

## **SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS**

### Year 2022

The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2022. In 2022, the number of residents of any age who made at least one trip amounted to 4.8 million and the number of trips to 8.3 million, recording an increase of 10.9% and 30.2%, respectively, compared with 2021. The total number of nights spent amounted to 79.5 million and the relevant expenditure to 3,328.6 million euro, recording an increase of 14.1% and 51.5%, respectively, compared with 2021 (Table 1).

According to the results of the survey, the number of residents aged 15 and over who made at least one trip in 2022 amounted to 4.0 million and the number of trips to 6.9 million, recording an increase of 13.6% and 32.9%, respectively, compared with 2021. In 2022, the total number of nights spent by these residents amounted to 68.6 million and the relevant expenditure to 3,096.2 million euro, recording an increase of 14.3% and 53.5%, respectively, compared with 2021 (Table 1, Graph 1).

As regards the purpose of the aforementioned trips made by residents aged 15 and over, 96.0% of the trips were made for personal reasons (leisure, recreation and holidays, visiting friends and relatives, other personal reasons) and 4.0% were business trips (Graph 2).

7,000 3,300,000 3,096,226 **Thousands** 3,000,000 6,000 6,929 2,700,000 2,400,000 5,000 2,100,000 🕏 4,000 1,800,000 1,500,000 3,000 1,200,000 Trips 2.000 900,000 Expenditure (right axis) 600,000 1,000 300,000 0 0 2016 2017 2019 2020 2021 2022 2018

Graph 1. Trips and total expenditure made by residents aged 15 and over, 2016-2022

## Information on methodological issues:

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When comparing the 2022 data on trips made for personal purposes with the corresponding 2021 data, an increase of 13.3% is observed to the number of people who made at least one trip (Table 3), of 31.7% to the number of trips (Table 4), of 13.9% to the number of nights spent (Table 9) and of 52.2% to the relevant expenditure (Table 13).

The most significant increase, in absolute values, in the number of residents that made at least one trip for personal purposes, namely 14.3%, is recorded for the age group 25-44 years (Table 3). For this specific age group the number of personal trips increased by 39.7% (Table 6), the number of nights spent by 21.8% (Table 10) and the relevant expenditure by 64.4% (Table 14).

As regards the duration of personal trips, the most significant increase, in absolute values, is observed for the number of trips lasting for 4-7 nights, which increased by 39.5% in the number of trips and by 39.2% in the number of nights spent (Tables 7 and 11).

Most of the personal trips were made by a land means of transport (4.4 million trips) and by sea (1.3 million trips). When comparing the 2022 data with the corresponding 2021 data, the largest increase, in absolute values, is observed in the number of trips made by land means of transport, by 18.7% (Table 7).

For 56.2% of personal trips the main type of accommodation used was a non-rented one, referring mainly to own holiday homes and accommodation provided without charge by relatives and friends. Personal trips spent in non-rented accommodation account for 74.1% of the total number of nights spent. Trips spent in accommodation establishments provided without charge by relatives and friends and other non-rented accommodation establishments increased by 43.1%, while the corresponding nights spent increased by 33.8% (Table 12, Graph 11).

The main type of accommodation for personal trips spent in rented accommodation establishments (43.8% of personal trips) was hotels and similar establishments, representing 61.0% of such trips. Trips for which the main type of accommodation used was hotels and similar accommodation establishments recorded an increase of 33.5% in the number of trips and of 25.3% in the number of nights spent in 2022 compared with 2021 (Table 12, Graph 11).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2021-2022

In thousands, expenditure in thousand EUR

	Re	sidents <sup>(1</sup>	)		Trips		Nights spent			Expenditure		
	2021	2022	Change% 2022/2021	2021	2022	Change% 2022/2021	2021	2022	Change% 2022/2021	2021	2022	Change% 2022/2021
Total (all ages)	4,314	4,786	10.9	6,339	8,254	30.2	69,702	79,501	14.1	2,197,285	3,328,556	51.5
<b>Total</b> (aged 15 and over)	3,521	4,001	13.6	5,213	6,929	32.9	60,024	68,594	14.3	2,017,184	3,096,226	53.5
Professional purposes	105	193	83.5	159	277	73.6	1,002	1,374	37.1	89,514	162,759	81.8
Personal purposes	3,471	3,933	13.3	5,053	6,653	31.7	59,022	67,220	13.9	1,927,670	2,933,467	52.2
Leisure, recreation and holidays	2,926	3,149	7.6	4,002	4,925	23.1	50,346	52,386	4.1	1,611,608	2,276,651	41.3
Visiting friends and relatives	600	905	51.0	818	1,372	67.7	6,703	12,484	86.2	235,198	498,232	111.8
Other personal purposes	165	281	70.1	233	355	52.4	1,973	2,351	19.2	80,865	158,583	96.1

<sup>(1)</sup> The data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share (%) of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2022

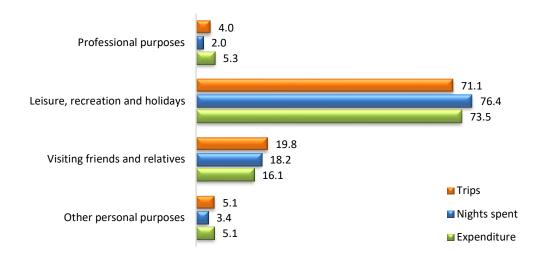


Table 2. Residents aged 15 and over that made personal trips, 2016 - 2022

	2016	2017	2018	2019	2020	2021	2022
Total	3,249	3,593	3,916	3,748	3,101	3,471	3,933
Annual change %		-3.9	10.6	9.0	-4.3	-17.3	13.3
Of whom residents that made only domestic trips	2,747	3,074	3,250	3,046	2,862	3,163	3,250
Annual change %		-4.6	11.9	5.7	-6.3	-6.0	2.7

Graph 3. Residents aged 15 and over that made personal trips, 2016-2022

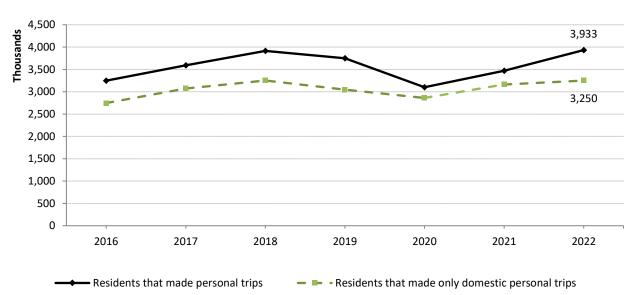
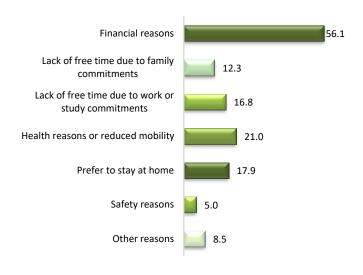


Table 3. Residents aged 15 and over that made personal trips by gender and age group, 2021 – 2022

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	2021	2022	Change % 2022/2021
Total	3,471	3,933	13.3
Gender			
Men	1,680	1,915	13.9
Women	1,791	2,018	12.7
Age groups			
15-24	519	512	-1.3
25-44	1,209	1,381	14.3
45-64	1,268	1,423	12.2
65+	476	616	29.5

Graph 4. Reasons reported (2) for not making any personal trip (%), 2022



(2) The respondents could report more than one reason.

Table 4. Personal trips made by residents aged 15 and over by destination, 2016-2022

	2016	2017	2018	2019	2020	2021	2022
Total	5,192	5,917	6,318	5,781	4,604	5,053	6,653
Annual change %		14.0	6.8	-8.5	-20.4	9.8	31.7
Domestic	4,590	5,296	5,524	4,942	4,332	4,705	5,802
Annual change %		15.4	4.3	-10.5	-12.3	8.6	23.3
Outbound	602	621	795	840	272	348	851
Annual change %		3.2	28.0	5.7	-67.6	27.6	144.9

Graph 5. Personal trips made by residents aged 15 and over by destination, 2016-2022

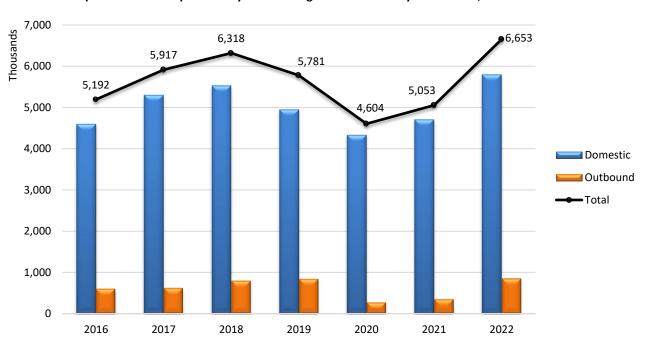


Table 5. Personal trips made by residents aged 15 and over by destination, 2022

				5 main destinations of outbound trips				
	Total trips	Domestic trips	Outbound trips	Albania	Italy	United Kingdom	Germany	France
Trips	6,653	5,802	851	140	96	76	62	51
% of trips	100.0	87.2	12.8	2.1	1.4	1.1	0.9	0.8
		% of	foutbound trips	16.5	11.3	8.9	7.3	5.9

Graph 6. Personal trips made by residents aged 15 and over by destination, 2022

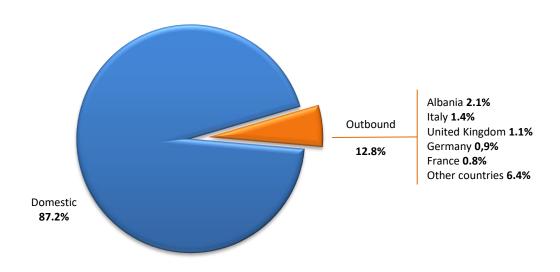


Table 6. Personal trips made by residents aged 15 and over by gender and age group, 2021-2022

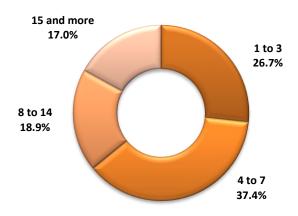
 $In\ thousands$ 

	2021	2022	Change % 2022/2021
Total	5,053	6,653	31.7
Gender			
Men	2,471	3,277	32.6
Women	2,582	3,376	30.8
Age groups			
15-24	714	787	10.3
25-44	1,750	2,443	39.7
45-64	1,890	2,418	27.9
65+	700	1,005	43.6

Table 7. Personal trips made by residents aged 15 and over by duration and main mode of transport, 2021-2022

	2021	2022	Change % 2022/2021
Total	5,053	6,653	31.7
Duration of trip in nights spent			
1 to 3	1,285	1,777	38.3
4 to 7	1,783	2,489	39.5
8 to 14	936	1,256	34.2
15 and over	1,048	1,131	7.9
Main mode of transport			
Air	471	906	92.3
Sea	864	1,333	54.2
Land	3,718	4,414	18.7

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2022



Graph 8. Personal trips made by residents aged 15 and over by destination and main mode of transport, 2022

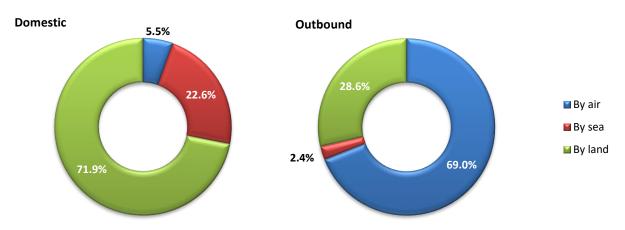


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2022

	Trips	Nights spent	Trips %	Nights spent %
Total	6,653	67,220	100.0	100.0
January	127	1,181	1.9	1.8
February	156	904	2.4	1.3
March	209	1,108	3.1	1.6
April	572	4,542	8.6	6.8
May	259	2,818	3.9	4.2
June	526	8,360	7.9	12.4
July	1,307	17,763	19.6	26.4
August	2,207	22,105	33.2	32.9
September	409	2,280	6.1	3.4
October	337	1,749	5.1	2.6
November	203	1,575	3.1	2.3
December	341	2,836	5.1	4.2

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2022

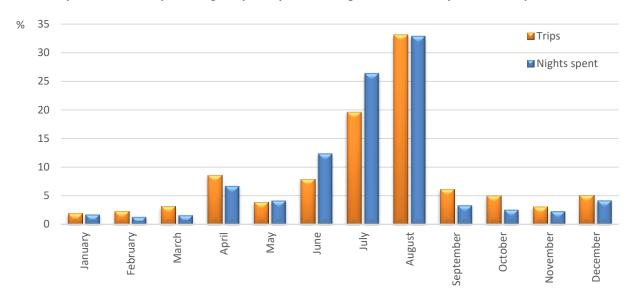


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2016-2022

	2016	2017	2018	2019	2020	2021	2022
Total	53,047	59,368	66,565	61,289	56,041	59,022	67,220
Annual change %		11.9	12.1	-7.9	-8.6	5.3	13.9
Domestic	46,438	53,578	59,630	53,651	52,729	55,262	58,818
Annual change %		15.4	11.3	-10.0	-1.7	4.8	6.4
Outbound	6,609	5,791	6,935	7,638	3,312	3,760	8,402
Annual change %		-12.4	19.8	10.1	-56.6	13.5	123.4

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2016-2022

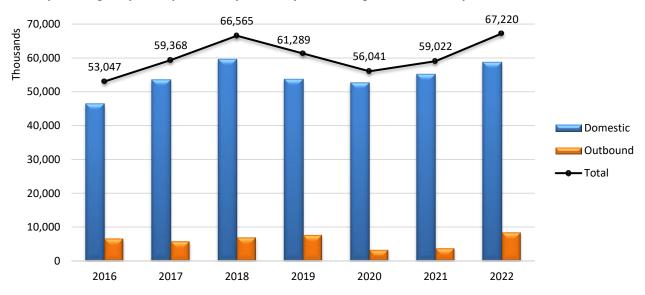


Table 10. Nights spent of personal trips made by residents aged 15 and over by gender and age group, 2021-2022

	2021	2022	Change % 2022/2021
Total	59,022	67,220	13.9
Gender			
Men	28,248	32,097	13.6
Women	30,774	35,123	14.1
Age groups			
15-24	7,595	7,910	4.2
25-44	14,280	17,392	21.8
45-64	19,850	21,732	9.5
65+	17,297	20,186	16.7

Table 11. Nights spent of personal trips made by residents aged 15 and over by duration and main mode of transport, 2021 – 2022

In thousands

	2021	2022	Change % 2022/2021
Total	59,022	67,220	13.9
Duration of trip in nights spent			
1 to 3	2,956	4,057	37.2
4 to 7	9,699	13,502	39.2
8 to 14	9,649	12,709	31.7
15 and over	36,718	36,952	0.6
Main mode of transport			
Air	5,247	8,362	59.4
Sea	10,861	13,598	25.2
Land	42,914	45,260	5.5

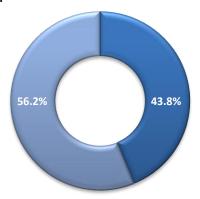
Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2021-2022

In thousands

	Trips				Nights spent	
	2021	2022	Change % 2022/2021	2021	2022	Change % 2022/2021
Total	5,053	6,653	31.7	59,022	67,220	13.9
Rented accommodation	2,230	2,914	30.7	13,848	17,400	25.6
Hotels and similar establishments	1,330	1,777	33.5	7,373	9,238	25.3
Rooms for rent and rented houses, tourist campsites, other rented accommodation	899	1,138	26.5	6,476	8,162	26.1
Non-rented accommodation	2,823	3,738	32.4	45,174	49,820	10.3
Own holiday home	1,197	1,412	17.9	28,826	27,952	-3.0
Accommodation provided without charge by relatives and friends, other non-rented accommodation	1,626	2,327	43.1	16,348	21,868	33.8

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2022

Trips



**Nights spent** 

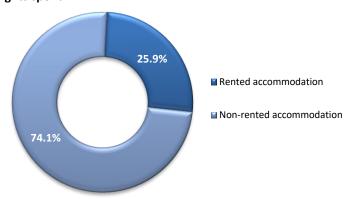


Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2016-2022

In thousand EUR

	2016	2017	2018	2019	2020	2021	2022
Total	1,647,717	1,762,760	2,166,992	2,112,060	1,578,771	1,927,670	2,933,467
Annual change %		7.0	22.9	-2.5	-25.2	22.1	52.2
Domestic	1,286,736	1,398,365	1,714,552	1,598,637	1,408,618	1,719,607	2,249,270
Annual change %		8.7	22.6	-6.8	-11.9	22.1	30.8
Outbound	360,981	364,395	452,440	513,424	170,153	208,064	684,197
Annual change %		0.9	24.2	13.5	-66.9	22.3	228.8

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2016-2022

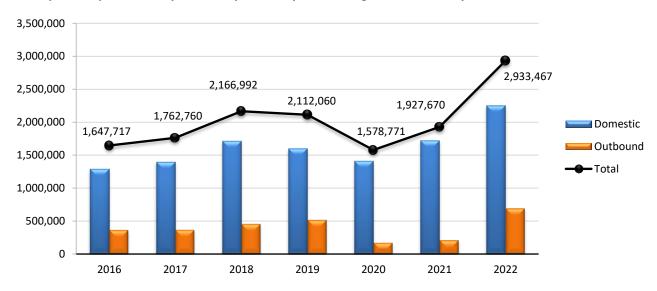


Table 14. Expenditure of personal trips made by residents aged 15 and over by gender and age group, 2021-2022

In thousand EUR

2021	2022	Change % 2022/2021
1,927,670	2,933,467	52.2
916,787	1,479,313	61.4
1,010,883	1,454,153	43.8
253,596	306,859	21.0
628,715	1,033,392	64.4
689,306	1,076,467	56.2
356,053	516,748	45.1
	916,787 1,010,883 253,596 628,715 689,306	1,927,670 2,933,467  916,787 1,479,313 1,010,883 1,454,153  253,596 306,859 628,715 1,033,392 689,306 1,076,467

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main mode of transport, 2021-2022

In thousand EUR

	2021	2022	Change % 2022/2021
Total	1,927,670	2,933,467	52.2
Duration of trip in nights spent			
1 to 3	246,771	400,765	62.4
4 to 7	656,207	1,125,912	71.6
8 to 14	394,454	671,865	70.3
15 and over	630,239	734,925	16.6
Main mode of transport			
Air	292,616	763,079	160.8
Sea	412,472	684,284	65.9
Land	1,222,582	1,486,104	21.6

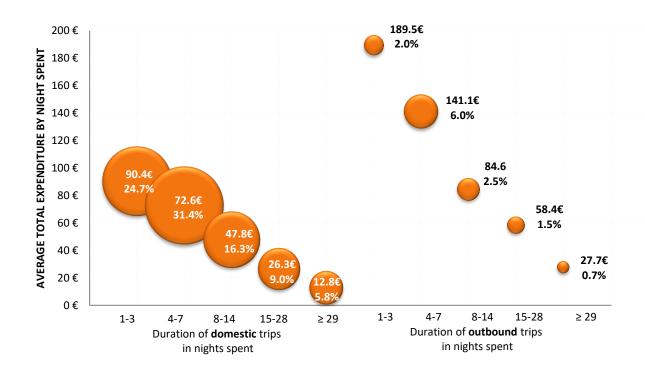
Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2021-2022

In thousand EUR

	2021	2022	Change % 2022/2021
Total	1,927,670	2,933,487	52.2
Accommodation	368,846	613,749	66.4
Food and drinks in cafés and restaurants	632,213	941,586	48.9
Transport	405,925	669,496	64.9
Other expenditure	520,686	708,656	36.1

The following graph depicts the share (%) of total personal trips by duration of the trip as well as the relevant average total expenditure (EUR) per night spent for domestic and outbound trips.

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2022



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

#### **EXPLANATORY NOTES**

Survey on Qualitative Characteristics of Resident Tourists The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States pursuant to Regulation (EU) No 692/2011 of the European Parliament and of the Council. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.

**Legal framework** 

Regulation (EU) No 692/2011 of the European Parliament and of the Council

Statistical units

For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.

Methodology

The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.

Reference area

The whole territory of Greece.

Reference period

Calendar year 2022.

# Statistical concepts and definitions

**Resident**: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.

**Usual residence**: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage.

**Usual environment**: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines.

**Tourism trip**: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.

**Personal trip**: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.

Business trip: trip related to the visitor's work, beyond his/her daily routine and activities.

**Main means of transport:** the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported.

**Expenditure**: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.

**Rented accommodation establishments**: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc.

**Non-rented accommodation establishments:** own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).

The statistical concepts and definitions of the survey are described in <u>Regulation (EU) No 692/2011</u> of the <u>European Parliament and of the Council</u>. Further information on the definitions and the methodology of the survey are available in the <u>Methodological Manual for Tourism Statistics</u>.

References

More information on the survey results is available is available on the website of ELSTAT at:

http://www.statistics.gr/en/statistics/-/publication/STO15/-