



# Facts that matter

Eva Witteman  
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Statistics  
Netherlands



# Statistics Netherlands

The principal supplier of reliable, objective statistics in the Netherlands. CBS:

- Collects and processes data about the Netherlands
- Produces and publishes statistical information
- Reliable, objective and society-oriented
- Since 1899: More than 125 years







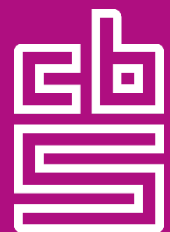
# The basis for reliable statistics

- Statistics Netherlands Act
- Government institution
- Autonomous administrative body
- Ministerial responsibility:  
Ministry of Economic Affairs



# A treasure trove of knowledge

- Statistics are used in practice, policy, science, business, education, media and by citizens
- All statistics are accessible free at [cbs.nl](https://www.cbs.nl) and in the StatLine database online
- Microdata for research are accessible under strict conditions





# From figures to TV news

- New statistics every day
- More than 95,000 media mentions annually
- Additional analysis from our experts
- Focus on accessibility: visually clear and comprehensible for everyone





# What is our reach and how do we know this?

## Receiving feedback

- Measuring clicks on our StatLine tables or articles
- Interviewing users and respondents (CBS' userlab)

## Receiving and giving feedback – the added value of user councils

- Advise on our plans (multi annual and annual)
- Identify large-scale external developments
- Testing of ideas (both ways)
- In addition to strategic relationship management such as account managers - network



**One user is no user**

one egg is no egg

two eggs are half an egg

and three eggs are an easter egg

# User councils at CBS

- Statistics Netherlands has multiple user councils in place
- They are enforced by our administrative regulation
- All user councils each have a chair and a secretary. Most have around ten members and meet at least twice a year
- They each represent a specific theme or usergroup
- Statistics Netherlands has been doing this for ... .. Very long





# A dive into our different user councils

- **Business respondents** Trade associations representing companies with a large response burden, accountancy firms
- **Methodology** Universities and other NSI's
- **Communication** Government bodies, publishers, universities
- **Microdata** Knowledge institutions, universities, large municipalities
- **Business Economic Statistics** Trade associations, commercial research institutes, government bodies
- **Macroeconomic Statistics** Banks, knowledge institutions, universities
- **Social Statistics and Statistics of the Living Environment**  
Government bodies, large municipalities, knowledge institutions, universities





# Why this works

- For all parties involved it means engaging in how we view societal themes and CBS' role in it
- This challenges Statistics Netherlands to keep testing our perspective
- And this helps CBS' goal to stay relevant



# Challenges

- Advices between users can be contradictory
- Input from society and the field on our organisation can always be improved





Questions? Thoughts?  
Please share!

Contact me  
[ew.witteman@cbs.nl](mailto:ew.witteman@cbs.nl)

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