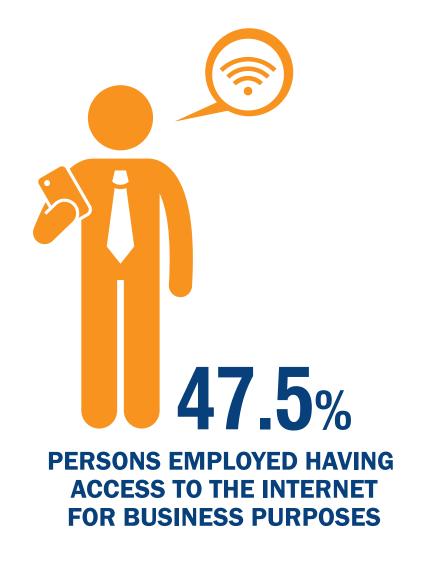
## SURVEY ON THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES AND E-COMMERCE IN ENTERPRISES, 2023



**INTERNET ACCESS** 



**ENTERPRISES WITH ACCESS TO THE INTERNET FOR BUSINESS PURPOSES** (fixed line and mobile connection)





59.8%

USE OF SOCIAL MEDIA

enterprises
USE ARTIFICIAL
INTELLIGENCE
TECHNOLOGIES

354.3
BILLION EURO
TURNOVER

TURNOVER FROM E-COMMERCE

25.0 BILLION EURO

## E-COMMERCE



20.6%

ORDERS WERE
PLACED VIA A WEBSITE
OR AN APPLICATION
OR EDI-TYPE MESSAGES