

PRESS RELEASE

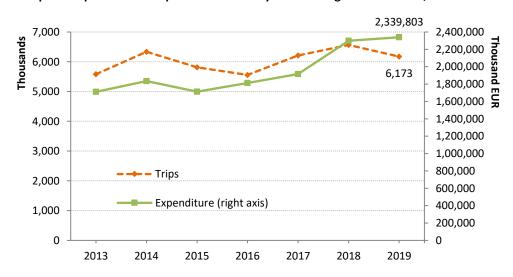
SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT TOURISTS: 2019

The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2019. On the basis of these data, in 2019, the number of residents of any age who made at least one trip amounted to 4.6 million and the number of trips to 7.4 million, recording a decrease of 3.4% and 6.8%, respectively, compared with 2018. The total number of nights spent amounted to 75.1 million and the relevant expenditure to 2,511.2 million euro, recording a decrease of 5.1% and an increase of 0.8%, respectively, compared with 2018 (Table 1).

According to the results of the survey, the number of residents aged 15 and over who made at least one trip in 2019 amounted to 3.8 million and the number of trips to 6.2 million, recording a decrease of 3.7% and 6.0%, respectively, compared with 2018. In 2019, the total number of nights spent by these residents amounted to 63.4 million and the relevant expenditure to 2,399.8 million euro, recording a decrease of 6.7% and an increase of 1.7%, respectively, compared with 2018 (Table 1, Graph 1).

As regards the purpose of the aforementioned trips made by residents aged 15 and over, 93.7% of the trips were made for personal reasons and 6.3 % were business trips (Graph 2).

When comparing the 2019 data on trips made for personal purposes with the corresponding 2018 data, a downward trend is observed as follows: the number of persons who made at least one trip decreased by



Graph 1. Trips and total expenditure made by residents aged 15 and over, 2013 – 2019

Information on methodological issues:

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4.3%, the number of trips by 8.5%, the number of nights spent by 7.9% and the relevant expenditure by 2.5% (Tables 1, 2, 4, 9, 13 and 16).

The most significant decrease, in absolute values, in the number of residents that made at least one trip for personal purposes, namely 12.3%, is recorded for residents aged 65 years and over (Table 3). For this specific age group the number of personal trips decreased by 12.0% (Table 6), the number of nights spent by 25.4% (Table 10) and the relevant expenditure by 13.0% (Table 14).

As regards the duration of personal trips, the most significant decrease, in absolute values, is observed for the number of trips lasting for 1-3 nights, which decreased by 13.2% in the number of trips and by 15.3% in the number of nights spent (Tables 7 and 11).

Most of the personal trips were made by a land means of transport (3.9 million trips) and by sea (1.0 million trips). When comparing the 2019 data with the corresponding 2018 data, the biggest decrease, in absolute values, is observed in the number of trips made by land, which decreased by 10.6% (Table 7).

For 58.0% of personal trips the main type of accommodation used was a non-rented one, referring mainly to own holiday homes and accommodation provided without charge by relatives and friends. Personal trips spent in non-rented accommodation account for 77.0% of the total number of nights spent. Trips spent in an own holiday home recorded a decrease of 13.1% in 2019 compared with 2018, while the corresponding nights spent recorded a decrease of 16.7%. Similarly, trips spent in accommodation establishments provided without charge by relatives and friends and other non-rented accommodation establishments decreased by 12.7%, while the corresponding nights spent increased by 0.5% (Table 12, Graph 11).

The main type of accommodation for personal trips spent in rented accommodation establishments (42.0% of personal trips) was hotels and similar establishments, representing 60.7% of such trips. Trips for which the main type of accommodation used was hotels and similar accommodation establishments recorded a decrease of 7.9% in the number of trips and a decrease of 11.0% in the number of nights spent in 2019 compared with 2018 (Table 12, Graph 11).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2018 – 2019

In thousands, expenditure in thousand EUR

	Re	sidents ⁽¹		Trips		Nights spent			Expenditure			
	2018	2019	Change % 2019/2018	2018	2019	Change % 2019/2018	2018	2019	Change % 2019/2018	2018	2019	Change % 2019/2018
Total (all ages)	4,805	4,641	-3.4	7,920	7,379	-6.8	79,106	75,088	-5.1	2,491,166	2,511,190	0.8
Total (aged 15 and over)	3,984	3,836	-3.7	6,565	6,173	-6.0	68,001	63,426	-6.7	2,299,564	2,339,803	1.7
Professional purposes	173	229	31.9	247	392	58.7	1,436	2,137	48.9	132,572	227,743	71.8
Personal purposes	3,916	3,748	-4.3	6,318	5,781	-8.5	66,565	61,289	-7.9	2,166,992	2,112,060	-2.5
Leisure, recreation and holidays	3,063	2,815	-8.1	4,580	4,078	-11.0	52,762	46,418	-12.0	1,688,709	1,633,098	-3.3
Visiting friends and relatives	1,011	1,058	4.6	1,389	1,381	-0.6	11,603	13,281	14.5	368,362	380,603	3.3
Other personal purposes	279	277	-0.5	350	322	-7.9	2,200	1,590	-27.7	109,921	98,359	-10.5

⁽¹⁾ The data on persons do not sum up in the total, as a person may make more than one trip in a year, for different purposes each time.

Graph 2. Share (%) of trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2019

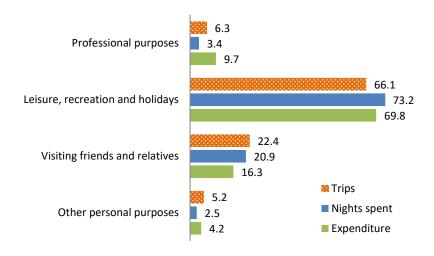


Table 2. Residents aged 15 and over that made personal trips, 2013 – 2019

	2013	2014	2015	2016	2017	2018	2019
Total	3,051	3,579	3,381	3,249	3,593	3,916	3,748
Annual change %		17.3	-5.5	-3.9	10.6	9.0	-4.3
Of whom residents that made only domestic trips	2,590	3,062	2,878	2,747	3,074	3,250	3,046
Annual change %		18.2	-6.0	-4.6	11.9	5.7	-6.3

Graph 3. Residents aged 15 and over that made personal trips, 2013 – 2019 $\,$

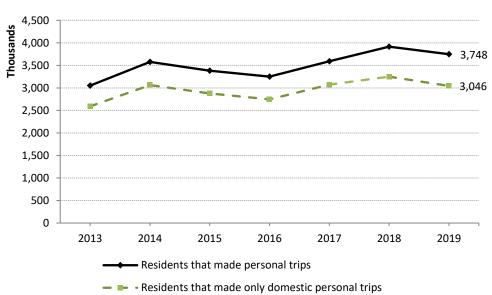
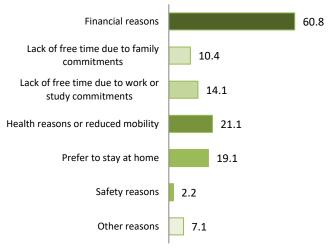


Table 3. Residents aged 15 and over that made personal trips by gender and age group, 2018 – 2019

	2018	2019	Change % 2019/2018
Total	3,916	3.748	-4,3
Gender			
Men	1,882	1.797	-4,5
Women	2,034	1.951	-4,1
Age groups			
15-24	514	495	-3,7
25-44	1,375	1.312	-4,6
45-64	1,366	1.361	-0,4
65+	661	580	-12,3

Graph 4. Reasons reported ⁽²⁾ for not making any personal trip (%), 2019



(2) The respondents could report more than one reason.

Table 4. Personal trips made by residents aged 15 and over by destination, 2013 – 2019

	2013	2014	2015	2016	2017	2018	2019
Total	5,163	5,972	5,453	5,192	5,917	6,318	5,781
Annual change %		15.7	-8.7	-4.8	14.0	6.8	-8.5
Domestic	4,615	5,340	4,842	4,590	5,296	5,524	4,942
Annual change %		15.7	-9.3	-5.2	15.4	4.3	-10.5
Outbound	547	631	611	602	621	795	840
Annual change %		15.3	-3.2	-1.5	3.2	28.0	5.7

Graph 5. Personal trips made by residents aged 15 and over by destination, 2013 – 2019

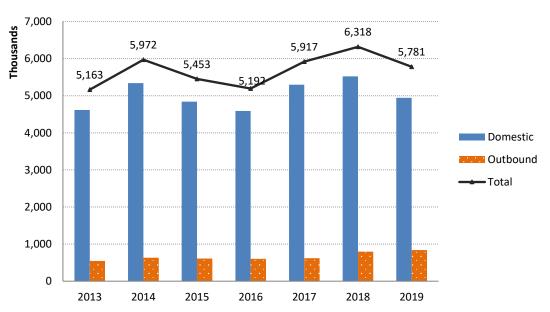


Table 5. Personal trips made by residents aged 15 and over by destination, 2019

				5 κύριοι προορισμοί εξωτερικού				
	Total trips	Domestic trips	Outbound trips	Albania	Turkey	United Kingdom	Italy	Netherlands
Trips	5,781	4,942	840	154	76	65	61	45
% of trips	100.0	85.5	14.5	2.7	1.3	1.1	1.1	0.8
		% of	outbound trips	18.3	9.0	7.8	7.3	5.4

Graph 6. Personal trips made by residents aged 15 and over by destination, 2019

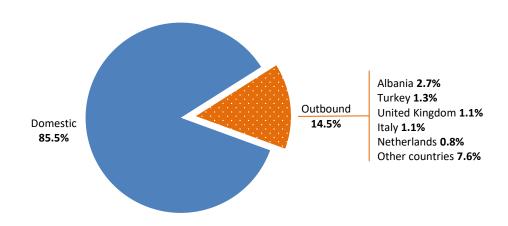


Table 6. Personal trips made by residents aged 15 and over by gender and age group, 2018 – 2019

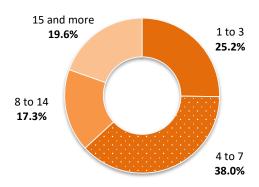
In thousands

	2018	2019	Change % 2019/2018
Total	6,318	5,781	-8.5
Gender			
Men	3,001	2,709	-9.7
Women	3,317	3,072	-7.4
Age groups			
15-24	801	733	-8.5
25-44	2,256	2,089	-7.4
45-64	2,271	2,089	-8.0
65+	991	872	-12.0

Table 7. Personal trips made by residents aged 15 and over by duration and main mode of transport, 2018 – 2019

	2018	2019	Change % 2019/2018
Total	6,318	5,781	-8.5
Duration of trip in nights spent			
1 to 3	1,680	1,458	-13.2
4 to 7	2,413	2,194	-9.1
8 to 14	1,110	999	-10.0
15 and over	1,114	1,131	1.5
Main mode of transport			
Air	828	828	-0.1
Sea	1,122	1,048	-6.6
Land	4,368	3,906	-10.6

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2019



Graph 8. Personal trips made by residents aged 15 and over by destination and main mode of transport, 2019

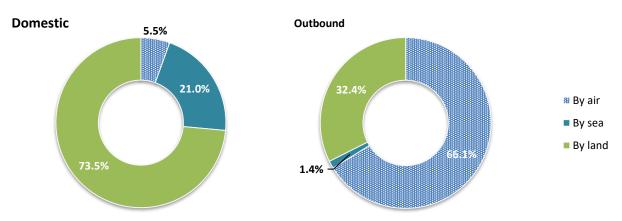


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2019

	Trips	Nights spent	Trips %	Nights spent %
Total	5,781	61,289	100.0	100.0
January	109	874	1.9	1.4
February	103	530	1.8	0.9
March	217	1,195	3.8	1.9
April	481	3,649	8.3	6.0
May	171	1,888	2.9	3.1
June	403	7,871	7.0	12.8
July	1,142	17,392	19.7	28.4
August	1,963	20,383	33.9	33.3
September	363	2,170	6.3	3.5
October	271	1,334	4.7	2.2
November	176	1,152	3.0	1.9
December	383	2,850	6.6	4.7

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2019

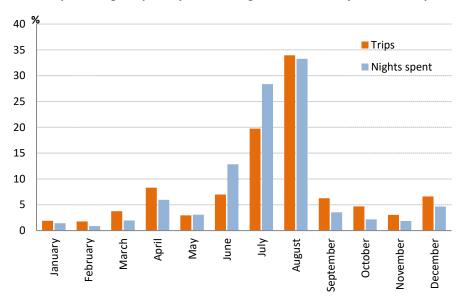


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2013 – 2019

	2013	2014	2015	2016	2017	2018	2019
Total	55,563	60,247	54,976	53,047	59,368	66,565	61,289
Annual change %		8.4	-8.8	-3.5	11.9	12.1	-7.9
Domestic	47,955	53,212	48,660	46,438	53,578	59,630	53,651
Annual change %		11.0	-8.6	-4.6	15.4	11.3	-10.0
Outbound	7,609	7,036	6,316	6,609	5,791	6,935	7,638
Annual change %		-7.5	-10.2	4.6	-12.4	19.8	10.1

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2013 - 2019

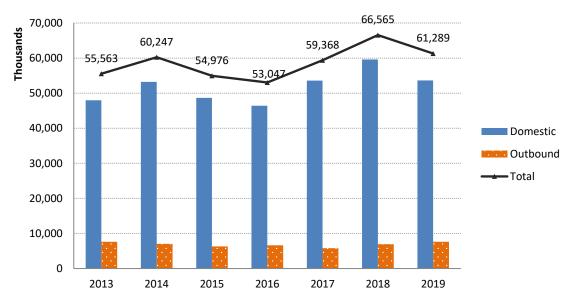


Table 10. Nights spent of personal trips made by residents aged 15 and over by gender and age group, 2018 – 2019

	2018	2019	Change % 2019/2018
Total	66,565	61,289	-7.9
Gender			
Men	30,830	28,360	-8.0
Women	35,735	32,929	-7.9
Age groups			
15-24	7,915	7,312	-7.6
25-44	16,488	16,586	0.6
45-64	20,791	21,441	3.1
65+	21,371	15,950	-25.4

Table 11. Nights spent of personal trips made by residents aged 15 and over by duration and main mode of transport, 2018 – 2019

In thousands

	2018	2019	Change % 2019/2018
Total	66,565	61,289	-7.9
Duration of trip in nights spent			
1 to 3	3,921	3,323	-15.3
4 to 7	12,917	11,813	-8.5
8 to 14	11,342	10,330	-8.9
15 and over	38,386	35,823	-6.7
Main mode of transport			
Air	7,986	7,460	-6.6
Sea	12,566	12,846	2.2
Land	46,013	40,983	-10.9

Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2018 - 2019

In thousands

	Trips				Nights spen	nt
	2018	2019	Change % 2019/2018	2018	2019	Change % 2019/2018
Total	6,318	5,781	-8.5	66,565	61,289	-7.9
Rented accommodation	2,471	2,429	-1.7	14,060	14,090	0.2
Hotels and similar establishments	1,600	1,474	-7.9	7,902	7,034	-11.0
Rooms for rent and rented houses, tourist campsites, other rented accommodation	871	955	9.6	6,158	7,056	14.6
Non-rented accommodation	3,847	3,353	-12.9	52,505	47,199	-10.1
Own holiday home	1,458	1,266	-13.1	32,372	26,959	-16.7
Accommodation provided without charge by relatives and friends, other non-rented accommodation	2,389	2,086	-12.7	20,133	20,240	0.5

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2019

Trips
42.0%

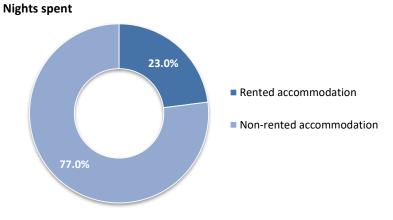


Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2013 – 2019

In thousand EUR

	2013	2014	2015	2016	2017	2018	2019
Total	1,510,861	1,682,075	1,573,801	1,647,717	1,762,760	2,166,992	2,112,060
Annual change %		11.3	-6.4	4.7	7.0	22.9	-2.5
Domestic	1,195,091	1,352,466	1,264,126	1,286,736	1,398,365	1,714,552	1,598,637
Annual change %		13.2	-6.5	1.8	8.7	22.6	-6.8
Outbound	315,770	329,608	309,675	360,981	364,395	452,440	513,424
Annual change %		4.4	-6.0	16.6	0.9	24.2	13.5

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2013 – 2019

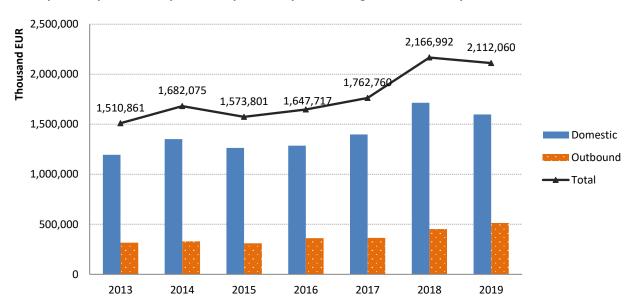


Table 14. Expenditure of personal trips made by residents aged 15 and over by gender and age group, 2018 – 2019

In thousand EUR

	2018	2019	Change % 2019/2018
Total	2,166,992	2,112,060	-2.5
Gender			
Men	1,045,280	1,001,065	-4.2
Women	1,121,712	1,110,995	-1.0
Age groups			
15-24	240,312	244,852	1.9
25-44	763,758	742,140	-2.8
45-64	735,201	752,792	2.4
65+	427,721	372,276	-13.0

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main mode of transport, 2018 – 2019

In thousand EUR

	2018	2019	Change % 2019/2018
Total	2,166,992	2,112,060	-2.5
Duration of trip in nights spent			
1 to 3	299,716	274,604	-8.4
4 to 7	797,678	807,022	1.2
8 to 14	432,643	440,562	1.8
15 and over	636,954	589,872	-7.4
Main mode of transport			
Air	514,991	558,811	8.5
Sea	462,971	464,427	0.3
Land	1,189,030	1,088,822	-8.4

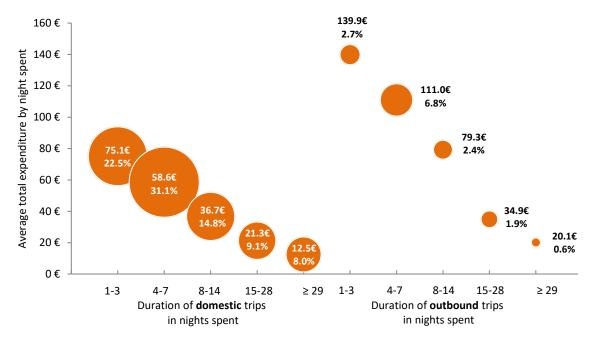
Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2018 – 2019

In thousand EUR

	2018	2019	Change % 2019/2018
Total	2,166,992	2,112,060	-2.5
Accommodation	369,267	382,955	3.7
Food and drinks in cafés and restaurants	679,217	632,276	-6.9
Transport	494,504	508,334	2.8
Other expenditure	624,004	588,494	-5.7

The following graph depicts the share (%) of total personal trips by duration of the trip as well as the relevant average total expenditure (EUR) per night spent for domestic and outbound trips.

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2019



Note: The data have been rounded up, thus, a slight difference may occur between the sum of the figures and their total in the tables and graphs.

EXPLANATORY NOTES

Survey on Qualitative Characteristics of Resident Tourists The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States pursuant to Regulation (EU) No 692/2011 of the European Parliament and of the Council. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, gender, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.

Legal framework

Regulation (EU) No 692/2011 of the European Parliament and of the Council

Statistical units

For participation in tourism, the statistical unit is the individual. For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.

Methodology

The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.

Reference area

The whole territory of Greece.

Reference period

Calendar year 2019.

Statistical concepts and definitions

Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.

Usual residence: the place where a person normally spends the daily period of rest, regardless temporary absences for purposes of recreation, holidays, visits to friends and relatives, business, medical treatment or religious pilgrimage.

Usual environment: the geographical area, though not necessarily a contiguous one, within which an individual conducts the regular life routines.

Tourism trip: trip with at least one night spent to a main destination outside one's usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.

Personal trip: trip whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.

Business trip: trip related to the visitor's work, beyond his/her daily routine and activities.

Main means of transport: the means of transport that was used for the trip. If different modes of transport were used to get to (or from) the destination, the one that covered the longest distance is reported.

Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.

Rented accommodation establishments: hotels and similar establishments, therapeutic centres, camping grounds, conference centres, passenger transport means, other rented accommodation establishments, such as mountain refuges, youth hostels, etc.

Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).

The statistical concepts and definitions of the survey are described in <u>Regulation (EU) No 692/2011</u> of the <u>European Parliament and of the Council</u>. Further information on the definitions and the methodology of the survey are available in the <u>Methodological Manual for Tourism Statistics</u>.

References

More information on the survey results is available is available on the website of ELSTAT at:

http://www.statistics.gr/en/statistics/-/publication/STO15/-