

# HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

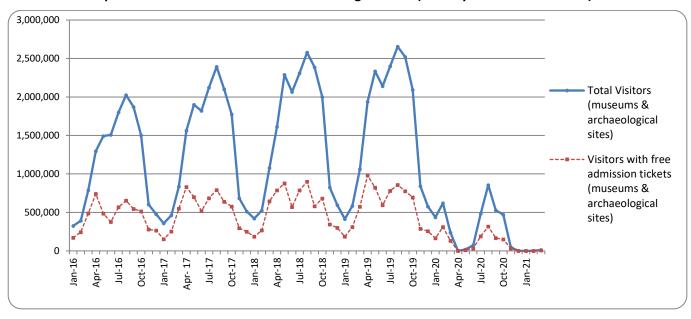
# PRESS RELEASE

# SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE MARCH 2021

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for March 2021. More specifically:

- Museums, whose operation was gradually suspended from November 1<sup>st</sup> 2020 in the framework of the preventative measures against the Covid-19 pandemic, remained closed during March 2021 (Table 1).
- Similarly, Archaeological Sites, whose operation was suspended from March 14<sup>th</sup> 2020 until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021 in the framework of the preventative measures against the Covid-19 pandemic, operated for ten (10) days during March 2021. Compared with the corresponding period of 2020, a decrease of 91.5% was recorded at the number of visitors while a decrease of 92.5% was observed in the number of free admission visitors and a decrease of 90.6% was observed in the corresponding receipts (Table 1).
- During the three month period from January to March 2021, Museums remained closed given the suspension of operation, from November 1<sup>st</sup> 2020 onwards, in the framework of the preventative measures against the Covid-19 pandemic (Table 2).
- As regards Archaeological sites, during the three month period from January to March 2021, compared to the corresponding period of 2020, a decrease of 98.3% was recorded in the number of visitors, while a decrease of 98.0% was observed in the number of free admission visitors and a decrease of 98.6% was observed in the relevant receipts, given the suspension of operation of Archaeological sites from March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020, onwards (Table 2).





Information on methodological issues:

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TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (MARCH 2020 & MARCH 2021)

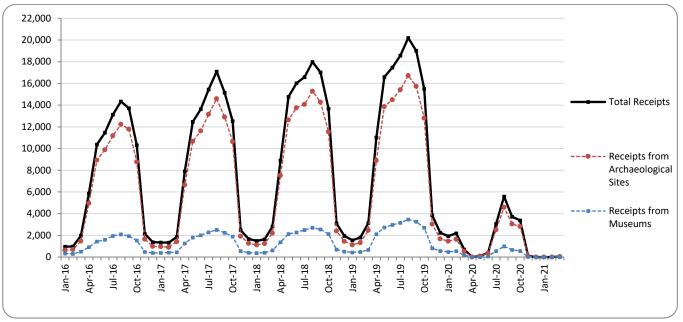
(IVIARCH 2020 & IVIARCH	1 2021)		
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
Total number of visitors (A+B)	237,107	13,559	-94.3%
A. Museums (C+E)	78,496	-	-
Acropolis Museum	26,125	-	-
National Archaeological	8,520	-	-
Ancient Olympia	1,622	-	-
Palace of the Grand Master (Rhodes)	924	-	-
Herakleion Archaeological (Crete)	4,615	-	-
White Tower	5,408	5,408 -	
Delphi	4,574	-	-
Other museums	26,708	_	_
B. Archaeological Sites (D+F)	158,611	13,559	-91.5%
Epidavros (1)	6,613	103	-98.4%
The Acropolis of Mycenae & Atreus' Treasure	4,789	93	-98.1%
The Acropolis of Athens	51,953	7,157	-86.2%
Sounio	8,667	1,413	-83.7%
The Acropolis of Lindos	788	27	-96.6%
Royal Tombs of Vergina	3,943	0	-100.0%
Ancient Olympia	2,540	131	-94.8%
Knossos (Crete)	5,363	68	-98.7%
Phaistos (Crete)	2,559	33	-98.7%
Ancient Korinthos (1)	2,591	104	-96.0%
Mystras <sup>(1)</sup>	1,924	90	-95.3%
Delphi	6,852	178	-97.4%
Other archaeological sites	60,029	4,162	-93.1%
II. VISITORS WHO PAID TICKET			
	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
Total number of visitors who paid ticket (C+D)	106,202	6,936	-93.5%
C. Museums	35,598	-	-
D. Archaeological sites	70,604	6,936	-90.2%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
Total number of visitors with free admission ticket (E+F)	130,905	6,623	-94.9%
E. Museums	42,898	-	-
F. Archaeological sites	88,007	6,623	-92.5%
IV. RECEIPTS (euros)			
	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
Total Receipts (G+H)	700,975	50,302	-92.8%
G. Museums	166,972	-	-
H. Archaeological sites	534,003	50,302	-90.6%

 $<sup>^{(1)}</sup>$  Flat rate ticket, valid both for the museum and the archaeological site.

<sup>&</sup>lt;sup>(2)</sup> The operation of Museums was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of Archaeological Sites was suspended March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Archaeological Sites (Graph 3).

Graph 2: Receipts from Museums and Archaeological Sites (January 2016 – March 2021) (in thousand euro)



Graph 3: Percentage distribution of visitors by Archaeological site, March 2021

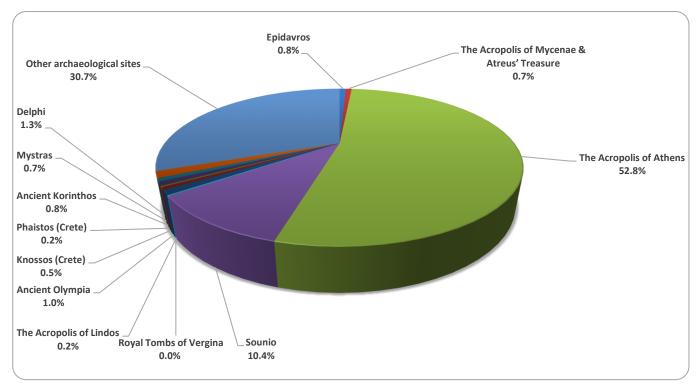


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2019, 2020, JANUARY-MARCH 2020, 2021)

(2013, 2020,	JANUANT-IVIAN	11 2020, 2021			
I. VISITORS					
Museums and Archaeological sites	2010	2020 (2)	JANUARY-	-MARCH	change
	2019	2020 <sup>(2)</sup>	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	2021/2020
Total number of visitors (A+B)	19,559,278	3,772,828	1,296,312	13,559	-99.0%
A. Museums (C+E)	5,895,927	1,100,904	520,305	-	-
Acropolis Museum	1,755,435	325,969	183,711	-	-
National Archaeological	608,876	98,175	61,125	-	-
Ancient Olympia	159,348	21,956	8,129	-	-
Palace of the Grand Master (Rhodes)	263,958	54,572	4,639	-	-
Herakleion Archaeological (Crete)	660,533	63,027	19,080	-	-
White Tower	251,760	62,007	36,122	-	-
Delphi	275,993	41,984	22,535	-	-
Other museums	1,920,024	433,214	184,964	-	-
B. Archaeological Sites (D+F)	13,663,351	2,671,924	776,007	13,559	-98.3%
Epidavros <sup>(1)</sup>	535,751	103,532	29,406	103	-99.6%
The Acropolis of Mycenae & Atreus' Treasure	502,619	78,839	29,346	93	-99.7%
The Acropolis of Athens	3,593,586	620,132	297,781	7,157	-97.6%
Sounio	337,544	100,319	35,746	1,413	-96.0%
The Acropolis of Lindos	525,757	156,462	2,247	27	-98.8%
Royal Tombs of Vergina	223,151	37,586	19,353	0	-100.0%
Ancient Olympia	457,710	64,759	14,995	131	-99.1%
Knossos (Crete)	949,192	175,927	23,202	68	-99.7%
Phaistos (Crete)	121,796	31,885	8,936	33	-99.6%
Ancient Korinthos (1)	214,023	31,981	13,545	104	-99.2%
Mystras (1)	147,713	36,352	7,497	90	-98.8%
Delphi	405,348	75,983	32,042	178	-99.4%
Other archaeological sites	5,649,161	1,158,167	261,911	4,162	-98.4%
II. VISITORS WHO PAID TICKET	3,013,101	1,130,107	201,311	1,102	30.170
II. VISITORS WHO I AID TICKET			JANUARY-MARCH		change
	2019	2020 <sup>(2)</sup>	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	2021/2020
Total number of visitors who paid ticket (C+D)	12,434,987	2,268,397	690,254	6,936	-99.0%
C. Museums	3,345,997	605,426	247,893		33.070
D. Archaeological sites	9,088,990	1,662,971	442,361	6,936	-98.4%
III. VISITORS WITH FREE ADMISSION TICKETS	9,088,990	1,002,971	442,301	0,930	-38.470
III. VISITORS WITH TREE ADMISSION TICKETS			JANUARY-MARCH		change
	2019 2020 <sup>(2)</sup>	2020 <sup>(2)</sup>	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	2021/2020
Total number of visitors with free admission			2020 . ,	2021 . /	2021/2020
ticket (E+F)	7,124,291	1,504,431	606,058	6,623	-98.9%
E. Museums	2,549,930	495,478	272,412	-	-
F. Archaeological sites	4,574,361	1,008,953	333,646	6,623	-98.0%
IV. RECEIPTS (euros)					
	2019	2020 <sup>(2)</sup>	JANUARY-MARCH		change
	2013 2020		2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	2021/2020
Total Receipts (G+H)	130,938,846	21,176,036	4,825,695	50,302	-99.0%
G. Museums	23,343,026	4,047,401	1,193,563	-	-
H. Archaeological sites	107,595,820	17,128,635	3,632,132	50,302	-98.6%

 $<sup>^{(1)}</sup>$  Flat rate ticket, valid both for the museum and the archaeological site.

<sup>&</sup>lt;sup>(2)</sup> The operation of Museums was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of Archaeological Sites was suspended March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

#### **EXPLANATORY NOTES**

# Survey on Museums and Archaeological Sites Attendance

The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.

# **Legal Framework**

The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

#### **Reference Period**

1/3/2021 έως 31/3/2021

## Methodology and Definitions

The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.

#### Number of flat rate tickets:

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **March 2021** was **52.** 

#### References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI21/-">http://www.statistics.gr/en/statistics/-/publication/SCI21/-</a>