



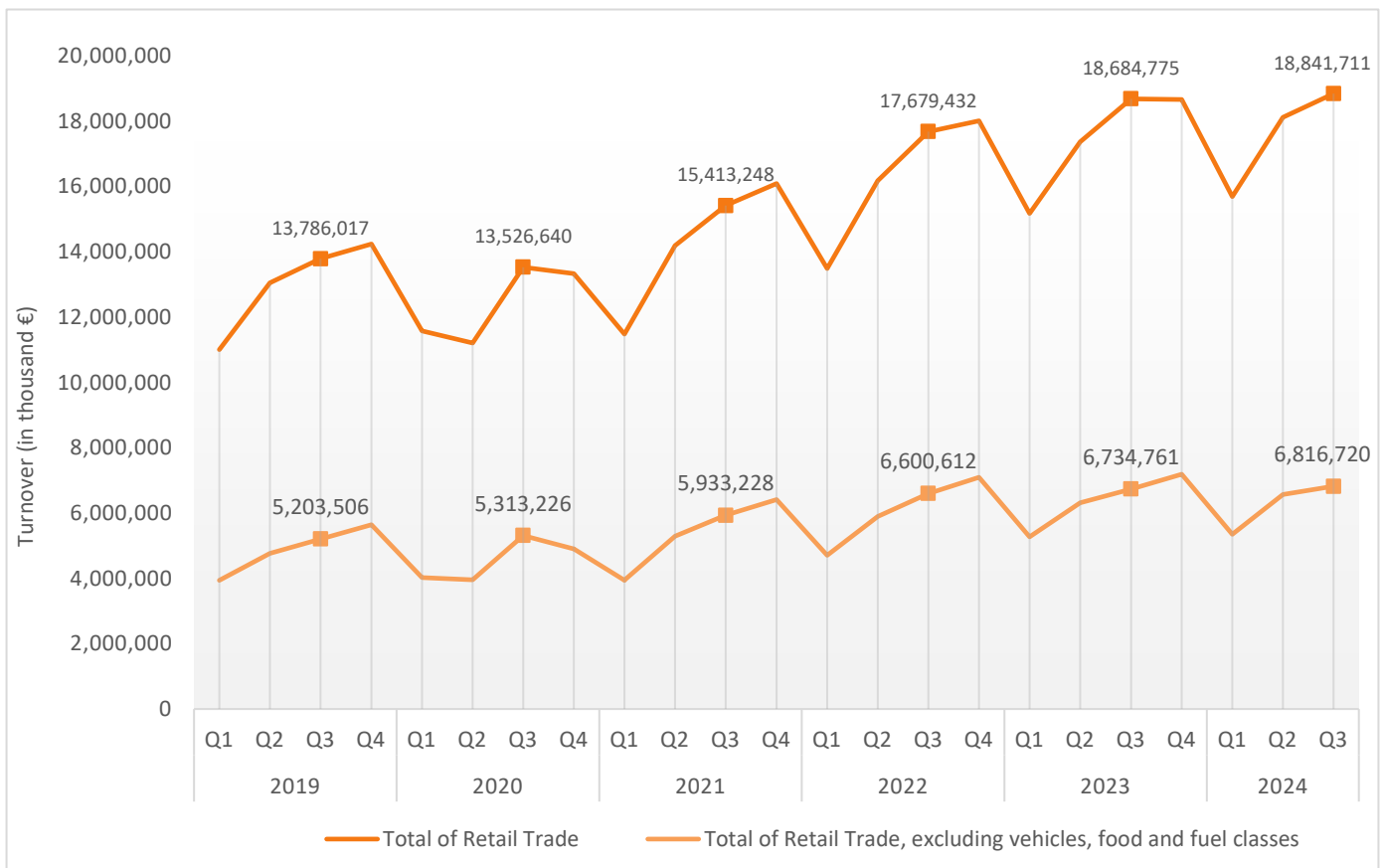
EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE SEPTEMBER, 3rd QUARTER 2024

The Hellenic Statistical Authority (ELSTAT), presents the evolution of the sales/turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for **September and 3rd quarter 2024**.

For the **total of enterprises in retail trade**, the turnover in the **third quarter of 2024** amounted to 18.84 billion euro, recording an increase of 0.8% in comparison with the third quarter of 2023, when the respective turnover was 18.68 billion euro and an increase of 4.0% in comparison with the second quarter of 2024, when the respective turnover was 18.11 billion euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the **third quarter of 2024** amounted to 6.82 billion euro, recording an increase of 1.2% in comparison with the third quarter of 2023, when the respective turnover was 6.73 billion euro and an increase of 3.8% in comparison with the second quarter of 2024, when the respective turnover was 6,57 billion euro (Graph 1, Table 1).

Graph 1: Evolution of Quarterly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes



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1. Total of enterprises in retail trade

1.1 Quarterly Data (Tables 1, 3)

For the **total of enterprises in retail trade**, the activities that recorded the biggest increase in turnover in the **third quarter of 2024** compared with the corresponding quarter of 2023 are:

- Sale, maintenance and repair of motorcycles and related parts and accessories, increase 18.8%.
- Retail sale of music and video recordings in specialized stores, increase 15.7%.

The activities that recorded the biggest decrease in turnover in the **third quarter of 2024** compared with the corresponding quarter of 2023 are:

- Retail sale of footwear and leather goods in specialized stores, decrease 8.9%.
- Retail sale of electrical household appliances in specialized stores, decrease 8.6%.

The Regions that recorded the biggest increase in turnover in the **third quarter of 2024** compared with the corresponding quarter of 2023 are:

- Region of Voreio Aigaio, increase 5.6%.
- Region of Kriti, increase 2.3%.

The Regions that recorded the biggest decrease in turnover in the **third quarter of 2024** compared with the corresponding quarter of 2023 are:

- Region of Anatoliki Makedonia - Thraki, decrease 2.6%.
- Region of Dytiki Makedonia, decrease 2.4%.

1.2 Monthly Data - Enterprises obliged to double-entry accounting bookkeeping (Tables 2, 5)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **September 2024** amounted to 3.77 billion euro, recording an increase of 0.4% in comparison with September 2023, when the respective turnover was 3.75 billion euro and an increase of 1.3% in comparison with August 2024, when the respective turnover was 3.72 billion euro.

The activities that recorded the biggest increase in turnover in **September 2024** compared with September 2023 are:

- Retail sale of cosmetic and toilet articles in specialized stores, increase 13.7%.
- Other retail sale of food in specialized stores, increase 13.4%.

The activities that recorded the biggest decrease in turnover in **September 2024** compared with September 2023 are:

- Retail sale of tobacco products in specialized stores, decrease 9.3%.
- Retail sale of audio and video equipment in specialized stores, decrease 7.7%.

The Regions that recorded the biggest increase in turnover in **September 2024** compared with September 2023 are:

- Region of Dytiki Makedonia, increase 5.8%.
- Region of Sterea Ellada, increase 2.8%.
- Region of Dytiki Ellada, increase 2.8%.

The Region that recorded decrease in turnover in **September 2024** compared with September 2023 is:

- Region of Attiki, decrease 1.0%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹

2.1 Quarterly Data (Table 3)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the Regions that recorded the biggest increase in turnover in the **third quarter of 2024** compared with the corresponding quarter of 2023 are:

- Region of Voreio Aigaio, increase 5.5%.
- Region of Thessalia, increase 3.6%.

The Regions that recorded the biggest decrease in turnover in the **third quarter of 2024** compared with the corresponding quarter of 2023 are:

- Region of Dytiki Makedonia, decrease 2.4%.
- Region of Dytiki Ellada, decrease 2.0%.

2.2 Monthly Data (Tables 2, 5)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **September 2024** amounted to 1.07 billion euro, recording an increase of 4.4% in comparison with September 2023, when the respective turnover was 1.03 billion euro and an increase of 4.4% in comparison with August 2024, when the respective turnover was 1.03 billion euro.

The Regions that recorded an increase in turnover in **September 2024** compared with September 2023 are:

- Region of Attiki, increase 4.1%.
- Region of Sterea Ellada, increase 0.7%.

The Region that recorded a decrease in turnover in **September 2024** compared with September 2023 is:

- Region of Kentriki Makedonia, decrease 1.2%.

3. Small and medium sized enterprises (Tables 4, 6)

3.1 Small and medium sized enterprises in retail trade divisions

For the total of small and medium sized enterprises² in retail trade divisions, the turnover in the **third quarter 2024** amounted to 11.15 billion euro, recording a decrease of 0.1% in comparison with the third quarter of 2023, when the respective turnover was 11.17 billion euro.

For the small and medium sized enterprises in retail trade divisions **obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **September 2024** amounted to 1.30 billion euro, recording an increase of 3.7% in comparison with September 2023, when the respective turnover was 1.26 billion euro.

3.2 Small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the **third quarter of 2024** amounted to 5.088 billion euro, recording a decrease of 0.1% in comparison with the third quarter of 2023, when the respective turnover was 5,093 billion euro.

For the small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, **obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **September 2024** amounted to 0.50 billion euro, recording an increase of 3.5% in comparison with September 2023, when the respective turnover was 0.49 billion euro.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

² The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.

Table 1: Turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2024/2023		Quarterly Rate of Change (%) 3rd Quarter / 2nd Quarter	
Code NACE Rev.2	Description	2nd Quarter 2023	3rd Quarter 2023	2nd Quarter 2024	3rd Quarter 2024	2nd Quarter	3rd Quarter	2023	2024
4511	Sale of cars and light motor vehicles	2,146,783	2,003,282	2,262,323	1,971,144	5.4	-1.6	-6.7	-12.9
4519	Sale of other motor vehicles	143,577	149,883	186,612	164,586	30.0	9.8	4.4	-11.8
4520	Maintenance and repair of motor vehicles	333,409	352,561	373,362	386,320	12.0	9.6	5.7	3.5
4531	Wholesale trade of motor vehicle parts and accessories	543,497	554,021	566,620	589,224	4.3	6.4	1.9	4.0
4532	Retail trade of motor vehicle parts and accessories	131,421	142,119	140,007	148,622	6.5	4.6	8.1	6.2
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	236,876	211,693	278,574	251,567	17.6	18.8	-10.6	-9.7
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	4,640,835	5,286,056	4,787,368	5,388,646	3.2	1.9	13.9	12.6
4719	Other retail sale in non-specialized stores	648,840	730,847	**	**	**	**	12.6	**
4721	Retail sale of fruit and vegetables in specialized stores	**	151,306	123,483	148,001	**	-2.2	**	19.9
4722	Retail sale of meat and meat products in specialized stores	362,260	374,925	356,058	367,602	-1.7	-2.0	3.5	3.2
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	64,546	78,147	67,400	81,124	4.4	3.8	21.1	20.4
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	196,741	221,504	202,233	223,153	2.8	0.7	12.6	10.3
4725	Retail sale of beverages in specialized stores	53,445	65,754	56,791	67,573	6.3	2.8	23.0	19.0
4726	Retail sale of tobacco products in specialized stores	64,711	72,679	63,962	70,033	-1.2	-3.6	12.3	9.5
4729	Other retail sale of food in specialized stores	151,639	150,905	155,310	154,856	2.4	2.6	-0.5	-0.3
4730	Retail sale of automotive fuel in specialized stores	1,892,332	2,176,129	1,950,016	2,052,233	3.0	-5.7	15.0	5.2
4741	Retail sale of computers, peripheral units and software in specialized stores	266,622	289,840	258,191	288,837	-3.2	-0.3	8.7	11.9
4742	Retail sale of telecommunications equipment in specialized stores	**	**	98,872	102,920	**	**	**	4.1
4743	Retail sale of audio and video equipment in specialized stores	18,335	20,346	18,404	18,609	0.4	-8.5	11.0	1.1
4751	Retail sale of textiles in specialized stores	101,152	104,896	103,335	103,580	2.2	-1.3	3.7	0.2
4752	Retail sale of hardware, paints and glass in specialized stores	472,147	461,085	517,059	479,202	9.5	3.9	-2.3	-7.3
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	10,787	10,933	11,680	11,473	8.3	4.9	1.4	-1.8
4754	Retail sale of electrical household appliances in specialized stores	334,683	385,862	326,847	352,772	-2.3	-8.6	15.3	7.9
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	271,930	269,204	282,268	284,651	3.8	5.7	-1.0	0.8

Table 1: Turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2024/2023		Quarterly Rate of Change (%) 3rd Quarter / 2nd Quarter	
Code NACE Rev.2	Description	2nd Quarter 2023	3rd Quarter 2023	2nd Quarter 2024	3rd Quarter 2024	2nd Quarter	3rd Quarter	2023	2024
4761	Retail sale of books in specialized stores	43,886	68,811	45,516	68,231	3.7	-0.8	56.8	49.9
4762	Retail sale of newspapers and stationery in specialized stores	37,584	**	37,571	47,753	0.0	**	**	27.1
4763	Retail sale of music and video recordings in specialized stores	**	3,154	3,028	3,649	**	15.7	**	20.5
4764	Retail sale of sporting equipment in specialized stores	202,725	214,723	221,128	228,721	9.1	6.5	5.9	3.4
4765	Retail sale of games and toys in specialized stores	263,466	288,672	295,559	304,178	12.2	5.4	9.6	2.9
4771	Retail sale of clothing in specialized stores	902,826	945,162	941,998	952,776	4.3	0.8	4.7	1.1
4772	Retail sale of footwear and leather goods in specialized stores	**	180,947	162,880	164,841	**	-8.9	**	1.2
4773	Dispensing chemist in specialized stores	1,155,039	**	1,174,145	1,156,056	1.7	**	**	-1.5
4774	Retail sale of medical and orthopaedic goods in specialized stores	38,059	30,399	42,450	29,079	11.5	-4.3	-20.1	-31.5
4775	Retail sale of cosmetic and toilet articles in specialized stores	314,039	413,543	352,122	462,473	12.1	11.8	31.7	31.3
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	195,480	146,425	195,640	150,045	0.1	2.5	-25.1	-23.3
4777	Retail sale of watches and jewellery in specialised stores	144,413	190,061	151,291	196,710	4.8	3.5	31.6	30.0
4778	Other retail sale of new goods in specialized stores	292,457	371,785	306,147	378,399	4.7	1.8	27.1	23.6
4779	Retail sale of third-hand goods in stores	10,664	10,183	10,452	10,412	-2.0	2.2	-4.5	-0.4
4781	Retail sale via stalls and markets of food, beverages and tobacco products	34,576	31,729	36,353	30,340	5.1	-4.4	-8.2	-16.5
4782	Retail sale via stalls and markets of textiles, clothing and footwear	2,318	2,919	**	**	**	**	25.9	**
4789	Retail sale via stalls and markets of other goods	11,301	12,545	13,217	12,719	17.0	1.4	11.0	-3.8
4791	Retail sale via mail order houses or via Internet	**	**	207,718	192,771	**	**	**	-7.2
4799	Other retail sale not in stores, stalls or markets	34,871	36,435	**	35,692	**	-2.0	4.5	**
Total without vehicles, food and fuel classes⁽¹⁾		6,311,429	6,734,761	6,570,176	6,816,720	4.1	1.2	6.7	3.8
Total		17,366,063	18,684,775	18,112,686	18,841,711	4.3	0.8	7.6	4.0

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

** Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover (in thousand €) of the enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2024/2023		Monthly Rate of Change (%) September / August	
Code NACE Rev.2	Description	August 2023	September 2023	August 2024	September 2024	August	September	2023	2024
4511	Sale of cars and light motor vehicles	559,642	653,032	516,708	606,815	-7.7	-7.1	16.7	17.4
4519	Sale of other motor vehicles	29,629	51,414	33,347	57,549	12.5	11.9	73.5	72.6
4520	Maintenance and repair of motor vehicles	24,370	29,617	<u>29,179</u>	<u>34,919</u>	<u>19.7</u>	<u>17.9</u>	21.5	19.7
4531	Wholesale trade of motor vehicle parts and accessories	119,773	148,179	119,254	165,966	-0.4	12.0	23.7	39.2
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	35,864	48,537	<u>39,979</u>	<u>63,861</u>	<u>11.5</u>	<u>31.6</u>	35.3	59.7
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,451,955	1,412,101	1,538,669	1,388,997	6.0	-1.6	-2.7	-9.7
4719	Other retail sale in non-specialized stores	**	**	**	**	**	**	**	**
4721	Retail sale of fruit and vegetables in specialized stores	12,316	11,064	<u>14,363</u>	<u>12,559</u>	<u>16.6</u>	<u>13.5</u>	-10.2	-12.6
4722	Retail sale of meat and meat products in specialized stores	33,352	32,941	<u>37,193</u>	<u>35,118</u>	<u>11.5</u>	<u>6.6</u>	-1.2	-5.6
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	5,239	4,237	<u>6,365</u>	<u>5,360</u>	<u>21.5</u>	<u>26.5</u>	-19.1	-15.8
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	14,310	13,733	<u>15,242</u>	14,548	<u>6.5</u>	5.9	-4.0	<u>-4.6</u>
4725	Retail sale of beverages in specialized stores	5,522	5,021	<u>6,517</u>	<u>5,924</u>	<u>18.0</u>	<u>18.0</u>	-9.1	-9.1
4726	Retail sale of tobacco products in specialized stores	4,677	4,046	4,214	3,668	-9.9	-9.3	-13.5	-13.0
4729	Other retail sale of food in specialized stores	14,263	16,165	15,480	18,325	8.5	13.4	13.3	18.4
4730	Retail sale of automotive fuel in specialized stores	307,692	284,821	305,831	268,720	-0.6	-5.7	-7.4	-12.1
4741	Retail sale of computers, peripheral units and software in specialized stores	79,109	100,853	79,584	95,328	0.6	-5.5	27.5	19.8
4742	Retail sale of telecommunications equipment in specialized stores	**	19,210	<u>15,427</u>	<u>14,225</u>	**	<u>-26.0</u>	**	-7.8
4743	Retail sale of audio and video equipment in specialized stores	3,814	3,826	<u>3,111</u>	3,531	<u>-18.4</u>	-7.7	0.3	<u>13.5</u>
4751	Retail sale of textiles in specialized stores	2427	2,619	2,613	2,669	7.7	1.9	7.9	2.1
4752	Retail sale of hardware, paints and glass in specialized stores	50,075	58,879	<u>54,765</u>	<u>65,629</u>	<u>9.4</u>	<u>11.5</u>	17.6	19.8
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	1038	2,016	893	2,000	-14.0	-0.8	94.2	124.0
4754	Retail sale of electrical household appliances in specialized stores	86,729	84,981	77,064	83,732	-11.1	-1.5	-2.0	8.7
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	45,101	54,992	52,118	60,331	15.6	9.7	21.9	15.8

Table 2: Turnover (in thousand €) of the enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2024/2023		Monthly Rate of Change (%) September / August	
Code NACE Rev.2	Description	August 2023	September 2023	August 2024	September 2024	August	September	2023	2024
4761	Retail sale of books in specialized stores	5,846	9,204	5,766	9,267	-1.4	0.7	57.4	60.7
4762	Retail sale of newspapers and stationery in specialized stores	2,510	2,769	2,375	2,752	-5.4	-0.6	10.3	15.9
4763	Retail sale of music and video recordings in specialized stores	77	82	<u>8</u>	<u>10</u>	<u>-89.6</u>	<u>-87.8</u>	6.5	25.0
4764	Retail sale of sporting equipment in specialized stores	47,734	52,137	54,437	58,008	14.0	11.3	9.2	6.6
4765	Retail sale of games and toys in specialized stores	87,380	90,354	92,607	96,109	6.0	6.4	3.4	3.8
4771	Retail sale of clothing in specialized stores	184,094	191,106	196,821	195,107	6.9	2.1	3.8	-0.9
4772	Retail sale of footwear and leather goods in specialized stores	34,058	31,397	33,445	29,996	-1.8	-4.5	-7.8	-10.3
4773	Dispensing chemist in specialized stores	50,091	49,807	<u>54,305</u>	<u>55,159</u>	<u>8.4</u>	<u>10.7</u>	-0.6	1.6
4774	Retail sale of medical and orthopaedic goods in specialized stores	4,205	4,707	<u>4,504</u>	<u>5,568</u>	<u>7.1</u>	<u>18.3</u>	11.9	23.6
4775	Retail sale of cosmetic and toilet articles in specialized stores	124,231	114,013	138,154	129,624	11.2	13.7	-8.2	-6.2
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	8,373	9,958	<u>9,674</u>	<u>10,941</u>	<u>15.5</u>	<u>9.9</u>	18.9	13.1
4777	Retail sale of watches and jewellery in specialised stores	34,349	31,112	33,383	33,488	-2.8	7.6	-9.4	0.3
4778	Other retail sale of new goods in specialized stores	20,685	19,271	<u>24,063</u>	<u>21,367</u>	<u>16.3</u>	<u>10.9</u>	-6.8	-11.2
4779	Retail sale of third-hand goods in stores	1,229	1471	<u>1,673</u>	<u>1,960</u>	<u>36.1</u>	<u>33.2</u>	19.7	17.2
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	**	**	<u>27,174</u>	<u>35,457</u>	**	**	**	30.5
4799	Other retail sale not in stores, stalls or markets	1,331	1,739	<u>1,494</u>	<u>1,962</u>	<u>12.2</u>	<u>12.8</u>	30.7	31.3
Total without vehicles, food and fuel classes⁽¹⁾		984,393	1,027,370	1,027,258	1,072,937	4.4	4.4	4.4	4.4
Total		3,611,766	3,752,664	3,719,079	3,766,881	3.0	0.4	3.9	1.3

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

* Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

** Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

(Double underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Turnover (in thousand €) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	3rd Quarter 2023	3rd Quarter 2024	3rd Quarter 2024/2023 (%)	3rd Quarter 2023	3rd Quarter 2024	3rd Quarter 2024/2023 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	524,497	510,640	-2.6	207,106	206,177	-0.5
REGION OF KENTRIKI MAKEDONIA	2,603,631	2,642,735	1.5	741,606	733,905	-1.0
Regional Unit of Thessaloniki	1,881,157	1,933,390	2.8	449,828	448,728	-0.2
REGION OF DYTIKI MAKEDONIA	205,416	200,443	-2.4	85,305	83,304	-2.4
REGION OF IPEIROS	327,640	322,628	-1.5	129,762	129,779	0.0
REGION OF THESSALIA	559,779	572,322	2.2	236,637	245,135	3.6
REGION OF STEREA ELLADA	430,566	429,805	-0.2	193,959	193,687	-0.1
REGION OF IONIA NISSIA	469,326	474,181	1.0	176,412	177,886	0.8
REGION OF DYTIKI ELLADA	564,842	565,490	0.1	231,577	226,901	-2.0
REGION OF PELOPONNISOS	586,320	575,768	-1.8	228,743	231,150	1.1
REGION OF ATTIKI	10,310,834	10,402,818	0.9	3,629,440	3,692,027	1.7
REGION OF VOREIO AIGAIO	210,545	222,430	5.6	98,133	103,511	5.5
REGION OF NOTIO AIGAIO	875,317	883,362	0.9	370,510	375,658	1.4
REGION OF KRITI	1,016,062	1,039,089	2.3	405,571	417,600	3.0
Total	18,684,775	18,841,711	0.8	6,734,761	6,816,720	1.2

Notes:

The Regional Unit of Thessaloniki is presented separately on the table.

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 4: Turnover (in thousand €) for the Total of Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, for the small and medium sized enterprises¹, per enterprise size

Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €)		
	3rd Quarter 2023	3rd Quarter 2024	3rd Quarter 2024/2023 (%)	3rd Quarter 2023	3rd Quarter 2024	3rd Quarter 2024/2023 (%)
Medium Enterprises	1,538,177	1,550,117	0.8	593,630	597,560	0.7
Small Enterprises	2,793,339	2,786,913	-0.2	912,077	925,329	1.5
Micro Enterprises	6,833,934	6,816,408	-0.3	3,586,795	3,565,197	-0.6
Small and Medium Sized Enterprises	11,165,450	11,153,438	-0.1	5,092,502	5,088,086	-0.1
Small and Medium Sized Enterprises / Total of Enterprises (%)	59.8	59.2		75.6	74.6	

Notes:

(1) The definition of the small and medium sized enterprises is available under section "Methodological notes" page 13.

(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 5: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the enterprises obliged to double-entry accounting bookkeeping, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	September 2023	September 2024	September 2024/2023 (%)	September 2023	September 2024	September 2024/2023 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	41,402	<u>40,594</u>	-2.0	12,266	<u>13,032</u>	6.2
REGION OF KENTRIKI MAKEDONIA	463,933	475,830	2.6	67,504	66,681	-1.2
Regional Unit of Thessaloniki	421,457	430,011	2.0	49,912	49,479	-0.9
REGION OF DYTIKI MAKEDONIA	16,773	17,753	5.8	5,006	<u>5,067</u>	1.2
REGION OF IPEIROS	27,342	<u>28,873</u>	5.6	7,141	<u>7,538</u>	5.6
REGION OF THESSALIA	41,718	<u>46,788</u>	12.2	14,040	<u>15,533</u>	10.6
REGION OF STEREA ELLADA	28,164	28,947	2.8	12,934	13,019	0.7
REGION OF IONIA NISSIA	32,013	<u>34,841</u>	8.8	9,228	<u>10,617</u>	15.1
REGION OF DYTIKI ELLADA	46,870	48,179	2.8	11,175	<u>11,005</u>	-1.5
REGION OF PELOPONNISOS	38,933	<u>40,556</u>	4.2	8,716	<u>9,919</u>	13.8
REGION OF ATTIKI	2,798,408	2,771,728	-1.0	816,256	849,810	4.1
REGION OF VOREIO AIGAIO	14,981	<u>15,449</u>	3.1	6,271	<u>6,837</u>	9.0
REGION OF NOTIO AIGAIO	76,280	<u>83,452</u>	9.4	18,739	<u>20,704</u>	10.5
REGION OF KRITI	125,847	<u>133,891</u>	6.4	38,094	<u>43,175</u>	13.3
Total	3,752,664	3,766,881	0.4	1,027,370	1,072,937	4.4

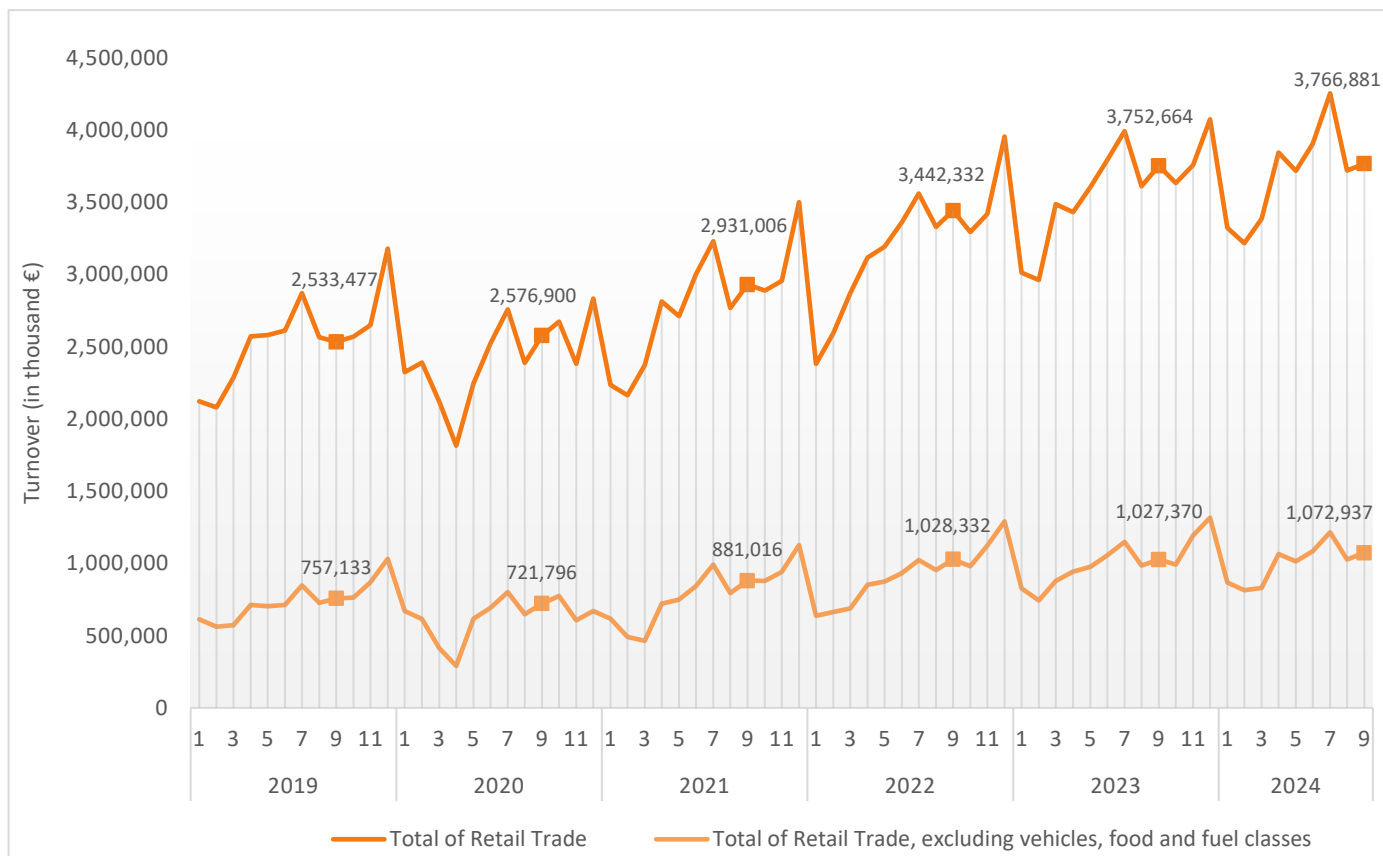
Notes:
The Regional Unit of Thessaloniki is presented separately in the table.
(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.
(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

Table 6: Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the small and medium sized enterprises¹ obliged to double-entry accounting bookkeeping, per enterprise size

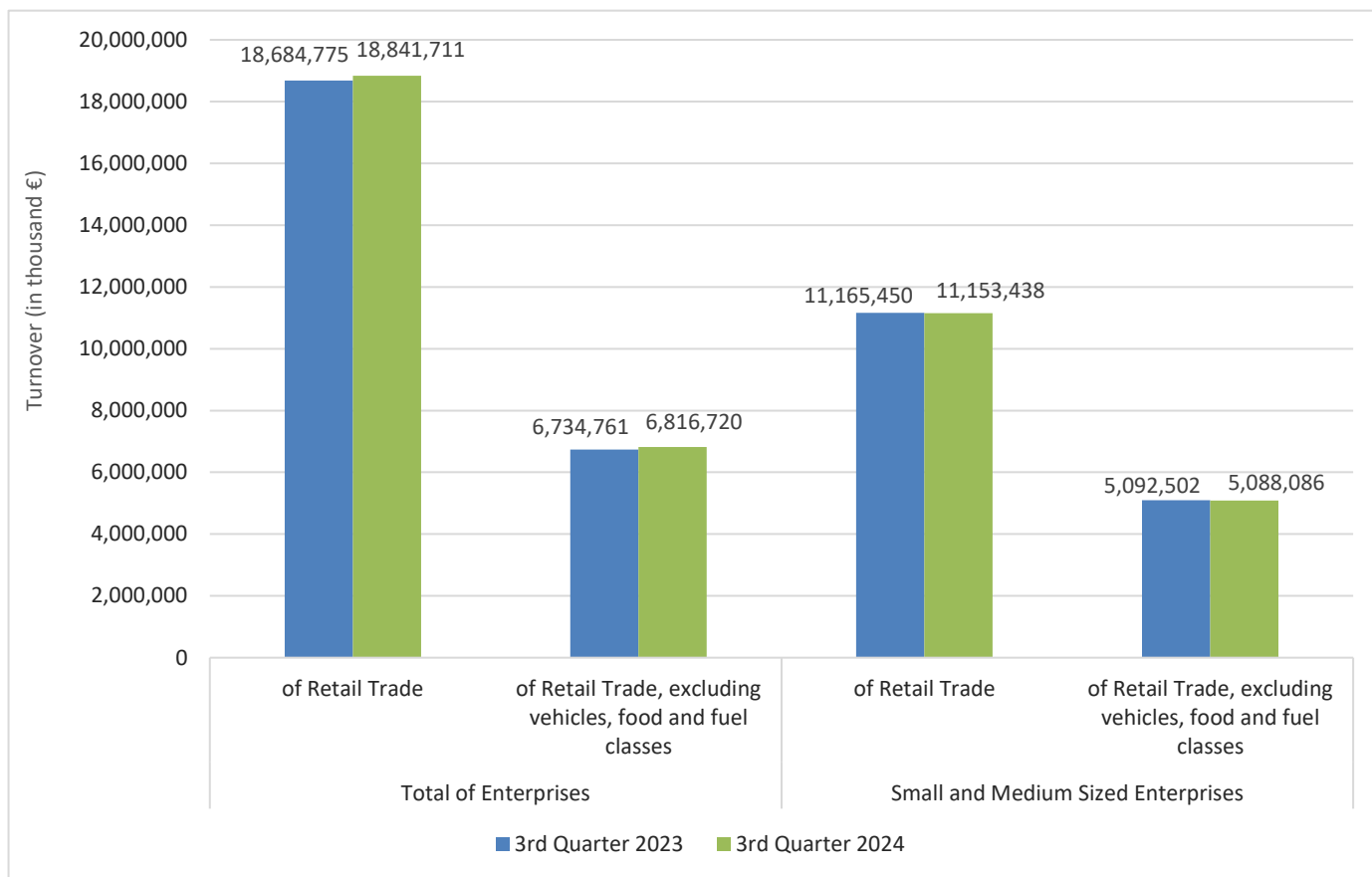
Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €)		
	September 2023	September 2024	September 2024/2023 (%)	September 2023	September 2024	September 2024/2023 (%)
Medium Enterprises	495,119	482,804	-2.5	183,025	180,299	-1.5
Small Enterprises	536,022	<u>576,443</u>	7.5	197,169	<u>213,775</u>	8.4
Micro Enterprises	223,910	<u>242,186</u>	8.2	106,963	<u>110,341</u>	3.2
Small and Medium Sized Enterprises	1,255,051	1,301,433	3.7	487,157	504,415	3.5
Small and Medium Sized Enterprises / Total of Enterprises (%)	33.4	34.5		47.4	47.0	

Notes:
(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.
(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.
(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

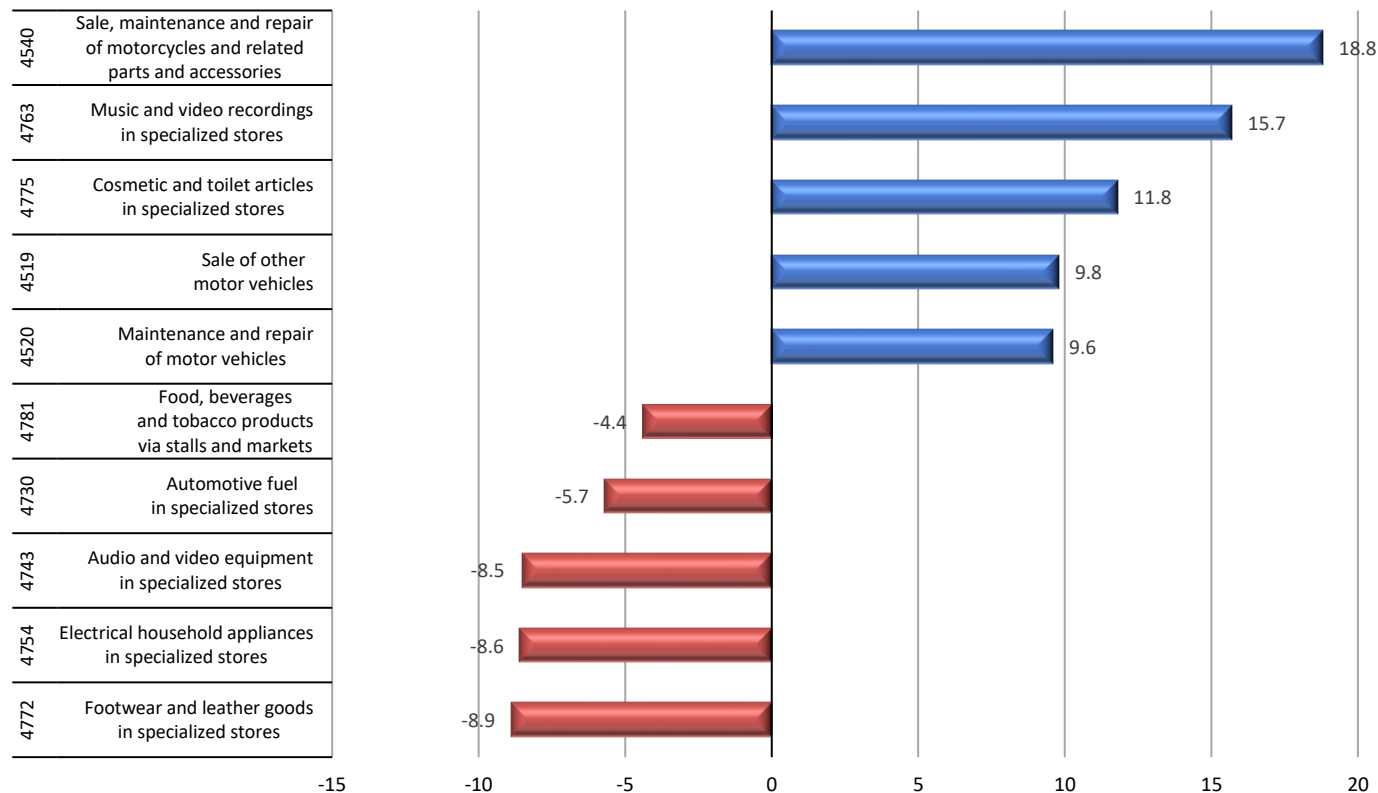
Graph 2: Evolution of Monthly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping



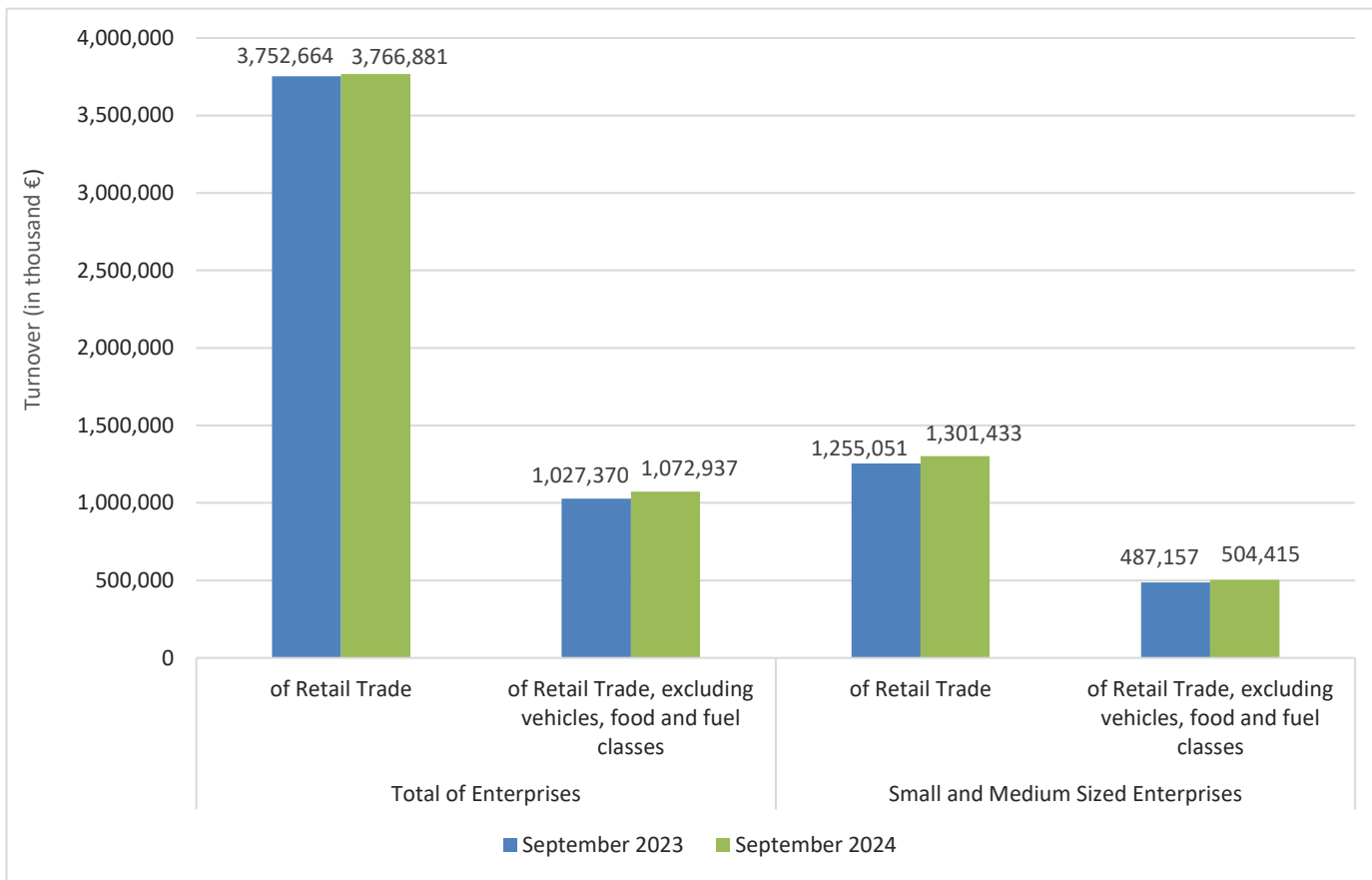
Graph 3: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



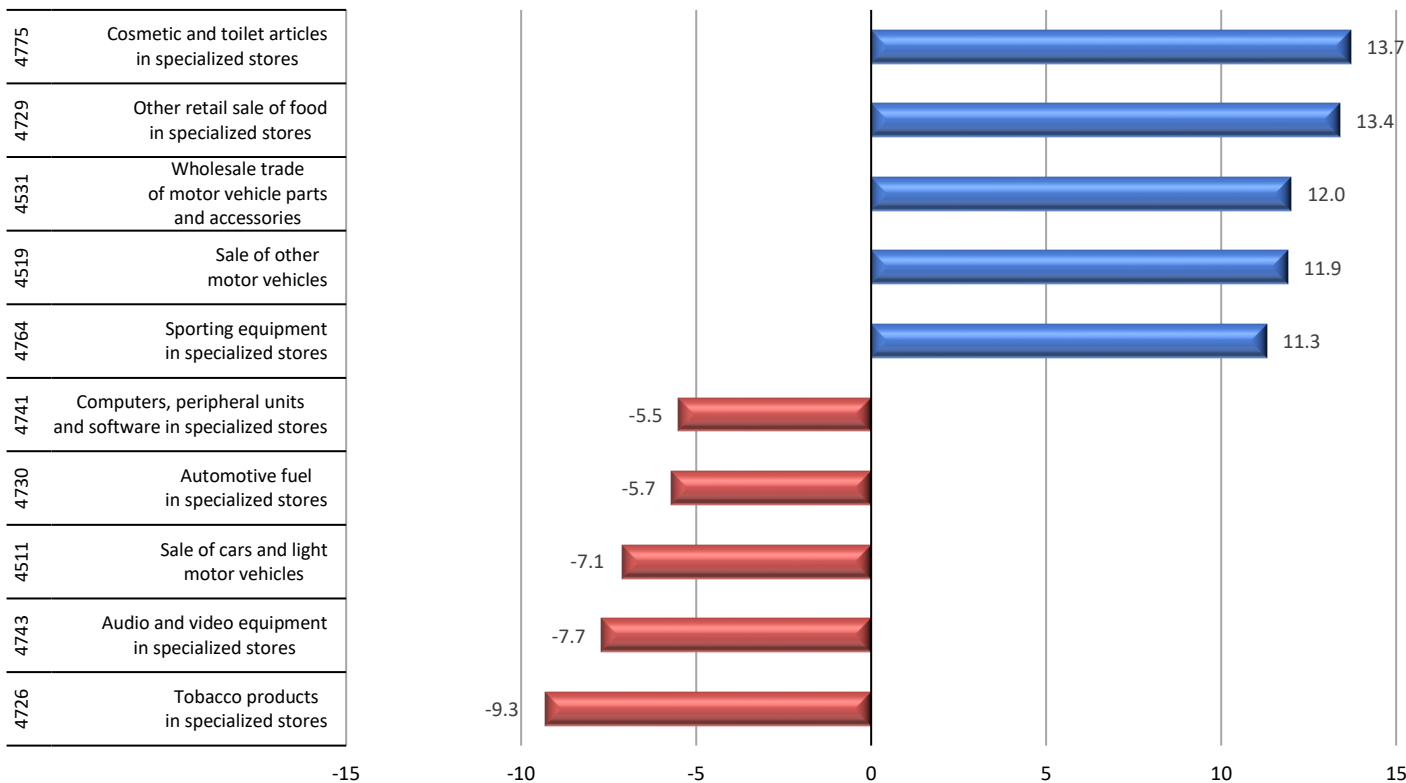
Graph 4: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **3rd Quarter 2024 / 3rd Quarter 2023**



Graph 5: Turnover (in thousand €) of the total of enterprises and of the small and medium sized enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 6: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **September 2024 / September 2023**



Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2021.
- Administrative registers of enterprises, of the reference years 2022 and 2023.
- Administrative transactions files (tax, etc) of the reference years 2019 to 2024.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2021.
- The economic activity class for the enterprises that started their activity after the reference year 2021 and have a significant turnover, from administrative registers of enterprises of the reference years 2022 and 2023.
- Income data from administrative transactions files of the reference years 2019 to 2024.

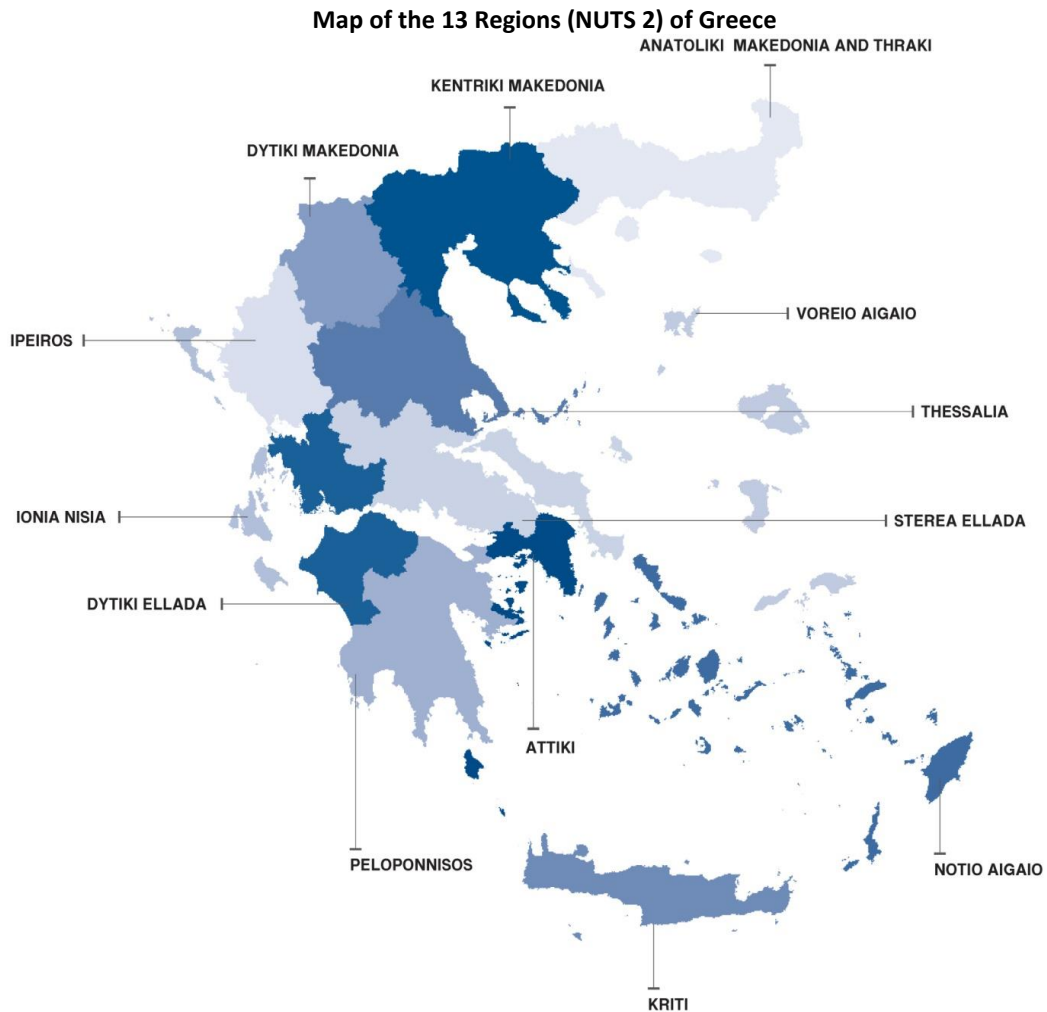
Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”.

Statistical classifications

For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



Reference Period September, 3rd Quarter 2024

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2021 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->.