





# HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

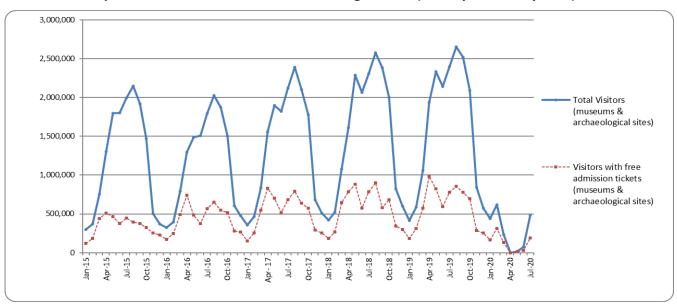
### PRESS RELEASE

## SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE JULY 2020

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for July 2020. More specifically:

- In July 2020, compared with July 2019, the number of visitors at Museums recorder a decrease of 81.9%, while a decrease of 80.2% was observed in the number of free admission visitors and a decrease of 82.5% in the corresponding receipts (Table 1).
- In July 2020 compared with the corresponding month of 2019, the number of visitors at Archaeological sites recorded a decrease of 79.1%, while a decrease of 73.6% was observed in the number of free admission visitors and a 83.7% decrease in the corresponding receipts (Table 1).
- During the seven-month period from January to July 2020 compared to the corresponding period of 2019, a decrease of 80.4% was observed in the number of visitors of Museums, while a decrease of 78.5% was recorded in the number of free admission visitors and an 85.6% decrease in the relevant receipts, taking into consideration that the operation of Museums had been suspended from March 14<sup>th</sup> until June 15<sup>th</sup> 2020 (Table 2).
- As regards Archaeological sites, during the seven-month period from January to July 2020 compared to the corresponding period of 2019, a decrease of 83.9% was recorded in the number of visitors, while an 81.3% decrease was observed in the number of free admission visitors and a 88.6% decrease in the relevant receipts, taking into consideration that the operation of Archaeological sites had been suspended from March 14<sup>th</sup> to May 17<sup>th</sup> 2020 (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2015 – July 2020)



#### Information on methodological issues:

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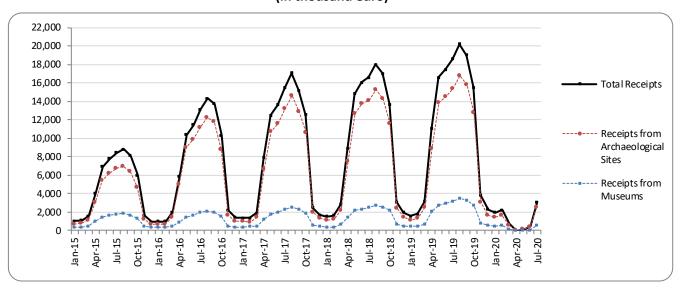
TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (JULY 2019 & JULY 2020)

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2019	2020	Change 2020/2019
Total number of visitors (A+B)	2,399,381	483,276	-79.9%
A. Museums (C+E)	650,317	117,905	-81.9%
Acropolis Museum	191,107	30,059	-84.3%
National Archaeological	58,270	5,179	-91.1%
Ancient Olympia	14,899	2,764	-81.4%
Palace of the Grand Master (Rhodes)	45,427	8,640	-81.0%
Herakleion Archaeological (Crete)	102,483	9,365	-90.9%
White Tower	29,176	5,875	-79.9%
Delphi	23,782	3,788	-84.1%
Other museums	185,173	52,235	-71.8%
B. Archaeological Sites (D+F)	1,749,064	365,371	-79.1%
Epidavros <sup>(1)</sup>	60,466	13,728	-77.3%
The Acropolis of Mycenae & Atreus' Treasure	50,638	10,274	-79.7%
The Acropolis of Athens	449,087	59,683	-86.7%
Sounio	40,070	11,047	-72.4%
The Acropolis of Lindos	94,973	31,441	-66.9%
Royal Tombs of Vergina	16,925	3,711	-78.1%
Ancient Olympia	52,274	11,287	-78.4%
Knossos (Crete)	153,945	33,860	-78.0%
Phaistos (Crete)	10,824	5,130	-52.6%
Ancient Korinthos (1)	23,722	3,044	-87.2%
Mystras <sup>(1)</sup>	17,736	5,562	-68.6%
Delphi	42,905	7,587	-82.3%
Other archaeological sites	735,499	169,017	-77.0%
II. VISITORS WHO PAID TICKET			
	2019	2020	Change 2020/2019
Total number of visitors who paid ticket (C+D)	1,618,027	293,511	-81.9%
C. Museums	403,483	69,034	-82.9%
D. Archaeological sites	1,214,544	224,477	-81.5%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2019	2020	Change 2020/2019
Total number of visitors with free admission ticket (E+F)	781,354	189,765	-75.7%
E. Museums	246,834	48,871	-80.2%
F. Archaeological sites	534,520	140,894	-73.6%
IV. RECEIPTS (euros)			
	2019	2020	Change 2020/2019
Total Receipts (G+H)	18,567,027	3,061,583	-83.5%
G. Museums	3,157,200	553,144	-82.5%
H. Archaeological sites	15,409,827	2,508,439	-83.7%

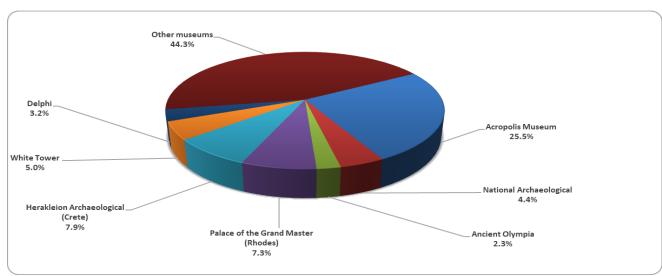
 $<sup>\,^{\</sup>mbox{\tiny (1)}}\,$  Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts (Graph 2), as well as the number of visitors by Museum and Archaeological Site (Graphs 3 and 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2015 – July 2020) (in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, July 2020



Graph 4: Percentage distribution of visitors by Archaeological site, July 2020

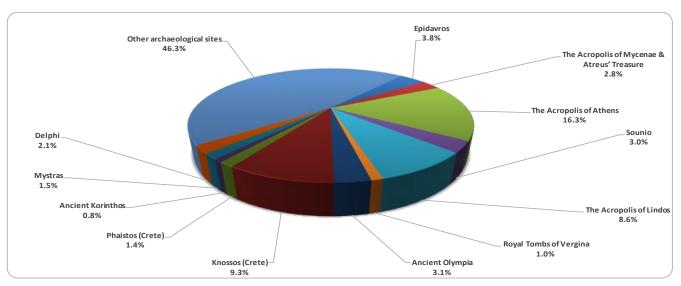


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2018, 2019, JANUARY-JULY 2019, 2020)

(2018, 20	19, JANUARY-JUI	LY 2019, 2020)			
I. VISITORS					
Museums and Archaeological sites	2018	2019	JANUAF	RY-JULY	change
Museums and Archaeological sites	2018	2019	2019	2020 <sup>(2)</sup>	2020/2019
Total number of visitors (A+B)	18,603,576	19,559,278	10,872,556	1,871,060	-82.8%
A. Museums (C+E)	5,702,211	5,895,927	3,344,827	655,432	-80.4%
Acropolis Museum	1,774,304	1,755,435	1,036,875	218,406	-78.9%
National Archaeological	594,219	608,876	350,184	67,124	-80.89
Ancient Olympia	156,658	159,348	99,439	11,110	-88.89
Palace of the Grand Master (Rhodes)	242,759	263,958	127,995	13,659	-89.39
Herakleion Archaeological (Crete)	555,031	660,533	330,037	28,846	-91.39
White Tower	225,944	251,760	134,088	43,259	-67.79
Delphi	249,754	275,993	166,316	26,773	-83.99
Other museums	1,903,542	1,920,024	1,099,893	246,255	-77.69
B. Archaeological Sites (D+F)	12,901,365	13,663,351	7,527,729	1,215,628	-83.99
Epidavros <sup>(1)</sup>	548,890	535,751	312,405	45,850	-85.39
The Acropolis of Mycenae & Atreus' Treasure	495,993	502,619	299,945	42,172	-85.99
The Acropolis of Athens	3,150,604	3,593,586	2,019,219	374,520	-81.59
Sounio	306,665	337,544	194,376	55,276	-71.69
The Acropolis of Lindos	489,431	525,757	260,814	34,085	-86.99
Royal Tombs of Vergina	222,503	223,151	135,812	23,433	-82.79
Ancient Olympia	484,238	457,710	248,751	28,093	-88.79
Knossos (Crete)	855,663	949,192	480,916	58,955	-87.79
Phaistos (Crete)	134,538	121,796	61,113	14,384	-76.59
Ancient Korinthos (1)	196,944	214,023	119,409	17,298	-85.59
Mystras <sup>(1)</sup>	145,939	147,713	81,247	14,301	-82.49
Delphi	405,947	405,348	235,685	42,072	-82.19
Other archaeological sites	5,464,010	5,649,161	3,078,037	465,189	-84.99
II. VISITORS WHO PAID TICKET	3,404,010	3,043,101	3,076,037	403,103	07.57
III VISITORS WITO I AID HERE!			JANUARY-JULY		change
	2018	2019	2019	2020	2020/2019
Total number of visitors who paid ticket (C+D)	11,576,404	12,434,987	6,621,846	1,032,815	-84.49
C. Museums	3,155,269	3,345,997	1,807,626	324,929	-82.09
D. Archaeological sites	8,421,135	9,088,990	4,814,220	707,886	-85.39
III. VISITORS WITH FREE ADMISSION TICKETS	3, 122,233	3,000,330	1,62 1,226	707,000	03.07
		JANUARY-JULY		RY-IULY	change
	2018	2019	2019	2020	2020/2019
Total number of visitors with free admission					
ticket (E+F)	7,027,172	7,124,291	4,250,710	838,245	-80.39
E. Museums	2,546,942	2,549,930	1,537,201	330,503	-78.59
F. Archaeological sites	4,480,230	4,574,361	2,713,509	507,742	-81.39
IV. RECEIPTS (euros)					
	2010	2010	JANUARY-JULY		change
	2018	2019	2019	2020	2020/2019
Total Receipts (G+H)	115,774,516	130,938,846	70,142,153	8,383,137	-88.09
G. Museums	18,251,493	23,343,026	12,533,017	1,801,359	-85.6%
H. Archaeological sites	97,523,023	107,595,820	57,609,136	6,581,778	-88.69

<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

Museums remained closed from March 14<sup>th</sup> to June 15<sup>th</sup>, 2020, while Archaeological sites remained closed from March 14<sup>th</sup> to May 17<sup>th</sup>, 2020, in the framework of the preventive measures for Covid-19 pandemic.

#### **EXPLANATORY NOTES**

Survey on Museums and Archaeological Sites Attendance The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country.

The corresponding data for the Acropolis Museum is available from December 2009 onwards.

**Legal Framework** 

The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

**Reference Period** 

01/07/2020 to 31/07/2020

Methodology and Definitions The Survey is conducted on a monthly basis from data mainly collected from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.

#### Number of flat rate tickets

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **July 2020** was **22,561** 

References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI21/-">http://www.statistics.gr/en/statistics/-/publication/SCI21/-</a>