

USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES

BY HOUSEHOLDS AND INDIVIDUALS

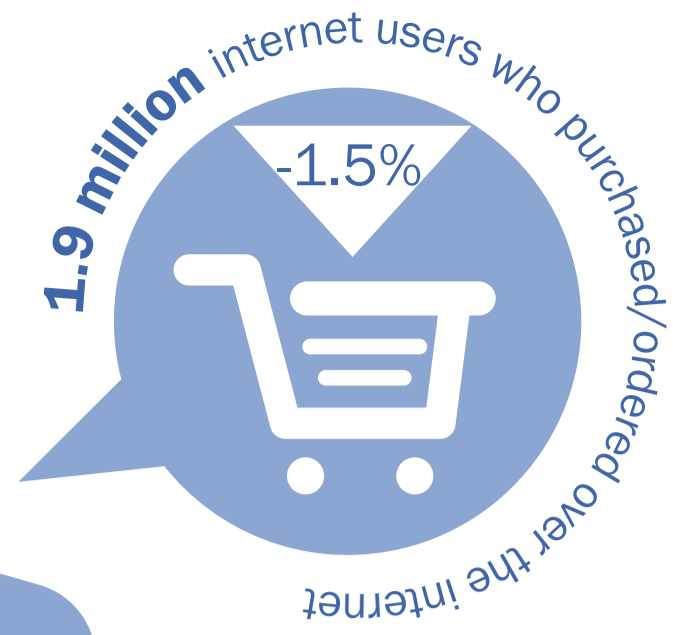
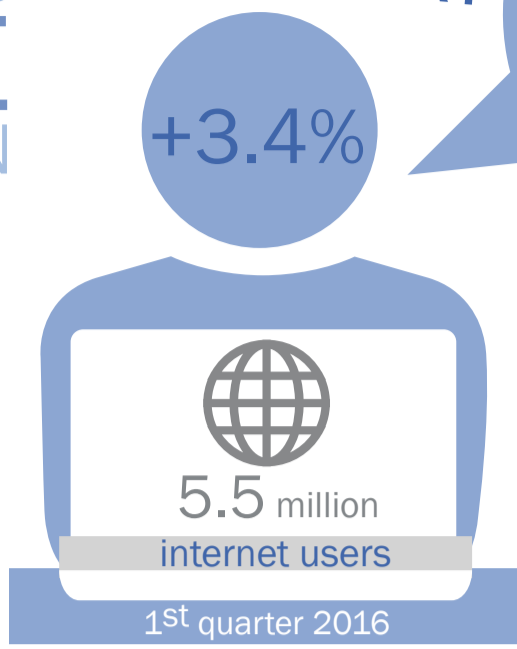
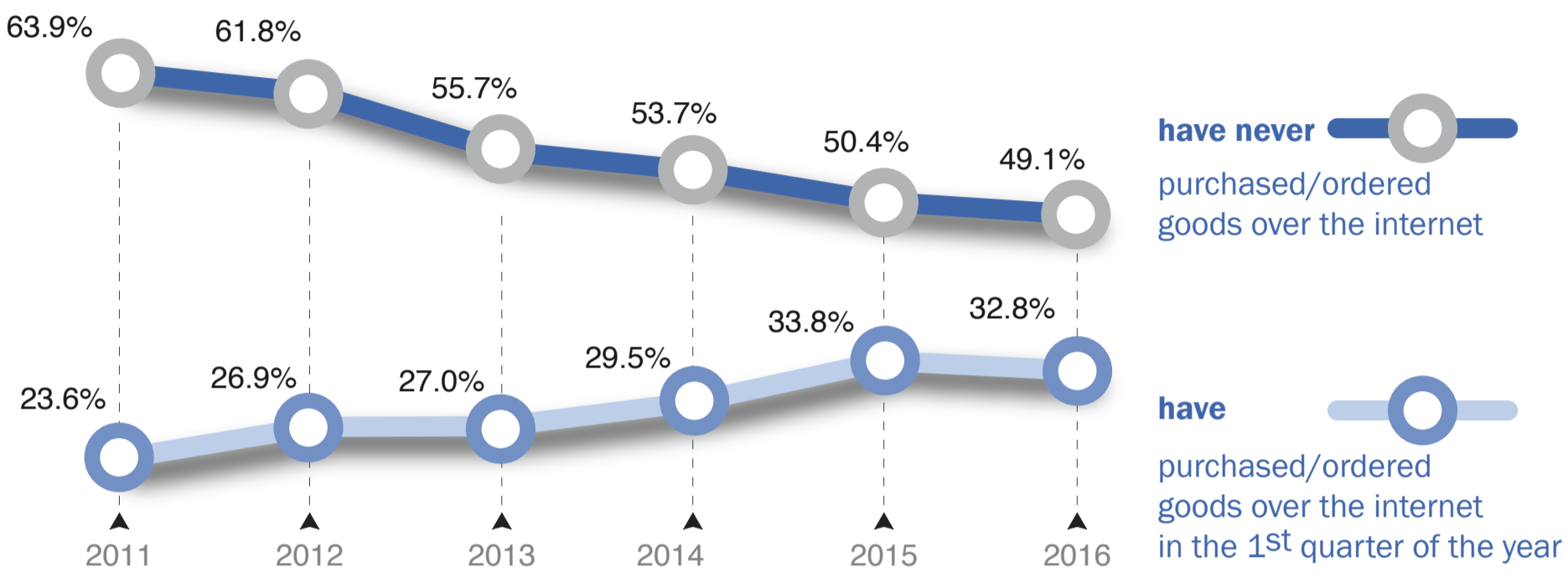
E-COMMERCE

PRIVACY AND PROTECTION OF PERSONAL DATA

2016

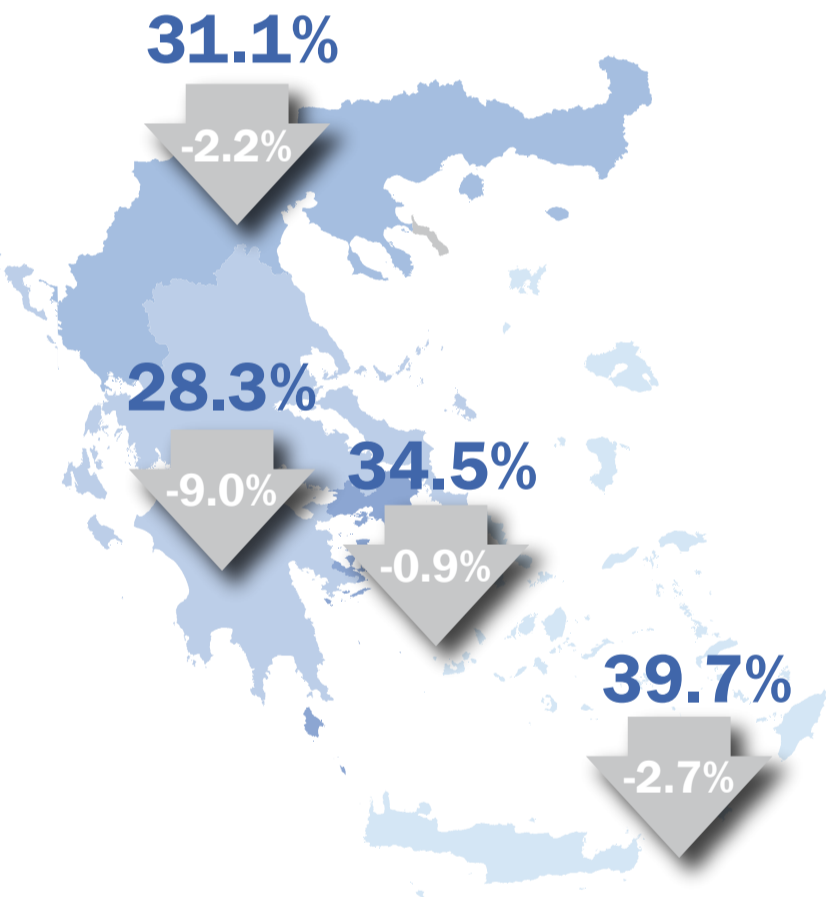
e-purchases

e-commerce
percentage distribution
of internet users
(2011-2016)



goods and services

e-purchases by NUTS 1 region
(1st quarter 2016 / 2015)

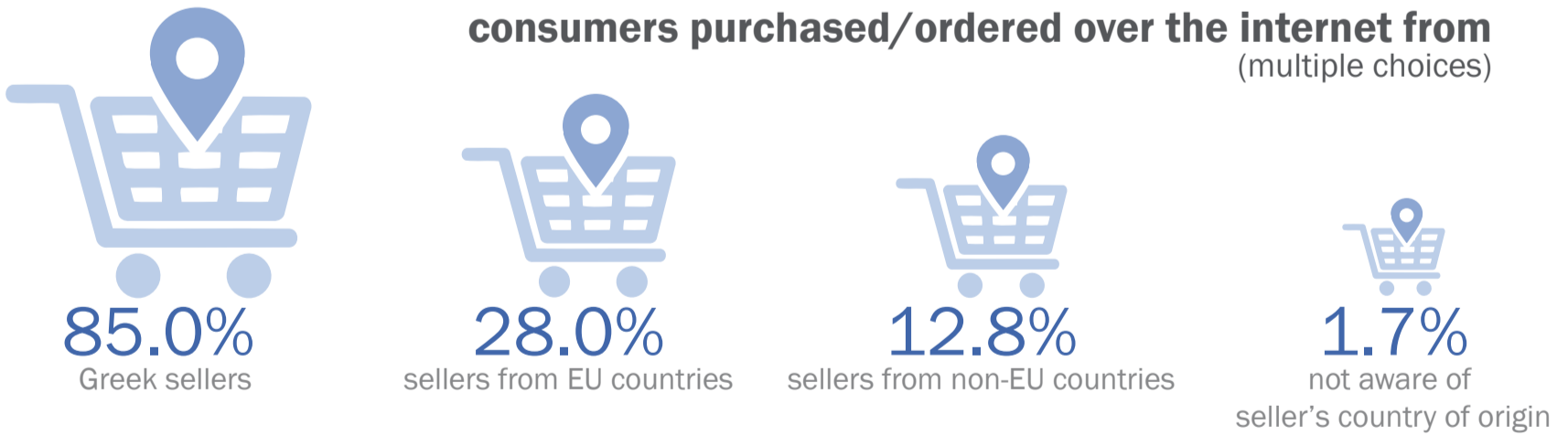


goods and services purchased/ordered over the internet
(April 2015 - March 2016)

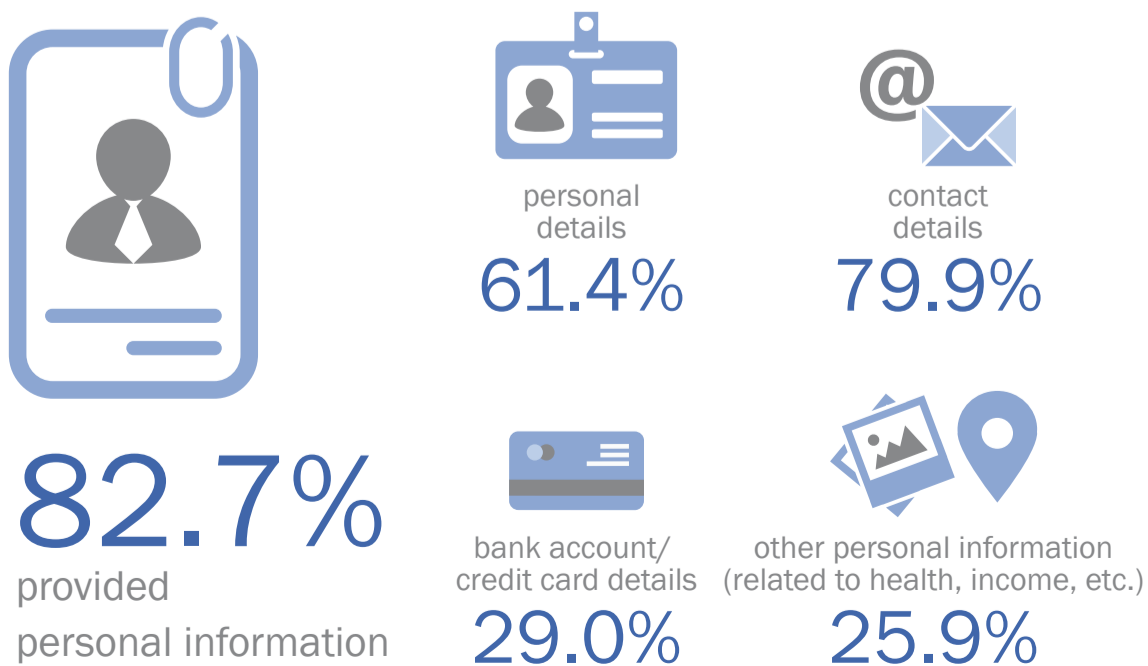


provision of personal data over the internet

consumers purchased/ordered over the internet from
(multiple choices)



share of internet users by category of personal data provided over the internet



concerns of internet users about receiving tailored advertising

