



HELLENIC STATISTICAL AUTHORITY - ELSTAT

Tourism Statistics

Special bilateral event and Workshop ELSTAT – Statistics Poland

Tourism Statistics Section, Trade and Services Statistics Division





Need for Tourism Statistics

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Tourism industry occupies an important place in the Greek economy with tourist activities representing a large potential source of employment.

Any appraisal of its competitiveness requires a good knowledge of the volume of tourism, its characteristics, the profile of the tourist and tourism expenditure and the benefits for the economy.





ELSTAT Tourism Statistics System

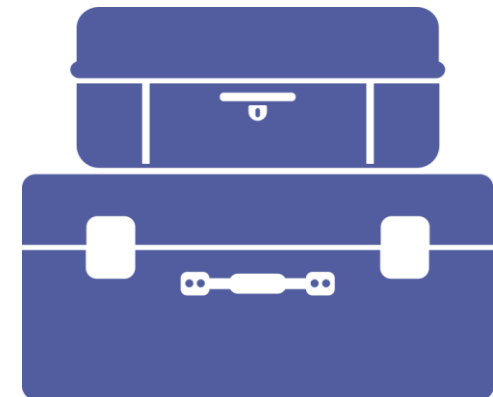
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Tourism Statistics

- ▶ Capacity and occupancy of tourist accommodation establishments
- ▶ Tourism trips of residents

Other Statistics relevant to tourism

- ▶ Structural Business Statistics
Accommodation and Food Service Activities
- ▶ Short Term Statistics
Accommodation and Food Service Activities
- ▶ Household Budget Survey
(households' expenditure on personal trips with at least 3 nights spent and on same-day visits for personal purposes)
- ▶ Labor Force Survey
(employment in tourism industries)
- ▶ Passenger Transport Statistics
- ▶ Museums and Archaeological Sites Statistics





Occupancy of tourist accommodation establishments

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Legal Framework: [Regulation \(EU\) No 692/2011](#)

Scope of observation: Hotels and similar establishments

Short-stay establishments

Tourist campsites

Method: exhaustive survey (web application for the data collection),
additional sample survey on short-stay establishments

Frequency of data collection: monthly

Main variables: arrivals of guests, nights spent by guests, occupancy rate

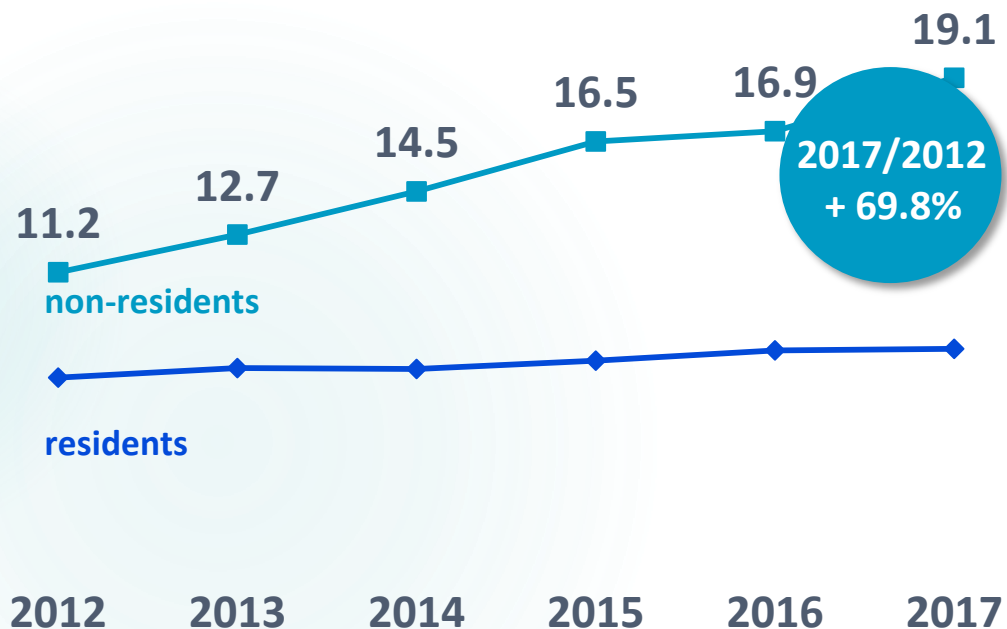
Main breakdowns: Regional Unit & Municipality, country of residence of the guest



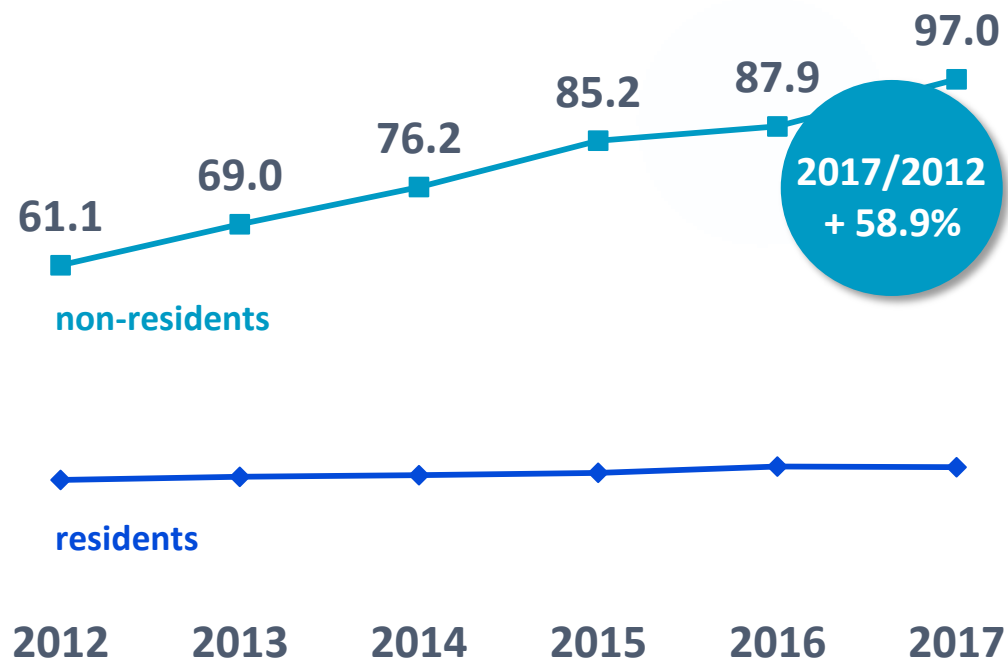
Arrivals and nights spent in tourist accommodation establishments, 2012 - 2017

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Arrivals in millions



Nights spent in millions

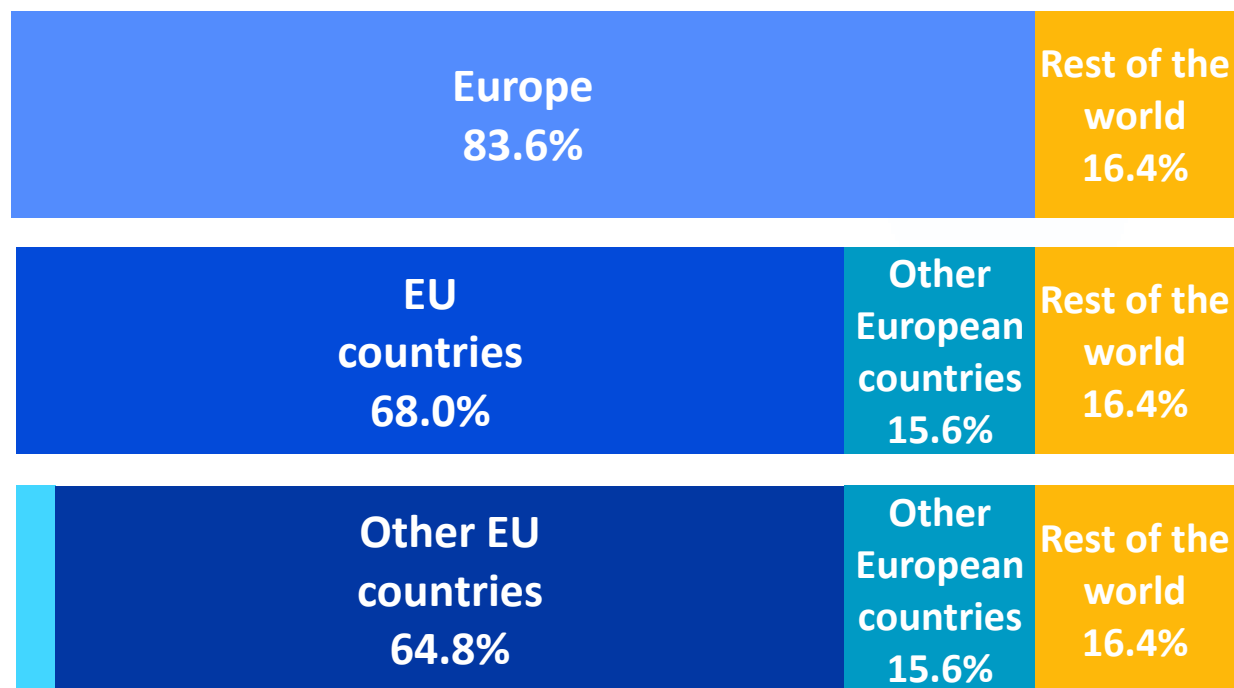
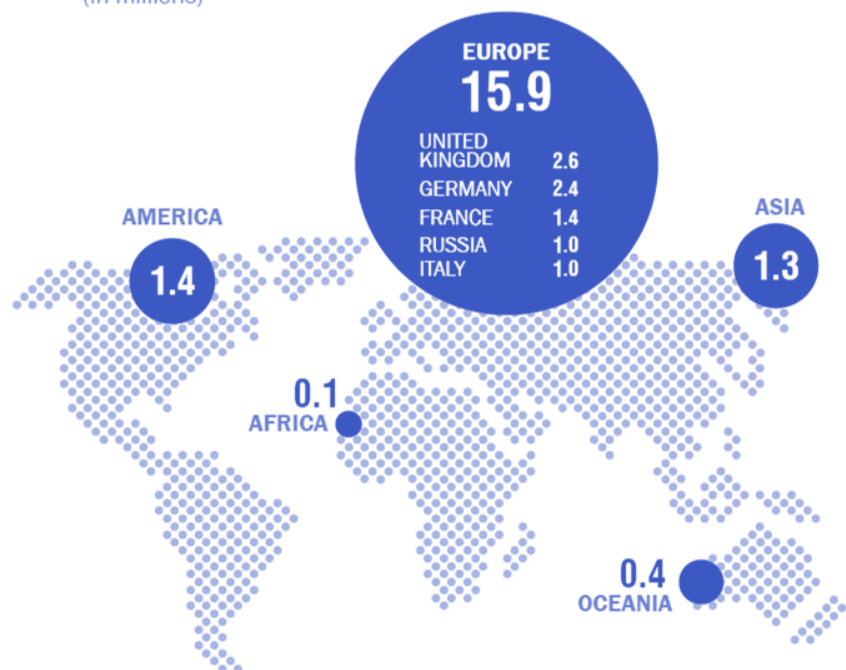




Arrivals of non-residents at tourist accommodation establishments, 2017

6

(in millions)



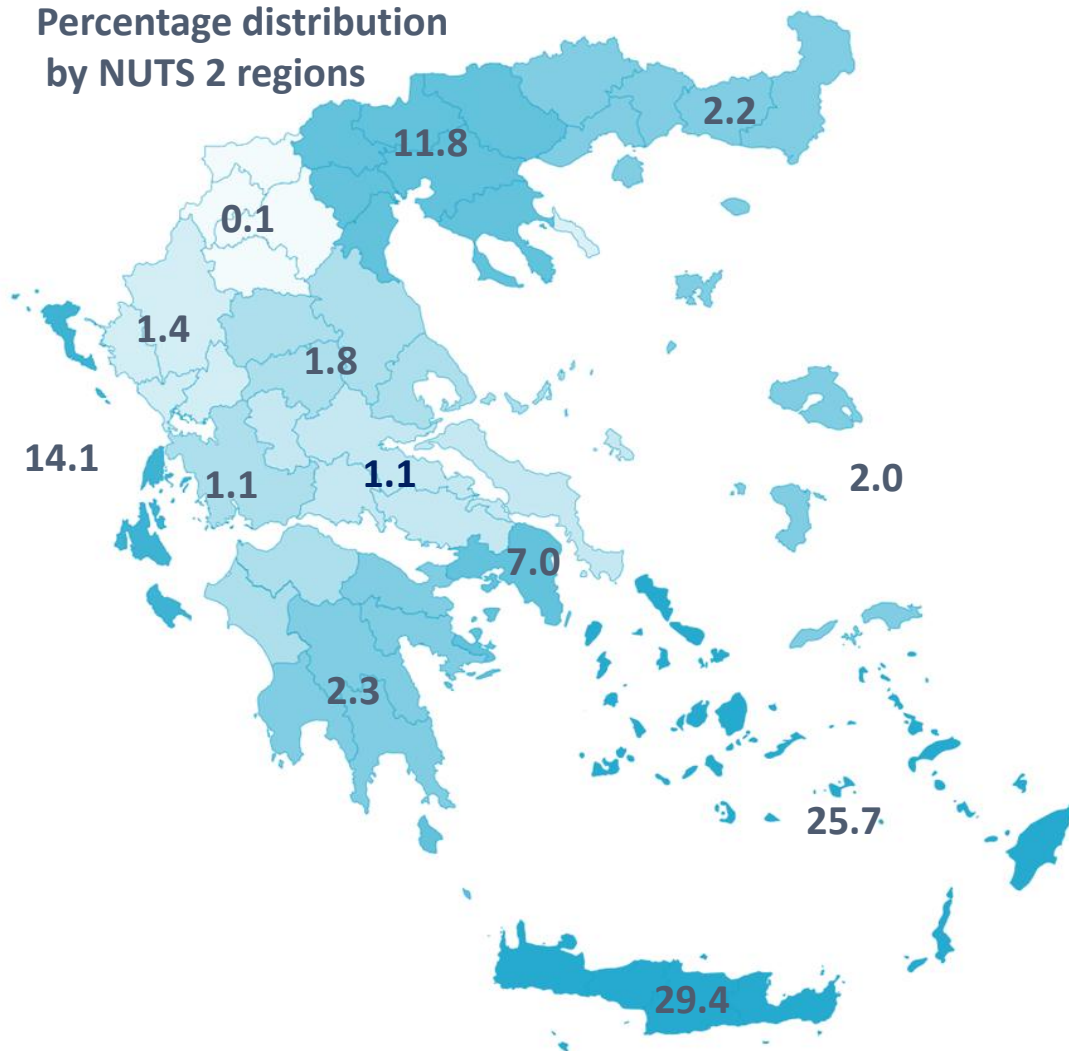
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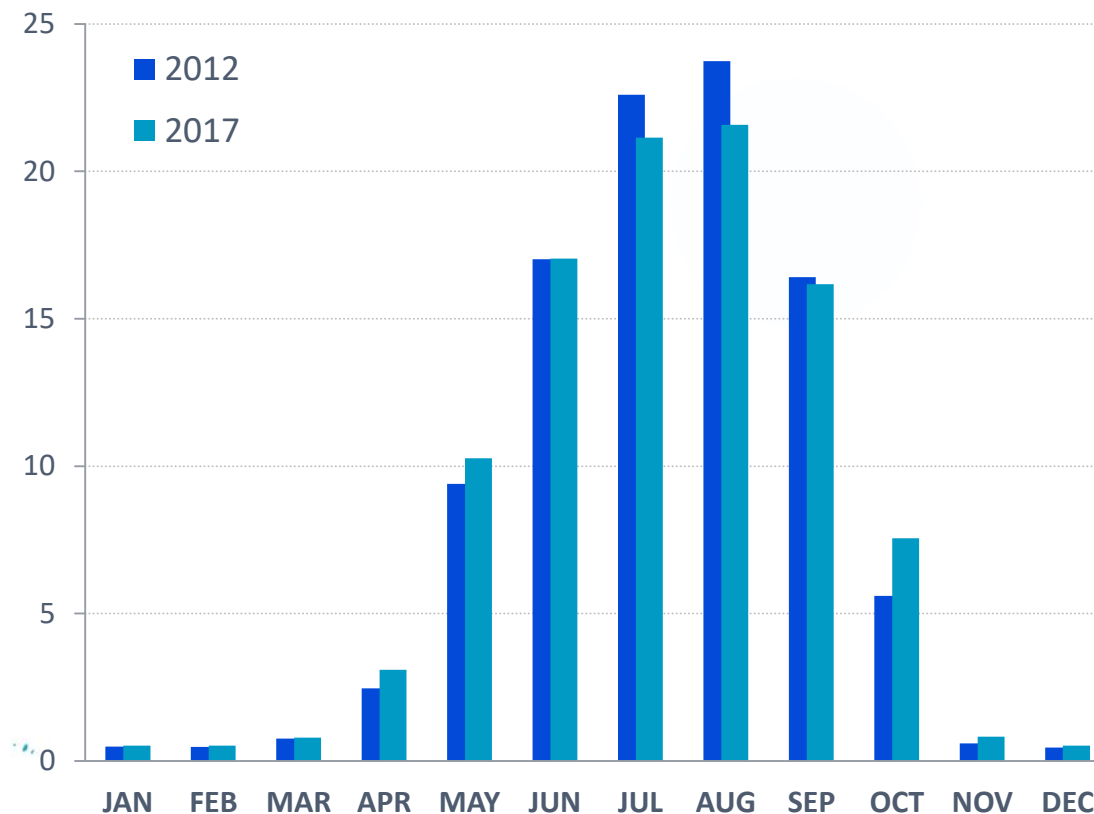
Nights spent by non-residents in tourist accommodation establishments, 2017

7

Percentage distribution
by NUTS 2 regions



Percentage distribution
by month

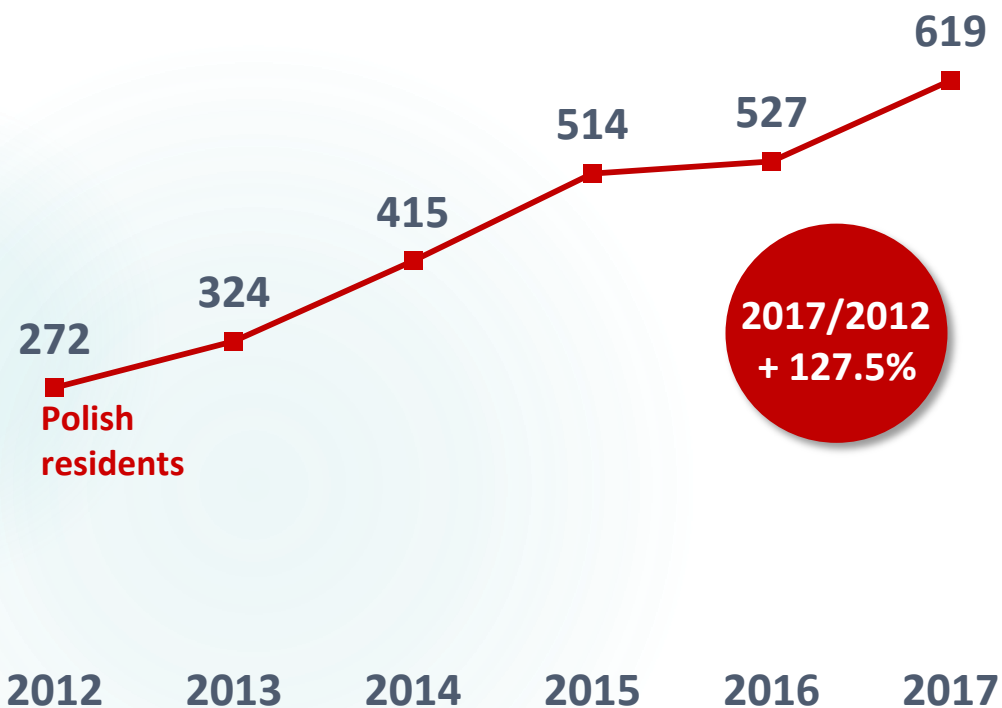




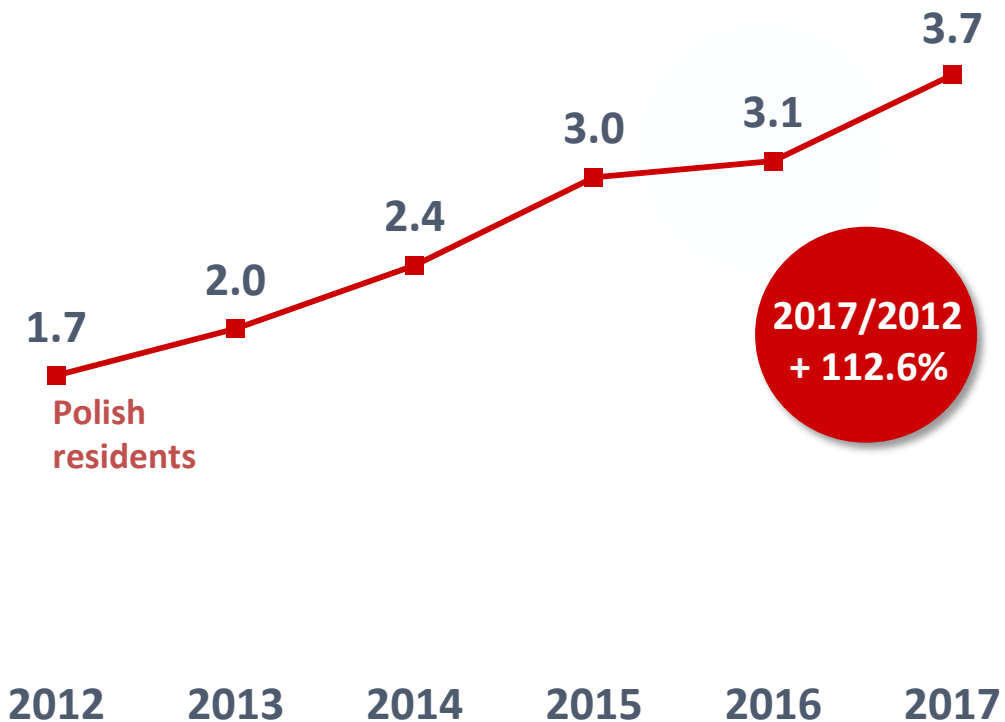
Arrivals and nights spent in tourist accommodation establishments, Polish residents, 2012 - 2017

8

Arrivals in thousands



Nights spent in millions





Main inbound markets

in terms of number of tourist arrivals at accommodation establishments

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2012

1. United Kingdom
2. Germany
3. Russia
4. France
5. Italy
- ...
11. Poland



2017

1. United Kingdom
2. Germany
3. France
4. Russia
5. Italy
- ...
8. Poland





Inbound tourism from Poland

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poland greece tourism



All

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Clear

[Polish Demand for Greece on the Rise, More to Come in 2019 - GTP ...](#)

<https://news.gtp.gr> ▸ Surveys, Trends & Stats ▾

Dec 4, 2018 - Greece welcomed 960000 visitors from Poland during the ... to data presented by the Greek National Tourism Organization (GNT0), following its participation in ...

[Greece to Launch New Actions to Attract More Polish Tourists - GTP ...](#)

<https://news.gtp.gr> ▸ Industry sectors ▸ Trade Associations - Gov ▾

Sep 5, 2018 - According to Ambassador Barbarzak, the tourist flow from Poland to Greece has been increasing in recent years, as in 2017 some one million Polish tourists ...

[Greece to target more Polish tourists | Business | ekathimerini.com](#)

www.ekathimerini.com/232325/article/.../greece-to-target-more-polish-tourists ▾

Sep 5, 2018 - During a meeting at the Tourism Ministry in Athens on Wednesday, Greek Tourism Minister ... the expansion of tourism cooperation between Greece and Poland.

[Greece most popular destination of Polish tourists in 2018 \(polandin ...](#)

<https://polandin.com/.../greece-most-popular-destination-of-polish-tourists-in-2018> ▾

Jan 9, 2019 - Greece was the most popular tourist destination among Poles in 2018, a popular tourist agency has ... Poland most attractive tourism destination for Chinese.

Polish Demand for Greece on the Rise, More to Come in 2019

Posted On 04 Dec 2018 By : GTP editing team Comment: 0

BUSINESS 05.09.2018

Greece to target □ more Polish tourists



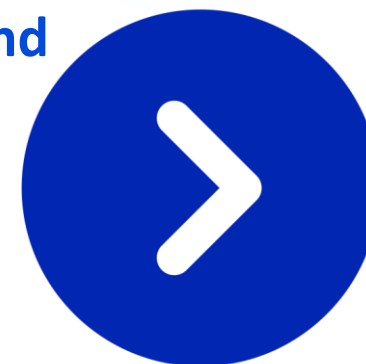
Inbound tourism from Poland by type of establishment, 2017

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Nights spent



Focus on hotels and similar establishments for exploring the **main characteristics of inbound tourism from Poland**

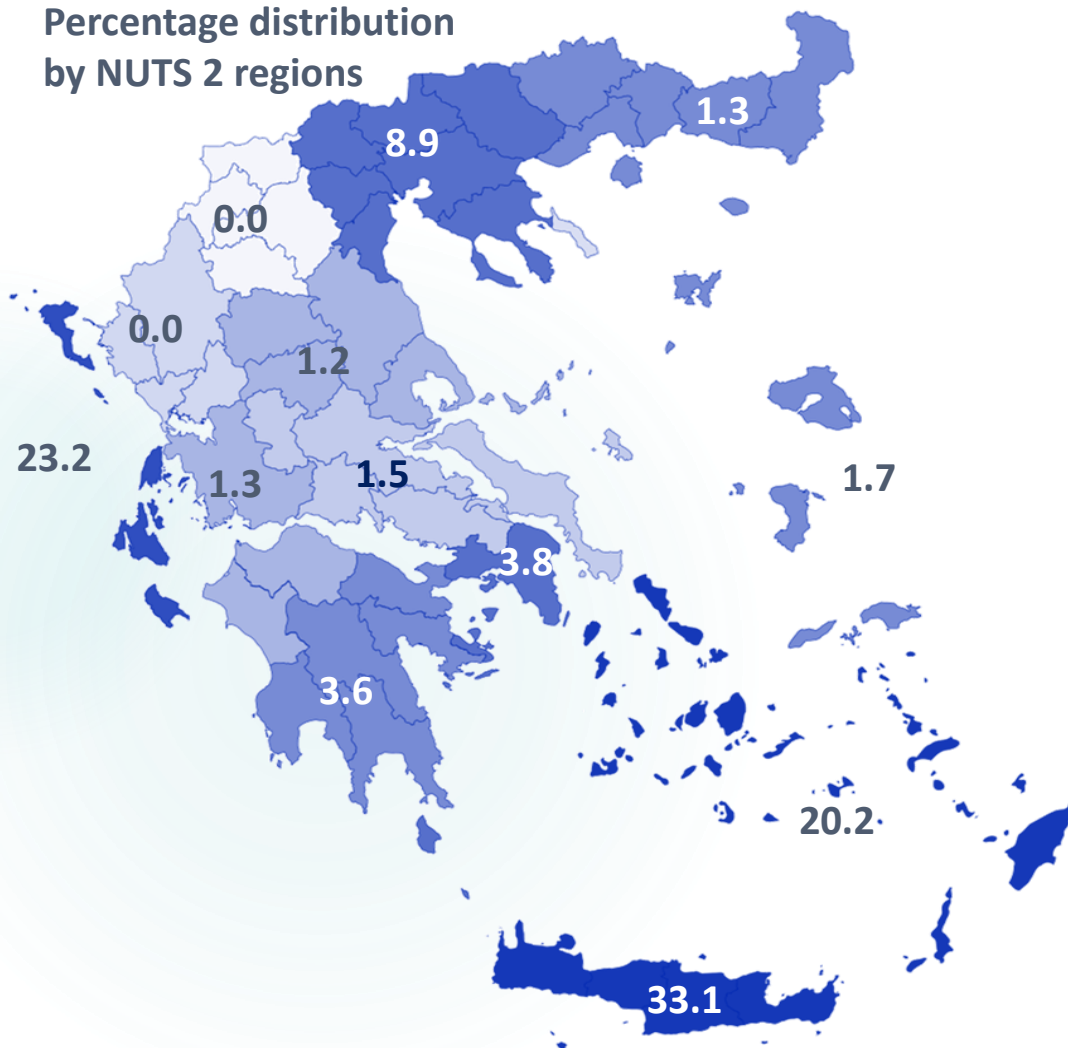




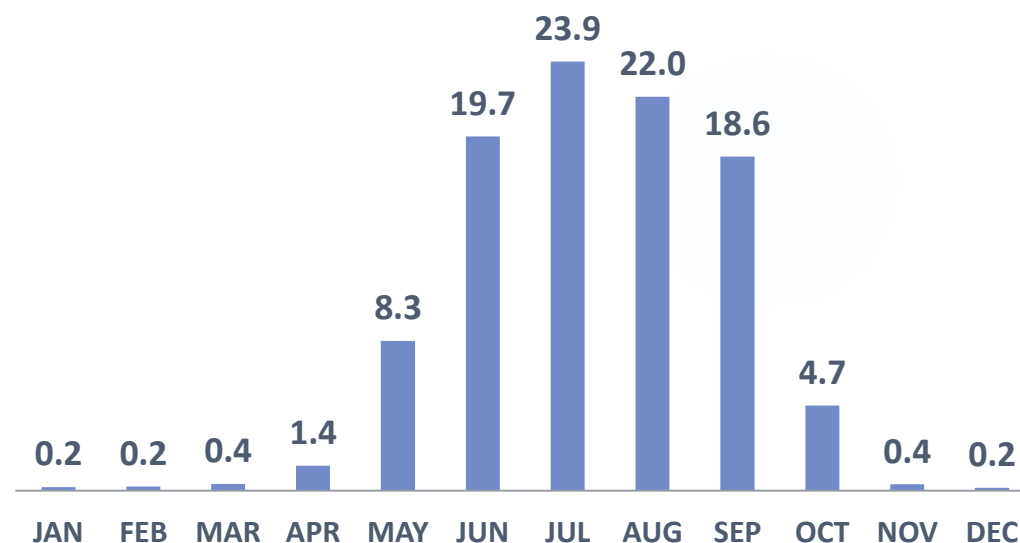
Nights spent by Polish residents in hotels and similar establishments, 2017

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Percentage distribution
by NUTS 2 regions



Percentage distribution
by month



Average length of stay in nights spent

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2.8	2.7	3.1	3.0	5.1	5.9	6.4	6.7	5.9	5.9	2.7	2.5



Tourism Trips of Residents

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Legal Framework: [Regulation \(EU\) No 692/2011](#)

Method – frequency of data collection:

Sample survey (face-to-face interview) on households - annually

Main variables:

number of outbound and domestic tourism trips for personal purposes and for professional purposes

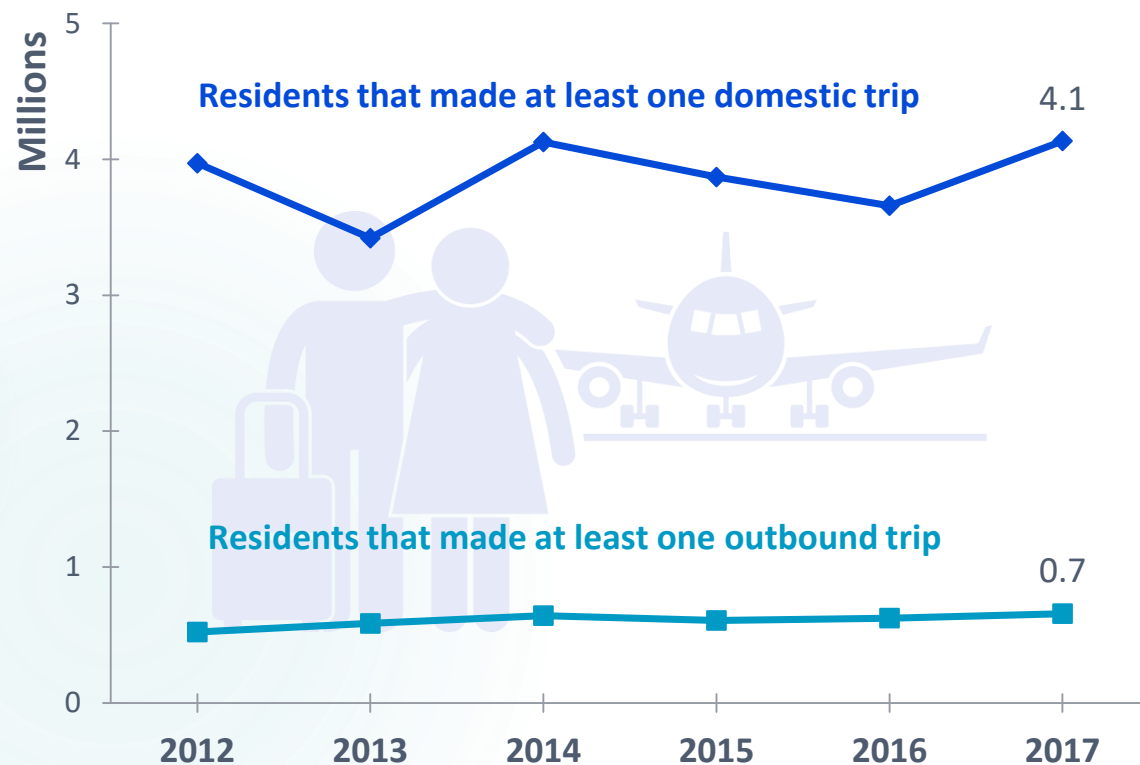
characteristics of trips (length of stay, main means of accommodation, main means of transport, etc) and same-day visits

expenditure of outbound and domestic trips and same-day visits



Participation of residents in tourism, 2012-2017

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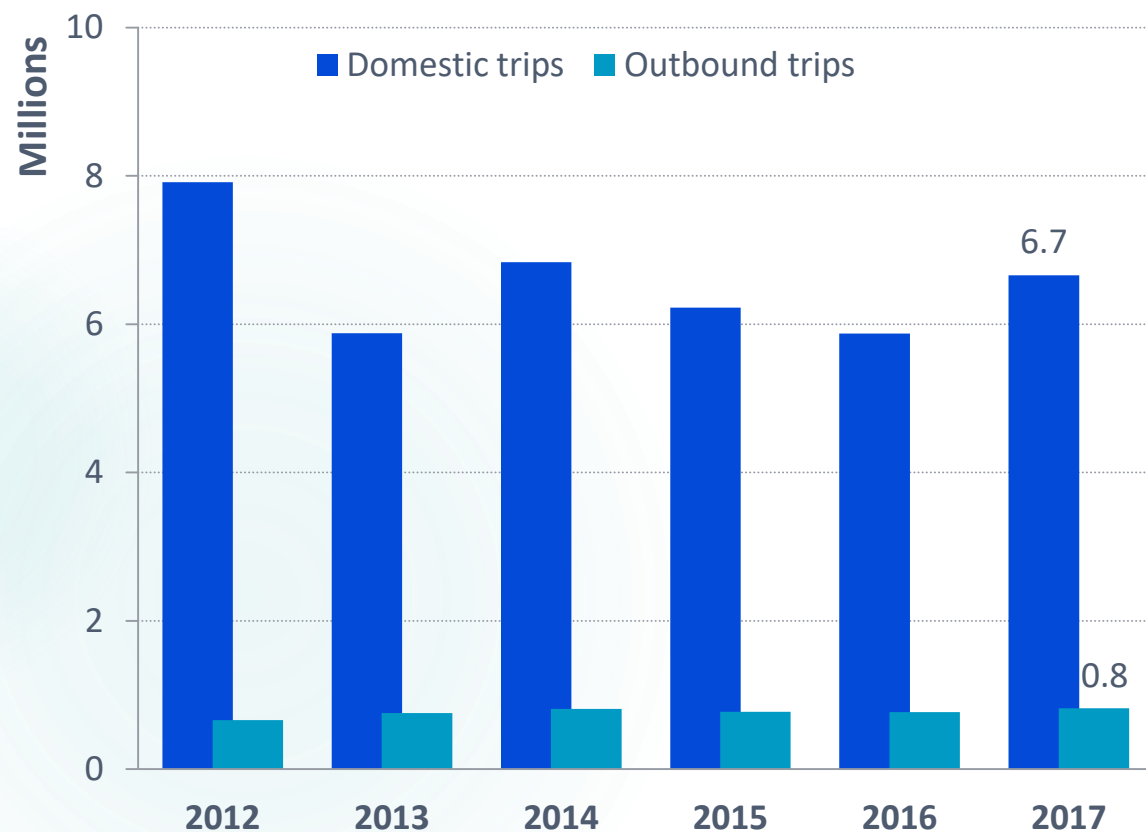


* Data refer to residents of all ages



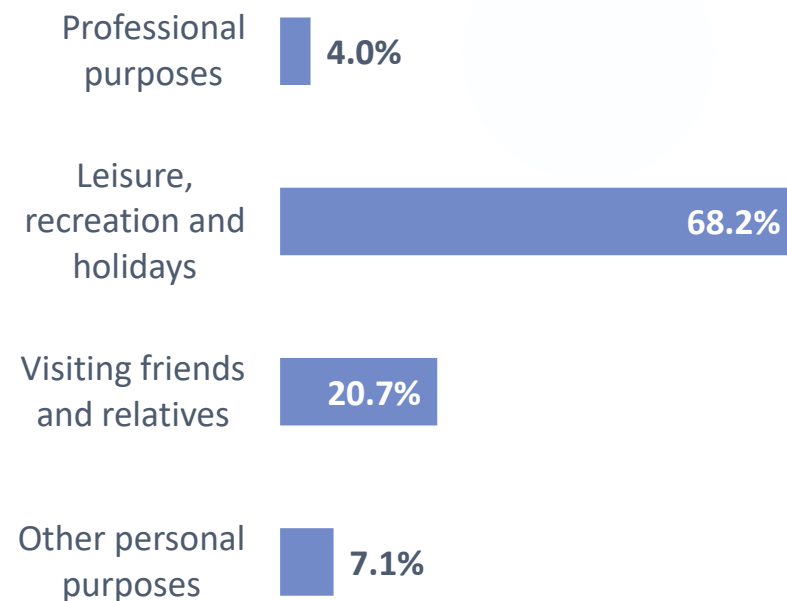
Trips made by residents, 2012-2017

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* Data refer to trips made by residents of all ages

Trips by main purpose of trip, 2017





Main outbound markets

in terms of number of tourism trips made by residents

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Hellenic Statistical Authority

2017

1. Albania
2. Italy
3. United Kingdom
4. Bulgaria
5. Germany
- ...
- ? **Poland**



Statistics Poland



In 2017 **31,496** Greek residents arrived at tourist accommodation establishments in Poland



HELLENIC STATISTICAL AUTHORITY - ELSTAT

DETECT LANGUAGE

GREEK

ENGLISH

SPANISH

▼

↔

POLISH

GREEK

ENGLISH

▼

ευχαριστώ για την προσοχή σας

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dziękuję za uwagę

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