

Marek Rannala

Mobility Statistics product Manager

Positium LBS, Estonia

Marek Rannala has a background of road and traffic engineering since 2004, moving gradually into the topic of sustainable mobility. His experience includes being lecturer in Tallinn University of Technology in a field of urban mobility and infrastructure, managing infrastructure design projects, performing traffic modelling and traffic studies in international consulting companies. During past 7 years his focus has been on mobility studies and consulting transformation of cities into liveable places. This experience has given him understanding what can be achieved with better mobility statistics and smart mobility solutions. Marek started to work with mobile phone data together with Positium 10 years ago, from 2017 he is responsible for mobility statistics product development in Positium. Currently he is focusing on developing a new mobile data anchor point methodology, providing cities with smart statistics on mobility.