,408,340	3.2	-42.2
TV	6,923,592	6,945,939	6,176,036	0.3	-11.1
Sports	44,474	44,287	21,216	-0.4	-52.1
Leisure-Entertainment	3,574,243	3,249,700	2,969,148	-9.1	-8.6
Military	76,004	80,808	59,957	6.3	-25.8
Other magazines	2,739,147	4,058,836	3,144,410	48.2	-22.5

**Graph 3. Sales of magazines (in copies), by category, 2020 - 2022**



## EXPLANATORY NOTES

<b>Survey on Daily and Periodical press</b>	The Survey on Daily and Periodical Press is conducted since 1979, collecting data from the Press Distribution Agencies concerning the monthly sales (in copies) of newspapers and magazines in Greece.
<b>Legal framework</b>	The survey is conducted by virtue of the Law 3832/2010, as amended and in force.
<b>Reference period</b>	Calendar year 2022.
<b>Methodology</b>	The survey is a census survey, conducted on a monthly basis. Data is collected from the Press Distribution Agencies pertaining to the number of sales (in copies) of newspapers and of magazines.
<b>References</b>	More information on the Survey on Daily and Periodical Press is available on the website of ELSTAT ( <a href="http://www.statistics.gr">www.statistics.gr</a> ) at: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI09/">http://www.statistics.gr/en/statistics/-/publication/SCI09/</a>