



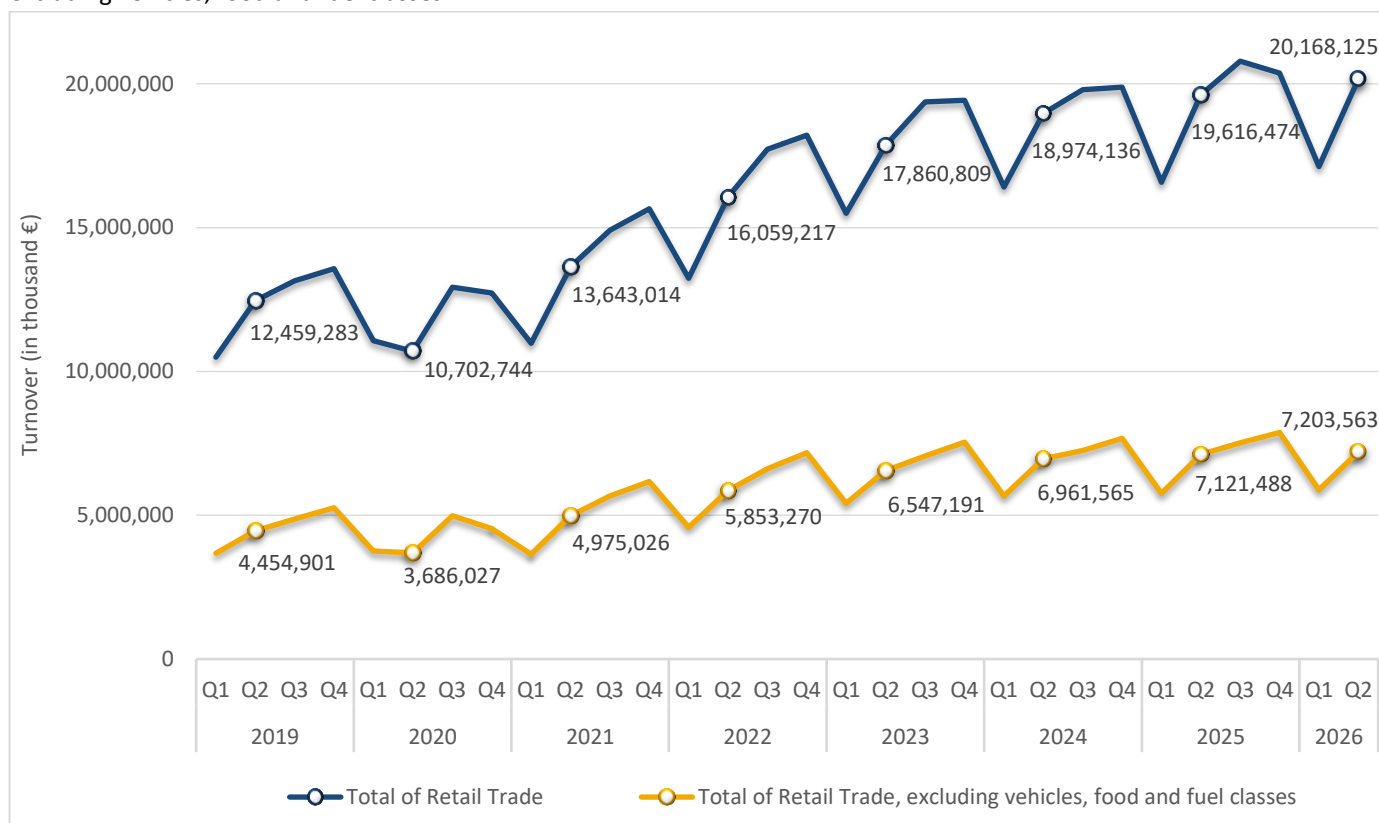
EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE 2nd QUARTER 2026

The Hellenic Statistical Authority (ELSTAT) presents the evolution of the turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for the **2nd quarter 2026**.

For the **total of enterprises in retail trade**, the turnover in the **second quarter of 2026** amounted to 20,168,125 thousand euro, recording an increase of 2.8% in comparison with the second quarter of 2025, when the respective turnover was 19,616,474 thousand euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the **second quarter of 2026** amounted to 7,203,563 thousand euro, recording an increase of 1.2% in comparison with the second quarter of 2025, when the respective turnover was 7,121,488 thousand euro ([Table 1 of ELSTAT's website](#), [Graph 1](#)).

Graph 1: Evolution of Quarterly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes



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1. Total of enterprises in retail trade ([Table 1 of ELSTAT's website](#), [Table 2](#), [Graph 3](#))

For the **total of enterprises in retail trade**, the activities that recorded the biggest increase in turnover in the **second quarter of 2026** compared with the corresponding quarter of 2025 are:

- Retail sale of second-hand goods in stores, increase 22.8%.
- Retail sale of medical and orthopaedic goods in specialized stores, increase 21.6%.

The activities that recorded the biggest decrease in turnover in the **second quarter of 2026** compared with the corresponding quarter of 2025 are:

- Sale of other motor vehicles, decrease 14.8%.
- Other retail sale in non-specialized stores, decrease 5.7%.

The Regions that recorded the biggest increase in turnover in the **second quarter of 2026** compared with the corresponding quarter of 2025 are:

- Region of Ipeiros, increase 4.9%
- Region of Kentriki Makedodia, increase 3.8%

The Region that recorded a decrease in turnover in the **second quarter of 2026** compared with the corresponding quarter of 2025 is:

- Region of Anatoliki Makedonia, Thraki, decrease 0.1%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes¹ ([Table 2](#))

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the Regions that recorded the biggest increase in turnover in the **second quarter of 2026** compared with the corresponding quarter of 2025 are:

- Region of Thessalia, increase 3.6%
- Region of Dytiki Makedodia, increase 3.4%

3. Small and medium sized enterprises ([Table 3](#), [Graph 2](#))

3.1. Small and medium-sized enterprises in retail trade divisions

For the total of small and medium sized enterprises² in retail trade divisions, the turnover in the **second quarter of 2026** amounted to 11,403,973 thousand euro, recording an increase of 2.0% in comparison with the second quarter of 2025, when the respective turnover was 11,183,049 thousand euro.

3.2 Small and medium-sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the **second quarter of 2026** amounted to 5,395,707 thousand euro, recording an increase of 2.0% in comparison with the second quarter of 2025, when the respective turnover was 5,289,130 thousand euro.

¹ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

² The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)", page 5.

Table 1: Quarterly Turnover (in thousand €) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes

	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	2 nd Quarter 2025	2 nd Quarter 2026	2 nd Quarter 2026/2025 (%)	2 nd Quarter 2025	2 nd Quarter 2026	2 nd Quarter 2026/2025 (%)
Total	19,616,474	20,168,125	2.8	7,121,488	7,203,563	1.2

(1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Quarterly Turnover (in thousand €) for the Total or Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, per Region of Greece

REGION/ REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	2 nd Quarter 2025	2 nd Quarter 2026	2 nd Quarter 2026/2025 (%)	2 nd Quarter 2025	2 nd Quarter 2026	2 nd Quarter 2026/2025 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	495,007	494,701	-0.1	208,337	209,668	0.6
REGION OF KENTRIKI MAKEDONIA	2,694,343	2,796,821	3.8	797,577	812,440	1.9
Regional Unit of Thessaloniki	2,010,990	2,089,925	3.9	509,086	511,310	0.4
REGION OF DYTIKI MAKEDONIA	208,862	211,785	1.4	85,903	88,828	3.4
REGION OF IPEIROS	317,774	333,194	4.9	133,390	137,565	3.1
REGION OF THESSALIA	595,253	617,000	3.7	258,914	268,117	3.6
REGION OF STEREA ELLADA	434,290	443,672	2.2	203,155	205,277	1.0
REGION OF IONIA NISSIA	346,350	354,089	2.2	151,230	153,043	1.2
REGION OF DYTIKI ELLADA	577,736	593,081	2.7	235,341	236,931	0.7
REGION OF PELOPONNISOS	541,678	547,904	1.2	230,489	230,586	0.0
REGION OF ATTIKI	11,600,683	11,912,298	2.7	4,044,095	4,073,245	0.7
REGION OF VOREIO AIGAIO	184,145	190,749	3.6	89,468	91,189	1.9
REGION OF NOTIO AIGAIO	650,999	669,867	2.9	287,114	294,457	2.6
REGION OF KRITI	969,354	1,002,964	3.5	396,475	402,217	1.5
Total	19,616,474	20,168,125	2.8	7,121,488	7,203,563	1.2

Notes:

The Regional Unit of Thessaloniki is presented separately on the table.

(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Quarterly Turnover (in thousand €) for the Total of Retail Trade and for the Total of Retail Trade excluding vehicles, food and fuel classes, for the small and medium sized enterprises⁽¹⁾, per enterprise size

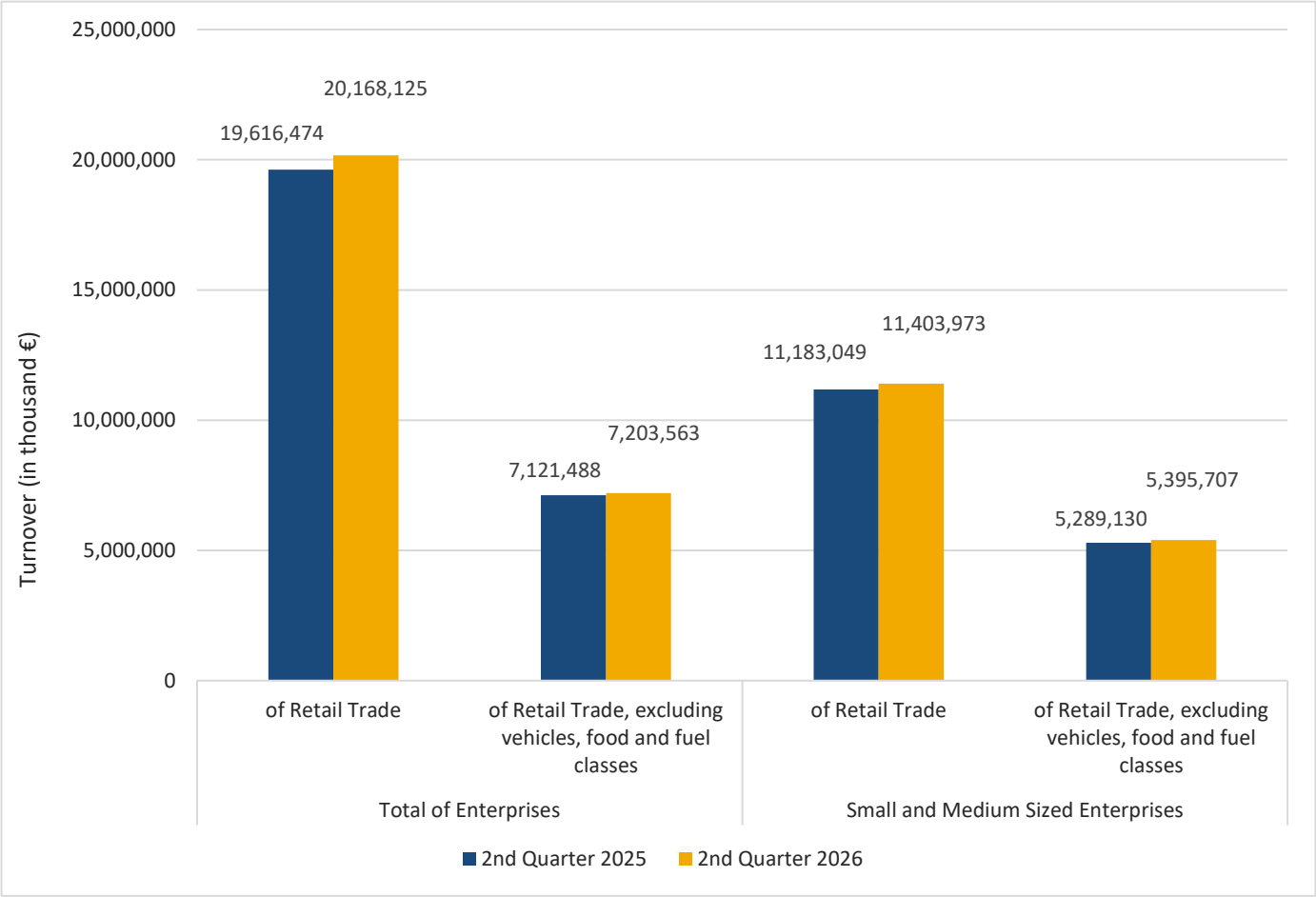
Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €)		
	2 nd Quarter 2025	2 nd Quarter 2026	2 nd Quarter 2026/2025 (%)	2 nd Quarter 2025	2 nd Quarter 2026	2 nd Quarter 2026/2025 (%)
Medium Enterprises	1,738,360	1,798,891	3.5	684,561	735,725	7.5
Small Enterprises	3,026,762	3,128,047	3.4	1,078,747	1,097,100	1.7
Micro Enterprises	6,417,927	6,477,035	0.9	3,525,822	3,562,882	1.1
Small and Medium Sized Enterprises	11,183,049	11,403,973	2.0	5,289,130	5,395,707	2.0
Small and Medium Sized Enterprises / Total of Enterprises (%)	57.0	56.5		74.3	74.9	

Notes:

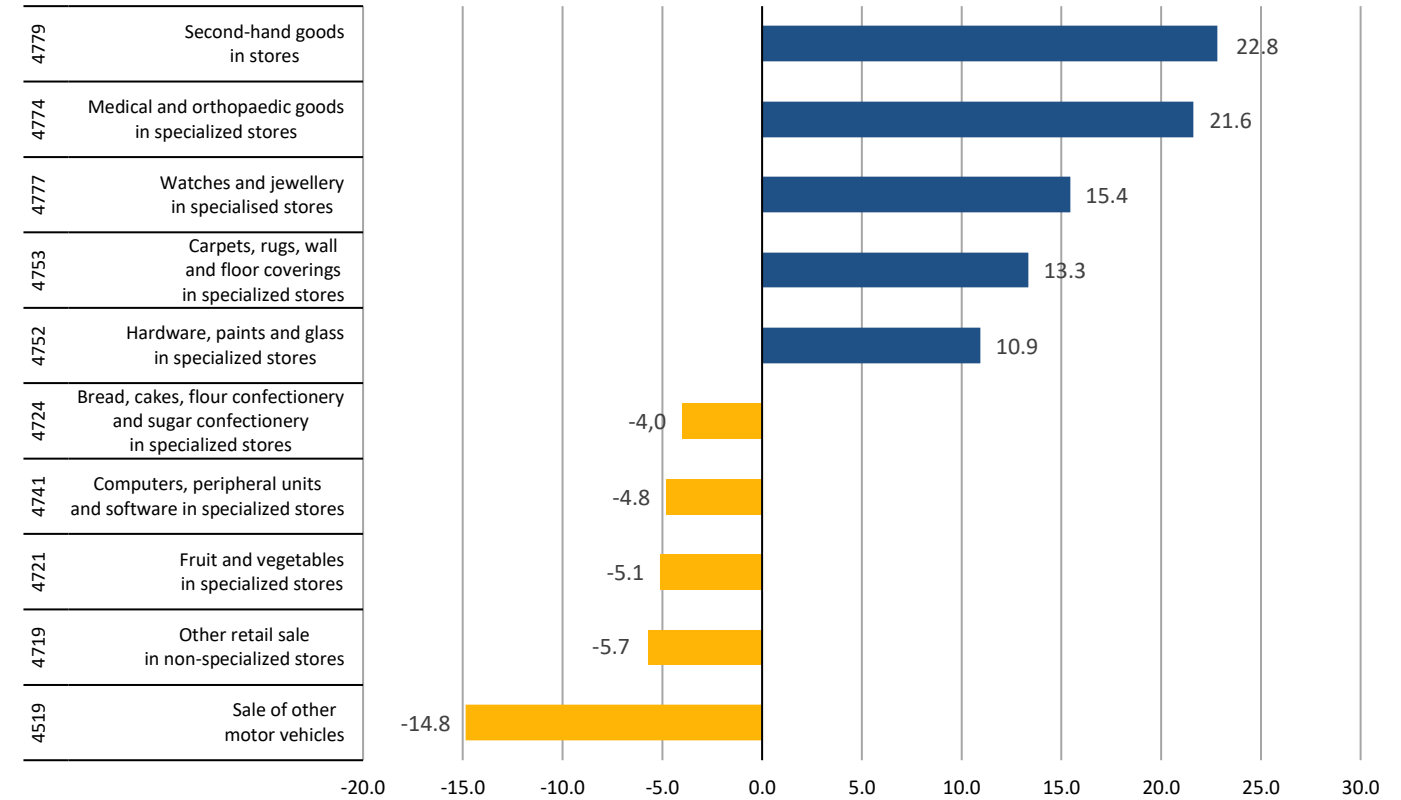
(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 5.

(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Graph 2: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



Graph 3: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **2nd Quarter 2026 / 2nd Quarter 2025**



METHODOLOGICAL NOTES

Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2023.
- Administrative registers of enterprises, of the reference years 2024 and 2025.
- Administrative transactions files (tax, etc) of the reference years 2019 to 2026.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2023.
- The economic activity class for the enterprises that started their activity after the reference year 2023 and have a significant turnover, from administrative registers of enterprises of the reference years 2024 and 2025.

Moreover, within the framework, enterprises in the section Wholesale and Retail Trade, Repair of Motor Vehicles and Motorcycles, that were established in 2024 or 2025 and recorded an annual turnover of at least 5,000 thousand euro in 2025 were included, in order to reflect the performance of newly established big enterprises in the produced statistics.

- Income data from administrative transactions files of the reference years 2019 to 2026.

Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”

Statistical classifications For the economic activities, the European statistical classification of economic activities NACE Rev. 2 is used. Also in the file labeled “[Explanatory Notes](#)”, which is available at the website of ELSTAT, in the Section “[Classification of Economic Activities](#)”, there is a detailed description of the activities that are included in each class of NACE Rev.2

Reference Period 2nd Quarter 2026.

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2023 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available on ELSTAT’s website (www.statistics.gr), at the following link: <https://www.statistics.gr/en/statistics/-/publication/SBR05/->

All data included in the previous version of the Announcement remain available at the same link.