

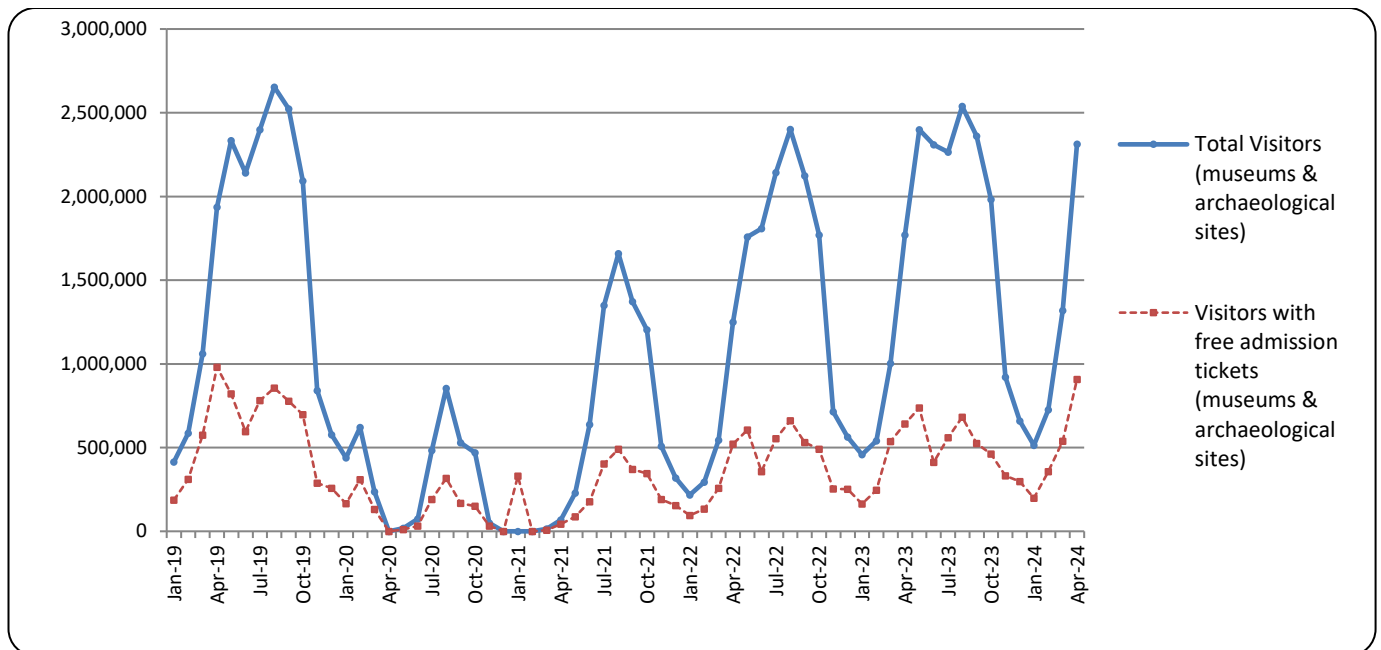


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE APRIL 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for April 2024. More specifically:

- During April 2024 compared with the corresponding month of 2023, museums recorded a 42.3% increase in the number of visitors, of 50.6% in the number of free admission visitors and of 34.7% in their receipts (Table 1).
- As regards archaeological sites, in April 2024 compared with the corresponding month of 2023, an increase of 25.7% was recorded in the number of visitors, of 36.8% in the number of free admission visitors and of 19.5% in the corresponding receipts (Table 1).
- During the four-month period from January to April 2024, compared to the corresponding period of 2023, an increase of 24.9% was recorded in the number of visitors of museums, of 13.9% in the number of free admission visitors and of 27.2% in the relevant receipts (Table 2).
- As regards archaeological sites, during the four-month period from January to April 2024, compared to the corresponding period of 2023, an increase of 31.6% was recorded in the number of visitors, of 34.7% in the number of free admission visitors and of 29.1% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – April 2024)



Information on methodological issues:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(APRIL 2023 & APRIL 2024)**

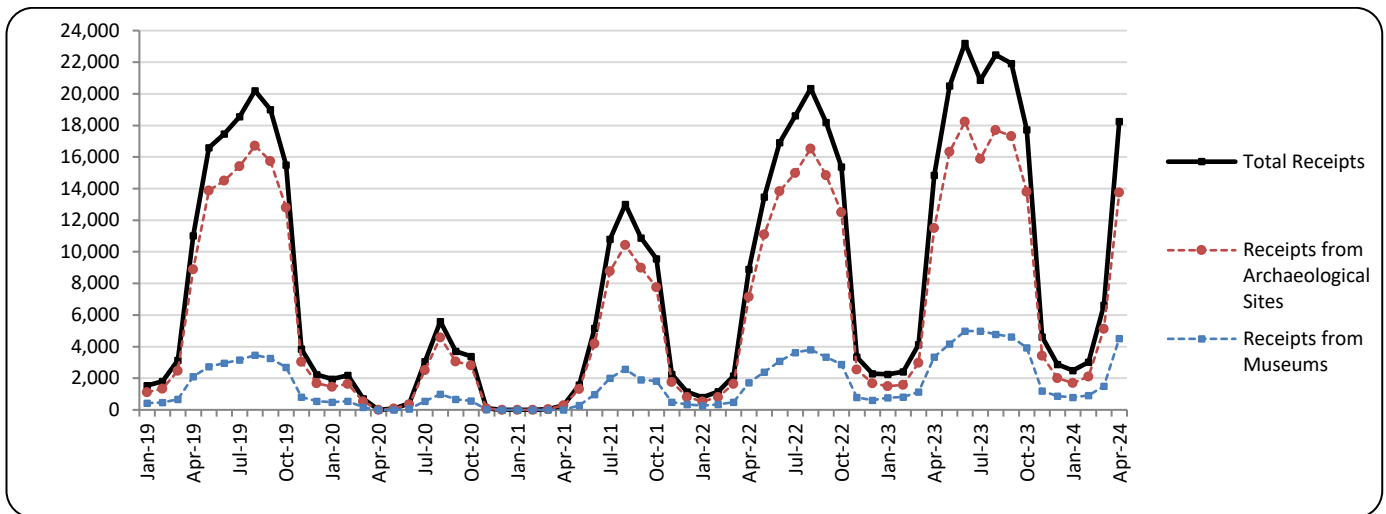
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2023	2024	Change 2024/2023
Total number of visitors (A+B)	1,769,819	2,312,508	30.7%
A. Museums (C+E)	529,563	753,822	42.3%
Acropolis Museum	174,104	214,868	23.4%
National Archaeological	64,647	79,782	23.4%
Ancient Olympia	10,373	48,743	369.9%
Palace of the Grand Master (Rhodes)	27,113	30,444	12.3%
Herakleion Archaeological (Crete)	25,006	34,258	37.0%
White Tower	27,995	16,279	-41.9%
Delphi	26,213	84,984	224.2%
Other museums ⁽²⁾	174,112	244,464	40.4%
B. Archaeological Sites (D+F)	1,240,256	1,558,686	25.7%
Epidavros ⁽¹⁾	68,935	82,119	19.1%
The Acropolis of Mycenae & Atreus' Treasure	70,576	99,392	40.8%
The Acropolis of Athens	362,727	526,572	45.2%
Sounio	40,998	46,514	13.5%
The Acropolis of Lindos	45,169	46,341	2.6%
Royal Tombs of Vergina	23,136	47,086	103.5%
Ancient Olympia	41,631	34,410	-17.3%
Knossos (Crete)	84,855	91,236	7.5%
Phaistos (Crete)	7,926	7,636	-3.7%
Ancient Korinthos ⁽¹⁾	23,502	33,008	40.4%
Mystras ⁽¹⁾	20,877	25,466	22.0%
Delphi	56,017	34,002	-39.3%
Other archaeological sites ⁽²⁾	393,907	484,904	23.1%
II. VISITORS WHO PAID TICKET			
	2023	2024	Change 2024/2023
Total number of visitors who paid ticket (C+D)	1,128,551	1,405,239	24.5%
C. Museums ⁽²⁾	310,938	424,576	36.5%
D. Archaeological sites ⁽²⁾	817,613	980,663	19.9%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2023	2024	Change 2024/2023
Total number of visitors with free admission ticket (E+F)	641,268	907,269	41.5%
E. Museums	218,625	329,246	50.6%
F. Archaeological sites	422,643	578,023	36.8%
IV. RECEIPTS (euros)			
	2023	2024	Change 2024/2023
Total Receipts (G+H)	14,851,322	18,261,870	23.0%
G. Museums	3,349,935	4,513,337	34.7%
H. Archaeological sites	11,501,387	13,748,533	19.5%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

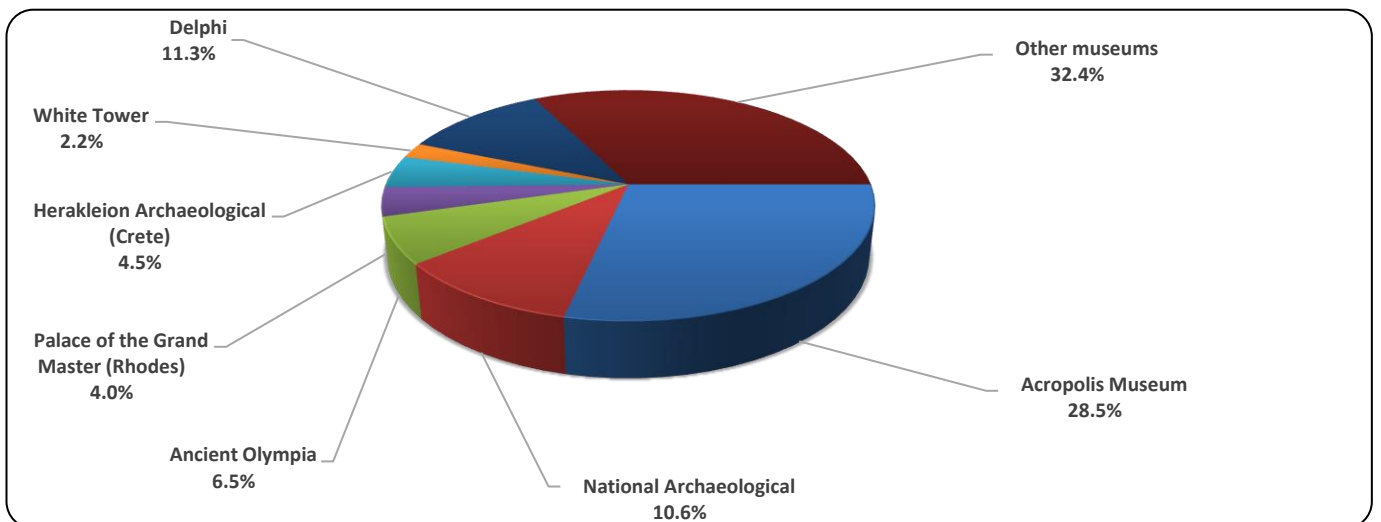
⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

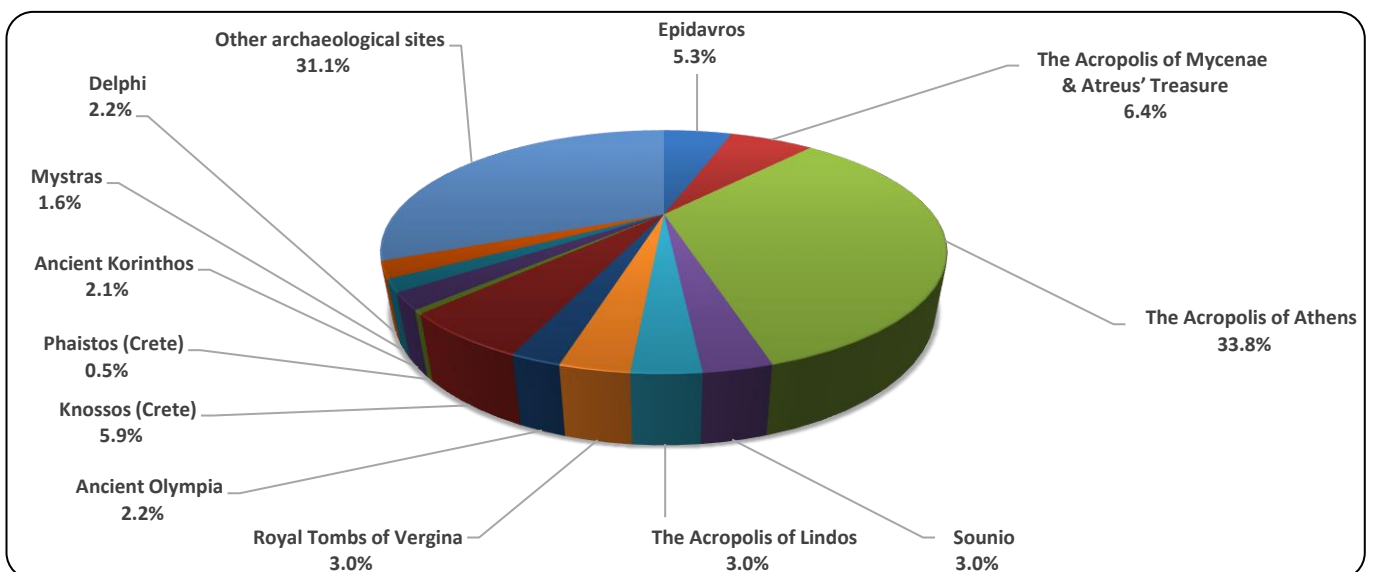
Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – April 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, April 2024



Graph 4: Percentage distribution of visitors by Archaeological site, April 2024



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY - APRIL 2023, 2024)**

I. VISITORS					
Museums and Archaeological sites	2022	2023	JANUARY-APRIL		change 2024/2023
			2023	2024	
Total number of visitors (A+B)	15,583,552	19,201,226	3,770,598	4,870,505	29.2%
A. Museums (C+E)	4,636,901	5,791,177	1,372,617	1,714,617	24.9%
Acropolis Museum	1,397,353	1,900,950	488,098	550,733	12.8%
National Archaeological	474,821	642,318	163,216	194,779	19.3%
Ancient Olympia	85,179	85,410	17,176	56,095	226.6%
Palace of the Grand Master (Rhodes)	263,521	333,081	39,330	44,829	14.0%
Herakleion Archaeological (Crete)	249,715	294,839	42,735	56,189	31.5%
White Tower ⁽²⁾	193,916	259,775	65,573	62,948	-4.0%
Delphi	151,512	203,445	61,764	126,252	104.4%
Other museums ⁽²⁾	1,820,884	2,072,468	494,725	622,792	25.9%
B. Archaeological Sites (D+F)	10,946,651	13,408,940	2,397,981	3,155,888	31.6%
Epidavros ⁽¹⁾	393,077	525,982	134,122	164,013	22.3%
The Acropolis of Mycenae & Atreus' Treasure	372,448	510,507	137,678	181,538	31.9%
The Acropolis of Athens	3,019,841	3,958,405	816,730	1,205,480	47.6%
Sounio	314,506	393,927	90,637	122,206	34.8%
The Acropolis of Lindos	596,331	629,089	52,033	55,567	6.8%
Royal Tombs of Vergina	168,444	202,122	59,664	95,418	59.9%
Ancient Olympia	338,365	481,211	74,869	73,536	-1.8%
Knossos (Crete)	831,320	959,110	106,592	122,832	15.2%
Phaistos (Crete)	74,817	79,934	10,164	10,690	5.2%
Ancient Korinthos ⁽¹⁾	153,616	210,465	44,391	61,492	38.5%
Mystras ⁽¹⁾	139,512	151,508	36,408	40,516	11.3%
Delphi	332,870	482,293	118,776	117,153	-1.4%
Other archaeological sites ⁽²⁾	4,211,504	4,824,387	715,917	905,447	26.5%
II. VISITORS WHO PAID TICKET					
	2022	2023	JANUARY-APRIL		change 2024/2023
			2023	2024	
Total number of visitors who paid ticket (C+D)	10,877,516	13,605,359	2,181,451	2,870,300	31.6%
C. Museums ⁽²⁾	2,883,216	3,681,386	696,516	944,720	35.6%
D. Archaeological site ⁽²⁾	7,994,300	9,923,973	1,484,935	1,925,580	29.7%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2022	2023	JANUARY-APRIL		change 2024/2023
			2023	2024	
Total number of visitors with free admission ticket (E+F)	4,706,036	5,595,867	1,589,147	2,000,205	25.9%
E. Museums ⁽²⁾	1,753,685	2,110,900	676,101	769,897	13.9%
F. Archaeological sites	2,952,351	3,484,967	913,046	1,230,308	34.7%
IV. RECEIPTS (euros)					
	2022	2023	JANUARY-APRIL		change 2024/2023
			2023	2024	
Total Receipts (G+H)	121,535,113	157,852,657	23,648,225	30,415,683	28.6%
G. Museums	23,361,465	35,617,601	6,076,645	7,726,897	27.2%
H. Archaeological sites	98,173,648	122,235,056	17,571,580	22,688,786	29.1%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>1/4/2024 - 30/4/2024</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for April 2024 was 112,977</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>