



ARRIVALS AND NIGHTS SPENT IN HOTELS, SIMILAR ESTABLISHMENTS, TOURIST CAMPSITES AND SHORT-STAY ACCOMMODATION ESTABLISHMENTS Year 2025 (final data)

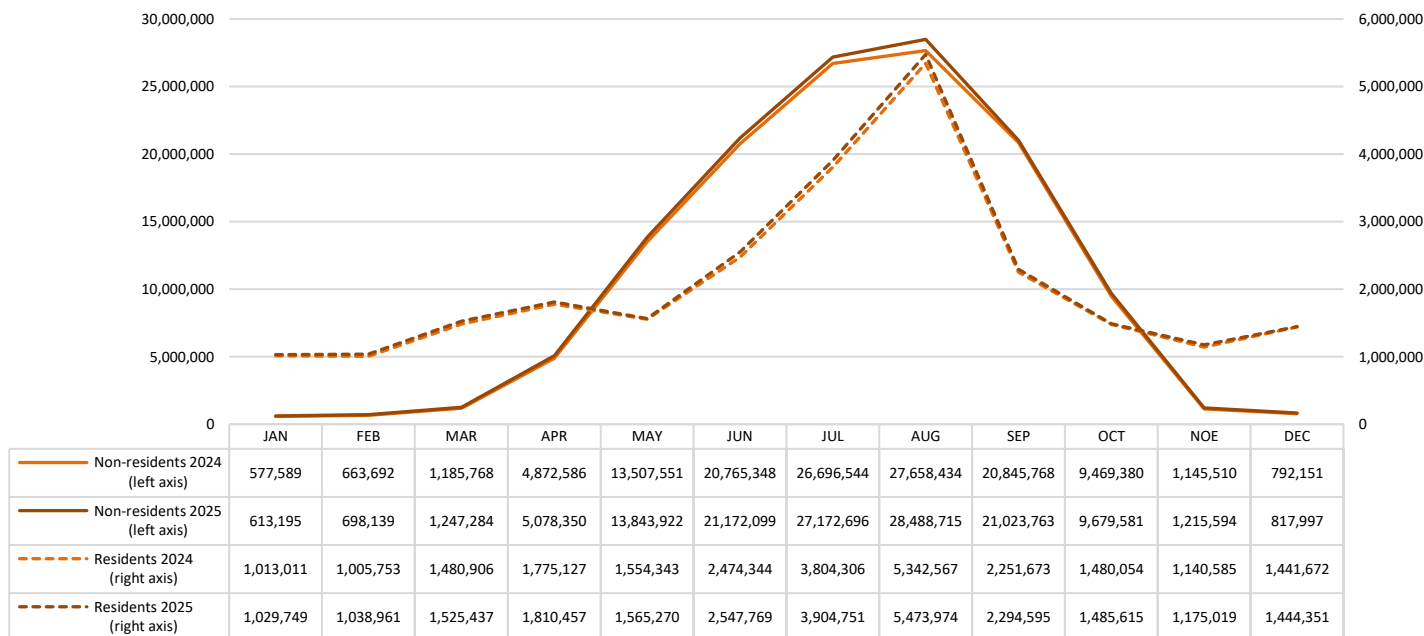
The Hellenic Statistical Authority (ELSTAT) announces the data of the survey on Arrivals and Nights Spent in hotels, similar establishments, tourist campsites and short-stay accommodation establishments, for the reference year 2025.

According to the survey, in 2025 compared with 2024, an increase is recorded for the total of these establishments, both in arrivals, by 2.8%, (Tables 1 and 3) and in nights spent, by 2.2%, (Tables 2 and 4).

More specifically, in 2025 compared with 2024, an increase of 2.9% and of 2.2% is recorded in arrivals and nights spent by non-residents, respectively, while an increase of 2.4% and 2.1% is recorded for arrivals and nights spent by residents, respectively (Graph 1).

The annual occupancy rate of bed places in hotels and similar establishments (excluding tourist campsites and short stay accommodation establishments) for 2025, amounted to 50.7% compared with 50.6% in 2024 (Graphs 9 and 10). The capacity by category of hotel accommodation establishment is presented in Table 5.

Graph 1. Monthly evolution of nights spent of residents and non-residents, all types of accommodation establishments, 2024-2025



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During 2025, the highest share of arrivals and nights spent is observed in hotel accommodation establishments (79.1% and 76.1%, respectively) (Graph 3).

According to the monthly distribution of the data in all types of accommodation establishments, 56.7% of the arrivals and 63.7% of the nights spent are realized during the period of July to October (Tables 1 and 2).

As regards data by NUTS2 Region, the most significant increase of arrivals in absolute values, is observed in Kentriki Makedonia (4.5% in arrivals and 3.3% in nights spent), Peloponnisos (6.8% in arrivals and 6.5% in nights spent) and Ionia Nisia (3.8% in arrivals and -0.8% in nights spent) (Tables 3 and 4).

In 2025, the highest share of arrivals and nights spent in all types of accommodation establishments is recorded by non-residents, i.e. 73.8% of arrivals and 83.8% of nights spent (Graph 4).

In 2025 the highest share of arrivals and nights spent by non-residents in all types of accommodation establishments is recorded by persons, whose country of residence is in Europe (80.6% of arrivals and 89.0% of nights spent), with a significant contribution from the EU Members States (53.0% of arrivals and 58.1% of nights spent) (Tables 6 and 7).

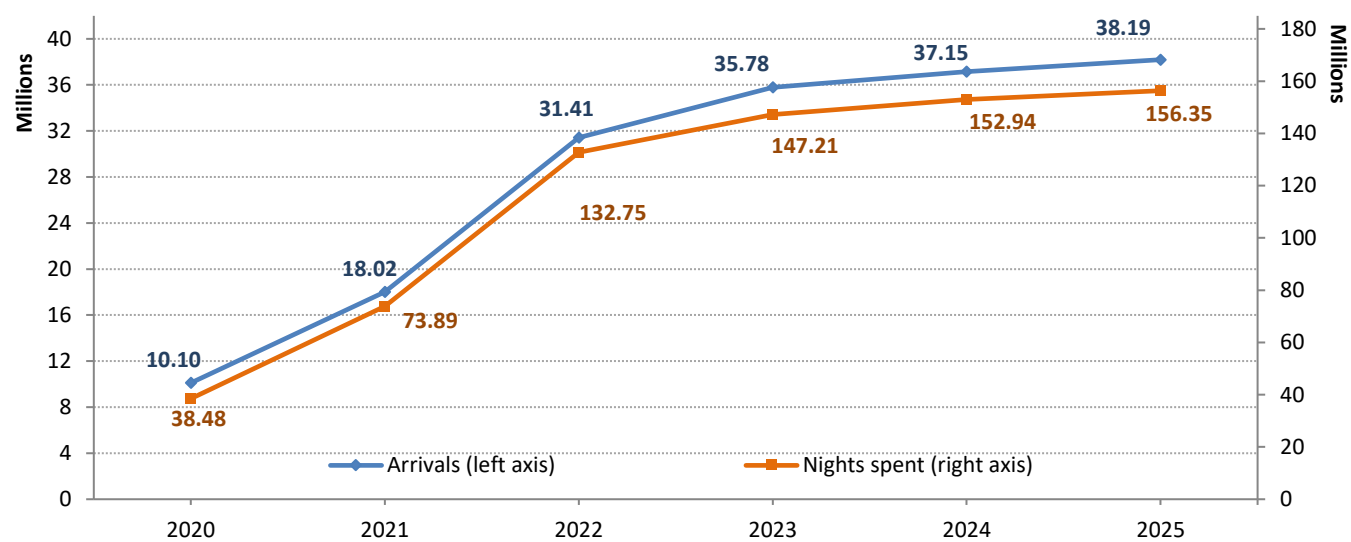
The highest percentage contribution of arrivals in absolute values for EU Member States, is recorded for Germany (12.7% of arrivals and 16.0% of nights spent) and France (6.5% of arrivals and 5.7% of nights spent). As regards the rest of the European countries, the highest contribution is recorded for the United Kingdom (16.4% of arrivals and 19.4% of nights spent) (Tables 6 and 7).

When comparing the 2025 data of arrivals and nights spent in all types of accommodation establishments by country of residence, with the corresponding data of 2024, the most significant increase of arrivals in absolute values among EU Members States, is recorded for Germany (1.8% in arrivals and 0.3% in nights spent), Bulgaria (8.4% in arrivals and 11.5% in nights spent) and Sweden (4.0% in arrivals and -1.6% in nights spent) (Tables 6 and 7).

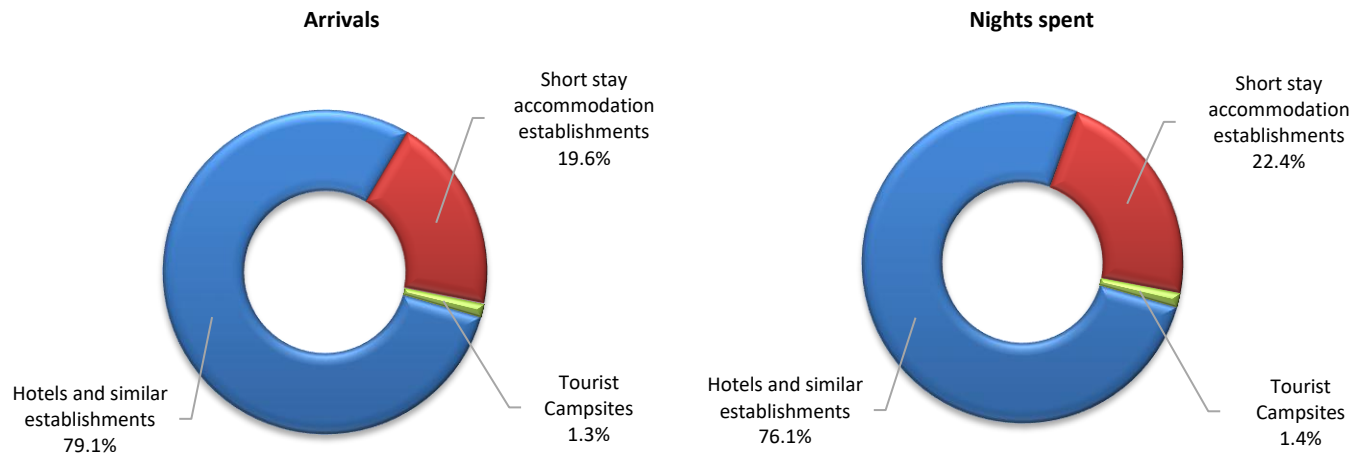
As regards the rest of the European countries, an increase of arrivals in absolute values is recorded for the United Kingdom (5.7% in arrivals and 5.8% in nights spent), Serbia (11.4% in arrivals and 7.0% in nights spent) and Turkey (4.8% in arrivals and 2.4% in nights spent).

From the rest of the continents, a significant increase of arrivals in absolute values, is recorded from Asia, and in particular, for the People's Republic of China (9.8% in arrivals and 10.0% in nights spent) (Tables 6 and 7).

Graph 2. Evolution of arrivals and nights spent of residents and non-residents, all types of accommodation establishments, 2020-2025



Graph 3. Percentage distribution of arrivals and nights spent by type of accommodation establishments, 2025



Graph 4. Percentage distribution of arrivals and nights spent of residents and non-residents, all types of accommodation establishments, 2025

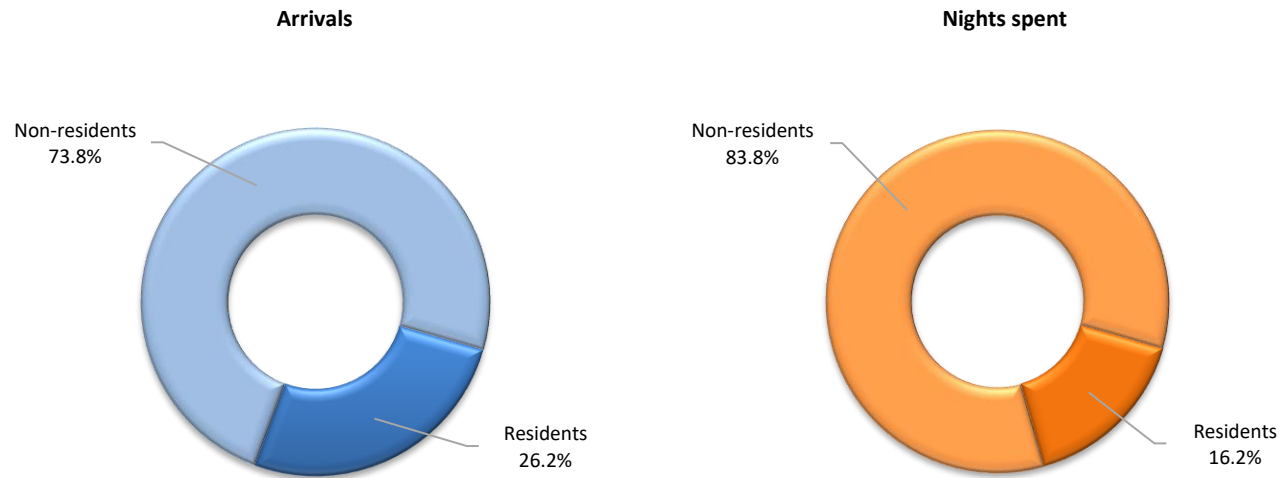


Table 1. Arrivals of residents and non-residents, by type of accommodation establishment and month, 2025

Month	2025							Change % of total 2025/2024
	Hotels and similar establishments			Tourist Campsites		Short stay accommodation establishments		
	Total	Residents	Non residents	Residents	Non residents	Residents	Non residents	
Total	38,189,833	8,068,068	22,137,458	163,193	343,258	1,783,333	5,694,523	2.8
January	753,433	444,453	240,730	137	460	51,090	16,563	3.8
February	796,799	461,124	269,140	109	449	48,298	17,679	2.5
March	1,251,237	660,763	501,351	140	804	67,092	21,087	4.1
April	2,302,830	727,185	1,317,065	1,008	10,260	80,598	166,714	3.6
May	3,888,264	617,171	2,699,555	5,333	38,295	80,774	447,136	2.8
June	5,507,400	793,410	3,464,628	20,174	51,092	192,311	985,785	3.4
July	6,449,642	899,011	3,749,003	52,173	81,733	342,159	1,325,563	2.6
August	7,242,268	1,074,395	3,921,879	73,228	96,108	552,725	1,523,933	3.1
September	5,133,764	708,127	3,326,784	9,807	52,903	176,853	859,290	1.6
October	2,844,277	580,523	1,896,916	765	9,423	72,678	283,972	1.9
November	1,046,298	509,531	451,385	217	1,013	52,126	32,026	3.1
December	973,621	592,375	299,022	102	718	66,629	14,775	2.4

Table 2. Nights spent of residents and non-residents, by type of accommodation establishment and month, 2025

Month	2025							Change % of total 2025/2024
	Hotels and similar establishments			Tourist Campsites		Short stay accommodation establishments		
	Total	Residents	Non residents	Residents	Non residents	Residents	Non residents	
Total	156,347,283	18,128,204	100,879,747	897,891	1,365,078	6,269,853	28,806,510	2.2
January	1,642,944	854,721	547,423	756	1,700	174,272	64,072	3.3
February	1,737,100	878,913	645,936	693	1,230	159,355	50,973	4.1
March	2,772,721	1,277,243	1,183,114	514	2,408	247,680	61,762	4.0
April	6,888,807	1,520,761	4,368,705	3,120	24,738	286,576	684,907	3.6
May	15,409,192	1,248,037	11,627,308	38,597	133,539	278,636	2,083,075	2.3
June	23,719,868	1,755,599	16,202,628	112,733	214,556	679,437	4,754,915	2.1
July	31,077,447	2,406,098	19,785,304	268,176	341,361	1,230,477	7,046,031	1.9
August	33,962,689	3,237,642	20,081,364	402,166	417,379	1,834,166	7,989,972	2.9
September	23,318,358	1,582,302	16,219,689	65,636	193,968	646,657	4,610,106	1.0
October	11,165,196	1,176,720	8,343,362	3,901	27,131	304,994	1,309,088	2.0
November	2,390,613	975,591	1,111,554	1,085	3,798	198,343	100,242	4.6
December	2,262,348	1,214,577	763,360	514	3,270	229,260	51,367	1.3

Graph 5. Percentage distribution of arrivals and nights spent, all types of accommodation establishments, by month, 2025

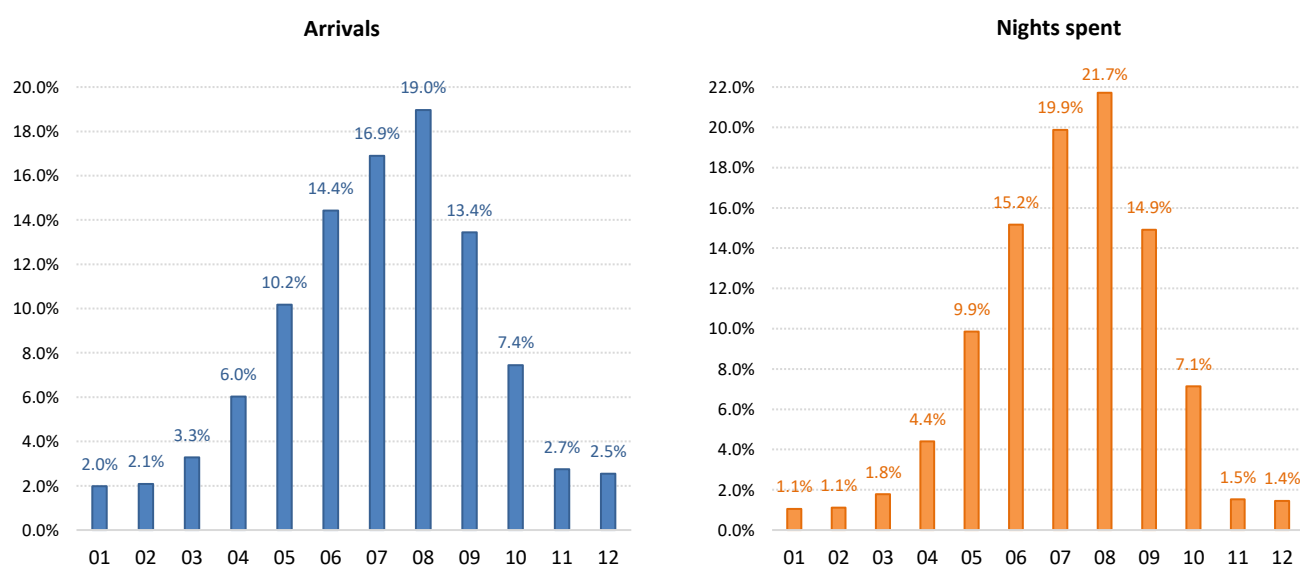


Table 3. Arrivals by type of accommodation establishment, NUTS2 region, 2025

	2025					Change % of total 2025/2024
	Total	Hotels and similar establishments	Tourist Campsites	Short stay accommodation establishments	Percentage (%) of total	
Total	38,189,833	30,205,526	506,451	7,477,856	100.0	2.8
Anatoliki Makedonia, Thraki	1,105,469	785,826	34,085	285,558	2.9	3.0
Kentriki Makedonia	4,777,795	3,610,534	152,535	1,014,726	12.5	4.5
Dytiki Makedonia	170,573	152,215	0 ⁽¹⁾	18,358	0.4	-0.7
Ipeiros	1,050,239	753,173	25,335	271,731	2.8	5.9
Thessalia	1,493,851	1,118,511	29,192	346,148	3.9	5.6
Stereia Ellada	1,089,940	910,633	26,123	153,184	2.9	4.8
Ionia Nisia	3,651,182	2,791,761	34,779	824,642	9.6	3.8
Dytiki Ellada	999,811	904,348	25,087	70,376	2.6	6.6
Peloponnisos	2,247,726	1,582,558	84,305	580,863	5.9	6.8
Attiki	5,847,514	5,360,102	11,020	476,392	15.3	1.5
Voreio Aigaio	682,252	518,505	67,681 ⁽²⁾	163,747	1.8	7.9
Notio Aigaio	8,558,966	6,231,710		2,259,575	22.4	0.7
Kriti	6,514,515	5,485,650	16,309	1,012,556	17.1	1.2

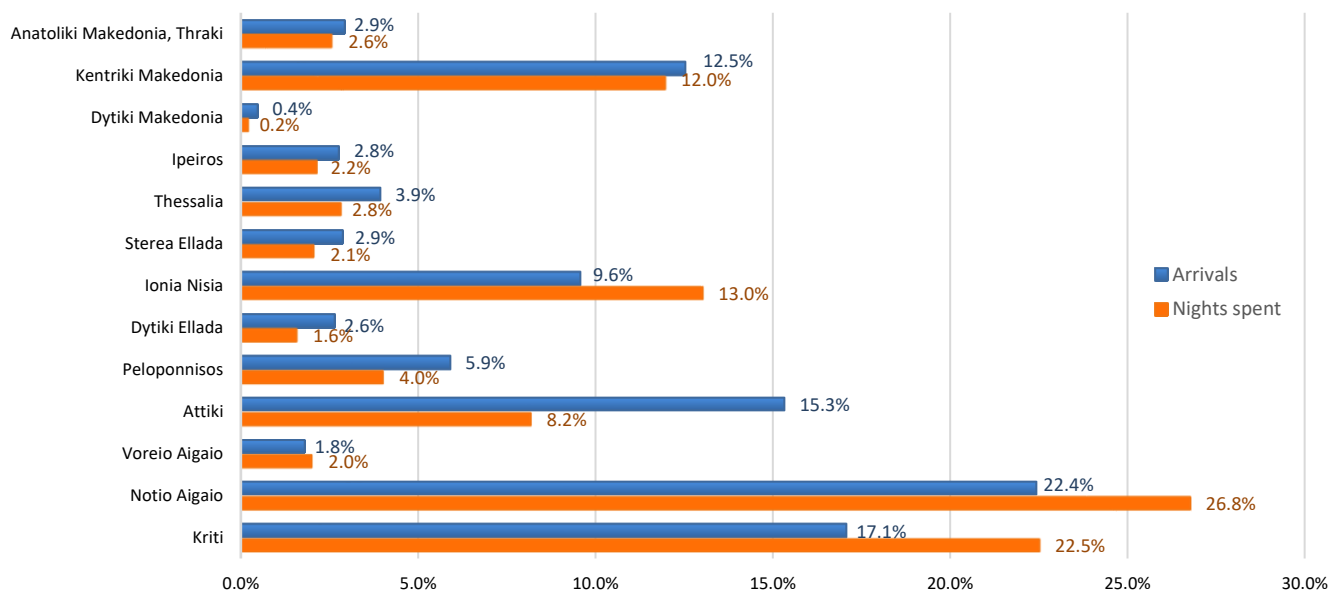
Table 4. Nights spent by type of accommodation establishment, NUTS2 region, 2025

	2025					Change % of total 2025/2024
	Total	Hotels and similar establishments	Tourist Campsites	Short stay accommodation establishments	Percentage (%) of total	
Total	156,347,283	119,007,951	2,262,969	35,076,363	100.0	2.2
Anatoliki Makedonia, Thraki	4,038,460	2,403,327	223,521	1,411,612	2.6	4.8
Kentriki Makedonia	18,714,412	12,196,295	961,072	5,557,045	12.0	3.3
Dytiki Makedonia	368,066	324,708	0 ⁽¹⁾	43,358	0.2	7.4
Ipeiros	3,387,890	1,976,811	87,934	1,323,145	2.2	10.8
Thessalia	4,442,096	2,868,687	89,181	1,484,228	2.8	8.7
Stereia Ellada	3,249,674	2,366,499	89,052	794,123	2.1	10.4
Ionia Nisia	20,363,829	14,357,294	120,754	5,885,781	13.0	-0.8
Dytiki Ellada	2,494,078	2,217,566	76,217	200,295	1.6	6.2
Peloponnisos	6,293,497	4,262,335	322,616	1,708,546	4.0	6.5
Attiki	12,794,781	11,527,002	28,343	1,239,436	8.2	0.4
Voreio Aigaio ⁽²⁾	3,162,269	2,289,723	217,109 ⁽²⁾	872,546	2.0	6.0
Notio Aigaio ⁽²⁾	41,838,969	32,618,990		9,002,870	26.8	0.8
Kriti	35,199,262	29,598,714	47,170	5,553,378	22.5	1.9

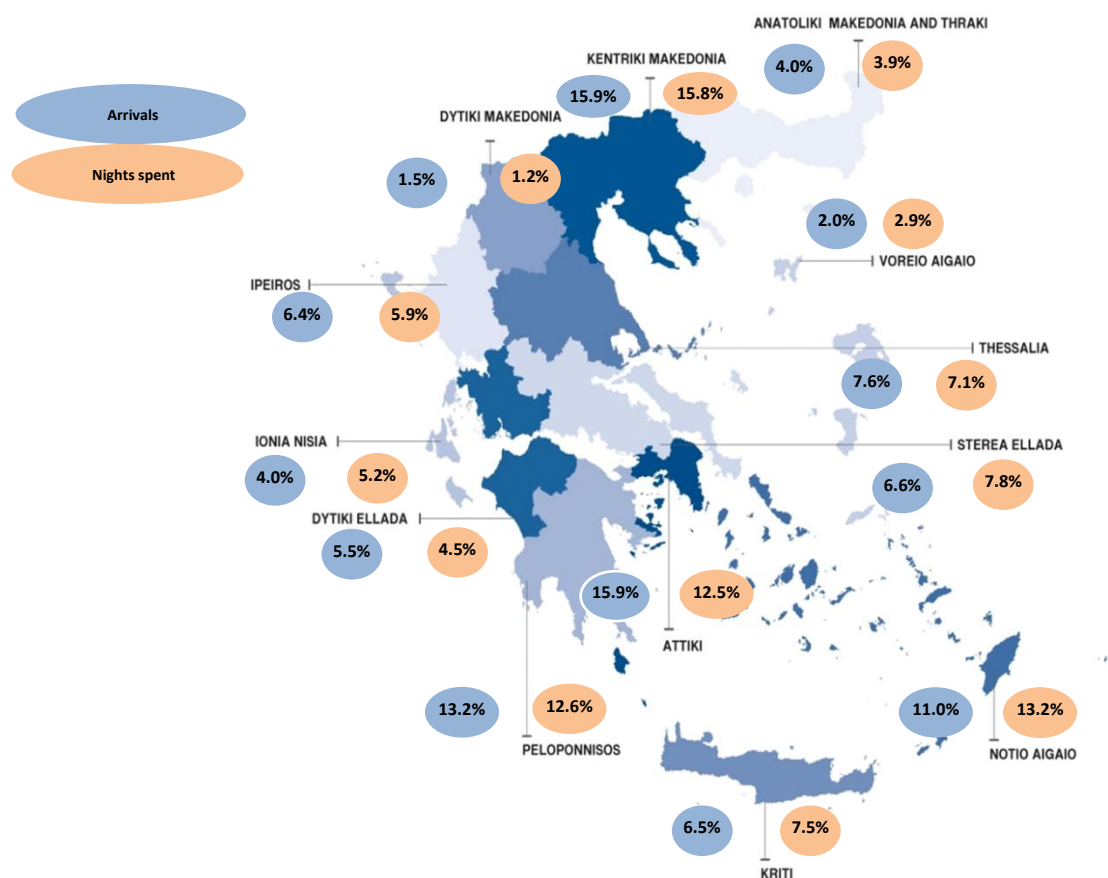
⁽¹⁾ The arrivals and nights spent refer to hotels, similar establishments and tourist campsites, which are registered to the Hellenic Chamber of Hotels. For the Region of Dytiki Makedonia there are not tourist campsites registered to the Hellenic Chamber of Hotels.

⁽²⁾ For reasons of statistical confidentiality regarding the protection of the identity of the surveyed units, data on tourist campsites in the Region of Voreio Aigaio have been included in the relevant data for the Region of Notio Aigaio.

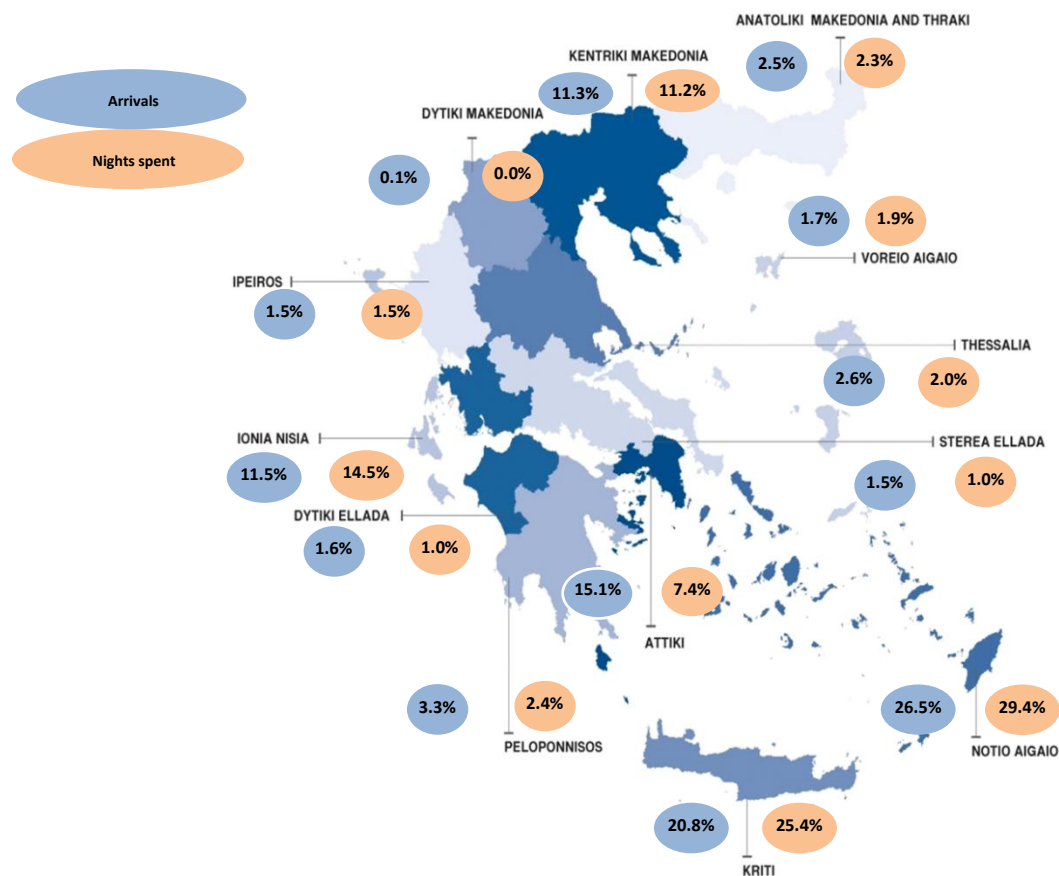
Graph 6. Percentage distribution of arrivals and nights spent, all types of accommodation establishments, by NUTS2 Region, 2025



Graph 7. Percentage of arrivals and nights spent of residents, all types of accommodation establishments, by NUTS2 region, 2025⁽¹⁾



Graph 8. Percentage of arrivals and nights spent of non residents, all types of accommodation establishments, by NUTS2 region, 2025 ⁽¹⁾



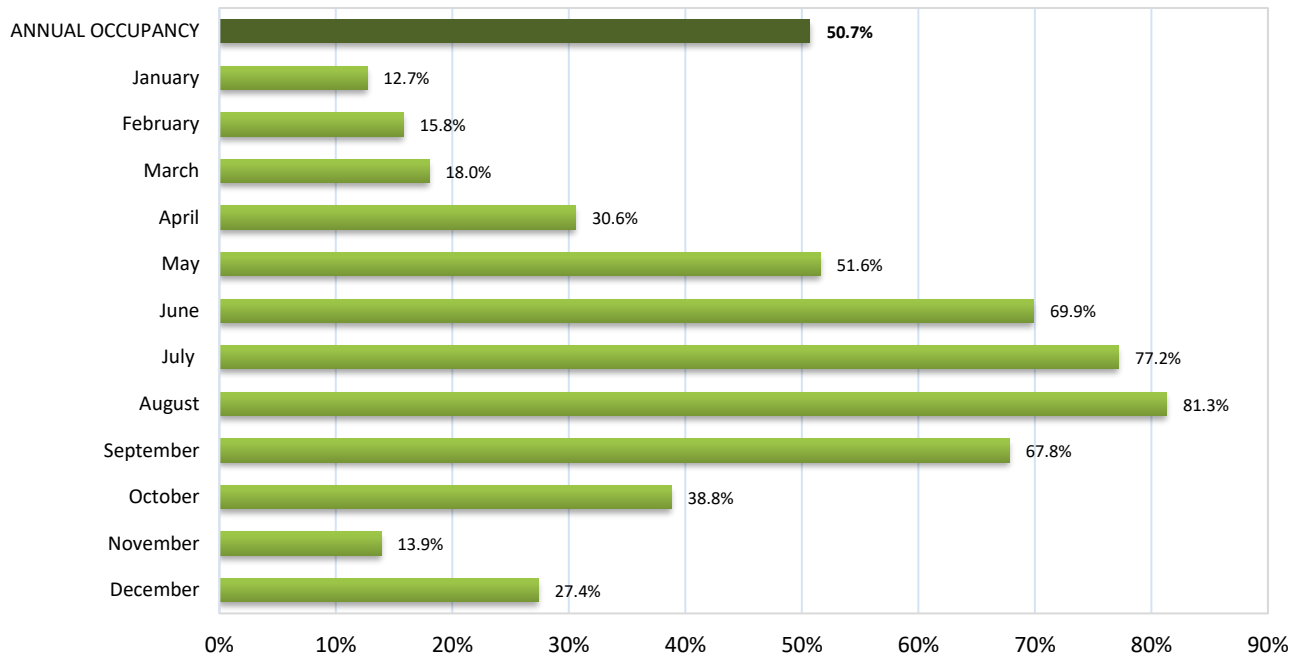
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Table 5. Capacity by hotel category, 2025

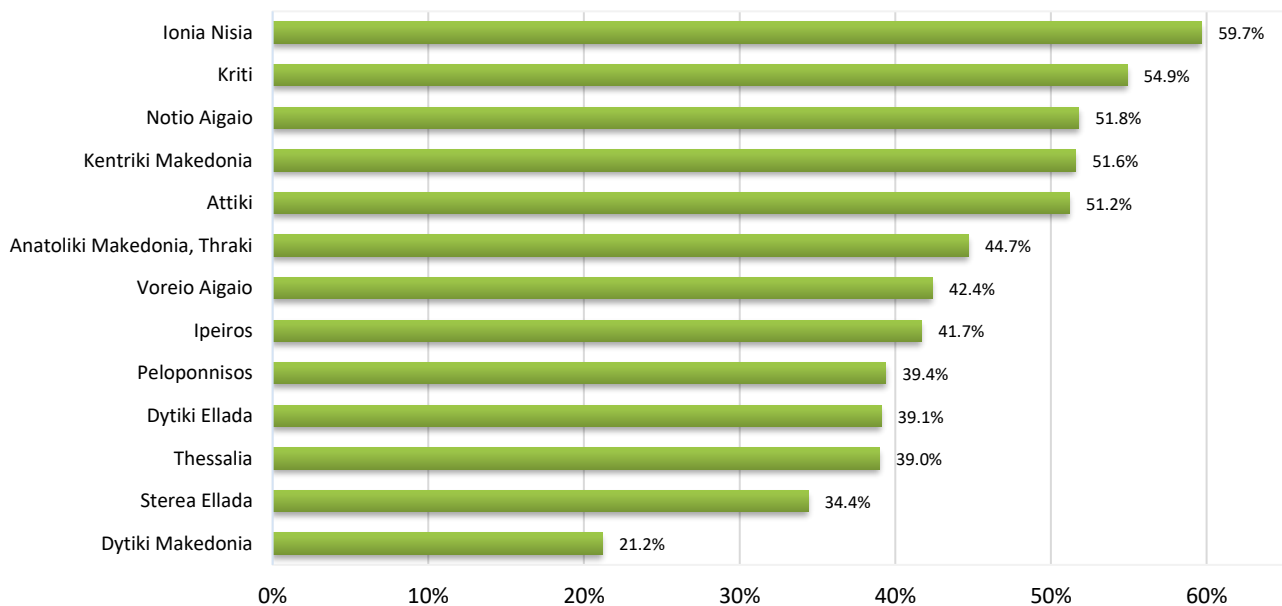
	Establishments	Rooms	Bed places
Total	10,118	450,565	902,328
5*****	869	112,074	234,206
4****	1,932	133,018	267,982
3***	2,971	100,428	198,079
2**	3,215	83,679	159,489
1*	1,131	21,366	42,572

Source: Hellenic Chamber of Hotels.

Graph 9. Occupancy rate of bed places in hotels and similar establishments, by month, 2025



Graph 10. Occupancy rate of bed places in hotels and similar establishments, by NUTS2 region, 2025



Note: Occupancy rates are calculated only for hotels and similar establishments as mentioned on Explanatory Notes' Definitions, in accordance with the methodology manual of the Regulation (EE) 692/2011 of the European Parliament and of the Council.

Table 6. Arrivals of non-residents by type of accommodation establishment and country of residence, 2025

	2025					Change % of total 2025/2024
	Total	Hotels and similar establishments	Tourist campsites	Short stay accommodation establishments	Percentage % of total	
Total	28,175,239	22,137,458	343,258	5,694,523	100.0	2.9
Europe	22,718,823	17,614,052	314,092	4,790,679	80.6	3.2
European Union	14,934,579	11,626,190	257,702	3,050,687	53.0	1.5
Austria	462,539	351,069	12,593	98,877	1.6	4.2
Belgium	435,749	379,044	4,041	52,664	1.5	-5.0
Bulgaria	597,984	362,856	44,416	190,712	2.1	8.4
France	1,823,927	1,363,343	27,525	433,059	6.5	0.4
Germany	3,585,739	2,961,299	68,262	556,178	12.7	1.8
Denmark	442,319	384,559	919	56,841	1.6	-0.2
Estonia	37,402	32,833	208	4,361	0.1	-6.2
Ireland	198,008	165,749	1,038	31,221	0.7	-1.7
Spain	422,512	321,990	6,083	94,439	1.5	-2.6
Italy	1,368,850	851,814	27,017	490,019	4.9	-1.6
Croatia	45,033	31,202	408	13,423	0.2	8.5
Cyprus	273,035	236,106	929	36,000	1.0	0.5
Latvia	41,426	32,859	320	8,247	0.1	0.4
Lithuania	81,515	75,063	317	6,135	0.3	-4.2
Luxembourg	35,135	31,068	246	3,821	0.1	2.0
Malta	21,578	17,188	70	4,320	0.1	0.4
Netherlands	1,048,533	808,921	18,397	221,215	3.7	0.6
Hungary	199,215	130,970	3,695	64,550	0.7	4.9
Poland	1,105,209	979,655	9,463	116,091	3.9	2.3
Portugal	104,257	85,209	714	18,334	0.4	6.1
Romania	972,671	644,213	15,771	312,687	3.5	1.5
Slovakia	139,287	117,665	2,154	19,468	0.5	18.9
Slovenia	59,982	43,745	5,548	10,689	0.2	-3.3
Sweden	688,179	588,449	1,054	98,676	2.4	4.0
Czechia	439,182	357,178	5,857	76,147	1.6	5.9
Finland	305,313	272,143	657	32,513	1.1	6.0
Total of other European countries	7,784,244	5,987,862	56,390	1,739,992	27.6	6.5
Iceland	22,029	19,700	33	2,296	0.1	73.5
Norway	402,458	344,820	370	57,268	1.4	2.6
Switzerland (incl. Liechtenstein)	467,472	383,848	12,167	71,457	1.7	6.9
United Kingdom	4,621,377	3,698,560	7,600	915,217	16.4	5.7
Russia	96,926	79,385	361	17,180	0.3	-1.8
Serbia	705,037	295,352	11,468	398,217	2.5	11.4
Turkey	686,310	569,801	7,650	108,859	2.4	4.8
Other European countries	782,635	596,396	16,741	169,498	2.8	10.3
Africa	121,190	101,597	490	19,103	0.4	6.6
America	3,111,455	2,579,963	16,145	515,347	11.0	-1.3
North America	2,764,275	2,294,742	14,476	455,057	9.8	-2.0
USA	2,404,313	2,013,023	12,818	378,472	8.5	-1.6
Canada	359,962	281,719	1,658	76,585	1.3	-4.3
South and Central America	347,180	285,221	1,669	60,290	1.2	4.3
Asia	1,604,701	1,397,407	2,093	205,201	5.7	5.6
Japan	75,361	63,498	65	11,798	0.3	3.9
People's Republic of China	241,207	203,733	196	37,278	0.9	9.8
Other Asian countries	1,288,133	1,130,176	1,832	156,125	4.6	5.0
Oceania	563,821	401,254	10,403	152,164	2.0	2.4
Australia	517,337	370,117	8,984	138,236	1.8	2.8
New Zealand and other Oceanian territories	46,484	31,137	1,419	13,928	0.2	-2.6
Not specified	55,249	43,185	35	12,029	0.2	146.3

Table 7. Nights spent by non-residents by type of accommodation establishment and country of residence, 2025

	2025					Change % of total 2025/2024
	Total	Hotels and similar establishments	Tourist campsites	Short stay accommodation establishments	Percentage % of total	
Total	131,051,335	100,879,747	1,365,078	28,806,510	100.0	2.2
Europe	116,576,448	89,368,278	1,287,430	25,920,740	89.0	2.1
European Union	76,098,553	59,551,063	1,010,134	15,537,356	58.1	0.3
Austria	2,524,984	1,903,609	44,050	577,325	1.9	6.8
Belgium	2,130,572	1,892,367	12,149	226,056	1.6	-6.3
Bulgaria	2,552,654	1,323,317	285,927	943,410	1.9	11.5
France	7,434,776	5,658,199	81,913	1,694,664	5.7	-0.3
Germany	20,984,005	17,591,615	223,219	3,169,171	16.0	0.3
Denmark	2,768,445	2,449,253	3,016	316,176	2.1	-1.0
Estonia	179,286	158,309	538	20,439	0.1	-10.3
Ireland	845,333	720,402	3,214	121,717	0.6	-8.6
Spain	1,089,629	801,458	14,469	273,702	0.8	-2.5
Italy	5,736,080	3,415,883	88,185	2,232,012	4.4	-4.3
Croatia	180,717	106,689	1,458	72,570	0.1	5.7
Cyprus	784,415	654,330	3,206	126,879	0.6	0.9
Latvia	184,528	152,451	779	31,298	0.1	0.0
Lithuania	396,839	370,593	817	25,429	0.3	-7.9
Luxembourg	161,643	148,086	749	12,808	0.1	2.7
Malta	75,033	53,421	196	21,416	0.1	1.6
Netherlands	6,190,735	4,729,836	58,185	1,402,714	4.7	-1.0
Hungary	1,108,580	712,134	15,436	381,010	0.8	7.2
Poland	6,091,681	5,445,164	32,274	614,243	4.6	1.4
Portugal	361,371	297,542	1,964	61,865	0.3	6.9
Romania	4,880,482	2,984,818	88,932	1,806,732	3.7	2.3
Slovakia	780,354	644,089	8,859	127,406	0.6	12.9
Slovenia	275,178	199,428	17,190	58,560	0.2	-8.8
Sweden	3,955,545	3,347,382	3,568	604,595	3.0	-1.6
Czechia	2,578,256	2,129,455	18,349	430,452	2.0	1.5
Finland	1,847,432	1,661,233	1,492	184,707	1.4	5.1
Total of other European countries	40,477,895	29,817,215	277,296	10,383,384	30.9	5.7
Iceland	100,010	88,742	58	11,210	0.1	60.5
Norway	2,588,735	2,232,123	1,674	354,938	2.0	0.9
Switzerland (incl. Liechtenstein)	2,059,054	1,703,929	35,240	319,885	1.6	2.8
United Kingdom	25,421,371	19,910,314	25,426	5,485,631	19.4	5.8
Russia	362,741	282,261	1,300	79,180	0.3	-6.4
Serbia	4,827,899	1,886,830	92,155	2,848,914	3.7	7.0
Turkey	1,618,973	1,266,227	33,518	319,228	1.2	2.4
Other European countries	3,499,112	2,446,789	87,925	964,398	2.7	10.8
Africa	371,622	301,964	1,754	67,904	0.3	1.5
America	7,921,012	6,193,858	39,936	1,687,218	6.0	-1.0
North America	7,028,294	5,467,939	35,707	1,524,648	5.4	-1.3
USA	6,051,986	4,739,402	30,740	1,281,844	4.6	-1.2
Canada	976,308	728,537	4,967	242,804	0.7	-2.2
South and Central America	892,718	725,919	4,229	162,570	0.7	1.6
Asia	4,348,229	3,751,205	5,430	591,594	3.3	8.8
Japan	147,727	123,423	151	24,153	0.1	2.8
People's Republic of China	489,842	408,549	392	80,901	0.4	10.0
Other Asian countries	3,710,660	3,219,233	4,887	486,540	2.8	8.9
Oceania	1,634,786	1,104,991	30,441	499,354	1.2	3.2
Australia	1,501,443	1,021,629	26,349	453,465	1.1	3.6
New Zealand and other Oceanian territories	133,343	83,362	4,092	45,889	0.1	-0.4
Not specified	199,238	159,451	87	39,700	0.2	192.4

EXPLANATORY NOTES

Arrivals and nights spent at hotels, similar establishments, tourist campsites and short stay accommodation establishments	Data on arrivals and nights spent at hotels, similar establishments and tourist campsites (NACE Rev. 2, 55.1 & 55.3) are collected from a monthly census survey. Each establishment fills in a questionnaire, for every month that it is in operation. It is mandatory for all hotels, similar establishments and tourist campsites to participate in the survey. Data on the arrivals and nights spent in short-stay accommodation establishments (NACE Rev.2, 55.2), until reference year 2019, were collected through a sample survey. Since reference year 2020 data are collected from the total of short-stay accommodation establishments in operation, for each month of operation.
Legal frame	Regulation (EE) 692/2011 of the European Parliament and of the Council.
Reference unit	Data refer to all establishments (hotels, similar establishments and tourist campsites, NACE Rev.2 55.1, 55.3) that are registered in the Hellenic Chamber of Hotels, while for short-stay accommodation establishments (NACE Rev. 2, 55.2), data derive from the Statistical Register of short-stay accommodation establishments (rooms for rent) of ELSTAT, which is regularly updated by administrative data.
Reference period	2025 (Final data).
Coverage	The survey results refer to 100% of the total of the available bed-places.
Geographical classification	The geographical classification is based on Nomenclature of Territorial Units for Statistics (Regulation (EC) 1059/2003 as in force).
Definitions	<u>Resident</u>: Every person, regardless of citizenship, that has resided in Greece for at least a year, or has arrived in Greece with the intention to reside in the country for at least 1 year. <u>Non-resident</u>: Every person, regardless of citizenship, that is not considered to be resident. <u>Arrivals</u>: The arrivals at the establishments are calculated for every person separately. The data refer to the total number of persons and not to the total number of rooms that were occupied. Only the persons that had at least one overnight stay at the establishment are counted. <u>Nights spent</u>: The nights spent are calculated for every person separately. The data refer to the total number of nights spent by every person and not to the total number of nights spent in every room. <u>Occupancy of bed-places</u>: The monthly occupancy of bed-places is calculated on the basis of the number of the bed-places, as reported by each establishment. The rate refers to the occupancy that was accomplished, as compared with the maximum occupancy that is expected according to the available bed-places. The occupancy of the period is the result of the average occupancy rates of every month of the period, weighted by the bed-places that were in operation for each month.
Methodology	Data is collected through a census survey, which is conducted on a monthly basis. The results are compiled through the collection and processing of the relevant data submitted, via a questionnaire, by hotels, similar establishments and tourist campsites for each month of operation. The questionnaires are mostly submitted electronically, via ELSTAT's web application "Xenios Zeus" or, alternatively, for establishments that this is not possible, in paper form. Data refer to arrivals and nights spent of residents and non-residents on a monthly basis by country of residence of the guests. For hotel type accommodation establishments and tourist campsites (NACE Rev.2 55.1 and 55.3), the survey is based on ELSTAT's Statistical Register of hotels, similar establishments and tourist campsites, which is regularly updated during the year by data of the Hellenic Chamber of hotels, so that data refer to the actual number of accommodation establishments and campsites that are in operation for each month. For short stay accommodation establishments (NACE Rev. 2, 55.2), until reference year 2019, data were collected through a sample survey with reference unit the short-stay accommodation establishment. Since reference year 2020, data is collected on a monthly basis from all establishments in operation, for each month of operation. An additional sample collection is carried out throughout the country to enhance the response rate. The survey design (estimation of the sample size, selection of the sample units) is based on ELSTAT's Statistical Register of short-stay accommodation establishments, that is regularly updated by administrative data. For the survey design, the single stratified sampling method is applied. Non-response to the survey is addressed as follows: 1. Regular reminders are sent out to the establishments that have not responded to the survey, for submitting data. 2. For the percentage of establishments, which despite the reminders have not responded to the survey, supplementary administrative data are used, and statistical methods are applied for grossing-up of the results to the total of establishments.
References	More information at a more detailed geographical level of the survey results on hotels, similar establishments and tourist campsites and of short-stay accommodation establishments is available on the website of ELSTAT at: http://www.statistics.gr/en/statistics/-/publication/STO12/