

PRESS RELEASE

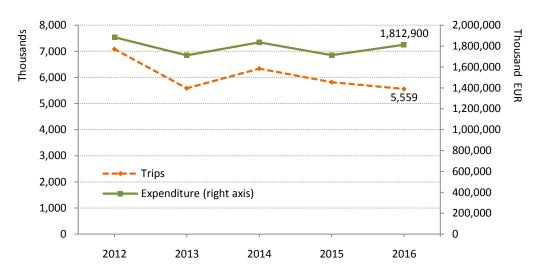
SURVEY ON QUALITATIVE CHARACTERISTICS OF RESIDENT

TOURISTS: 2016 (provisional data)

The Hellenic Statistical Authority (ELSTAT) announces the data of the Survey on the Qualitative Characteristics of Resident Tourists for the reference year 2016. On the basis of these data, in 2016, 5.6 million trips were recorded and the number of persons who made at least one trip amounted to 3.3 million recording a decrease of 4.4% and 4.0%, respectively, compared with 2015. In 2016, the total number of nights spent amounted to 56.3 million and the expenditure to 1,812.9 million euro, recording a decrease of 1.9 % and an increase of 5.8%, respectively (Table 1).

As regards the purpose of the aforementioned trips, 93.4% of the trips were made for personal reasons and 6.6 % were business trips (Graph 2).

The comparison between the 2016 data on trips made for personal purposes and the corresponding 2015 data shows that there is a decrease of 4.8% in the number of trips, 3.9% in the number of persons who made at least one trip and a 3.5% decrease in the number of nights spent, while an increase of 4.7% is recorded in the relevant expenditure (Tables 1, 2, 4, 9, 13 and 16).



Graph 1. Trips and total expenditure made by residents aged 15 and over, 2012 - 2016

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The most significant decrease, in absolute values, in the number of personal trips and nights spent, 5.0% and 10.0% respectively, is recorded for the age group 45 to 64 years (Tables 6 and 10) while the most significant decrease, in absolute values, in the number of persons traveling for personal purposes, 12.2%, is recorded for the age group 15 to 24 years (Table 3).

Trips with 4 to 7 and 1 to 3 nights spent showed, in absolute values, a decrease of 11.0% and 9.3% respectively and the nights spent also decreased by 10.2% (4 to 7 nights) and by 6.1% (1 to 3 nights), respectively. Trips with 8 to 14 nights spent recorded a significant increase, in absolute values, by 12.0%, and the corresponding nights spent increased by 10.5 % (Tables 7 and 11).

Most of the personal trips were made by car and by sea. When comparing the 2016 data with the corresponding 2015 data, it is observed that trips made by car recorded a 5.9% decrease and trips made by sea a 0.3% increase (Table 7).

On the basis of available survey data, it is observed that for the majority of personal trips in 2016, i.e. 65.8% of the total trips and 80.0% of the total nights spent, the type of accommodation used was non-rented accommodation (Table 12, Graph 11). The change, in absolute values, in 2016 compared with 2015, is reflected as a decrease of 2.2% and 1.5% in the trips and nights spent in non-rented accommodation, respectively. A similar trend is also observed for trips in other categories of tourist accommodation and more specifically, an 11.1% decrease is recorded for hotels and similar establishments, an 8.7% decrease for rooms for rent and rented houses. Accordingly, nights spent recorded a decrease of 9.9% in hotels and similar establishments, while an increase of 15.4% is observed in nights spent in rooms for rent and rented house (Table 12).

Table 1. Resident tourists, trips, nights spent and total expenditure by main purpose of trip, 2015 – 2016 In thousands

	Re	sidents ⁽¹	.)	Trips		Nights spent		Expenditure (EUR))		
	2015	2016	Change % 2016/2015	2015	2016	Change % 2016/2015	2015	2016	Change % 2016/2015	2015	2016	Change % 2016/2015
Total (all ages)	4,230	4,049	-4.3	6,999	6,641	-5.1	69,471	66,157	-4.8	1,861,692	1,948,576	4.7
Total (aged 15 and over)	3,476	3,337	-4.0	5,815	5,559	-4.4	57,439	56,339	-1.9	1,713,665	1,812,900	5.8
Professional purposes	189	195	3.5	362	366	1.1	2,464	3,292	33.6	139,863	165,184	18.1
Personal purposes	3,381	3,249	-3.9	5,453	5,192	-4.8	54,976	53,047	-3.5	1,573,801	1,647,717	4.7
Leisure, recreation and holidays	2,585	2,478	-4.1	3,851	3,659	-5.0	41,987	39,954	-4.8	1,194,912	1,238,892	3.7
Visiting friends and relatives	863	849	-1.6	1,286	1,243	-3.3	10,980	10,749	-2.1	297,892	317,083	6.4
Other personal purposes	224	223	-0.7	316	290	-8.2	2,008	2,345	16.7	80,998	91,741	13.3

⁽¹⁾ The data on persons do not sum up in the total, as a person may have more than one trip in a year, for different purposes each time.

Graph 2. Trips, nights spent and total expenditure made by residents aged 15 and over by main purpose of trip, 2016 (%)

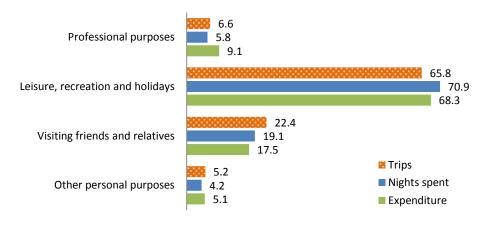


Table 2. Residents aged 15 and over that made personal trips, 2012 – 2016 *In thousands*

	2012	2013	2014	2015	2016
Total	3,483	3,051	3,579	3,381	3,249
Annual change %		-12.4	17.3	-5.5	-3.9
Of whom residents that made only domestic trips	3,065	2,590	3,062	2,878	2,747
Annual change %		-15.5	18 2	-6.0	-4.6

Graph 3. Residents aged 15 and over that made personal trips, 2012 – 2016 $\,$

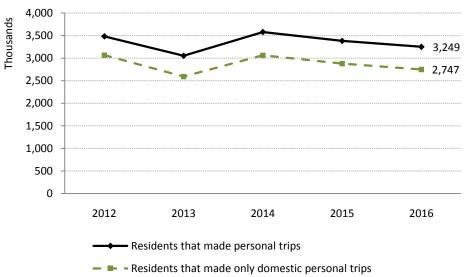
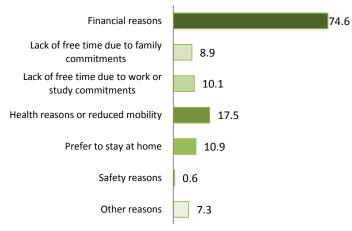


Table 3. Residents aged 15 and over that made personal trips by sex and age group, 2015 – 2016

In thousands

	2015	2016	Change % 2016/2015
Total	3,381	3,249	-3.9
Men	1,611	1,533	-4.8
Women	1,770	1,716	-3.0
Age groups			
15-24	448	394	-12.2
25-44	1,264	1,260	-0.3
45-64	1,158	1,107	-4.4
65+	511	489	-4.4

Graph 4. Reasons reported ⁽¹⁾ for not making any personal trip, 2016 (%)



(1) The respondents could report more than one reason

Table 4. Personal trips made by residents aged 15 and over by destination, 2012 – 2016 *In thousands*

	2012	2013	2014	2015	2016
Total	6,778	5,163	5,972	5,453	5,192
Annual change %		-23.8	15.7	-8.7	-4.8
Domestic	6,257	4,615	5,340	4,842	4,590
Annual change %		-26.2	15.7	-9.3	-5.2
Outbound	521	547	631	611	602
Annual change %		5.1	15.3	-3.2	-1.5

Graph 5. Personal trips made by residents aged 15 and over by destination, 2012 – 2016



Table 5. Personal trips made by residents aged 15 and over by destination, 2016 In thousands

				5 main destinations of outbound trips				S
	Total trips	Domestic trips	Outbound trips	Albania	Italy	United Kingdom	Germany	Bulgaria
Trips	5,192	4,590	602	128	58	48	47	35
% of trips	100.0	88.4	11.6	2.5	1.1	0.9	0.9	0.7
		% (of outbound trips	21.2	9.7	8.0	7.8	5.9

Graph 6. Personal trips made by residents aged 15 and over by destination, 2016

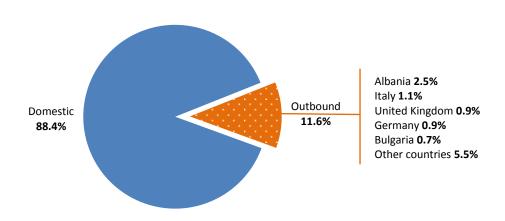


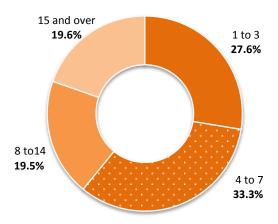
Table 6. Personal trips made by residents aged 15 and over by sex and age group, 2015 – 2016 In thousands

	2015	2016	Change % 2016/2015
Total	5,453	5,192	-4.8
Men	2,541	2,407	-5.3
Women	2,912	2,785	-4.3
Age groups			
15-24	646	585	-9.5
25-44	2,057	1,978	-3.8
45-64	1,937	1,841	-5.0
65+	812	788	-3.0

Table 7. Personal trips made by residents aged 15 and over by duration and main means of transport, 2015 – 2016 In thousands

	2015	2016	Change % 2016/2015
Total	5,453	5,192	-4.8
Duration of trip in nights spent			
1 to 3	1,580	1,433	-9.3
4 to 7	1,942	1,728	-11.0
8 to 14	904	1,012	12.0
15 and over	1,027	1,020	-0.7
Main means of transport			
By air	671	656	-2.2
By sea	975	979	0.3
By land	3,806	3,558	-6.5
Of which by car	3,730	3,510	-5.9

Graph 7. Personal trips made by residents aged 15 and over by duration (nights spent), 2016



Graph 8. Personal trips made by residents aged 15 and over by destination and main means of transport, 2016

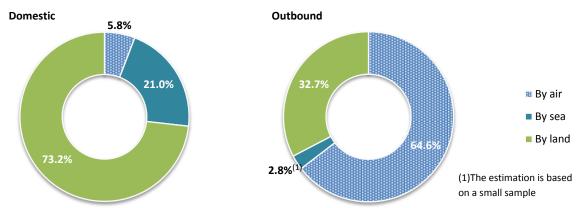


Table 8. Personal trips and nights spent by residents aged 15 and over by month of departure, 2016 *In thousands*

	Trips	Nights spent	Trips %	Nights spent %
Total	5,192	53,047	100.0	100.0
January	91	745	1.7	1.4
February	97	600	1.9	1.1
March	186	1,501	3.6	2.8
April	450	3,368	8.7	6.3
May	194	1,531	3.7	2.9
June	342	5,350	6.6	10.1
July	960	14,759	18.5	27.8
August	1,812	18,272	34.9	34.4
September	296	1,892	5.7	3.6
October	253	1,474	4.9	2.8
November	156	931	3.0	1.8
December	356	2,624	6.8	4.9

Graph 9. Personal trips and nights spent by residents aged 15 and over by month of departure, 2016

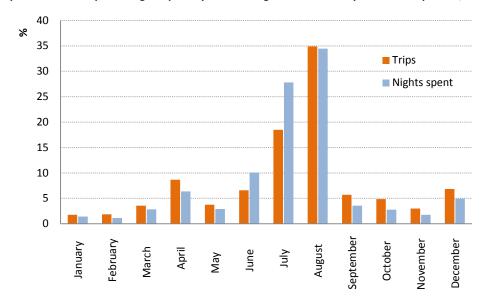


Table 9. Nights spent of personal trips made by residents aged 15 and over by destination, 2012 – 2016 In thousands

	2012	2013	2014	2015	2016
Total	50,309	55,563	60,247	54,976	53,047
Annual change %		10.4	8.4	-8.8	-3.5
Domestic	45,246	47,955	53,212	48,660	46,438
Annual change %		6.0	11.0	-8.6	-4.6
Outbound	5,063	7,609	7,036	6,316	6,609
Annual change %		50.3	-7.5	-10.2	4.6

Graph 10. Nights spent of personal trips made by residents aged 15 and over by destination, 2012 – 2016

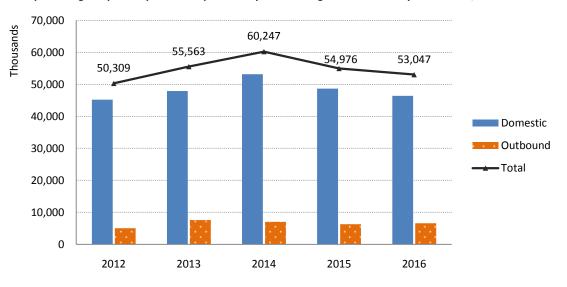


Table 10. Nights spent of personal trips made by residents aged 15 and over by sex and age group,

In thousands

	2015	2016	Change % 2016/2015
Total	54,976	53,047	-3.5
Men	25,140	24,201	-3.7
Women	29,836	28,846	-3.3
Age groups			
15-24	6,357	5,967	-6.1
25-44	16,401	16,165	-1.4
45-64	19,201	17,278	-10.0
65+	13,016	13,637	4.8

Table 11. Nights spent of personal trips made by residents aged
15 and over by duration and main means of transport,
2015 – 2016

In thousands

	2015	2016	Change % 2016/2015
Total	54,976	53,047	-3.5
Duration of trip in nights spent			
1 to 3	3,514	3,301	-6.1
4 to 7	10,427	9,362	-10.2
8 to 14	9,267	10,240	10.5
15 and over	31,767	30,144	-5.1
Main means of transport			
By air	6,787	6,940	2.3
By sea	11,772	11,945	1.5
By land	36,416	34,162	-6.2

Table 12. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2015 – 2016 In thousands

	Trips			Nights spent		
	2015	2016	Change % 2016/2015	2015	2016	Change % 2016/2015
Total	5,453	5,192	-4.8	54,976	53,047	-3.5
Rented accommodation	1,961	1,778	-9.3	11,888	10,614	-10.7
Hotels and similar establishments	1,290	1,146	-11.1	6,481	5,837	-9.9
Rooms for rent and rented houses	547	500	-8.7	4,398	3,719	-15.4
Other collective and special accommodation establishments	124	132	6.2	1,009	1,058	4.9
Non-rented accommodation	3,491	3,414	-2.2	43,088	42,433	-1.5

Graph 11. Personal trips and nights spent of residents aged 15 and over by type of accommodation, 2016

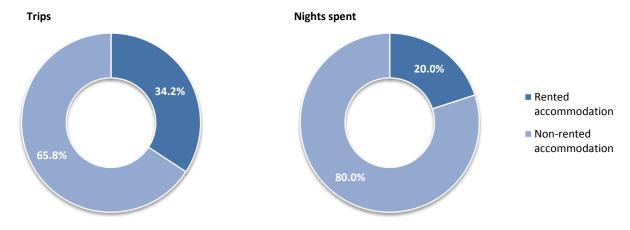


Table 13. Expenditure of personal trips made by residents aged 15 and over by destination, 2012 – 2016 In thousand EUR

	2012	2013	2014	2015	2016
Total	1,763,800	1,510,861	1,682,075	1,573,801	1,647,717
Annual change %		-14.3	11.3	-6.4	4.7
Domestic	1,478,725	1,195,091	1,352,466	1,264,126	1,286,736
Annual change %		-19.2	13.2	-6.5	1.8
Outbound	285,074	315,770	329,608	309,675	360,981
Annual change %		10.8	4.4	-6.0	16.6

Graph 12. Expenditure of personal trips made by residents aged 15 and over by destination, 2012 – 2016

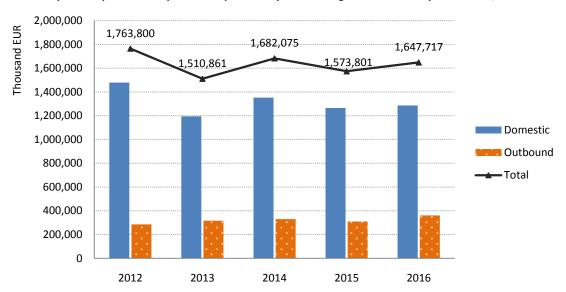


Table 14. Expenditure of personal trips made by residents aged 15 and over by sex and age group, 2015 – 2016

In thousand EUR

	2015	2016	Change % 2016/2015
Total	1,573,801	1,647,717	4.7
Men	742,828	752,175	1.3
Women	830,973	895,542	7.8
Age groups			
15-24	175,842	167,700	-4.6
25-44	579,349	626,771	8.2
45-64	568,456	580,669	2.1
65+	250,154	272,576	9.0

Table 15. Expenditure of personal trips made by residents aged 15 and over by duration and main means of transport, 2015 – 2016

In thousand EUR

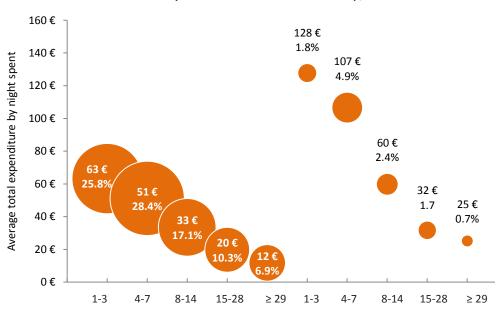
	2015	2016	Change % 2016/2015
Total	1,573,801	1,647,717	4.7
Duration of trip in nights spent			
1 to 3	239,987	224,289	-6.5
4 to 7	576,562	556,492	-3.5
8 to 14	289,814	376,711	30.0
15 and over	467,438	490,226	4.9
Main means of transport			
By air	352,159	404,374	14.8
By sea	374,249	379,726	1.5
By land	847,392	863,617	1.9

Table 16. Expenditure of personal trips made by residents aged 15 and over by type of expenditure and destination of the trip, 2015 – 2016

In thousand EUR

	2015	2016	Change % 2016/2015
Total	1,573,801	1,647,717	4.7
Accommodation	257,214	268,920	4.6
Food and drinks in cafés and restaurants	549,221	572,027	4.2
Transport	380,519	401,816	5.6
Other expenditure	386,847	404,953	4.7

Graph 13. Average total expenditure (EUR) per night of personal trips made by residents aged 15 and over by destination and duration of the trip, 2016



Duration of domestic trips in nights spent
Duration of outbound trips in nights spent

Note: The size of bubbles depicts the share (%) of personal trips.

The labels include the average total expenditure per night and the share (%) of personal trips.

EXPLANATORY NOTES

Survey on Qualitative Characteristics of Resident Tourists The Survey on Qualitative Characteristics of Residents Tourists is conducted in all EU Member States pursuant to Regulation (EU) No 692/2011 of the European Parliament and of the Council. The purpose of the survey is to collect data on the characteristics of resident tourists, tourist expenditure and contribution of several socio-demographic groups in tourism and their behavior, with the aim of drawing national and European policy in the tourism sector. Data are collected for the number of tourists, trips, nights spent and expenditure incurred during these trips. Furthermore, data are collected on the characteristics of resident tourists e.g., age, sex, and on the characteristics of every trip, such as purpose of the trip, destination, transportation means, type of accommodation establishment, etc.

Legal framework

Regulation (EU) No 692/2011 of the European Parliament and of the Council

Statistical units

For participation in tourism, the statistical unit is the individual.

For tourism trips and visitors making the trips, the statistical unit is the trip made by the individual.

Methodology

The Survey on Qualitative Characteristics of Residents Tourists is a sample survey on households that is conducted on a yearly basis. For each household a questionnaire is filled in pertaining to all the trips made by each household member during the reference year. The surveyed households are derived from the sample of the Labour Force Survey which is selected using a two-stage stratified sampling method. The primary unit of the survey is the surface area (one or more subsequent city blocks) and secondary unit is the household. The ultimate unit of the survey is the household.

Reference area

The whole territory of Greece.

Data dissemination

Data tables are posted on the website of ELSTAT and transmitted to Eurostat.

Reference period

Calendar year 2016.

Statistical concepts and definitions

Resident: any natural person, irrespective of citizenship, normally residing or having the intention to reside for a period of at least 12 months in Greece.

Personal trips: trips whose purpose is vacation, leisure, rest, recreation, visiting friends and relatives, beyond the traveler's daily routine and activities, as well as other trips for pilgrim or health care purposes, etc.

Business trips: trips related to the visitor's work, beyond his/her daily routine and activities.

Expenditure: money spent on accommodation, food, transport, and other trip-related expenses e.g., for cultural, recreational activities, purchase of clothing, footwear, purchase of consumables and big-value goods, purchase of food, beverages, drinks, presents, souvenirs, etc.

Hotels and similar establishments: hotels, motels, suites, bungalows, etc.

Other collective and special accommodation establishments: therapeutic centres, camping grounds, conference centres, passenger transport means such as cruise ships, rented campsites and other rented collective accommodation establishments, such as mountain guesthouses, youth hostels, etc.

Non-rented accommodation establishments: own holiday homes, accommodation provided without charge by relatives and friends and other owner-occupied accommodation provided for free (caravans, tents, etc.).

The statistical concepts and definitions of the survey are described in <u>Regulation (EU) No 692/2011</u> of the <u>European Parliament and of the Council</u>. Further information on the definitions and the methodology of the survey are available in the <u>Methodological Manual for Tourism Statistics</u>.

References

More information on the survey can be found on the web page of ELSTAT, www.statistics.gr: Statistics > Industry, Trade, Services, Transport > Tourism > Qualitative Characteristics of resident tourists (Vacation Survey).

http://www.statistics.gr/en/statistics/-/publication/STO15/-