



PRESS RELEASE

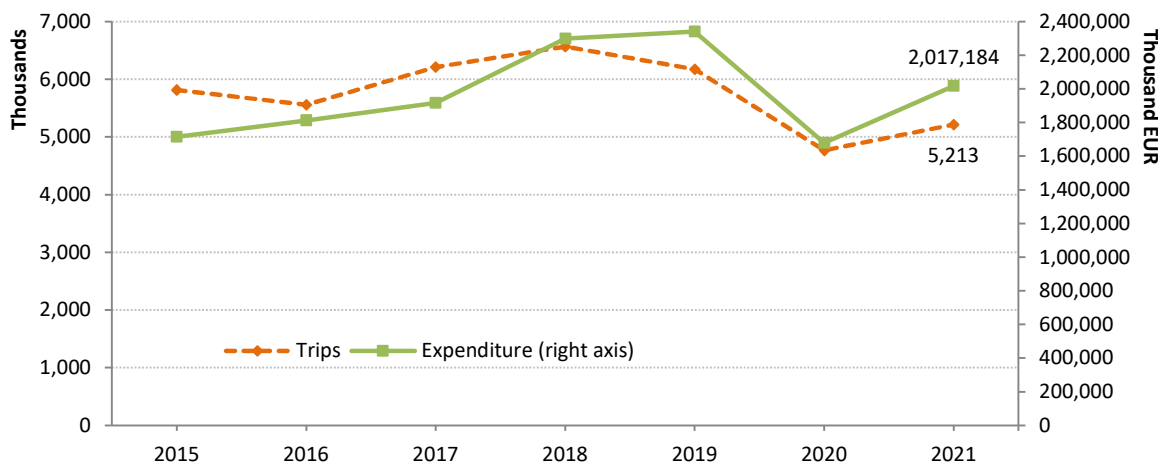
SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS: 2021

The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2021. On the basis of these data, in 2021, the number of residents of any age who made at least one trip amounted to 4.3 million and the number of trips to 6.3 million, recording an increase of 13.0% and 10.1%, respectively, compared with 2020. The total number of nights spent amounted to 69.7 million and the relevant expenditure to 2,197.3 million euro, recording an increase of 4.7% and 20.6%, respectively, compared with 2020 (Table 1).

According to the results of the survey, the number of residents aged 15 and over who made at least one trip in 2021 amounted to 3.5 million and the number of trips to 5.2 million, recording an increase of 12.2% and 9.3%, respectively, compared with 2020. In 2021, the total number of nights spent by these residents amounted to 60.0 million and the relevant expenditure to 2,017.2 million euro, recording an increase of 5.5% and 20.1%, respectively, compared with 2020 (Table 1, Graph 1).

As regards the purpose of the aforementioned trips made by residents aged 15 and over, 96.9% of the trips were made for personal reasons and 3.1% were business trips (Graph 2).

Graph 1. Trips and total expenditure made by residents aged 15 and over, 2015 – 2021



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When comparing the 2021 data on trips made for personal purposes with the corresponding 2020 data, an increase of 11.9% is observed to the number of people who made at least one trip, of 9.8% to the number of trips, of 5.3% to the number of nights spent and of 22.1% to the relevant expenditure (Tables 1, 2, 4, 9, 13 and 16).

The most significant increase, in absolute values, in the number of residents that made at least one trip for personal purposes, namely 13.1%, is recorded for the age group 25-44 years (Table 3). For this specific age group the number of personal trips increased by 11.0% (Table 6), the number of nights spent by 6.8% (Table 10) and the relevant expenditure by 24.9% (Table 14).

As regards the duration of personal trips, the most significant increase, in absolute values, is observed for the number of trips lasting for 4-7 nights, which increased by 28.0% in the number of trips and by 27.4% in the number of nights spent (Tables 7 and 11).

Most of the personal trips were made by a land means of transport (3.7 million trips) and by sea (0.9 million trips). When comparing the 2021 data with the corresponding 2020 data, the biggest increase, in absolute values, is observed in the number of trips made by land means of transport, by 6.6% (Table 7).

For 55.9% of personal trips the main type of accommodation used was a non-rented one, referring mainly to own holiday homes and accommodation provided without charge by relatives and friends. Personal trips spent in non-rented accommodation account for 76.5% of the total number of nights spent. Trips spent in accommodation establishments provided without charge by relatives and friends and other non-rented accommodation establishments increased by 14.0%, while the corresponding nights spent increased by 14.7% (Table 12, Graph 11).

The main type of accommodation for personal trips spent in rented accommodation establishments (44.1% of personal trips) was hotels and similar establishments, representing 59.7% of such trips. Trips for which the main type of accommodation used was hotels and similar accommodation establishments recorded an increase of 46.1% in the number of trips and of 48.4% in the number of nights spent in 2021 compared with 2020 (Table 12, Graph 11).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2020 – 2021

In thousands, expenditure in thousand EUR

| | Residents ⁽¹⁾ | | | Trips | | | Nights spent | | | Expenditure | | |
|----------------------------------|--------------------------|--------------|-------------|--------------|--------------|-------------|---------------|---------------|--------------------|------------------|------------------|--------------------|
| | 2020 | 2021 | Change % | 2020 | 2021 | Μεταβολή % | 2020 | 2021 | Change % 2021/2020 | 2020 | 2021 | Change % 2021/2020 |
| Total (all ages) | 3,818 | 4,314 | 13.0 | 5,760 | 6,339 | 10.1 | 66,577 | 69,702 | 4.7 | 1,822,082 | 2,197,285 | 20.6 |
| Total (aged 15 and over) | 3,138 | 3,521 | 12.2 | 4,768 | 5,213 | 9.3 | 56,904 | 60,024 | 5.5 | 1,679,078 | 2,017,184 | 20.1 |
| Professional purposes | 105 | 105 | 0.1 | 164 | 159 | -2.7 | 863 | 1,002 | 16.1 | 100,307 | 89,514 | -10.8 |
| Personal purposes | 3,101 | 3,471 | 11.9 | 4,604 | 5,053 | 9.8 | 56,041 | 59,022 | 5.3 | 1,578,771 | 1,927,670 | 22.1 |
| Leisure, recreation and holidays | 2,535 | 2,926 | 15.4 | 3,585 | 4,002 | 11.6 | 46,705 | 50,346 | 7.8 | 1,289,907 | 1,611,608 | 24.9 |
| Visiting friends and relatives | 608 | 600 | -1.4 | 789 | 818 | 3.7 | 7,229 | 6,703 | -7.3 | 215,871 | 235,198 | 9.0 |
| Other personal purposes | 175 | 165 | -5.7 | 230 | 233 | 1.2 | 2,108 | 1,973 | -6.4 | 72,993 | 80,865 | 10.8 |

(1) The data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share (%) of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2021

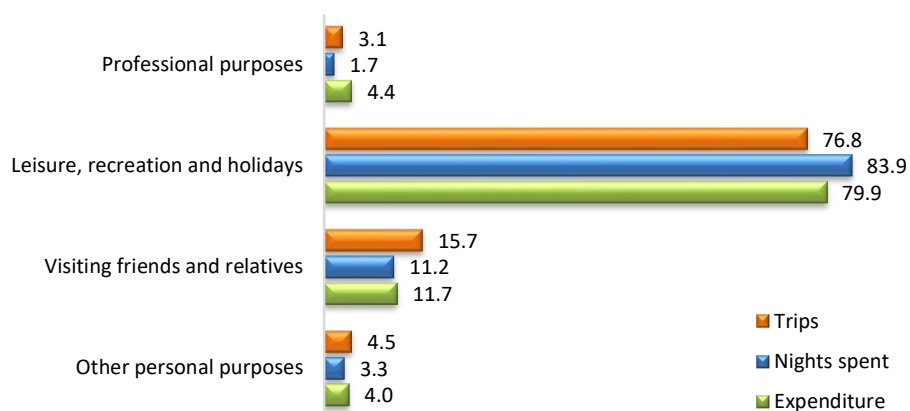


Table 2. Residents aged 15 and over that made personal trips, 2015 – 2021

In thousands

| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Total | 3,381 | 3,249 | 3,593 | 3,916 | 3,748 | 3,101 | 3,471 |
| Annual change % | | -3.9 | 10.6 | 9.0 | -4.3 | -17.3 | 11.9 |
| Of whom residents that made only domestic trips | 2,878 | 2,747 | 3,074 | 3,250 | 3,046 | 2,862 | 3,163 |
| Annual change % | | -4.6 | 11.9 | 5.7 | -6.3 | -6.0 | 10.5 |

Graph 3. Residents aged 15 and over that made personal trips, 2015 – 2021

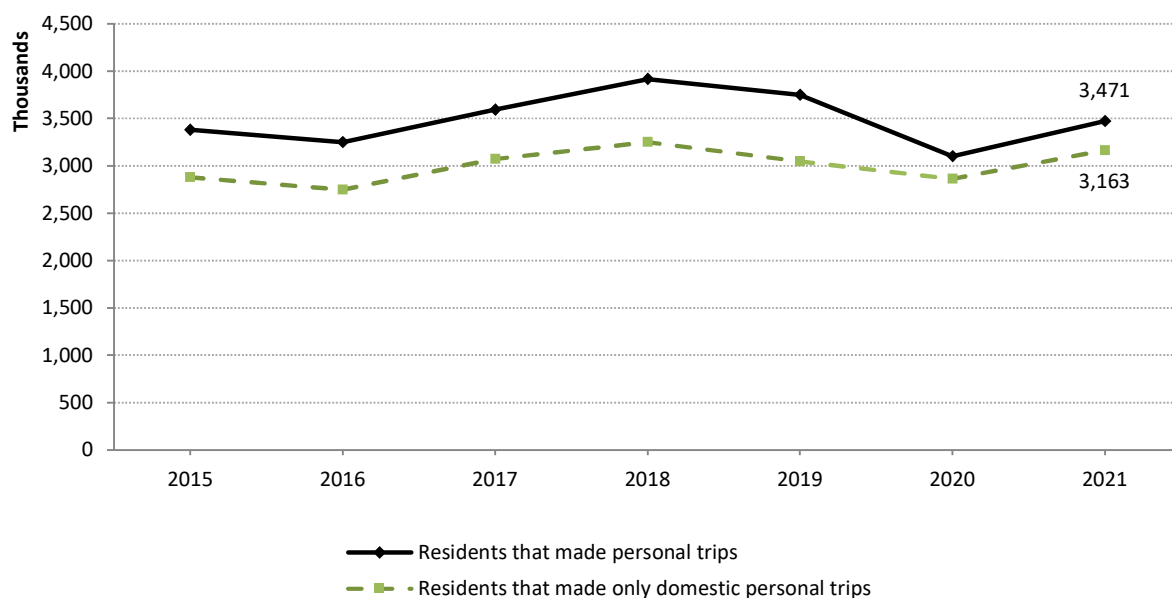
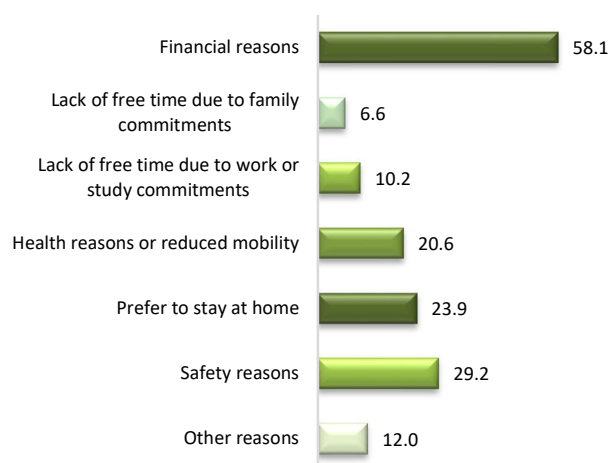


Table 3. Residents aged 15 and over that made personal trips by gender and age group, 2020 – 2021

In thousands

| | 2020 | 2021 | Change % 2021/2020 |
|-------------------|--------------|--------------|-----------------------|
| Total | 3,101 | 3,471 | 11,9 |
| Gender | | | |
| Men | 1,491 | 1,680 | 12,7 |
| Women | 1,610 | 1,791 | 11,2 |
| Age groups | | | |
| 15-24 | 443 | 519 | 17,0 |
| 25-44 | 1,069 | 1,209 | 13,1 |
| 45-64 | 1,132 | 1,268 | 12,1 |
| 65+ | 457 | 476 | 4,0 |

Graph 4. Reasons reported ⁽²⁾ for not making any personal trip (%), 2021



(2) The respondents could report more than one reason.

Table 4. Personal trips made by residents aged 15 and over by destination, 2015 – 2021

In thousands

| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Total | 5,453 | 5,192 | 5,917 | 6,318 | 5,781 | 4,604 | 5,053 |
| Annual change % | | -4.8 | 14.0 | 6.8 | -8.5 | -20.4 | 9.8 |
| Domestic | 4,842 | 4,590 | 5,296 | 5,524 | 4,942 | 4,332 | 4,705 |
| Annual change % | | -5.2 | 15.4 | 4.3 | -10.5 | -12.3 | 8.6 |
| Outbound | 611 | 602 | 621 | 795 | 840 | 272 | 348 |
| Annual change % | | -1.5 | 3.2 | 28.0 | 5.7 | -67.6 | 27.6 |

Graph 5. Personal trips made by residents aged 15 and over by destination, 2015 – 2021

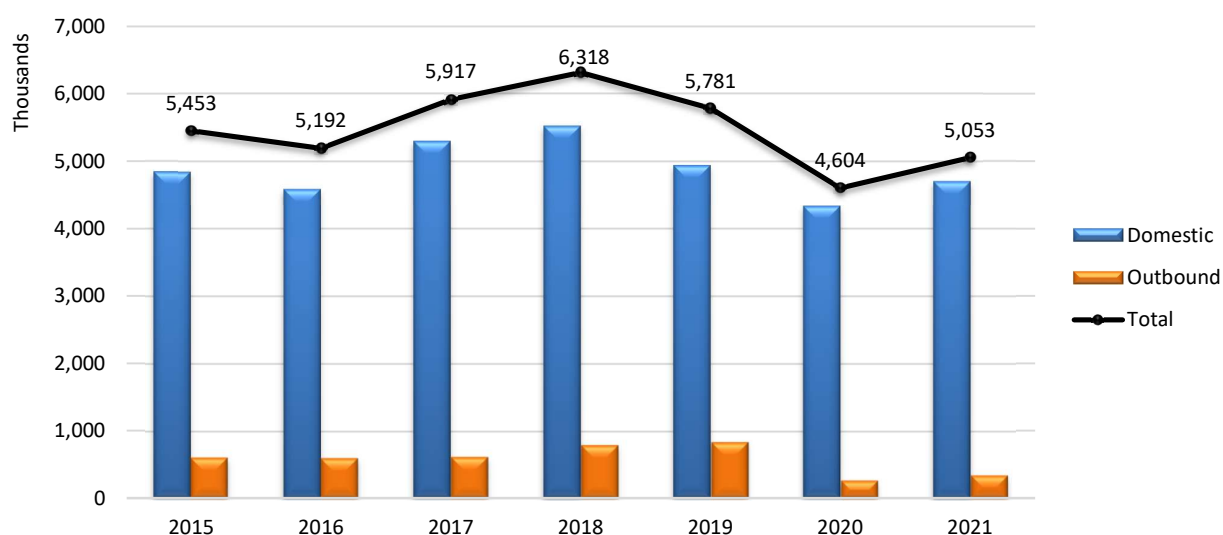


Table 5. Personal trips made by residents aged 15 and over by destination, 2021

In thousands

| | Total trips | Domestic trips | Outbound trips | 5 main destinations of outbound trips | | | | |
|--------------|--------------|---------------------|----------------|---------------------------------------|-----------|-----------|-----------|-----------|
| | | | | Albania | Italy | Germany | Cyprus | Turkey |
| Trips | 5,053 | 4,705 | 348 | 88 | 47 | 31 | 25 | 20 |
| % of trips | 100,0 | 93.1 | 6.9 | 1.7 | 0.9 | 0.6 | 0.5 | 0.4 |
| | | % of outbound trips | | 25.4 | 13.6 | 8.8 | 7.3 | 5.8 |

Graph 6. Personal trips made by residents aged 15 and over by destination, 2021

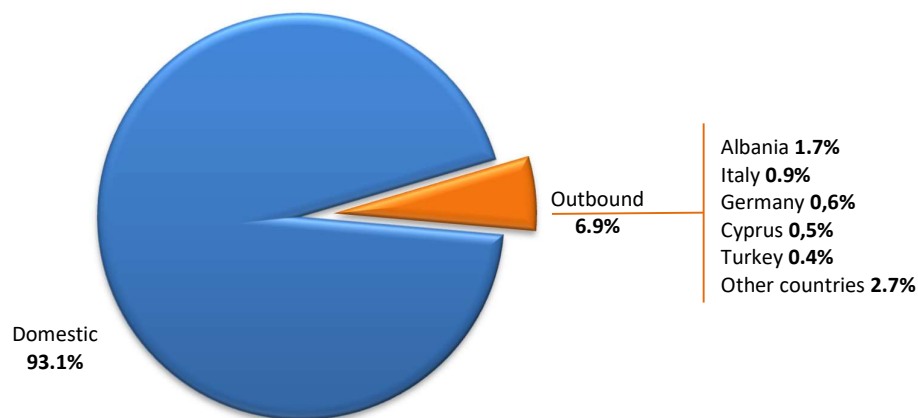


Table 6. Personal trips made by residents aged 15 and over by gender and age group, 2020 – 2021

In thousands

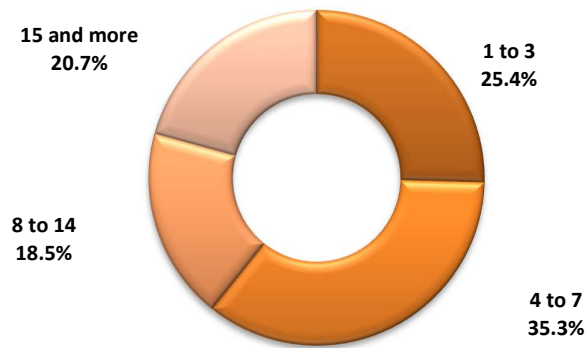
| | 2020 | 2021 | Change % 2021/2020 |
|-------------------|--------------|--------------|--------------------|
| Total | 4,604 | 5,053 | 9.7 |
| Gender | | | |
| Men | 2,192 | 2,471 | 12.8 |
| Women | 2,413 | 2,582 | 7.0 |
| Age groups | | | |
| 15-24 | 617 | 714 | 15.7 |
| 25-44 | 1,577 | 1,750 | 11.0 |
| 45-64 | 1,746 | 1,890 | 8.3 |
| 65+ | 665 | 700 | 5.2 |

Table 7. Personal trips made by residents aged 15 and over by duration and main mode of transport, 2020 – 2021

In thousands

| | 2020 | 2021 | Change % 2021/2020 |
|---|--------------|--------------|--------------------|
| Total | 4,604 | 5,053 | 9.7 |
| Duration of trip in nights spent | | | |
| 1 to 3 | 1,216 | 1,285 | 5.7 |
| 4 to 7 | 1,393 | 1,783 | 28.0 |
| 8 to 14 | 855 | 936 | 9.5 |
| 15 and over | 1,140 | 1,048 | -8.1 |
| Main mode of transport | | | |
| Air | 365 | 471 | 29.2 |
| Sea | 752 | 864 | 14.9 |
| Land | 3,488 | 3,718 | 6.6 |

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2021



Graph 8. Personal trips made by residents aged 15 and over by destination and main mode of transport, 2021

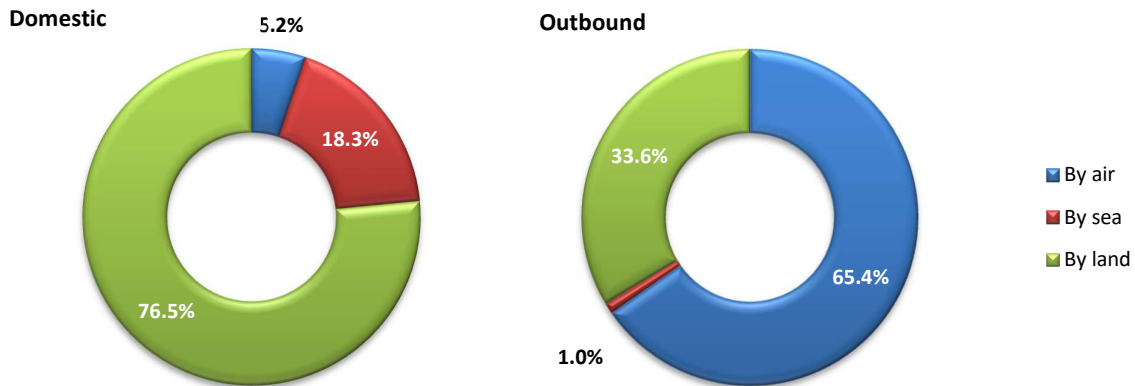


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2021

In thousands

| | Trips | | Nights spent | |
|--------------|--------------|---------------|--------------|----------------|
| | | | | |
| | Trips | Nights spent | Trips % | Nights spent % |
| | | | | |
| Total | 5,053 | 59,022 | 100.0 | 100.0 |
| January | 27 | 748 | 0.5 | 1.3 |
| February | 58 | 626 | 1.1 | 1.1 |
| March | 55 | 823 | 1.1 | 1.4 |
| April | 113 | 1,009 | 2.2 | 1.7 |
| May | 135 | 2,539 | 2.7 | 4.3 |
| June | 383 | 8,467 | 7.6 | 14.3 |
| July | 1,292 | 19,667 | 25.6 | 33.3 |
| August | 2,078 | 19,774 | 41.1 | 33.5 |
| September | 349 | 2,198 | 6.9 | 3.7 |
| October | 193 | 1,035 | 3.8 | 1.8 |
| November | 136 | 879 | 2.7 | 1.5 |
| December | 236 | 1,255 | 4.7 | 2.1 |

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2021

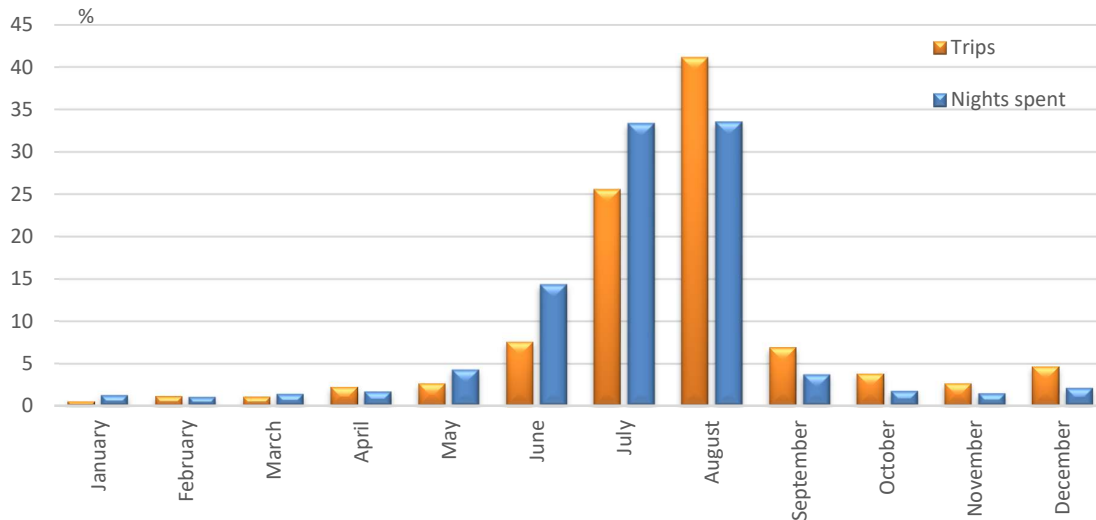


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2015 – 2021

In thousands

| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Total | 54,976 | 53,047 | 59,368 | 66,565 | 61,289 | 56,041 | 59,022 |
| Annual change % | | -3.5 | 11.9 | 12.1 | -7.9 | -8.6 | 5.3 |
| Domestic | 48,660 | 46,438 | 53,578 | 59,630 | 53,651 | 52,729 | 55,262 |
| Annual change % | | -4.6 | 15.4 | 11.3 | -10.0 | -1.7 | 4.8 |
| Outbound | 6,316 | 6,609 | 5,791 | 6,935 | 7,638 | 3,312 | 3,760 |
| Annual change % | | 4.6 | -12.4 | 19.8 | 10.1 | -56.6 | 13.5 |

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2015 – 2021

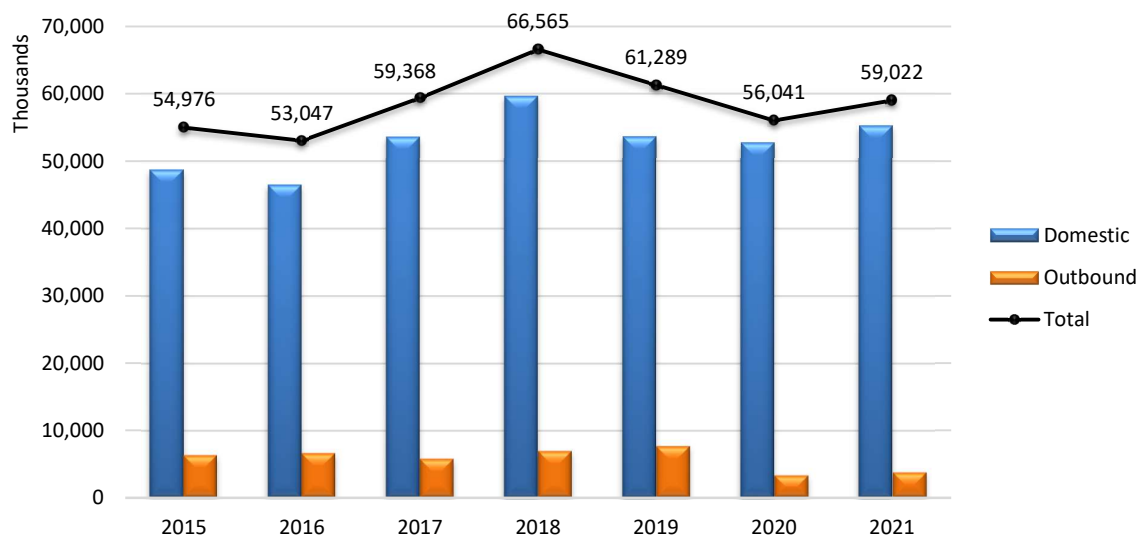


Table 10. Nights spent of personal trips made by residents aged 15 and over by gender and age group, 2020 – 2021

In thousands

| | 2020 | 2021 | Change % 2021/2020 |
|-------------------|---------------|---------------|-----------------------|
| Total | 56,041 | 59,022 | 5.3 |
| Gender | | | |
| Men | 26,094 | 28,248 | 8.3 |
| Women | 29,947 | 30,774 | 2.8 |
| Age groups | | | |
| 15-24 | 7,724 | 7,595 | -1.7 |
| 25-44 | 13,374 | 14,280 | 6.8 |
| 45-64 | 19,393 | 19,850 | 2.4 |
| 65+ | 15,550 | 17,297 | 11.2 |

Table 11. Nights spent of personal trips made by residents aged 15 and over by duration and main mode of transport, 2020 – 2021

In thousands

| | 2020 | 2021 | Change % 2021/2020 |
|---|---------------|---------------|-----------------------|
| Total | 56,041 | 59,022 | 5.3 |
| Duration of trip in nights spent | | | |
| 1 to 3 | 2,765 | 2,956 | 6.9 |
| 4 to 7 | 7,615 | 9,699 | 27.4 |
| 8 to 14 | 8,854 | 9,649 | 9.0 |
| 15 and over | 36,808 | 36,718 | -0.2 |
| Main mode of transport | | | |
| Air | 4,010 | 5,247 | 30.8 |
| Sea | 11,489 | 10,861 | -5.5 |
| Land | 40,542 | 42,914 | 5.8 |

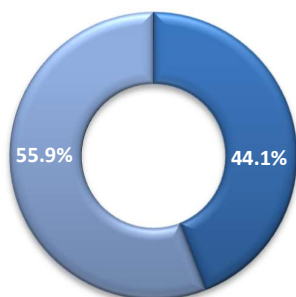
Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2020 – 2021

In thousands

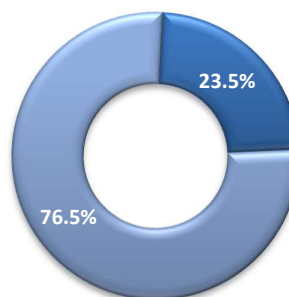
| | Trips | | | Nights spent | | |
|--|--------------|--------------|-----------------------|---------------|---------------|-----------------------|
| | 2020 | 2021 | Change % 2021/2020 | 2020 | 2021 | Change % 2021/2020 |
| Total | 4,604 | 5,053 | 9.7 | 56,041 | 59,022 | 5.3 |
| Rented accommodation | 1,571 | 2,230 | 41.9 | 9,891 | 13,848 | 40.0 |
| Hotels and similar establishments | 911 | 1,330 | 46.1 | 4,967 | 7,373 | 48.4 |
| Rooms for rent and rented houses, tourist campsites, other rented accommodation | 661 | 899 | 36.1 | 4,923 | 6,476 | 31.5 |
| Non-rented accommodation | 3,033 | 2,823 | -6.9 | 46,151 | 45,174 | -2.1 |
| Own holiday home | 1,607 | 1,197 | -25.5 | 31,898 | 28,826 | -9.6 |
| Accommodation provided without charge by relatives and friends, other non-rented accommodation | 1,426 | 1,626 | 14.0 | 14,253 | 16,348 | 14.7 |

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2021

Trips



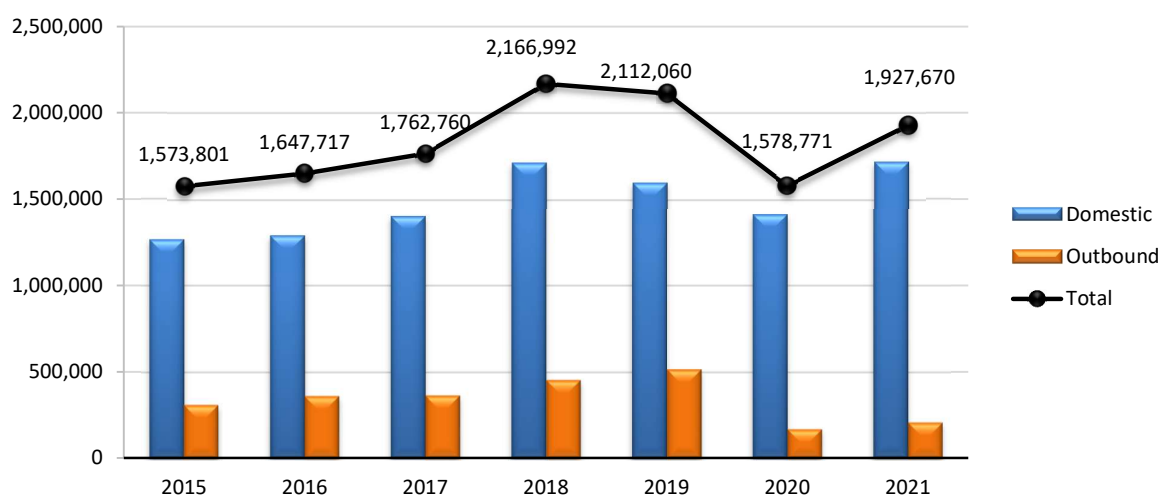
Nights spent



■ Rented accommodation
■ Non-rented accommodation

Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2015 – 2021*In thousand EUR*

| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Total | 1,573,801 | 1,647,717 | 1,762,760 | 2,166,992 | 2,112,060 | 1,578,771 | 1,927,670 |
| Annual change % | | 4.7 | 7.0 | 22.9 | -2.5 | -25.2 | 22.1 |
| Domestic | 1,264,126 | 1,286,736 | 1,398,365 | 1,714,552 | 1,598,637 | 1,408,618 | 1,719,607 |
| Annual change % | | 1.8 | 8.7 | 22.6 | -6.8 | -11.9 | 22.1 |
| Outbound | 309,675 | 360,981 | 364,395 | 452,440 | 513,424 | 170,153 | 208,064 |
| Annual change % | | 16.6 | 0.9 | 24.2 | 13.5 | -66.9 | 22.3 |

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2015 – 2021**Table 14. Expenditure of personal trips made by residents aged 15 and over by gender and age group, 2020 – 2021***In thousand EUR*

| | 2020 | 2021 | Change % 2021/2020 |
|-------------------|------------------|------------------|-----------------------|
| Total | 1,578,771 | 1,927,670 | 22.1 |
| Gender | | | |
| Men | 754,344 | 916,787 | 21.5 |
| Women | 824,427 | 1,010,883 | 22.6 |
| Age groups | | | |
| 15-24 | 204,029 | 253,596 | 24.3 |
| 25-44 | 503,445 | 628,715 | 24.9 |
| 45-64 | 582,657 | 689,306 | 18.3 |
| 65+ | 288,639 | 356,053 | 23.4 |

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main mode of transport, 2020 – 2021*In thousand EUR*

| | 2020 | 2021 | Change % 2021/2020 |
|---|------------------|------------------|-----------------------|
| Total | 1,578,771 | 1,927,670 | 22.1 |
| Duration of trip in nights spent | | | |
| 1 to 3 | 191,366 | 246,771 | 29.0 |
| 4 to 7 | 465,589 | 656,207 | 40.9 |
| 8 to 14 | 321,679 | 394,454 | 22.6 |
| 15 and over | 600,137 | 630,239 | 5.0 |
| Main mode of transport | | | |
| Air | 239,143 | 292,616 | 22.4 |
| Sea | 352,737 | 412,472 | 16.9 |
| Land | 986,891 | 1,222,582 | 23.9 |

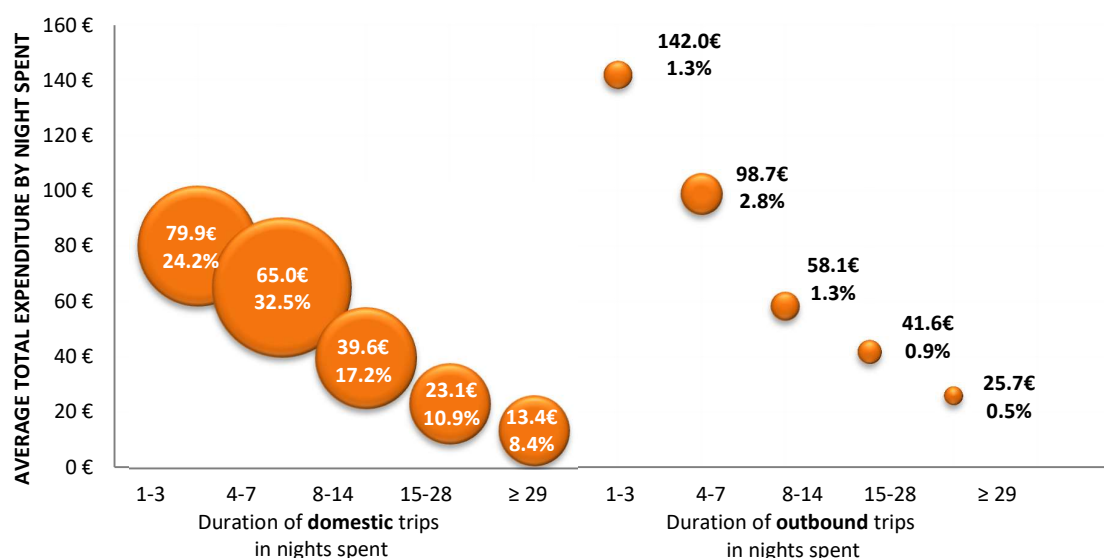
Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2020 – 2021

In thousand EUR

| | 2020 | 2021 | Change % 2021/2020 |
|--|------------------|------------------|-----------------------|
| Total | 1,578,771 | 1,927,670 | 22.1 |
| Accommodation | 264,180 | 368,846 | 39.6 |
| Food and drinks in cafés and restaurants | 510,034 | 632,213 | 24.0 |
| Transport | 335,627 | 405,925 | 20.9 |
| Other expenditure | 468,930 | 520,686 | 11.0 |

The following graph depicts the share (%) of total personal trips by duration of the trip as well as the relevant average total expenditure (EUR) per night spent for domestic and outbound trips.

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2021



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

EXPLANATORY NOTES

| | |
|---|---|
| Survey on Qualitative Characteristics of Resident Tourists | The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States pursuant to Regulation (EU) No 692/2011 of the European Parliament and of the Council. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc. |
| Legal framework | Regulation (EU) No 692/2011 of the European Parliament and of the Council |
| Statistical units | For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual. |
| Methodology | The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household. |
| Reference area | The whole territory of Greece. |
| Reference period | Calendar year 2021. |
| Statistical concepts and definitions | <p>Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.</p> <p>Usual residence: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage.</p> <p>Usual environment: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines.</p> <p>Tourism trip: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.</p> <p>Personal trip: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.</p> <p>Business trip: trip related to the visitor's work, beyond his/her daily routine and activities.</p> <p>Main means of transport: the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported.</p> <p>Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.</p> <p>Rented accommodation establishments: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc.</p> <p>Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).</p> <p>The statistical concepts and definitions of the survey are described in Regulation (EU) No 692/2011 of the European Parliament and of the Council. Further information on the definitions and the methodology of the survey are available in the Methodological Manual for Tourism Statistics.</p> |
| References | More information on the survey results is available on the website of ELSTAT at: http://www.statistics.gr/en/statistics/-/publication/STO15/- |