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HELLENIC REPUBLIC

PRESS RELEASE

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE APRIL 2022

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for April 2022. More specifically:

• In April 2022 Museums operated fully, whereas during April 2021 they remained closed, given the fact that in the framework of the preventative measures against the Covid-19 pandemic, the operation of the museums was gradually suspended from November 1st 2020 until May 13th 2021 (Table 1).

• As regards Archaeological sites, in April 2022 compared with the corresponding period of 2021, an increase of 1164.7% was recorded at the number of visitors, of 669.7% in the number of free admission visitors and of 2460.1% in the corresponding receipts (Table 1).

• During the four month period from January to April 2022, Museums operated fully, in contrast to the corresponding period of 2021, during which they remained closed, given the fact that in the framework of the preventative measures against the Covid-19 pandemic, the operation of the museums was gradually suspended from November 1st 2020 until May 13th 2021 (Table 2).

• As regards Archaeological sites, during the four month period from January to April 2022, compared to the corresponding period of 2021, an increase of 1723.9% was recorded in the number of visitors, while an increase of 1104.5% was observed in the number of free admission visitors and of 2971.7% in the relevant receipts, given the suspension of operation of Archaeological sites from November 7th 2020 until May 13th 2021 (Table 2).



Graph 1: Visitors of Museums and Archaeological sites (January 2017 – April2022)

Information on methodological issues: Sectoral Statistics Division Tourism and Culture Statistics Section Head of Section: Eleni Papadopoulou Tel: +30 213 135 2168 e-mail: <u>e.papadopoulou@statistics.gr</u> Information for data provision: Tel. +30 213 135 2022, 2308, 2310 e-mail: <u>data.dissem@statistics.gr</u>

TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS(APRIL 2021 & APRIL 2022)

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2021 ⁽²⁾	2022	Change 2022/2021
Total number of visitors (A+B)	68,391	1,248,965	1726.2%
A. Museums (C+E)	-	384,041	-
Acropolis Museum	-	121,165	-
National Archaeological	-	39,778	-
Ancient Olympia	-	11,880	-
Palace of the Grand Master (Rhodes)	-	16,081	-
Herakleion Archaeological (Crete)	-	16,317	-
White Tower	-	14,474	-
Delphi	-	14,012	-
Other museums	-	150,334	-
B. Archaeological Sites (D+F)	68,391	864,924	1164.7%
Epidavros ⁽¹⁾	839	41,818	4884.3%
The Acropolis of Mycenae & Atreus' Treasure	614	39,452	6325.4%
The Acropolis of Athens	22,284	246,409	1005.8%
Sounio	13,500	27,311	102.3%
The Acropolis of Lindos	249	30,681	12221.7%
Royal Tombs of Vergina	0	16,467	-
Ancient Olympia	1,544	28,046	1716.5%
Knossos (Crete)	1,738	58,297	3254.3%
Phaistos (Crete)	133	5,053	3699.2%
Ancient Korinthos ⁽¹⁾	425	13,723	3128.9%
Mystras ⁽¹⁾	392	16,121	4012.5%
Delphi	755	29,614	3822.4%
Other archaeological sites	25,918	311,932	1103.5%
II. VISITORS WHO PAID TICKET			
	2021 ⁽²⁾	2022	Change 2022/2021
Total number of visitors who paid ticket (C+D)	24,598	727,532	2857.7%
C. Museums	-	199,704	-
D. Archaeological sites	24,598	527,828	2045.8%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2021 ⁽²⁾	2022	Change 2022/2021
Total number of visitors with free admission ticket (E+F)	43,793	521,433	1090.7%
E. Museums	-	184,337	-
F. Archaeological sites	43,793	337,096	669.7%
IV. RECEIPTS (euros)			
	2021 ⁽²⁾	2022	Change 2022/2021
Total Receipts (G+H)	279,726	8,890,535	3078.3%
G. Museums	-	1,729,365	-
H. Archaeological sites	279,726	7,161,170	2460.1%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of Museums was suspended gradually from November 1st 2020 until May 13th 2021. The operation of Archaeological Sites was suspended from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).



Graph 2: Receipts from Museums and Archaeological Sites (January 2017 – April 2022) (in thousand euro)

Graph 3: Percentage distribution of visitors by Museum, April 2022





Graph 4: Percentage distribution of visitors by Archaeological site, April 2022

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS(2020, 2021, JANUARY- APRIL 2021, 2022)

I. VISITORS					
	2020 ⁽²⁾	2021 ⁽²⁾ -	JANUARY - APRIL		change
Museums and Archaeological sites			2021 ⁽²⁾	2022	2022/2021
Total number of visitors (A+B)	3,772,828	7,357,026	81,950	2,304,588	2712.2%
A. Museums (C+E)	1,100,904	2,047,481	-	809,887	-
Acropolis Museum	325,969	547,908	-	247,614	-
National Archaeological	98,175	189,208	-	80,970	-
Ancient Olympia	21,956	34,367	-	18,175	-
Palace of the Grand Master (Rhodes)	54,572	142,530	-	20,092	-
Herakleion Archaeological (Crete)	63,027	127,574	-	23,382	-
White Tower	62,007	77,983	-	30,832	-
Delphi	41,984	58,102	-	29,245	-
Other museums	433,214	869,809	-	359,577	-
B. Archaeological Sites (D+F)	2,671,924	5,309,545	81,950	1,494,701	1723.9%
Epidavros ⁽¹⁾	103,532	182,118	942	65,632	6867.3%
The Acropolis of Mycenae & Atreus' Treasure	78,839	156,227	707	65,630	9182.9%
The Acropolis of Athens	620,132	1,219,717	29,441	481,231	1534.6%
Sounio	100,319	171,348	14,913	67,646	353.6%
The Acropolis of Lindos	156,462	349,418	276	32,633	11723.6%
Royal Tombs of Vergina	37,586	56,790	0	30,261	-
Ancient Olympia	64,759	143,549	1,675	41,626	2385.1%
Knossos (Crete)	175,927	445,160	1,806	70,089	3780.9%
Phaistos (Crete)	31,885	48,599	1,000	6,212	3642.2%
Ancient Korinthos ⁽¹⁾	31,981	59,271	529	23,018	4251.2%
Mystras ⁽¹⁾	36,352	78,762	482	26,020	5298.3%
-	-				
Delphi	75,983	146,061	933	58,792	6201.4%
Other archaeological sites	1,158,167	2,252,525	30,080	525,911	1648.4%
II. VISITORS WHO PAID TICKET			JANUARY -APRIL		
	2020 ⁽²⁾	2021 ⁽²⁾ -			change
			2021 (2)	2022	2022/2021
Total number of visitors who paid ticket (C+D)	2,268,397	5,090,418	31,534	1,298,297	4017.1%
C. Museums	605,426	1,289,896	-	410,849	-
D. Archaeological sites	1,662,971	3,800,522	31,534	887,448	2714.3%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2020 ⁽²⁾	2021 ⁽²⁾ -	JANUAR		change
			2021 ⁽²⁾	2022	2022/2021
Total number of visitors with free admission ticket (E+F)	1,504,431	2,266,608	50,416	1,006,291	1896.0%
E. Museums	495,478	757,585	-	399,038	-
F. Archaeological sites	1,008,953	1,509,023	50,416	607,253	1104.5%
IV. RECEIPTS (euros)					
3030 (2)	2020 ⁽²⁾	2021 ⁽²⁾ -	JANUAR	Y -APRIL	change
	2020 . /	2021.7	2021 ⁽²⁾	2022	2022/2021
Tatal Dessints (Cull)					2022.20/
Total Receipts (G+H)	21,176,036	54,735,194	330,028	12,980,748	3833.2%
G. Museums	21,176,036 4,047,401	54,735,194 10,385,644	330,028	12,980,748 2,843,177	- 3833.2%

 $\ensuremath{^{(1)}}$ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of Museums was suspended from March 14th until June 16th 2020 and again gradually from November 1st 2020 until May 13th 2021. The operation of Archaeological Sites was suspended from March 14th until May 17th 2020 and from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.
Reference Period	1/4/2022 - 30/4/2022
Methodology and Definitions	The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.
	Number of flat rate tickets:
	From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for April 2022 was 70,384
References	More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <u>http://www.statistics.gr/en/statistics/-/publication/SCI21/-</u>