## HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

## EVOLUTION OF TURNOVER OF ENTERPRISES IN <br> RETAIL TRADE <br> MARCH - $\mathbf{1}^{\text {st }}$ QUARTER 2023

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the announcements published by ELSTAT (link) since April 2020, incorporating the most recent data on turnover from Administrative Sources for March and $1^{\text {st }}$ quarter 2023.

Starting from the announcement published in March 2023 (reference month January 2023), an updated framework for the determination of the enterprises is used, which occurs from the linking at micro-data level of administrative transactions files, of the reference years 2019, 2020, 2021, 2022 and 2023, administrative registers of enterprises, of the reference years 2021 and 2022, and of the final Statistical Business Register, of the reference year 2020, that provides a standardized set of data, harmonized with European classifications.

## 1. Total Enterprises of retail trade (Tables 1, 3, 4)

For the total of enterprises in retail trade, the turnover in the first quarter of 2023 amounted to 14.88 billion euro, recording an increase of $13.2 \%$ in comparison with the first quarter of 2022, when the respective turnover was 13.15 billion euro and a decrease of $15.1 \%$ in comparison with the fourth quarter of 2022 , when the respective turnover was 17.52 billion euro.

The activities that recorded the biggest increase in turnover in the first quarter of $\mathbf{2 0 2 3}$ compared with the corresponding quarter of 2022 are:

- $\quad$ Sale of cars and light motor vehicles, increase 46.4\%.
- Retail sale of second-hand goods in stores, increase 42.7\%.

The activities that recorded the biggest decrease in turnover in the first quarter of $\mathbf{2 0 2 3}$ compared with the corresponding quarter of 2022 are:

- Retail sale of automotive fuel in specialized stores, decrease 8.6\%.
- Other retail sale of new goods in specialized stores, decrease $4.5 \%$.

The Regions that recorded the biggest increase in turnover in the first quarter of $\mathbf{2 0 2 3}$ compared with first quarter of 2022 are:

- Region of Attiki, increase 18.5\%.
- Region of Kriti, increase $14.0 \%$.

For the total of small and medium sized enterprises ${ }^{1}$ in retail trade divisions, the turnover in the first quarter 2023 amounted to 8.59 billion euro, recording an increase of $6.7 \%$ in comparison with the first quarter of 2022 , when the respective turnover was 8.05 billion euro.

## 2. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 2, 5, 6)

For the enterprises in retail trade divisions obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in March 2023 amounted to 3.43 billion euro, recording an increase of $21.1 \%$ in comparison with March 2022, when the respective turnover was 2.83 billion euro and an increase of $17.7 \%$ in comparison with February 2023, when the respective turnover was 2.91 billion euro.

The activities that recorded the biggest increase in turnover in March 2023 compared with March 2022 are:

- Retail sale of second-hand goods in stores, increase $120.4 \%$.
- Retail sale of audio and video equipment in specialized stores, increase $71.2 \%$.

The activity that recorded decrease in turnover in March 2023 compared with March 2022 is:

- Retail sale of automotive fuel in specialized stores, decrease 5.5\%.

The Regions that recorded the biggest increase in turnover in March 2023 compared with March 2022 are:

- Region of Notio Aigaio, increase 23.7\%.
- Region of Attiki, increase $23.1 \%$.

For the small and medium sized enterprises in retail trade divisions obliged to double-entry accounting bookkeeping, for which data are available on monthly basis, the turnover in March 2023 amounted to 1.18 billion euro, recording an increase of $21.5 \%$ in comparison with March 2022, when the respective turnover was 0.97 billion euro.

[^0]
## 3. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes ${ }^{2}$ (Tables $1,2,3,4,5,6$ )

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the first quarter of 2023 amounted to 5.23 billion euro, recording an increase of $15.2 \%$ in comparison with the first quarter of 2022, when the respective turnover was 4.54 billion euro and a decrease of $23.7 \%$ in comparison with the fourth quarter of 2022 , when the respective turnover was 6.85 billion euro.

The Regions that recorded the biggest increase in turnover in the first quarter of $\mathbf{2 0 2 3}$ compared with the corresponding quarter of 2022 are:

- Region of Kriti, increase 21.7\%.
- Region of Notio Aigaio, increase 19.9\%.

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the first quarter of 2023 amounted to 3.90 billion euro, recording an increase of $7.6 \%$ in comparison with the first quarter of 2022, when the respective turnover was 3.62 billion euro.

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in March 2023 amounted to 0.87 billion euro, recording an increase of $28.5 \%$ in comparison with March 2022, when the respective turnover was 0.67 billion euro and an increase of $18.1 \%$ in comparison with February 2023, when the respective turnover was 0.73 billion euro.

The Regions that recorded the biggest increase in turnover in March 2023 compared with March 2022 are:

- Region of Voreio Aigaio, increase $28,9 \%$.
- Region of Anatoliki Makedonia, Thraki, increase 27.7\%.

For the small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in March 2023 amounted to 0.45 billion euro, recording an increase of $21.7 \%$ in comparison with March 2022, when the respective turnover was 0.37 billion euro.

[^1]Table 1: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification)

|  | ECONOMIC ACTIVITY | TURNOVER <br> (in thousand €) |  |  |  | Annual Rate of Change (\%) |  | Quarterly Rate of Change (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code NACE Rev. 2 | Description | $\begin{gathered} 4^{\text {th }} \text { Quarter } \\ 2021 \end{gathered}$ | $\begin{gathered} 1^{\text {st } \text { Quarter }} \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} 4^{\text {th }} \text { Quarter } \\ 2022 \end{gathered}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 \end{gathered}$ | $\begin{aligned} & \hline 4^{\text {th }} \text { Quarter } \\ & 2022 / 2021 \end{aligned}$ | $\begin{aligned} & 1^{\text {st }} \text { Quarter } \\ & 2023 / 2022 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1^{\text {st }} \text { Quarter } 2022 \text { / } \\ & 4^{\text {th }} \text { Quarter } 2021 \end{aligned}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } 2023 \text { / } \\ 4^{\text {hh }} \text { Quarter } 2022 \end{gathered}$ |
| 4511 | Sale of cars and light motor vehicles | 1,274,845 | 1,286,736 | 1,571,103 | 1,883,555 | 23.2 | 46.4 | 0.9 | 19.9 |
| 4519 | Sale of other motor vehicles | 121,021 | 91,769 | 131,196 | 120,350 | 8.4 | 31.1 | -24.2 | -8.3 |
| 4520 | Maintenance and repair of motor vehicles | 317,089 | 246,483 | 356,788 | 297,753 | 12.5 | 20.8 | -22.3 | -16.5 |
| 4531 | Wholesale trade of motor vehicle parts and accessories | 479,920 | 408,044 | 526,468 | 486,046 | 9.7 | 19.1 | -15.0 | -7.7 |
| 4532 | Retail trade of motor vehicle parts and accessories | 133,947 | 104,820 | 147,417 | 126,471 | 10.1 | 20.7 | -21.7 | -14.2 |
| 4540 | Sale, maintenance and repair of motorcycles and related parts and accessories | 124,226 | 120,377 | 147,162 | 156,565 | 18.5 | 30.1 | -3.1 | 6.4 |
| 4711 | Retail sale in non-specialized stores with food, beverages or tobacco predominating | 4,159,602 | 3,604,763 | 4,486,055 | 3,944,239 | 7.8 | 9.4 | -13.3 | -12.1 |
| 4719 | Other retail sale in non-specialized stores | 673,627 | 513,529 | 681,333 | 540,153 | 1.1 | 5.2 | $-23.8$ | -20.7 |
| 4721 | Retail sale of fruit and vegetables in specialized stores | 97,624 | ** | ** | ** | ** | ** | ** | ** |
| 4722 | Retail sale of meat and meat products in specialized stores | 328,722 | 237,434 | 361,793 | 265,950 | 10.1 | 12.0 | -27.8 | -26.5 |
| 4723 | Retail sale of fish, crustaceans and molluscs in specialized stores | 49,584 | 52,885 | 50,591 | 57,327 | 2.0 | 8.4 | 6.7 | 13.3 |
| 4724 | Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores | 173,737 | 137,941 | 190,497 | 157,986 | 9.6 | 14.5 | -20.6 | -17.1 |
| 4725 | Retail sale of beverages in specialized stores | 46,847 | 31,626 | 52,603 | 35,914 | 12.3 | 13.6 | -32.5 | -31.7 |
| 4726 | Retail sale of tobacco products in specialized stores | 57,215 | 47,190 | 61,594 | 51,095 | 7.7 | 8.3 | -17.5 | -17.0 |
| 4729 | Other retail sale of food in specialized stores | 139,159 | 120,409 | 148,340 | 130,627 | 6.6 | 8.5 | -13.5 | -11.9 |
| 4730 | Retail sale of automotive fuel in specialized stores | 2,050,115 | 2,057,749 | 2,366,486 | 1,880,411 | 15.4 | -8.6 | 0.4 | -20.5 |
| 4741 | Retail sale of computers, peripheral units and software in specialulized stores | 338,659 | 223,105 | 372,669 | 276,330 | 10.0 | 23.9 | -34.1 | -25.9 |
| 4742 | Retail sale of telecommunications equipment in specialized stores | 171,720 | ** | ** | ** | ** | ** | ** | ** |
| 4743 | Retail sale of audio and video equipment in specialized stores | 21,170 | 13,492 | 23,188 | 18,507 | 9.5 | 37.2 | -36.3 | -20.2 |
| 4751 | Retail sale of textiles in specialized stores | 111,420 | ** | 111,855 | 81,213 | 0.4 | ** | ** | -27.4 |
| 4752 | Retail sale of hardware, paints and glass in specialized stores | 432,535 | 309,005 | 497,989 | 369,290 | 15.1 | 19.5 | -28.6 | -25.8 |
| 4753 | Retail sale of carpets, rugs, wall and floor coverings in specialized stores | 23,186 | 8,055 | 22,170 | 8,267 | -4.4 | 2.6 | -65.3 | -62.7 |
| 4754 | Retail sale of electrical household appliances in specialized stores | 377,964 | 234,014 | 427,390 | 330,503 | 13.1 | 41.2 | -38.1 | -22.7 |
| 4759 | Retail sale of furniture, lighting equipment and other household articles in specialized stores | 261,905 | 168,009 | 285,821 | 201,874 | 9.1 | 20.2 | -35.9 | -29.4 |

Table 1: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) (continue)

|  | ECONOMIC ACTIVITY | TURNOVER(in thousand $€$ ) |  |  |  | AnnualRate of Change (\%) |  | Quarterly Rate of Change (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code NACE Rev. 2 | Description | $\begin{gathered} 4^{\text {th }} \text { Quarter } \\ 2021 \\ \hline \end{gathered}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2022 \end{gathered}$ | $\begin{gathered} 4^{\text {th }} \text { Quarter } \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 \end{gathered}$ | $\begin{aligned} & 4^{\text {th }} \text { Quarter } \\ & \text { 2022/2021 } \end{aligned}$ | $\begin{aligned} & \hline 1^{\text {st }} \text { Quarter } \\ & 2023 / 2022 \\ & \hline \end{aligned}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } 2022 \text { / } \\ 4^{\text {th }} \text { Quarter } 2021 \\ \hline \end{gathered}$ | $\begin{array}{r} \mathbf{1}^{\text {st }} \text { Quarter } 2023 \text { / } \\ 4^{\text {th }} \text { Quarter } 2022 \end{array}$ |
| 4761 | Retail sale of books in specialized stores | 58,842 | 37,256 | 60,899 | 40,332 | 3.5 | 8.3 | -36.7 | -33.8 |
| 4762 | Retail sale of newspapers and stationery in specialized stores | 41,278 | 28,211 | 41,562 | 30,866 | 0.7 | 9.4 | -31.7 | -25.7 |
| 4763 | Retail sale of music and video recordings in specialized stores | 2,251 | 1,701 | ** | ** | ** | ** | -24.4 | ** |
| 4764 | Retail sale of sporting equipment in specialized stores | 171,462 | 128,842 | 197,479 | 164,373 | 15.2 | 27.6 | -24.9 | -16.8 |
| 4765 | Retail sale of games and toys in specialized stores | 313,224 | 153,817 | 362,255 | ** | 15.7 | ** | -50.9 | ** |
| 4771 | Retail sale of clothing in specialized stores | 849,501 | 501,453 | 957,939 | 642,164 | 12.8 | 28.1 | -41.0 | -33.0 |
| 4772 | Retail sale of footwear and leather goods in specialized stores | 133,709 | 80,299 | 141,595 | 93,303 | 5.9 | 16.2 | -39.9 | -34.1 |
| 4773 | Dispensing chemist in specialized stores | 1,124,174 | 1,065,644 | 1,185,817 | 1,052,321 | 5.5 | -1.3 | -5.2 | -11.3 |
| 4774 | Retail sale of medical and orthopaedic goods in specialized stores | 35,335 | 30,675 | 36,051 | 32,621 | 2.0 | 6.3 | -13.2 | -9.5 |
| 4775 | Retail sale of cosmetic and toilet articles in specialized stores | 230,303 | 149,276 | 278,456 | 185,093 | 20.9 | 24.0 | -35.2 | -33.5 |
| 4776 | Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores | 158,658 | 143,751 | 179,438 | 169,739 | 13.1 | 18.1 | -9.4 | -5.4 |
| 4777 | Retail sale of watches and jewellery in specialised stores | 104,653 | 60,321 | 121,062 | 73,541 | 15.7 | 21.9 | -42.4 | -39.3 |
| 4778 | Other retail sale of new goods in specialized stores | 266,875 | 241,802 | ** | 230,826 | ** | -4.5 | -9.4 | ** |
| 4779 | Retail sale of second-hand goods in stores | 5,433 | 4,170 | 9,241 | 5,950 | 70.1 | 42.7 | -23.2 | -35.6 |
| 4781 | Retail sale via stalls and markets of food, beverages and tobacco products | 32,756 | 25,443 | 36,740 | 29,033 | 12.2 | 14.1 | -22.3 | -21.0 |
| 4782 | Retail sale via stalls and markets of textiles, clothing and footwear | 2,574 | 1,292 | 3,254 | 1,658 | 26.4 | 28.3 | -49.8 | -49.0 |
| 4789 | Retail sale via stalls and markets of other goods | 11,473 | 7,632 | 13,138 | 8,614 | 14.5 | 12.9 | -33.5 | -34.4 |
| 4791 | Retail sale via mail order houses or via Internet | ** | ** | 245,624 | 154,151 | ** | ** | ** | -37.2 |
| 4799 | Other retail sale not in stores, stalls or markets | 44,319 | 44,510 | 48,767 | ** | 10.0 | ** | 0.4 | ** |
|  | Total without vehicles, food and fuel classes ${ }^{(1)}$ | 6,262,396 | 4,537,906 | 6,850,782 | 5,229,346 | 9.4 | 15.2 | -27.5 | -23.7 |
|  | Total | 15,791,590 | 13,149,711 | 17,519,532 | 14,882,543 | 10.9 | 13.2 | -16.7 | -15.1 |

## Notes:

 in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".
(**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.
(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification)

|  | ECONOMIC ACTIVITY | TURNOVER (in thousand $€$ ) |  |  |  | Annual <br> Rate of Change (\%) 2023/2022 |  | Monthly Rate of Change (\%) March / February |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code NACE Rev. 2 | Description | $\begin{gathered} \hline \text { February } \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { March } \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { February } \\ 2023 \\ \hline \end{gathered}$ | $\begin{gathered} \text { March } \\ 2023 \\ \hline \end{gathered}$ | February | March | 2022 | 2023 |
| 4511 | Sale of cars and light motor vehicles | 431,276 | 444,071 | 546,034 | 715,089 | 26.6 | 61.0 | 3.0 | 31.0 |
| 4519 | Sale of other motor vehicles | 23,896 | 28,551 | 29,881 | 35,863 | 25.0 | 25.6 | 19.5 | 20.0 |
| 4520 | Maintenance and repair of motor vehicles | 22,409 | 22,647 | 24,289 | 30,889 | 8.4 | 36.4 | 1.1 | $\underline{27.2}$ |
| 4531 | Wholesale trade of motor vehicle parts and accessories | 99,690 | 108,434 | 111,498 | 134,456 | 11.8 | 24.0 | 8.8 | 20.6 |
| 4532 | Retail trade of motor vehicle parts and accessories | * | * | * | * | * | * | * | * |
| 4540 | Sale, maintenance and repair of motorcycles and related parts and accessories | 28,096 | 34,185 | 32,462 | 49,035 | 15.5 | 43.4 | 21.7 | 51.1 |
| 4711 | Retail sale in non-specialized stores with food, beverages or tobacco predominating | 997,896 | 1,167,463 | 1,108,100 | 1,250,862 | 11.0 | 7.1 | 17.0 | 12.9 |
| 4719 | Other retail sale in non-specialized stores | 41,048 | 43,020 | 44,174 | 49,398 | 7.6 | 14.8 | 4.8 | 11.8 |
| 4721 | Retail sale of fruit and vegetables in specialized stores | ** | ** | ** | ** | ** | ** | ** | ** |
| 4722 | Retail sale of meat and meat products in specialized stores | 23,078 | 20,510 | 25,791 | 23,806 | 11.8 | 16.1 | -11.1 | -7.7 |
| 4723 | Retail sale of fish, crustaceans and molluscs in specialized stores | 3,152 | 5,112 | 4,541 | 4,450 | 44.1 | -12.9 | 62.2 | -2.0 |
| 4724 | Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores | 8,947 | 9,985 | 10,369 | 12,091 | 15.9 | 21.1 | 11.6 | 16.6 |
| 4725 | Retail sale of beverages in specialized stores | 3,519 | 4,029 | 3,537 | 4,391 | 0.5 | 9.0 | 14.5 | 24.1 |
| 4726 | Retail sale of tobacco products in specialized stores | 2,354 | 2,320 | 2,654 | 2,694 | $\underline{12.7}$ | 16.1 | -1.4 | 1.5 |
| 4729 | Other retail sale of food in specialized stores | 13,462 | 15,251 | 14,406 | 17,154 | 7.0 | 12.5 | 13.3 | 19.1 |
| 4730 | Retail sale of automotive fuel in specialized stores | 241,218 | 281,175 | 251,157 | 265,842 | 4.1 | -5.5 | 16.6 | 5.8 |
| 4741 | Retail sale of computers, peripheral units and software in specialized stores | 71,678 | 65,985 | 79,786 | 91,357 | 11.3 | 38.5 | -7.9 | 14.5 |
| 4742 | Retail sale of telecommunications equipment in specialized stores | ** | ** | 12,956 | ** | ** | ** | ** | ** |
| 4743 | Retail sale of audio and video equipment in specialized stores | 2,718 | 2,801 | 3,654 | 4,795 | 34.4 | 71.2 | 3.1 | 31.2 |
| 4751 | Retail sale of textiles in specialized stores | ** | 2,715 | 2,269 | 2,838 | ** | 4.5 | ** | 25.1 |
| 4752 | Retail sale of hardware, paints and glass in specialized stores | 41,911 | 50,899 | 47,232 | 66,986 | 12.7 | $\underline{31.6}$ | 21.4 | $\underline{41.8}$ |
| 4753 | Retail sale of carpets, rugs, wall and floor coverings in specialized stores | 1,366 | 1,006 | 910 | 1,294 | -33.4 | 28.6 | -26.4 | 42.2 |
| 4754 | Retail sale of electrical household appliances in specialized stores | 61,334 | 57,809 | 69,530 | 91,013 | 13.4 | 57.4 | -5.7 | 30.9 |
| 4759 | Retail sale of furniture, lighting equipment and other household articles in specialized stores | 32,747 | 36,748 | 34,601 | 52,888 | 5.7 | 43.9 | 12.2 | 52.9 |

Table 2: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) (continue)

|  | ECONOMIC ACTIVITY | TURNOVER (in thousand €) |  |  |  | AnnualRate of Change (\%)2023/2022 |  | Monthly <br> Rate of Change (\%) March / February |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Code NACE Rev. 2 | Description | $\begin{gathered} \hline \text { February } \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { March } \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { February } \\ 2023 \\ \hline \end{gathered}$ | $\begin{gathered} \text { March } \\ 2023 \\ \hline \end{gathered}$ | February | March | 2022 | 2023 |
| 4761 | Retail sale of books in specialized stores | 5,022 | 4,688 | 4,394 | 5,135 | -12.5 | 9.5 | -6.7 | 16.9 |
| 4762 | Retail sale of newspapers and stationery in specialized stores | 1,310 | 1,460 | 1,282 | 1,667 | -2.1 | 14.2 | 11.5 | 30.0 |
| 4763 | Retail sale of music and video recordings in specialized stores | 67 | 39 | 47 | 56 | -29.9 | 43.6 | -41.8 | 19.1 |
| 4764 | Retail sale of sporting equipment in specialized stores | 29,152 | 31,211 | 39,330 | 41,857 | 34.9 | 34.1 | 7.1 | 6.4 |
| 4765 | Retail sale of games and toys in specialized stores | 49,804 | 52,466 | 64,111 | 68,302 | 28.7 | 30.2 | 5.3 | 6.5 |
| 4771 | Retail sale of clothing in specialized stores | 109,881 | 109,683 | 129,872 | 148,975 | 18.2 | 35.8 | -0.2 | 14.7 |
| 4772 | Retail sale of footwear and leather goods in specialized stores | 15,908 | 15,257 | 17,510 | 17,364 | 10.1 | 13.8 | -4.1 | -0.8 |
| 4773 | Dispensing chemist in specialized stores | 39,650 | 43,331 | 44,562 | 49,683 | 12.4 | 14.7 | 9.3 | 11.5 |
| 4774 | Retail sale of medical and orthopaedic goods in specialized stores | 3,769 | 4,225 | 4,471 | 5,165 | 18.6 | $\underline{22.2}$ | 12.1 | 15.5 |
| 4775 | Retail sale of cosmetic and toilet articles in specialized stores | 42,222 | 45,009 | 47,239 | 56,189 | 11.9 | 24.8 | 6.6 | 18.9 |
| 4776 | Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores | 12,351 | 14,469 | 13,669 | 18,690 | 10.7 | 29.2 | 17.1 | 36.7 |
| 4777 | Retail sale of watches and jewellery in specialised stores | 13,251 | 13,922 | 16,086 | 18,054 | 21.4 | 29.7 | 5.1 | 12.2 |
| 4778 | Other retail sale of new goods in specialized stores | 18,766 | 19,397 | 18,747 | 21,390 | -0.1 | 10.3 | 3.4 | 14.1 |
| 4779 | Retail sale of second-hand goods in stores | 469 | 593 | 528 | 1,307 | 12.6 | 120.4 | 26.4 | 147.5 |
| 4781 | Retail sale via stalls and markets of food, beverages and tobacco products | * | * | * | * | * | * | * | * |
| 4782 | Retail sale via stalls and markets of textiles, clothing and footwear | * | * | * | * | * | * | * | * |
| 4789 | Retail sale via stalls and markets of other goods | * | * | * | * | * | * | * | * |
| 4791 | Retail sale via mail order houses or via Internet | ** | ** | 29,735 | 29,830 | ** | * | ** | 0.3 |
| 4799 | Other retail sale not in stores, stalls or markets | 2,953 | 3,455 | 3,691 | 3,054 | $\underline{25.0}$ | -11.6 | 17.0 | -17.3 |
|  | Total without vehicles, food and fuel classes ${ }^{(1)}$ | 653,308 | 673,531 | 733,040 | 865,650 | 12.2 | 28.5 | 3.1 | 18.1 |
|  | Total | 2,566,590 | 2,833,626 | 2,914,197 | 3,430,357 | 13.5 | 21.1 | 10.4 | 17.7 |

[^2]Table 3: Turnover (in thousand $€$ ) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicle, food and fuel classes, per Region of Greece

| REGION / REGIONAL UNIT | TURNOVER <br> for the Total of Retail Trade (in thousand $€$ ) |  |  | TURNOVER <br> for the Total of Retail Trade excluding vehicle, food and fuel classes ${ }^{(1)}$ (in thousand $€$ ) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 1^{\text {st }} \text { Quarter } \\ & 2022 \end{aligned}$ | $\begin{aligned} & 1^{\text {st }} \text { Quarter } \\ & 2023 \end{aligned}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 / 2022 \\ (\%) \\ \hline \end{gathered}$ | $\begin{aligned} & 1^{\text {st }} \text { Quarter } \\ & 2022 \end{aligned}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 \end{gathered}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 / 2022 \\ (\%) \\ \hline \end{gathered}$ |
| REGION OF ANATOLIKI MAKEDONIA, THRAKI | 406,563 | 409,129 | 0.6 | 149,080 | 156,492 | 5.0 |
| REGION OF KENTRIKI MAKEDONIA | 1,988,450 | 2,106,539 | 5.9 | 562,381 | 596,711 | 6.1 |
| Regional Unit of Thessaloniki | 1,485,212 | 1,600,237 | 7.7 | 370,035 | 393,239 | 6.3 |
| REGION OF DYTIKI MAKEDONIA | 170,903 | 178,731 | 4.6 | 62,937 | 69,590 | 10.6 |
| REGION OF IPEIROS | 245,452 | 252,974 | 3.1 | 97,389 | 105,505 | 8.3 |
| REGION OF THESSALIA | 439,027 | 457,762 | 4.3 | 180,827 | 196,774 | 8.8 |
| REGION OF STEREA ELLADA | 336,629 | 347,260 | 3.2 | 145,275 | 159,356 | 9.7 |
| REGION OF IONIA NISSIA | 165,515 | 174,427 | 5.4 | 63,341 | 71,226 | 12.5 |
| REGION OF DYTIKI ELLADA | 437,113 | 457,059 | 4.6 | 178,091 | 191,421 | 7.5 |
| REGION OF PELOPONNISOS | 402,272 | 416,736 | 3.6 | 149,390 | 162,481 | 8.8 |
| REGION OF ATTIKI | 7,611,989 | 9,021,539 | 18.5 | 2,576,418 | 3,074,617 | 19.3 |
| REGION OF VOREIO AIGAIO | 129,634 | 130,957 | 1.0 | 55,914 | 61,282 | 9.6 |
| REGION OF NOTIO AIGAIO | 256,922 | 291,669 | 13.5 | 98,908 | 118,578 | 19.9 |
| REGION OF KRITI | 559,242 | 637,759 | 14.0 | 217,957 | 265,310 | 21.7 |
| Total | 13,149,711 | 14,882,543 | 13.2 | 4,537,906 | 5,229,346 | 15.2 |

## Notes:

In the table the Regional Unit of Thessaloniki is presented separately.
(1) In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, $4724,4725,4729,4730$ and 4781 are not included.

Table 4: Turnover (in thousand €) for the Total of Retail Trade and for the Total of Retail Trade excluding vehicle, food and fuel classes, for the small and medium sized enterprises ${ }^{1}$, per enterprise size

| Enterprise Size | TURNOVER <br> for the Total of Retail Trade (in thousand $€$ ) |  |  | TURNOVER <br> for the Total of Retail Trade excluding vehicle, food and fuel classes ${ }^{(2)}$ (in thousand €) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 1^{\text {st }} \text { Quarter } \\ & 2022 \end{aligned}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 \end{gathered}$ | $1^{\text {st }}$ Quarter 2023/2022 <br> (\%) | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2022 \end{gathered}$ | $\begin{gathered} 1^{\text {st }} \text { Quarter } \\ 2023 \end{gathered}$ | $1^{\text {st }}$ Quarter 2023/2022 <br> (\%) |
| Medium Enterpises | 985,355 | 1,168,449 | 18.6 | 386,672 | 431,044 | 11.5 |
| Small Enterprises | 2,079,892 | 2,193,591 | 5.5 | 642,234 | 701,650 | 9.3 |
| Micro Enterprises | 4,984,592 | 5,230,550 | 4.9 | 2,592,929 | 2,766,025 | 6.7 |
| Small and Medium Sized Enterprises | 8,049,839 | 8,592,590 | 6.7 | 3,621,835 | 3,898,719 | 7.6 |
| Small and Medium Sized <br> Enterprises / <br> Total of Enterprises (\%) | 61.2 | 57.7 |  | 79.8 | 74.6 |  |

Notes:
(1) The definition of the small and medium sized enterprises is available under section "Methodological notes" page 13.
(2) In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, $4722,4723,4724,4725,4729,4730$ and 4781 are not included.

Table 5: Turnover (in thousand $€$ ) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicle, food and fuel classes, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece

| REGION / REGIONAL UNIT | TURNOVER <br> for the Total of Retail Trade (in thousand $€$ ) |  |  | TURNOVER <br> for the Total of Retail Trade excluding vehicle, food and fuel classes ${ }^{(1)}$ (in thousand $€$ ) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { March } \\ & 2022 \end{aligned}$ | $\begin{aligned} & \text { March } \\ & 2023 \end{aligned}$ | $\begin{gathered} \text { March } \\ 2023 / 2022 \\ \text { (\%) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { March } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { March } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { March } \\ 2023 / 2022 \\ \text { (\%) } \end{gathered}$ |
| REGION OF ANATOLIKI MAKEDONIA, THRAKI | 34,016 | 38,092 | 12.0 | 8,816 | 11,259 | 27.7 |
| REGION OF KENTRIKI MAKEDONIA | 379,990 | 430,042 | 13.2 | 45,998 | 62,296 | 35.4 |
| Regional Unit of Thessaloniki | 346,568 | 390,313 | 12.6 | 34,425 | 46,107 | 33.9 |
| REGION OF DYTIKI MAKEDONIA | 13,814 | 18,390 | 33.1 | 2,740 | 4,787 | 74.7 |
| REGION OF IPEIROS | 22,404 | 26,069 | 16.4 | 4,280 | 6,791 | 58.7 |
| REGION OF THESSALIA | 34,688 | 43,007 | $\underline{24.0}$ | 11,225 | 15,216 | 35.6 |
| REGION OF STEREA ELLADA | 23,274 | 29,037 | $\underline{24.8}$ | 12,053 | 14,715 | $\underline{22.1}$ |
| REGION OF IONIA NISSIA | 19,586 | ** | ** | 5,281 | 6,405 | $\underline{21.3}$ |
| REGION OF DYTIKI ELLADA | 37,067 | 40,947 | 10.5 | 9,200 | 11,253 | 22.3 |
| REGION OF PELOPONNISOS | 29,962 | 33,336 | 11.3 | 4,967 | 7,147 | 43.9 |
| REGION OF ATTIKI | 2,111,189 | 2,599,345 | 23.1 | 533,498 | 673,740 | 26.3 |
| REGION OF VOREIO AIGAIO | 11,671 | 12,133 | 4.0 | 4,625 | 5,963 | 28.9 |
| REGION OF NOTIO AIGAIO | 36,249 | 44,847 | 23.7 | 9,274 | ** | ** |
| REGION OF KRITI | 79,717 | 95,491 | 19.8 | 21,575 | 33,014 | 53.0 |
| Total | 2,833,626 | 3,430,357 | 21.1 | 673,531 | 865,650 | 28.5 |

Notes:
In the table the Regional Unit of Thessaloniki is presented separately.
(**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

1) In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.
(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact in the aggregated data of more than $3.0 \%$ in absolute figures.

Table 6: Turnover (in thousand $€$ ) for the Total of Retail Trade and for the Total of Retail Trade excluding vehicle, food and fuel classes, for the small and medium sized enterprises ${ }^{1}$ obliged to double-entry accounting bookkeeping, per enterprise size

| Enterprise Size | TURNOVER for the Total of Retail Trade (in thousand $€$ ) |  |  | TURNOVER <br> for the Total of Retail Trade excluding vehicle, food and fuel classes ${ }^{(2)}$ (in thousand €) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { March } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { March } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { March } \\ & 2023 / 2022 \\ & \text { (\%) } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { March } \\ & 2022 \end{aligned}$ | March 2023 | $\begin{aligned} & \text { March } \\ & 2023 / 2022 \\ & \text { (\%) } \end{aligned}$ |
| Medium Enterpises | 349,323 | 418,283 | 19.7 | 125,005 | 143,851 | 15.1 |
| Small Enterprises | 434,163 | 514,536 | 18.5 | 158,979 | 188,041 | 18.3 |
| Micro Enterprises | 186,495 | 245,783 | 31.8 | 86,557 | 119,061 | 37.6 |
| Small and Medium Sized Enterprises | 969,981 | 1,178,602 | 21.5 | 370,541 | 450,953 | 21.7 |
| Small and Medium Sized <br> Enterprises / <br> Total of Enterprises (\%) | 34.2 | 34.4 |  | 55.0 | 52.1 |  |

Notes:
(1) The definition of the small and medium sized enterprises is available under section "Methodological notes" page 13.
(2) In the "Total of Retail Trade, excluding vehicle, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification), excluding vehicles, food and fuel classes


Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) and for the total of enterprises obliged to doubleentry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification), excluding vehicles, food and fuel classes.


Graph 3: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev. 2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev. 2 classification), excluding vehicles, food and fuel classes


Graph 4: Biggest changes (\%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) $1^{\text {st }}$ Quarter 2023 / $1^{\text {st }}$ Quarter 2022

$-20$


Graph 5: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade (divisions 45 and 47 of NACE Rev. 2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev. 2 classification), excluding vehicles, food and fuel classes


Graph 6: Biggest changes (\%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) March 2023 / March 2022

-20


Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2020.
- Administrative registers of enterprises, of the reference years 2021 and 2022.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021, 2022 and 2023.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2020.
- The economic activity class for the enterprises that started their activity after the reference year 2020 and have a significant turnover, from administrative registers of enterprises of the reference years 2021 and 2022.
- Income data from administrative transactions files of the reference years 2019, 2020, 2021, 2022 and 2023.

Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers - 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.
It is noted that as "Medium enterprises" are defined the enterprises of the "Small and Medium sized enterprises" category, which are not classified in the categories of "Small enterprises" and "Micro enterprises".

Statistical classifications

For the economic activities, the European statistical classification of economic activities NACE Rev. 2 is used.
Map of the 13 Regions (NUTS 2) of Greece
ANATOLIKI MAKEDONIA AND THRAKI


Statistical unit The statistical unit is the legal unit (distinct TIN - Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2020 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided Statistical Business Register).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link: https://www.statistics.gr/en/statistics/-/publication/SBRO4/-


[^0]:    ${ }^{1}$ The definition of the small and medium sized enterprises is available under section "Methodological notes" page 13.

[^1]:    2 Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

[^2]:     he table and the tall " 45 . Whos
    (*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.
    (**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.
     figures.
    (1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

