

# MICHAEL JA TUPAY

Brand & Design Strategist  
27 February , 1966, Athens Greece

## EXPERIENCE

### **Competition Jury Member**

Red dot Communication Award  
Ermis Awards

### **Earthblink Limited**

Founder & CEO  
January 2014 – Present  
United Kingdom

### **Pan European Brand Design Association**

Member of the Board  
January 2009 – January 2015  
Switzerland

### **East Miranda**

Founder & CEO  
January 2007 – Present  
Greece

### **Yalos Branding Intelligence**

Brand & Design Strategist  
January 1994 – Present  
Greece

## EDUCATION

### **Securities & Investment Institute**

Unit 05 Investment Management / Unit 01 Financial Regulation, Securities &  
Investment Institute Level 3  
2006

### **INSEAD**

Certificate, INSEAD-ISDA Swaps & Derivatives  
1997

**Florida Atlantic University**

Certificate, Adlerian Psychology & Counseling  
2002

**CPCAB**

TCO3, European Diploma in Therapeutic Counseling  
2000

**Art Center College of Design**

BSc, Industrial & Transportation Design  
1990

**Universität für Angewandte Kunst Wien**

Product Design  
1986