



HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

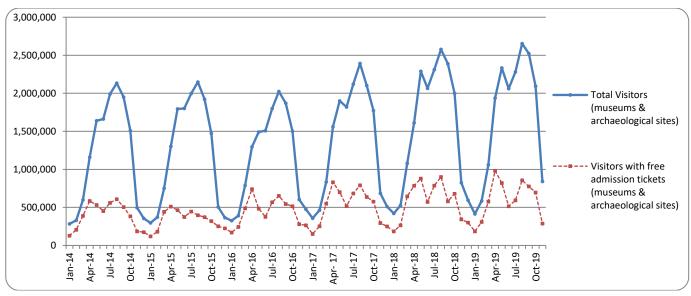
Piraeus, 15 May 2020

PRESS RELEASE SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE NOVEMBER 2019

The Hellenic Statistical Authority (ELSTAT) announces the provisional results of the *Survey on Museums and Archaeological Sites Attendance* for November 2019. More specifically:

- In November 2019 compared with the corresponding month of 2018, Museums experienced a 2.7% decrease in the number of visitors and a 17.1% decrease in the number of free admission visitors as well as an 18.0% increase in their receipts (Table 1).
- In November 2019 compared with the corresponding month of 2018, the number of visitors at Archaeological sites recorded an increase of 5.1%, while a decrease of 15.8% was observed in the number of free admission visitors and a 26.2% increase in the corresponding receipts (Table 1).
- During the eleven-month period from January to November 2019, an increase of 3.7% was observed in the number of visitors of Museums, while an increase of 0.9% was recorded in the number of free admission visitors and a 28.4% increase in the relevant receipts, in comparison with the corresponding period of 2018 (Table 2).
- As regards Archaeological sites, during the eleven-month period from January to November 2019, an increase of 13.1% was recorded in the number of visitors, while a 7.3% increase was observed in the number of free admission visitors and a 10.2% increase in the relevant receipts, in comparison with the corresponding period of 2018 (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2014 – November 2019*)



^{*} Provisional data

Information on methodological issues:

Sectoral Statistics Division Tourism and Cultural Statistics Section Head of the Section: Asimina Katri

Tel: +30 213 135 2168 Fax:+30 213 135 2947 e-mail: <u>a.katri@statistics.gr</u> Information for data provision:

Tel. +30 213 135 2022, 2308, 2310 e-mail: <u>Data.dissem@statistics.gr</u>

TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (NOVEMBER 2018 & NOVEMBER 2019⁽¹⁾)

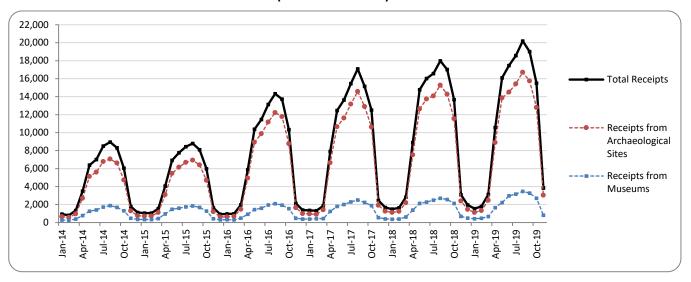
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2018	2018 2019 ⁽¹⁾	
Total number of visitors (A+B)	824,129	841,219	2.1%
A. Museums (C+E)	316,785	308,084	-2.7%
Acropolis Museum	104,486	95,200	-8.9%
National Archaeological	38,341	37,660	-1.8%
Ancient Olympia	5,521	5,460	-1.1%
Palace of the Grand Master (Rhodes)	7,463	11,938	60.0%
Herakleion Archaeological (Crete)	16,607	20,104	21.1%
White Tower	16,511	16,956	2.7%
Delphi	11,780	13,309	13.0%
Other museums	116,076	107,457	-7.4%
B. Archaeological Sites (D+F)	507,344	533,135	5.1%
Epidavros ⁽²⁾	16,156	16,758	3.7%
The Acropolis of Mycenae & Atreus' Treasure	16,516	18,670	13.0%
The Acropolis of Athens	176,807	209,113	18.3%
Sounio	13,832	16,506	19.3%
The Acropolis of Lindos ⁽³⁾	3,607	5,562	54.2%
Royal Tombs of Vergina	9,543	9,048	-5.2%
Ancient Olympia	21,064	16,431	-22.0%
Knossos (Crete)	22,761	34,038	49.5%
Phaistos (Crete)	10,342	10,288	-0.5%
Ancient Korinthos ⁽²⁾	9,906	11,113	12.2%
Mystras ⁽²⁾	4,300	4,353	1.2%
-	·	•	
Delphi	15,053	15,202	1.0%
Other archaeological sites	187,457	166,053	-11.4%
II. VISITORS WHO PAID TICKET			
	2018	2019 ⁽¹⁾	Change 2019/2018
Total number of visitors who paid ticket (C+D)	480,429	553,976	15.3%
C. Museums	156,734	175,478	12.0%
D. Archaeological sites	323,695	378,498	16.9%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2018	2019 ⁽¹⁾	Change 2019/2018
Total number of visitors with free admission ticket (E+F)	343.700	287.243	-16.4%
E. Museums	160,051	132,606	-17.1%
F. Archaeological sites	183,649	154,637	-15.8%
IV. RECEIPTS (euros)			
	2018	2019 ⁽¹⁾	Change 2019/2018
Total Receipts (G+H)	3,096,447	3,850,369	24.3%
G. Museums	688,322	812,191	18.0%
H. Archaeological sites	2,408,125	3,038,178	26.2%

⁽¹⁾ Provisional data.

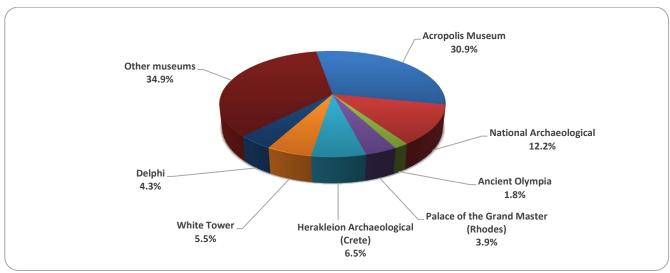
⁽²⁾ Flat rate ticket, valid both for the museum and the archaeological site.
(3) The data referring to the number of tickets for the archaeological sites of the Acropolis of Lindos for November 2018 are provisional and are based on estimation.

The following graphs depict the evolution of the receipts (Graph 2), as well as the number of visitors by Museum and Archaeological Site (Graphs 3 and 4, respectively).

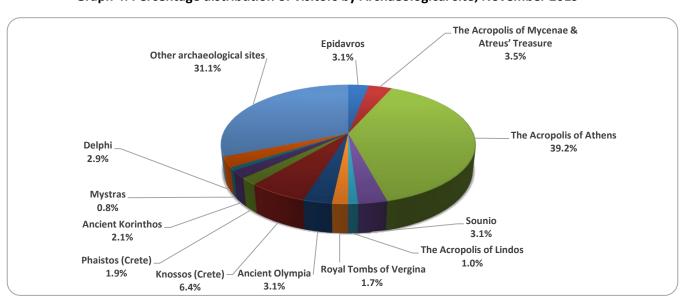
Graph 2: Receipts from Museums and Archaeological Sites (January 2014 – November 2019*) (in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, November 2019*



Graph 4: Percentage distribution of visitors by Archaeological site, November 2019*



^{*} Provisional data

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2017, 2018, JANUARY-NOVEMBER 2018 & 2019⁽¹⁾)

I. VISITORS	JANUART-NOV	EMBER 2010 G	2015		
1. VISITORS	JANUARY-NOVEMBER change				
Museums and Archaeological sites	2017	2018	JANUARY-NOVEMBER 2018 2019 ⁽¹⁾		2019/2018
Total number of visitors (A+B)	16,524,557	18,603,282	17,232,144	18,982,786	10.2%
A. Museums (C+E)	5,191,781	5,702,211	5,442,311	5,645,811	3.7%
Acropolis Museum	1,593,362	1,774,304	1,690,013	1,674,911	-0.9%
National Archaeological	545,555	594,219	563,085	579,626	2.9%
Ancient Olympia	145,118	156,658	153,453	156,469	2.0%
Palace of the Grand Master (Rhodes)	235,413	242,759	240,461	261,582	8.8%
Herakleion Archaeological (Crete)	426,191	555,031	545,870	646,667	18.5%
White Tower	268,149	225,944	206,067	230,689	11.9%
Delphi	211,827		241,332	266,006	10.2%
Other museums	1,766,166	249,754	·		1.5%
		1,903,542	1,802,030	1,829,861	
B. Archaeological Sites (D+F)	11,332,776	12,901,071	11,789,833	13,336,975	13.1%
Epidavros ⁽²⁾	469,060	548,890	539,553	525,530	-2.6%
The Acropolis of Mycenae & Atreus' Treasure	412,397	495,993	486,641	491,780	1.1%
The Acropolis of Athens ⁽³⁾	2,766,218	3,150,604	3,034,843	3,466,075	14.2%
Sounio	259,709	306,665	296,206	326,907	10.4%
The Acropolis of Lindos ⁽⁴⁾	441,012	489,137	488,480	523,508	7.2%
Royal Tombs of Vergina	203,632	222,503	205,992	207,811	0.9%
Ancient Olympia	481,252	484,238	475,911	451,044	-5.2%
Knossos (Crete)	634,710	855,663	837,462	930,813	11.1%
Phaistos (Crete)	95,182	134,538	128,488	118,253	-8.0%
Ancient Korinthos ⁽²⁾	191,836	196,944	193,248	209,397	8.4%
Mystras ⁽²⁾	125,549	145,939	143,222	144,983	1.2%
Delphi	345,804	405,947	392,697	392,197	-0.1%
Other archaeological sites	4,906,415	5,464,010	4,567,090	5,548,677	21.5%
II. VISITORS WHO PAID TICKET					
	2017	2019	JANUARY-NOVEMBER		change
	2017	2018	2018	2019 ⁽¹⁾	2019/2018
Total number of visitors who paid ticket (C+D)	10,288,448	11,576,110	10,689,311	12,116,134	13.3%
C. Museums	2,831,466	3,155,269	3,044,016	3,226,874	6.0%
D. Archaeological sites	7,456,982	8,420,841	7,645,295	8,889,260	16.3%
III. VISITORS WITH FREE ADMISSION TICKETS					
		2010	JANUARY-NOVEMBER		change
	2017 2018		2018	2019 ⁽¹⁾	2019/2018
Total number of visitors with free admission ticket (E+F)	6,236,109	7,027,172	6,542,833	6,866,652	4.9%
E. Museums	2,360,315	2,546,942	2,398,295	2,418,937	0.9%
F. Archaeological sites	3,875,794	4,480,230	4,144,538	4,447,715	7.3%
IV. RECEIPTS (euros)					
			JANUARY-NOVEMBER		change
	2017	2018	2018	2019 ⁽¹⁾	2019/2018
Total Receipts (G+H)	102,887,879	115,772,341	113,819,898	128,701,286	13.1%
G. Museums	16,175,121	18,251,493	17,747,691	22,786,856	28.4%
H. Archaeological sites	86,712,758	97,520,848	96,072,207	105,914,430	10.2%
TI. Archaeological sites	00,712,730	31,320,040	30,072,207	103,314,430	10.2/0

⁽¹⁾ Provisional data.

 $[\]ensuremath{^{(2)}}$ Flat rate ticket, valid both for the museum and the archaeological site.

⁽³⁾ From May 2017 onwards, the data for the number of tickets in the archaeological site of the Acropolis of Athens include the tickets of the Ancient Theatre of Dionysus.

⁽⁴⁾ The data referring to the number of tickets for the archaeological sites of the Acropolis of Lindos from November 2018 to February 2019 are provisional and are based on estimation.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, The survey collects data from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country.

Attendance

The corresponding data for the Acropolis Museum is available from December 2009 onwards.

Legal Framework The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

Reference Period

01/11/2019 to 30/11/2019

Methodology and Definitions

The Survey is conducted on a monthly basis from data mainly collected from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and present the data for the whole of the Country, by month and by year.

Number of flat rate tickets

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site, The total number of these flat rate tickets for **November 2019** was **28,610**.

References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-