



HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

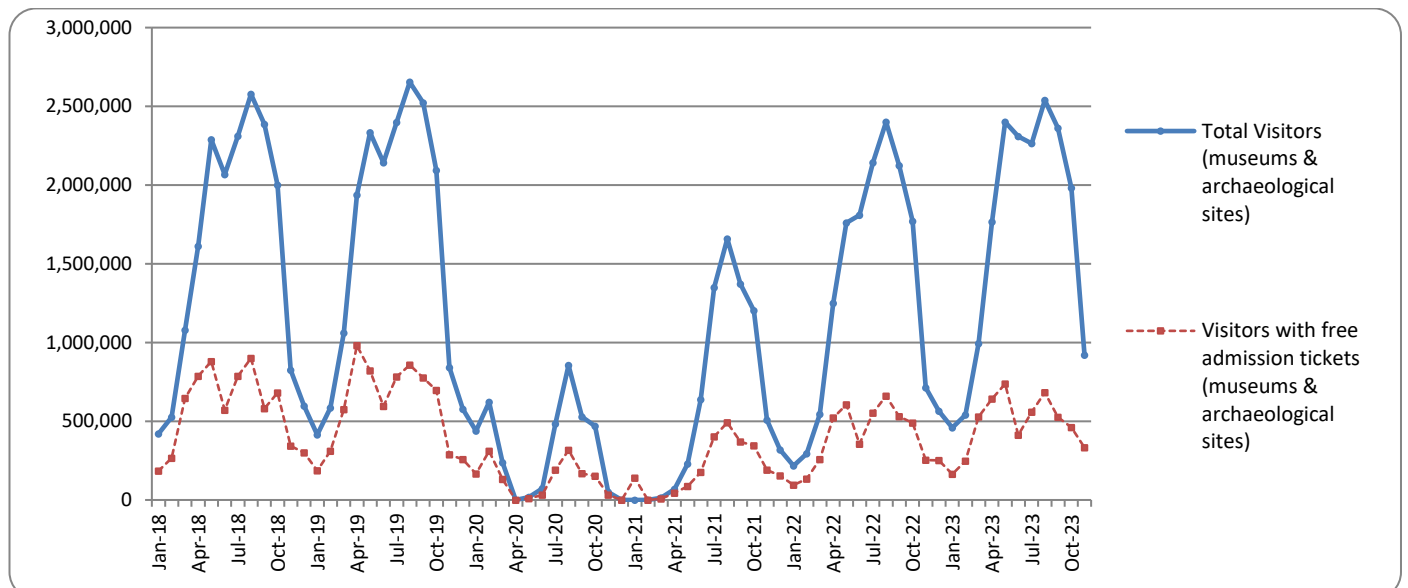
Piraeus, 14 March 2024

## SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE NOVEMBER 2023

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for November 2023. More specifically:

- During November 2023 compared with the corresponding month of 2022, museums recorded a 16.6% increase in the number of visitors, an 11.8% increase in the number of free admission visitors, as well as a 53.7% increase in their receipts (Table 1).
- As regards archaeological sites, in November 2023 compared with the corresponding month of 2022, an increase of 36.7% was recorded in the number of visitors, a 49.3% increase in the number of free admission visitors and a 34.0% increase in the corresponding receipts (Table 1).
- During the eleven-month period from January to November 2023, compared to the corresponding period of 2022, an increase of 25.6% was recorded in the number of visitors of museums, of 20.4% in the number of free admission visitors and of 52.7% in the relevant receipts (Table 2).
- As regards archaeological sites, during the eleven-month period from January to November 2023, compared to the corresponding period of 2022, an increase of 22.5% was recorded in the number of visitors, while an increase of 17.7% was observed in the number of free admission visitors and of 24.6% in the relevant receipts (Table 2).

**Graph 1: Visitors of Museums and Archaeological sites (January 2018 –November 2023)**



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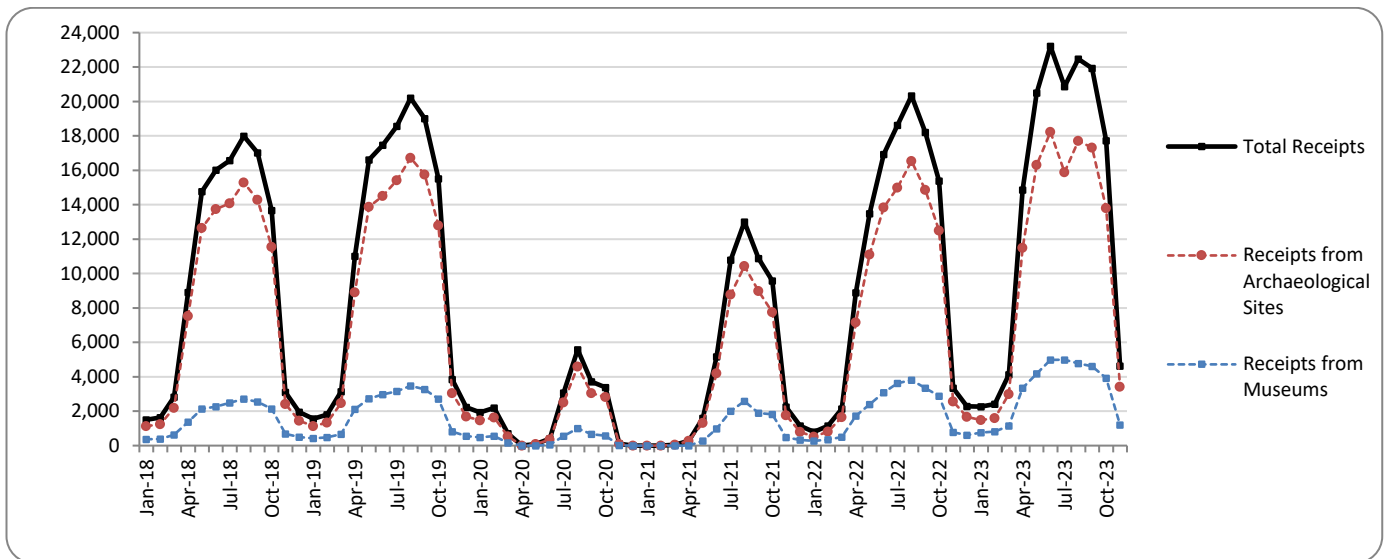
**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(NOVEMBER 2022 & NOVEMBER 2023)**

| <b>I. NUMBER OF VISITORS</b>                                     |                  |                  |                     |
|--|------------------|------------------|---------------------|
| Museums and Archaeological sites                                 | 2022             | 2023             | Change<br>2023/2022 |
| <b>Total number of visitors (A+B)</b>                            | <b>713,410</b>   | <b>919,890</b>   | <b>28.9%</b>        |
| <b>A. Museums (C+E)</b>  | <b>275,901</b>   | <b>321,678</b>   | <b>16.6%</b>        |
| Acropolis Museum   | 88,857           | 103,755          | 16.8%               |
| National Archaeological  | 34,655           | 39,706           | 14.6%               |
| Ancient Olympia  | 4,288            | 4,222            | -1.5%               |
| Palace of the Grand Master (Rhodes)                              | 10,454           | 13,212           | 26.4%               |
| Herakleion Archaeological (Crete)                                | 10,456           | 11,774           | 12.6%               |
| White Tower  | 11,142           | 14,879           | 33.5%               |
| Delphi   | 9,729            | 9,690            | -0.4%               |
| Other museums  | 106,320          | 124,440          | 17.0%               |
| <b>B. Archaeological Sites (D+F)</b>                             | <b>437,509</b>   | <b>598,212</b>   | <b>36.7%</b>        |
| Epidavros <sup>(1)</sup>   | 16,589           | 21,646           | 30.5%               |
| The Acropolis of Mycenae & Atreus' Treasure                      | 16,216           | 21,778           | 34.3%               |
| The Acropolis of Athens  | 172,388          | 242,411          | 40.6%               |
| Sounio   | 16,568           | 23,296           | 40.6%               |
| The Acropolis of Lindos  | 7,191            | 9,769            | 35.9%               |
| Royal Tombs of Vergina   | 10,307           | 11,587           | 12.4%               |
| Ancient Olympia  | 15,687           | 21,985           | 40.1%               |
| Knossos (Crete)  | 19,822           | 26,369           | 33.0%               |
| Phaistos (Crete)   | 1,398            | 1,393            | -0.4%               |
| Ancient Korinthos <sup>(1)</sup>                                 | 9,113            | 10,418           | 14.3%               |
| Mystras <sup>(1)</sup>   | 4,820            | 6,411            | 33.0%               |
| Delphi   | 16,199           | 26,394           | 62.9%               |
| Other archaeological sites                                       | 131,211          | 174,755          | 33.2%               |
| <b>II. VISITORS WHO PAID TICKET</b>                              |                  |                  |                     |
|  | 2022             | 2023             | Change<br>2023/2022 |
| <b>Total number of visitors who paid ticket (C+D)</b>            | <b>459,483</b>   | <b>587,440</b>   | <b>27.8%</b>        |
| C. Museums   | 151,542          | 182,687          | 20.6%               |
| D. Archaeological sites  | 307,941          | 404,753          | 31.4%               |
| <b>III. VISITORS WITH FREE ADMISSION TICKETS</b>                 |                  |                  |                     |
|  | 2022             | 2023             | Change<br>2023/2022 |
| <b>Total number of visitors with free admission ticket (E+F)</b> | <b>253,927</b>   | <b>332,450</b>   | <b>30.9%</b>        |
| E. Museums   | 124,359          | 138,991          | 11.8%               |
| F. Archaeological sites  | 129,568          | 193,459          | 49.3%               |
| <b>IV. RECEIPTS (euros)</b>                                      |                  |                  |                     |
|  | 2022             | 2023             | Change<br>2023/2022 |
| <b>Total Receipts (G+H)</b>                                      | <b>3,339,312</b> | <b>4,629,210</b> | <b>38.6%</b>        |
| G. Museums   | 783,125          | 1,203,804        | 53.7%               |
| H. Archaeological sites  | 2,556,187        | 3,425,406        | 34.0%               |

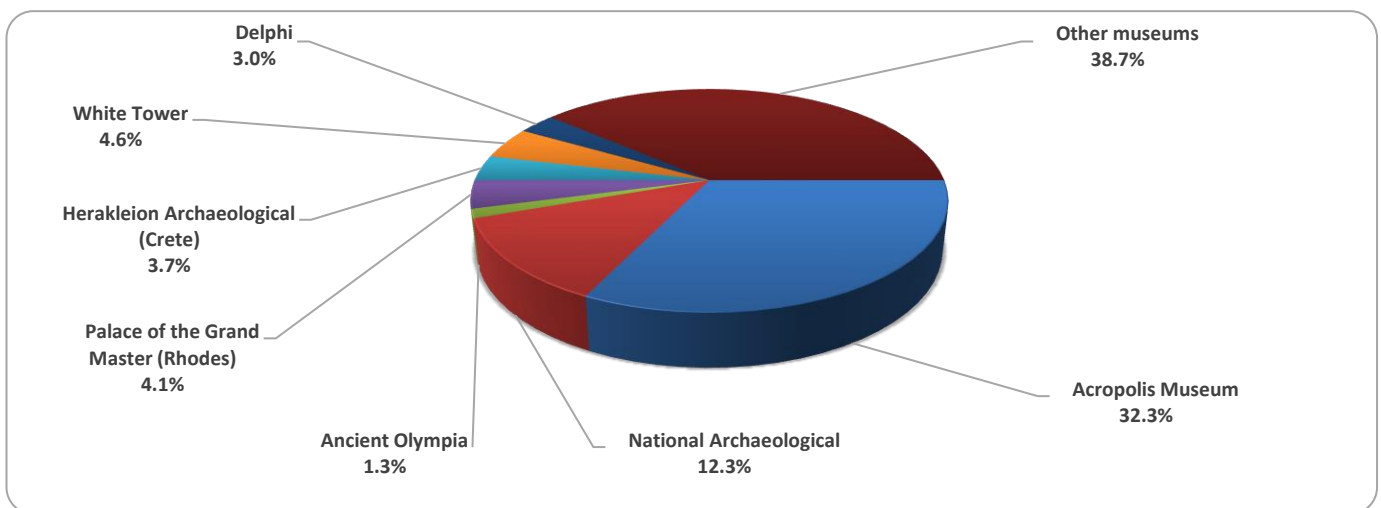
<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

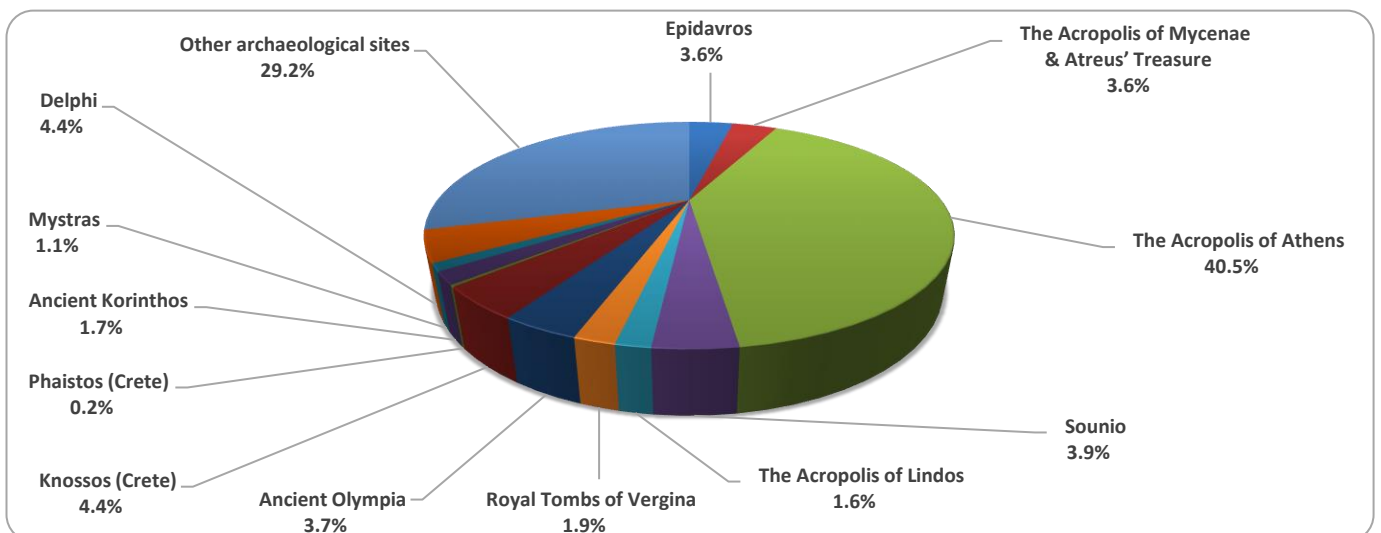
**Graph 2: Receipts from Museums and Archaeological Sites (January 2018 – November 2023)**  
(in thousand euro)



**Graph 3: Percentage distribution of visitors by Museum, November 2023**



**Graph 4: Percentage distribution of visitors by Archaeological site, November 2023**



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(2021, 2022, JANUARY - NOVEMBER 2022, 2023)**

| <b>I. VISITORS</b>   |                     |                    |                    |                    |                     |
|--|---------------------|--------------------|--------------------|--------------------|---------------------|
| Museums and Archaeological sites                                 | 2021 <sup>(2)</sup> | 2022               | JANUARY-NOVEMBER   |                    | change<br>2023/2022 |
|  |                     |                    | 2022               | 2023               |                     |
| <b>Total number of visitors (A+B)</b>                            | <b>7,357,026</b>    | <b>15,583,552</b>  | <b>15,019,877</b>  | <b>18,531,108</b>  | <b>23.4%</b>        |
| <b>A. Museums (C+E)</b>  | <b>2,047,481</b>    | <b>4,636,901</b>   | <b>4,387,872</b>   | <b>5,511,209</b>   | <b>25.6%</b>        |
| Acropolis Museum   | 547,908             | 1,397,353          | 1,323,688          | 1,819,153          | 37.4%               |
| National Archaeological  | 189,208             | 474,821            | 448,035            | 612,064            | 36.6%               |
| Ancient Olympia  | 34,367              | 85,179             | 84,006             | 83,959             | -0.1%               |
| Palace of the Grand Master (Rhodes)                              | 142,530             | 263,521            | 258,246            | 327,635            | 26.9%               |
| Herakleion Archaeological (Crete)                                | 127,574             | 249,715            | 241,503            | 285,053            | 18.0%               |
| White Tower  | 77,983              | 193,916            | 176,169            | 231,356            | 31.3%               |
| Delphi   | 58,102              | 151,512            | 143,039            | 194,915            | 36.3%               |
| Other museums  | 869,809             | 1,820,884          | 1,713,186          | 1,957,074          | 14.2%               |
| <b>B. Archaeological Sites (D+F)</b>                             | <b>5,309,545</b>    | <b>10,946,651</b>  | <b>10,632,005</b>  | <b>13,019,899</b>  | <b>22.5%</b>        |
| Epidavros <sup>(1)</sup>   | 182,118             | 393,077            | 381,736            | 513,379            | 34.5%               |
| The Acropolis of Mycenae & Atreus' Treasure                      | 156,227             | 372,448            | 360,359            | 496,898            | 37.9%               |
| The Acropolis of Athens  | 1,219,717           | 3,019,841          | 2,884,188          | 3,800,621          | 31.8%               |
| Sounio   | 171,348             | 314,506            | 302,390            | 377,795            | 24.9%               |
| The Acropolis of Lindos  | 349,418             | 596,331            | 594,977            | 627,103            | 5.4%                |
| Royal Tombs of Vergina   | 56,790              | 168,444            | 150,711            | 181,194            | 20.2%               |
| Ancient Olympia  | 143,549             | 338,365            | 331,952            | 474,799            | 43.0%               |
| Knossos (Crete)  | 445,160             | 831,320            | 822,486            | 940,966            | 14.4%               |
| Phaistos (Crete)   | 48,599              | 74,817             | 74,298             | 79,294             | 6.7%                |
| Ancient Korinthos <sup>(1)</sup>                                 | 59,271              | 153,616            | 149,665            | 204,995            | 37.0%               |
| Mystras <sup>(1)</sup>   | 78,762              | 139,512            | 136,454            | 146,614            | 7.4%                |
| Delphi   | 146,061             | 332,870            | 318,278            | 463,723            | 45.7%               |
| Other archaeological sites                                       | 2,252,525           | 4,211,504          | 4,124,511          | 4,712,518          | 14.3%               |
| <b>II. VISITORS WHO PAID TICKET</b>                              |                     |                    |                    |                    |                     |
|  | 2021 <sup>(2)</sup> | 2022               | JANUARY-NOVEMBER   |                    | change<br>2023/2022 |
|  |                     |                    | 2022               | 2023               |                     |
| <b>Total number of visitors who paid ticket (C+D)</b>            | <b>5,090,418</b>    | <b>10,877,516</b>  | <b>10,565,355</b>  | <b>13,242,385</b>  | <b>25.3%</b>        |
| C. Museums   | 1,289,896           | 2,883,216          | 2,759,523          | 3,549,894          | 28.6%               |
| D. Archaeological sites  | 3,800,522           | 7,994,300          | 7,805,832          | 9,692,491          | 24.2%               |
| <b>III. VISITORS WITH FREE ADMISSION TICKETS</b>                 |                     |                    |                    |                    |                     |
|  | 2021 <sup>(2)</sup> | 2022               | JANUARY-NOVEMBER   |                    | change<br>2023/2022 |
|  |                     |                    | 2022               | 2023               |                     |
| <b>Total number of visitors with free admission ticket (E+F)</b> | <b>2,266,608</b>    | <b>4,706,036</b>   | <b>4,454,522</b>   | <b>5,288,723</b>   | <b>18.7%</b>        |
| E. Museums   | 757,585             | 1,753,685          | 1,628,349          | 1,961,315          | 20.4%               |
| F. Archaeological sites  | 1,509,023           | 2,952,351          | 2,826,173          | 3,327,408          | 17.7%               |
| <b>IV. RECEIPTS (euros)</b>                                      |                     |                    |                    |                    |                     |
|  | 2021 <sup>(2)</sup> | 2022               | JANUARY-NOVEMBER   |                    | change<br>2023/2022 |
|  |                     |                    | 2022               | 2023               |                     |
| <b>Total Receipts (G+H)</b>                                      | <b>54,735,194</b>   | <b>121,535,113</b> | <b>119,249,406</b> | <b>154,980,117</b> | <b>30.0%</b>        |
| G. Museums   | 10,385,644          | 23,361,465         | 22,748,916         | 34,742,164         | 52.7%               |
| H. Archaeological sites  | 44,349,550          | 98,173,648         | 96,500,490         | 120,237,953        | 24.6%               |

<sup>(1)</sup> Flat rate ticket, valid both for the museum and the archaeological site.

<sup>(2)</sup> The operation of museums was suspended gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of archaeological sites was suspended from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

## EXPLANATORY NOTES

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| <b>Survey on Museums and Archaeological Sites Attendance</b> | <p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>  |
| <b>Legal Framework</b>                                       | <p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>   |
| <b>Reference Period</b>                                      | <p>1/11/2023 - 30/11/2023</p>  |
| <b>Methodology and Definitions</b>                           | <p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p><b>Number of flat rate tickets:</b></p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for October 2023 was <b>25,220</b>.</p> |
| <b>References</b>  | <p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI21/">http://www.statistics.gr/en/statistics/-/publication/SCI21/</a></p>  |