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## PRESS RELEASE

### MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY SEPTEMBER 2015

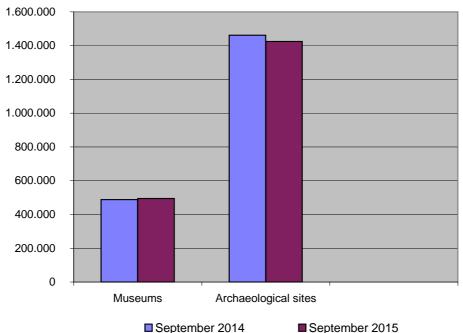
ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During September 2015, museums recorded an increase of 1,4% in the number of visitors and an increase of 0,3% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in September 2015, recorded a decrease of 2,5% but the respective receipts recorded a decrease of 3,2%, in comparison with the corresponding month of 2014 (Table 1).

During the nine-months of 2015, there was an increase of 6,9% in the number of visitors of museums and an increase of 7,8% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the nine-months of 2015 recorded an increase of 4,8% and the corresponding receipts rose by 3,4%, in comparison with the corresponding period of 2014 (Table 2).



## SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES SEPTEMBER 2015

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	SEPTEMBER 2	Change %		
Museums - Archaeological sites	2014	2015	2015/2014	
	NUMBER OI			
A. Museums (total)	488.087	495.064	1,4	
Acropolis Museum	145.498	151.339	4,0	
National Archaeological	49.047	51.833	5,7	
Ancient Olympia	16.563	16.975	2,5	
Palace of the Grand Master (Rhodes)	44.589	40.981	-8,1	
Herakleion Archaeological (Crete)	34.163	31.342	-8,3	
Rhodes	12.830	14.172	10,5	
Delphi	21.337	23.303	9,2	
Other museums	164.060	165.119	0,6	
B. Archaeological Sites (total)	1.461.308	1.425.055	-2,5	
Epidavros <sup>(1)</sup>	53.316	53.635	0,6	
The Acropolis of Mycenae & Atreus' Treasure	47.169	47.423	0,5	
The Acropolis of Athens	187.755	257.329	37,1	
Sounio	25.633	23.452	-8,5	
The Acropolis of Lindos	111.034	101.151	-8,9	
Kameiros (Rhodes)	34.115	26.520	-22,3	
Ancient Olympia	65.574	59.804	-8,8	
Knossos (Crete)	112.912	103.836	-8,0	
Phaistos (Crete)	18.030	14.999	-16,8	
Ancient Korinthos <sup>(1)</sup>	21.350	16.389	-23,2	
Mystras <sup>(1)</sup>	14.588	13.927	-4,5	
Delphi	36.349	35.189	-3,2	
Other archaeological sites	733.483			
	NUMBER OF			
Total	504.861	373.334	-26,1	
A. Museums (free admission ticket)	146.063	106.546	-27,1	
B. Archaeological sites (free admission ticket)	358.798	266.788	-25,6	
	RECEIPT			
Total	8.310.451,00	8.101.593,00	-2,5	
A. Museums	1.685.542,00	1.690.792,00	0,3	
B. Archaeological sites	6.624.909,00	6.410.801,00	-3,2	

# TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS(SEPTEMBER 2014 AND SEPTEMBER 2015)

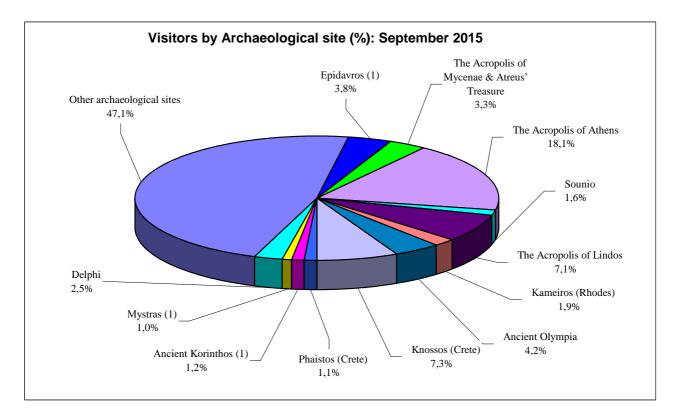
(1) Flat rate ticket, valid both for the museum and the archaeological site.

(2) Including also free admission tickets for museums and archaeological sites.

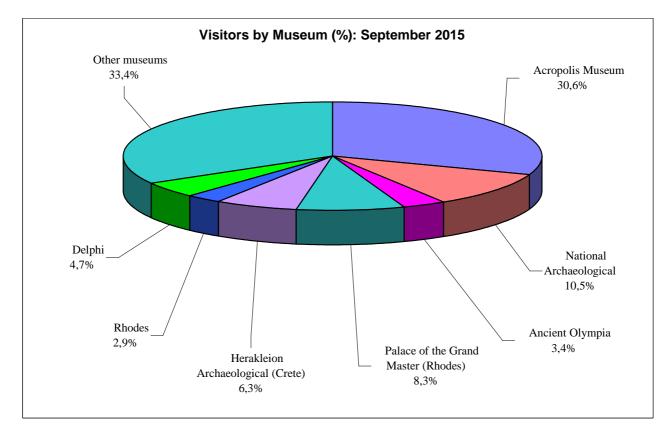
## TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2013,2014, AND JANUARY- SEPTEMBER 2014 & 2015)

Museums - Archaeological sites	2013	2014	JANUARY-SEPTEMBER		Change %
			2014	2015	2015/2014
	NUMBER OF VISITORS				
A. Museums (total)	3.391.218	4.154.142	3.364.621	3.596.195	6,9
Acropolis Museum	1.091.139	1.377.409	1.080.854	1.222.013	13,1
National Archaeological	395.091	459.115	364.440	389.929	7,0
Ancient Olympia	106.997	134.976	114.772	116.907	1,9
Palace of the Grand Master (Rhodes)	217.329	258.906	227.422	218.754	-3,8
Herakleion Archaeological (Crete)	135.963	198.942	170.983	164.925	-3,5
Rhodes	67.985	79.878	69.714	76.076	9,1
Delphi	145.298	190.314	158.215	175.725	11,1
Other museums	1.231.416	1.454.602	1.178.221	1.231.866	4,6
B. Archaeological sites (total)	8.167.889	9.953.161	8.381.577	8.786.177	4,8
Epidavros <sup>(1)</sup>	318.537	416.323	357.972	392.394	9,6
The Acropolis of Mycenae & Atreus' Treasure	280.468	377.336	323.025	352.156	9,0
The Acropolis of Athens	1.390.056	1.563.434	1.222.074	1.696.057	38,8
Sounio	175.370	203.269	164.901	198.717	20,5
The Acropolis of Lindos	497.647	630.042	561.018	519.296	-7,4
Kameiros (Rhodes)	163.878	177.859	158.269	135.502	-14,4
Ancient Olympia	462.370	464.990	392.192	364.315	-7,1
Knossos (Crete)	697.121	670.499	587.485	541.426	-7,8
Phaistos (Crete)	88.691	105.643	91.860	81.999	-10,7
Ancient Korinthos <sup>(1)</sup>	123.888	161.819	130.730	117.438	-10,2
Mystras <sup>(1)</sup>	89.165	113.815	98.422	102.531	4,2
Delphi	227.079	293.944	246.903	276.827	12,1
Other archaeological sites	3.653.619	4.774.188	4.046.726	4.007.519	-1,0
	NUMBER OF				
Total	3.689.062	4.717.338	3.974.618	3.383.511	-14,9
A. Museums	1.469.069	1.715.777	1.382.277	1.215.444	-12,1
B. Archaeological sites	2.219.993	3.001.561	2.592.341	2.168.067	-16,4
Total	47.004.957,00	54.663.545,00	45.716.328,00	47.707.623,00	4,4
A. Museums	9.224.241,00	11.793.726,00	9.650.599,00	10.400.385,00	7,8
B. Archaeological sites	37.780.716,00	42.869.819,00	36.065.729,00	37.307.238,00	3,4
(1) Elat rate ticket valid both for the museum and the archae	· · · ·	12.003.013,00	30.003.729,00	57.507.250,00	5,4

(1) Flat rate ticket, valid both for the museum and the archaeological site.



#### Graph 2



## **EXPLANATORY NOTES**

Museums and<br/>ArchaeologicalThe Survey on Museums and Archaeological Sites Attendance has been producing results since<br/>1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of<br/>Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in<br/>the museums and archaeological sites of the country.

The corresponding data for the Acropolis Museum are available from December 2009 onwards.

- **Legal Framework** Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.
- Reference Period 1/9/2015 to 30/9/2015

**Information on tickets** From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:

- 1. National Holidays (25th of March and 28th of October)
- 2. The first Sunday every month during the five month period from 1 November to 31 March
- 3. The 6th of March (in memory of Melina Merkouri)
- 4. The 18th of April (International Monuments Day)
- 5. The 18th of May (International Museums Day)
- 6. The 5th of June (International Environment Day)
- 7. The last weekend of September annually (European Heritage Days)

#### Free admissions Free admission for:

1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age

2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)

- 3. Employees of the Hellenic Ministry of Culture with current working identification card
- 4. ICOM and ICOMOS cardholders

5. Tour Guides with their current working identification card from the Ministry of Development

6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours

- 7. Journalists with current journalists' identification card
- 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites
- 9. Official guests of the Greek Government, after relevant approval
- 10. Escorts of blind persons and persons with disabilities
- 11. Free admission cardholders
- 12. Holders of the Culture Card
- Number of flat rate tickets From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for **September 2015** is 199.172.
- **References** More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.