



PRESS RELEASE

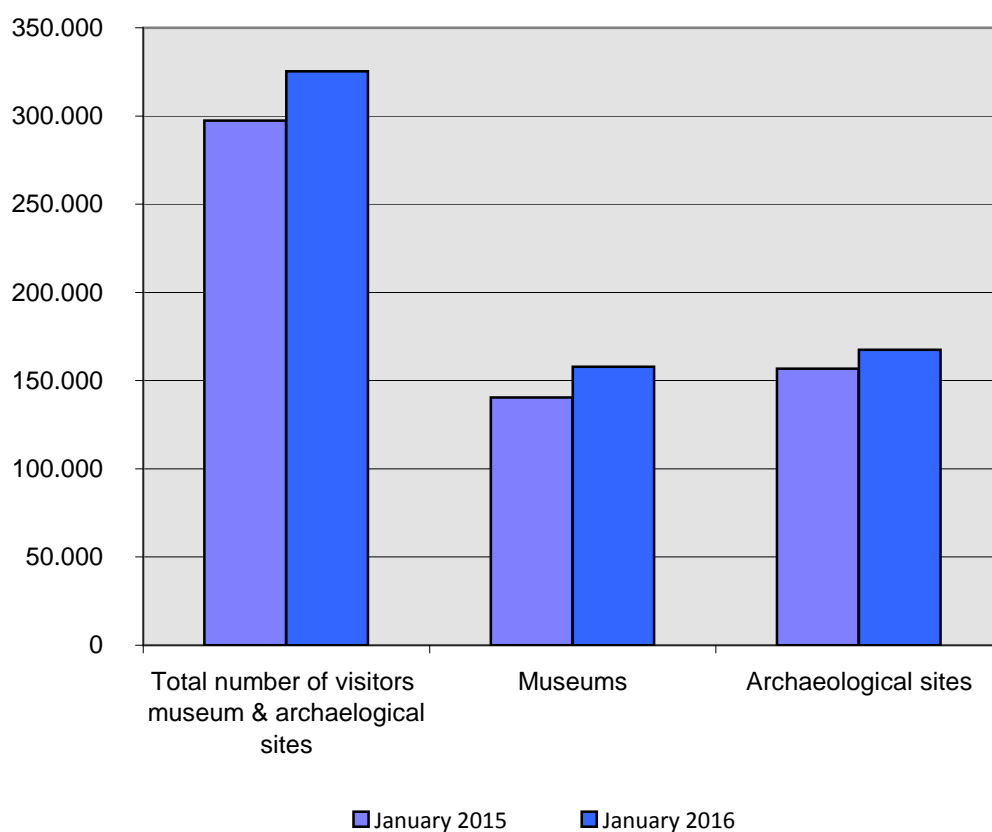
MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JANUARY 2016

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During January 2016, museums experienced a 12.4% increase in the number of visitors and a 33.7% increase in the number of free admission visitors. A decrease of 1.1% was recorded in their receipts, in comparison with the corresponding month of 2015.

As regards archaeological sites, in January 2016, an increase of 6.7% was recorded in the number of visitors and a 48.6% increase in the number of free admission visitors. A decrease of 10.6% was observed in their receipts, in comparison with the corresponding month of 2015 (Table 1).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES JANUARY 2016



Information:

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TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JANUARY 2015 AND JANUARY 2016)

Museums - Archaeological sites	JANUARY		Change %
	2015	2016	2016/2015
	NUMBER OF VISITORS ⁽²⁾		
Total number of visitors in Museums and Archaeological sites	297.329	325.318	9,4
A. Museums (total)	140.480	157.919	12,4
Acropolis Museum	58.937	60.829	3,2
National Archaeological	16.515	19.029	15,2
Ancient Olympia	2.180	1.743	-20,0
Palace of the Grand Master (Rhodes)	1.243	1.315	5,8
Herakleion Archaeological (Crete)	1.657	2.672	61,3
Rhodes	302	416	37,7
Delphi	5.335	5.947	11,5
Other museums	54.311	65.968	21,5
B. Archaeological Sites (total)	156.849	167.399	6,7
Epidavros ⁽¹⁾	6.207	6.571	5,9
The Acropolis of Mycenae & Atreus' Treasure	6.600	6.271	-5,0
The Acropolis of Athens	42.561	51.430	20,8
Sounio	6.681	7.307	9,4
The Acropolis of Lindos	550	699	27,1
Kameiros (Rhodes)	115	85	-26,1
Ancient Olympia	5.504	3.420	-37,9
Knossos (Crete)	3.725	3.664	-1,6
Phaistos (Crete)	435	410	-5,7
Ancient Korinthos ⁽¹⁾	4.754	3.162	-33,5
Mystras ⁽¹⁾	1.436	1.891	31,7
Delphi	7.022	7.735	10,2
Other archaeological sites	71.259	74.754	4,9
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	121.028	170.007	40,5
A. Museums (free admission ticket)	65.892	88.102	33,7
B. Archaeological sites (free admission ticket)	55.136	81.905	48,6
	RECEIPTS (euros)		
Total	1.045.062,00	965.428,00	-7,6
A. Museums	328.415,00	324.756,00	-1,1
B. Archaeological sites	716.647,00	640.672,00	-10,6

(1) Flat rate ticket, valid both for the museum and the archaeological site.

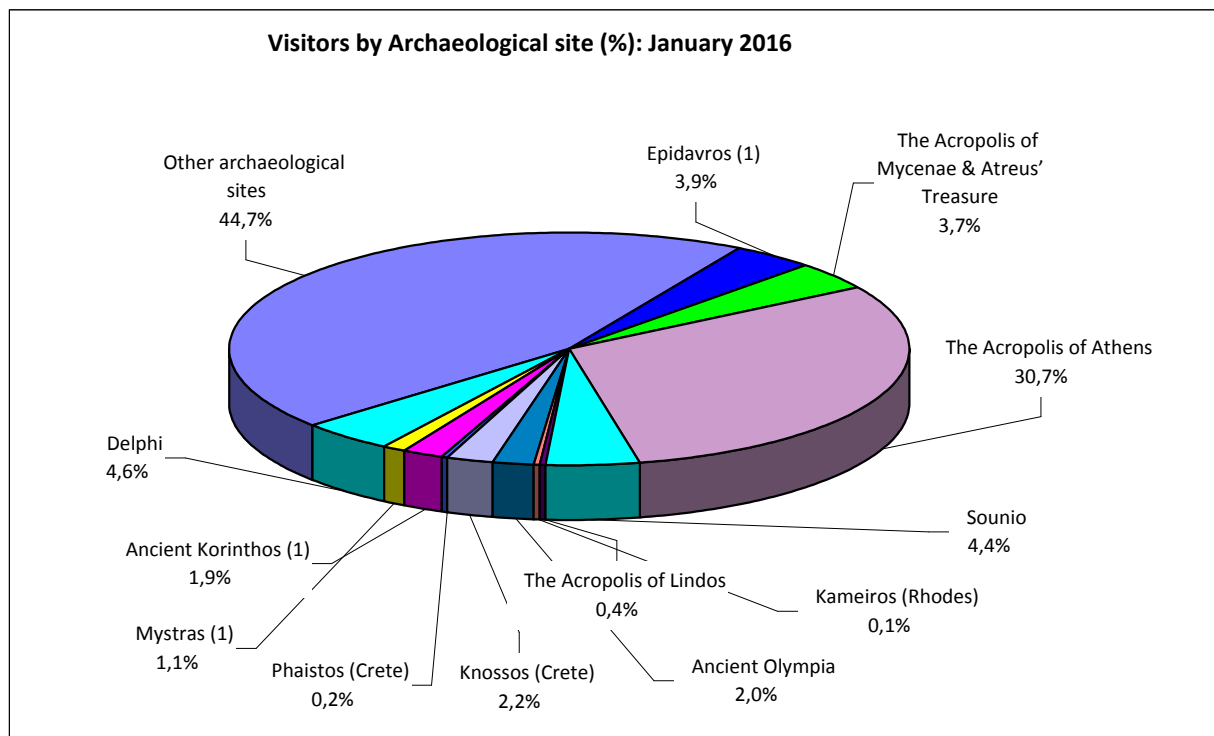
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2014, 2015, JANUARY 2015 AND JANUARY 2016)

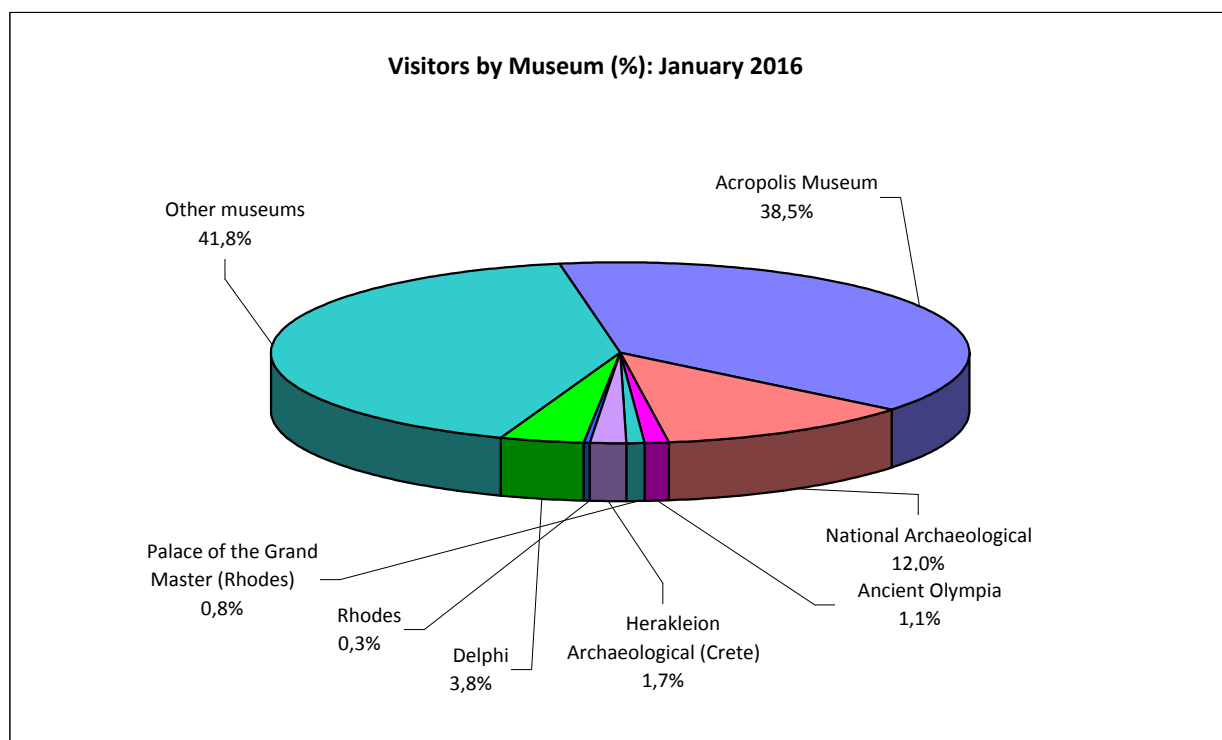
Museums - Archaeological sites	2014	2015	JANUARY		Change %
			2015	2016	2016/2015
	NUMBER OF VISITORS				
Total number of visitors	14.107.303	14.725.513	297.329	325.318	9,4
A. Museums (total)	4.154.142	4.405.842	140.480	157.919	12,4
Acropolis Museum	1.377.409	1.510.615	58.937	60.829	3,2
National Archaeological	459.115	476.754	16.515	19.029	15,2
Ancient Olympia	134.976	135.972	2.180	1.743	-20,0
Palace of the Grand Master (Rhodes)	258.906	251.091	1.243	1.315	5,8
Herakleion Archaeological (Crete)	198.942	201.657	1.657	2.672	61,3
Rhodes	79.878	87.824	302	416	37,7
Delphi	190.314	205.369	5.335	5.947	11,5
Other museums	1.454.602	1.536.560	54.311	65.968	21,5
B. Archaeological sites (total)	9.953.161	10.319.671	156.849	167.399	6,7
Epidavros ⁽¹⁾	416.323	443.565	6.207	6.571	5,9
The Acropolis of Mycenae & Atreus’ Treasure	377.336	402.565	6.600	6.271	-5,0
The Acropolis of Athens	1.563.434	2.043.868	42.561	51.430	20,8
Sounio	203.269	236.285	6.681	7.307	9,4
The Acropolis of Lindos	630.042	580.493	550	699	27,1
Kameiros (Rhodes)	177.859	152.204	115	85	-26,1
Ancient Olympia	464.990	439.836	5.504	3.420	-37,9
Knossos (Crete)	670.499	632.288	3.725	3.664	-1,6
Phaistos (Crete)	105.643	94.689	435	410	-5,7
Ancient Korinthos ⁽¹⁾	161.819	141.490	4.754	3.162	-33,5
Mystras ⁽¹⁾	113.815	117.010	1.436	1.891	31,7
Delphi	293.944	319.754	7.022	7.735	10,2
Other archaeological sites	4.774.188	4.715.624	71.259	74.754	4,9
Total	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				40,5
	4.717.338	4.181.646	121.028	170.007	
	A. Museums	1.715.777	1.538.201	65.892	
B. Archaeological sites	3.001.561	2.643.445	55.136	81.905	48,6
Total	R E C E I P T S (euros)				-7,6
	54.663.545,00	56.222.778,00	1.045.062,00	965.428,00	
	A. Museums	11.793.726,00	12.385.213,00	328.415,00	
B. Archaeological sites	42.869.819,00	43.837.565,00	716.647,00	640.672,00	-10,6

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance produces results since 1970, on the basis of data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	The continuously conducted since 1970 one and produces results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is proceeds to the tabulatig of data concerning the museums and the archaeological sites all over Greece.
Reference Period	1/1/2016 to 31/1/2016
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:</p> <ol style="list-style-type: none"> 1. National Holidays (25th of March and 28th of October) 2. The first Sunday every month during the five month period from 1 November to 31 March 3. The 6th of March (in memory of Melina Merkouri) 4. The 18th of April (International Monuments Day) 5. The 18th of May (International Museums Day) 6. The 5th of June (International Environment Day) 7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>The admission is free for:</p> <ol style="list-style-type: none"> 1. Young people from EU-countries aged under 18 years, by showing their indetity card 2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, by showing their indetiky student identity card or International Student Identity Card (ISIC) 3. Employees of the Hellenic Ministry of Culture and Sports by showing their professional indentiky card 4. ICOM and ICOMOS cardholders 5. Tour Guides by showing professional indentiky card of the Ministry of Economy Development and Tourism 6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours 7. Journalists with current journalists' identification card 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites 9. Official guests of the Greek Government, after relevant approval 10. Escorts of blind persons and persons with disabilities 11. Free admission cardholders 12. Holders of the Culture Card
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets a new "flat rate ticket" was established, in some museums and the nearby archaeological site which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for January 2016 is 21.019 .
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more details on the current and previous time series are also available on the website of ELSTAT.