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# PRESS RELEASE

## ARRIVALS AND NIGHTS SPENT IN SHORT-STAY ACCOMMODATION ESTABLISHMENTS: Year 2019

According to the results of the Survey on Short-Stay Accommodation Establishments, conducted by the Hellenic Statistical Authority (ELSTAT), it is observed that in 2019, the number of arrivals at short-stay accommodation establishments amounted to 6,662,623 and the number of nights spent to 32,277,565. The corresponding arrivals in 2018 amounted to 6,410,359 while the nights spent amounted to 31,517,741, thus in 2019 compared with 2018, the arrivals and nights spent recorded an increase of 3.9% and 2.4%, respectively (Tables 1 and 2).

More specifically, according to available survey data in 2019 compared with 2018, an increase is observed both in arrivals and nights spent of non-residents by 8.4% and 4.9%, respectively. On the other hand, a decrease is observed for the same period both in arrivals and nights spent of residents by 7.8% and 7.6%, respectively (Tables 1, 2, 3 and 4).

As regards the breakdown of the survey data by NUTS 2 Regions, in 2019 compared with 2018, a significant increase of arrivals in absolute values, is observed in Notio Aigaio (6.7% in arrivals and 2.2% in nights spent), in Kentriki Makedonia (6.7% in arrivals and 8.9% in nights spent) and in Ipeiros (12.3% in arrivals and 15.9% in nights spent) (Tables 1 and 2).

In 2019, the biggest share of arrivals and nights spent by non-residents in short-stay accommodation establishments is recorded by customers (guests) whose country of residence is in Europe (87.1% of arrivals and 93.1% of nights spent) with a significant contribution from the EU Members States (69.2% of arrivals and 73.3% of nights spent). The largest contribution concerning arrivals is recorded for the United Kingdom (15.4% of arrivals and 18.3% of nights spent), followed by Germany (9.7% of arrivals and 8.9% of nights spent), Italy (7.5% of arrivals and 7.0% of nights spent) and France (6.5% of arrivals and 4.3% of nights spent). As regards the rest of the European countries, the largest contribution is recorded for Serbia (8.1% of arrivals and 10.5% of nights spent) and Russia (4.0% of arrivals and 4.1% of nights spent) (Tables 3 and 4).

Information on methodological issues: Sectoral Statistics Division Tourism and Cultural Statistics Section Head of the Section: Asimina Katri Tel: +30 213 135 2168 Fax: +30 210 482 2669 e-mail: <u>a.katri@statistics.gr</u> Information for data provision: Tel. +30 213 135 2022, 2308, 2310 e-mail: <u>data.dissem@statistics.gr</u> When comparing the data of arrivals and nights spent in short-stay accommodation establishments, by country of residence, of the year 2019 with the corresponding data of the year 2018, a significant increase of arrivals, in absolute values, is recorded, among European countries, for the United Kingdom (8.7% in arrivals and 4.5% in nights spent), Germany (9.2% in arrivals and 7.5% in nights spent), Italy (11.0% in arrivals and 7.7% in nights spent) and France (8.8% in arrivals and 8.8% in nights spent). As regards the rest of the continents, a significant increase in arrivals, in absolute values, is recorded for America, with a large contribution from the United States of America (increase of 20.0% in arrivals and 18.9% in nights spent) (Tables 3 and 4).

		2018 2019				Change % _2019/2018			
NUTS 2 Regions	Total	Residents	Non- residents	Total	Residents	Non- residents	Total	Residents	Non- residents
Total	6,410,359	1,770,408	4,639,951	6,662,623	1,632,747	5,029,876	3.9	-7.8	8.4
Anatoliki Makedonia, Thraki	193,053	39,998	153,055	203,924	36,952	166,972	5.6	-7.6	9.1
Kentriki Makedonia	988,963	126,681	862,282	1,054,757	116,185	938,572	6.7	-8.3	8.8
Dytiki Makedonia	21,674	18,445	3,229	21,086	17,466	3,620	-2.7	-5.3	12.1
Thessalia	317,046	152,087	164,959	324,913	145,396	179,517	2.5	-4.4	8.8
Ipeiros	324,286	115,161	209,125	364,160	105,475	258,685	12.3	-8.4	23.7
Ionia Nisia	674,730	43,433	631,297	670,763	38,368	632,395	-0.6	-11.7	0.2
Dytiki Ellada	70,931	49,585	21,346	69,906	45,720	24,186	-1.4	-7.8	13.3
Sterea Ellada	160,902	126,117	34,785	158,597	121,832	36,765	-1.4	-3.4	5.7
Peloponnisos	377,044	199,958	177,086	372,882	189,212	183,670	-1.1	-5.4	3.7
Attiki	280,888	165,597	115,291	277,773	153,976	123,797	-1.1	-7.0	7.4
Voreio Aigaio	145,619	50,038	95,581	154,685	49,253	105,432	6.2	-1.6	10.3
Notio Aigaio	1,774,806	600,337	1,174,469	1,892,972	532,027	1,360,945	6.7	-11.4	15.9
Kriti	1,080,417	82,971	997,446	1,096,205	80,885	1,015,320	1.5	-2.5	1.8

### Table 1. Arrivals of residents and non-residents at short-stay accommodation establishments, by NUTS 2 Regions, 2018 and 2019

#### Table 2. Nights spent of residents and non-residents in short-stay accommodation establishments, by NUTS 2 Regions, 2018 and 2019

	2018			2019			Change % 2019/2018		
NUTS 2 Regions	Total	Residents	Non- residents	Total	Residents	Non- residents	Total	Residents	Non- residents
Total	31,517,741	6,363,836	25,153,905	32,277,565	5,880,459	26,397,106	2.4	-7.6	4.9
Anatoliki Makedonia, Thraki	1,021,127	157,310	863,817	1,050,416	142,932	907,484	2.9	-9.1	5.1
Kentriki Makedonia	5,171,153	455 <i>,</i> 847	4,715,306	5,633,886	415,978	5,217,908	8.9	-8.7	10.7
Dytiki Makedonia	46,382	40,085	6,297	42,075	35,720	<u>6,355</u>	-9.3	-10.9	0.9
Thessalia	1,339,256	509,998	829,258	1,354,639	489,003	865,636	1.1	-4.1	4.4
Ipeiros	1,485,932	338,054	1,147,878	1,722,237	317,732	1,404,505	15.9	-6.0	22.4
Ionia Nisia	5,108,649	282,842	4,825,807	5,036,748	264,017	4,772,731	-1.4	-6.7	-1.1
Dytiki Ellada	233,334	162,135	71,199	230,948	146,720	84,228	-1.0	-9.5	18.3
Sterea Ellada	622,987	392,097	230,890	622,452	379,992	242,460	-0.1	-3.1	5.0
Peloponnisos	1,059,784	508,362	551,422	1,027,439	474,427	553,012	-3.1	-6.7	0.3
Attiki	735,069	389,845	345,224	715,435	353,863	361,572	-2.7	-9.2	4.7
Voreio Aigaio	889,771	258,301	631,470	884,894	238,649	646,245	-0.5	-7.6	2.3
Notio Aigaio	8,183,775	2,513,071	5,670,704	8,364,437	2,282,470	6,081,967	2.2	-9.2	7.3
Kriti	5,620,522	355,889	5,264,633	5,591,959	338,956	5,253,003	-0.5	-4.8	-0.2



Graph 1. Arrivals in short-stay accommodation establishments, by NUTS 2 Regions, 2018 and 2019

Graph 2. Nights spent in short-stay accommodation establishments, by NUTS 2 Regions, 2018 and 2019



Table 3. Arrivals of non-residents at short-stay accommodation establishments, by country of residence, 2018 and 2019

			Share % of total				
	2010	2010		Change %			
	2018	2019	2018	2019	2019/2018		
Total	4,639,951	5,029,876	100.0	100.0	8.4		
Europe	4,095,072	4,379,818	88.3	87.1	7.0		
European Union	3,210,413	3,482,310	69.2	69.2	8.5		
Austria	101,443	114,177	2.2	2.3	12.6		
Belgium	34,604	40,549	0.7	0.8	17.2		
Bulgaria	170,046	191,781	3.7	3.8	12.8		
France	302,053	328,521	6.5	6.5	8.8		
Germany	447,495	488,447	9.6	9.7	9.2		
Denmark	57,157	60,136	1.2	1.2	5.2		
Estonia	5,629	5,497	0.1	0.1	-2.3		
United Kingdom	711,391	773,001	15.3	15.4	8.7		
Ireland	21,711	23,816	0.5	0.5	9.7		
Spain	37,269	44,552	0.8	0.9	19.5		
Italy	339,031	376,272	7.3	7.5	11.0		
Croatia	5,350	6,015	0.1	0.1	12.4		
Cyprus	29,573	29,973	0.6	0.6	1.4		
Latvia	2,896	3,471	0.1	0.1	19.9		
Lithuania	5,854	5,863	0.1	0.1	0.2		
Luxembourg	4,493	5,615	0.1	0.1	25.0		
Malta	1,182	1,168	0.0	0.0	-1.2		
Netherlands	241,047	256,603	5.2	5.1	6.5		
Hungary	63,417	66,210	1.4	1.3	4.4		
Poland	83,030	80,105	1.8	1.6	-3.5		
Portugal	7,728	9,133	0.2	0.2	18.2		
Romania	189,864	200,277	4.1	4.0	5.5		
Slovak Republic	12,256	14,818	0.3	0.3	20.9		
Slovenia	13,469	16,076	0.3	0.3	19.4		
Sweden	138,946	138,556	3.0	2.8	-0.3		
Czech	134,508	149,049	2.9	3.0	10.8		
Finland	48,971	52,629	1.1	1.0	7.5		
Total of other European countries	884,659	897,508	19.1	17.8	1.5		
Iceland	1,159	1,556	0.0	0.0	34.3		
Norway	53,282	53,670	1.1	1.1	0.7		
Switzerland (incl. Liechtenstein)	39,266	43,162	0.8	0.9	9.9		
Russia	200,393	202,802	4.3	4.0	1.2		
Serbia	418,871	409,246	9.0	8.1	-2.3		
Turkey	53,146	57,112	1.1	1.1	7.5		
Other European countries n.e.s.	118,542	129,960	2.6	2.6	9.6		
Africa	9,110	10,403	0.2	0.2	14.2		
America	268,565	322,102	5.8	6.4	19.9		
North America	236,187	284,195	5.1	5.7	20.3		
USA	190,847	229,046	4.1	4.6	20.0		
Canada	45,340	55,149	1.0	1.1	21.6		
South and Central America	32,378	37,907	0.7	0.8	17.1		
Asia	150,213	192,685	3.2	3.8	28.3		
Japan	6,459	8,549	0.1	0.2	32.4		
People's Republic of China	33,540	39,769	0.7	0.8	18.6		
Other Asian countries	110,214	144,367	2.4	2.9	31.0		
Oceania	114,745	122,537	2.5	2.4	6.8		
Australia	92,747	96,957	2.0	1.9	4.5		
New Zealand and other Oceanian territories	21,998	25,580	0.5	0.5	16.3		
Not specified	2,246	2,331	0.0	0.0	3.8		

Table 4. Nights spent of non-residents in short-stay accommodation establishments, by country of residence, 2018 and 2019

			Share					
			% of total					
	2018	2019	2018	2019	Change % 2019/2018			
Total	25,153,905	26,397,106	100.0	100.0	4.9			
Europe	23,659,540	24,572,323	94.1	93.1	3.9			
European Union	18,356,405	19,359,308	73.0	73.3	5.5			
Austria	530,601	578,229	2.1	2.2	9.0			
Belgium	133,522	154,452	0.5	0.6	15.7			
Bulgaria	867,709	968,816	3.4	3.7	11.7			
France	1,049,461	1,141,954	4.2	4.3	8.8			
Germany	2,188,003	2,351,091	8.7	8.9	7.5			
Denmark	327,454	333,722	1.3	1.3	1.9			
Estonia	30,457	25,001	0.1	0.1	-17.9			
United Kingdom	4,625,541	4,835,117	18.4	18.3	4.5			
Ireland	129,177	136,647	0.5	0.5	5.8			
Spain	136,602	157,799	0.5	0.6	15.5			
Italy	1,715,615	1,847,536	6.8	7.0	7.7			
Croatia	28,466	28,793	0.1	0.1	1.1			
Cyprus	127,817	126,017	0.5	0.5	-1.4			
Latvia	12,944	15,305	0.1	0.1	18.2			
Lithuania	26,465	26,791	0.1	0.1	1.2			
Luxembourg	33,310	41,052	0.1	0.2	23.2			
Malta	6,007	5,350	0.0	0.0	-10.9			
Netherlands	1,716,685	1,818,375	6.8	6.9	5.9			
Hungary	396,622	389,108	1.6	1.5	-1.9			
Poland	529,050	494,019	2.1	1.9	-6.6			
Portugal	22,495	29,973	0.1	0.1	33.2			
Romania	999,155	1,056,176	4.0	4.0	5.7			
Slovak Republic	91,164	96,730	0.4	0.4	6.1			
Slovenia	83,855	95,826	0.3	0.4	14.3			
Sweden	743,218	717,151	3.0	2.7	-3.5			
Czech	1,524,493	1,598,226	6.1	6.1	4.8			
Finland	280,517	290,052	1.1	1.1	3.4			
Total of other European countries	5,303,135	5,213,015	21.1	19.7	-1.7			
Iceland	3,719	4,754	0.0	0.0	27.8			
Norway	334,842	329,044	1.3	1.2	-1.7			
Switzerland (incl. Liechtenstein)	165,754	180,245	0.7	0.7	8.7			
Russia	1,138,456	1,071,143	4.5	4.1	-5.9			
Serbia	2,882,015	2,772,091	11.5	10.5	-3.8			
Turkey	151,096	163,104	0.6	0.6	7.9			
Other European countries n.e.s.	627,253	692,634	2.5	2.6	10.4			
Africa	32,700	36,676	0.1	0.1	12.2			
America	744,383	882,677	3.0	3.3	18.6			
North America	666,642	793,219	2.7	3.0	19.0			
USA	545,248	648,125	2.2	2.5	18.9			
Canada	121,394	145,094	0.5	0.5	19.5			
South and Central America	77,741	89,458	0.3	0.3	15.1			
Asia	422,783	595,639	1.7	2.3	40.9			
Japan	10,328	12,961	0.0	0.0	25.5			
People's Republic of China	68,875	82,037	0.3	0.3	19.1			
Other Asian countries	343,580	500,641	1.4	1.9	45.7			
Oceania	283,251	298,217	1.1	1.1	5.3			
Australia	235,993	245,624	0.9	0.9	4.1			
New Zealand and other Oceanian territories	47,258	52,593	0.2	0.2	11.3			
Not specified	11,248	11,574	0.0	0.0	2.9			

Map 1. Percentage distribution of arrivals of non-residents at short-stay accommodation establishments, by Continent, 2019



Map 2. Percentage distribution of nights spent of non-residents in short-stay accommodation establishments, by Continent, 2019



#### **EXPLANATORY NOTES**

Survey on arrivals and The data on the arrivals and nights spent in short-stay accommodation establishments in Greece nights spent in short- are collected through a sample survey, conducted on the aforementioned establishments. stay accommodation establishments Legal frame The survey is conducted pursuant to Regulation (EU) 692/2011 of the European Parliament and of the Council. **Reference** period Calendar year 2019. **Reference unit** The short-stay accommodation establishment is considered as a reference unit. Coverage Greece total. Geographical The geographical classification is based on Nomenclature of Territorial Units for Statistics. classification Map of the 13 Regions (NUTS 2) of Greece



**Definitions** <u>Resident</u>: every person, regardless of citizenship, that has resided in Greece for at least a year, or has arrived in Greece with the intention to reside in the country for at least 1 year.

Non-resident: every person, regardless of citizenship, that is not considered to be resident.

<u>Arrivals</u>: An arrival is defined as a person who arrives at a tourist accommodation establishment. The arrivals of same-day visitors are excluded from accommodation statistics.

<u>Nights spent</u>: A night spent is each night a guest actually spends in a tourist accommodation establishment.

- Methodology The survey on arrivals and nights spent in short stay accommodation establishments is a sample survey. The data refers to arrivals and nights spent of residents and non-residents on a monthly basis by country of residence of the guests. The survey design (estimation of the sample size, selection of the sample units) was based on the Register of short-stay establishments provided by the Ministry of Tourism. The single stratified sampling method was applied for the survey design. The stratification criteria of the short-stay accommodation establishments are: the Perfecture where the establishment is located, the class category of the establishment, the Degree of Urbanization (densely, intermediate and thinly populated area) of the Local Administrative Unit where the establishment is located and the size class of the establishment (based on the number of bedrooms).
  - **References** More information on the survey is available on the website of the Hellenic Statistical Authority: <u>http://www.statistics.gr/en/statistics/-/publication/STO12/-</u>