



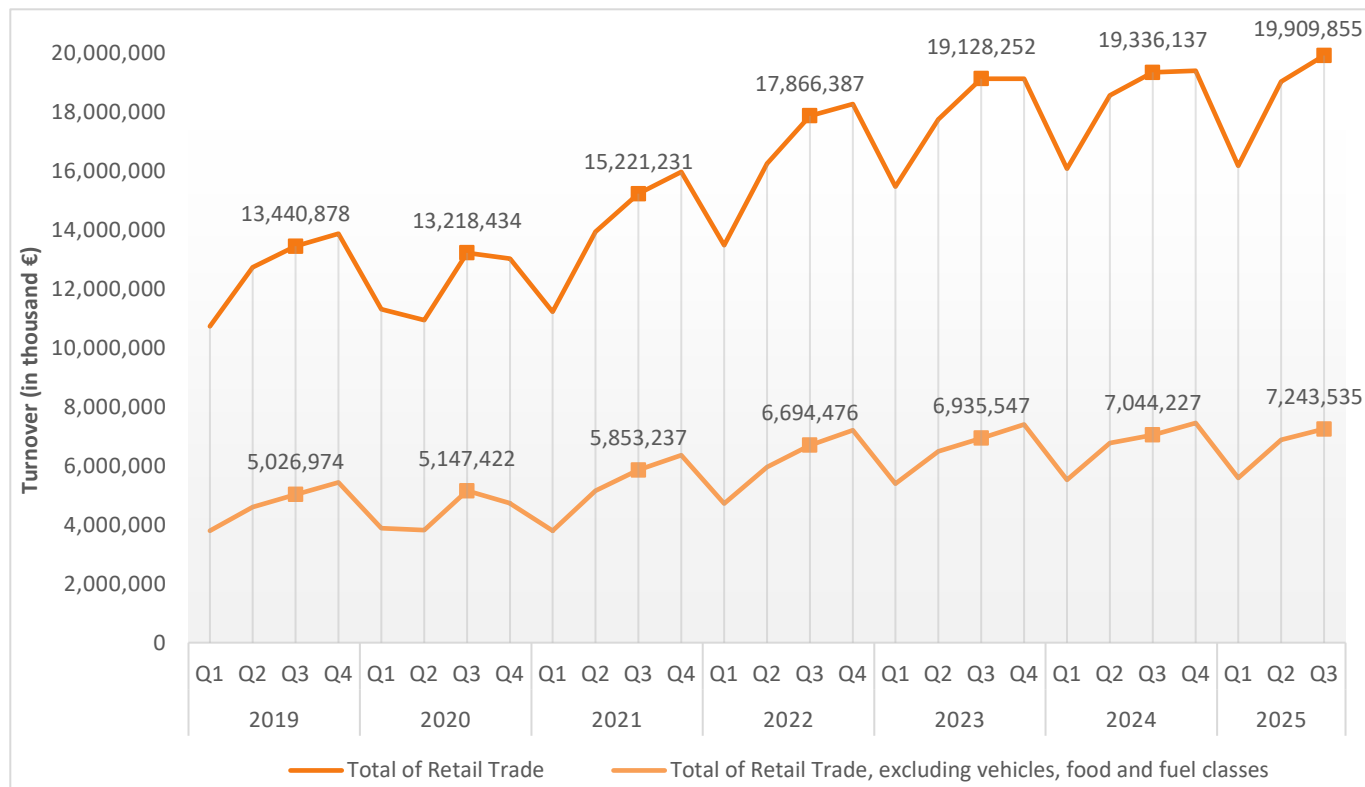
EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE 3rd QUARTER 2025

The Hellenic Statistical Authority (ELSTAT) presents the evolution of the turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for the **3rd quarter 2025**.

For the **total of enterprises in retail trade**, the turnover in the **third quarter of 2025** amounted to 19,909,855 thousand euro, recording an increase of 3.0% in comparison with the third quarter of 2024, when the respective turnover was 19,336,137 thousand euro and an increase of 4.7% in comparison with the second quarter of 2025, when the respective turnover was 19,020,709 thousand euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the **third quarter of 2025** amounted to 7,243,535 thousand euro, recording an increase of 2.8% in comparison with the third quarter of 2024, when the respective turnover was 7,044,227 thousand euro and an increase of 5.3% in comparison with the second quarter of 2025, when the respective turnover was 6,876,444 thousand euro (Graph 1, Table 1).

Graph 1: Evolution of Quarterly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes



Information on methodological issues:

Business Statistics Division
Registers and Big Enterprises Section
Head of Section: Adamantia Georgostathi
Tel.: +30 213 135 2043
E-mail: a.georgostathi@statistics.gr

Information on data provision:

Tel.: +30 213 135 2022, 2308, 2310
E-mail: data.dissem@statistics.gr

1. Total of enterprises in retail trade (Tables 1,2)

For the **total of enterprises in retail trade**, the activities that recorded the biggest increase in turnover in the **third quarter of 2025** compared with the corresponding quarter of 2024 are:

- Retail sale of third-hand goods in stores, increase 41.1%.
- Sale of other motor vehicles, increase 31.3%.

The activities that recorded the biggest decrease in turnover in the **third quarter of 2025** compared with the corresponding quarter of 2024 are:

- Retail sale of telecommunications equipment in specialized stores, decrease 8.7%.
- Retail sale of beverages in specialized stores, decrease 6.0%.

The Regions that recorded the biggest increase in turnover in the **third quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Attiki, increase 4.8%.
- Region of Kentriki Makedonia, increase 2.9%.

The Regions that recorded the biggest decrease in turnover in the **third quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Notio Aigaio, decrease 2.3%.
- Region of Dytiki Makedonia, decrease 1.9%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹ (Table 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the Regions that recorded the biggest increase in turnover in the **third quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Attiki, increase 4.5%
- Region of Sterea Ellada, increase 3.5%.

The Regions that recorded decrease in turnover in the **third quarter of 2025** compared with the corresponding quarter of 2024 are:

- Region of Notio Aigaio, decrease 1.5%.
- Region of Dytiki Makedonia, decrease 1.3%.

3. Small and medium sized enterprises (Table 3)

3.1. Small and medium sized enterprises in retail trade divisions

For the total of small and medium sized enterprises² in retail trade divisions, the turnover in the **third quarter of 2025** amounted to 11,547,153 thousand euro, recording an increase of 0.4% in comparison with the third quarter of 2024, when the respective turnover was 11,499,192 thousand euro.

3.2 Small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the **third quarter of 2025** amounted to 5,347,593 thousand euro, recording an increase of 1.3% in comparison with the third quarter of 2024, when the respective turnover was 5,277,407 thousand euro.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

² The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)", page 7.

Table 1: Quarterly Turnover (in thousand €) **for the total of enterprises** in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2025/2024		Quarterly Rate of Change (%) 3 rd Quarter / 2 nd Quarter	
Code NACE Rev.2	Description	2 nd Quarter 2024	3 rd Quarter 2024	2 nd Quarter 2025	3 rd Quarter 2025	2 nd Quarter	3 rd Quarter	2024	2025
4511	Sale of cars and light motor vehicles	2,281,220	1,990,987	2,372,741	2,085,061	4.0	4.7	-12.7	-12.1
4519	Sale of other motor vehicles	189,118	167,165	219,317	219,433	16.0	31.3	-11.6	0.1
4520	Maintenance and repair of motor vehicles	388,800	400,632	403,322	409,742	3.7	2.3	3.0	1.6
4531	Wholesale trade of motor vehicle parts and accessories	576,245	599,251	607,206	630,454	5.4	5.2	4.0	3.8
4532	Retail trade of motor vehicle parts and accessories	144,999	153,054	153,171	158,447	5.6	3.5	5.6	3.4
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	281,890	255,604	311,099	261,851	10.4	2.4	-9.3	-15.8
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	4,850,211	5,465,362	5,115,886	5,716,564	5.5	4.6	12.7	11.7
4719	Other retail sale in non-specialized stores	**	**	672,910	724,636	**	**	**	7.7
4721	Retail sale of fruit and vegetables in specialized stores	128,146	153,815	124,988	144,894	-2.5	-5.8	20.0	15.9
4722	Retail sale of meat and meat products in specialized stores	371,096	382,226	396,689	405,022	6.9	6.0	3.0	2.1
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	70,124	85,419	73,433	88,274	4.7	3.3	21.8	20.2
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	214,430	235,593	215,227	235,232	0.4	-0.2	9.9	9.3
4725	Retail sale of beverages in specialized stores	56,809	67,832	55,096	63,776	-3.0	-6.0	19.4	15.8
4726	Retail sale of tobacco products in specialized stores	66,550	73,242	67,288	72,263	1.1	-1.3	10.1	7.4
4729	Other retail sale of food in specialized stores	162,443	161,633	168,748	165,539	3.9	2.4	-0.5	-1.9
4730	Retail sale of automotive fuel in specialized stores	2,035,323	2,142,300	1,890,244	2,048,990	-7.1	-4.4	5.3	8.4
4741	Retail sale of computers, peripheral units and software in specialized stores	259,742	290,520	299,568	306,031	15.3	5.3	11.8	2.2
4742	Retail sale of telecommunications equipment in specialized stores	105,152	108,985	90,962	99,497	-13.5	-8.7	3.6	9.4
4743	Retail sale of audio and video equipment in specialized stores	18,447	18,658	18,659	19,347	1.1	3.7	1.1	3.7
4751	Retail sale of textiles in specialized stores	112,947	113,557	112,745	113,838	-0.2	0.2	0.5	1.0
4752	Retail sale of hardware, paints and glass in specialized stores	524,347	486,476	532,068	519,792	1.5	6.8	-7.2	-2.3
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	11,746	11,527	10,451	11,735	-11.0	1.8	-1.9	12.3
4754	Retail sale of electrical household appliances in specialized stores	336,186	361,013	349,436	387,199	3.9	7.3	7.4	10.8
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	288,328	290,835	301,394	303,965	4.5	4.5	0.9	0.9

Table 1: Quarterly Turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2025/2024		Quarterly Rate of Change (%) 3 rd Quarter / 2 nd Quarter	
Code NACE Rev.2	Description	2 nd Quarter 2024	3 rd Quarter 2024	2 nd Quarter 2025	3 rd Quarter 2025	2 nd Quarter	3 rd Quarter	2024	2025
4761	Retail sale of books in specialized stores	46,949	69,599	45,679	69,146	-2.7	-0.7	48.2	51.4
4762	Retail sale of newspapers and stationery in specialized stores	38,482	48,829	36,432	47,157	-5.3	-3.4	26.9	29.4
4763	Retail sale of music and video recordings in specialized stores	3,113	3,716	3,044	3,497	-2.2	-5.9	19.4	14.9
4764	Retail sale of sporting equipment in specialized stores	224,845	234,238	240,412	261,294	6.9	11.6	4.2	8.7
4765	Retail sale of games and toys in specialized stores	296,504	305,222	309,162	329,100	4.3	7.8	2.9	6.4
4771	Retail sale of clothing in specialized stores	970,017	985,347	976,912	991,899	0.7	0.7	1.6	1.5
4772	Retail sale of footwear and leather goods in specialized stores	168,275	178,315	158,098	176,468	-6.0	-1.0	6.0	11.6
4773	Dispensing chemist in specialized stores	1,219,143	1,202,466	1,269,657	1,244,649	4.1	3.5	-1.4	-2.0
4774	Retail sale of medical and orthopaedic goods in specialized stores	43,060	29,380	39,278	37,248	-8.8	26.8	-31.8	-5.2
4775	Retail sale of cosmetic and toilet articles in specialized stores	355,524	465,887	384,556	495,024	8.2	6.3	31.0	28.7
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	200,467	154,101	200,842	152,411	0.2	-1.1	-23.1	-24.1
4777	Retail sale of watches and jewellery in specialised stores	157,584	205,059	152,614	205,639	-3.2	0.3	30.1	34.7
4778	Other retail sale of new goods in specialized stores	315,998	391,893	314,989	387,568	-0.3	-1.1	24.0	23.0
4779	Retail sale of second-hand goods in stores	10,953	10,774	14,973	15,197	36.7	41.1	-1.6	1.5
4781	Retail sale via stalls and markets of food, beverages and tobacco products	37,257	31,037	37,098	33,041	-0.4	6.5	-16.7	-10.9
4782	Retail sale via stalls and markets of textiles, clothing and footwear	**	**	3,878	4,117	**	**	**	6.2
4789	Retail sale via stalls and markets of other goods	13,578	12,931	14,082	14,451	3.7	11.8	-4.8	2.6
4791	Retail sale via mail order houses or via Internet	217,339	203,103	220,138	213,243	1.3	5.0	-6.6	-3.1
4799	Other retail sale not in stores, stalls or markets	**	36,433	36,217	37,124	**	1.9	**	2.5
Total without vehicles, food and fuel classes⁽¹⁾		6,773,139	7,044,227	6,876,444	7,243,535	1.5	2.8	4.0	5.3
Total		18,561,250	19,336,137	19,020,709	19,909,855	2.5	3.0	4.2	4.7

Notes:

The table and the Total include the turnover of the economic class “4531: Wholesale trade of motor vehicle parts and accessories”, given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division “45: Wholesale and retail trade and repair of motor vehicles and motorcycles”.

** Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the “Total without vehicles, food and fuel classes” the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Quarterly Turnover (in thousand €) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	3 rd Quarter 2024	3 rd Quarter 2025	3 rd Quarter 2025/2024 (%)	3 rd Quarter 2024	3 rd Quarter 2025	3 rd Quarter 2025/2024 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	528,423	523,416	-1.0	213,798	216,101	1.1
REGION OF KENTRIKI MAKEDONIA	2,723,950	2,803,196	2.9	767,090	769,488	0.3
Regional Unit of Thessaloniki	1,985,932	2,059,942	3.7	472,046	466,940	-1.1
REGION OF DYTIKI MAKEDONIA	207,296	203,441	-1.9	86,327	85,248	-1.3
REGION OF IPEIROS	337,138	345,922	2.6	133,712	137,099	2.5
REGION OF THESSALIA	594,617	594,207	-0.1	254,631	254,869	0.1
REGION OF STEREA ELLADA	440,279	442,887	0.6	198,737	205,734	3.5
REGION OF IONIA NISSIA	489,902	483,513	-1.3	186,083	192,088	3.2
REGION OF DYTIKI ELLADA	583,118	581,904	-0.2	231,971	234,000	0.9
REGION OF PELOPONNISOS	595,022	596,026	0.2	242,467	248,395	2.4
REGION OF ATTIKI	10,604,903	11,113,146	4.8	3,794,047	3,963,163	4.5
REGION OF VOREIO AIGAIO	230,063	230,277	0.1	106,428	107,394	0.9
REGION OF NOTIO AIGAIO	922,311	900,832	-2.3	397,825	392,034	-1.5
REGION OF KRITI	1,079,115	1,091,088	1.1	431,111	437,922	1.6
Total	19,336,137	19,909,855	3.0	7,044,227	7,243,535	2.8

Notes:

The Regional Unit of Thessaloniki is presented separately on the table.

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Quarterly Turnover (in thousand €) for the Total of Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, for the small and medium sized enterprises¹, per enterprise size

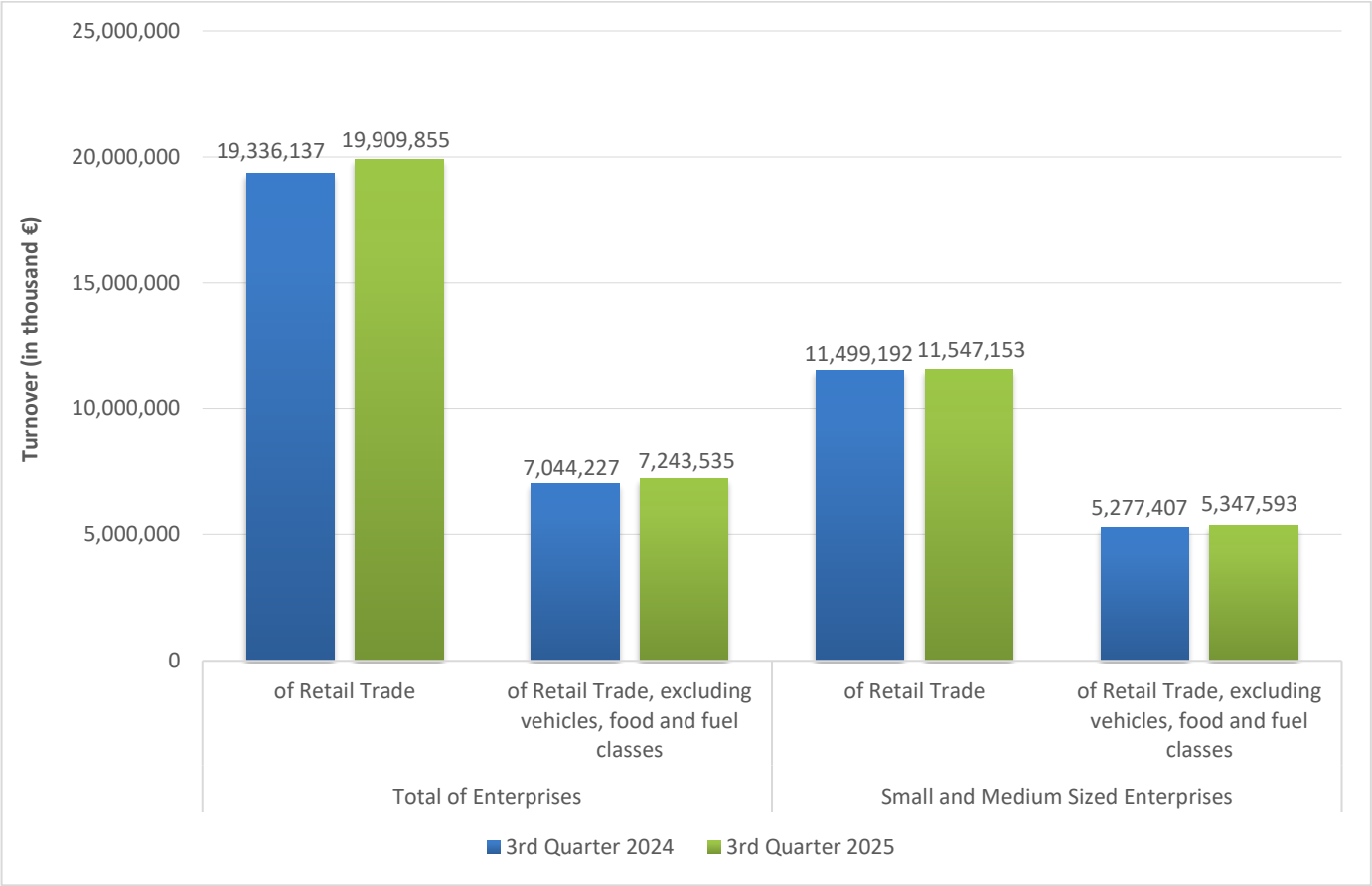
Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	3 rd Quarter 2024	3 rd Quarter 2025	3 rd Quarter 2025/2024 (%)	3 rd Quarter 2024	3 rd Quarter 2025	3 rd Quarter 2025/2024 (%)
Medium Enterprises	1,703,860	1,809,933	6.2	669,340	708,431	5.8
Small Enterprises	2,994,703	2,930,580	-2.1	991,284	1,001,534	1.0
Micro Enterprises	6,800,629	6,806,640	0.1	3,616,783	3,637,628	0.6
Small and Medium Sized Enterprises	11,499,192	11,547,153	0.4	5,277,407	5,347,593	1.3
Small and Medium Sized Enterprises / Total of Enterprises (%)	59.5	58.0		74.9	73.8	

Notes:

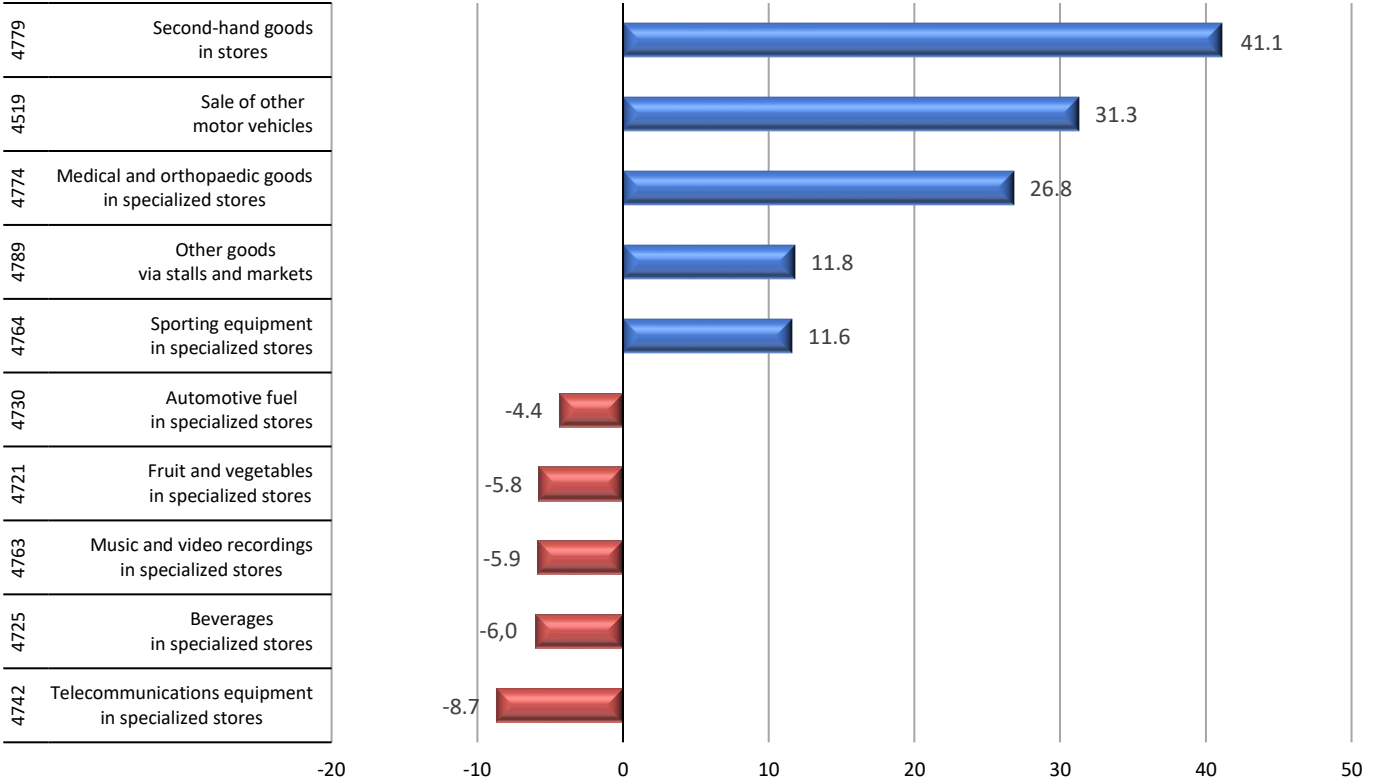
(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 7.

(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Graph 2: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



Graph 3: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **3rd Quarter 2025 / 3rd Quarter 2024**



METHODOLOGICAL NOTES

Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2022.
- Administrative transactions files (tax, etc) of the reference years 2019 - 2025.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2022.
- Income data from administrative transactions files of the reference years 2019 - 2025.

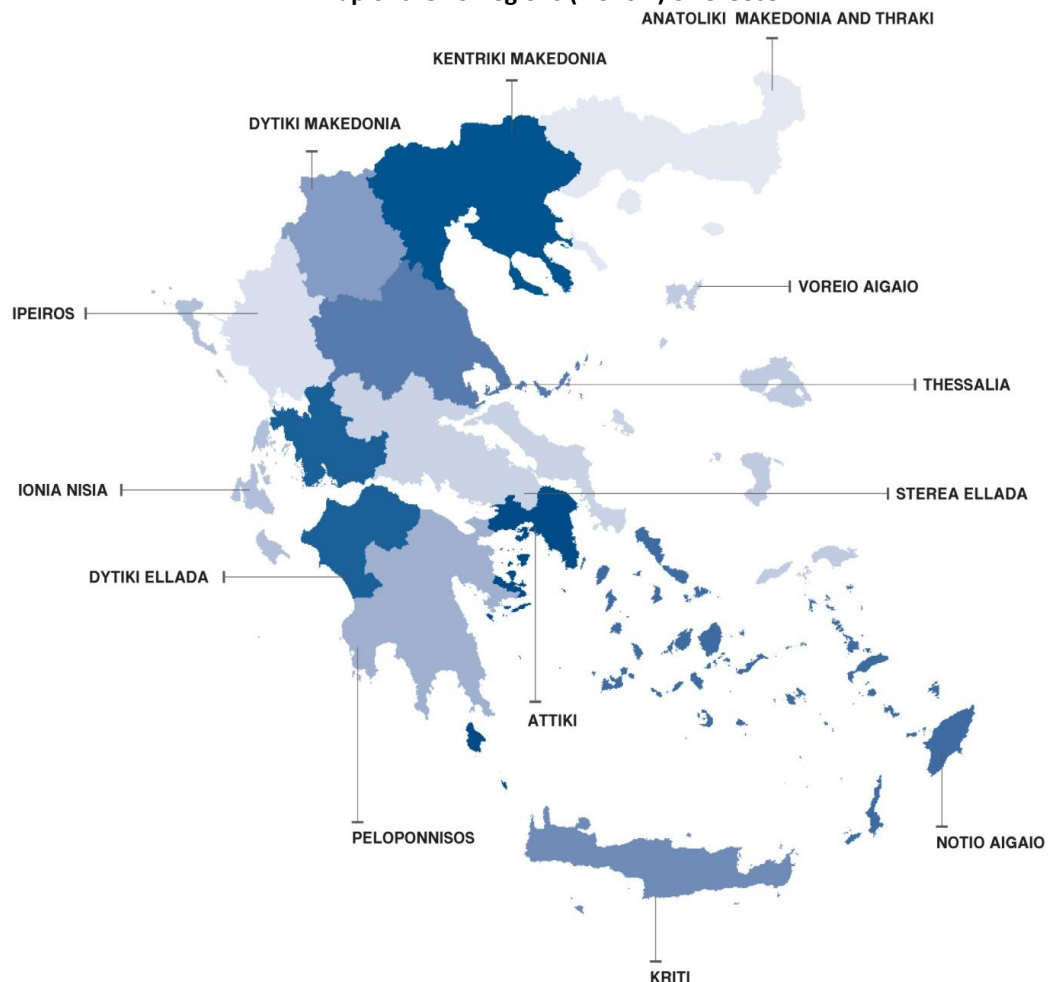
Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.

Map of the 13 Regions (NUTS 2) of Greece



Reference Period 3rd Quarter 2025.

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2022 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT’s website (www.statistics.gr) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->