



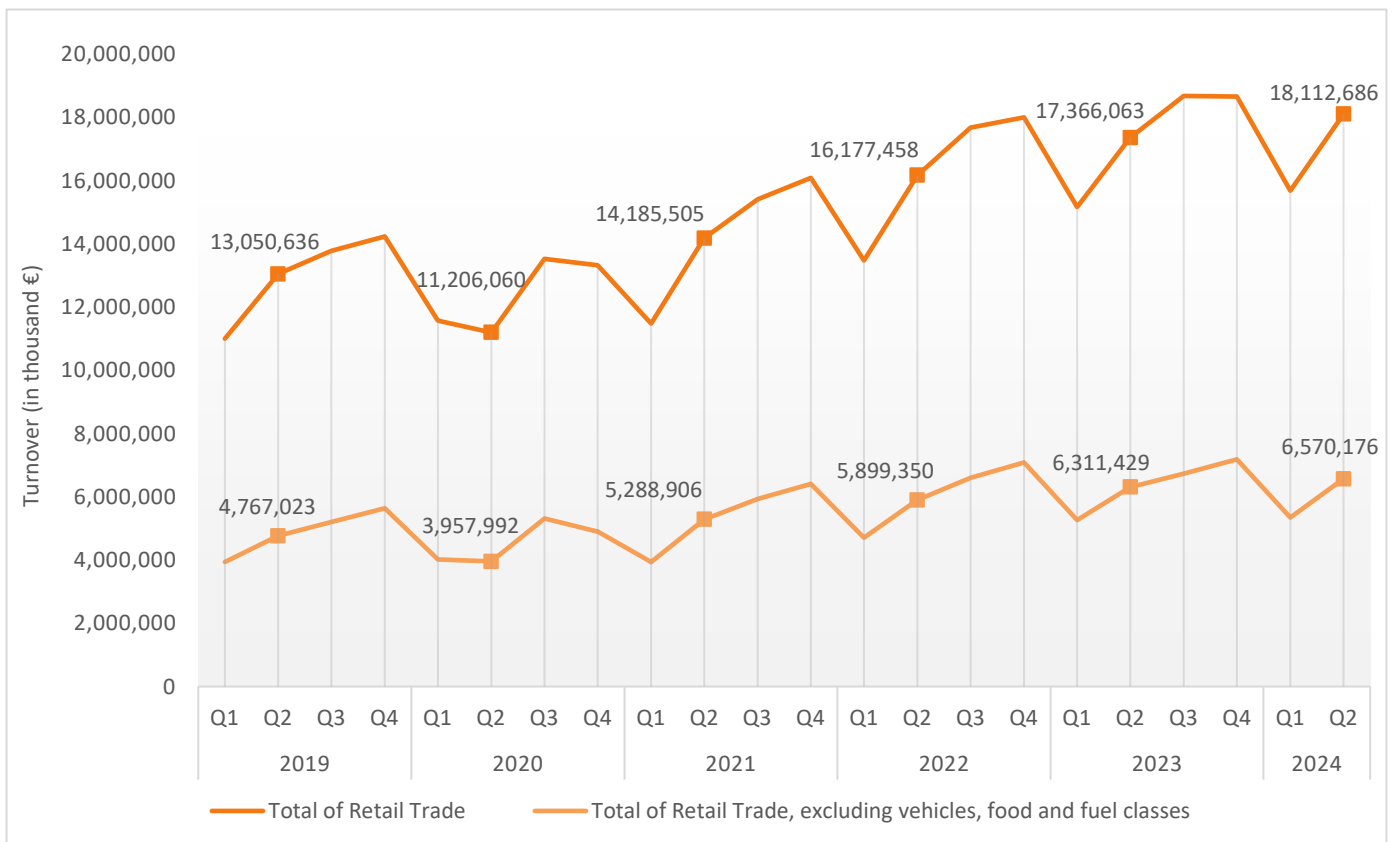
## EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE JUNE, 2<sup>ND</sup> QUARTER 2024

The Hellenic Statistical Authority (ELSTAT), presents the evolution of the sales/turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for **June 2024 and 2<sup>nd</sup> quarter 2024**.

For the **total of enterprises in retail trade**, the turnover in the **second quarter of 2024** amounted to 18.11 billion euro, recording an increase of 4.3% in comparison with the second quarter of 2023, when the respective turnover was 17.37 billion euro and an increase of 15.4% in comparison with the first quarter of 2024, when the respective turnover was 15.69 billion euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the **second quarter of 2024** amounted to 6.57 billion euro, recording an increase of 4.1% in comparison with the second quarter of 2023, when the respective turnover was 6.31 billion euro and an increase of 22.8% in comparison with the first quarter of 2024, when the respective turnover was 5.35 billion euro (Graph 1, Table 1).

**Graph 1:** Evolution of Quarterly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes



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## 1. Total of enterprises in retail trade

### 1.1 Quarterly Data (Tables 1, 3)

For the **total of enterprises in retail trade**, the activities that recorded the biggest increase in turnover in the **second quarter of 2024** compared with the corresponding quarter of 2023 are:

- Sale of other motor vehicles, increase 30.0%.
- Sale, maintenance and repair of motorcycles and related parts and accessories, increase 17.6%.

The activities that recorded the biggest decrease in turnover in the **second quarter of 2024** compared with the corresponding quarter of 2023 are:

- Retail sale of computers, peripheral units and software in specialized stores, decrease 3.2%.
- Retail sale of electrical household appliances in specialized stores, decrease 2.3%.

The Regions that recorded the biggest increase in turnover in the **second quarter of 2024** compared with second quarter of 2023 are:

- Region of Voreio Aigaio, increase 6.8%.
- Region of Notio Aigaio, increase 5.8%.

### 1.2 Monthly Data-Enterprises obliged to double-entry accounting bookkeeping (Tables 2, 5)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **June 2024** amounted to 3.91 billion euro, recording an increase of 3.0% in comparison with June 2023, when the respective turnover was 3.79 billion euro and an increase of 5.1% in comparison with May 2024, when the respective turnover was 3.72 billion euro.

The activities that recorded the biggest increase in turnover in **June 2024** compared with June 2023 are:

- Sale of other motor vehicles, increase 14.4%.
- Retail sale of cosmetic and toilet articles in specialized stores, increase 14.3%.

The activities that recorded the biggest decrease in turnover in **June 2024** compared with June 2023 are:

- Retail sale of textiles in specialized stores, decrease 10.6%.
- Retail sale of books in specialized stores, decrease 6.0%.

The Regions that recorded the biggest increase in turnover in **June 2024** compared with June 2023 are:

- Region of Dytiki Ellada, increase 8.9%.
- Region of Kentriki Makedonia, increase 4.3%.

The Region that recorded decrease in turnover in **June 2024** compared with June 2023 is:

- Region of Sterea Ellada, decrease 3.2%.

## 2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes<sup>1</sup>

### 2.1 Quarterly Data (Table 3)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the Regions that recorded the biggest increase in turnover in the **second quarter of 2024** compared with the corresponding quarter of 2023 are:

- Region of Thessalia, increase 5.3%.
- Region of Attiki, increase 4.8%.

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<sup>1</sup> Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

## 2.2 Monthly Data (Tables 2, 5)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **June 2024** amounted to 1.09 billion euro, recording an increase of 2.8% in comparison with June 2023, when the respective turnover was 1.06 billion euro and an increase of 7.0% in comparison with May 2024, when the respective turnover was 1.01 billion euro.

The Regions that recorded increase in turnover in **June 2024** compared with June 2023 are:

- Region of Attiki, increase 2.4%.
- Region of Kentriki Makedonia, increase 1.2%.

The Regions that recorded decrease in turnover in **June 2024** compared with June 2023 are:

- Region of Sterea Ellada, decrease 8.4%.
- Region of Dytiki Ellada, decrease 1.1%.

## 3. Small and medium sized enterprises (Tables 4, 6)

### 3.1 Small and medium sized enterprises in retail trade divisions

For the total of small and medium sized enterprises<sup>2</sup> in retail trade divisions, the turnover in the **second quarter 2024** amounted to 10.63 billion euro, recording an increase of 4.0% in comparison with the second quarter of 2023, when the respective turnover was 10.22 billion euro.

For the small and medium sized enterprises in retail trade divisions **obliged to double-entry accounting bookkeeping**, for which data are available on monthly basis, the turnover in **June 2024** amounted to 1.37 billion euro, recording an increase of 3.7% in comparison with June 2023, when the respective turnover was 1.32 billion euro.

### 3.2 Small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the **second quarter of 2024** amounted to 4.99 billion euro, recording an increase of 3.2% in comparison with the second quarter of 2023, when the respective turnover was 4.83 billion euro.

For the small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, **obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in **June 2024** amounted to 0.540 billion euro, recording a decrease of 0.8% in comparison with June 2023, when the respective turnover was 0.544 billion euro.

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<sup>2</sup> The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.

**Table 1: Turnover (in thousand €) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)**

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2024/2023		Quarterly Rate of Change (%) 2 <sup>nd</sup> Quarter / 1 <sup>st</sup> Quarter	
Code NACE Rev.2	Description	1 <sup>st</sup> Quarter 2023	2 <sup>nd</sup> Quarter 2023	1 <sup>st</sup> Quarter 2024	2 <sup>nd</sup> Quarter 2024	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	2023	2024
4511	Sale of cars and light motor vehicles	1,934,099	2,146,783	2,051,684	2,262,323	6.1	5.4	11.0	10.3
4519	Sale of other motor vehicles	132,522	143,577	171,412	186,612	29.3	30.0	8.3	8.9
4520	Maintenance and repair of motor vehicles	305,322	333,409	343,583	373,362	12.5	12.0	9.2	8.7
4531	Wholesale trade of motor vehicle parts and accessories	513,032	543,497	533,936	566,620	4.1	4.3	5.9	6.1
4532	Retail trade of motor vehicle parts and accessories	125,737	131,421	132,308	140,007	5.2	6.5	4.5	5.8
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	158,415	236,876	174,513	278,574	10.2	17.6	49.5	59.6
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	4,002,835	4,640,835	4,159,329	4,787,368	3.9	3.2	15.9	15.1
4719	Other retail sale in non-specialized stores	566,948	648,840	571,195	**	0.7	**	14.4	**
4721	Retail sale of fruit and vegetables in specialized stores	**	**	90,309	123,483	**	**	**	36.7
4722	Retail sale of meat and meat products in specialized stores	278,393	362,260	304,786	356,058	9.5	-1.7	30.1	16.8
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	59,222	64,546	62,867	67,400	6.2	4.4	9.0	7.2
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	166,705	196,741	178,624	202,233	7.1	2.8	18.0	13.2
4725	Retail sale of beverages in specialized stores	35,595	53,445	39,022	56,791	9.6	6.3	50.1	45.5
4726	Retail sale of tobacco products in specialized stores	54,473	64,711	56,938	63,962	4.5	-1.2	18.8	12.3
4729	Other retail sale of food in specialized stores	135,071	151,639	144,721	155,310	7.1	2.4	12.3	7.3
4730	Retail sale of automotive fuel in specialized stores	1,943,900	1,892,332	1,919,251	1,950,016	-1.3	3.0	-2.7	1.6
4741	Retail sale of computers, peripheral units and software in specialized stores	275,083	266,622	259,136	258,191	-5.8	-3.2	-3.1	-0.4
4742	Retail sale of telecommunications equipment in specialized stores	**	**	90,151	98,872	**	**	**	9.7
4743	Retail sale of audio and video equipment in specialized stores	18,089	18,335	15,584	18,404	-13.8	0.4	1.4	18.1
4751	Retail sale of textiles in specialized stores	82,753	101,152	86,194	103,335	4.2	2.2	22.2	19.9
4752	Retail sale of hardware, paints and glass in specialized stores	372,881	472,147	403,225	517,059	8.1	9.5	26.6	28.2
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	8,322	10,787	9,658	11,680	16.1	8.3	29.6	20.9
4754	Retail sale of electrical household appliances in specialized stores	333,765	334,683	277,516	326,847	-16.9	-2.3	0.3	17.8
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	209,279	271,930	215,771	282,268	3.1	3.8	29.9	30.8

**Table 1: Turnover (in thousand €) for the total of enterprises** in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2024/2023		Quarterly Rate of Change (%) 2 <sup>nd</sup> Quarter / 1 <sup>st</sup> Quarter	
Code NACE Rev.2	Description	1 <sup>st</sup> Quarter 2023	2 <sup>nd</sup> Quarter 2023	1 <sup>st</sup> Quarter 2024	2 <sup>nd</sup> Quarter 2024	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	2023	2024
4761	Retail sale of books in specialized stores	41,726	43,886	42,144	45,516	1.0	3.7	5.2	8.0
4762	Retail sale of newspapers and stationery in specialized stores	31,095	37,584	31,195	37,571	0.3	0.0	20.9	20.4
4763	Retail sale of music and video recordings in specialized stores	**	**	2,160	3,028	**	**	**	40.2
4764	Retail sale of sporting equipment in specialized stores	163,457	202,725	168,537	221,128	3.1	9.1	24.0	31.2
4765	Retail sale of games and toys in specialized stores	204,636	263,466	215,013	295,559	5.1	12.2	28.7	37.5
4771	Retail sale of clothing in specialized stores	657,867	902,826	681,525	941,998	3.6	4.3	37.2	38.2
4772	Retail sale of footwear and leather goods in specialized stores	107,097	**	111,589	162,880	4.2	**	**	46.0
4773	Dispensing chemist in specialized stores	1,094,604	1,155,039	1,116,268	1,174,145	2.0	1.7	5.5	5.2
4774	Retail sale of medical and orthopaedic goods in specialized stores	34,221	38,059	40,122	42,450	17.2	11.5	11.2	5.8
4775	Retail sale of cosmetic and toilet articles in specialized stores	196,017	314,039	224,600	352,122	14.6	12.1	60.2	56.8
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	159,983	195,480	164,231	195,640	2.7	0.1	22.2	19.1
4777	Retail sale of watches and jewellery in specialised stores	76,796	144,413	86,656	151,291	12.8	4.8	88.0	74.6
4778	Other retail sale of new goods in specialized stores	242,451	292,457	243,640	306,147	0.5	4.7	20.6	25.7
4779	Retail sale of second-hand goods in stores	7,750	10,664	9,792	10,452	26.3	-2.0	37.6	6.7
4781	Retail sale via stalls and markets of food, beverages and tobacco products	29,507	34,576	33,991	36,353	15.2	5.1	17.2	6.9
4782	Retail sale via stalls and markets of textiles, clothing and footwear	1,679	2,318	2,112	**	25.8	**	38.1	**
4789	Retail sale via stalls and markets of other goods	8,714	11,301	10,208	13,217	17.1	17.0	29.7	29.5
4791	Retail sale via mail order houses or via Internet	171,717	**	179,378	207,718	4.5	**	**	15.8
4799	Other retail sale not in stores, stalls or markets	**	34,871	37,137	**	**	**	**	**
<b>Total without vehicles, food and fuel classes<sup>(1)</sup></b>		<b>5,267,165</b>	<b>6,311,429</b>	<b>5,351,675</b>	<b>6,570,176</b>	<b>1.6</b>	<b>4.1</b>	<b>19.8</b>	<b>22.8</b>
<b>Total</b>		<b>15,174,465</b>	<b>17,366,063</b>	<b>15,692,011</b>	<b>18,112,686</b>	<b>3.4</b>	<b>4.3</b>	<b>14.4</b>	<b>15.4</b>

**Notes:**

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

\*\* Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

**Table 2: Turnover (in thousand €) of the enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)**

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2024/2023		Monthly Rate of Change (%) June / May	
Code NACE Rev.2	Description	May 2023	June 2023	May 2024	June 2024	May	June	2023	2024
4511	Sale of cars and light motor vehicles	711,557	735,232	675,582	743,593	-5.1	1.1	3.3	10.1
4519	Sale of other motor vehicles	42,242	43,105	44,964	49,313	6.4	14.4	2.0	9.7
4520	Maintenance and repair of motor vehicles	30,425	31,074	<u>29,155</u>	<u>32,849</u>	<u>-4.2</u>	<u>5.7</u>	2.1	12.7
4531	Wholesale trade of motor vehicle parts and accessories	144,267	143,889	133,597	144,037	-7.4	0.1	-0.3	7.8
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	61,142	59,276	<u>65,460</u>	<u>70,620</u>	<u>7.1</u>	<u>19.1</u>	-3.1	7.9
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,291,212	1,353,442	1,365,835	1,379,707	5.8	1.9	4.8	1.0
4719	Other retail sale in non-specialized stores	53,663	58,095	**	**	**	**	8.3	**
4721	Retail sale of fruit and vegetables in specialized stores	9,792	11,281	<u>11,152</u>	<u>13,243</u>	<u>13.9</u>	<u>17.4</u>	15.2	18.8
4722	Retail sale of meat and meat products in specialized stores	30,473	31,277	<u>39,970</u>	<u>33,747</u>	<u>31.2</u>	<u>7.9</u>	2.6	-15.6
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	3,788	4,445	<u>4,478</u>	<u>5,102</u>	<u>18.2</u>	<u>14.8</u>	17.3	13.9
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	13,598	13,414	14,664	14,165	7.8	5.6	-1.4	-3.4
4725	Retail sale of beverages in specialized stores	4,794	5,923	<u>5,797</u>	<u>7,053</u>	<u>20.9</u>	<u>19.1</u>	23.6	21.7
4726	Retail sale of tobacco products in specialized stores	3,900	4,374	3,968	4,430	1.7	1.3	12.2	11.6
4729	Other retail sale of food in specialized stores	17,264	16,508	<u>18,307</u>	<u>17,189</u>	<u>6.0</u>	<u>4.1</u>	-4.4	-6.1
4730	Retail sale of automotive fuel in specialized stores	255,799	273,858	280,117	293,649	9.5	7.2	7.1	4.8
4741	Retail sale of computers, peripheral units and software in specialized stores	81,396	84,971	75,081	82,887	-7.8	-2.5	4.4	10.4
4742	Retail sale of telecommunications equipment in specialized stores	**	**	<u>17,506</u>	<u>15,750</u>	**	**	**	-10.0
4743	Retail sale of audio and video equipment in specialized stores	3,867	3,933	<u>3,215</u>	<u>4,141</u>	<u>-16.9</u>	<u>5.3</u>	1.7	28.8
4751	Retail sale of textiles in specialized stores	3,643	3,722	3,317	3,326	-8.9	-10.6	2.2	0.3
4752	Retail sale of hardware, paints and glass in specialized stores	65,462	69,194	<u>70,852</u>	<u>72,521</u>	<u>8.2</u>	<u>4.8</u>	5.7	2.4
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	1,346	1,276	1,119	<u>1,302</u>	-16.9	<u>2.0</u>	-5.2	<u>16.4</u>
4754	Retail sale of electrical household appliances in specialized stores	83,794	86,854	70,413	91,390	-16.0	5.2	3.7	29.8
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	56,384	56,195	54,403	58,009	-3.5	3.2	-0.3	6.6

**Table 2: Turnover (in thousand €) of the enterprises obliged to double-entry accounting bookkeeping** in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continued)

ECONOMIC ACTIVITY		Turnover (in thousand €)				Annual Rate of Change (%) 2024/2023		Monthly Rate of Change (%) June / May	
Code NACE Rev.2	Description	May 2023	June 2023	May 2024	June 2024	May	June	2023	2024
4761	Retail sale of books in specialized stores	4,791	5,047	4,822	4,742	0.6	-6.0	5.3	-1.7
4762	Retail sale of newspapers and stationery in specialized stores	2,198	2,227	1,829	2,109	-16.8	-5.3	1.3	15.3
4763	Retail sale of music and video recordings in specialized stores	71	74	<u>10</u>	<u>10</u>	<u>-85.9</u>	<u>-86.5</u>	4.2	0.0
4764	Retail sale of sporting equipment in specialized stores	43,232	44,988	52,265	47,128	20.9	4.8	4.1	-9.8
4765	Retail sale of games and toys in specialized stores	79,234	83,249	89,734	92,986	13.3	11.7	5.1	3.6
4771	Retail sale of clothing in specialized stores	190,302	215,198	210,835	216,190	10.8	0.5	13.1	2.5
4772	Retail sale of footwear and leather goods in specialized stores	30,094	**	28,875	34,655	-4.1	**	**	20.0
4773	Dispensing chemist in specialized stores	**	54,667	<u>58,136</u>	<u>58,322</u>	**	<u>6.7</u>	**	0.3
4774	Retail sale of medical and orthopaedic goods in specialized stores	5,660	5,352	<u>5,855</u>	<u>5,988</u>	<u>3.4</u>	<u>11.9</u>	-5.4	2.3
4775	Retail sale of cosmetic and toilet articles in specialized stores	89,374	105,249	102,257	120,321	14.4	14.3	17.8	17.7
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	13,952	12,094	<u>14,917</u>	<u>12,381</u>	<u>6.9</u>	<u>2.4</u>	-13.3	-17.0
4777	Retail sale of watches and jewellery in specialised stores	29,309	31,981	29,442	33,823	0.5	5.8	9.1	14.9
4778	Other retail sale of new goods in specialized stores	22,624	25,622	<u>23,447</u>	<u>25,853</u>	<u>3.6</u>	<u>0.9</u>	13.3	10.3
4779	Retail sale of third-hand goods in stores	1,843	2,074	<u>2,129</u>	<u>2,210</u>	<u>15.5</u>	<u>6.6</u>	12.5	3.8
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	32,256	**	**	<u>35,418</u>	**	**	**	**
4799	Other retail sale not in stores, stalls or markets	1,946	1,866	<u>2,326</u>	<u>2,259</u>	<u>19.5</u>	<u>21.1</u>	-4.1	-2.9
<b>Total without vehicles, food and fuel classes<sup>(1)</sup></b>		<b>975,406</b>	<b>1,055,963</b>	<b>1,014,341</b>	<b>1,085,756</b>	<b>4.0</b>	<b>2.8</b>	<b>8.3</b>	<b>7.0</b>
<b>Total</b>		<b>3,605,238</b>	<b>3,792,478</b>	<b>3,717,799</b>	<b>3,906,293</b>	<b>3.1</b>	<b>3.0</b>	<b>5.2</b>	<b>5.1</b>

**Notes:**

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

\* Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

\*\* Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

(Double underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a monthly basis to a quarterly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

**Table 3:** Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes <sup>(1)</sup> (in thousand €)		
	2 <sup>nd</sup> Quarter 2023	2 <sup>nd</sup> Quarter 2024	2 <sup>nd</sup> Quarter 2024/2023 (%)	2 <sup>nd</sup> Quarter 2023	2 <sup>nd</sup> Quarter 2024	2 <sup>nd</sup> Quarter 2024/2023 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	456,952	464,627	1.7	185,739	192,981	3.9
REGION OF KENTRIKI MAKEDONIA	2,385,517	2,476,219	3.8	717,510	735,077	2.5
Regional Unit of Thessaloniki	1,786,009	1,854,680	3.8	459,381	469,304	2.2
REGION OF DYTIKI MAKEDONIA	196,662	204,179	3.8	80,327	82,986	3.3
REGION OF IPEIROS	284,523	293,241	3.1	119,090	122,813	3.1
REGION OF THESSALIA	537,742	564,088	4.9	235,736	248,220	5.3
REGION OF STEREA ELLADA	385,752	397,778	3.1	182,599	185,854	1.8
REGION OF IONIA NISSIA	306,250	321,243	4.9	129,701	134,448	3.7
REGION OF DYTIKI ELLADA	524,488	542,706	3.5	221,355	221,617	0.1
REGION OF PELOPONNISOS	493,505	509,758	3.3	202,811	210,070	3.6
REGION OF ATTIKI	10,213,224	10,669,536	4.5	3,550,019	3,721,487	4.8
REGION OF VOREIO AIGAIO	162,803	173,798	6.8	79,931	83,487	4.5
REGION OF NOTIO AIGAIO	580,582	614,277	5.8	256,946	268,168	4.4
REGION OF KRITI	838,063	881,236	5.2	349,665	362,968	3.8
<b>Total</b>	<b>17,366,063</b>	<b>18,112,686</b>	<b>4.3</b>	<b>6,311,429</b>	<b>6,570,176</b>	<b>4.1</b>

**Notes:**

The Regional Unit of Thessaloniki is presented separately in the table.

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

**Table 4:** Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the small and medium sized enterprises<sup>1</sup>, per enterprise size

Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes <sup>(2)</sup> (in thousand €)		
	2 <sup>nd</sup> Quarter 2023	2 <sup>nd</sup> Quarter 2024	2 <sup>nd</sup> Quarter 2024/2023 (%)	2 <sup>nd</sup> Quarter 2023	2 <sup>nd</sup> Quarter 2024	2 <sup>nd</sup> Quarter 2024/2023 (%)
Medium Enterprises	1,497,443	1,555,635	3.9	570,551	580,335	1.7
Small Enterprises	2,625,859	2,725,989	3.8	906,577	939,499	3.6
Micro Enterprises	6,093,903	6,347,530	4.2	3,353,552	3,465,415	3.3
<b>Small and Medium Sized Enterprises</b>	<b>10,217,205</b>	<b>10,629,154</b>	<b>4.0</b>	<b>4,830,680</b>	<b>4,985,249</b>	<b>3.2</b>
<b>Small and Medium Sized Enterprises / Total of Enterprises (%)</b>	<b>58.8</b>	<b>58.7</b>		<b>76.5</b>	<b>75.9</b>	

**Notes:**

(1) The definition of the small and medium sized enterprises is available under section "Methodological notes" page 13.

(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.



**Table 5:** Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the enterprises obliged to double-entry accounting bookkeeping, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes <sup>(1)</sup> (in thousand €)		
	June 2023	June 2024	June 2024/2023 (%)	June 2023	June 2024	June 2024/2023 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	42,018	<u>40,372</u>	-3.9	13,074	<u>13,512</u>	3.4
REGION OF KENTRIKI MAKEDONIA	454,309	473,628	4.3	72,409	73,269	1.2
Regional Unit of Thessaloniki	411,437	<u>425,896</u>	3.5	53,904	53,877	-0.1
REGION OF DYTIKI MAKEDONIA	18,294	18,363	0.4	4,581	<u>5,070</u>	10.7
REGION OF IPEIROS	26,999	<u>30,079</u>	11.4	6,489	<u>8,268</u>	27.4
REGION OF THESSALIA	47,696	<u>48,853</u>	2.4	16,121	<u>15,992</u>	-0.8
REGION OF STEREA ELLADA	31,826	30,818	-3.2	16,615	15,219	-8.4
REGION OF IONIA NISSIA	33,202	<u>35,666</u>	7.4	10,910	<u>11,320</u>	3.8
REGION OF DYTIKI ELLADA	47,883	52,144	8.9	12,320	12,179	-1.1
REGION OF PELOPONNISOS	38,980	<u>41,603</u>	6.7	9,176	<u>9,680</u>	5.5
REGION OF ATTIKI	2,836,916	2,895,261	2.1	832,431	852,381	2.4
REGION OF VOREIO AIGAIO	14,067	<u>16,514</u>	17.4	6,485	<u>7,089</u>	9.3
REGION OF NOTIO AIGAIO	80,447	<u>92,761</u>	15.3	20,061	<u>23,694</u>	18.1
REGION OF KRITI	119,841	<u>130,231</u>	8.7	35,291	<u>38,083</u>	7.9
<b>Total</b>	<b>3,792,478</b>	<b>3,906,293</b>	<b>3.0</b>	<b>1,055,963</b>	<b>1,085,756</b>	<b>2.8</b>

**Notes:**

The Regional Unit of Thessaloniki is presented separately in the table.

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

**Table 6:** Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the small and medium sized enterprises<sup>1</sup> obliged to double-entry accounting bookkeeping, per enterprise size

Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes <sup>(2)</sup> (in thousand €)		
	June 2023	June 2024	June 2024/2023 (%)	June 2023	June 2024	June 2024/2023 (%)
Medium Enterprises	528,346	513,417	-2.8	201,804	187,419	-7.1
Small Enterprises	562,637	<u>606,002</u>	7.7	222,786	<u>231,939</u>	4.1
Micro Enterprises	233,039	<u>253,651</u>	8.8	119,627	<u>120,780</u>	1.0
<b>Small and Medium Sized Enterprises</b>	<b>1,324,022</b>	<b>1,373,070</b>	<b>3.7</b>	<b>544,217</b>	<b>540,138</b>	<b>-0.8</b>
<b>Small and Medium Sized Enterprises / Total of Enterprises (%)</b>	<b>34.9</b>	<b>35.2</b>		<b>51.5</b>	<b>49.7</b>	

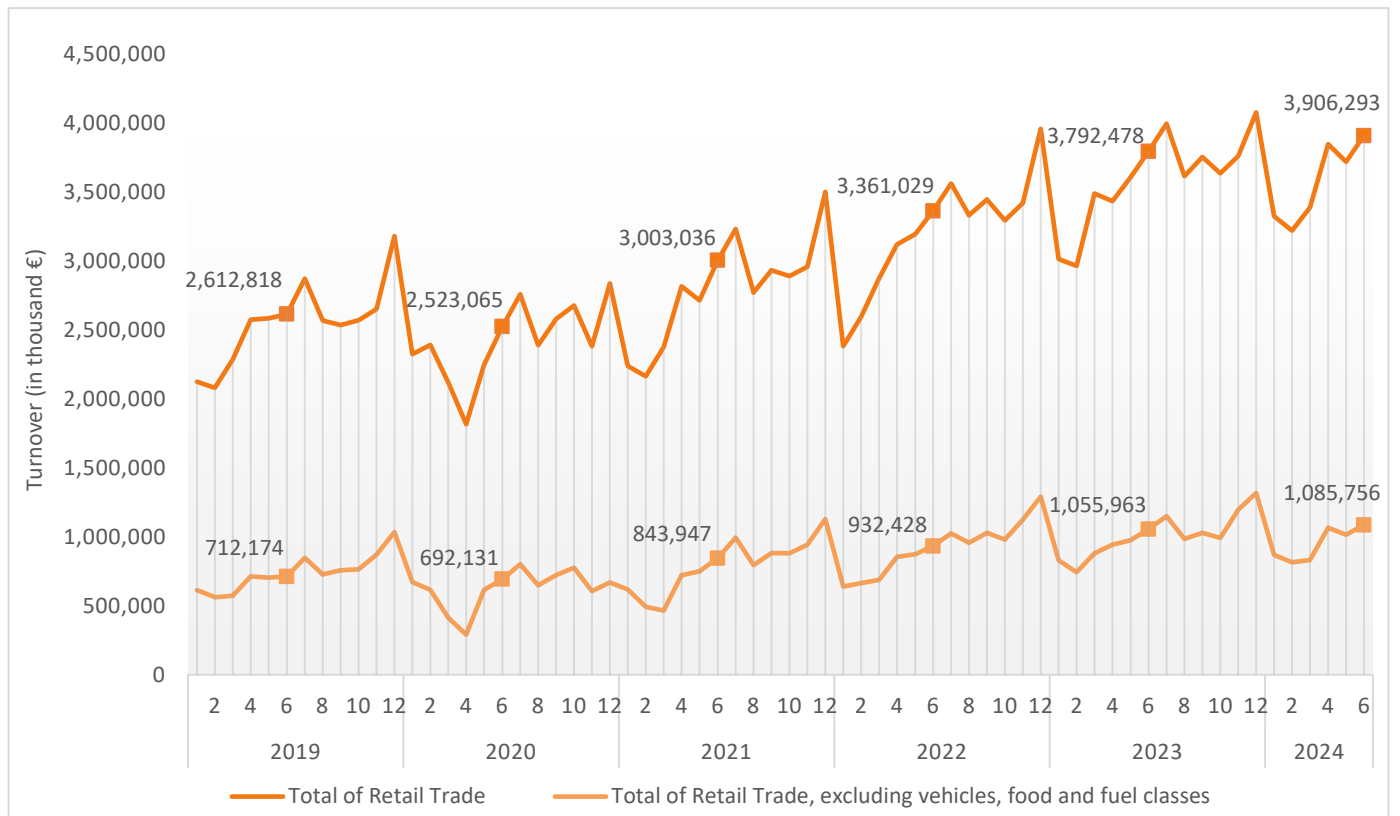
**Notes:**

(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.

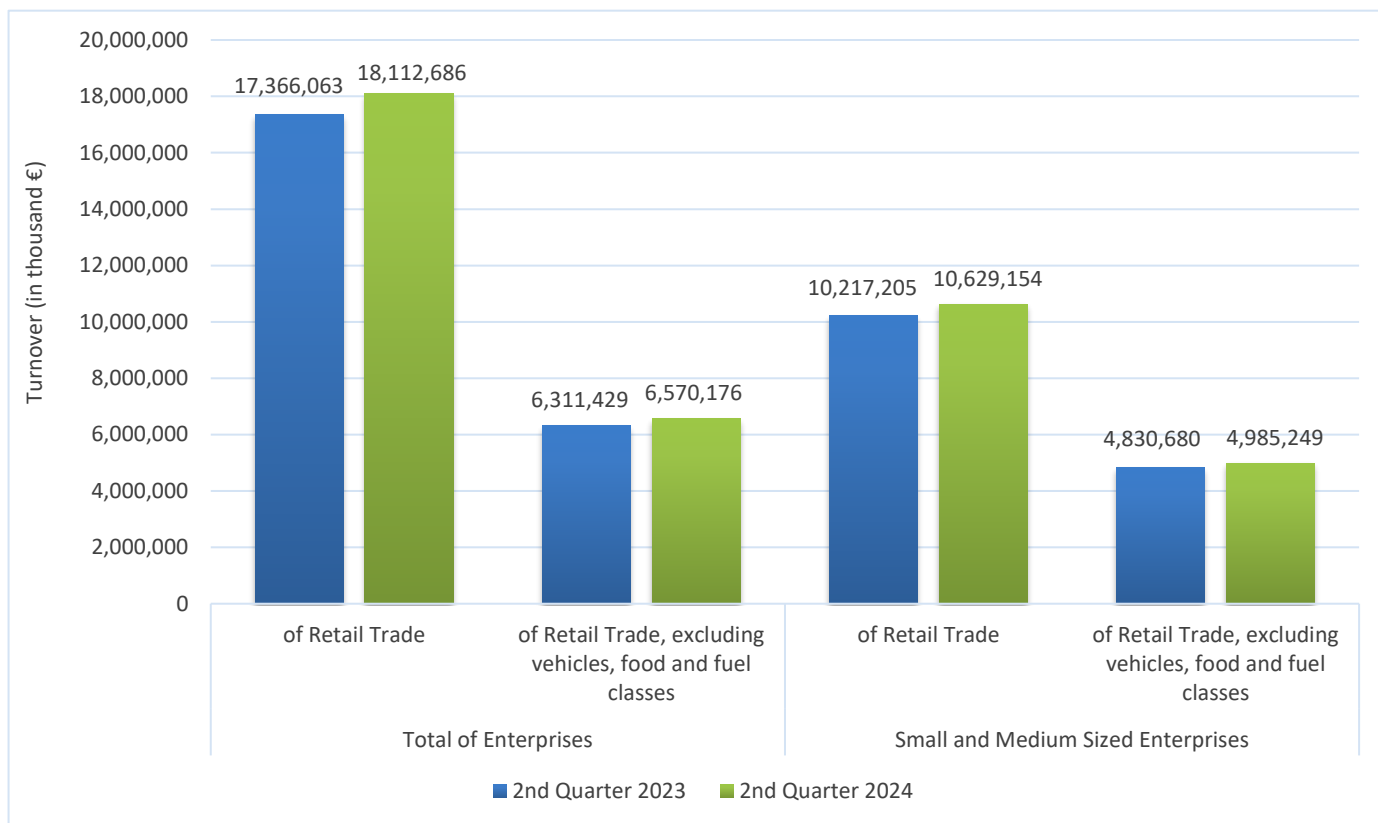
(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

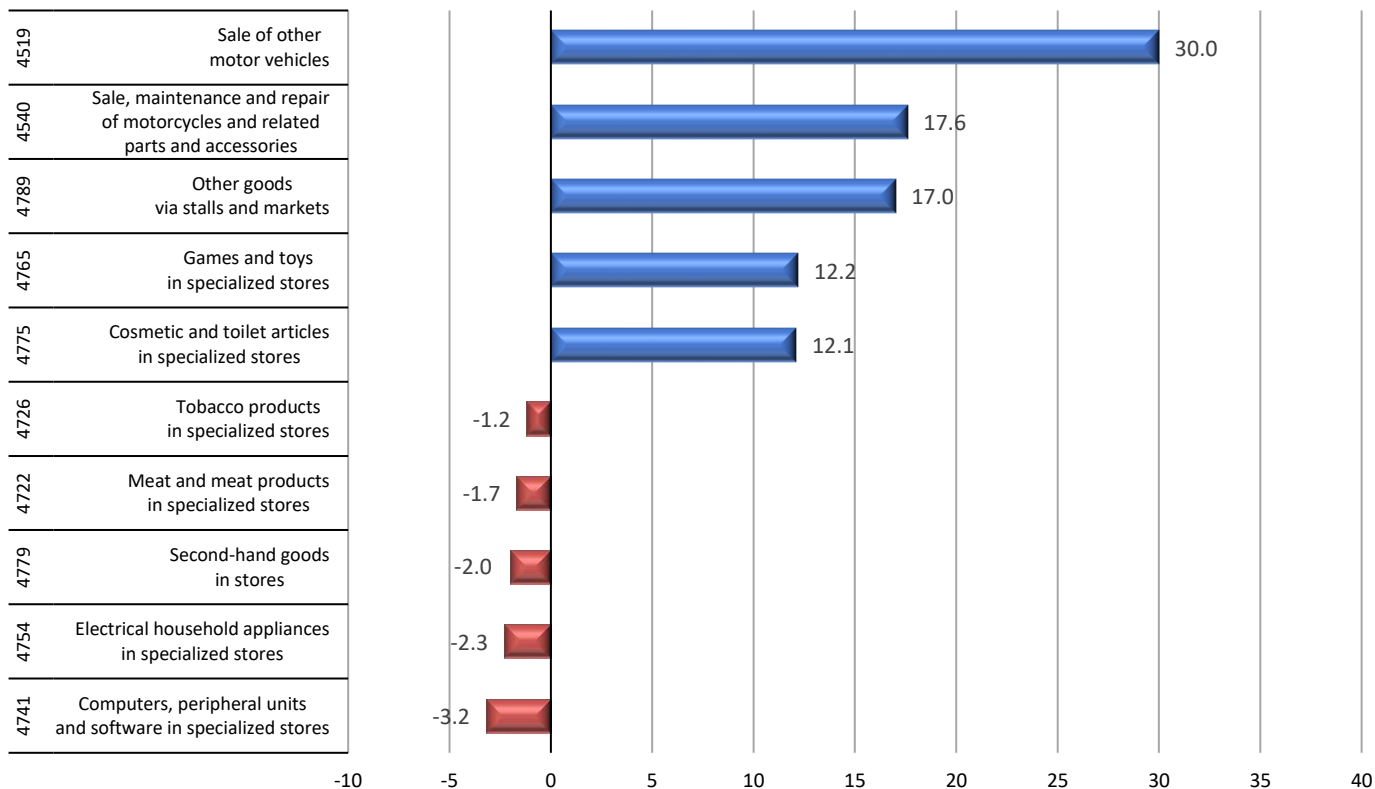
**Graph 2:** Evolution of Monthly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping



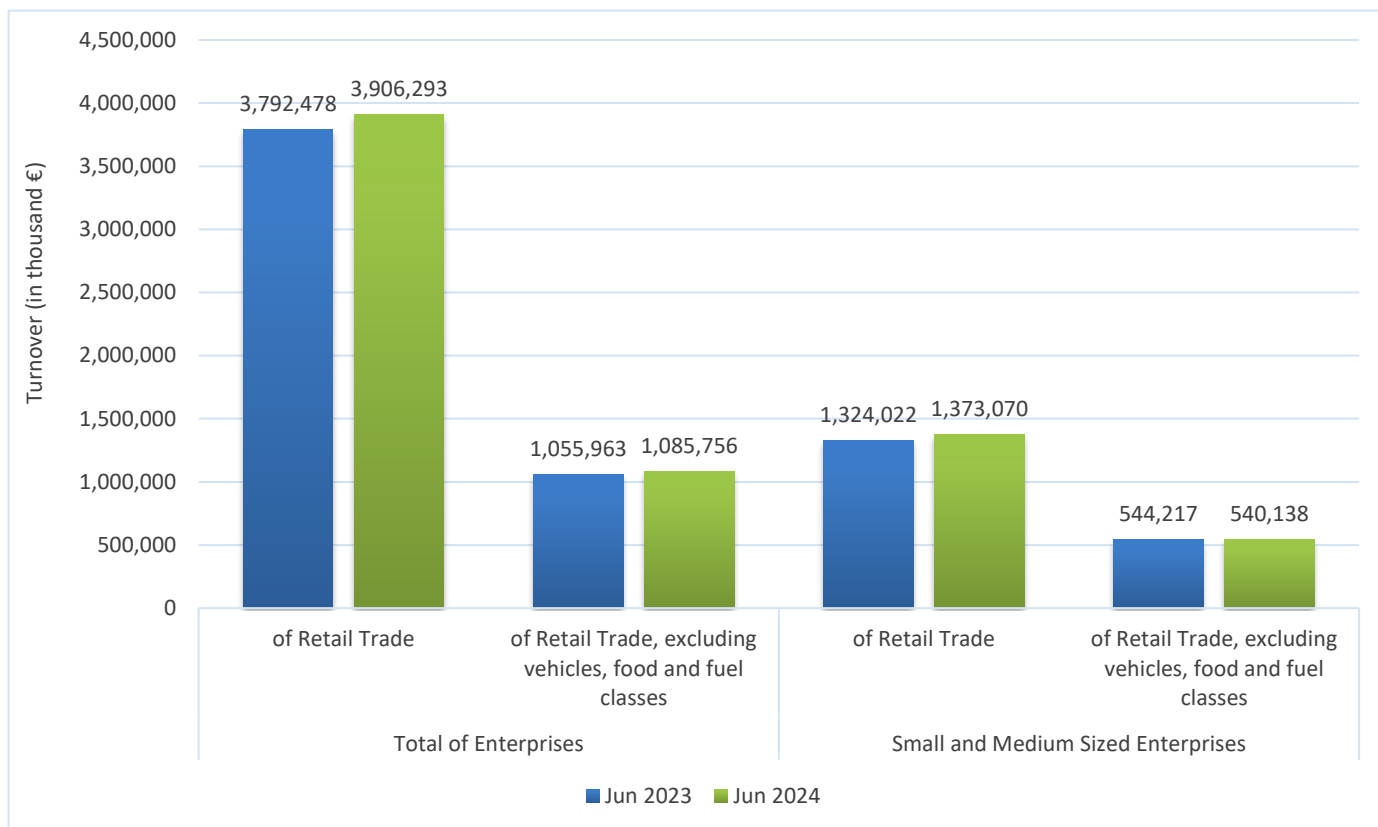
**Graph 3:** Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



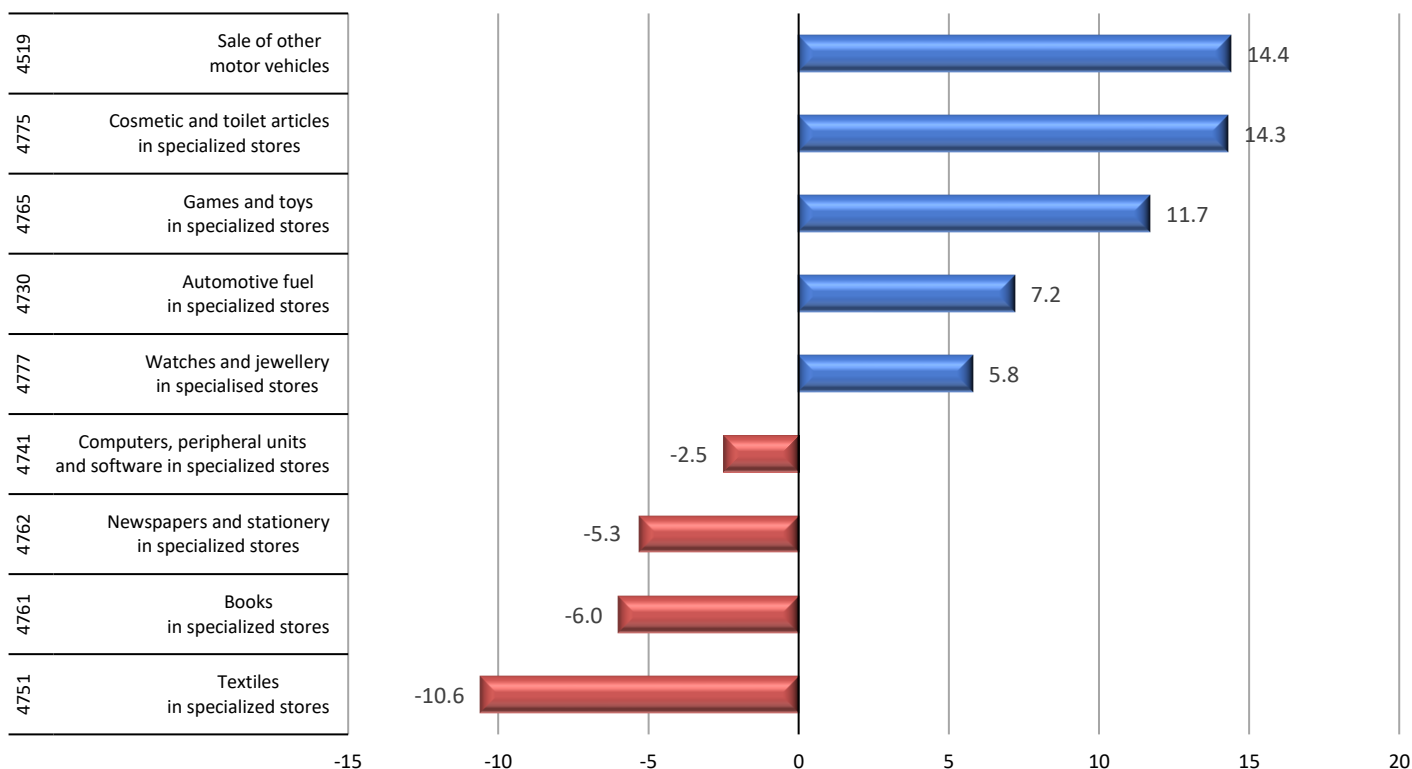
**Graph 4:** Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **2<sup>nd</sup> Quarter 2024 / 2<sup>nd</sup> Quarter 2023**



**Graph 5:** Turnover (in thousand €) of the total of enterprises and of the small and medium sized enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



**Graph 6:** Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **June 2024 / June 2023**



## METHODOLOGICAL NOTES

**Generally** The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2021.
- Administrative registers of enterprises, of the reference years 2022 and 2023.
- Administrative transactions files (tax, etc) of the reference years 2019 to 2024.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2021.
- The economic activity class for the enterprises that started their activity after the reference year 2021 and have a significant turnover, from administrative registers of enterprises of the reference years 2022 and 2023.
- Income data from administrative transactions files of the reference years 2019 to 2024.

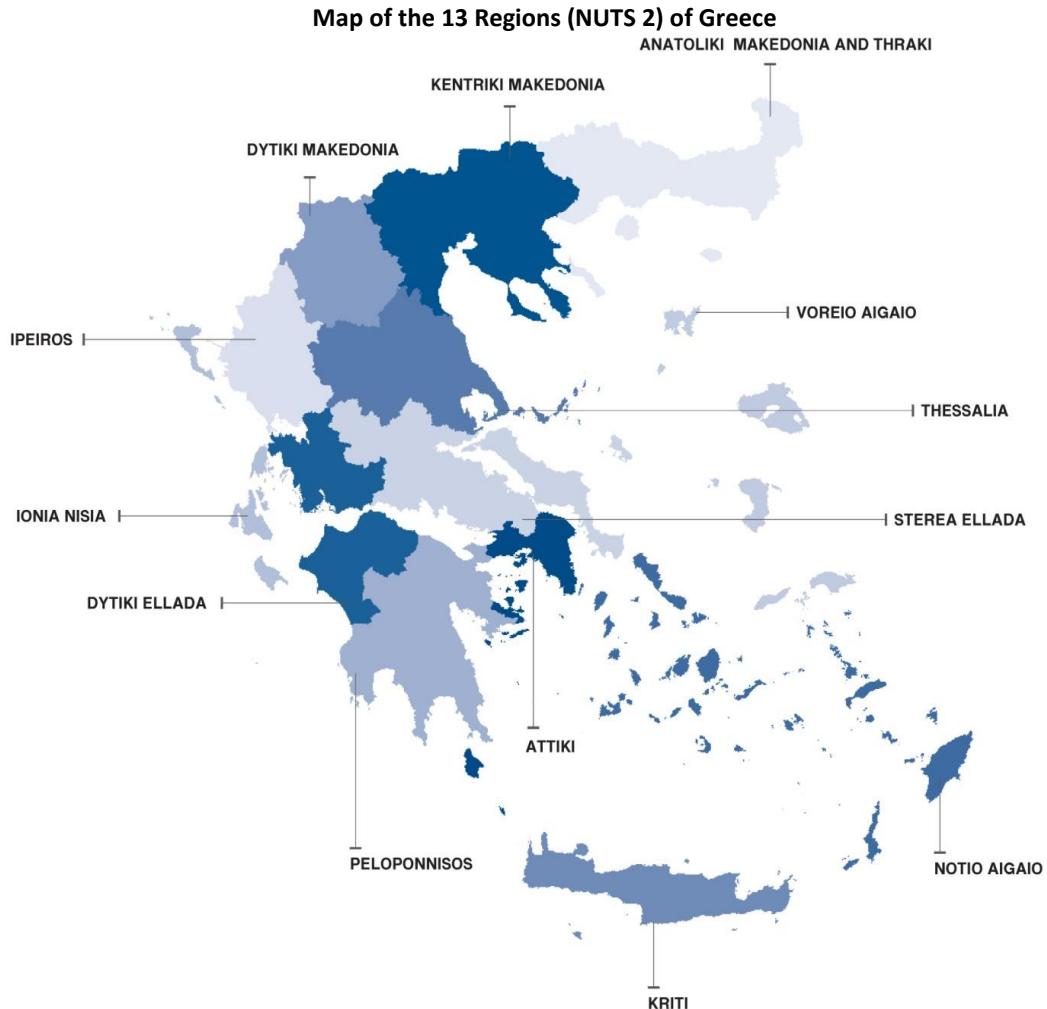
**Definitions** Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”.

### Statistical classifications

For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.



**Reference Period** June, 2<sup>nd</sup> Quarter 2024

**Statistical unit** The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

**Comparability** The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2021 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

**References** Analytical tables are available under ELSTAT's website ([www.statistics.gr](http://www.statistics.gr)) at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR04/->.